CONTENT

01

## EDITORIAL

PATRICK BLAIN, CHAIRMAN OF THE CCFA

## ANALYSIS AND FACTS

## 04

PRODUCTION
04 • PRODUCTION
$\mathbf{1 0}$ • MARKETS AND FLEET
$12 \cdot T R A D E$

## 14

EUROPE
14 • MARKETS AND FLEET
23 • DATA ON THE AUTO INDUSTRY

24

FRANCE
24 • THE MANUFACTURERS
28 • DATA ON THE AUTOMOTIVE INDUSTRY (COMPETITIVENESS, THE SECTOR, TRADE, RESEARCH AND DEVELOPMENT)
38 • MARKETS AND FLEET
44 • ROAD TRANSPORT (VOLUMES AND PRICES)
52 - AUTOMOBILE PURCHASES (PRICES, EXPENDITURE, FINANCING, DEALERS)

56-RECYCLING
$58 \cdot$ ECONOMIC IMPACT AND JOBS

## STATISTICS

## 61

$62 \cdot$ WORLD
$65 \cdot$ EUROPE
$74 \cdot F R A N C E$

This brochure was produced by CCFA, 2 rue de Presbourg, 75008 Paris - Telephone: +33 (0) 1 49525100 - Fax: +33 (0)1 47237473 - Website: www.ccfa.fr - E-mail: ccfa@ccfa.fr - Design and production : BABEL - Photos: (cover) Dominique Pizzalla / médiathèque PSA, Philippe Stroppa / photothèque Renault, Peugeot, Citroën, Renault, Renault Trucks. This document is printed on Print Speed Laser paper, certified PEFC (Program for the Endorsement of Forest Certification), guaranteeing sustainable management of forests. It was printed by an Imprim'vert printer who uses only non-toxic products and ensures the safe collection, storage and processing of dangerous products and waste.


In 2013, despite a very slow recovery in its key European market, the French automotive industry is still turned toward the future. It continues to invest, it is consolidating its national industrial base and is continuing its expansion beyond Western Europe.

## PATRICK BLAIN,

Chairman of the CCFA

## Dear Sir/Madam,

Growth returned to the global economy in 2009 after the sharp downturn of 2008. The world's automotive industry attained new highs in 2013, producing more than 87 million vehicles. However, the results vary greatly by geographical region, with, on the one hand, the sluggishness in Western Europe and, on the other, the dynamism of the rest of the world. In the expanding regions, the situations are varied: new large players in the automotive industry, such as China and the ASEAN countries, are producing volumes never seen before, while some countries are slowing, such as India and Russia. Other countries, such as the United States and Japan, are making impressive recoveries from a profound crisis.

As a result of these developments, Western Europe's share in production is diminishing: it now accounts for only $15 \%$ of global production, compared with $29 \%$ in 2000 . With globalization, the automotive industry is shifting towards the East. The developments in the market reflect this eastward shift. The slowdown did not tamp the strong urge for vehicle ownership in the emerging economies, and the demand among first-time car purchasers also remains robust. Conversely, since the last crisis, the markets of the countries of Southern Europe, where the problems of debts and a weak demand for replacement coincide, have fallen significantly and are not recovering: compared with 2007, sales are down $48 \%$ in Italy, $55 \%$ in Spain, $79 \%$ in Greece. Since 2007, the disappearance of four million vehicles from the Western European market, a major marketplace for French automakers, has had a terrible impact on the entire industry, both on production and sales. France had to tackle a $40 \%$ drop in industrial activity, while making every effort to improve domestic competitiveness. At least this bleak environment offers some upside: the necessity of French companies to look beyond the eurozone has turned out to be particularly profitable for them. For the last two years (2012 and 2013), such sales represent more than $40 \%$ of their total sales. This well-entrenched strategy that has been in process for many years is paying off.

In 2013, French manufacturers produced 5.5 million vehicles worldwide, a creditable performance, at just $9 \%$ below the pre-crisis level of 2005 . In France, automotive output contracted by $12 \%$, to around 1.7 million vehicles. Various factors lie behind this contraction, the most prominent being
the weakness of the historical Eastern European markets and, above all, the lack of competitiveness of the French industry (well beyond the automotive sector). The report produced at the end of the Industry Summit (EGI) and, more recently, the Gallois Report clearly demonstrated the impact of heavy corporate taxation on the demise of French production. They propose measures to restore the profit margins of French industry, which have fallen compared with those of its European counterparts over several years now. The "Responsibility Pact" initiative, launched in January 2014 by the French President, is an element of this. It is essential to understand how urgent it is to take measures to return competitiveness to our domestic industry. One of the major stakes in this situation is to continue the manufacture of cars in France. All aspects of the automotive industry are affected, including assembly and mechanical production, and research and development, but the impact extends to the contributing industries; the suppliers to the French automakers, on which automakers spend $€ 44$ billion per year. In this context of structural crisis, other storm clouds are gathering for the French automotive industry. Intellectual property protection of bodywork parts is still threatened, and its elimination would seriously affect investments in technological innovation.
Political vagaries surrounding a rise in taxation on diesel fuel would jeopardize the future of the significant groundbreaking progress made by French automakers in modernizing diesel, quite apart from the negative social impacts and the lack of sense from an ecological point of view. A significant contribution to the poor air quality in urban areas is made by the large number of older, more inefficient cars on the road. Progress toward cleaner air could be made by providing cash incentives for drivers of these cars to upgrade. This is a powerful lever for reducing emissions of pollutants and $\mathrm{CO}_{2}$ by road traffic.

Despite the crisis, the automotive industry has continued to invest in the future since 2007. R\&D expenses stand at around $€ 6$ billion per year. The auto industry is still the leader in terms of R\&D and of patent filings in France. French auto engineers do not lag the world on innovation: they are the leading developers of electric and hybrid technologies, and have made breakthroughs in the area of cars consuming two liters per 100 km . With the Automotive Industry Plafform (PFA), set up
at the time of the 2009 crisis, manufacturers undertook a meaningful restructuring of the automotive industry with their equipment maker and supplier partners. Research was added to the four existing priorities of lean manufacturing, tomorrow's skills and specialties, better information and communication management and a mid- and long-term strategy in terms of products and international development. Three committees were set up in support of this new initiative: the CTA (Automotive Technical Committee), the CSTA (Automotive Standardization Committee) and the CRA (Automobile Research Committee). The automotive industry is giving thought to its future in common. In this unstable and highly complex economic universe, the CCFA keeps pace and consolidates its ability to produce quality work. It addresses the themes provided by its members in its efforts to analyze and better convey the automotive industry in France and in the world. Domestically, the CCFA is the active partner of the other professional associations of the industry, such as the CNPA for distribution and repairs, the FIEV for equipment, and the CSIAM for the foreign makes. In the large projects affecting the automobile and its general environment, the CCFA is still deeply involved in the joint discussions. With the support of its members, it makes its voice heard in such large business organizations as MEDEF, UIMM and GFI, as well as in specialized organizations such as URF and GERPISA. Internationally, it defends French interests in OICA - of which it is currently president - and EAMA, and contributes abundantly to the analytical capabilities and statistical data produced by these organizations.

You will be reassured of the success of our efforts as you read this new edition of Analysis and Statistics. We are always eager to hear from you. Please don't hesitate to contact us or consult our website (www.ccfa.fr).

## Best regards.

# THE FRENCH AUTOMOBILE MANUFACTURERS' ASSOCIATION 

Comité des Constructeurs Français d'Automobiles (CCFA) is the French automobile manufacturers' trade association. Its members are: Alpine, PSA (Automobiles Citroën - Automobiles Peugeot), Renault and Renault Trucks. Its mission is to study and defend the business and industrial interests (excluding labor issues which are the remit of the UIMM) of all French automobile manufacturers on both national and international levels.
CCFA's activities encompass information, analysis and communication for its members as well as for government agencies, public officials, the automotive and road industry, the media and the general public.
Other sectors of the automotive industry (parts and equipment manufacturers, dealers, body manufacturers) have their own trade associations (FIEV, CNPA, FFC, Fédération des Industries Electriques, Electroniques et de Communication - Electrical, Electronic and Communications Industry Federation, Fédération des Industries Mécaniques - Mechanical Industry Federation, Fédération Forge Fonderie - Forging Foundry Federation, Groupement Plasturgie Automobile - Automotive Plastics Group, Syndicat National du Caoutchouc et des Polymères - National Union of Polymers and Rubber Industries, etc.). In 2009, during the crisis, French automobile
manufacturers and their suppliers came together within the Liaison Committee of Automotive Suppliers (CLIFA - Comité de Liaison des Fournisseurs de l'Automobile) to establish the Automotive Branch Platform (PFA - Plateforme de la Filière Automobile), which has the task of contributing to reinforcing the French automotive industry. Among the various committees making it up (including strategy and competitiveness, industrial performance, trades and skills), in 2012 the Comité Technique Automobile (CTA - Automotive Technical Committee) was added, along with its two boards, the Comité de Standardisation Technique Automobile (CSTA - Automotive Technical Standardization Committee) and the Comité de Recherche Automobile (CRA - Automotive Research Committee), their role being to guide research and development. Foreign brands are represented by the Chambre Syndicale Internationale de l'Automobile et du Motocycle (CSIAM - International Association of the Automobile and the Motorcycle).
CCFA is associated with Brussels-based ACEA, the European Automobile Manufacturers' Association. It is also a member of OICA, the International Organization of Motor Vehicle Manufacturers, which brings together national associations representing the industry from around the world.


## THE AUTOMOTIVE INDUSTRY IN FRANCE



SINCE 1990 IN THE AMOUNT OF $\mathrm{CO}_{2}$ EMITTED BY A HEAVY TRUCK TRANSPORTING ONE METRIC TON OF FREIGHT ONE KILOMETER ACROSS FRANCE

## 2.2 <br> BIUON <br> EURO <br> TOTAL INVESTMENTS <br> OF FRENCH AUTOMOTIVE MANUFACTURERS IN 2012

UNITS
OF VALUE ADDED
IN THE NATIONAL
ECONOMY
GENERATED FOR
EACH UNIT OF VALUE
ADDED IN
THE AUTOMOTIVE
SECTOR

32
GRAMS
OF CO $/$ KM, REDUCTION OF AVERAGE CO ${ }_{2}$ EMISSIONS
OF NEW PASSENGER CARS OF NEW PASSENGER CARS IN FRANCE SINCE THE IMPLEMENTATION OF THE BONUS-MALUS SCHEME

# GLOBAL AUTO MARKET STILL VIBRANT, THOUGH LOCAL DEVELOPMENTS VARY 


#### Abstract

The major markets for French companies outside Europe are in the emerging economies. However, since the end of 2013, they have been in freefall, except for China. At the same time, the European markets are just starting to recover, which means that French manufacturers can take advantage of these cyclical fluctuations.


Production by French manufacturers has declined by 10\% compared with the level prior to the 2008 financial and economic crisis; meanwhile emerging economies have experienced significant growth. These economies, like the United States, have surpassed their pre-crisis levels by a great deal, whereas in other developed countries - includ-
ing the eurozone - that is not yet the case. Sales outside of Western Europe have risen by 610,000 units since 2007, reaching 2.7 million vehicles in 2013. These regions where the level of vehicle ownership is generally much lower than in Western Europe represent markets of large potential within which European manufacturers would be wise to continue and expand their investment, regardless of cyclical fluctuations.
The market in Western Europe, a mature automobile zone, remains the base market for French manufacturers. In the period 2007-2013, meanwhile, sales fell by a million vehicles to 2.8 million. The major cause of this decline is the collapse of the markets in Southern Europe and France, particularly (a decline of 4.1 million since 2007). To weather the development of overseas competition, French manufacturers continued to ensure the future through investment in France in research and development and also plants.

| In thousands |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1997 | 2007 | 2012 | 2013 | Change 2013-2012 | Change 2013-2007 |
| World production of French manufacturers | 4,046 | 6,188 | n/a | n/a | n/a | n/a |
| Passenger cars | 3,472 | 5,301 | 4,863 | 4,794 | -1.4\% | -9.6\% |
| Light commercial vehicles | 507 | 830 | 714 | 745 | 4.4\% | -10.3\% |
| All light vehicles | 3,979 | 6,131 | 5,576 | 5,539 | -0.7\% | -9.7\% |
| Heavy trucks (at constant scope) | 36 | 58 | n/a | n/a | n/a | n/a |
|  |  |  |  |  |  |  |
| Production of French manufacturers in France | 2,525 | 2,573 | 1,647 | 1,445 | n/a | n/a |
| Passenger cars | 2,235 | 2,165 | 1,377 | 1,164 | -15.5\% | -46.3\% |
| Light commercial vehicles | 258 | 352 | 270 | 282 | 4.5\% | -20.0\% |
| All light vehicles | 2,493 | 2,518 | 1,647 | 1,445 | -12.2\% | -42.6\% |
| Heavy trucks | 30 | 55 | n/a | n/a | n/a | n/a |
|  |  |  |  |  |  |  |
| Vehicle exports outside France | 2,822 | 4,697 | 4,404 | 4,373 | -0.7\% | -6.9\% |
| Passenger cars | 2,526 | 4,110 | 3,898 | 3,842 | -1.4\% | -6.5\% |
| Light commercial vehicles | 276 | 549 | 481 | 511 | 6.4\% | -6.8\% |
| All light vehicles | 2,802 | 4,659 | 4,379 | 4,354 | -0.6\% | -6.6\% |
| Heavy trucks | 20 | 38 | 25 | 19 | -25.6\% | -49.8\% |
|  |  |  |  |  |  |  |
| Vehicle exports outside Europe (17 countries) | 659 | 2,110 | 2,747 | 2,722 | -0.9\% | 29.0\% |
| Passenger cars | 563 | 1,914 | 2,504 | 2,486 | -0.7\% | 29.9\% |
| Light commercial vehicles | 88 | 178 | 228 | 225 | -1.2\% | 26.4\% |
| All light vehicles | 651 | 2,092 | 2,731 | 2,711 | -0.7\% | 29.6\% |
| Heavy trucks | 8 | 18 | 16 | 11 | -31.8\% | -41.3\% |
|  |  |  |  |  |  |  |
| Vehicle registrations in France | 2,068 | 2,629 | 2,332 | 2,207 | -5.3\% | -16.0\% |
| Passenger cars | 1,713 | 2,110 | 1,899 | 1,790 | -5.7\% | -15.1\% |
| Light commercial vehicles | 313 | 461 | 384 | 367 | -4.4\% | -20.4\% |
| All light vehicles | 2,026 | 2,571 | 2,283 | 2,158 | -5.5\% | -16.1\% |
| Heavy trucks | 39.3 | 52.5 | 43.4 | 43.3 | -0.3\% | -17.7\% |
| Coaches and buses | 3.1 | 5.5 | 5.5 | 6.3 | 14.0\% | 15.1\% |
|  |  |  |  |  |  |  |
| Registrations in Europe ( 17 countries) of vehicles from French groups | 3,300 | 3,906 | 2,907 | 2,804 | -3.6\% | -28.2\% |
| Passenger cars | 2,841 | 3,181 | 2,374 | 2,287 | -3.7\% | -28.1\% |
| Light commercial vehicles | 432 | 690 | 510 | 497 | -2.7\% | -28.0\% |
| All light vehicles | 3,273 | 3,871 | 2,884 | 2,783 | -3.5\% | -28.1\% |
| Heavy trucks | 27 | 35 | 23 | 21 | -11.6\% | -40.8\% |



Following the unprecedented contraction of 2009 due to the economic and financial crisis, world GDP has returned to growth, achieving the same quick pace it had experienced up until 2007, before slowing back to under 3\% in 2012 and 2013. As in previous years, there was a distinction in growth rates between the OECD members, whose GDP rose by $1 \%$, and emerging economies (up $5 \%$ ), led mainly by China, as well as Indonesia and Nigeria. After a sharp decline starting in 2012, growth in Latin America was spurred more by Argentina than by Brazil in 2013. Russia's growth also continued to slow.
Raw material prices remained near record highs throughout 2012, near the peaks of 2008, especially in the case of oil. While this decline in gasoline prices helped sustain consumer purchasing power in the shortterm, households in Europe were still suffering the effects of this crisis, reflected in the high unemployment levels that affected their confidence. Investment by companies declined in Western Europe for the second year running, closely mirroring the drop in domestic demand. In addition, the reduction of state deficit levels, due both to falling expenditures and to increased taxes and social charges, had an effect on agents in the economy and thus on the level of the vehicle markets.
Apart from the collapse of the Western Europe base market compared with the levels observed prior to the crisis, French automobile manufacturers need to deal with consumer decisions about what to buy, the rising cost of raw materials for manufacturing processes, and dearer and/or less-accessible short- and long-term capital, made worse by the financial crisis and the continuing strength of the euro against other leading currencies. Despite everything, they must continue to meet society's demands, which require considerable research and development expenditure. This crisis has impacted the entire automobile industry, both upstream through suppliers and downstream with transportation and the sale/maintenance of vehicles. In this economic and financial environment, in 2013 the world automotive market reached a new peak of 85.5 million vehicles; supported for the most part by the strong growth of developing countries and the continued recovery of the North American market. In Western

Europe, the new vehicle markets have fallen to very low levels, under the impact of significant declines in France, Italy and the Netherlands, yet sustained by ongoing growth in the United Kingdom. In light of an unfavorable country mix effect, the market share of French manufacturers has declined somewhat, below its 1997 level, in a context of even stiffer competition.
In Eastern Europe, a promising revival of the auto market was stymied by market declines in Russia and Ukraine. However, to satisfy vehicle ownership requirements, French manufacturers continued to develop commercially and industrially in this area whose opportunities should eventually grow.
The rise in the Asian market in general reflects the strength of the growth in sales in China, which has been the biggest auto market since 2009. Sales in other Asian countries are all over the map: a 30\% fall in Iran, significant declines in India and Thailand, while growth continued in Malaysia and Indonesia. Sales in the region (excluding the Middle East) by French manufacturers grew strongly in 2013, to 840,000 vehicles (an increase of 18\%). This growth is bound to continue, since investment continues (PSA Peugeot Citroën with its partners in China and Renault in India) and the vehicle ranges are being renewed and adapted.
In Latin America, where markets have reached all-time highs, though with smaller advances than in recent years, French manufacturers' sales grew to nearly 810,000 vehicles, exceeding their sales in Eastern Europe, including Turkey, for several years running. New investments and renewed, adapted vehicle ranges have been voted by French manufacturers, in an attempt to address the continuing expansion of the vehicle market in this region.
Africa disappoints, after the strong growth recorded by French manufacturers in 2012 (an increase of 110,000 vehicles); total sales fell to 300,000 , a discrepancy of 40,000 vehicles.


EXTRA SALES
OUTSIDE OF EUROPE 17 COUNTRIES BETWEEN 2007 AND 2013 BY FRENCH AUTOMOTIVE MANUFACTURERS

## WORLD MOTOR VEHICLE PRODUCTION

In 2013, world vehicle production grew by $4 \%$ to 87.3 million vehicles, which is the fourth record since the 2009 decline. This increase represented a volume of 3.1 million vehicles. Worldwide production of vehicles was around 50 million units in 1990, growing to nearly 60 million in 2000. Before the 2009 crisis, when it plummeted, it exceeded the threshold of 70 million vehicles. Since that time, it has achieved a more than $20 \%$ increase.
In the developed regions, there is no consistency to the way production
levels have developed compared with that of 2007: it fell in Western Europe (down 18\%) and in Japan (down 17\%), while it is up $7 \%$ in the NAFTA countries (Canada, USA and Mexico) and up 11\% in South Korea. In emerging economies which are currently the main areas for growth in the automotive industry, production is a much higher than before the crisis. In 2013, production grew by $50 \%$ compared to 2007 levels in Asia-Pacific (more than doubling in China), 26\% in Latin America and $13 \%$ in the new EU member states.

WORLD MOTOR VEHICLE

|  | Total | Change |  |
| :--- | ---: | ---: | ---: |
|  | 2012 | 2013 | $2013 / 2012$ |
|  | thousands | thousands | $\%$ |
|  | $\mathbf{1 9 , 8 5 7}$ | $\mathbf{1 9 , 7 2 6}$ | $\mathbf{- 0 . 7}$ |
| Europe |  |  |  |
| of which: | 1,979 | 2,163 | 9.3 |
| Spain | 1,968 | 1,740 | -11.6 |
| France | 672 | 658 | -2.0 |
| Italy | 1,577 | 1,597 | 1.3 |
| United Kingdom | 163 | 161 | -1.1 |
| Sweden | 5,962 | 5,835 | -2.1 |
| Central and Eastern Europe | 1,073 | 1,126 | 4.9 |
| Turkey |  |  |  |
|  | $\mathbf{2 0 , 0 8 6}$ | $\mathbf{2 1 , 1 3 6}$ | $\mathbf{5 . 2}$ |
| North and South America | 15,798 | 16,478 | 4.3 |
| of which: | 4,289 | 4,658 | 8.6 |
| NAFTA ${ }^{(1)}$ |  |  |  |
| South America | $\mathbf{4 3 , 7 0 9}$ | $\mathbf{4 5 , 8 0 1}$ | $\mathbf{4 . 8}$ |
|  |  |  |  |
| Asia-Pacific | 9,943 | 9,630 | -3.1 |
| of which: | 4,562 | 4,521 | -0.9 |
| Japan | 19,272 | 22,117 | 14.8 |
| South Korea | 4,175 | 3,881 | -7.0 |
| China | 4,160 | 4,360 | 4.8 |
| India | $\mathbf{5 8 6 6}$ | $\mathbf{6 3 7}$ | $\mathbf{8 . 5}$ |
| ASEAN ${ }^{(2)}$ |  |  |  |
|  | $\mathbf{8 4 , 2 3 9}$ | $\mathbf{8 7 , 3 0 0}$ | $\mathbf{3 . 6}$ |
| Africa | $+3.6 \%$ |  |  |
| TOTAL |  |  |  |
| Change 2013/2012 |  |  |  |
|  |  |  |  |

Double counting is eliminated in regional totals.
(1) NAFTA: Canada, USA and Mexico. (2) ASEAN: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam. Sources: OICA, CCFA estimates for July 2014.

CHANGES IN WORLD MOTOR VEHICLE PRODUCTION SINCE 1990




In Western Europe, there is a wide spread in how vehicle production has developed: from a 12\% drop for France to a 16\% increase for Austria, with a 9\% increase for Spain and a $\mathbf{1 \%}$ rise for Germany and the United Kingdom.
In the Americas, production rose 4\% in the NAFTA zone, and a healthy 9\% in South America.
As regards Asia-Pacific, which represents more than half of world production, growth of production in Indonesia ( $+13 \%$ ) increased, though at a slower rate than in previous years. India's production
dropped by $7 \%$, while China-the world's largest auto builder since 2008-recorded a rise of $15 \%$. Output grew in both Malaysia (6\%) and Thailand (1\%). Conversely, East Asia's mature auto economies posted declines in production: Japan (down 3\%) and South Korea (down 1\%).

Between 2000 and 2013, the global production of motor vehicles ( 87.3 million) increased by nearly $50 \%$, but there is no consistency among regions.

In developed economies, production dropped by nearly 5 million vehicles ( $10 \%$ ), reaching a level of 43 million units. This accounted for only a little less than half of the worldwide production, more than 30 points less than in 2000 . Within these regions, North American production dropped by 1.2 million vehicles (down 7\%) and production in Western Europe dropped by over 4 million (down 25\%). Japanese production fell by around 500,000 units in 2013 (5\% below the 2000 level). On the other hand, production
in South Korea-a country which has benefited from more favorable exchange rates-grew by 1.4 million units ( $+45 \%$ ).
In emerging regions, production rose by almost 33 million vehicles, supported by China (+ 20 million), representing $25 \%$ of world production in 2013, against less than $4 \%$ in 2000; Turkey and Central and Eastern Europe ( +3.9 million and a market share of $8 \%$, against $5 \%$ ), Indonesia, Iran, Malaysia and Thailand (+ 3.7 million and a market share of $6 \%$ against $2 \%$, South America ( +2.6 million and a market share of $5 \%$ against $4 \%$ ) and India (+ 3.1 million and a market share of $4 \%$ against $1 \%$ ). Overall, the market share in these emerging countries or regions rose from $16 \%$ to $49 \%$ in this period.

WORLD PRODUCTION OF ALL VEHICLES

Developed regions and countries


Evolution of markets for French manufacturers outside of EU-17: all vehicles


Source: CCFA.


World markets of French manufacturers: evolution compared with 1997
 REGIONS IN WORLD MOTOR VEHICLE PRODUCTION IN 2013

In this context of changing world production, French manufacturers substantially increased exports to these emerging regions.
They grew by 1.8 million units between 2000 and 2013, excluding EU-17 countries, to reach 2.7 million vehicles.
After rising quickly prior to the crisis, these exports fell and then resumed their growth sharply compared with 2008: 261,000 extra units in Latin America (including Mexico), 117,000 more units in Africa, 80,000 more in Asia, and an increase of 12,000 in the Central and Eastern European countries and Turkey. On the other hand, exports to Spain and Italy dropped by 137,000 and 77,000 units, respectively.


# WORLD RANKINGS <br> OF AUTOMOBILE MANUFACTURERS 

The 13 leading manufacturers-including French groups PSA Peugeot Citroën and Renault-account for 70\% of the world's production, producing more than two million vehicles each. The weakness of the European market hit the performance of PSA Peugeot Citroën and Renault hard, knocking them to tenth and

## WORLD PRODUCTION, IN NUMBER OF VEHICLES, IN 2013

|  |  | In thousands of vehicles |
| :---: | :---: | :---: |
|  | World ranking | All vehicles ${ }^{(1)}$ |
| Toyota-Daihatsu-Hino ${ }^{(2)}$ | 1 | 10,325 |
| General Motors (Opel-Vauxhall-GM Daewoo) ${ }^{(3)}$ | 2 | 9,629 |
| Volkswagen Group | 3 | 9,603 |
| Hyundai-Kia | 4 | 7,233 |
| Ford ${ }^{(3)}$ | 5 | 6,077 |
| Nissan | 6 | 4,951 |
| Fiat-Chrysler | 7 | 4,682 |
| Honda | 8 | 4,298 |
| Suzuki-Maruti | 9 | 2,842 |
| PSA Peugeot Citroën | 10 | 2,834 |
| Renault-Dacia-Samsung | 11 | 2,705 |
| Daimler | 12 | 2,306 |
| BMW (including Mini) | 13 | 2,006 |
| SAIC | 14 | 1,992 |
| Changan | 15 | 1,342 |
| Mazda | 16 | 1,264 |
| Dongfeng Motor | 17 | 1,239 |
| Mitsubishi | 18 | 1,229 |
| Tata (Telco, Jaguar, Land Rover, Tata Daewoo) | 19 | 1,063 |
| Geely-Volvo | 20 | 970 |
| Fuji (Subaru) | 21 | 809 |
| Great Wall | 22 | 758 |
| FAW | 23 | 718 |
| BAIC | 24 | 687 |
| Mahindra | 25 | 585 |
| Brilliance | 26 | 583 |
| Isuzu | 27 | 533 |
| JAC | 28 | 518 |
| BYD | 29 | 511 |
| AvtoVaz | 30 | 507 |
| Chery | 31 | 477 |
| Chongaing Lifan Motor Co. | 32 | 246 |
| Volvo - Renault Trucks - Mack - UD Trucks | 33 | 232 |
| Guangzhou Auto Industry | 34 | 161 |
| China National Heavy Duty Truck | 35 | 155 |
| Proton | 36 | 140 |
| Paccar | 37 | 136 |
| Hunan Jiangnan Automobile Manufacturing Co. | 38 | 134 |
| GAZ | 39 | 127 |
| Shannxi | 40 | 104 |

Note: The production of Chinese manufacturers does not include joint ventures.
(1) The vehicles include passenger cars, light commercial vehicles, heavy trucks, coaches and buses.
(2) Of which Daihatsu had 1,250,000 and Hino 179,000
(3) The output of GM and Ford include their activities in China.

Sources: OICA, CCFA estimates for July 2014.

market share
OF FRENCH
MANUFACTURERS IN
WORLD AUTOMOBILE PRODUCTION IN 2013

In a context of dynamic growth, world production rose by $\mathbf{4 \%}$, while results differ depending on the company. Toyota has occupied first place since 2006 with a $2 \%$ rise in its production, the strong recovery of 2012 making up for the drop of 2011 consequent to the tsunami. The volumes of GM and Ford benefited from the healthy state of the North American market. The Volkswagen Group (up 4\%), with a major presence in emerging economies, still held third place. Among the Asian manufacturers, Hyundai-Kia (up $1 \%$, 4th place), Nissan (up 5\%, 6th place) and Honda (up 5\%/8th place) maintained their rankings. Conversely, Japanese manufacturer Suzuki-Maruti (down 2\%, 9th place) rose in the ranking despite its drop in production. The European groups have experienced different types of growth. The production of generalist manufacturers PSA Peugeot Citroën (down 3\%) declined, while that of Renault (up 1\%)
eleventh place respectively in the world rankings. The production of French manufacturers accounted for 6\% of world production in 2012, the same as during the last crisis of 1997, which is much lower than the record level of $9.8 \%$ reached in 2001.

increased, and that of Fiat-Chrysler (up 4\%) improved thanks to the American make (up 19\%). The German groups Daimler and BMWspecialists in premium ranges-continued their growth after being greatly affected by the crisis. Manufacturers in emerging countries (China, India) also have different levels of growth. Output by Changan (up 26\%), SAIC (up 12\%) and Dongfeng Motor (up 9\%) increased, whereas that of Tata declined sharply (down 15\%). Furthermore, in 2000, the European, US and Japanese manufacturers produced more than $60 \%$ of their output in their home market, while Korean auto makers devoted $90 \%$ of their output to domestic consumption. By 2012, the European and Korean auto makers were producing only around half for the domestic market, while around a third of the output of US and Japanese manufacturers were aimed at domestic consumers.

# TRENDS IN PRODUCTION AND TRADE AMONG THE WORLD'S THREE LEADING AUTOMOTIVE REGIONS 

Whereas the European Union was market leader for many years, since 2010 it has become the world's second production zone, whilst remaining open. The collapse of its domestic market since 2008 explains the reduction of imports as well as production. Its expansion of exports has not been enough to make up for this sharp drop in production for the domestic market. In North America including Mexico, production-essentially for the local market-continued to
recover and has now returned to its record 2000 level of 1.2 million vehicles. Exports from Japan account for nearly half of its output. Imports, meanwhile, still only account for less than $5 \%$ of total car registrations. Outside of these three historical regions, China, which became the largest producing country in 2010, essentially only produces to satisfy its domestic market; imports, like exports, represented around $5 \%$ of its production.

TRENDS IN PRODUCTION AND TRADE AMONG THE WORLD'S THREE LEADING AUTOMOTIVE REGIONS

|  | European Union ${ }^{\text {(1) }}$ |  | United States, Canada and Mexico ${ }^{(3)}$ |  | Japan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger cars |  |  |  |  |  |  |
| Production | in thousands | index (100=1990) | in thousands | index ( $100=1990$ ) | in thousands | index (100=1990) |
| 1980 | 10,166 | 80 | 7,196 | 101 | 7,038 | 72 |
| 1990 | 12,726 | 100 | 7,150 | 100 | 9,753 | 100 |
| 2000 | 14,779 | 116 | 7,092 | 99 | 8,359 | 86 |
| 2010 | 15,289 | 120 | 5,084 | 71 | 8,310 | 85 |
| 2013 | 14,709 | 116 | 7,084 | 99 | 8,189 | 84 |
| Imports ${ }^{(2)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1980 | 800 | 8\% | 2,713 | 38\% | 46 | 1\% |
| 1990 | 1,495 | 12\% | 3,029 | 42\% | 186 | 2\% |
| 2000 | 2,629 | 18\% | 2,225 | 31\% | 268 | 3\% |
| 2010 | 1,900 | 12\% | 2,310 | 45\% | 186 | 2\% |
| 2013 | 1,900 | 13\% | 2,662 | 38\% | 279 | 3\% |
| Exports ${ }^{(2)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1980 | 1,973 | 19\% | 107 | 1\% | 3,947 | 56\% |
| 1990 | 1,732 | 14\% | 288 | 4\% | 4,482 | 46\% |
| 2000 | 2,715 | 18\% | 1,130 | 16\% | 3,796 | 45\% |
| 2010 | 3,400 | 22\% | 857 | 17\% | 4,275 | 51\% |
| 2013 | 4,500 | 31\% | 1,362 | 19\% | 4,066 | 50\% |

## Commercial vehicles

| Production | in thousands | index (100=1990) | in thousands | index ( $100=1990$ ) | in thousands | index (100 = 1990) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1980 | 1,600 | 100 | 2,138 | 47 | 4,005 | 113 |
| 1990 | 1,598 | 100 | 4,553 | 100 | 3,539 | 100 |
| 2000 | 2,327 | 146 | 8,669 | 190 | 1,782 | 50 |
| 2010 | 1,819 | 114 | 7,089 | 156 | 1,319 | 37 |
| 2013 | 1,880 | 118 | 9,394 | 206 | 1,441 | 41 |
| Imports ${ }^{(2)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1980 | 101 | 6\% | 125 | 6\% | 1 | 0\% |
| 1990 | 258 | 16\% | 399 | 9\% | 1 | 0\% |
| 2000 | 242 | 10\% | 915 | 11\% | 8 | 0\% |
| 2010 | 310 | 17\% | 1,136 | 16\% | 2 | 0\% |
| 2013 | 290 | 15\% | 1,536 | 16\% | 2 | 0\% |
| Exports ${ }^{(2)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1980 | 362 | 23\% | 114 | 5\% | 2,020 | 50\% |
| 1990 | 179 | 11\% | 32 | 1\% | 1,349 | 38\% |
| 2000 | 248 | 11\% | 339 | 4\% | 659 | 37\% |
| 2010 | 330 | 18\% | 177 | 2\% | 566 | 43\% |
| 2013 | 420 | 22\% | 273 | 3\% | 609 | 42\% |

(1) The number of countries included in the "European Union" corresponds to the number of member states in the year in question.
(2) EU community trade is not included.
(3) Source: Ward's since 1999: Mexico is included since 2009.
(3) Source: Ward's since 1999: Mexico
Sources: Eurostat, CCFA since 1991.

Trends in the world's three leading automotive regions have contrasted sharply since 1990.
In the European Union vehicle production increased by 16\% (compared to $+38 \%$ in 2007) and exports-already signifi-cant-were up by nearly $94 \%$.
In North America, including Mexico since 2009, production has risen by $41 \%$ over its 1990 level. Imports, which were already large in 1990 and which had since continued to rise, were 23\% greater than those of 1990.

Exports only represented $10 \%$ of production (30\% for the EU and 49\% for Japan).
Finally, in Japan, vehicle production fell by 28 \% due to the shrinking domestic and export markets. These markets, which had suffered a decade of decline until 2001 (29\% lower than 1990), had previously grown sharply as the yen weakened and, in 2008, were $15 \%$ higher than in 1990. In 2013 they were $20 \%$ lower, chiefly due to the production of plants belonging to Japanese manufacturers outside of Japan.

## WORLD VEHICLE MARKETS

In 2013, the world automotive market continued to grow (4\% to 85.5 million vehicles), setting a new record. While the markets grew in the emerging regions and in North America, new vehicle registrations decreased in Europe and in Asia (excluding China and Japan). The leading markets in the world (China, USA, Japan, Brazil and Germany) account for nearly two-thirds of world sales. In 2005, China took third place in the rankings, and Brazil tenth.

In the main industrialized regions, where vehicle ownership rates have achieved maturity, the markets remain well below previous levels, and their share of the world markets is now only $45 \%$, whereas it was $68 \%$ in 2005.
While there is no consistency of performance in the emerging economies, generally they are not as active as they were in 2012.

## WORLD VEHICLE MARKETS

|  | Passenger cars |  |  |  | Commercial vehicles |  |  |  | Total |  | Change$2013 / 2012$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 |  | 2013 |  | 2012 |  | 2013 |  | 2012 | 2013 |  |
|  | thousands | \% | thousands | \% | thousands | \% | thousands | \% | thousands | thousands | \% |
| Europe | 16,193 | 26.8 | 15,890 | 25.3 | 2,473 | 11.4 | 2,392 | 10.5 | 18,666 | 18,282 | -2.1 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe | 11,765 | 19.5 | 11,547 | 18.4 | 1,646 | 7.6 | 1,627 | 7.2 | 13,411 | 13,174 | -1.8 |
| Central and Eastern Europe | 4,420 | 7.3 | 4,336 | 6.9 | 826 | 3.8 | 764 | 3.4 | 5,246 | 5,101 | -2.8 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| North and South America | 13,144 | 21.7 | 13,526 | 21.5 | 10,529 | 48.5 | 11,478 | 50.6 | 23,673 | 25,004 | + 5.6 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| NAFTA ${ }^{(1)}$ | 8,640 | 14.3 | 9,039 | 14.4 | 8,887 | 40.9 | 9,725 | 42.8 | 17,527 | 18,764 | + 7.1 |
| USA | 7,242 | 12.0 | 7,586 | 12.1 | 7,544 | 34.8 | 8,298 | 36.6 | 14,786 | 15,884 | + 7.4 |
| South America | 4,504 | 7.4 | 4,486 | 7.1 | 1,642 | 7.6 | 1,753 | 7.7 | 6,146 | 6,239 | + 1.5 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Asia-Pacific | 29,954 | 49.5 | 32,169 | 51.2 | 8,288 | 38.2 | 8,380 | 36.9 | 38,243 | 40,549 | + 6.0 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| China | 15,495 | 25.6 | 17,929 | 28.6 | 3,811 | 17.6 | 4,055 | 17.9 | 19,306 | 21,984 | + 13.9 |
| South Korea | 1,325 | 2.2 | 1,244 | 2.0 | 237 | 1.1 | 300 | 1.3 | 1,562 | 1,544 | -1.2 |
| Japan | 4,572 | 7.6 | 4,562 | 7.3 | 797 | 3.7 | 813 | 3.6 | 5,370 | 5,376 | + 0.1 |
| ASEAN ${ }^{(2)}$ | 2,154 | 3.6 | 2,353 | 3.7 | 1,344 | 6.2 | 1,223 | 5.4 | 3,497 | 3,577 | +2.3 |
| Other Asia-Pacific | 6,408 | 10.6 | 6,081 | 9.7 | 2,099 | 9.7 | 1,989 | 8.8 | 8,507 | 8,070 | -5.1 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Africa | 1,182 | 2.0 | 1,201 | 1.9 | 417 | 1.9 | 452 | 2.0 | 1,599 | 1,653 | + 3.3 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL | 60,473 | 100.0 | 62,786 | 100.0 | 21,708 | 100.0 | 22,702 | 100.0 | 82,181 | 85,489 | + 4.0 |
| Change 2013/2012 |  |  | 3.8\% |  |  |  | 4.6\% |  |  | 4.0\% |  |

(1) NAFTA: Canada, USA and Mexico.
(2) ASEAN: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam

Source: OICA.

In the United States, the consequences of the financial crisis, which had called a halt to household consumption, continued to be less severe and the market recovered further with nearly 16 million vehicles, compared to over 17 million between 2004 and 2006. In Western Europe, the market dropped again, but at a slower pace, to 13.2 million vehicles, against 17.3 million in 2007. Variations in other countries were disparate, ranging from a $16 \%$ fall in the Netherlands to an $11 \%$ jump in the United Kingdom, and including a 4\% decline in Germany, and a $4 \%$ increase in Spain (thanks to the demand support plan that started late in 2012).
In Central and Eastern Europe, the strong growth of recent years returned in Turkey (9\%), after stalling in 2012. The Russian and Ukrainian markets slumped (by 6\% and 12\% respectively).
China, where access to vehicle ownership is constantly expanding, in pace with the rise in its standard of living, saw its market increase by more than $14 \%$ to 22 million vehicles, despite the limitation on the number of new vehicles in large cities. Its status as the world's leading automotive market remains intact. Sales are stable in Japan
(at 5.4 million vehicles) after the strong recovery of 2012, wiping out the drop of 2011 due to the tsunami. However, they are still lagging the healthy sales of the 2000s. Vehicle registrations in South Korea declined for the second year running (down $1 \%$, to 1.5 million vehicles). In the Asia-Pacific region, excluding the big three (China, Japan and South Korea), the 3\% drop in 2013 (to 11.6 million units) put a damper on the growth until then. However, the performances of the countries making up the region vary greatly: Indonesia saw a rise of 10\%, while India experienced a 10\% drop; sales fell by $7 \%$ in Thailand.
In South America, car ownership continues to expand, but the pace of growth slowed over the last two years (settling at 2\% in 2013). Sales in Brazil reached a new peak in 2012, to drop by $1 \%$ in 2013.
Volumes were lower in Africa, but markets continued to grow, though Morocco recorded a decline after two years of steady growth. The pace of growth slowed in South Africa and Algeria.

## THE WORLD'S VEHICLE FLEET

In 2012, the world's fleet of vehicles (passenger cars and commercial vehicles) stood at 1.1 billion units (of which more than $70 \%$ were passenger cars), representing a rise of $4 \%$ over the prior year. The fleets are stable in the developed economies with mature markets and are growing fast in the emerging economies.
The USA has the most vehicles in the world - 250 million—ahead of China (109 million) and Japan (76 million). France held seventh place in the world, with 38 million units.
Vehicle density in the world was on average 170 vehicles per thousand
inhabitants—up 18\% over 2005. However, density figures vary from 42 vehicles per thousand inhabitants in Africa to 647 in the NAFTA zone (USA, Canada and Mexico). Asia (excluding Japan and South Korea) has a density of 67 ; South America - 160; while Europe, Japan and South Korea boast densities of greater than 500.

## NUMBER OF VEHICLES IN THE WORLD

|  | Total |  | Change |
| :---: | :---: | :---: | :---: |
|  | 2011 | 2012 | 2012/2011 |
|  | thousands | thousands | \% |
| Europe | 361,254 | 367,767 | +1.8 |
| of which: |  |  |  |
| Western Europe | 243,190 | 243,801 | + 0.3 |
| Central and Eastern Europe | 118,064 | 123,966 | + 5.0 |
| North and South America | 375,136 | 384,702 | +2.6 |
| of which: |  |  |  |
| NAFTA ${ }^{(1)}$ | 302,318 | 306,658 | +1.4 |
| USA | 248,932 | 251,497 | + 1.0 |
| South America | 72,818 | 78,044 | + 7.2 |
|  |  |  |  |
| Asia-Pacific | 325,509 | 352,589 | +8.3 |
| of which: |  |  |  |
| China | 93,563 | 109,220 | + 16.7 |
| South Korea | 18,437 | 18,870 | + 2.3 |
| Japan | 75,513 | 76,126 | + 0.8 |
| Other Asia-Pacific | 137,996 | 148,373 | + 7.5 |
|  |  |  |  |
| Africa | 36,638 | 38,172 | + 4.2 |
|  |  |  |  |
| TOTAL | 1,098,537 | 1,143,231 | + 4.1 |
| Change 2012/2011 |  | 4.1\% |  |

(1) NAFTA: Canada, USA and Mexico.

Source: OICA.

## VEHICLE OWNERSHIP BY REGION



Source: OICA.

In 2012, the mature regions represented 60\% of vehicle ownership and $17 \%$ of the world's population. Those regions lost around 10 points to the emerging economies. Within the Europe zone, where a third of the world's cars reside, vehicle ownership expanded more in the east than in the west (cf. page 17). The rate of vehicle ownership varies in Europe, from 142 in Albania to 745 in Iceland; nearly a quarter of Romanians own vehicles (240), while the range for the major West European countries is 550-600.
In the Americas, the NAFTA zone accounts for 22\% of the world's vehicles, the United States boasting a level of vehicle ownership
of 791 per 1,000 inhabitants. The picture is different in South America, an emerging region, which accounted for just $7 \%$ of the world's vehicles in 2012 . Ownership density in South America is just 160 per thousand.
In the mature markets of Japan and South Korea, ownership density is 499 and 386 respectively. The picture is different in more populous developing countries, where density is low: India - 18; China - 79; and Indonesia - 73. China and Japan taken together account for more than half of the vehicles in the Asia-Pacific region.

## GLOBAL TRADE IN AUTOMOTIVE PRODUCTS

Global trade in automotive products grew by $1 \%$ in 2012, according to the World Trade Organization (WTO), valued at US\$ 1.295 billion, $5 \%$ above the level reached before the 2008 crisis.
Between 2005 and 2012, very different changes were detected between countries and regions in the balances of products from the automotive industry. The surplus in South Korea rose from US\$ 34 billion to US\$ 59 billion; in Japan it rose from US $\$ 110$ billion to

US\$145 billion and in the EU it rose from US\$80 billion to US\$ 177 billion. Despite a markedly lower automotive market in 2012 than in 2005, the US deficit remained almost unchanged at nearly US\$ 120 billion. On the other hand, the positive balance of US $\$ 9$ billion recorded in Canada in 2005 became a US\$ 9 billion deficit, as a result of the place that Mexico took in trade within NAFTA. The US\$7 billion surplus in Brazil gave way to a US\$9 billion deficit. The

WORLD TRADE OF AUTOMOTIVE PRODUCTS
Exports (FOB)/ Imports (CIF) to/from the main regions
In USS billions

| ZONES | World |  |  | USA and Canada, later North America ${ }^{(1)}$ |  |  | European Union ${ }^{(2)}$ |  |  | Japan |  |  | Other countries ${ }^{(4)}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance |
| USA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 86.0 | 205.5 | -119.5 | 59.3 | 94.3 | -35.0 | 10.4 | 43.1 | -32.7 | 1.5 | 49.4 | -47.9 | 14.8 | 18.7 | -3.9 |
| 2010 | 99.5 | 189.8 | -90.3 | 60.2 | 91.7 | -31.5 | 9.7 | 33.6 | -23.9 | 1.2 | 42.9 | -41.7 | 28.4 | 21.5 | 6.8 |
| 2012 | 132.0 | 250.4 | -118.4 | 74.3 | 117.6 | -43.3 | 12.8 | 47.6 | -34.8 | 1.8 | 53.6 | -51.7 | 43.1 | 31.7 | 11.4 |
| Canada |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 66.8 | 57.6 | 9.1 | 64.4 | 47.3 | 17.1 | 0.5 | 3.1 | -2.6 | 0.1 | 4.6 | -4.5 | 1.8 | 2.6 | -0.8 |
| 2010 | 50.1 | 59.6 | -9.5 | 49.1 | 46.2 | 3.0 | 0.3 | 4.5 | -4.2 | 0.0 | 5.7 | -5.6 | 0.7 | 3.3 | -2.6 |
| 2012 | 62.2 | 71.4 | -9.2 | 60.7 | 54.8 | 5.9 | 0.3 | 5.9 | -5.6 | 0.0 | 6.2 | -6.2 | 1.1 | 4.5 | -3.4 |


| European Union |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| (2) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 492.0 | 412.6 | $\mathbf{7 9 . 5}$ | 51.1 | 9.2 | $\mathbf{4 1 . 9}$ | 357.7 | 357.7 | $\mathbf{0 . 0}$ | 7.7 | 21.0 | $\mathbf{- 1 3 . 3}$ | 75.5 | 24.6 | $\mathbf{5 0 . 9}$ |
| 2010 | 546.4 | 426.9 | $\mathbf{1 1 9 . 4}$ | 42.9 | 10.0 | $\mathbf{3 2 . 9}$ | 369.2 | 369.2 | $\mathbf{0 . 0}$ | 7.0 | 18.9 | $\mathbf{- 1 1 . 9}$ | 127.3 | 28.9 | $\mathbf{9 8 . 4}$ |
| 2012 | 615.3 | 438.7 | $\mathbf{1 7 6 . 5}$ | 57.4 | 13.8 | $\mathbf{4 3 . 6}$ | 376.4 | 376.4 | $\mathbf{0 . 0}$ | 10.7 | 16.2 | $\mathbf{- 5 . 5}$ | 170.8 | 32.4 | $\mathbf{1 3 8 . 4}$ |
| Japan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 122.9 | 13.2 | $\mathbf{1 0 9 . 7}$ | 55.0 | 1.8 | $\mathbf{5 3 . 3}$ | 20.2 | 8.0 | $\mathbf{1 2 . 1}$ |  |  |  |  |  |  |
| 2010 | 149.5 | 14.2 | $\mathbf{1 3 5 . 4}$ | 50.9 | 1.3 | $\mathbf{4 9 . 6}$ | 18.2 | 7.3 | $\mathbf{1 0 . 9}$ |  |  |  |  |  |  |
| 2012 | 166.0 | 20.4 | $\mathbf{1 4 5 . 5}$ | 59.4 | 2.1 | $\mathbf{5 7 . 3}$ | 15.5 | 11.1 | $\mathbf{4 . 4}$ |  |  |  |  |  |  |



Trade of the main European Union countries ${ }^{(3)}$

|  | Germany |  |  | France |  |  | Spain |  |  | Italy |  |  | United Kingdom |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2005 | 162.9 | 68.8 | 94.1 | 65.4 | 54.2 | 11.2 | 45.0 | 46.6 | -1.5 | 26.8 | 41.7 | -14.9 | 30.9 | 52.0 | -21.1 |
| 2010 | 195.7 | 79.3 | 116.4 | 54.1 | 58.7 | -4.7 | 47.5 | 31.4 | 16.1 | 29.1 | 39.7 | -10.6 | 30.9 | 45.5 | -14.6 |
| 2012 | 228.1 | 93.2 | 134.9 | 53.0 | 57.2 | -4.3 | 46.7 | 29.4 | 17.3 | 31.2 | 30.0 | 1.2 | 38.6 | 50.8 | -12.3 |

[^0]

THE RECORD LEVEL OF CHINESE IMPORTS OF AUTOMOTIVE PRODUCTS

In 2012, world trade in automotive products accounted for 7\% of the world's goods exports and $11 \%$ of the world's manufactured product exports. 2012 was marked by a $7 \%$ drop in the value of the euro against the dollar, whereas the exchange rate between the yen and the dollar remained practically identical.
In light of low market levels in the NAFTA countries and the European Union, the share of intraregional trade in world trade continued its fall, going as low as $59 \%$ in 2012 (as against $64 \%$ in 2007). In NAFTA and Europe (excluding CIS), this share exceeded 70\% and in South America it exceeded $80 \%$, while it was hardly more
than 30\% for Asia-Pacific. In 2012, Germany was still the largest exporter of automotive products with an $18 \%$ share worth US\$ 228 billion. Germany's exports in 2012 dropped in dollar terms, but continued to grow in euro.
Japan, in second place, exported goods to the value of US $\$ 166$ billion, of which US\$ 60 billion to North America (making up 36\% of its total exports, compared with more than $50 \%$ at the start of the 2000s). Japan's exports to China dropped to US\$ 14.3 billion from 2011 to 2012, due to the geopolitical situation. By comparison, Japan exports goods valued at US\$ 15.5 billion to the EU-27. EU-27 automotive exports reached $\$ 659$ billion. Trade within the
deficit for China, which meanwhile became the world's leading vehicle market, grew from US\$ 4 billion to US\$ 31 billion. In South Africa, the deficit was reduced over the same period from US $\$ 5$ billion to US\$ 1 billion, due to the expansion of exports. India's surplus grew from US\$ 1 billion to US\$ 4 billion, on the back of an expansion of exports, from a value of less than US\$ 3 billion to more than US\$ 10 billion. Not counting intrazone trade, imports to the

European Union were overtaken for the first time by those to China (at a value of US\$ 62 billion vs. USE 74 billion) in 2012. Nonetheless, these levels of imports lag those of the NAFTA countries, which amounted to over US\$ 160 billion for the first time. The other countries that were large importers of automotive products in 2012 were Russia (US\$ 41 billion), Australia (US\$ 31 billion) and Saudi Arabia (US\$ 20 billion).

IMPORTS FROM THE MAIN REGIONS FOR AUTOMOTIVE PRODUCTS (not including intraregional trade)


Source: GATT/WTO.

DEFICITS IN AUTOMOTIVE PRODUCTS


Source: Eurostat.

## MAJOR EXPORTING COUNTRIES OF AUTOMOTIVE PRODUCTS



Source: GATT/WTO.

## SURPLUSES IN AUTOMOTIVE

 PRODUCTS

[^1]
## SHARE IN EXPORTS FROM THE EU TO THE NON-EU

 road vehicles (SITC 78)

EU accounted for $61 \%$ of this total (73\% in 2009). Exports from the EU to China were valued at US $\$ 37$ billion, or-taking into account the cost of shipping and insurance-more than half of China's entire imports. EU exports to Russia were valued at US\$ 24 billion; to Africa - US\$ 20 billion; and to the Middle East - US\$ 13 billion. On the basis of Eurostat data, more than half of the EU's exports to non-EU countries are due to Germany ( $53 \%$ in 2013), ahead of the United Kingdom (12\%), Italy, Spain and France (at 5\% each). France accounted for $4 \%$ of world exports, worth US $\$ 53$ billion (inclusive of intra-EU trade), against almost 8\% in 2004. The United States is still the world's leading importer of automotive products at US\$ 250 billion; after its domestic market bounced back, its deficit for automotive products stood at US\$ 118 billion, i.e., a level similar to the US $\$ 120$ billion recorded between 2004 and
2006. China's imports-up 6 lion in 2012-came from the EU-27 (56\% against 42\% in 2009), followed by Japan ( $22 \%$ against $36 \%$ in 2009), NAFTA (13\%) and South Korea (7\%). Since 2005, Chinese imports have grown by $27 \%$ per year.
Russian imports of automotive products stood at US $\$ 41$ billion in 2012, ahead of Saudi Arabia (US\$ 20 billion) and the United Arab Emirates (UAE) (US\$13 billion). Reflecting the evolution of oil resources, the imports of these countries have risen sharply since 2005, increasing annually by 10\% on average in Saudi Arabia, $11 \%$ in the UAE and $19 \%$ in Russia.
The reason for the decline in the ratio measuring the share of intraregional trade is clearer when you take into account these changes in demand, as well as the fact that Australia doubled its imports between 2005 and 2012 to US $\$ 30$ billion

# NEW PASSENGER CAR REGISTRATIONS PER COUNTRY 

The Western European market (11.5 million new cars, amounting to more than 90\% of the European market) declined by 1.9\% compared with 2012. Since 2007, the decrease comes to $22 \%$, meaning the disappearance of 3.3 million units. For the sixth consecutive year, the market was under 14 million units, representing one fifteenth of the European car fleet.
The changes diverge greatly according to the geographical market. Northern Europe, including Germany fell by $6 \%$ since the pre-crisis level, whereas Southern Europe plummeted by 50\%
(a drop of 2.5 million units). In Southern Europe, the largest declines were in Spain (down 55\%), Italy (down 48\%) and Greece (down $79 \%$ ). France is in the middle of the pack, with a decrease of $15 \%$.
In 2013, the German market, nearly back to its pre-crisis level, declined by $4 \%$ and remains ahead of those of the United Kingdom (up 5\%) and France (down 6\%).

## NEW PASSENGER CAR REGISTRATIONS IN EUROPE



## AA-123-AA

-22\%
DROP IN new
PASSENGER CAR REGISTRATIONS IN WESTERN EUROPE IN 2013 COMPARED WITH 2007

The West European market covers 17 countries (the 15 European Union countries before 2004 plus Switzerland and Norway). These countries have similar environments and comparable economic conditions. Since 1990, this market has included the former East Germany.
The market has experienced serious crises: in 1993, a decline of $16 \%$ ( 2.2 million units), and from the last quarter of 2008, with a decrease of $8 \%$ (or 1.2 million units). The scrap incentive schemes evened out demand in 2009.


# NEW PASSENGER CAR REGISTRATIONS PER GROUP 

In 2013, the market share of French companies in the Western European market plummeted again to $20 \%$. In a highly competitive environment, the French companies are experiencing great challenges in France and Southern Europe, where they have a strong presence.

Six major 'generalist' European automakers manufacturing a full line of vehicles held around $6 \%$ of the market or more. The market shares of Volkswagen and Hyundai-Kia grew, as did those of the "premium" brands.

## GROUP PENETRATION ${ }^{(1)}$ IN EUROPE



20\%
OF NEW
PASSENGER CARS
SOLD IN WESTERN
EUROPE ARE
MANUFACTURED BY
A FRENCH GROUP

[^2]Fiat group now includes the Chrysler makes. It lost 0.3 point of market share, to $6.2 \%$; in 1997 it had nearly $13 \%$ of the market, and in 1989 $-15 \%$. In 2013, the Fiat make had a share of $4.8 \%$.
The German groups Daimler and BMW, specialists in premium ranges and corporate sales, undertook a strategy to expand their ranges. Daimler consolidated its growth which began in 1997 by diversifying its range of vehicles, achieving $5.8 \%$ of the market. BMW, including the Mini, added to its growth, achieving a new high, at 6.7\%. Toyota's market share grew continuously from 1995 to 2007 but dropped thereafter. It has come to rest at a level of around 4.3\%. The market share of the Hyundai-Kia Group continued to rise. Its market share (almost non-existent in 1990 and $2.1 \%$ in 2000) was $5.9 \%$ by 2013.

## RANGE ANALYSIS IN 2013

French manufacturers enhanced their ranges of vehicles, offering 49 models in 2013, up from 27 in 2000. In recent years they also considerably increased the number of versions available, in par-
ticular by developing lower-range models: station wagon (Clio and 208), MPV (C3 Picasso), and SUV (2008, Captur).

| Groups | Makes | Economy and low range | Low-mid range | High-mid range | Premium range |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PSA PEUGEOT CITROËN | CITROËN | C-Zéro, C1, C3, DS3, C4-Cactus, Nemo, Berlingo | C4, DS4, C4 Air Cross, Jumpy, Jumper | C5, DS5, | C8 |
|  | PEUGEOT | iOn, 107, 206+, 207, 208, 2008, Bipper, Partner | $\begin{array}{r} \text { 308, RCZ, 3008, 4008, } \\ 5008, \text { Expert, Boxer } \end{array}$ | 508 | 807 |
| RENAULT GROUP | RENAULT | Twingo, Wind, Clio, Modus, Captur, Kangoo, ZOE | Mégane, Fluence, Master | Laguna, Trafic, Koleos | Espace, Latitude |
|  | DACIA | Logan, Sandero, Duster, Dokker | Lodgy |  |  |
| BMW | BMW | i3 | Série 1 | Série 4, X1 | Séries $3,5,6,7, \times 3, \times 5, \times 6, Z 4$ |
|  | MINI | Mini |  |  |  |
| DAIMLER | MERCEDES |  | Classes A, B, CLA, Vito | Viano | Classes C, E, S, CL, SL, CLS, SLS, CLK, SLK, R, G, GL, GLK |
|  | SMART | Fortwo |  |  | ML |
| FIAT | ALFA ROMEO | Mito | Giuletta | 159 | 4 C |
|  | CHRYSLER-JEEP |  |  | Wrangler, Compass | (Grand) Cherokee |
|  | FIAT | Panda, 500, Punto, Sedici, Fiorino, Doblo, | Bravo, Scudo, Ducato | Freemont |  |
|  | LANCIA | Ypsilon, Musa | Delta |  | Thema, Voyager |
| FORD EUROPE | FORD | Ka, Fiesta, B-Max, T. Connect | Focus, (Grand) C-Max, Kuga, Transit, t Custom | Mondeo | Galaxy, S-Max |
| GEELY | VOLVO |  | C30 | S40, V40, V50 | $\begin{array}{r} \text { S60, S80, V60, V70, C70, } \\ \text { XC60, XC70, XC90 } \end{array}$ |
| GM EUROPE | CHEVROLET | Spark, Aveo, Trax | Orlando, Volt | Cruze, Captiva | Malibu, Corvette, Camaro |
|  | OPEL | Agila, Corsa, Adam, Meriva, Combo, Mokka | Astra, Ampera, Zafira | Cascada, Insignia, Antara, Vivaro |  |
| HONDA | HONDA | Jazz | Civic, CR-Z, Insight | Accord, CR-V |  |
| HYUNDAI | HYUNDAI | I10, I20, IX20 | I30, Veloster, H1 | Sonata, IX 35, I40, Santa $\mathrm{Fe}, \mathrm{IX} 55$ |  |
|  | KIA | Picanto, Soul, Venga | Rio, Cee'd, Carens | Optima, Sportage | Sorento |
| MAZDA | MAZDA | 2 | 3, 5, MX5, CX-5 | 6 |  |
| MITSUBISHI | MITSUBISHI | i-MiEV | Spacestar, ASX | Outlander | Pajero |
| NISSAN | NISSAN | Pixo, Micra, Note, Juke | Primastar, Leaf, NV200 | Qashqai, X-Trail | 370Z, Murano, Pathfinder, GT-R |
| SUBARU | SUBARU | Trezia |  | Impreza, Legacy, Forester | BRZ |
| SUZUKI | SUZUKI | Alto, Splash, Swift, SX4, Jimny |  | Grand Vitara |  |
| TATA GROUP | JAGUAR |  |  |  | XF, XJ, XK, F-TYPE |
|  | LAND ROVER |  |  | Freelander, RR Evoque | Discovery, Range Rover |
| TOYOTA | DAIHATSU | Charade, Cuore, Sirion, Terios |  |  |  |
|  | LEXUS |  | CT 200 H |  | GS, IS, LS, RX |
|  | TOYOTA | IQ, Aygo, Yaris, Verso-S, Urban Cruiser | Verso, Auris | Avensis, Prius, RAV4 | GT86, Land Cruiser |
| VOLKSWAGEN GROUP | AUDI | A1 | A3, S3 | A4, A5, TT, Q3, RS4, RS5 | $\begin{array}{r} \text { A6, A7, A8, R8, Q5, Q7, RS6, } \\ \text { RS7 } \end{array}$ |
|  | PORSCHE |  |  |  | 911, Boxster, Cayman, Cayenne, Panamera |
|  | SEAT | Mii, Ibiza | Leon, Altea | Toledo, Exeo | Alhambra |
|  | SKODA | Citigo, Roomster, Yeti | Fabia, Rapid | Octavia | Superb |
|  | VOLKSWAGEN | Up!, Polo, Caddy | Golf, Jetta, New Beetle, Touran, Eos | Passat, Scirocco, Tiguan, CC, Transporter | Sharan, Phaeton, Touareg |

[^3]
## BREAKDOWN AND RANK BY MODEL

Of the 16 best-selling models in Europe in 2013, five are made by Renault, Peugeot or Citroën.

RANGES AND BODIES IN 2013

| As a \% of new car registrations by country |  | Low range | $\begin{gathered} \text { Low-mid } \\ \text { range } \end{gathered}$ | $\begin{gathered} \text { High-mid } \\ \text { range } \end{gathered}$ | Premium range | Others |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany |  | 29 | 34 | 18 | 17 | 1 |
| Austria |  | 33 | 33 | 21 | 13 | 0 |
| Belgium |  | 38 | 31 | 18 | 13 | 0 |
| Denmark |  | 61 | 22 | 12 | 5 | 0 |
| Spain |  | 36 | 38 | 20 | 7 | 0 |
| Finland |  | 20 | 33 | 31 | 15 | 1 |
| France |  | 53 | 30 | 12 | 5 | 0 |
| Greece |  | 61 | 27 | 9 | 3 | 0 |
| Ireland |  | 27 | 33 | 29 | 10 | 0 |
| Italy |  | 62 | 20 | 13 | 6 | 0 |
| Luxembourg |  | 30 | 31 | 19 | 19 | 0 |
| Netherlands |  | 46 | 28 | 16 | 10 | 0 |
| Portugal |  | 45 | 30 | 14 | 11 | 0 |
| United Kingdom |  | 42 | 28 | 17 | 13 | 0 |
| Sweden |  | 18 | 26 | 27 | 29 | 0 |
| European Union 15 countries |  | 41 | 30 | 17 | 12 | 0 |
| Norway |  | 20 | 33 | 31 | 16 | 0 |
| Switzerland |  | 32 | 27 | 22 | 17 | 2 |
| All 17 countries |  | 41 | 30 | 17 | 12 | 0 |
|  |  |  |  |  |  |  |
|  | Sedans | $5 \quad$Station <br> wagons | Coupés | Convertibles | MPVs | Others |
| Germany | 45 | 17 | 1 | 3 | 13 | 21 |
| Austria | 42 | 14 | 1 | 1 | 18 | 25 |
| Belgium | 48 | 13 | 1 | 1 | 18 | 18 |
| Denmark | 70 | 14 | 0 | 0 | 8 | 7 |
| Spain | 62 | 4 | 1 | 0 | 12 | 20 |
| Finland | 49 | 23 | 0 | 0 | 8 | 20 |
| France | 56 | 6 | 1 | 1 | 17 | 19 |
| Greece | 85 | 2 | 0 | 0 | 4 | 12 |
| Ireland | 69 | 5 | 1 | 0 | 6 | 18 |
| Italy | 60 | 6 | 0 | 1 | 14 | 19 |
| Luxembourg | 44 | 12 | 2 | 2 | 13 | 28 |
| Netherlands | 63 | 17 | 0 | 1 | 8 | 11 |
| Portugal | 62 | 17 | 1 | 1 | 6 | 12 |
| United Kingdom | 61 | 6 | 2 | 2 | 10 | 19 |
| Sweden | 36 | 36 | 0 | 0 | 6 | 22 |
| European Union 15 countries | 54 | 11 | 1 | 2 | 13 | 19 |
| Norway | 42 | 21 | 0 | 0 | 5 | 32 |
| Switzerland | 41 | 14 | 2 | 2 | 12 | 28 |
| All 17 countries | 54 | 11 | 1 | 2 | 13 | 20 |

Source: CCFA.

BREAKDOWN OF NEW PASSENGER CAR REGISTRATIONS BY RANGE IN THE 17 COUNTRIES OF WESTERN EUROPE


RANKINGS FOR THE 16 LEADING MODELS IN 2013

| Models | Rank | Market share |
| :--- | :---: | ---: |
| Volkswagen Golf | 1 | $4.4 \%$ |
| Ford Focus | 2 | $2.6 \%$ |
| Peugeot 206-207-208 | $\mathbf{3}$ | $\mathbf{2 . 4 \%}$ |
| Ford Fiesta | 4 | $2.4 \%$ |
| Renault Clio | $\mathbf{5}$ | $\mathbf{2 . 3 \%}$ |
| Volkswagen Polo | 6 | $2.2 \%$ |
| Renault Mégane | $\mathbf{7}$ | $\mathbf{2 . 1 \%}$ |
| Opel Corsa | 8 | $2.0 \%$ |
| Fiat 500 | 9 | $2.0 \%$ |
| BMW Série 3 | 10 | $1.7 \%$ |
| Nissan Qashqai | 11 | $1.6 \%$ |
| Opel Astra | 12 | $1.6 \%$ |
| Citroën C3 | $\mathbf{1 3}$ | $\mathbf{1 . 5 \%}$ |
| Audi A3 | 14 | $1.4 \%$ |
| Volkswagen Passat | 15 | $1.4 \%$ |
| Citroën C4 |  | $\mathbf{1 . 4 \%}$ |
| Dacia Sandero |  | $\mathbf{1 . 0 \%}$ |
| Peugeot 308 |  | $\mathbf{0 . 8 \%}$ |
| Renault Captur |  | $\mathbf{0 . 7 \%}$ |
| Renault Twingo | $\mathbf{0 . 7 \%}$ |  |
| Peugeot 3008 | $\mathbf{0 . 7 \%}$ |  |
| Dacia Duster | $\mathbf{0 . 6 \%}$ |  |
| Citroën DS3 | $\mathbf{0 . 6 \%}$ |  |
| Peugeot 2008 | $\mathbf{0 . 5 \%}$ |  |
| Citroën C1 | $\mathbf{0 . 5 \%}$ |  |

Source: CCFA

The market shares of the 16 best-selling vehicles in Europe fell to $\mathbf{3 2 \%}$ in 2013, compared with $\mathbf{4 0 \%}$ in 2000. In the same period under review, the diversity of the low range of French manufacturers grew considerably, from 8 to 40 models.
In Europe, 69 \% of new passenger cars are in the low and low-mid ranges. The application of tax breaks to more environmentally friendly purchases, as well as a greater variety of the offer have driven the market towards the low range. Following the end of the scrap incentive schemes, this market share declined by more than two points in 2011, before dropping again in 2013 (by one point). In 2000, this share was $73 \%$. In the years from 1990 to the early 2000s, buyers tended to trade down from the high-mid range to the low-mid range which offers more MPVs. The market share of sedans, although still dominant, has declined in recent years in favor of station wagons, MPVs, convertibles, light vans and four-wheel drives. However, after 2006, a dynamic offer in the low range, with a larger number of sedans, caused a reversal of this trend
until 2009. In 2013, the "Other" category benefited from the SUVs in the lower-end range (Peugeot 2008, Renault Captur, etc.); it grew by two points and now represents a fifth of the market (compared with 13\% in 2010). Each European country retained its own features until 2008 when Southern Europe preferred low- and low-mid range vehicles, while premium cars and station wagons remained the most popular choice in Northern Europe. But in 2009, the success of the low range and sedans, particularly in Germany and the United Kingdom, reduced the contrast between the different regions. This trend has continued from 2010, with the exception of Germany where the premium ranges regained market share more in line with the long-term structure (35\%).

2
POINTS
DECLINE IN MARKET SHARE OF PREMIUM RANGES IN THE EUROPEAN MARKET IN 2013

## TECHNICAL CHARACTERISTICS OF NEW PASSENGER CARS

The proportion of new diesel-powered cars in Europe as a percentage of total registrations increased between 1997 and 2007. However, in 2013 it fell by two points to $53 \%$.
In this market of 6.2 million units, French manufacturers' share was $22 \%$ in 2013 ( $28 \%$ in 2010), representing about 1.4 million
new diesel cars, while it was around $16 \%$ for all other fuels. This volume of diesel cars represents $64 \%$ of the total sales of new passenger cars from French manufacturers in Europe 17 countries.

## TECHNICAL CHARACTERS FOR NEW PASSENGER CARS IN EUROPE IN 2013

|  | Average <br> displacement | Average power <br> in kW | 4WD <br> $\%$ | Diesel <br> $\%$ |
| :--- | ---: | ---: | ---: | ---: |
| Germany | 1,725 | 101 | 15.2 | 47.4 |
| Austria | 1,642 | 88 | 20.0 | 56.7 |
| Belgium | 1,600 | 84 | 6.2 | 64.8 |
| Denmark | 1,357 | 72 | 1.3 | 32.0 |
| Spain | 1,598 | 84 | 6.1 | 66.3 |
| Finland | 1,646 | 95 | 15.1 | 36.8 |
| France | 1,544 | 80 | 6.5 | 67.0 |
| Greece | 1,362 | 0 | 2.2 | 57.9 |
| Ireland | 1,581 | 81 | 5.6 | 72.0 |
| Italy | 1,481 | 76 | 10.2 | 53.9 |
| Luxembourg | 1,861 | 110 | 22.0 | 73.4 |
| Netherlands | 1,440 | 81 | 7.0 | 24.8 |
| Portugal | 1,524 | 81 | 1.7 | 72.3 |
| United Kingdom | 1,646 | 93 | 11.1 | 49.8 |
| Sweden | 1,782 | 104 | 29.0 | 61.5 |
| European Union $\mathbf{1 5}$ countries | $\mathbf{1 , 6 1 5}$ | $\mathbf{8 9}$ | $\mathbf{1 1 . 1}$ | $\mathbf{5 3 . 8}$ |
| Norway | 1,721 | 94 | 32.4 | 52.5 |
| Switzerland | $\mathbf{1 , 8 0 6}$ | 112 | 35.4 | 37.0 |
| All 17 countries | $\mathbf{1 , 6 2 1}$ | $\mathbf{9 0}$ | $\mathbf{1 2 . 0}$ | $\mathbf{5 3 . 3}$ |

Source: CCFA.

DIESEL MARKET SHARE BY COUNTRY


## EUROPEAN DIESEL

 PASSENGER CAR MARKET


THE DECLINE
BETWEEN 2007 AND 2013
IN THE AVERAGE DISPLACEMENT OF NEW PASSENGER CARS IN EUROPE

In Europe, the average displacement and power of car engines differ greatly from country to country. They depend mostly on the economic, tax and geographical conditions of each domestic market. In 2008 and 2009, the slow and regular upward trend in horsepower stopped, in particular with the gradual increase in the market share of low range cars. Displacement stopped increasing in 2006 as a result of downsizing (identical engine power with less displacement). Since 2010, these two elements have risen because of the increased share of premium ranges, without however returning to 2008 levels for displacement. In 2013, displacement dropped by 26 cc after relative stability the year before. All countries marked a decrease, except for the Netherlands. Meanwhile, average horsepower stayed stable (increasing by 1 kW in Germany, decreasing by 1 kW in France and Italy).
The market share of 4 WD grew for the fourth consecutive year (up 0.4 point); it stood at $12 \%$ for the European market as a whole ( 1.4 million units). The per capita rate of ownership varies widely from one country to the next depending on national market characteristics. This market share is very high in Switzerland, Norway and Austria, where mountainous terrain has fueled sales of these vehicles. In Germany, it came to at $15 \%$, relatively stable compared with 2012 and, notably, more than 5 points up since the start of the crisis. The market share of diesel vehicles in Europe is largely dependent on local regulations and tax rules. In Europe, in a market which declined in 2013, the share of
sales of diesel cars dropped by 1.9 points to $53 \%$; overall, the volume reduction amounted to 340,000 units. In Belgium, France, Ireland, Luxembourg, Portugal and Spain, more than two out of every three new cars registered are still diesel cars. In Germany, the share of diesel engines declined somewhat ( 1 point, to $47 \%$ ), while in Italy it ticked up by 1 point, to $54 \%$ ).
Following a change in tax regulations, Scandinavian countries, in which the percentage of diesel cars was traditionally very low, reached high levels in 2012 (around two thirds of the market in Norway and Sweden). However, they declined sharply in 2013.
In terms of passenger cars, diesel vehicle ownership continued to grow, although at a slower rate than for the two previous years, reaching $39 \%$ in 2013 , up by over one point.

# PASSENGER CARS IN USE IN EUROPE 

In Western Europe, the number of cars in use grew by $0.5 \%$ as at January 1st, 2013, reflecting a nuanced situation, with declines recorded in the Southern European countries and Ireland, yet greater than average increases in Northern Europe. France was located just below the Northern European increases.
In new EU member countries and in Turkey where levels of vehicle ownership are lower, the economic and financial crisis has slowed growth significantly: once again $3 \%$ compared with 5 to
$7 \%$ between 2005 and 2009. The lower-cost demand is still mostly satisfied by imports of used vehicles.
After increasing by 32-34\% between 2000 and 2009, the share of cars over ten years old in Western Europe rose for the fifth consecutive year, reaching $39 \%$ in 2013 , mainly due to the low numbers of new passenger car registrations. Western Europe has become a replacement market. In the new EU member states and Turkey, this share can be estimated at just over 60\%.

## PASSENGER CARS IN USE, ON JANUARY 1ST OF EACH YEAR

In Europe 17 countries: EU-15, Switzerland and Norway


In the 12 new EU member countries and Turkey


Diesel car ownership in EU-17


Share of cars over ten years old in EU-17

(1) The change for 2008 was calculated on a like-for-like basis.

National sources: statistics organizations, French Transport and Interior Ministries, professional sources.

On January 1st, 2013, the number of passenger cars in use in Western Europe (European Union 15 countries, Switzerland and Norway) stood at 212 million units. The financial and economic crisis amplified the weakened growth of the the number of cars in use, nearing that of the population. By country, number of cars in use declined in all the Southern European coun-tries-Greece (by 0.7\%), Portugal (by 0.6\%), Spain and Italy (both by $0.1 \%$ ) —and in Ireland (by $0.3 \%$ ). Growth in France ( $0.2 \%$ ) and in the United Kingdom ( $0.4 \%$ ) was modest, while it was a little higher in Germany (1.2\%). The initial results for the largest five countries as at January 1, 2014, show that the same trend continuing: the number of cars in use is continuing to drop in Italy (down 0.3\%) and Spain (down $1.0 \%$ ), rising a little in France (up 0.2\%), and rising more significantly in Germany (up 1.0\%) and the United Kingdom (up 1.4\%).
After increasing by 2 points per year between 2002 and 2009, the share of diesel cars in Western Europe rose by more than 1 point per year and reached $39 \%$ on January 1st, 2013. In five countries, the diesel engine is the majority: Austria, Belgium, France, Luxembourg, and Spain. On the other hand, this share, although growing, is lower in Germany (29\%) and the United Kingdom (32\%), although it is slightly above average in Italy (40\%).
In the new EU member states and Turkey, growth of the total number of cars in use slowed dramatically because of the financial and economic crisis to $3 \%$ compared to 5-7\% for 2005-2009. Looking at particular
countries, the number of diesels remained stable in Slovenia, while it increased in Hungary (by 0.6\%), after three years of at least one percent declines. Poland, Romania and the Czech Republic saw increases around $3 \%$. In Croatia, an EU member state since the start of July 2013 , the number of cars in use declined by $5 \%$, and is now back to 2007 levels. Within these new EU member states and Turkey, the percentage of cars with diesel engines is $27 \%$, up two points per year.


# NEW LIGHT COMMERCIAL VEHICLES IN EUROPE 

The Western European light commercial vehicle market, severely affected by the 2009 crisis, has since fluctuated around 1.4 million units, which is down around 600,000 units from its record level in 2007.
Between 2007 and 2013, the German market contracted slightly (down by 10,000 vehicles), while in the four other major markets, the reductions in volume ranged from 69,000 units for the United Kingdom to 191,000 for Spain, the contraction in France being

94,000 and 135,000 for Italy. In 2013, French manufacturers saw their sales drop by $3 \%$ to 497,000 units, giving them $36 \%$ of the market. With a presence in every segment and due to the increase of their market share in certain countries (up 4 points in Spain and 1 in in Italy), French manufacturers were able to stabilize their market share at quite a high level, more than 3 points higher than those recorded in 2007.

LIGHT COMMERCIAL VEHICLE
REGISTRATIONS IN EUROPE 17 COUNTRIES


FRENCH MARKET SHARE



36\%
THE SHARE OF
FRENCH AUTO MANUFACTURERS IN SALES OF LIGHT COMMERCIAL VEHICLES IN WESTERN EUROPE IN 2013

Light commercial vehicles are defined as freight carrying vehicles with a gross weight of less than five metric tons. Designed to carry goods, they are offered in a variety of categories, including commercial vehicles derived from passenger cars, light vans, light trucks, large vans, pickups and four-wheel drive vehicles. Since tax conditions are not the same in all European countries, the number of light commercial vehicles as a percentage of total light vehicles ranges from 6\% in Greece to 19\% in Norway. In total, it fell to 11\% in 2013. For many years, sales of these vehicles have been stimulated by model
renewals and the fact that they offer an appropriate response to business transport and mobility needs. In 2009, the crisis had a severe effect on this market, which had returned to similar levels to those recorded in 1996.
In the van segment, French manufacturers maintained their market shares thanks to the success of the Renault Master, Peugeot Boxer and Citroën Jumper. In the small van segment, competition is stiff, but French manufacturers can rely on a broad offer (Citroën Berlingo and Nemo, Peugeot Partner and Bipper, and Renault Kangoo). In 2013, five of the ten best-selling models are by French manufacturers (Kangoo, Berlingo, Partner, Master and Trafic). In Spain and Belgium, French manufacturers had a market share of well over 40\% in 2013. In Germany and Italy, countries with national manufacturers, their share was also up on $2005,19 \%$ and $24 \%$ respectively.
France remains the leading European market ( 367,000 units) ahead of the United Kingdom (279,000 units), Germany (218,000 units), Italy (102,000 units) and Spain (86,000 units).

# HEAVY TRUCK MARKET AND PRODUCTION IN EUROPE 

The European market for heavy trucks weighing more than 5 metric tons contracted by $6 \%$ in 2013. It stood at 255,000 units, down 97,000 units relative to 2008. After rising for four years starting in 2003, the market reached a record level (over 350,000 vehicles) in 2007-2008, before dropping in 2009. In 2012, it was $2 \%$ lower than the levels of 1997, which was four years after 1993, another black year for heavy trucks.

European industrial vehicle production fell by $9 \%$ to 420,000 units after the serious crisis of 2009, following five years of high-level stability of the domestic market and the ongoing rise in exports of industrial vehicles outside the European Union ( 15 countries), especially to Eastern Europe and Asia. It was up 10 \% from 2003.

## EUROPEAN HEAVY TRUCK

 REGISTRATIONS IN EUROPE

RENAULT TRUCKS' MARKET SHARE IN EUROPE


In Europe, after feeling the effects of the recession between 2001 and 2003, in 2008, the heavy truck market reached a record level for the third consecutive year with an increase of $18 \%$ compared to 2003 , thanks in part to the upturn in spending and in world trade that began in the second half of 2003. On the other hand, it was greatly affected by the effects of the financial and economic crisis of 2009. Heavy truck investment cycles are relatively long: the high points of 2000 and 2006-2008 represent $75 \%$ more than the lowest point of 1993 or 150,000 more vehicles. Compared with the two dark years for heavy truck - 1993 and 2009-the market is finding it harder to pick up since the last crisis than in the nineties; in 2013, four years later, the market is greater than $23 \%$, compared with $28 \%$ in 1997.
Demand continued to focus on the 16 t-and-over segment, which accounted for $78 \%$ of total registrations, including both trucks and road tractors. The international growth of Renault Trucks was affected by the collapse of the markets in Southern Europe and its market share in Europe outside of France (4\%) was slightly higher than in 2008 (6\%). Overall, registrations of Renault Trucks have fallen, and its market share in Europe stands at $8 \%$. The process of revamping its lineup

## HEAVY TRUCK MARKET AND PRODUCTION

 IN WESTERN EUROPEIN WESTERN EUROPE $2003 \quad 2012 \quad 2013$| In thousnds of units |
| :---: |
| Change |
| $2013 / 2012$ |

New heavy truck registrations

| $5.1+$ to $15.9 \dagger$ | 83 | 54 | 55 | $1.2 \%$ |
| :--- | ---: | ---: | ---: | ---: |
| $16+$ and over | 214 | 187 | 199 | $6.7 \%$ |
| TOTAL | $\mathbf{2 9 8}$ | $\mathbf{2 4 1}$ | $\mathbf{2 5 5}$ | $\mathbf{5 . 5 \%}$ |

Heavy truck production

| $5.1+$ to $15.9 \dagger$ | 102 | - | - | - |
| :--- | :---: | ---: | ---: | ---: |
| $16+$ and over | 279 | - | - | - |
| TOTAL | $\mathbf{3 8 1}$ | $\mathbf{3 8 5}$ | $\mathbf{4 2 0}$ | $\mathbf{9 \%}$ |

Source: CCFA.

RENAULT TRUCKS' MARKET SHARE IN THE MAIN EUROPEAN COUNTRIES

took a toll on the bottom line, but the effort should pay off in 2014 with increased market share.


# FRENCH MANUFACTURERS IN THE NEW EU MEMBER STATES 

In 2013, vehicle production rose slightly ( $+1.8 \%$ to 3.5 million vehicles), stabilizing at a record level that was higher than in the previous year, whilst new vehicle sales remained even at 927,000 units. The difference between production and sales of new vehicles was therefore 2.6 million units. The local market is notably lower than its 2007 level (down by around 41\%). French automakers have already had a sales presence in all the new EU member countries for many years. They have a variety of manufacturing units in those countries:

PSA Peugeot Citroën in Slovakia and the Czech Republic (along with Toyota in the latter); Renault in Slovenia and Romania via the acquisition of auto manufacturer Dacia. A portion of these industrial plants enable the manufacturers to meet demand for vehicles in these countries, which is set to grow given the low vehicle densities (number of vehicles per 1,000 inhabitants) compared with France or Germany.

THE MARKET AND VEHICLE PRODUCTION IN THE MAIN COUNTRIES OF CENTRAL AND EASTERN EUROPE

| New European Union member states(1) and Croatia | 2012 | 2013 | In thosands of units <br> Change |  |
| :--- | ---: | ---: | ---: | ---: |
| Vehicle production |  |  |  |  |
| Passenger cars | 3,322 | 3,392 | $2.1 \%$ |  |
| Light commercial vehicles | Heavy trucks | 126 | 119 | $-5.5 \%$ |

New vehicle registrations

| New vehicle registrations | 783 | 777 | $-0.8 \%$ |
| :--- | :---: | :---: | :---: |
| Passenger cars | 100 | 103 | $2.5 \%$ |
| Light commercial vehicles | 41.1 | 48.1 | $16.9 \%$ |
| Heavy trucks |  |  |  |

(1) Excluding Malta and Cyprus.

Sources: CCFA, OICA.

## 1 out of 4

AUTOMOBILE REGISTRATIONS OF NEW LIGHT VEHICLES (UP TO 5T GVWR)


FRENCH MANUFACTURER SHARE IN THE NEW LIGHT VEHICLE MARKET


FRENCH MANUFACTURER SHARE IN THE NEW HEAVY TRUCK MARKET



Although the EU-15 is dominated by replacement demand, this is not the case in new and future member states and neighboring countries, where the potential for first-time car ownership is significantly higher. Central and Eastern European Countries (CEEC) produced 3.5 million vehicles in 2013. Activity there increased, while it stayed stable in Western Europe, due to Daimler's increase in production capacity. In 2013, because of the crisis, this production was higher for the fifth consecutive year than
the domestic demand of the area (previously it was equivalent), this being defined as the sum of new vehicle registrations plus imports of used vehicles.
In 2013, new vehicle sales remained stable at 927,000 units after falling significantly the previous year. However, the results vary by country. Sales fell off sharply in Romania and to a lesser extent in Croatia, the Czech Republic and Slovakia, while they increased in the other countries.

# THE AUTOMOTIVE INDUSTRY IN THE EUROPEAN UNION 

In 2011, The European automotive industry employed 2.2 million people, $45 \%$ of whom worked in vehicle construction. Since 2005, on an equivalent scale, the numbers employed have varied, depending on the part of the continent: 300,000 fewer people are now employed in Western Europe, while the new EU member states have added more than 110,000. Value added per employee ranged from $€ 30,000$ a year in the six main new EU member
states to €93,000 in Germany. In France, this figure was $€ 60,000$, below the European average of €69,000.
Per capita personnel costs ranged from €15,000 in the six main new EU member states to $€ 67,000$ in Germany; in France they were $€ 54,000$, above the European average of $€ 46,000$.

THE AUTOMOTIVE INDUSTRY IN THE EU-28 IN 2011 ${ }^{(1)}$

|  | Units | European Union (28 countries) | Germany | France | 6 new EU member states ${ }^{(2)}$ | United Kingdom | Spain | Italy | Sweden | Belgium |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| People employed | thousands | 2239 | 784 | 224 | 563 | 129 | 140 | 169 | 71 | 37 |
| Automotive manufacturing | thousands | 1,019 | 479 | 139 | 131 | 63 | 63 | 64 | 48 | 19 |
| Body and trailer manufacturers | thousands | 160 | 42 | 25 | - | 19 | 10 | 12 | 4 | 5 |
| Automotive equipment manufacturing | thousands | 1,061 | 263 | 60 | 432 | 48 | 67 | 93 | 19 | 13 |
| Sales | € millions | 840,133 | 375,149 | 104,387 | 105,400 | 62,565 | 53,328 | 57,836 | 27,852 | 20,117 |
| Production | € millions | 723,286 | 322,251 | 64,681 | 102,119 | 55,841 | 50,603 | 49,635 | 27,265 | 19,267 |
| Production/Sales | \% | 86.1 | 85.9 | 62.0 | 96.9 | 89.3 | 94.9 | 85.8 | 97.9 | 95.8 |
| Value added (to factor costs) | € millions | 154,343 | 76,700 | 13,445 | 17,509 | 12,695 | 8,463 | 9,898 | 5,567 | 2,733 |
| Value added/production | \% | 21,3 | 23,8 | 20,8 | 17,1 | 22,7 | 16,7 | 19,9 | 20,4 | 14,2 |
| Value added per employee | $€$ thousands | 68.9 | 97.8 | 60.0 | 31.1 | 98.4 | 60.5 | 58.6 | 78.4 | 74.2 |
| base 100: 6 new EU member states |  | 222 | 314 | 193 | 100 | 317 | 195 | 188 | 252 | 239 |
| Goods and services purchased | € millions | 696,018 | 300,265 | 90,505 | 89,487 | 50,041 | 46,806 | 50,159 | 24,771 | 17,449 |
| Purchases as a \% of output | \% | 96.2 | 93.2 | 139.9 | 87.6 | 89.6 | 92.5 | 101.1 | 90.9 | 90.6 |
| Personnel costs | € millions | 102,356 | 52,650 | 12,184 | 8,220 | 5,907 | 5,849 | 6,957 | 4,276 | 1,990 |
| Personnel costs per employee | € thousands | 45.7 | 67.1 | 54.4 | 14.6 | 45.8 | 41.8 | 41.2 | 60.2 | 54.1 |
| base 100: 6 new EU member states |  | 313 | 460 | 372 | 100 | 314 | 287 | 282 | 412 | 370 |
| Gross operating surplus (GOS) | € millions | 51,987 | 24,050 | 1,261 | 9,337 | 6,788 | 2,614 | 2,940 | 1,291 | 743 |
| OCF/VA | \% | 33.7 | 31.4 | 9.4 | 53.3 | 53.5 | 30.9 | 29.7 | 23.2 | 27.2 |

## VALUE ADDED PER EMPLOYEE



PERSONNEL COSTS PER EMPLOYEE

(1) Since 2008, data has been published in a new economic activity involving in particular a change to the automotive industry scope (inclusion of electrical and electronic equipment manufacture). (2) Six main new member states: Czech Republic, Hungary, Poland, Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia Body and trailer manufacturing
employees are included in the figur employees are included in the for vehicle manufacture
Sources: Eurostat and Sources: Eurostat
CCFA estimates.

The automotive industry is a key sector of the European economy, encompassing:

- automotive manufacturing;
- body and trailer manufacturing;
- automotive equipment manufacturing.

The data in the above table come from surveys of national companies and have been adjusted for consistency by Eurostat. Due to difficulties in collecting and standardizing statistics at both the national and European level, only data up to 2011 were available.
Germany accounted for $35 \%$ of the total employees in the automotive industry. France represented $10 \%$, against an average of around 7\% for Spain, Italy and the United Kingdom. The people employed in the six new member countries (Hungary, Poland, Czech Republic, Romania, Slovakia and Slovenia) reached 25\%.

The automotive industry differed significantly from country to country in terms of structure and wages.
In Germany, France and Sweden, the percentage of employees in the industry involved in automotive manufacturing was higher than 60\%, compared with 23 \% in the six new EU member states. It was between $38 \%$ and $45 \%$ in Italy, the United Kingdom, and Spain.
Personnel costs per person employed ranged from $€ 14,000$ in the six new EU member states to €67,000 in Germany, a ratio of 1 to 5. The share of employer social contributions in personnel costs stood at $30 \%$ in France, compared to $17 \%$ in Germany, while the average for Europe stood at around $22 \%$.

PEOPLE
THE FALL IN STAFF NUMBERS IN THE AUTOMOTIVE INDUSTRY IN WESTERN EUROPE FROM 2005 TO 2011

# FRENCH AUTOMOBILE MANUFACTURERS IN 2013 

FRENCH MANUFACTURERS IN 2013

|  | Units | PSA Peugeot Citroën | Renault |
| :---: | :---: | :---: | :---: |
| Sales | € millions | 54,090 | 40,932 |
| Capital expenditure | € millions | 1,397 | 1,918 |
| Net income | € millions | -2,218 | 695 |
| Employees worldwide ${ }^{(1)}$ | No. of people | 196,885 | 121,807 |
| of which France | No. of people | 86,203 | 48,550 |

(1) On December $31^{\text {s }}$
(2) The capital expenditure given for automotive activities are those for all industrial and commercial activities, excluding financing.

Sources: PSA Peugeot Citroën and Renault annual reports.

| Units |  |  | PSA Peugeot Citroën |  |  |  |  |  | Renault |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Automotive activity: Peugeot and Citroën | Automotive equipment: Faurecia | Financing: PSA Finance | Others | Eliminations | Automotive sector | Financial sector | Eliminations |
| Sales | € millions | 36,461 | 18,029 | 1,773 | 192 | $-2,365$ | 38,414 | 2,557 | -39 |
| Operating income | € millions | -1,042 | 538 | 368 | -42 | 1 | 521 | 747 | -26 |
| Capital expenditure ${ }^{(2)}$ | € millions | -1,385 |  |  |  |  | 1,914 | 4 |  |
| Employees worldwide ${ }^{(1)}$ | no. of people | 108,895 | 81,995 | 2,801 | 3,194 |  | 118,984 | 2,823 |  |

Sources: PSA Peugeot Citroën and Renault annual reports.


PSA PEUGEOT CITROËN: WWW.PSA.FR
In 2013, in a context of growth in the world market in which, however, its base market was low, PSA Peugeot Citroën sales dropped by $4.9 \%$. The Group's market share in Europe dropped due to its considerable presence in Spain and Italy, but the Group remains in second place (passenger cars and light commercial vehicles). Outside of this region, sales rose due to the positive results from China, Latin America and Algeria; they accounted for $42 \%$ of total sales compared with $38 \%$ the previous year.
The Group's commitment to international expansion is based mainly on long-term, targeted cooperation initiatives with other automobile manufacturers. In China, the Group opened a factory with each of the Chinese groups with which it cooperates, namely Dongfeng Motor and China Changan Automobile Group, and there are plans to construct a fourth factory with Dongfeng Motor. PSA and General Motors will pursue their cooperation with the aim of developing two vehicles on platforms and a new model of light utility vehicle on the basis of PSA platforms.
The PSA Peugeot Citroën Group has a workforce of around 197,000 worldwide, including 86,000 in France, working at around twenty sites (assembly plants, plants for manufacturing engines and mechanical systems, R\&D centers, head offices, etc.). In addition to the assembly plants (cf. opposite), the Group has a number of large sites in France, such as Vélizy (R\&D), Trémery (engines), Vesoul (spare parts warehouse) and Valenciennes (gearboxes), which employ several thousand people. In the technological field, the Group has continued to conduct research aimed at reducing fuel consumption in vehicles. In France, the new 3 -cylinder motor production line was inaugurated and a plan for a new family of diesel motors was launched in 2013.
In the summer of 2012, the Group presented an industrial plan aimed at improving its competitiveness by reorganizing its sites in France. This strategy is supported by many commitments in terms of sustainable development (eco-design, safety and mobility, etc.). The Group is also continuing its efforts to improve operational efficiency, particularly in its relationships with suppliers, by labeling around one hundred major suppliers between now and 2015. In 2013, a new structure was planned to be implemented starting in 2014 so as to take part in the turnaround of the company and to maintain the Group's technological and industrial bases in France.

## RENAULT: WWW.RENAULT.COM

Renault's worldwide sales increased by 3.1\% due to the increase in its sales in emerging countries. The Renault make is ranked third in the European light vehicle market. Outside Europe, they still represented over $50 \%$ of sales.
Cooperation with Nissan launched in 1999 was further strengthened within the Alliance. New synergies have also been set up. They concern the plants and electric vehicles as well as purchases, logistics, engineering, research and advanced studies... In 2010, the Group
also strengthened its alliance strategy by signing an agreement with Daimler AG for small cars, light commercial vehicles, and engines (including low-emission models since 2012). The strategic partnership with AvtoVAZ, involving Nissan, with a majority shareholding from now to 2014, aims to speed up their growth and strengthen their presence in Russia.
The Renault Group has a workforce of around 122,000 worldwide, including 49,000 in France, working at around fifteen sites (assembly plants, plants for manufacturing engines and mechanical systems, R\&D centers, head office, etc.). Large numbers of employees may work outside of assembly sites (cf. opposite for the latter).
In the context of their innovation policy, Renault and Nissan have invested €4 billion in electric vehicles in order to develop sustainable mobility. Furthermore, in 2011 the Group launched the production of the 1.6 dCi 130 diesel engine at its Cléon plant, to continue improving the efficiency of internal combustion engines.
In 2011, Renault launched a new strategic plan "Renault 2016 - Drive the change" which addresses two goals: group growth and generation of free cash flow by 2016. This plan is based on seven levers, particularly focusing on quality (products and services) and profitability (cost reduction, R\&D expenditure and investment optimization), whilst taking into account societal challenges for the automotive industry (sustainable mobility). In 2013, the group planned a reorganization to maintain the sites in France and expand their activity.

## RENAULT TRUCKS: WWW.RENAULT-TRUCKS.COM

 In 2013 there was an overall drop in vehicles invoiced of $16 \%$, and Renault Trucks market share worldwide was 8\%.Since 2009, Renault Trucks has been using new assembly sites outside Western Europe: It has a partnership with Volvo in Russia and also has interests in four other countries: Morocco, South Africa, Uruguay and Iraq.
Renault Trucks employs 13,000 people worldwide, of whom about 10,000 work in France (activities such as assembly, production of mechanical systems in Vénissieux, and research in Saint-Priest). Beyond industrial cooperation, synergies within the AB Volvo Group between the five makes (Renault, Volvo, Mack, UD Trucks and Eicher) have continued.
Application of the Euro VI standard early in 2013 for new types of vehicles led to the complete overhaul and simplification of the entire range, which should translate into gains in market share.

# WORLD PRODUCTION SITES OF FRENCH AUTOMOBILE MANUFACTURERS 

## EUROPE

## FRANCE

1. Aulnay
2. Batilly
3. Blainville
4. Bourg-en-Bresse
5. Dieppe
6. Douai
7. Flins
8. Hordain
9. Limoges
10. Maubeuge
11. Mulhouse
12. Poissy
13. Rennes
14. Sandouville
15. Sochaux

| SPAIN | RUSSIA |
| :--- | :--- |
| 16. Barcelona (Nissan) 25. Kalouga <br> 17. Palencia (PSA-Mitsubishi) <br> 18. Valladolid 25. Kalouga <br> 19. Vigo (Volvo Trucks) <br> 20. Villaverde 26. Moscow <br> ITALY 27. Togliatti (AvtoVAZ) <br> 21. Val di Sangro SLOVAKIA <br> PORTUGAL 28. Trnava <br> 22. Mangualde SLOVENIA <br> CZECH REPUBLIC 29. Novo Mesto <br> 23. Kolín TURKEY <br> ROMANIA 30. Bursa (Tofas) <br> 24. Pitesti (Dacia) 30. Bursa (Karsan) <br>  30. Bursa |  |

RUSSIA (PSA-Mitsubishi)
25. Kalouga (Volvo Trucks)
26. Moscow
27. Togliatti (AvtoVAZ)
slovakia
SLOVENIA
29. Novo Mesto
30. Bursa (Tofas)
30. Bursa (Karsan)
30. Bursa

North and
South

## America

ARGENTINA 31. Buenos Aires 32. Santa Isabel BRAZIL
33. Curitiba
34. Porto Real

COLOMBIA
35. Medellin


36

## Africa

NIGERIA
36. Kaduna
(PAN Nigéria L+d)
(project)
SOUTH AFRICA
37. Rosslyn (Nissan)

ALGERIA
38. Oued Tlelat (project)
MOROCCO
39. Casablanca
40. Tangiers

## Asia

CHINA IRAN
41. Chengdu (project) 42. Shenzhen (project) 43. Wuhan
43. Wuhan (project) SOUTH KOREA
44. Busan (Renault

Samsung Motors)
INDIA
45. Chennai
(Renault-Nissan)

## 49

46. Teheran

JAPAN
47. Mizushima
(Mitsubishi)
48. Okazaki
(Mitsubishi)
MALAYSIA
49. Gurun

## WORLD PRODUCTION OF FRENCH MANUFACTURERS

In 2013, global production by French automakers was 5.5 million vehicles. Since 2007, despite two record years-2010 and 2011-it has declined by $11 \%$. However, since 1996, production had grown by $46 \%$ representing mean annual growth of $2 \%$ thanks, initially, to the increase of opportunities in Europe outside France and then, to opportunities outside Europe.
4.8 million passenger cars were produced, compared with 5.6 million in the record years of 2010 and 2011; 744,000 light commercial vehicles compared with 847,000 in the all-time record year of 2008. Compared with 2007, production of both cars and light commercial vehicles fell by $10 \%$, to 507,000 and 85,000 , respectively.

PRODUCTION OR ASSEMBLY SITES/TOTAL PRODUCTION PER MODEL

| Group/Make | Model | Launch date | Production or assembly sites in 2013 |
| :--- | ---: | ---: | :--- | ---: |
|  |  |  |  |
| PSA PEUGEOT CITROËN |  |  | Production (in units) |
| Total af the end of 2013 |  |  |  |

# MARKETS FOR NEW <br> FRENCH VEHICLES 

In 2013, following the crisis, domestic sales of French automakers and sales outside France dropped again, by $4 \%$ and $1 \%$ respectively, but not as drastically as the year before. French manufacturers' market share in their markets rose to $22 \%$ ( $20 \%$ for passenger cars, $31 \%$ for light commercial vehicles and 40\% for heavy trucks). Export mar-
kets represented 78\% of the French automobile manufacturers' sales, compared with two-thirds in 2000 and less than $60 \%$ in 1990. Exports outside the European Union in 2013 at stood around 60\% of the total markets of French manufacturers, against just over 50\% in 2010 and less than $30 \%$ in 2000.

WORLD PRODUCTION
OF FRENCH MANUFACTURERS


New light commercial vehicles (up to 5 metric tons)


New heavy trucks over 5 metric tons

(1) Starting in 2012, the scope of heavy trucks includes invoices for 6 metric tons and greater, including CKD (see note page 77).

## VEHICLE REGISTRATIONS

 IN FRANCE

New light commercial vehicles (up to 5 metric tons)


New heavy trucks over 5 metric tons


## FRENCH EXPORTS

## New passenger cars



## New light commerial vehides (up to 5 metric tons)



## New heary trucks over 5 metric tons



From 1997 to 2001, registrations of vehicles from French manufacturers in France was in a downward phase due to an available range that was not only rich in new models, but also high-powered and affordable. The cycle reversed in the period 2002-2007. Tougher competition followed by a selective sales strategy applied by French manufacturers have prevented them from consolidating these gains. In 2008, the rise in volumes sold can be explained by the dynamic commercial vehicle market and the offer from French manufacturers that was rich in models with low $\mathrm{CO}_{2}$ emissions in line with the "incentive/penalty" ("bonus/malus") system. In 2009 and 2010, this eco-scheme associated with the scrap incentive program supported general car sales and particularly those
of French groups adapted to the offer. In 2011, the end of the scrap incentive system and the impact of the crisis in the countries in which they have a major presence led to falling sales, specifically for French manufacturers.
Since 2006, French car exports have included the Renault Trafic Il and, since 2007, the exports of Renault Samsung Motors.
French passenger car exports amounted to 3.8 million units, a fall of $1 \%$. Exports of light commercial vehicles advanced again, climbing $6 \%$ to 511,000 units, whereas exports of heavy trucks plummeted by $26 \%$ to 19,000 units.

# COMPETITION FACTORS IN THE FRENCH AUTOMOTIVE INDUSTRY 

In a highly competitive global market, French automobile manufacturers must be efficient and deal with issues that the whole industry is facing. These include the burden of mandatory levies on the factors of production and the exchange rate, as well as other issues that are unique to the automotive industry, such as the opening of the base market to competition.. All these issues impact the margin rates (the ratio of gross operating surplus to value added). Margin size has an impact on the financing of investment and the improvement of companies' competitive position. Several reports in recent years, including the "Pact for the competitiveness of French industry" (2012), had demonstrated the sustained weakness of margins of French industry compared with other eurozone countries. This Pact led the government
to draw up a "National pact for growth, competitiveness and employment", which, among other things, created the Competitiveness and Employment Tax Credit (Crédit d'Impôt Compétitivité et Emploi-CICE), for a total amount of $€ 20$ billion, based on the salary basis excluding salaries that are higher than 2.5 times the index-linked minimum growth wage (SMIC). But the average salary in this industry, one that is highly exposed to international competition, is higher than the CICE cap (and still greater in the automobile industry), meaning that it derives only a 20\% benefit from it. The Responsibility Pact lowers the contributions made by employers as well as taxation. Once it is implemented, starting in 2015, it should help level out France's special situation.

LABOR RATES IN THE MANUFACTURING INDUSTRY (in euro per hour)
Results of the four yearly ECMOSS survey and extrapolation using quarterly indices of labor costs.


MARGIN RATE (GOS/VA) AND INVESTMENT RATE (GFCF/GOS) OF THE AUTOMOTIVE INDUSTRY


The margin rate is the ratio of the gross operating surplus to the value added before tax, and the investment rate is the ratio of gross fixed capital formation to value added, before tax. Source: Insee (national account, base 2010)

## LABOR RATES IN

## THE MANUFACTURING INDUSTRY

## (in euro per hour)

Results of the four yearly ECMOSS survey and extrapolation using quarterly indices of labor costs




POINTS
the difference between
FRANCE AND GERMANY FOR HOURLY LABOR COSTS IN MANUFACTURING BETWEEN 2000 AND 2013, TO france's disadvantage

Competitiveness is defined as an industry's ability to withstand competition and expand in markets. It is relative, in that it is determined in comparison with the other market operators. To continue to grow, the French car industry must guarantee performance comparable to that of its European, American, Japanese, Korean and in the future, Chinese, even Indian competitors. Margin rate (operating income/sales) is one of the tools that can be used to measure this performance of automotive groups. In 2013, it stood at 3.0\% for Renault and -0.3\% for PSA. And yet, the margin rate of the German groups stood at $5.9 \%$ for Volkswagen, $10.5 \%$ for BMW and $9.2 \%$ for Daimler. In more general terms, in a European context that lost more than 4 million light vehicles (passenger cars and light commercial vehicles) between 2007 and 2013, the performance of

European general manufacturers is at best level, but they are mostly suffering considerable losses.
Beyond the problems of globalized competition and industry (payroll, social and fiscal costs), there are competitive factors specific to the French automotive industry, resulting from the properties of the vehicles themselves and of the global automobile industry.
One of the factors affecting the French industry is the weight of social security contributions in the job factor. In France, it is one of the highest in the European Union including the eurozone. It is higher than the United Kingdom, Italy, Spain, etc. and much higher than costs in Eastern Europe. However, compulsory deductions from production affect automotive manufacturing directly and indirectly through the chain of supply.

The prices of raw materials in euro have increased hugely since 2001, despite the fall observed during the latest crisis. At the start of 2014, the price of oil was up by $189 \%$; rubber was up by $136 \%$, and steel by $48 \%$. It is difficult to pass price hikes on to consumers in the current climate of stiff competition. This is particularly the case in so-called
developed countries in light of the multiple choices made by households in terms of consumption. Finally, for the freight sector that buys light commercial vehicles and heavy trucks, the weak outlook and current gloomy context weighs on business and prices.

## EURO EXCHANGE RATE VARIATION



Source: FMI.

## SHARE OF FOREIGN MAKES

 IN PASSENGER CAR MARKETS
(1) USA: market share based on light vehicles. The Big Three are General Motors, Ford and Chrysler (excluding European makes). Source: CCFA.

RAW MATERIAL PRICES IN EURO


## SHARE OF NON-EUROZONE IN FRENCH

 MANUFACTURERS' EXTERNAL MARKETS

Source: CCFA.


Furthermore, the exchange rate can significantly alter trade terms because of the increasingly large share of production outside of the eurozone.
Since early 2002, the rise of the euro has affected French exports, forcing companies to bolster their sales and production initiatives in order to continue to expand their markets outside the eurozone (72\% of total markets in 2013, compared with $47 \%$ in 2002). On the other hand, there are factors associated with opening up the market, whether internal or external. In general, the internal "base market" acts as a strong foundation for using international development and innovation to drive growth in foreign markets. The French automotive industry's base market is its domestic and especially European market where there is open competition and where non-European manufacturers
have a significant and steadily growing share. In other auto-making countries, such as Japan or South Korea, market access is more difficult and local manufacturers therefore have a broader base market from which to develop internationally. This has resulted in trade asymmetry between these two countries and the European Union.

# CONSOLIDATION OF THE AUTO INDUSTRY 

Registrations of new light vehicles (passenger cars and light commercial vehicles) in Western Europe stood at 12.9 million units in 2013 against 16.9 million in 2007 , which is a reduction of $24 \%$. This collapse of the markets can be seen in the industrial production index of the French automotive industry measured by the INSEE (base 100 in 2010) which fell from 146 in 2005 to 87 in 2013.

The automotive industry restructured to deal with such a major crisis. The Plateforme de la Filière Automobile (PFA - Automotive Branch Platform) was set up in 2009 by French automobile manufacturers and
their suppliers, who joined to form the Comité de Liaison des Fournisseurs de l'Automobile (CLIFA - Automotive Suppliers' Liaison Committee), which aimed to improve the effectiveness of the automotive industry. The Comité Stratégique de Filière de l'Automobile (CSFA - Strategic Committee of the Automotive Branch) was created in the context of the Conférence Nationale de I'Industrie (CNI - National Industry Conference) - which was renamed Conseil National de l'Industrie (National Industry Council) in early 2013. The CSFA brings together the entire industry, upstream and downstream, including employees unions.

INDUSTRIAL PRODUCTION INDEX

2009
YEAR
IN WHICH THE
PLATEFORME
DE LA FILIĖRE
AUTOMOBILE (AUTOMOTIVE BRANCH
PLATFORM - PFA) WAS CREATED


$$
\int \text { Automotive industry } \quad \text { All industry }
$$

The economic and financial crisis had significant effects
on the automotive sector, upstream starting with the suppliers and downstream as far as vehicle sales/maintenance, including freight transport, manufacturers of equipment and services for companies, including research and development. The fabric has weakened, and in order to address this context, the PFA, which is the responsible party, has established four priorities: lean manufacturing, future skills and jobs, better management of communication, and the medium- and long-term strategy for the competitiveness of manufacturers and their suppliers. Since 2010, it has relied on a regional level on the Associations Régionales de l'Industrie Automobile (ARIA - Regional Associations of the Automotive Industry). Following an initial active phase, it consolidated in 2012, mainly around the Comité Technique Automobile (CTA - Automotive Technical Committee), the Comité de Standardisation Technique Automobile (CSTA - Automotive Technical Standardization Committee) and the Comité de Recherche Automobile (CRA - Automotive Research Committee). The purpose of the CTA is to provide a common vision for the automotive industry in terms of research and innovation. Some of its research programs (e.g., a car that consumes just 2 liters every 100 km , a driverless car and installation of electric charging stations on streets) are associated with many plans included in the "New industrial France" policy launched by the government in September 2013. The PFA is also a member of the CSFA.
The CSFA was created in 2010, together with ten other Strategic Branch Committees, following the États Généraux de l'Industrie (EGI - Industry Summit) held the same year. It includes automobile and heavy truck manufacturers which a presence in France, "tierl" equipment manufacturers and a large number of SMEs and temporary employment agencies
which supply the automotive industry and belong to various sectors (mechanical systems, plastics, stamping, foundries, etc.). Bodybuilders and the downstream side of the branch (distribution, repairs) are also included, as are players in R\&D, in particular competitiveness clusters and major public research bodies (IFPEN, IFSTTAR). Branch employee unions also participate. In October 2012, a sector contract was signed that defined four working areas: a common vision in the branch for anticipating economic changes, innovation and R\&D, industry solidarity and player globalization. In 2013, some objectives of the contract have already been fulfilled, such as defining the priority paths for research and development (relying on the work done by the CTA) and the extension of the FMEA for three additional years (see opposite page). CSFA's 2014 priorities will also concern the special features of the heavy truck and of the downstream side.


# INTERVENTION FUNDS, RESEARCH TAX CREDITS, FUTURE INVESTMENTS 

The automotive industry requires considerable infrastructure investments (production sites, etc.), which are paid off over long periods. In addition, during their design and before they are sold, vehicles require work in research centers lasting several years, in a process of permanent progress, in order to be able to meet the needs of society in terms of safety as well as the environment. The automotive industry is a capital-intensive industry which, in general terms, has considerable financing needs.

During the financial crisis, this specific feature had a serious effect on the automotive industry, and the public authorities created structural instruments to encourage long-term financing (Strategic Investment Funds in 2008 and a Fund for Modernizing Automotive Equipment Manufacturers in 2009, which were both rolled up into Bpifrance in 2013) and research and development capabilities (Research Tax Credit and future investments).

## INVESTMENT FUNDS

| Goals and provisions | List of recipients |
| :--- | :--- |
| The Strategic Investment Fund (FSI) (created | At the outset: Sovereign wealth fund set up by the public <br> authorities to meet the equity capital needs of companies with <br> in November 2008), which became Bpifrance <br> Participations in 2013 when Bpifrance was created. |
| potential for growth and competitiveness for the economy <br> At the end of 2013 , the capital was in excess of 15 billion euro. |  |

Fund for the modernization of automotive equipment manufacturers (FMEA) (created in January 2009)

To take minority holdings in companies working in the automotive branch which are undertaking industrial projects that create value and competitiveness for the economy. Total investments come to between five and sixty million euro. Initial provision of $€ 600$ million equally distributed among PSA Peugeot Citroën, Renault SA and the FSI (which is now Bpifrance Participations).

Agrati, Atelier des Janves, Bourbon, Cooper Standard, Defta, Delfingen, Faurecia AC, FSD SNOP, Maike Automotive, Mecaplast, Metaltemple, SAFE, Saint-Jean Industries, Savoy International, Sofedit/Gestamp, Trèves

Adduxi, Altia, Citèle, Devillé, Embaltech, FMX, Maike Automotive, PJ Industry, Saint-Jean Engine, SPPP, Tecma

Fund for the modernization of automotive
equipment manufacturers (FMEA) Tier 2
(created in November 2009)

Fund specifically aimed at smaller automotive suppliers (Tier 2 and higher) Total investments come to between €1 and 5 million. Initial provision of $€ 50$ million gathered by five leading automotive equipment manufacturers and the players of FMEA Tier 1 .

Source: Bpifrance.

In connection with long-term financing, since it was created
the Strategic Investment Fund (FSI), now Bpifrance Participations since the public investment bank Bpifrance was created, had invested in three companies in the automotive sector. As for the Fund for the modernization of automotive equipment manufacturers tier 1 (FMEA tier 1) to which French manufacturers contributed $€ 400$ million, it has invested $€ 328$ million in 16 equipment manufacturing companies. The Fund for the Modernization of Automotive Equipment Manufacturers tier 2 (FMEA tier 2) in turn has contributed $€ 26$ million to eleven companies. Future investments were launched at the end of 2009 after the JuppéRocard report recommended boosting innovation in France. The objective of this investment program is to strengthen productivity and improve the competitive edge of French companies. It started with an initial tranche of $€ 35$ billion euro which was supplemented by a second tranche of $€ 12$ billion in 2013 . The $€ 750$ million dedicated to the automotive sector concern vehicles for the future which must be more economical and more efficient in environmental terms.
The automotive industry also benefits from sections which it can access among the other future investment programs, including a project relating to the creation of an internationally oriented "Institute for Excellence in Carbon-Free Energy" named "Véhicule Décarboné Communicant et sa Mobilité" (VeDeCoM - Communicating Carbon-Free Vehicle and its Mobility). VeDeCom is based on a single site in the Yvelines and is set to become a reference in the new eco-mobility branch. It has three areas for research: electric vehicles, driving delegation and connectivity, and shared mobility and energy. It includes over 40 members: large industrial groups including PSA and Renault, SMEs, research laboratories and centers, colleges and training centers, as
well as local authorities. The planned 10 -year budget is around $€ 300$ million, of which $€ 67$ million is earmarked for the period 2014-16. French automakers are also members of the Jules Verne Technological Research Institute (IRT) at Nantes. The 10 -year budget is around €350 million, partially funded by "future investments." It specializes in advanced production technologies for composite, metal and hybrid structures. It focuses on the transportation equipment, including the car, as well as energy.
The public authorities also support Research and Development in companies through the Research Tax Credits (CIR), a fiscal measure created in 1983, improved in 2004 but simplified and amplified by the 2008 Finance Act. In 2011, the manufacturing industry received $61 \%$ of the total Research Tax Credits, representing $€ 5.1$ billion. The automotive industry was the third highest recipient of Research Tax Credits, representing $6.9 \%$, or €354 million.
Loans from the European Investment Bank (EIB) and the Framework Program for Research and Technological Development (PCRD) of the European Union also make it possible to guarantee effective stimulation of funding for R\&D. Nevertheless, in the European Union as a whole, the automotive industry accounts for one quarter of all private R\&D, twice as much as aeronautics, while receiving five times less assistance. Moreover, countries that have traditionally been strong in the automotive industry as well as the BRIC countries are also providing major support for the automotive branch, in particular in terms of R\&D.

329
MILLION
EURO
IN 16 EQUIPMENT MANUFACTURING COMPANIES:

## THE AUTOMOTIVE INDUSTRY IN FRANCE'S REGIONS

If we count direct jobs (production and research sites of manufacturers), indirect jobs (supplier sites) and induced jobs (generated by the business
of the former), the automotive economy is often a mainstay of local economies.

VALUE ADDED MULTIPLIERS BY SECTOR (EXCLUDING COKING-REFINING)

| Sectors | Agriculture | Agri-food products | Capital goods | Automotive | Aviation and space | Oither tronsport equipment (excluding aviation) | Oiher industrial products | Power, water, waste | Construction | Trade, services |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Multipliers | 2.3 | 2.8 | 2.3 | 4.1 | 4.8 | 3.0 | 2.3 | 2.1 | 2.0 | 1.5 |

Source: INSEE - Outlook report - March 2012.

## AUTOMOBILE-CONNECTED JOBS IN THE REGIONS

| Regions | Direct jobs | Indirect jobs | Induced iobs | Reference year |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Haute-Normandie | 8,070 | 18,900 | $n / a$ | 2010 | Insee Haute-Normandie, Aval, No. 122, September 2012 |
| Nord-Pas-de-Calais | 18,928 | 17,692 | $n / a$ | 2011 | Insee NPDC, La filière automobile en Nord-Pas-de-Calais, |
| February 2014, October 2012, September 2010 |  |  |  |  |  |



UNITS
of value added in
THE NATIONAL ECONOMY GENERATED FOR
EACH UNIT OF VALUE
ADDED IN THE
AUTOMOTIVE SECTOR

The Insee Outlook Report of March 2012 shows that one unit of value added in the automotive sector generates 4.1 units of value added in the national economy. The automotive industry has the highest value added multiplier after the aviation and space industry. In addition, industrial sites generate local economic activity that is not limited exclusively to their own employees (direct employment). Regional divisions of the Insee have produced papers describing, on the one hand, indirect jobs made up of personnel employed by suppliers, sub-contractors and service providers and, on the other hand, induced jobs, which are those that are required to fulfill the consumption needs of employees (direct and indirect) and their families.
The 2012 study by the Insee Haute-Normandie shows that the automotive industry employed 27,000 people in the region in 2010, of which 8,000 were in manufacturing and 19,000 were in the rest of the branch, including $48 \%$ in equipment manufacturers, $30 \%$ in the production of intermediate goods and $9 \%$ in design and analysis. Studies by the Insee Nord-Pas-de-Calais from February 2014 indicate that the automotive industry had 36,000 employees in 2011, including 19,000 in automotive manufacturing. Moreover, in this region, more than $40 \%$ of the employees in the plastics sector and almost one quarter of workers in the metalworking industry are dedicated to the automotive branch. The 2009 study relating to the south of Alsace and the north of Franche-Comté highlighted that in 2008 45,000 people overall (spouses, children) depended on the activity of the 13,000 people employed directly or indirectly by the automotive industry. Also, the studies conducted in 2008 relating to the Seine-Aval
region indicated that one in six jobs depended on the activity of the PSA Peugeot Citroën and Renault plants in the area, specifically the Poissy and Flins sites, respectively. The ratio of employees to temporary workers on these sites is 5 to 1 .
The Associations Régionales de I'Industrie Automobile (Regional Associations of the Automotive Industry - ARIA), regional representatives of the Plateforme de la Filière Automobile (PFA), bring companies (manufacturers, equipment manufacturers and other suppliers) of the automotive branch in the regions together with the public authorities and education and research establishments. There are 15 of these. They perform various tasks: increasing competitiveness, improving industrial performance, access to new opportunities (customers and markets), emergence of new projects, promotion of the image of the sector in the regions. They also cooperate with automotive competitiveness clusters. Furthermore, each ARIA organizes the Regional automotive operating committee which brings together the Public Authorities (DIRECCTE and the leading automotive company in the region, credit intermediary, OSEO, Caisse des Dépôts et Consignations), the UIMM and other professional bodies, as well as the competitiveness clusters. According to Insee data, as at January 1, 2012, the greater Paris region accounted for $22 \%$ of the personnel of the automotive industry (including manufacturers, equipment manufacturers and bodybuilders). The other major regions for the automotive industry were the Nord - Pas-de-Calais (11\%), Rhône-Alpes and Franche-Comté (9\% each), Alsace and Lorraine ( $6 \%$ each), Upper and Lower Normandy, as well as Pays de la Loire (around $5 \%$ each).

# ECONOMIC RATIOS OF THE AUTOMOTIVE INDUSTRY IN FRANCE 

As a crossroads between many different technologies, the automotive industry needs considerable investments. Automotive manufacturing has been reinvesting almost $3 \%$ of its total sales since the start of the crisis in late 2008. In a new scope of the industry (now including extractive industries, food industries and industrial companies with fewer than 20 employees), the automotive industry represented almost
$5 \%$ of the fixed investments exclusive of contributions in 2011 (4 \% in 2010 and almost $7 \%$ in 2009). To address new social demands (the environment, road safety, etc.), the automotive industry is investing more in intangibles and R\&D (see the next few pages) for which "automotive" competitiveness clusters are particularly appropriate.

TOTAL PURCHASES OF THE AUTOMOTIVE SECTOR


## AUTOMOTIVE MANUFACTURING

 EMPLOYEES ${ }^{(1)}$In thousonds of jobs


## VALUE ADDED PRODUCED BY THE

 AUTOMOTIVE MANUFACTURING INDUSTRY(1)

Every year, the SESSI, formerly the statistics unit of the department of industry but now reporting to Insee, produced annual surveys providing one of the main sources of information about French industry. These surveys have been overhauled with the new ESANE information system. A new economic activity categorization was launched in early 2008 (see pages 80 and 81 ). The automotive industry covers motor vehicle manufacturing; motor vehicle, caravan and recreational vehicle body manufacturing; and the upstream manufacturing of automotive equipment. However, the statistics do not encompass all automotive industry suppliers. Products such as tires, plastics, capital goods and glass are classified under other categories (see also page 59)

## Automotive manufacturing

Following strong growth between 1996 and 2004 ( 30\%), in line with the increase in vehicle production, value added (excluding tax) of automotive manufacturing, in constant euro and by employee, has

CAPITAL EXPENDITURE BY THE AUTOMOTIVE MANUFACTURING INDUSTRY ${ }^{(1)}$


DOMESTIC AND EXPORT SALES
BY THE AUTOMOTIVE
MANUFACTURING INDUSTRY ${ }^{(1)}$ MANUFACTURING INDUSTRY ${ }^{(1)}$

fallen under the impact of various factors: expenses linked to new environmental standards, stagnation and then collapse of the Western European market for new vehicles worsened by the crisis, and the rising cost of raw materials. In 2013, the uptick recorded was not sufficient to bounce back to the level of 2008, the first year of the financial crisis. The automotive manufacturing industry dedicated almost $2 \%$ of sales to capital expenditure, representing more than $€ 1.5$ billion, to develop new models and optimize its production capacity. These figures do not include research and development costs (see page 34). Export sales have increased constantly since 1990, when they reached 38\%, oscillating around $60 \%$ until the crisis of 2008. After falling in 2009, this share has recovered since, reaching its pre-crisis levels in 2013.


## RESEARCH AND DEVELOPMENT EXPENDITURE IN THE AUTOMOTIVE SECTOR

In 2011, the French automobile industry remained the leader of all other industries in France in terms of corporate research and development spending. The industry spent $€ 6.5$ billion, accounting for $18 \%$ of total corporate spending on research and development.
After rising strongly between 2001 and 2006 (24\%), R\&D expenditure in the automotive industry reached a ceiling of around $€ 4$ billion before growing again in 2008 (10\%). After 2009, the crisis significantly limited the financial resources, but expenditure only fell by $2 \%$ in 2009
and 2010, stressing its vital, long-term nature. It represents $45 \%$ of the gross value added in the sector. The automobile leverages a wide variety of technologies and therefore requires significant research initiatives to ensure its reliability throughout its lifetime, user safety and environmental protection; this is even more significant with the transition from the Euro 5 to the Euro 6 standard. The automotive industry's R\&D budgets exceeded those of the pharmaceutical industry and the aviation and space industry.

GROSS DOMESTIC EXPENDITURE ON RESEARCH AND DEVELOPMENT IN THE MAIN CORPORATE RESEARCH SEGMENTS IN FRANCE IN 2011

(1) DRDS: Domestic Research and Development Spending. (2) ERDS: External Research and Development Spending. (3) Excluding research tax credits.
s: statistical secret. Source: Ministry of Higher Education and Research (MESR DGESIP-DGRI SIES).

## TOTAL CORPORATE RESEARCH AND DEVELOPMENT EXPENDITURE IN FRANCE IN 2011 IN THE MAIN RESEARCH SEGMENTS



SHARE
of the automotive
INDUSTRY IN THE TOTAL RESEARCH AND DEVELOPMENT BUDGET OF COMPANIES IN 2011

The Office for research-related statistics of the French Ministry of Education carries out surveys on research and development (R\&D) spending by companies and in the wider public sphere. The total R\&D budget is broken down into domestic spending, which covers work performed in France, regardless of the origin of funding, and external spending, corresponding to work performed by other companies or public research organizations. A portion of the latter work may be performed outside of France. From 2008, data are published in a new economic category. Since 1999, the leading R\&D segment in France has been the automotive industry, except in 2007 when it was ranked second. The R\&D segment in France stimulates its suppliers such as the plastics and electronics industries. In 2011, 23\% of domestic R\&D spending in the automobile industry

## AUTOMOTIVE INDUSTRY RESEARCH AND DEVELOPMENT SPENDING


was performed by subsidiaries in which foreign companies had a controlling interest of $50 \%$ or more.
In 2011, 34,000 equivalent full-time employees (including 16,700 researchers) worked in automotive R\&D. These figures were up 4\% compared to 2003 ( $32 \%$ for researchers). According to the French National Industrial Property Institute (INPI), PSA Peugeot Citroën Automobiles (including Faurecia) and Renault were among the largest patent applicants with the INPI in 2013. France also has three major equipment manufacturers in the top twenty. The automotive industry still files more patents than any other industry.

# AUTOMOTIVE COMPETITIVENESS CLUSTERS IN FRANCE 

Set up by the government and local authorities in 2005, these competitiveness clusters bring together companies (small and mid-sized), research units and training centers to work on collaborative projects. They also offer many services: business intelligence, assistance for filing patents, networking, etc. Their role is to boost the competitive nature of the French economy by highlighting its capacity for innovation and encouraging the structure and proximity of the different regions.

The "National pact for growth, competitiveness and employment", drawn up by the French government in November 2012 had aimed to concentrate the action of competitiveness clusters towards the products and services to be manufactured in order to increase their economic impact in terms of the growth of companies and job creation. This new phase came into effect with the performance contracts for 2013-2018

AUTOMOTIVE COMPETITIVENESS CLUSTERS IN FRANCE IN 2012 ${ }^{(1)}$

|  | Mov'eo | Véhicule du Futur | LUTB | iDforCAR |
| :---: | :---: | :---: | :---: | :---: |
| With a... | World vocation | National vocation | National vocation | National vocation |
| Number of companies with a business unit in a competitiveness cluster | 266 | 160 | 137 | 98 |
| Of which SMEs (under 250 employees) | 189 | 91 | 70 | 59 |
| Employees of business units involved in the cluster (number of people) ${ }^{(1)}$ | 74,026 | 49,892 | 54,651 | 29,168 |
| Spending by public bodies on cluster projects (in $€$ thousands) ${ }^{(2)}$ | 73,101 | 39,574 | 5,580 | n/a |
| Spending by corporate bodies on cluster projects (in € thousands) ${ }^{(2)}$ | 233,443 | 143,042 | 3,673 | n/a |
| Total spending (in € thousands) ${ }^{(2)}$ | 306,544 | 182,616 | 9,253 | n/a |

(1) Information concerning employees is calculated on the basis of 2011 data.
(2) 2011 data.

Sources: DGCIS survey, INSEE, DIACT, competitiveness clusters


In 2013, the automotive industry continued its research and development throughout its clusters, deemed effective by the assessment of the Ministry of Industrial Recovery in 2012. Within them, it worked to respond to the challenges of industrial excellence and sustainable mobility. This transverse action brings together automakers, equipment manufacturers, innovative small and mid-sized companies, research laboratories and training organizations including universities.

The internationally oriented Mov'eo cluster (www.polemoveo.org) covers the greater Paris region (Ile-de-France), Lower Normandy and Upper Normandy regions. Mov'eo has the main aim of federating projects dealing with the optimization of mobility. The following themes were addressed: consumption, the environment, road safety, mobility and services, and mechatronics. In 2013, efforts were focused mainly on cooperation with the other competitiveness clusters, including those outside the automotive industry, and on assisting with the creation of the "Institute for Excellence in Carbon-Free Energy" VeDeCoM prior to its operational launch in 2014. The cluster is also involved in six of the 34 "industrial revitalization plans" launched by the government in September 2013: cars that consume less than 2 liters per 100 kilometers, electric charging stations, battery autonomy and power, self-driving cars, recycling and green materials, and the "factory of the future."

The Véhicule du Futur cluster (www.vehiculedufutur.com) draws on the traditional catchment areas of the automotive industry, Alsace and Franche-Comté, with interaction with Germany and Switzerland. Its mission was clarified in 2012, revolving around two main pillars: innovation and industrial excellence in the service of companies (supervised by the association of the PerfoEST cluster, which is the ARIA for Alsace and Franche-Comté). The cluster focuses
on the urban vehicle (eco-design, energy consumption, recycling, etc.) and the organization of mobility (e.g., intermodal connections).

The goal of the Transport and Mobility section of the Lyon Urban Truck \& Bus (LUTB) cluster (www.lutb.fr) is to meet the challenges put by the growing need for mobility of persons and goods within towns. It coordinates structuring activities for the region: manufacturers, transport operators, research centers, etc. The research projects deal with five main themes: engines and drive trains, safety and security, vehicle architecture, transport system, modeling, and mobility management. In 2013, 20 projects were approved and 13 were finalized. The cluster is also associated with the Rhône-Alpes Automotive Cluster, which is the ARIA for the region and has industrial efficiency as one of its areas for development.

## Situated in western France (Brittany, Pays de La Loire,

 Poitou-Charentes), the iDforCAR cluster (www.id4car.org) focuses on special vehicles and sustainable mobility. The four strategic fields of activity are: intelligent on-board systems, vehicle materials and architecture, innovative vehicles and use, and information and communications to do with sustainable mobility.It is also possible that clusters that do not specialize in the automotive sector also have interests in this field. For instance, three quarters of the markets for Elastopole, a national-scale cluster that covers the regions of Centre, the greater Paris region (lle-de-France), Auvergne and Pays de Loire, which focuses on rubber and polymers, are in the automotive sector. I-Trans, a world-class cluster in Nord - Pas-de-Calais and Picardy, specializing in sustainable land transportation, is at the meeting point between rail and automotive.

# AUTOMOTIVE IMPORTS AND EXPORTS 

While global trade was up 2\% in 2013, Europe still suffered economic difficulties. Exports of French automotive products were worth just $€ 39$ billion. The automotive industry was still one of the leading exporters, along with aeronautics and food, accounting for $9 \%$ of total exports. Two companies in the industry featured in the top five exporters In 2012 in the Customs Department listing. Exports were down 3\% overall for Europe, while imports rose by 2\%. The strength of the import market for new vehicles coming from Germany (amounting to $€ 12.9$ billion) weighed heavily on the deficit. The automotive industry had a trade deficit of $€ 5.6$ billion.

The positive balance for "parts and engines" increased to $€ 5.2$ billion. The surplus is partially explained by the production of sites of French manufacturers outside of France with French supplies, for example for thruster units (surplus of $€ 2.2$ billion).

FRENCH AUTOMOTIVE FOREIGN TRADE

|  | New passenger cars | New light commercial vehicles | New heavy trucks | Parts and engines | Automotive industry sector | Used vehicles | Automotive sector | All products ${ }^{(1)}$ | Share of the automotive industry |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exports |  |  |  |  |  |  |  |  |  |
| (FOB) |  |  |  |  |  |  |  |  |  |
| 2012 | 15.0 | 2.1 | 2.4 | 20.6 | 40.1 | 1.1 | 41.2 | 433.7 | 9.5\% |
| 2013 | 13.2 | 2.4 | 2.3 | 20.8 | 38.8 | 1.2 | 40.0 | 427.6 | 9.4\% |
| \% change 2013/2012 | -11.6 | 15.6 | -3.6 | 1.0 | -3.2 | 7.6 | -2.9 |  |  |
| Imports |  |  |  |  |  |  |  |  |  |
| (CIF) |  |  |  |  |  |  |  |  |  |
| 2012 | 22.4 | 2.4 | 2.7 | 15.9 | 43.4 | 1.1 | 44.6 | 517.9 | 8.6\% |
| 2013 | 22.5 | 2.9 | 3.4 | 15.7 | 44.4 | 1.1 | 45.6 | 506.7 | 9.0\% |
| \% change 2013/2012 | 0.2 | 18.7 | 24.9 | -1.2 | 2.3 | 1.7 | 2.3 | -2.2 |  |
| Balance |  |  |  |  |  |  |  |  |  |
| 2012 | -7.5 | -0.3 | -0.4 | 4.8 | -3.4 | 0.0 | -3.4 | -84.2 |  |
| 2013 | -9.3 | -0.4 | -1.1 | 5.2 | -5.7 | 0.1 | -5.6 | -79.1 |  |
| Coverage rate ${ }^{(2)}$ |  |  |  |  |  |  |  |  |  |
| 2012 | 67 | 87 | 87 | 130 | 92 | 102 | 92 | 84 |  |
| 2013 | 59 | 85 | 67 | 133 | 87 | 107 | 88 | 84 |  |

(1) Not including military equipment.
(2) Exports / imports x 100.

FOB: Free-on-board: transaction value including freight and insurance up to the border of the exporting country.
CIF: Cost, insurance, freight: transaction value including freight and insurance up to the border of the importing country.
Sources: customs data processed by CCFA.

€39
BIILON IN EXPORTS OF AUTOMOTIVE PRODUCTS FROM FRANCE IN 2013

In 2013, the automotive industry's share of all goods exports
stood at 9\%, against $\mathbf{1 2 \%}$ in 1997. As for imports, they accounted for $9 \%$ as in 1997, the last time there was a crisis in the French new vehicle market. Exports by the automotive industry were in excess of $€ 50$ billion in the mid-2000s before falling to €34 billion in 2009 with the crisis. Since then, they have fluctuated between $€ 39$ and $€ 40$ billion. Exports of passenger cars accounted for more than $€ 25$ billion in 2004-2005 before plummeting to € $€ 3.7$ billion in 2009. After that, they varied between $€ 13$ and $€ 16$ billion, due partially to the weakness of the Southern European markets where French auto makers are heavily concentrated. The deficit grew to $€ 9.3$ billion by 2013. After falling sharply in 2009, exports of light commercial vehicles and heavy trucks had made a clear recovery in the following two years. Then light vehicle exports faltered before rising to $€ 2.4$ billion, whereas heavy trucks declined slightly for the second year in a row, to rest at $€ 2.3$ billion. Imports increased. Deficits in the trade balances of light commercial vehicles and heavy trucks, therefore, deteriorated, falling to € 0.4 billion for the former, and €1.1 billion for the latter.
Exports of parts and motors increased by $1 \%$, whereas exports of them dropped by the same percentage. The trade surplus improved by $8 \%$ to $€ 5.2$ billion. The ten major countries to which France exports are European ones, and chiefly in Western Europe, with the exception of Algeria and China.

## EXPORTER RANKINGS - YEAR 2012

| Rank | Company (i) |
| :--- | :--- |
| 3 | Peugeot Citroën Automobile SA |
| 4 | Renault SAS |
| 13 | Automobiles Peugeot |
| 17 | Renault Trucks |

(1) In these rankings, Customs uses the company name, not the group. Source: Customs.

The deficit in heavy trucks (excluding used vehicles) worsened to $€ 5.7$ billion (compared with $€ 3.4$ billion in 2012). This represents a $€ 7.8$ billion deficit with the EU-28 and a $€ 2.1$ billion surplus with the rest of the world.
The rise in the deficit for automotive products comes from the collapse of exports observed in the European Union, since the European market is generally at a low point, and from the increase in imports into France. The positive balance with the rest of the world is almost stable
at €2.1 billion. Exchanges with many countries always result in significant surplus figures: Algeria (€910 million), Russia (€650 million), Brazil ( $€ 520$ million), Switzerland ( $€ 520$ million), China ( $€ 500$ million), and Argentina ( $€ 390$ million). The trade surplus with Africa outside of North Africa amounted to $€ 430$ million and the surplus with NAFTA (USA, Canada and Mexico) was €316 million.

| INDUSTRIAL AUTOMOBILE |  |  |  |  |  |  | In $€$ billions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1985 | 1990 | 2000 (1) | 2005 | 2010 | 2012 | 2013 |
| All | 4.57 | 4.13 | 9.84 | 8.21 | -3.36 | -3.36 | -5.66 |
| Within EU (27 countries) |  |  |  |  | -6.49 | -6.81 | -7.78 |
| Within EU (28 countries) |  |  |  |  |  |  | -7.76 |
| of which: Germany | -1.62 | -2.20 | -3.75 | -5.54 | -6.78 | -6.02 | -5.56 |
| Austria |  |  | 0.33 | 0.43 | 0.25 | 0.17 | 0.14 |
| Belgium-Luxembourg | 0.26 | 0.68 | 0.35 | 2.23 | 1.94 | 2.37 | 2.26 |
| Denmark |  | 0.12 | 0.23 | 0.34 | 0.23 | 0.20 | 0.15 |
| Spain | -0.55 | -0.14 | 1.55 | 0.46 | -1.98 | -2.12 | -2.89 |
| Finland |  |  | 0.17 | 0.23 | 0.11 | 0.09 | 0.09 |
| Italy | 0.59 | 0.13 | 0.58 | 1.56 | 0.69 | 0.39 | 0.08 |
| Netherlands | 0.34 | 0.57 | 1.54 | 0.37 | 0.20 | 0.11 | -0.08 |
| Poland |  |  |  | 0.15 | -0.50 | -0.35 | -0.28 |
| Portugal | 0.12 | -0.12 | 0.50 | 0.51 | 0.02 | -0.34 | -0.08 |
| Czech Republic |  |  |  | -0.21 | -1.08 | -1.26 | -1.15 |
| United Kingdom | 0.98 | 1.21 | 3.56 | 2.81 | 1.66 | 1.70 | 1.74 |
| Slovenia |  |  |  | 0.05 | -0.42 | -0.30 | -0.38 |
| Sweden |  |  | 0.14 | 0.07 | -0.02 | -0.20 | -0.20 |
| Outside EU (27 countries) |  |  |  |  | 3.13 | 3.45 | 2.11 |
| Outside EU (28 countries) |  |  |  |  |  |  | 2.09 |
| of which: Switzerland | 0.27 | 0.50 | 0.59 | 0.57 | 0.61 | 0.64 | 0.52 |
| Russia |  |  |  | 0.22 | 0.53 | 1.02 | 0.65 |
| Turkey |  | 0.17 | 0.55 | 0.13 | -0.61 | -0.54 | -0.99 |
| Canada | 0.12 | 0.15 | -0.02 | 0.02 | -0.01 | 0.04 | 0.09 |
| USA | 0.81 | 0.41 | 0.46 | 0.41 | 0.23 | 0.15 | 0.13 |
| Mexico | 0.00 | -0.01 | 0.03 | 0.13 | 0.03 | 0.11 | 0.10 |
| Argentina |  | 0.06 | 0.38 | 0.17 | 0.32 | 0.38 | 0.39 |
| Brazil |  | 0.07 | 0.25 | 0.19 | 0.45 | 0.58 | 0.58 |
| Algeria | 0.56 | 0.47 | 0.29 | 0.52 | 0.82 | 1.26 | 0.91 |
| Morocco |  | 0.18 | 0.12 | 0.17 | 0.27 | -0.02 | -0.10 |
| China |  | 0.05 | 0.09 | 0.26 | 0.30 | 0.48 | 0.50 |
| South Korea |  | 0.02 | -0.22 | -0.47 | -0.23 | -0.53 | -0.48 |
| Iran |  | 0.10 | 0.15 | 0.92 | 0.64 | 0.10 | 0.03 |
| Japan | -0.43 | -0.63 | -1.04 | -1.67 | -1.50 | -1.66 | -1.34 |

(1) French overseas departments are included in the scope of French Customs as of 1996.

Sources: customs data processed by CCFA.

In historical terms, after exceeding €4 billion between 1997 and 2005, the trade surplus with the EU-15 gave way to a deficit of $€ \mathbf{1} .2$ billion in 2007. In 2008, the deficit worsened to $€ 5$ billion. Since then, it has fluctuated between $€ 3.5$ and $€ 5.1$ billion. It was $€ 4.2$ billion in 2013 . The negative balance with the EU-28 worsened to $€ 7.8$ billion. The deterioration of the negative balance between 2012 and 2013 can partially be explained by the decline in trade with Spain (from -€2.1 to - $€ 2.8$ billion) and with Italy (from $€ 0.4$ to $€ 0.1$ billion), due to the weakness of their domestic markets where French auto makers have a large market share; the increase
in trade with Germany (taking the deficit from - $€ 6.0$ billion to - $€ 5.6$ billion) did not make a dent in the bigger picture. Nevertheless, there are significant trade surpluses with the Belgium \& Luxembourg bloc ( $€ 2.3$ billion) and the United Kingdom ( $€ 1.7$ billion). Outside the EU-28, the automotive manufacturing trade surplus stood at $€ 2.1$ billion. Trade with Latin America and Africa remains encouraging. The deficit with Japan and South Korea combined further worsened to - $€ 1.8$ billion.

# PASSENGER CARS BY ENGINE TYPE <br> (DIESEL, HYBRID, AND ELECTRIC, ETC.) 

Since 2002, there have been more diesel passenger car registrations than registrations of vehicles running on other fuels. In 2013, they represented $67 \%$ of total registrations, down after a record level due to the introduction of three-cylinder gasoline engines. Hybrid and electric engines are emerging in France, with market shares of 2.6\% and $0.5 \%$, respectively. In Western Europe as a whole, the develop-
ment is slower and they represent only $1.8 \%$ and $0.3 \%$ of the market. In 2013, one fifth of all hybrid cars registrations and one quarter of all electric car registrations in Europe were in France, and the French share of the overall market was 16\%.

DIESEL PASSENGER CARS

|  | 1990 | 2000 | 2005 | 2010 | 2011 | 2012 | 2013 | Change 2013/2012 as a \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production |  |  |  |  |  |  |  |  |
| In units | 804,007 | 1,648,448 | 2,328,108 | 2,178,408 | 2,213,668 | 1,883,359 | 1,848,122 | -1.9 |
| As a \% of total production | 24.4\% | 35.8\% | 45.0\% | 38.8\% | 39.5\% | 38.7\% | 38.6\% |  |
| Exports |  |  |  |  |  |  |  |  |
| In units | 292,061 | 975,038 | 1,500,989 | 1,346,022 | 1,373,140 | 1,208,770 | 1,256,429 | 3.9 |
| As a \% of total exports | 15.5\% | 33.7\% | 39.1\% | 31.3\% | 31.7\% | 30.9\% | 32.7\% |  |
| Registrations |  |  |  |  |  |  |  |  |
| In units | 762,054 | 1,046,485 | 1,466,296 | 1,593,173 | 1,596,155 | 1,384,544 | 1,199,729 | -13.3 |
| As a \% of total registrations | 33.0\% | 49.0\% | 69.2\% | 70.8\% | 72.4\% | 72.9\% | 67.0\% |  |
| Cars in use |  |  |  |  |  |  |  |  |
| In units | 3,775,000 | 9,980,000 | 14,348,000 | 18,165,000 | 18,865,000 | 19,377,000 | 19,645,000 | 1.4 |
| As a \% of all cars in use | 16.0\% | 35.6\% | 47.7\% | 58.0\% | 59.8\% | 61.3\% | 62.1\% |  |

Source: CCFA.

ELECTRIC AND HYBRID PASSENGER CAR REGISTRATIONS

|  | 2008 |  | 2009 |  | 2010 |  | 2011 |  | 2012 |  | 2013 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units | Market share | Units | Market share | Units | Market share | Units | Market share | Units | Market share | Units | Market share |
| Electric | 4 | 0.0\% | 12 | 0.0\% | 184 | 0.0\% | 2,630 | 0.1\% | 5,663 | 0.3\% | 8,779 | 0.5\% |
| Hybrids | 8,468 | 0.4\% | 9,876 | 0.4\% | 9,655 | 0.4\% | 13,641 | 0.6\% | 27,889 | 1.5\% | 46,745 | 2.6\% |

Source: CCFA.

## MAIN NEW DIESEL PASSENGER

## CAR RANKINGS IN 2013

| Rank | Make | Model | Mégane |
| :--- | ---: | ---: | ---: |
| $\mathbf{1}$ | Renault | Clio | $\mathbf{7 . 2}$ |
| $\mathbf{2}$ | Renault | C4 | $\mathbf{6 . 9}$ |
| $\mathbf{3}$ | Citroën | Peugeot | $\mathbf{5 0 3}$ |
| $\mathbf{4}$ | Citroën | $\mathbf{C 3}$ | $\mathbf{5 . 9}$ |
| $\mathbf{5}$ | Peugeot | $\mathbf{3 0 8}$ | $\mathbf{5 . 5}$ |
| $\mathbf{6}$ | Peugeot | $\mathbf{3 0 0 8}$ | $\mathbf{3 . 8}$ |
| $\mathbf{7}$ | Volkswagen | Golf | $\mathbf{2 . 8}$ |
| 8 | Nissan | Qashqai | $\mathbf{2 . 7}$ |
| 9 | Renault | Captur | 2.5 |
| $\mathbf{1 0}$ |  |  | 2.2 |
|  |  |  | Source: CCFA. |

## 6

In 2013, France came second in diesel car ownership with $\mathbf{1 . 2}$ million new diesel passenger cars, behind Germany with 1.4 million units. 62\% of cars in use in France on January 1 st, 2014 had diesel engines. In Europe, the market share of new diesel cars has decreased by nearly two points to $53 \%$, representing 6.2 million units. In this market, French manufacturers hold a share of $23 \%$. Looking beyond Europe, the market share of diesel cars in India is around $50 \%$, and in South Korea between 2011 and 2013 it grew 20 or percentage points, to nearly $40 \%$. In 2013, 1.8 million diesel
cars were produced by French manufacturers, down 24\% from the record level of 2004. The diesel car share of total production (39\%) down slightly from 2012, is still considerably lower than in 2004 (47\%). French manufacturers also supply diesel motors to other brands, pursuant to cooperation agreements. In 2013, new hybrid passenger car registrations rose by $68 \%$ to 46,700 units; new electric passenger car registrations rose by $55 \%$ to 8,800 units (electric light commercial vehicle registrations also rose sharply by $42 \%$ to 5,200 units). The strength of these sales is supported by the French government's July 2012 Automobile Plan. The French market is the leading market in Europe for these two engine types. In France, French manufacturers hold a high market share for these engine types, thanks to the ZOE and their hybrids.

# NEW CAR REGISTRATIONS BY MODEL, RANGE AND BODY 

The range structure of new cars has developed significantly over the last twenty years. Lower range cars represented $63 \%$ of the market in 1990, and then remained around $70 \%$ during the 1990s before rising to $78 \%$ in 2007. They subsequently rose during the crisis (20082010), peaking at 85\% due to the "incentive/penalty" system and the scrap incentive scheme, before falling again to $80 \%$ in 2012 . In 2013, they rose to $83 \%$. The structure of cars by body type has also changed
since 1990. Sedans had a market share of over $90 \%$ of the market in 1990, compared with $72 \%$ in 2000 and $56 \%$ today.
After renewing their offer in the economy and low ranges, French manufacturers expanded it with the launches of the Peugeot 2008 and the Renault Captur. In the middle and luxury ranges, the large number of versions available and the continued renewal of models is not sufficient to maintain market share.

RANKINGS OF MAIN NEW PASSENGER MODELS IN 2013

| Rank | Make | Model | \% market | Rank | Make | Model | \% market | Rank | Make | Model | \% market |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Renault | Clio | 6.9 | 11 | Peugeot | 308 | 2.2 | 21 | Opel | Corsa | 1.2 |
| 2 | Peugeot | 206-207-208 | 6.6 | 12 | Peugeot | 3008 | 2.1 | 22 | Nissan | Juke | 1.1 |
| 3 | Renault | Mégane | 5.3 | 13 | Toyota | Yaris | 1.6 | 23 | Volkswagen | Tiguan | 1.1 |
| 4 | Citroën | C3 | 4.3 | 14 | Nissan | Qashqai | 1.6 | 24 | Mini | Mini | 1.1 |
| 5 | Citroën | C4 | 4.3 | 15 | Peugeot | 2008 | 1.6 | 25 | Peugeot | 5008 | 1.0 |
| 6 | Dacia | Sandero | 2.4 | 16 | Fiat | 500 | 1.6 | 26 | Audi | A3 | 0.8 |
| 7 | Volkswagen | Golf | 2.2 | 17 | Ford | Fiesta | 1.5 | 27 | Mercedes | A Class | 0.8 |
| 8 | Renault | Captur | 2.2 | 18 | Dacia | Duster | 1.4 | 28 | Volkswagen | Touran | 0.7 |
| 9 | Volkswagen | Polo | 2.2 | 19 | Citroën | DS3 | 1.3 | 29 | B.M.W. | 1 Series | 0.7 |
| 10 | Renault | Twingo | 2.2 | 20 | Peugeot | 508 | 1.2 | 30 | B.M.W. | 5 Series | 0.7 |

Source: CCFA.
NEW PASSENGER CAR REGISTRATIONS BY RANGE

| Ranges |  | 1990 |  | 2000 |  | 2010 |  | 2012 |  | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | units | \% | units | \% | units | \% | units | \% | units | \% |
| Low | 986,532 | 42.7 | 855,161 | 40.1 | 1,283,902 | 57.0 | 929,796 | 49.0 | 943,609 | 52.7 |
| Low-mid | 477,631 | 20.7 | 695,146 | 32.6 | 627,694 | 27.9 | 592,207 | 31.2 | 542,972 | 30.3 |
| High-mid | 555,053 | 24.0 | 303,028 | 14.2 | 234,664 | 10.4 | 263,283 | 13.9 | 219,656 | 12.3 |
| Premium | 256,381 | 11.1 | 163,293 | 7.7 | 105,313 | 4.7 | 113,467 | 6.0 | 84,216 | 4.7 |
| Others | 33,533 | 1.5 | 117,256 | 5.5 | 96 | 0.0 | 7 | 0.0 | 3 | 0.0 |
| TOTAL | 2,309,130 | 100.0 | 2,133,884 | 100.0 | 2,251,669 | 100.0 | 1,898,760 | 100.0 | 1,790,456 | 100.0 |

Source: CCFA.

PENETRATION OF THE RANGES IN THE ENTIRE MARKET


## PENETRATION OF THE BODY STYLES

## IN THE ENTIRE MARKET




POINTS
THE DROP IN THE MARKET SHARE OF THE LOW-RANGE IN FRANCE IN 2013 COMPARED WITH 2012

NEW PASSENGER CAR REGISTRATIONS BY BODY STYLE

| Body |  | 1990 |  | 2000 |  | 2010 |  | 2011 |  | 2012 |  | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | units | \% | units | \% | units | \% | units | \% | units | \% | units | \% |
| Sedan | 2,155,724 | 93.4 | 1,527,676 | 71.6 | 1,377,498 | 61.2 | 1,269,780 | 57.6 | 1,064,713 | 56.1 | 1,009,809 | 56.4 |
| Station wagon | 61,418 | 2.7 | 119,739 | 5.6 | 153,476 | 6.8 | 153,705 | 7.0 | 126,361 | 6.7 | 101,712 | 5.7 |
| Coupe-convertible | 36,269 | 1.6 | 50,527 | 2.4 | 70,353 | 3.1 | 64,990 | 2.9 | 47,523 | 2.5 | 33,472 | 1.9 |
| All MPVs | 28,682 | 1.2 | 369,434 | 17.3 | 430,857 | 19.1 | 406,452 | 18.4 | 345,254 | 18.2 | 300,656 | 16.8 |
| of which compact MPVs | - | - | 241,190 | 11.3 | 233,363 | 10.4 | 222,131 | 10.1 | 203,431 | 10.7 | 178,683 | 10.0 |
| 4WD | 17,129 | 0.7 | 57,116 | 2.7 | 205,106 | 9.1 | 292,832 | 13.3 | 298,407 | 15.7 | 333,005 | 18.6 |
| Others | 9,908 | 0.4 | 9,392 | 0.4 | 14,379 | 0.6 | 16,470 | 0.7 | 16,502 | 0.9 | 11,802 | 0.7 |
| TOTAL | 2,309,130 | 100.0 | 2,133,884 | 100.0 | 2,251,669 | 100.0 | 2,204,229 | 100.0 | 1,898,760 | 100.0 | 1,790,456 | 100.0 |

Source: CCFA.

## USED PASSENGER CARS

In 2013, used passenger car registrations dropped for the second year in a row, amounting to 5,318,000 units (down 1.0\% from 2012). Now, more than five million used passenger cars have been sold per year since 2000. Every year, two to three used cars are exchanged for every new car: relative to the total number of cars in use, around $17 \%$ change hands every year. Households keep a vehicle for an average of five years. The used/new ratio has increased and reached a record level of 3.0 (i.e., up 0.1 point), well in excess of the levels recorded during previous downturns in the new car market, in 1993
(2.5) and 1997 (2.5). 59\% of cars owned or used by households were bought used, versus $51 \%$ in 1991. At the time of purchase, the average number of kilometers on their odometers was 68,000 kilometers, and one quarter of the used vehicles purchased by households had over 100,000 kilometers on their odometers. In addition, households that own a used vehicle and replace it with a used vehicle account for $45 \%$ of vehicles replaced in 2012.

## USED PASSENGER CARS

|  | Units | 1980 | 1990 | 2000 | 2005 | 2010 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registrations |  |  |  |  |  |  |  |  |
| New cars | thousands | 1,873 | 2,309 | 2,134 | 2,118 | 2,252 | 1,899 | 1,790 |
| Used cars | thousands | 4,441 | 4,759 | 5,082 | 5,383 | 5,386 | 5,372 | 5,318 |
| Used/new ratio |  | 2.4 | 2.1 | 2.4 | 2.5 | 2.4 | 2.8 | 3.0 |
| Cars less than 5 years old | \% used |  | 52 | 40 | 40 | 37 | 36 | 35 |
| of which: cars less than one year old | \% used |  | 12 | 12 | 10 | 8 | 8 | 8 |
| cars less than 1 year old | \% new |  | 25 | 29 | 25 | 19 | 23 | 23 |
| Cars more than 5 years old | \% used |  | 48 | 60 | 60 | 63 | 64 | 65 |
| Total (on 12/31) | thousands | 19,130 | 23,550 | 28,060 | 30,100 | 31,300 | 31,600 | 31,650 |
| Used/total ratio | \% | 23.2\% | 20.2\% | 18.1\% | 17.9\% | 17.2\% | 17.0\% | 16.8\% |

Source: CCFA.

## USED/NEW CAR RATIO



USED/TOTAL RATIO



OF CARS OWNED BY HOUSEHOLDS THAT HAVE BEEN BOUGHT USED

Passenger cars are durable goods that consumers purchase, use, maintain and eventually sell on the secondhand market. Used cars are purchased and sold through dealers or directly between consumers. Those less than five years old are usually sold through dealers. They represent about half of the total market Somewhere between 5 and 6 million used cars are exchanged every year. This market is subject to less fluctuation than the new car market. In 2013, demand for new cars fell by $5.7 \%$, to 1.8 million units;

demand for used cars fell $1.0 \%$ to 5.3 million units. The new/used ratio increased to 3.0 ( 0.1 points). The demand for used vehicles is generally similar to the growth rate of the entire population, and is less sensitive to economic factors than demand for new cars. It has still been affected by measures to stimulate the new car market (the "incentive/ penalty" [or "bonus/malus"] system, government scrap incentive, etc.). Transactions involving vehicles more than five years old rose due to the aging of the total passenger cars in use and to increasing multi-car ownership in France. This share rose from $48 \%$ in 1990 to $65 \%$ in 2013. Used cars that are less than one year old can be considered new. In fact, they are often registered by automotive dealers as demonstration or leased vehicles and then sold on the retail market. They represented 420,000 registrations, i.e., $23 \%$ of the new market, up one point over 2012, but this weighting is higher than during the years of the scrap incentive plan when new car prices were more competitive.
Since 2001, registrations of used cars less than one year old have declined steadily as a percentage of total registrations, only accounting for $8 \%$ in 2013 , versus $12 \%$ in 2001.

# NEW VEHICLE REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS 

The annual markets for new vehicles in France's overseas departments developed more recently than in continental France, and accounted for 60,000 to 75,000 vehicle registrations from 1998 to 2012. The five French Overseas Departments are Guadeloupe, French Guiana, Martinique, Mayotte, and Reunion Island. In 2013, the economic situation also had an effect, and the market dropped to a low of 58,700 units. Given the geographic environment, commercial vehicles over 5 metric tons account for a smaller proportion of registrations in overseas departments (1.1\%) than in mainland France (2.1\%). In
contrast, the proportion of light commercial vehicles is slightly higher ( $17.2 \%$ versus $16.5 \%$ in mainland France).
French manufacturers suffer from intense competition in passenger cars; their market share has been below $50 \%$ since 2006. However, they are faring better on the light commercial vehicle market (more than $50 \%$ of the market), which remains much weaker than in the mainland (around two thirds of the market). On the other hand, on the narrow heavy vehicle market, Renault Trucks have a market share of almost $33 \%$.

NEW VEHICLE REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS

| New passenger cars | 2000 | 2005 | 2010 | 2012 | 2013 | Change 2013/2000 | Change 2013/2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Guadeloupe | 13,691 | 14,359 | 13,438 | 13,158 | 12,427 | -9.2\% | -5.6\% |
| French Guiana | 4,031 | 4,085 | 4,382 | 4,357 | 4,256 | 5.6\% | -2.3\% |
| Martinique | 14,424 | 14,749 | 13,147 | 11,527 | 11,091 | -23.1\% | -3.8\% |
| Mayotte ${ }^{\text {(1) }}$ |  |  |  | 808 | 935 | - | 15.7\% |
| Reunion Island | 21,463 | 25,142 | 20,295 | 19,795 | 19,465 | -9.3\% | -1.7\% |
| Total French Overseas Departments | 53,609 | 58,335 | 51,262 | 49,645 | 48,174 | -10.1\% | -3.0\% |
| Light commercial vehicles (up to 5 t) | 2000 | 2005 | 2010 | 2012 | 2013 | Change 2013/2000 | Change 2013/2012 |
| Guadeloupe | 2,685 | 2,772 | 2,394 | 2,214 | 2,198 | -18.1\% | -0.7\% |
| French Guiana | 1,143 | 1,169 | 1,239 | 1,310 | 1,186 | 3.8\% | -9.5\% |
| Martinique | 2,368 | 2,732 | 2,016 | 1,882 | 1,804 | -23.8\% | -4.1\% |
| Mayotte ${ }^{\text {(1) }}$ |  |  |  | 214 | 201 | - | -6.1\% |
| Reunion Island | 5,200 | 6,021 | 4,166 | 4,807 | 4,433 | -14.8\% | -7.8\% |
| Total French Overseas Departments | 11,396 | 12,694 | 9,815 | 10,427 | 9,822 | -13.8\% | -5.8\% |
| Commercial vehicles including coaches and buses (over 5 t) | 2000 | 2005 | 2010 | 2012 | 2013 | Change 2013/2000 | Change 2013/2012 |
| Guadeloupe | 146 | 196 | 135 | 80 | 91 | -37.7\% | 13.8\% |
| French Guiana | 66 | 99 | 85 | 58 | 100 | -12.1\% | 72.4\% |
| Martinique | 187 | 183 | 84 | 167 | 123 | -10.7\% | -26.3\% |
| Mayotte ${ }^{\text {(1) }}$ |  |  |  | 24 | 38 | - | 58.3\% |
| Reunion Island | 362 | 464 | 293 | 347 | 335 | -4.1\% | 26.2\% |
| Total French Overseas Departments | 761 | 942 | 597 | 676 | 687 | -11.2\% | 13.2\% |

(1) From April 1st, 2011.

Source: CCFA.

FRENCH MANUFACTURER MARKET SHARE IN FRENCH OVERSEAS DEPARTMENTS


New light commercial vehicles


New heavy trucks


NEW PASSENGER CAR REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS


## HOUSEHOLD CAR OWNERSHIP

In 2013, multi-car households accounted for $35 \%$ of the total, compared with $26 \%$ in 1990 and $16 \%$ in 1980.
Car ownership is very high among households in rural and semi-rural areas, i.e. rural areas located close to towns (nearly 92\%).
$63 \%$ of households in the Paris region own at least one vehicle (60\%
in 2000). 69\% of young households owned a vehicle in 2013 (49\% in 2000).
$79 \%$ of older households own a vehicle, compared with $69 \%$ in 2000. The number of people in this age group that has a drivers license and the proportion of drivers is increasing.

CAR OWNERSHIP RATE (HOUSEHOLDS WITH AT LEAST ONE CAR)

|  | 1980 | 1990 | 1995 | 2000 | 2005 | 2010 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By socio-professional group |  |  |  |  |  |  |  |
| Farmers | 87.3\% | 95.9\% | 98.9\% | 91.1\% | 100.0\% | 92.1\% | 91.8\% |
| Farm workers | 72.6\% | 74.7\% | - | - | - | - | - |
| Tradesmen, craftsmen, business owners | 91.1\% | 95.2\% | 89.4\% | 90.6\% | 91.2\% | 91.1\% | 92.7\% |
| Self-employed professionals, executives | 93.6\% | 94.4\% | 85.5\% | 84.6\% | 83.7\% | 84.1\% | 81.6\% |
| Middle management | 90.2\% | 93.3\% | 88.7\% | 90.8\% | 87.6\% | 89.8\% | 89.3\% |
| White collar workers | 75.4\% | 78.3\% | 75.9\% | 77.5\% | 80.9\% | 82.5\% | 82.0\% |
| Blue collar workers | 80.4\% | 87.2\% | 89.7\% | 88.7\% | 89.1\% | 91.2\% | 89.7\% |
| Non-working population | 39.6\% | 54.6\% | 65.8\% | 70.9\% | 72.8\% | 77.1\% | 77.7\% |
| of which retired persons | - | 59.4\% | 70.9\% | 76.0\% | 76.2\% | 80.1\% | 81.3\% |
| By area of residence |  |  |  |  |  |  |  |
| Rural areas | 71.7\% | 82.1\% | 88.6\% | 91.1\% | 92.4\% | 92.7\% | 92.1\% |
| Towns with fewer than 20,000 inhabitants | 69.6\% | 76.6\% | 84.7\% | 86.1\% | 88.4\% | 90.2\% | 90.5\% |
| Towns with 20,000 to 100,000 inhabitants | 72.3\% | 77.3\% | 80.0\% | 84.2\% | 83.7\% | 87.1\% | 86.6\% |
| Towns with over 100,000 inhabitants | 69.5\% | 74.2\% | 75.1\% | 76.6\% | 78.5\% | 80.8\% | 82.1\% |
| Greater Paris | 69.3\% | 77.0\% | \} $60.8 \%$ | 60.4\% | 61.5\% | 63.6\% | 62.7\% |
| Inner Paris | 48.8\% | 47.3\% |  |  |  |  |  |


| By location of residence |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Town center | - | - | $67.6 \%$ | $69.4 \%$ | $69.2 \%$ | $73.0 \%$ |
| Suburb | - | - | $79.3 \%$ | $80.5 \%$ | $80.9 \%$ | $83.2 \%$ |
| Peri-urban area | - | - | $88.5 \%$ | $89.8 \%$ | $91.2 \%$ | $91.6 \%$ |
| Rural area | - | - | $85.3 \%$ | $90.4 \%$ | $92.6 \%$ | $94.8 \%$ |


| By age of head of household |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Under 25 | - | - | 51.2\% | 49.3\% | 63.3\% | 64.9\% | 69.1\% |
| 25 to 34 | - | - | 85.1\% | 82.4\% | 82.3\% | 83.9\% | 79.6\% |
| 35 to 44 | - | - | 86.7\% | 86.3\% | 87.5\% | 88.0\% | 87.1\% |
| 45 to 54 | - | - | 87.5\% | 87.4\% | 86.1\% | 88.1\% | 87.5\% |
| 55 to 64 | - | - | 84.9\% | 87.0\% | 86.7\% | 86.9\% | 85.2\% |
| Over 65 | - | - | 61.9\% | 69.0\% | 70.8\% | 76.2\% | 79.3\% |
|  |  |  |  |  |  |  |  |
| All | 69.3\% | 76.5\% | 78.4\% | 80.3\% | 81.2\% | 83.5\% | 83.1\% |
| Vehicles with a woman as their main driver | - | - | - | 40.4\% | 40.7\% | 41.5\% | 41.5\% |

Sources: INSEE up to 1993, PARCAUTO TNS-SOFRES as of 1994.


## SHARE

OF CAR-OWNING
HOUSEHOLDS
OUTSIDE THE GREATER
PARIS REGION

The car ownership rate is the proportion of households that own at least one vehicle, expressed as a percentage. It is closely connected to income, the age of the head of the household, the socio-professional group, the residential location and the number of people living in the house.

- $20 \%$ of the wealthiest households had a car ownership rate of over $90 \%$ in 2013; 20\% of the least well-off households have at least one car, at over 60\%.
- In towns with over 100,000 inhabitants, the car ownership rate has not declined: $82 \%$ of these households owned vehicles in 2013, compared with $75 \%$ in 1995. This ratio has increased since 2007 in the major urban areas of Lille and Marseilles; it is practically flat in the Paris region and has declined in the Lyon urban area.
- Rural households, large households, and workers typically own more vehicles.
- The non-working and employee categories have relatively lower rates, although their car ownership rates have increased considerably since 2000 (by 4.5 and 6.8 points respectively).
Every year, $2 \%$ to $3 \%$ of households get rid of their cars. Changes in family situation (death, divorce, etc.), health problems, moving and professional changes are the main causes.


## CAR OWNERSHIP BASED ON AREA OF RESIDENCE



# HOUSEHOLD VEHICLES IN USE 

Daily car use has dropped regularly in recent years, with $71 \%$ of the total car fleet used in 2013 compared with $79 \%$ in 2000 . The share of vehicles used for commuting exceeded the $50 \%$ threshold for the first time. In 2013, professional trips other than commutes rose to $17 \%$. The fleet ages slowly and regularly, except in periods in which the market levels are high such as at the start of the 2000s or during the implementation of the scrap incentive plan. The share of electric and hybrid vehicles remains very low. The average number of kilom-
eters on the odometer stands at around 104,000 kilometers, i.e. 10,800 kilometers more than in 2000 and 34,400 kilometers more than in 1990. This trend leveled off between 2009 and 2011 with the incentive/penalty ("bonus-malus") system and the scrap incentive helping renew part of the total number of cars in use; in 2012, the increase resumed.

## VEHICLES IN USE (OWNED, LEASED OR LOANED) BY HOUSEHOLDS

|  | Units | 1980 | 1990 | 1995 | 2000 | 2005 | 2010 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | millions | 16.7 | 23.0 | 25.1 | 27.4 | 31.0 | 33.6 | 33.8 |
| Average age | years | 5.8 | 5.8 | 6.6 | 7.3 | 7.7 | 8.0 | 8.6 |
| Average ownership period | years |  | 3.7 | 4.1 | 4.4 | 4.7 | 5.0 | 5.3 |
| Breakdown by automotive group |  |  |  |  |  |  |  |  |
| Renault (including Dacia) | \% | 36.2 | 33.3 | 33.3 | 33.3 | 30.2 | 28.6 | 28.6 |
| PSA Peugeot Citroën (including Talbot) | \% | 47.1 | 38.3 | 36.2 | 35.2 | 36.4 | 38.2 | 37.3 |
| Foreign makes | \% | 16.7 | 28.4 | 30.5 | 31.4 | 33.2 | 33.2 | 34.1 |
|  |  |  |  |  |  |  |  |  |
| Breakdown by power category for tax purposes |  |  |  |  |  |  |  |  |
| 2 HP \& 3 HP | \% | 12.3 | 3.4 | 1.6 | 0.7 | 43.3 | 44.4 | 47.5 |
| 4 HP \& 5 HP | \% | 23.2 | 38.4 | 38.9 | 40.5 |  |  |  |
| 6 HP \& 7 HP | \% | 47.0 | 47.1 | 48.6 | 50.0 | 46.6 | 42.5 | 40.2 |
| 8 HP and above | \% | 17.5 | 12.8 | 10.9 | 8.8 | 10.1 | 13.1 | 12.3 |
| Breakdown by vehicle range |  |  |  |  |  |  |  |  |
| Low range | \% |  | 39.4 | 43.4 | 45.1 | 44.5 | 46.8 | 49.5 |
| Low-mid | \% |  | 20.8 | 24.3 | 27.3 | 32.2 | 30.9 | 30.3 |
| High-mid | \% |  | 26.0 | 22.2 | 19.9 | 16.2 | 11.5 | 9.1 |
| Premium range | \% |  | 8.7 | 7.0 | 7.0 | 5.7 | 5.0 | 3.3 |
| Others | \% |  | 5.1 | 3.2 | 0.8 | 1.4 | 5.7 | 7.9 |
| Percentage of vehicles purchased new | \% | 55.7 | 50.4 | 45.2 | 43.9 | 40.1 | 41.1 | 41.0 |
|  |  |  |  |  |  |  |  |  |
| Breakdown by type of fuel used |  |  |  |  |  |  |  |  |
| Premium unleaded - Gasoline | \% |  | 16.2 | 38.4 | 49.1 | 51.1 | 40.1 | 37.6 |
| Premium leaded - AVSR | \% |  | 65.6 | 28.8 | 11.9 |  |  |  |
| Diesel | \% |  | 18.2 | 30.9 | 38.1 | 48.9 | 59.9 | 61.4 |
| Average kilometers on odometer | km |  | 69,500 | 84,080 | 93,140 | 99,460 | 103,470 | 103,890 |
| Percentage of vehicles used on daily or near daily basis | \% |  | 75.1 | 77.4 | 78.7 | 75.7 | 71.8 | 71.4 |
| Percentage of vehicles used for travel to and from work | \% |  | 55.4 | 54.3 | 55.1 | 55.2 | 53.7 | 52.3 |

Note: Years after 2007 cannot be compared directly with previous years; the scope of light commercial vehicles has been enlarged.
Source: PARCAUTO TNS-Sofres survey processed by CCFA and IFSTTAR.

An annual SOFRES survey gives a clear picture of the cars owned or available to households in France. Most of these vehicles are passenger cars, but light commercial vehicles account for about $5 \%$ of the total. In 2013, nearly two-thirds of cars on the road were more than five years old; the number of cars 10 years old or greater reached an historic high of $31 \%$. The average age of a gasoline gar was 10.3 years, and that of a diesel -7.6 years. The most common taxable horsepowers were in the 4 to 7 HP categories. Low and low-mid range cars have become more popular in recent years, representing respectively $50 \%$ and $30 \%$ of the total number of cars i use in 2013, to the detriment of high mid-range models, where the share is $9 \%$. Luxury or comfort equipment are increasingly popular; in 2013, 71\% of cars were fitted with air conditioning. In terms of safety equipment, numbers have also risen: $68 \%$ of vehicles have ABS, $32 \%$ a speedlimiting device, and $30 \%$ a central stability system (ESP); the numbers in 2007 were $47 \%$ for speed-limiting devices and $18 \%$ for ESP.

## VEHICLE USE




# DOMESTIC PASSENGER TRANSPORT 

Personal transport drives the economy, shaping economic and social exchanges, creating wealth, and underpinning whole sectors such as health and tourism.
When expressed as passenger-kilometers, which under-represents urban transport and focuses on domestic transport to the exclusion of long-distance international transport, roads emerge as the dominant mode: $83 \%$ for passenger cars and 5\% for coaches, buses and trams in 2013.

Cars and light commercial vehicles allow people to carry their belongings, offering an appropriate solution to transport in sparsely-populated residential areas or regions where there is insufficient demand to make public transport networks economically and socially relevant solutions.

DOMESTIC PASSENGER TRANSPORT

DOMESTIC PASSENGER TRANSPORT FIGURES

Personal transport is obviously linked to the economy, as is the transport of freight, but it also includes the vital social aspect of enabling people to meet.
Whereas freight is more closely associated with industrial, agricultural and craft production, personal transport covers a much broader economic sphere.
While commuting between home and work is predominant, the developing service economy also depends on the mobility of people; this is particularly important in such personal services as health and tourism. People select their mode of transport and their mode for freight transport on the basis of their starting point/destination, distance and time, and the amount/volume of belongings to be transported.
Transporting people requires significant capital expenditure in each mode and is generally paid off over a long period during which the infrastructure is built and maintained. When measuring transport in
terms of passenger-kilometers, light vehicles tend to dominate in domestic passenger transport. This can be expressed as the number of daily trips, particularly in dense urban areas where transport facilities and other methods (bicycles, motorcycles, etc.) play an important role, or as passenger-kilometers when dealing with international long distance travel, showing the relevance of each mode of transport.
Domestic passenger transport expressed in passenger-kilometers rose continuously until 2002 (up 19\% since 1990). Since then, it appears to have tailed off due to rising fuel prices, and dropped by $1 \%$ between 2002 and 2013.


## DOMESTIC FREIGHT TRANSPORT

Transporting freight drives the economy, enabling production sites to connect with each other and with consumer sites, which in turn link to reprocessing-recycling plants. The time dimension must be added to this spatial model, often associated with town and country planning. Each mode of transport —road, rail, inland waterways, pipeline, etc.- depends on infrastructure that requires the kind of large-scale capital expenditure that is generally paid off over a long period.

Road haulage meets many of the criteria involved in selecting a transport hub. According to the Road Freight Haulage Survey from the French Ministry of Transport, 58\% of the French freight loads are delivered within a radius of 50 kilometers, and $54 \%$ of ton-kilometers generated by these deliveries involve distances of under 300 kilometers.

DOMESTIC FREIGHT TRANSPORT IN FRANCE


Source: MEDDE/SOeS.

BREAKDOWN OF FREIGHT TRANSPORT USING FRENCH CARRIERS ACCORDING TO THE LOAD DISTANCE IN 2013


The demand for freight transport is closely linked to the economy of the country and its interactions with other countries; it corresponds, on the one hand, with the domestic demand of various economic players and, on the other hand, with exports of producing companies in the country. Some countries, such as Germany and France, act as key freight transit countries due to their geographical locations. In the case of road haulage, this also leads to the phenomenon of cabotage. The physical transfer of goods exported by a country is a major focus of economic competitiveness. Among other factors, it should not be too expensive compared with other countries in order to promote exports. The destination (the source for imports) and the type of freight or good traded are often critical when choosing the appropriate mode of transport. Some liquids can be transported via pipelines, thereby avoiding any disruptions in supply; ports are used for trade with distant countries. Domestic demand from economic players (households, businesses and administrations in the broadest sense) covers a very varied range of goods and properties. This demand is met either by domestic production or by imports, and transport provides a physical connection among production sites and with consumer markets, and finally between the latter and reprocessing-recycling plants. In France, this has a major impact on town and country planning.

Because of the great variety in goods, many factors influence the choice of mode of transport. Among them:

- the weight of the goods: automotive manufacturers mainly transport coils of steel by rail or waterways;
- the value of the goods transported:
- delivery time: perishables such as fresh products must be transported quickly-usually by road;
- departure and arrival sites, both in production (linked with town and country planning) and in consumption. This mostly means households living in built-up areas.
Different modes of transport also depend on a specific infrastructure.

This entails large-scale capital expenditure, usually paid off over a long period, and careful deployment. Intensive usage, due to massive traffic flows, makes the infrastructure issue all the more relevant, as does the use of several different modes of transport in a single logistics chain, where there will be interruptions when loads are shifted from one mode to another.
Due to its flexibility, ability to pervade the entire road network, adaptability and quality of service, road haulage addresses many of these factors, demonstrating that rather than being a single homogeneous market, transport consists of a multitude of sub-markets, which often cannot replace each other. No choice of mode is available for most goods transported, particularly in the last few kilometers because it increases the transportation distances. Good intermodal connections require acceptable costs and changes in efficient transport means. Ignoring the geographical location of the departure and arrival sites, there are two basic units for measuring the transport of goods: metric tons measured when loading and metric ton-kilometers. The French Ministry of Transport's Road Freight Haulage Survey shows that nearly $60 \%$ of French freight metric tons move less than 50 km from their source, and that nearly $54 \%$ of French metric ton-kilometers are generated less than 300 km from the source.

## ROAD TRAFFIC

Road traffic increased by an annual average of 2\% between 1990 and 2004, and has remained relatively stable since ( $0.2 \%$ per year). With a $0.7 \%$ rise in 2013, it has just surpassed its previous high point of 2011 , in a situation where economic growth is stagnating and fuel prices are high.
The number of heavy trucks flying the French flag reflects the grim economy, stabilizing (falling just 0.4\%) in 2013, after falls in previous
years. While it is now above the 1990 level, it remains $23 \%$ below 2007 the figure.
The number of France-registered passenger cars grew slightly (by $0.4 \%$ ); having been affected by the high fuel prices and the continued decline in employment. The average kilometers covered per year by a passenger car remained almost flat (up. 0.3\%).

## TRAFFIC STATISTICS


(1) Including vehicles registered abroad and two-wheeled motor vehicles.

Source: National transport accounts MEDDE/SOeS, INSEE.

## SHARE

OF DIESEL ENGINES IN THE LIGHT VEHICLE TRAFFIC IN FRANCE

Automobile traffic is estimated by comparing vehicle counts on national, regional, local and urban roads with the average number of kilometers covered per year by all the vehicles in use and fuel consumption data. It also includes data on vehicles registered abroad. Road accounted for 88\% of all domestic transport for passengers 2013 and $85 \%$ for freight.
In 2013, the number of French-registered vehicles on the road rose by $0.2 \%$, comparable to previous years, but far lower than in the 1990s. More light vehicles use diesel engines which now power 67\% of this segment.
As regards traffic, diesel accounts for $79 \%$ of the traffic of light vehicles registered in France, against 55\% in 2000 and 31\% in 1990.

The consumption per vehicle given in the table above includes overconsumption associated with biofuels, which have a lower energy quotient than conventional fuels. Between 2012 and 2013, the share of premium unleaded $95-\mathrm{ElO}$ continued to grow, to $29 \%$ of gasoline sales. On January 1st, 2014, almost three quarters of cars were compatible with this fuel.

# ROAD TRAFFIC AND $\mathrm{CO}_{2}$ EMISSIONS 

The number of French and foreign vehicles on French roads has increased by $35 \%$ since 1990 , while the corresponding $\mathrm{CO}_{2}$ emissions have risen by only 7\%. The credit for enhanced energy efficiency stems from a variety of factors. The average consumption per registered vehicle on the road in France (including impacts on overconsumption associated with biofuels) decreased by nearly 20\% between 1990 and 2013, as a result of the increased percentage of diesel-powered
vehicles, auto improvements and changes in driving behavior, as well as the effects of the incentive/penalty (bonus/malus) system implemented in 2008.
On the other hand, the quantity of $\mathrm{CO}_{2}$ emissions, net of renewable energy, required for a heavy truck to transport one metric ton of freight one kilometer across France dropped by $28 \%$ between 1990 and 2013, despite the impact of the financial and economic crisis.

## TRAFFIC IN FRANCE AND CORRESPONDING $\mathrm{CO}_{2}$ EMISSIONS NET OF RENEWABLE ENERGY

 SOURCESAVERAGE CONSUMPTION OF A PASSENGER CAR ON THE ROAD (1)


Source: Traffic Statistics.

CHANGE IN TRANSPORT
ENERGY EFFICIENCY ${ }^{(2)}$

(1) Unit consumption includes the overconsumption effects associated with biofuels.
(2) Energy efficiency relates to the change in the amount of $\mathrm{CO}_{2}$ emitted in order to transport one metric ton of goods (or a passenger) one kilometer by heavy truck (or passenger car) driving on French roads. The reduction of $\mathrm{CO}_{2}$ emissions due to the use of biofuels is not considered. Sources: MEDDE/SOeS, CCFA calculations.

118 million metric tons. After the stable situation observed in the early 2000s, a clear drop was observed linked to the effects of the economic crisis and also to the increase of biofuels in fuel deliveries.
For 2012, $\mathrm{CO}_{2}$ emissions net of renewable energy sources for road traffic can be broken down, according to CITEPA estimations, to 56\% for cars, $20 \%$ for light commercial vehicles and $23 \%$ for heavy trucks, including coaches and buses (26\% in 2007).

# PASSENGER TRANSPORT PRICE INDICES 

In 2013, because of the drop in fuel prices, the growth rate in the price index for passenger cars (purchases and use) again fell by $1 \%$. The index of rail passenger prices increased by $3 \%$, which is in the range of recent years, of between 2 and $3 \%$ inclusive, except for 2012, when it rose by $4 \%$. The price index for the road transport of passengers (not including taxis) ended its long downward trend, rising for
the second year in a row, by $0.8 \%$. Since 2009, real price indices for different modes of passenger transport changed in very different ways: from a drop of 8\% for road transport of passengers (not including taxis) to a rise of $9 \%$ for private vehicles, with a slight fall (7\%) for air transport and an increase of 5\% for rail transport.

PASSENGER TRANSPORTATION METHOD PRICE INDICES, ADJUSTED FOR INFLATION


Source: INSEE.

ANNUAL VARIATION IN PRICE INDICES FOR DIFFERENT PASSENGER TRANSPORT MODES, ADJUSTED FOR INFLATION

|  | Passenger cars | Road transport of <br> passengers, not <br> induding taxis | Rail transport of <br> passengers | Road transport <br> of passengers | Taxis | Air transporf of <br> passengers |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 1996 | $3.6 \%$ | $2.4 \%$ | $1.6 \%$ | $2.4 \%$ | $2.4 \%$ | $-3.9 \%$ |
| 1997 | $0.9 \%$ | $2.4 \%$ | $0.5 \%$ | $2.4 \%$ | $2.2 \%$ | $2.9 \%$ |
| 1998 | $-0.5 \%$ | $2.0 \%$ | $-0.1 \%$ | $2.1 \%$ | $2.1 \%$ | $3.0 \%$ |
| 1999 | $1.2 \%$ | $0.9 \%$ | $0.9 \%$ | $1.1 \%$ | $1.7 \%$ | $-0.8 \%$ |
| 2000 | $5.1 \%$ | $0.6 \%$ | $1.4 \%$ | $1.0 \%$ | $2.3 \%$ | $-0.5 \%$ |
| 2001 | $-0.2 \%$ | $1.4 \%$ | $2.5 \%$ | $1.8 \%$ | $3.7 \%$ | $5.2 \%$ |
| 2002 | $0.8 \%$ | $1.2 \%$ | $2.6 \%$ | $1.4 \%$ | $1.9 \%$ | $3.9 \%$ |
| 2003 | $2.2 \%$ | $1.5 \%$ | $3.6 \%$ | $1.7 \%$ | $2.5 \%$ | $5.6 \%$ |
| 2004 | $3.9 \%$ | $1.7 \%$ | $2.7 \%$ | $1.9 \%$ | $2.5 \%$ | $-2.0 \%$ |
| 2005 | $5.1 \%$ | $0.4 \%$ | $2.8 \%$ | $1.3 \%$ | $3.5 \%$ | $-0.4 \%$ |
| 2006 | $3.5 \%$ | $-1.2 \%$ | $2.4 \%$ | $0.1 \%$ | $3.4 \%$ | $2.8 \%$ |
| 2007 | $2.5 \%$ | $-0.4 \%$ | $2.4 \%$ | $0.4 \%$ | $2.2 \%$ | $2.0 \%$ |
| 2008 | $6.2 \%$ | $-1.6 \%$ | $2.1 \%$ | $-0.4 \%$ | $2.6 \%$ | $6.6 \%$ |
| 2009 | $-3.4 \%$ | $-1.7 \%$ | $3.1 \%$ | $-0.1 \%$ | $3.7 \%$ | $5.2 \%$ |
| 2010 | $5.2 \%$ | $-3.0 \%$ | $2.1 \%$ | $-1.6 \%$ | $1.4 \%$ | $-2.1 \%$ |
| 2011 | $5.3 \%$ | $-0.3 \%$ | $2.3 \%$ | $0.5 \%$ | $2.1 \%$ | $0.8 \%$ |
| 2012 | $3.7 \%$ | $0.5 \%$ | $4.0 \%$ | $1.6 \%$ | $3.8 \%$ | $n$ |
| $\mathbf{2 0 1 3}$ | $\mathbf{1 . 0 \%}$ | $\mathbf{0 . 8 \%}$ | $\mathbf{2 . 6 \%}$ | $\mathbf{1 . 4 \%}$ | $\mathbf{2 . 6 \%}$ | $\mathbf{- 0 . 7 \%}$ |

(1) The methodology for calculating the price index for air transport services changed in January 2012.

The variation between 2011 and 2012 cannot be considered to be significant.
Source: INSEE


RISES
IN THE PRICE INDICES LINKED TO PRIVATE VEHICLES, RAIL TRANSPORT OF PASSENGERS AND TAXIS, respectively

The price indices of the various passenger transport modes show evolutions in prices inclusive of tax. So, for air transport, this includes airport tax; in other modes, infrastructure-related costs are only shown insofar as they can be included in the retail price. Furthermore, only the part paid directly by the household is considered. For example, if a region or a local authority decides, in the context of a town or country planning strategy or social measures, to subsidize a part of transport-related expenses. this will appear as a reduction

in household expenses. Fuel surcharges are included in the index for air transport of passengers.
The indices for rail and road transport of passengers predominantly relate to intercity links. The index for passenger cars was defined including purchasing as well as running expenses. To calculate the actual change in the real prices of these main modes of transport, these indices have been adjusted by the consumer price index in the above graph. After remaining close to their 1995 level, the tax-adjusted price indices for different modes of passenger transport have had varied evolutions since 2003. From 2003 to 2012, the tax-adjusted personal car index (purchases and use of passenger cars) rose $17 \%$, and clearly exceeded its 2000 level. The index for rail transport increased by $10 \%$, continuing the growth started in 2000, while the index for road transport of passengers (excluding taxis) fell by 19\%; it is important to remember that only the part paid directly by the households is taken into consideration.

# FREIGHT TRANSPORT PRICE INDICES 

In 2013, the road freight transport price index, whose variations were traditionally more moderate, rose for the third consecutive time, though at a slower pace. Meanwhile, freight transport price indices excluding road transport varied less than before during these quarters, as in 2012. Since 2006, the price index of freight transport by road rose by nearly $2 \%$ per year on average, from $1.8 \%$ for intercity to $2 \%$ for international, and $1.9 \%$ for proximity freight transport by road. Over the same period, the fluvial index showed a lesser change (up 1.2\% per year), varying from $0.2 \%$ for international transport to $2.2 \%$ for domestic transport.

Air transport, followed by fluvial transport and, to a lesser extent, road transport, have seen considerable year-on-year variations in freight indices. The gap between the high and low points of the air transport index observed within the same year has been diminishing since 2010; in 2012 there was only a $2 \%$ gap. The volatility of fuel prices is the cause; for river transport, the relationship between demand and supply further explains the figures.

FREIGHT TRANSPORT PRICE INDICES IN FRANCE


Source: MEDDE/SOeS.

Freight transport price indices are calculated by the statistics department of the French Transport Ministry (SOeS). For road and river transport, only activities performed on behalf of others by companies registered in France with freight as their core business are included; a company transporting its own products by its own means is therefore not counted. The indices are calculated according to representative services defined mainly by the loading and unloading locations, the type of freight transported, as well as the characteristics of the contract binding the shipper and the carrier. The data used correspond to the current prices at the end of each quarter. Monitored since the start of 2006, indices for air freight consist of freight transport services departing France by air waybill. The transport service is defined by the unloading location and the airline in charge of transport. Unlike the data for road and fluvial transport, the indices are drawn up using the so-called unit value method. They include fuel and security surcharges paid to the airline providing the transport. The maritime transport price index has also been tracked since early 2006. It comprises transport services for third parties provided by companies registered in France with maritime freight as their activity (bulk and ferry). It is based on international price indices, unit prices and tariffs.
In connection with the major volatility of fuel prices, the air freight price index has fluctuated greatly since 2006, including a sharp drop in 2009. In 2013, the index continue to increase (up 4\%).
The price index for maritime freight is very volatile, in line with the changes in bulk prices. It grew $4 \%$ after two years of strong decline. Available since 2000, the fluvial freight price index increased every

## FREIGHT TRANSPORT PRICE INDICES



Source: MEDDE/SOeS


year, with the exception of the drop in 2009. In grew slightly, by 1\%, in 2013. To a lesser extent than in air transport, major infra-annual variations can also be seen in the fluvial rate.
The price index for road freight rose by nearly $2 \%$ in 2012 . This can be broken down as $1.8 \%$ for intercity and $2.0 \%$ for international. Compared with fluvial and air transport, the infra-annual variations are less considerable, even though, as shown by the structure of road haulage cost price of the CNR (see page 51), in December 2013 fuel accounted for $27 \%$ and $19 \%$ respectively of the total cost of long-distance and regional road haulage.

# HOUSEHOLD MOTORING COSTS 

Due to the rise in fuel prices between 2006 and 2011 (of more than 20\%), car-owning households increased their automobile-related expenditures by nearly two points, to $18 \%$ of their budget.
Fuel accounted for $80 \%$ of that rise; for the highest earning 20\% (Q5), the proportion was two thirds, while for the 60\% lowest earning households (Q1-Q3), the fuel component accounted for more than $90 \%$ of the rise. In 2011, the fuel component represented a little more than $4 \%$ of the budget of Q5 households, while it was 6\% for Q1-Q3 households. Changes occurred between 2006 and 2011 in the distribution of expenditure on purchases of new cars (NC) and
used cars (UC) and maintenance, repairs, parts \& accessories (MRPA), some of which can be partially explained by purchases made using a scrap incentive plan in 2010-2011. For Q1-Q3 households, while the weighting of the MRPA component increased slightly, the rise in the weighting of the NC component was nearly offset by the decline in the UC component. For Q4-Q5 households, the weighting of the NC component mushroomed from $1 \%$ to more than $5 \%$, while that of UC rose slightly, while the MRPA component declined 0.4 point to well under $2 \%$.

## CAR BUDGET



MAINTENANCE, REPAIRS, SPARE PARTS AND TRANSPORT INSURANCE


## CAR PURCHASES



FUEL COST FOR HOUSEHOLDS, INCLUDING THOSE WITHOUT CARS, BY RESIDENCE AREA


Source: INSEE, Family budget survey 2011.

FUEL AND OTHER USE-RELATED SERVICES


## ROAD FREIGHT COST PRICE

According to the CNR, between 2002 and 2013, the cost price for long distance and regional road freight rose by $35 \%$, or an average of more than 2.5 \% a year.
The share of commercial diesel in the cost price of long-distance road freight rose by 7 percentage points between 2000 and 2013 to $27 \%$. In 2013, the cost of equipment ownership (road tractors and semitrailers) represented $11.5 \%$ of the total cost (as opposed to $14.7 \%$ in
2001). The share linked to infrastructures came to $6.2 \%$ in 2013 and should continue rising with the implementation of the toll on heavy truck traffic.

ROAD FREIGHT COST PRICE STRUCTURE FOR LONG DISTANCE


ROAD FREIGHT COST PRICE STRUCTURE IN DECEMBER 2013


## COST PRICE OF ROAD FREIGHT



The National Road Transport Committee (CNR) publishes, among others, two indexes showing changes in the cost of professional road transport: one for long distances and the other for regional transport.
Long distance transport covers national or international transportation by a maxi-code articulated truck and trailer where operating restrictions make it impossible or uncertain for the driver to return home each day. Regional transport, with vehicles carrying a total load of between 3.5 and 19 metric tons, refers to transport within a region and its neighboring regions, where operating conditions enable the driver to return home each day.
Between December 2001 and 2007, professional diesel, together with substantial increases in oil prices, took an increasingly large role in the production cost of long-distance road freight, rising from $20 \%$ to nearly $28 \%$ of the total price. One year later, because of the drop in oil prices after the summer, costs fell to $22 \%$ before increasing every
year to reach $29 \%$ in 2011 and dropping slightly in the next to years, to be $27 \%$ in 2013.
From 2001-2013, infrastructure costs increased by 1.3 points to $6.2 \%$. On the other hand, equipment ownership (road tractors and semitrailers) and maintenance (upkeep and repairs) dropped by 3.2 and 1.1 percentage points respectively, a little more than the figure for haulage employees (down 2.7 percentage points).
In the case of regional transport, fuel accounted for 19\% of combined costs in December 2013; this lower percentage is one of the causes of the weak growth of more than three points in the regional index between 2002 and 2013 when compared with the long-distance index. The share for equipment ownership rose by between $20 \%$ and $22 \%$ over the same period.

## AUTOMOTIVE PRICE INDICES

In 2013, the new passenger car price index rose by $2.2 \%$, 1.3 percentage points faster than inflation. Since 2007, the new car price index has decreased by $1 \%$ in real terms. This variation can also be seen across Europe.
After the fall in the second half of 2009, the increase in fuel prices had accelerated greatly in 2010 and 2011, before slowing in 2012.

In 2013, the real price fuel index fell, but remains at a very high level ( 155 compared with 160 in 2012).
The price index for spare parts, accessories, and vehicle maintenance and repair rose by $2.7 \%$ in 2013, or at a pace slightly higher than that of inflation.

## YEAR-ON-YEAR AUTOMOTIVE PRICE CHANGES

|  | Consumer prices | New car prices | Prices of car paris, accessories, repair and maintenance |  |
| :--- | :--- | :--- | :--- | :--- |
| 2011 | $2.1 \%$ | $2.4 \%$ | $2.3 \%$ |  |
| 2012 | $2.0 \%$ | $2.6 \%$ | $2.5 \%$ |  |
| 2013 | $0.9 \%$ | $2.2 \%$ | $2.7 \%$ | $14.3 \%$ |

Source: INSEE, calculations from CCFA.

NEW PASSENGER CAR, FUEL, PARTS, ACCESSORIES, MAINTENANCE AND REPAIR PRICE INDICES, ADJUSTED FOR INFLATION


Source: INSEE, CCFA presentation.


## HARMONIZED PRICE INDICES FOR THE EUROZONE (17 COUNTRIES)



Source: Eurostat.
etc.) and parts (improved reparability, raw material prices, increased quality of service, greater diversity of models requested by consumers). In the eurozone (17 countries), Eurostat calculates a new and used car price index; the data from the various countries are then harmonized. Since 1996, the evolution of this index compared with that of the general price index has shown intense pressure, as in France, on prices associated with the stiffness of competition and strains on household's purchasing power. In 2013, the general price index rose $31 \%$ compared to 2000 , whilst that of new and used car purchases only grew by $11 \%$.

## CONSUMER SPENDING ON PRIVATE VEHICLES

The slowing of the rise in prices allowed households' purchasing power to stabilize after it had crashed in 2012. Households' expenditures were up slightly (0.2\%) after the decline of 2012, which was the first time since 1993.
In this context, new car purchases by households dropped by $8 \%$ due to the major fall in registrations, to €12 billion.

Spurred by the drop in prices, households' fuel purchases reduced by $4 \%$ to $€ 38$ billion, after the record level of 2012 . These expenses are higher than purchases of new cars and used car, whereas they were well below them at the start of the 1990s.

HOUSEHOLD CONSUMER SPENDING ON TRANSPORT
Amount and $\%$ of total consumer spending for the year

|  | Unit | 1990 |  | 2000 |  | $2012{ }^{(1)}$ |  | $2013{ }^{(1)}$ |  | Change 2013/2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vehicle purchases | € billions | 33.9 | 4.7\% | 37.9 | 3.8\% | 42.7 | 2.9\% | 39.9 | 2.7\% | -6.5\% |
| - New and used cars |  | 31.3 | 4.3\% | 34.1 | 3.4\% | 38.0 | 2.6\% | 35.5 | 2.4\% | -6.4\% |
| of which new cars |  | 25.6 | 3.5\% | 24.5 | 2.4\% | 25.4 | 1.7\% | 23.4 | 1.6\% | -7.8\% |
| - Caravans, motorcycles, bicycles |  | 2.6 | 0.4\% | 3.8 | 0.4\% | 4.7 | 0.3\% | 4.4 | 0.3\% | -7.1\% |
| Running costs | € billions | 41.8 | 5.8\% | 61.3 | 6.1\% | 84.8 | 5.7\% | 83.9 | 5.6\% | -1.1\% |
| - Maintenance, repairs, spare parts and accessories |  | 16.6 | 2.3\% | 24.0 | 2.4\% | 33.5 | 2.3\% | 33.6 | 2.2\% | 0.3\% |
| of which automotive equipment manufacturing |  | 7.2 | 1.0\% | 11.1 | 1.1\% | 17.1 | 1.2\% | 17.2 | 1.1\% | 0.5\% |
| of which automotive service |  | 7.1 | 1.0\% | 9.2 | 0.9\% | 11.8 | 0.8\% | 11.7 | 0.8\% | -0.2\% |
| - Fuel and lubricants |  | 20.9 | 2.9\% | 29.8 | 2.9\% | 39.8 | 2.7\% | 38.4 | 2.6\% | -3.6\% |
| - Tolls, parking fees, rental, driving lessons |  | 4.3 | 0.6\% | 7.5 | 0.7\% | 11.5 | 0.8\% | 11.9 | 0.8\% | 3.4\% |
| Insurance | € billions | 2.9 | 0.4\% | 3.9 | 0.4\% | 7.2 | 0.5\% | 7.4 | 0.5\% | 1.8\% |
| TOTAL consumer spending on private vehicles | € billions | 78.6 | 10.9\% | 103.1 | 10.2\% | 134.7 | 9.1\% | 131.2 | 8.8\% | -2.7\% |
| Public transport | € billions | 10.3 | 1.4\% | 15.2 | 1.5\% | 25.7 | 1.7\% | 26.0 | 1.7\% | 1.2\% |
| Total consumer spending for the year | € billions | 721 | 100\% | 1,010 | 100\% | 1,480 | 100\% | 1,498 | 100\% | 1.2\% |
| Number of households (mainland France) | thousands | 21,632 |  | 24,256 |  | 27,810 |  | 27,949 |  | 0.5\% |
| Spending on passenger cars per household | € | 3,332 |  | 4,165 |  | 5,322 |  | 5,361 |  | 0.7\% |
| Spending on passenger cars per vehicle-owning household | $€$ | 4,351 |  | 5,088 |  | 5,802 |  | 5,620 |  | -3.1\% |

(1) Ces données sont provisoires et peuvent être réajustées pendant trois ans. Source : Insee - La consommation des ménages, 2013 - base 2010.

PERCENTAGE OF HOUSEHOLD BUDGET ALLOCATED TO OWNING A CAR, 1990 TO 2012


## TOTAL VEHICLE-RELATED

## EXPENDITURE



$$
\begin{aligned}
& \text { Vehicle purchases } \\
& \text { Running costs (excluding fuel) }
\end{aligned}
$$

In 2013, households spent €131 billion (down 2.7\%) on their individual transport, most frequently by car. This amount represents $83 \%$ of the total spending that households devote to transport (individual and public).
Consumer spending on cars, relative to total consumer spending, is expressed as the percentage of household budget allocated to owning a car. This ratio varied between $9 \%$ and $11 \%$ since the start of the 1990s until 2012. It went lower than $9 \%$ by a hair in 2013. These macroeconomic data are based on concepts that are different from those obtained through the survey (see page 50).
Spending on car purchases fluctuates widely, a fact that largely explains most of the changes in the percentage of the household budget allocated to owning a car, and its falling trend. In 2013, the portion of the budget allocated to car purchases was $2.7 \%$, which is the lowest level
observed since the start of the 1990s. Purchases of new passenger cars by households continued to fall, and only represent $1.6 \%$ of their actual nominal consumption, compared with $2.0 \%$ in $2010,2.4 \%$ in 2000 , and notably $3.5 \%$ in 1990.
The budget percentage allocated to maintenance and repairs of private vehicles, which had increased during the 1990s, in line with the growth of car ownership and the increase of the average age of the cars in use, has been declining since 2008, from $2.5 \%$ to $2.2 \%$.
Household spending on car insurance, which corresponds to the ser-vice-namely spending minus reimbursements-came to $€ 7.4$ billion.


## AUTOMOBILE FINANCING

In 2013, 63\% of new cars purchased by consumers were bought on credit (up two percentage points compared with 2012). After the end of the scrap incentive schemes, the level observed between 2003 and 2008 was regained.
Similar to the previous years, car (or conventional) loans were the most common source of financing ( 49 \%) almost equal to personal loans ( $31 \%$ ) and lease-financing with a purchase option ( $20 \%$ ). Compared with 2007, the year before the financial crisis, the share of lease-financing with a purchase option (LPP) rose by one percent-
age point to reach a new high, car loans rose 4 points to the detriment of personal loans, showing a relative quieting of the competition among generalist banks.
For new vehicles used by companies (both private cars and light commercial vehicles or heavy trucks), 2013 was marked by a second year of sharp decline in loans, in line with falling numbers of registrations. The fall registered in long-term rentals was clearly less important than in other financing modes.

CONSUMER FINANCING METHODS FOR NEW CAR PURCHASES


TOTAL AMOUNTS OF NEW LOANS GRANTED TO RESIDENTS OVER A 12-MONTH PERIOD


INTEREST ON LOANS, EXCLUDING OVERDRAFTS



## SHARE

OF NEW CARS PURCHASED ON CREDIT BY CONSUMERS IN FRANCE

Buyers of new and used cars have the choice of paying cash or purchasing the vehicle on credit.
There are three types of financing on offer:

- car or conventional loans provided either by the finance subsidiaries of the manufacturers and importers, or by the subsidiaries of financial or banking groups, which are independent from the manufacturers;
- lease financing, with a purchase option (LPP); the lessee has the use of the vehicle and pays rent over the term of the lease, which may be as long as 84 months, i.e. seven years. He can use his purchase option during the lease or at the end of the lease period.
- personal or bank loans.

Data obtained from a variety of sources (industry associations, registration statistics, surveys) are used to estimate the percentage of new cars purchased with loans.
Between 2003 and 2007, use of consumer credit rose sharply in France: using data over twelve months, new consumer loans (excluding overdrafts) rose from $€ 38$ billion in January 2003 to over $€ 56$ billion at the start of 2008, an average annual increase of $8 \%$. Over the same period, home loans rose from $€ 57$ billion to $€ 145$ billion, an
annual average of $20 \%$. Such growing debt has helped offset lower rises in purchasing power noted by INSEE for all households. After dropping by $13 \%$ between January 2008 and July 2011, due to the financial and economic crisis, production of consumer loans fluctuated between €49 billion and €50 billion, declining to € 48 billion at the end of 2013. As regards home loans, low rates for nominal loans, which had led to many loan renegotiations, resulted in a new record production level of $€ 177$ billion in May 2011. The so-called sovereign debt crisis then led to a sharp reduction in production until the start of 2013 . Since then, with low prevailing nominal rates leading to new renegotiations of loans, the production of home loans skyrocketed to € 151 billion at the start of 2014.

## CAR AND MOTORCYCLE SALES AND REPAIRS

Vehicle purchases in 2013 generated sales of $€ 72$ billion, with the the drop in the light commercial vehicle market and the repercussions of purchases connected to the scrap incentives. Volumes were back to 2008-2009 levels.
After increasing by more than 4\% per year between 2000 and 2007, car maintenance and repairs dropped by $2 \%$ per year by value; the pace slowed over the last three years (down $0.6 \%$ ). According to the INSEE, $6.5 \%$ of companies working in automotive sales and repairs were controlled by one group in 2009, compared with $6.1 \%$ in 2007 (excluding franchises). They represented $50 \%$ of the staff in this industry and $49 \%$ of the value added.

This concentration of companies is found in the statistics of sales of new vehicles by automobile retail groups provided by Argus. Between 2001 and 2012, each retail group belonging to the ten largest sold on average each year more than 1,000 new vehicles more. The one hundred largest groups each saw their sales grow by more than 300 new vehicles per year. These changes are connected with an increased geographical coverage and an expansion of outlets selling more than one brand.
The ten largest groups sold nearly 300,000 new vehicles in 2012, making $13 \%$ of total sales for sales of more than $€ 9$ billion. The 100 largest groups represented $38 \%$ of total sales, or 870,000 new vehicles for sales of $€ 28$ billion.

LIGHT VEHICLE SALES NETWORKS IN FRANCE ON JANUARY 1ST, 2013

| MAKFS | Primary dealership |
| :--- | ---: |
| Renault | 720 |
| Peugeot | 423 |
| Citroën | 435 |
| French makes | $\mathbf{1 , 5 7 8}$ |
| Ford | 303 |
| Opel | 271 |
| Fiat | 212 |
| Volkswagen | 327 |
| BMW | 177 |
| Mercedes-Benz | 166 |
| Japanese makes | 1,259 |
| South Korean makes | 495 |
| Other makes | $\mathbf{1 , 5 2 3}$ |
| TOTAL | $\mathbf{6 , 3 1 1}$ |

Sources: CNPA, CCFA.

SHARE OF THE LARGE RETAIL GROUPS IN THE SALE OF NEW CARS


Source: Argus.

## REVENUE FROM VEHICLE SALES AND REPAIRS

| In current ¢ billions, including Vat |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | Change 2013-2012 |
| Automotive sales | 71.0 | 72.3 | 74.9 | 78.6 | 73.8 | 71.7 | -2.8\% |
| Automotive maintenance and repairs | 23.2 | 22.4 | 20.4 | 20.4 | 20.2 | 20.1 | -0.5\% |
| Retail sales of automotive equipment | 6.5 | 6.6 | 6.4 | 7.0 | 7.1 | 7.3 | -2.8\% |
| Motorcycle sales and repairs | 3.1 | 2.9 | 3.0 | 3.0 | 2.9 | 2.8 | -3.5\% |
| Retail fuel sales | 14.5 | 11.2 | 13.3 | 14.9 | 15.4 | 14.8 | -3.8\% |
| TOTAL | 118.4 | 115.3 | 118.0 | 124.0 | 119.4 | 116.7 | -2.2\% |

Source: INSEE - National Accounts, base 2010 of national accounts: provisional results

Vehicles require special care throughout their service life:
This care includes continuous supervision whenever and wherever necessary with optimum servicing in order to maintain the vehicle's initial qualities.
Vehicle manufacturers, their official dealers and their repair specialists thus work closely to provide maintenance and repairs. They also cooperate to ensure warranty service, driver safety, environmental protection,
spare parts availability and information about technical improvements. To ensure a high quality of service from both sales and customer support, dealer networks are based on carefully selected distributors and repair specialists capable of meeting make and customer service requirements.

## RECYCLING

Recycling is all those techniques used to process waste after it is recovered, aiming to reintroduce all or part of it into the production cycle.

Automotive recycling involves the vehicle and its consumables (tires, oils, batteries).
ADEME supplies some data on the magnitude of recycling in the automotive industry.

SIMPLIFIED DIAGRAM OF PROCESSING OF AN ELV


## NUMBER OF END-OF-LIFE VEHICLES (ELVs)

 DEALT WITH


Source: Ademe.


In France, around $\mathbf{1 . 2}$ million vehicles were dealt with by the certified end-of-life vehicle process in 2012 and dealt with by around $\mathbf{1 , 7 0 0}$ certified establishments: ELV centers. First, the vehicles are decontaminated: fluids are drained (oils, fuels, brake fluid, airconditiioning fluid, etc.), batteries removed, pyrotechnic devices stored safely. Some of the vehicle's parts, if in good working order, are then recovered, sorted, and checked, before being reused (e.g., engines, doors, headlights). The vehicle is then crushed so as to separate the various materials that make it up. Those materials, when sorted, can be used again to manufacture other products.
Selling the used spare parts contributes to reaching the recycling rates and to enabling the ELV centers to break even.
The level of collection and processing of the ELVs and the automobile
components is associated with the market situation of new vehicles, the economic context, the introduction over the given period of a system supporting the removal of older vehicles from the fleet, the technical progress that reduces the frequency of replacing components. The processing of the end-of-life vehicles must comply with levels of performance defined in European regulations: 85\% recovery, of which 80\% recycling today, and $95 \%$ recovery, of which $85 \%$ recycling as of 2015 . In 2013, the material breakdown of an ELV generates: $75 \%$ metals (ferrous metals: 70\% non-ferrous metals: $4 \%$ and electrical wiring: $1 \%$ ), $10 \%$ plastics, $3 \%$ tires and $1 \%$ starting battery. The average weight of a passenger car is around one metric ton. Some consumable portions of vehicles are also recyclable during the vehicle's life. The number of automobile batteries marketed came to 8.3 million units in 2012,

An end-of-life vehicle (ELV) is a vehicle whose last owner designates it for destruction. More than 1.2 million ELVs were processed by the certified processes in 2012, compared with 1.5 million between 2009 and 2011 (the period of the scrap incentive program), and fewer than one million units in 2007.

Certified ELV centers accept ELVs at no charge and are responsible for decontaminating them, recovering certain used parts and sending the vehicle to the approved crusher.

COMPOSITION OF AN ELV IN 2013

i.e., a return to the 2010 level. They weigh the equivalent of 136,000 metric tons. French operators have processed more than 240,000 metric tons of lead batters, four fifths of which come from France. This type of battery is almost uniformly car batteries, the rest coming from the traction and starting of hybrids, the processed tonnage of which doubled compared with last year.
The tire system collected more than 390,000 metric tons in 2012, compared with the 200,000 in 2004, 17\% of these tires are sent for granulation, $46 \%$ for energy recovery, $18 \%$ for public works, $5 \%$ for recapping, and $12 \%$ for resale on the used parts market.
Maintaining the vehicles on the road generates 240,000 metric tons of used motor oil each year. One of the requirements of recycling these oils, which are collected free of charge by certified collectors, is
that they not be mixed with any other liquids (including water, cooling fluids and solvents). The oils are then regenerated where possible (accounting for a third of the volume) or subject to energy recovery.

# PRODUCTION OF THE AUTOMOTIVE INDUSTRY AND ITS ECONOMIC IMPACT 

After the upticks recorded in 2010 and 2011, the output of the automotive industry declined again in 2012 (down 10\%) to €55 billion, equivalent to just $13 \%$ above its level in 2009, the year of the crisis. Meanwhile, it had been fluctuating between $€ 70$ and $€ 77$ billion per year between 2000 and 2007. In the new 2010 basis, in which the research and development expenditure is accounted for as "gross fixed capital formation" (GFCF), total purchases (or intermediate consumption), including from the industry itself, represent more than four times its value added (VA). In 2012, total purchases came to €44 billion, a boost to many sectors of the economy. Since 2009, however,

VA has been fluctuating around $€ 10$ billion, well below the more than € 13 billion recorded between 2000 and 2005. It would appear not to be sufficient to finance both employees' salaries and the gross fixed capital formation (as well as return on capital).
The investment rate (the ratio of GFCF to VA), the guarantor of future output in a highly capital-intensive industry, is kept at a high level in this tough period for European automotive markets, whereas the margin rate (the ratio of gross operating surplus to VA) is low (cf. the graph on page 28).

## ANALYSIS OF AUTOMOTIVE INDUSTRY PRODUCTION

|  |  | 2000 | 2005 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchases from other industries \% | \% | 71.7 | 76.3 | 76.5 | 76.5 | 76.5 | 76.5 |
| Electrical, electronic and IT equipment; machines \% | \% | 20.6 | 21.0 | 20.4 | 20.4 | 20.4 | 20.4 |
| of which: manufacture of IT, electronic and optical products $\%$ | \% | 4.8 | 4.8 | 4.1 | 4.1 | 4.1 | 4.1 |
| manufacture of electrical equipment |  | 3.1 | 3.4 | 3.4 | 3.4 | 3.4 | 3.4 |
| Manufacture of machinery and equipment not included elsewhere |  | 12.8 | 12.8 | 12.9 | 12.9 | 12.9 | 12.9 |
| Other industries (including coking and refining) \% | \% | 35.8 | 39.8 | 40.7 | 40.7 | 40.7 | 40.7 |
| of which: metallurgy and metalworking |  | 16.0 | 16.7 | 18.2 | 18.2 | 18.2 | 18.2 |
| Manufacture of rubber, plastic and mineral products |  | 9.1 | 10.8 | 10.4 | 10.4 | 10.4 | 10.4 |
| Other manufacturing industries (including repairs and installations) |  | 3.7 | 4.7 | 4.6 | 4.6 | 4.6 | 4.6 |
| chemical industry |  | 2.6 | 2.8 | 2.8 | 2.8 | 2.8 | 2.8 |
| Manufacture of textiles, clothing industries, leather and shoes |  | 1.6 | 1.9 | 1.7 | 1.7 | 1.7 | 1.7 |
| wood, paper and printing industries |  | 1.4 | 1.4 | 1.7 | 1.7 | 1.7 | 1.7 |
| Extraction, energy and water industries \% | \% | 1.6 | 1.5 | 2.1 | 2.1 | 2.1 | 2.1 |
| of which: electricity, gas, steam and air conditioning |  | 0.9 | 0.8 | 1.2 | 1.2 | 1.2 | 1.2 |
| water, sanitation, waste management and decontamination |  | 0.7 | 0.7 | 0.8 | 0.8 | 0.8 | 0.8 |
| Construction \% | \% | 0.3 | 0.4 | 0.3 | 0.3 | 0.3 | 0.3 |
| Motorcycle and car sales and repairs \% | \% | 0.7 | 1.1 | 1.1 | 1.1 | 1.1 | 1.1 |
| Transport and storage \% | \% | 1.2 | 1.3 | 1.4 | 1.4 | 1.4 | 1.4 |
| Information and communication \% | \% | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 | 0.4 |
| Financial and insurance services \% | \% | 0.8 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 |
| Real estate activities \% | \% | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 | 0.2 |
| Corporate services $\%$ | \% | 7.7 | 7.7 | 6.8 | 6.8 | 6.8 | 6.8 |
| of which: legal, accounting, control and technical analysis, etc. |  | 1.6 | 1.9 | 2.0 | 2.0 | 2.0 | 2.0 |
| research and development |  | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| other specialized, scientific and technical activities |  | 2.8 | 2.7 | 2.5 | 2.5 | 2.5 | 2.5 |
| administrative and support services |  | 3.4 | 3.1 | 2.3 | 2.3 | 2.3 | 2.3 |
| Other commercial sector industries \% | \% | 2.3 | 2.1 | 2.1 | 2.1 | 2.1 | 2.1 |
| All commercial sector purchases \% | \% | 13.4 | 13.6 | 12.9 | 12.9 | 12.9 | 12.9 |
| Purchases within the industry $\%$ | \% | 70.3 | 75.6 | 48.4 | 58.3 | 60.9 | 54.7 |
| Total production at base prices current € billion |  | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| As a \% of production at base prices $\%$ | \% | 57.1 | 62.6 | 39.1 | 47.5 | 50.3 | 44.5 |
| Total purchases ${ }^{(2)}$ current $€$ billion |  | 81.2 | 82.7 | 80.7 | 81.5 | 82.7 | 81.3 |
| As a \% of production at base prices $\%$ | \% | 13.2 | 13.0 | 9.3 | 10.8 | 10.5 | 10.2 |
| Value added of the branch current $€$ billion |  | 18.8 | 17.3 | 19.3 | 18.5 | 17.3 | 18.7 |
| As a \% of production at base prices \% | \% | - | - | 1.3 | 2.6 | 2.6 | 2.2 |
| Gross Operating Surplus (GOS) current € billion |  | - | - | 14.4 | 24.6 | 24.5 | 21.4 |
| As a \% of value added (margin rate) \% | \% | - | - | 4.4 | -11.8 | 14.4 | 4.6 |

(1) Accounts for 2012 are semi-definitive. (2) Total purchases (intermediate consumption) refers to the value of goods and services transformed or consumed fully during the production process. The distribution of purchases by industry is expressed as volume In the new 2010 the research and development costs are no longer included in intermediate consumption, but in GFCF. It does not include the depreciation of fixed production assets, which is recorded in uses of capital employed.
Source: INSEE - National accounts (base 2010).

Of the total purchases of the automotive industry, which represent more than $\mathbf{8 0 \%}$ of its output, just one quarter is made from the industry itself, the other three quarters being made from other industries. Intermediate goods accounted for just over $40 \%$ of purchases, including metallurgy and metalwork; the metalworking industry remained the leading supplier, accounting for $18 \%$ of total purchases. Purchases from manufacturers
of machines and equipment (excluding electrical, electronic and IT products) accounted for $13 \%$ of total purchases in the automotive industry. In the 2010 basis, in which research and development expenditure is accounted for as GFCF, the automotive industry devotes $13 \%$ of its purchases to the tertiary sector, particularly in the activities of support to companies (7\%).

## AUTOMOTIVE OEMS AND SUPPLIERS

Automobile manufacturing acts as a structure for its suppliers and the French economy as a whole.
The development of French automotive manufacturing drives the sector of OEMs and other suppliers such as plastic converters, industrial rubber, the casting business, industrial metalworking services, and so on. According to Eurostat, while French automotive manufac-
turers are second in Europe in terms of sales, the French OEM industry is third in Europe.
FIEV estimates the workforces of automotive suppliers belonging to CLIFA for the year 2013 at around 234,000 jobs, with sales of $€ 40$ billion. In 2007, before the crisis, their estimates were of 315,000 jobs and sales of over $€ 50$ billion.

WORKFORCE OF SUPPLIERS TO THE AUTOMOTIVE INDUSTRY IN 2013


Sources: FIEV, professional organizations.
(1) 2012 data.

## WORKFORCE OF SUPPLIERS TO

 THE AUTOMOTIVE INDUSTRY

Sources: FIEV, professional organizations.

REVENUES OF SUPPLIERS TO THE AUTOMOTIVE INDUSTRY (2013)

| REVENUES OF SUPPLIERS TO THE AU |  | ) | In $€$ billions |
| :---: | :---: | :---: | :---: |
| FIEV |  | GPA ${ }^{(1)}$ |  |
| Fédération des Industries des Équipements pour Véhicules | 15.1 | Groupement Plasturgie Automobile | 5.0 |
| FIM |  | FIEEC |  |
| Fédération des Industries Mécaniques | 9.9 | Fédération des Industries Électriques, Électroniques et de Communication | 4.0 |
| SNCP ${ }^{(1)}$ |  | Forge et Fonderie (Fonderie) | 2.0 |
| Syndicat National du Caoutchouc et des Polymères | 5.0 | Glass industry ${ }^{(1)}$ | 0.3 |

Sources: FIEV, professional organizations.
(1) 2012 data.

[^4]The French automotive industry still relies on its French industrial base; FIEV has estimated the sales of suppliers to the automotive industry to have reached around $€ 40$ billion. It accounts for a major share of the engineered plastics parts business, the industrial rubber markets, the casting business, and industrial metalworking services, which include cutting, stamping, industrial mechanics, machining, forging, drop forging, die forging, and metal coatings. According to the Groupement des Industries de la Sous-Traitance Mécanique (Association of Mechanical Subcontracting Industries - GIST), the automotive industry represents more than $40 \%$ of its activity in terms of sales. To show the total industrial weight of the automotive branch, we should add to these automotive suppliers represented by the Comité de Liaison des Fournisseurs de I'Automobile (Automotive Suppliers' Liaison Committee - CLIFA) the business represented, for example, by purchases the automotive industry makes in France from other branches such as steelworks, chemistry or even power generation (see page 58).


THE FRENCH

## AUTOMOTIVE INDUSTRY

IS THE LEADING

SERVICES SECTORS

## EMPLOYMENT

In the broadest sense, automobiles provided work for more than 2.3 million people, representing $9 \%$ of France's employed working population, in 2013.
The automotive industry alone directly employed 210,000 people, representing $6 \%$ of all employment in the manufacturing and energy sector (including the extractive industries, food industries and industrial companies with fewer than 20 employees).

## JOBS DIRECTLY OR INDIRECTLY RELATED TO THE AUTOMOTIVE <br> In thousands of jobs



The effects of the financial and economic crisis that started in 2008 were sorely felt in industrial branches and those associated with vehicle use, particularly for heavy trucks, and transport. Following the consolidation of 2011, employment numbers started falling again.

GEOGRAPHIC BREAKDOWN OF AUTOMOTIVE INDUSTRY EMPLOYEES ON JANUARY 15T, 2012


According to CCFA estimates based on ESANE data from INSEE (cf. pages $\mathbf{8 0}, 81$ ), the automotive industry, one of the major contributors to France's industrial production, has generated 559,000 jobs through its production and its purchases from other industries (cf. INSEE data, page 58), which include designing vehicles, equipping manufacturing plants and producing the vehicles. It is worth remembering that today, employee figures for the automotive industry do not include temporary positions as they are now included in the purchase of new services. Also, following the change in category (see page 81), OEM employees-who were previously included in purchases from manufacturing and energy industries-are counted together with those working for car seat and electrical equipment manufacturers for engines and vehicles. According to figures produced by the FIEV from estimates by various professional organizations (cf. previous page), employees for 2013 in the automotive industry (excluding assembly) stood at 234,000 including 76,000 for equipment (FIEV), 64,000 for mechanics (FIM), 34,000 for tires and rubber (SNCP) and 25,000 for plastics (GPA, 2012 figures). Vehicle usage provided jobs for more than 644,000 people, particularly in the areas of vehicle-related services (sales, repairs, automotive equipment retailing, etc.), fuel and recycling (oil recovery, car breakers, etc.). These figures concern employees and also individual entrepreneurs and non-salaried employees. Finally, the road transport (passenger and freight) sector and its related infrastructure employed more than 1 million people. These include both outsourced and in-house transport operations. In a broader sense of freight transport and logistics (storage and related services) the French Transport Ministry's Statistics Department carried out a multi-sector analysis that showed there were 1.5 million employees in this sector in 2004.


# THE FRENCH AUTOMOTIVE INDUSTRY 

2014 Analysis and Statistics

## PRODUCTION

PASSENGER CARS*

|  | 1980 | 1990 | $2000{ }^{(2)}$ | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe | 11,983,548 | 15,231,409 | 17,407,047 | 15,247,066 | 17,341,941 | 18,279,084 | 17,403,987 | 17,359,040 |
| Western Europe | 10,401,320 | 13,061,853 | 14,778,879 | 11,037,669 | 12,138,971 | 12,445,044 | 11,324,878 | 11,317,375 |
| Germany | 3,520,934 | 4,660,657 | 5,131,918 | 4,964,523 | 5,552,409 | 5,871,918 | 5,388,459 | 5,439,904 |
| Belgium | 882,001 | 1,160,412 | 912,233 | 524,595 | 528,996 | 560,779 | 504,076 | 449,600 |
| Spain | 1,028,813 | 1,679,301 | 2,366,359 | 1,812,688 | 1,913,513 | 1,839,068 | 1,539,680 | 1,719,700 |
| France ${ }^{(1)}$ | 2,938,581 | 3,294,815 | 2,879,810 | 1,819,497 | 1,924,171 | 1,931,030 | 1,682,814 | 1,460,000 |
| Italy | 1,445,221 | 1,874,672 | 1,422,284 | 661,100 | 573,169 | 485,606 | 396,817 | 388,465 |
| Netherlands | 80,779 | 121,300 | 215,085 | 50,620 | 48,025 | 40,772 | 24,895 | n/a |
| Portugal | 61,000 | 60,221 | 178,509 | 101,680 | 114,563 | 141,779 | 115,735 | 109,698 |
| United Kingdom | 923,744 | 1,295,611 | 1,641,452 | 999,460 | 1,270,444 | 1,343,810 | 1,464,906 | 1,509,762 |
| Sweden | 235,320 | 335,853 | 259,959 | 128,738 | 177,084 | 188,969 | 162,814 | 161,080 |
| Central and Eastern Europe | 1,582,228 | 2,002,000 | 2,330,692 | 3,698,466 | 4,599,576 | 5,194,306 | 5,501,813 | 5,408,061 |
| Turkey | 31,529 | 167,556 | 297,476 | 510,931 | 603,394 | 639,734 | 577,296 | 633,604 |
| North and South America | 8,663,060 | 8,450,862 | 10,022,089 | 6,954,032 | 8,228,067 | 8,761,800 | 10,124,903 | 10,424,280 |
| NAFTA | 7,526,658 | 7,747,823 | 8,371,806 | 3,960,731 | 5,084,330 | 5,624,553 | 6,956,179 | 7,084,136 |
| of which: Canada | 846,777 | 1,072,281 | 1,550,500 | 822,267 | 967,077 | 990,482 | 1,040,298 | 965,191 |
| USA | 6,376,825 | 6,077,449 | 5,542,217 | 2,195,588 | 2,731,105 | 2,976,991 | 4,105,874 | 4,346,958 |
| Mexico | 303,056 | 598,093 | 1,279,089 | 942,876 | 1,386,148 | 1,657,080 | 1,810,007 | 1,771,987 |
| South America | 1,136,402 | 703,039 | 1,650,283 | 2,993,301 | 3,143,737 | 3,137,247 | 3,168,724 | 3,340,144 |
| of which: Argentina | 218,516 | 81,107 | 238,921 | 380,067 | 508,401 | 577,233 | 497,376 | 506,539 |
| Brazil ${ }^{(3)}$ | 977,697 | 663,097 | 1,351,998 | 2,575,418 | 2,584,690 | 2,519,389 | 2,589,236 | 2,742,309 |
| Asia-Pacific | 8,796,971 | 11,910,333 | 13,573,073 | 25,289,717 | 32,414,823 | 32,481,277 | 35,159,735 | 37,243,294 |
| of which: China | - | - | 605,000 | 10,383,831 | 13,897,083 | 14,485,326 | 15,523,658 | 18,085,213 |
| South Korea | 55,000 | 986,751 | 2,602,008 | 3,158,417 | 3,866,206 | 4,221,617 | 4,167,089 | 4,122,604 |
| India | 30,538 | 176,015 | 517,957 | 2,175,220 | 2,831,542 | 3,040,144 | 3,296,240 | 3,138,988 |
| Japan | 7,038,108 | 9,947,972 | 8,359,434 | 6,862,161 | 8,310,362 | 7,158,525 | 8,554,503 | 8,189,323 |
| Africa | 277,058 | 209,603 | 213,444 | 281,783 | 356,872 | 375,585 | 381,377 | 409,589 |
| of which: South Africa | 277,058 | 209,603 | 230,577 | 222,981 | 295,394 | 312,265 | 274,873 | 265,257 |
| TOTAL | 29,720,637 | 35,802,207 | 41,215,653 | 47,772,598 | 58,341,703 | 59,897,746 | 63,070,002 | 65,436,203 |

COMMERCIAL VEHICLES*

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EUROPE | 2,563,596 | 2,688,509 | 2,783,468 | 1,808,776 | 2,549,317 | 2,674,986 | 2,453,409 | 2,367,243 |
| Western Europe | 1,663,080 | 1,671,915 | 2,326,653 | 1,204,952 | 1,686,875 | 1,676,587 | 1,497,474 | 1,448,029 |
| Germany | 357,619 | 315,895 | 394,697 | 245,334 | 353,576 | 275,035 | 260,801 | 278,318 |
| Belgium | 47,029 | 91,784 | 121,061 | 12,759 | 26,306 | n/a | $\mathrm{n} / \mathrm{a}$ | n/a |
| Spain | 152,846 | 374,049 | 666,515 | 357,390 | 474,387 | 534,261 | 439,499 | 443,638 |
| France ${ }^{(1)}$ | 439,852 | 474,178 | 468,551 | 228,196 | 305,250 | 311,898 | 284,951 | 280,000 |
| Italy | 166,635 | 246,178 | 316,031 | 182,139 | 265,017 | 304,742 | 274,951 | 269,742 |
| Netherlands ${ }^{(4)}$ | 32,102 | 29,832 | 52,234 | 26,131 | 46,081 | 32,379 | 30,754 | n/a |
| Portugal | 58,000 | 77,466 | 68,215 | 24,335 | 44,166 | 50,463 | 47,831 | 44,318 |
| United Kingdom | 389,170 | 270,133 | 172,442 | 90,679 | 123,019 | 120,189 | 112,039 | 87,671 |
| Sweden | 63,080 | 74,415 | 41,384 | 27,698 | 40,000 | n/a | $\mathrm{n} / \mathrm{a}$ | n/a |
| Central and Eastern Europe | 900,516 | 975,000 | 323,203 | 245,150 | 371,279 | 449,002 | 460,253 | 427,284 |
| Turkey | 19,352 | 41,594 | 133,471 | 358,674 | 491,163 | 549,397 | 495,682 | 491,930 |
| North and South America | 2,599,948 | 5,032,605 | 9,761,798 | 5,608,388 | 8,139,331 | 9,032,009 | 9,961,555 | 10,712,033 |
| NAFTA | 2,349,318 | 4,775,818 | 9,325,214 | 4,822,200 | 7,088,685 | 7,853,153 | 8,841,625 | 9,393,967 |
| of which: Canada | 527,522 | 850,566 | 1,411,136 | 668,215 | 1,101,112 | 1,144,639 | 1,423,066 | 1,414,615 |
| USA | 1,634,846 | 3,702,787 | 7,257,640 | 3,535,809 | 5,031,439 | 5,684,544 | 6,226,752 | 6,698,944 |
| Mexico | 186,950 | 222,465 | 656,438 | 618,176 | 956,134 | 1,023,970 | 1,191,807 | 1,280,408 |
| South America | 250,630 | 256,787 | 436,584 | 786,188 | 1,050,646 | 1,178,856 | 1,119,930 | 1,318,066 |
| of which: Argentina | 63,153 | 5,337 | 100,711 | 132,857 | 208,139 | 251,538 | 267,119 | 284,468 |
| Brazil ${ }^{(3)}$ | 187,477 | 251,450 | 329,519 | 607,505 | 797,038 | 888,472 | 813,272 | 998,109 |
| Asia-Pacific | 4,344,363 | 4,492,406 | 4,497,938 | 6,470,438 | 8,515,432 | 8,094,235 | 8,549,396 | 8,557,584 |
| of which: China | - |  | 1,464,000 | 3,407,163 | 4,367,678 | 3,933,550 | 3,748,150 | 4,031,612 |
| South Korea | 65,012 | 334,879 | 512,990 | 354,509 | 405,535 | 435,477 | 394,677 | 398,825 |
| India | 83,379 | 186,640 | 283,403 | 466,330 | 725,531 | 887,267 | 878,473 | 741,950 |
| Japan | 4,004,776 | 3,538,824 | 1,781,362 | 1,071,896 | 1,318,558 | 1,240,105 | 1,388,574 | 1,440,747 |
| Africa | 127,698 | 125,174 | 115,305 | 131,668 | 158,204 | 181,052 | 205,019 | 226,930 |
| of which: South Africa | 127,698 | 125,174 | 126,787 | 150,942 | 176,655 | 220,280 | 264,551 | 280,656 |
| TOTAL | 9,675,970 | 12,399,000 | 17,158,509 | 14,019,270 | 19,362,284 | 19,982,282 | 21,169,379 | 21,863,790 |

(1) As of 1996, figures are based on the number of vehicles assembled in France by French manufacturers
(2) As of 2001, some passenger cars were reclassified as
commercial vehicles.
(3) Since 2010, Brazilian production does not include CKDs. (4) Production in the Netherlands did not include DAF en 2012.

Sources: OICA, CCFA estimates for July 2014.
*Each country's production figures are based on nationally reported data. Double counting is eliminated in regional totals.

WORLD MOTOR VEHICLE PRODUCTION BY MANUFACTURER AND ECONOMIC REGION, 2012**

| Manufacturers/Economic areas | North America NAFTA | South America | European Union 27 countries | Other European countries and Turkey | Japan | South Korea | China | Other Asian, Pacific and African countries | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| European manufacturers | 3,031 | 2,415 | 11,249 | 979 | 42 | 156 | 3,479 | 1,549 | 22,901 |
| BMW | 308 |  | 1,359 |  |  |  | 150 | 46 | 1,862 |
| Fiat-Chrylser | 1,786 | 909 | 931 | 120 |  |  | 146 | 607 | 4,499 |
| Daimler, not including heavy trucks | 180 | 0 | 1,304 |  |  |  | 100 | 60 | 1,644 |
| PSA Peugeot Citroën |  | 230 | 1,988 | 73 | 42 |  | 440 | 138 | 2,911 |
| Renault-Dacia-Samsung |  | 466 | 1,200 | 595 |  | 156 |  | 247 | 2,665 |
| Volkswagen, not cinluding heavy trucks | 757 | 810 | 4,438 | 180 |  |  | 2,643 | 216 | 9,044 |
| Volvo | 45 | 29 | 78 | 4 | 18 |  |  | 58 | 232 |
| American manufacturers | 5,326 | 1,210 | 2,006 | 786 |  | 786 | 1,845 | 3,172 | 15,131 |
| Ford | 2,597 | 422 | 1,029 | 380 |  |  | 473 | 710 | 5,611 |
| General Motors | 2,554 | 788 | 928 | 406 |  | 786 | 2,844 | 981 | 9,285 |
| Navistar | 94 | 0 |  |  |  |  |  |  | 94 |
| Paccar | 81 |  | 50 |  |  |  |  | 9 | 140 |
| Japanese manufacturers | 4,126 | 433 | 1,379 | 101 | 9,830 |  | 3,014 | 6,767 | 25,651 |
| Fuji Heavy (Subaru) | 169 |  |  |  | 640 |  |  |  | 809 |
| Honda | 1,281 | 144 | 166 | 22 | 1,029 |  | 617 | 851 | 4,111 |
| Isuzu |  | 15 |  | 2 | 241 |  | 38 | 305 | 600 |
| Mazda | 38 | 13 |  |  | 846 |  | 169 | 123 | 1,189 |
| Mitsubishi | 37 | 41 | 20 |  | 515 | 22 |  | 476 | 1,110 |
| Nissan | 1,328 | 32 | 654 | 0 | 1,148 |  | 1,161 | 566 | 4,889 |
| Suzuki-Maruti |  | 0 | 156 |  | 1,062 |  | 252 | 1,423 | 2,894 |
| Toyota-Daihatsu-Hino | 1,257 | 188 | 384 | 77 | 4,420 |  | 754 | 3,023 | 10,104 |
| South Korean manufacturers | 720 | 27 | 595 | 311 |  | 3,494 | 1,343 | 639 | 7,129 |
| Hyundai-Kia | 720 | 27 | 595 | 311 |  | 3,491 | 1,343 | 639 | 7,126 |
| Chinese manufacturers |  |  | 420 |  |  |  | 9,987 | 2 | 10,410 |
| Geely (Volvo cars) |  |  | 420 |  |  |  | 500 | 2 | 923 |
| SAIC |  |  |  |  |  |  | 1,784 |  | 1,784 |
| Indian manufacturers |  |  | 368 |  |  | 128 |  | 1,562 | 2,058 |
| Tata (Telco, Jaguar, Land Rover) |  |  | 368 |  |  | 9 |  | 868 | 1,245 |
| All manufacturers | 13,203 | 4,086 | 16,018 | 3,488 | 9,872 | 4,564 | 19,668 | 13,857 | 84,239 |


| As \% of total production |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| European manufacturers | 13\% | 11\% | 49\% | 4\% | 0\% | 1\% | 15\% | 7\% | 100\% |
| BMW | 17\% |  | 73\% |  |  |  | 8\% | 2\% | 100\% |
| Fiat-Chrysler | 40\% | 20\% | 21\% | 3\% |  |  | 3\% | 13\% | 100\% |
| Daimler | 11\% | 0\% | 79\% |  |  |  | 6\% | 4\% | 100\% |
| PSA Peugeot Citroën | 0\% | 8\% | 68\% | 2\% | 1\% |  | 15\% | 5\% | 100\% |
| Renault-Dacia-Samsung | 0\% | 18\% | 45\% | 22\% |  | 6\% |  | 9\% | 100\% |
| Volkswagen | 8\% | 9\% | 49\% | 2\% |  |  | 29\% | 2\% | 100\% |
| Volvo | 19\% | 13\% | 34\% | 2\% | 8\% |  |  | 25\% | 100\% |
| American manufacturers | 35\% | 8\% | 13\% | 5\% | 0\% | 5\% | 12\% | 21\% | 100\% |
| Ford | 46\% | 8\% | 18\% | 7\% |  |  | 8\% | 13\% | 100\% |
| General Motors | 28\% | 8\% | 10\% | 4\% |  | 8\% | 31\% | 11\% | 100\% |
| Navistar | 100\% | 0\% |  |  |  |  |  |  | 100\% |
| Paccar | 58\% |  | 35\% |  |  | 0\% |  | 7\% | 100\% |
| Japanese manufacturers | 16\% | 2\% | 5\% | 0\% | 38\% | 0\% | 12\% | 26\% | 100\% |
| Fuji Heavy (Subaru) | 21\% |  |  |  | 79\% |  |  |  | 100\% |
| Honda | $31 \%$ | 4\% | 4\% | 1\% | 25\% |  | 15\% | 21\% | 100\% |
| Isuzu |  | 2\% |  |  | 40\% |  | 6\% | 51\% | 100\% |
| Mazda | 3\% | 1\% |  |  | 71\% |  | 14\% | 10\% | 100\% |
| Mitsubishi | 3\% | 4\% | 2\% |  | 46\% | 2\% |  | 43\% | 100\% |
| Nissan | 27\% | 1\% | 13\% |  | 23\% |  | 24\% | 12\% | 100\% |
| Suzuki-Maruti |  | 0\% | 5\% |  | 37\% |  | 9\% | 49\% | 100\% |
| Toyota-Daihatsu-Hino | 12\% | 2\% | 4\% | 1\% | 44\% |  | 7\% | 30\% | 100\% |
| South Korean manufacturers | 10\% |  | 8\% | 4\% |  | 49\% | 19\% | 9\% | 100\% |
| Hyundai-Kia | 10\% |  | 8\% | 4\% |  | 49\% | 19\% | 9\% | 100\% |
| Chinese manufacturers | 0\% | 0\% | 4\% | 0\% | 0\% | 0\% | 96\% | 0\% | 100\% |
| Geely (Volvo cars) |  |  | 46\% |  |  |  | 54\% | 0\% | 100\% |
| SAIC |  |  |  |  |  |  | 100\% |  | 100\% |
| Indian manufacturers | 0\% | 0\% | 18\% | 0\% | 0\% | 6\% | 0\% | 76\% | 100\% |
| Tata (Telco, Jaguar, Land Rover) |  |  | 30\% |  |  | 1\% |  | 70\% | 100\% |
| All manufacturers | 16\% | 5\% | 19\% | 4\% | 12\% | 5\% | 23\% | 16\% | 100\% |

[^5][^6]
## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 2,426,187 | 3,349,788 | 3,378,343 | 3,807,175 | 2,916,259 | 3,173,634 | 3,082,504 | 2,952,431 |
| Belgium | 399,240 | 473,506 | 515,204 | 476,194 | 547,340 | 572,211 | 486,737 | 486,065 |
| Spain | 504,051 | 988,270 | 1,381,515 | 952,772 | 982,015 | 808,051 | 699,589 | 722,703 |
| France | 1,873,202 | 2,309,130 | 2,133,884 | 2,302,398 | 2,251,669 | 2,204,229 | 1,898,760 | 1,790,473 |
| Italy | 1,717,432 | 2,307,055 | 2,415,600 | 2,159,465 | 1,961,580 | 1,749,740 | 1,403,010 | 1,303,534 |
| Netherlands | 450,076 | 502,732 | 597,640 | 387,699 | 482,531 | 555,812 | 502,544 | 417,036 |
| Poland |  |  |  | 276,220 | 315,855 | 277,427 | 272,719 | 289,913 |
| United Kingdom | 1,513,761 | 2,008,934 | 2,221,670 | 1,994,999 | 2,030,846 | 1,941,253 | 2,044,609 | 2,264,737 |
| Europe 15 countries | 9,690,146 | 13,125,133 | 14,312,087 | 13,302,002 | 12,559,450 | 12,353,094 | 11,299,363 | 11,096,691 |
| Europe 17 countries | 10,065,460 | 13,516,933 | 14,725,982 | 13,666,695 | 12,981,443 | 12,810,397 | 11,765,469 | 11,546,727 |
| Central and Eastern Eur. | 1,900,000 | 1,600,474 | 2,551,000 | 2,940,054 | 3,515,830 | 4,353,099 | 4,419,549 | 4,336,308 |
| Russia |  |  |  | 1,465,742 | 1,912,794 | 2,653,688 | 2,755,384 | 2,597,720 |
| Turkey | 31,000 | 215,000 | 456,696 | 369,819 | 509,784 | 593,519 | 556,280 | 664,655 |
| Canada | 948,967 | 886,217 | 849,132 | 729,023 | 694,349 | 681,956 | 748,530 | 754,952 |
| USA | 8,760,937 | 9,300,678 | 8,846,625 | 5,400,890 | 5,635,432 | 6,089,403 | 7,241,900 | 7,585,867 |
| Mexico | 286,000 | 353,000 | 603,010 | 439,120 | 503,748 | 592,101 | 649,333 | 698,217 |
| Argentina | 215,177 | 77,306 | 224,950 | 385,493 | 489,304 | 626,037 | 600,915 | 661,800 |
| Brazil | 793,028 | 532,791 | 1,188,818 | 2,474,764 | 2,644,706 | 2,647,250 | 2,851,540 | 2,763,718 |
| China |  |  |  | 10,331,315 | 13,757,794 | 14,472,416 | 15,495,240 | 17,928,858 |
| South Korea | 45,972 | 626,126 | 1,057,620 | 1,234,618 | 1,318,257 | 1,324,095 | 1,325,229 | 1,243,868 |
| India |  |  |  | 1,816,878 | 2,387,197 | 2,510,313 | 2,781,919 | 2,553,979 |
| Indonesia |  |  |  | 359,367 | 541,475 | 602,291 | 780,785 | 870,927 |
| Iran |  |  |  | 1,100,000 | 1,410,403 | 1,452,965 | 901,268 | 691,709 |
| Japan | 2,854,185 | 5,102,659 | 4,259,771 | 3,905,310 | 4,203,181 | 3,509,036 | 4,572,333 | 4,562,282 |
| Malaysia |  |  |  | 486,342 | 543,594 | 535,113 | 552,189 | 576,657 |
| Thailand |  |  |  | 230,037 | 346,644 | 360,441 | 660,214 | 724,346 |
| Australia |  |  |  | 540,562 | 592,122 | 559,314 | 576,955 | 566,454 |
| South Africa |  |  |  | 258,129 | 337,130 | 396,292 | 440,002 | 450,440 |
| World | 28,500,000 | 34,825,967 | 38,689,767 | 49,344,608 | 55,447,927 | 57,352,882 | $\mathbf{6 0 , 4 7 3 , 3 1 2}$ | 62,786,169 |

NEW COMMERCIAL VEHICLE REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 175,687 | 203,389 | 314,804 | 242,178 | 282,157 | 334,820 | 311,498 | 305,287 |
| Belgium | 34,478 | 46,670 | 66,125 | 60,066 | 60,157 | 71,300 | 63,782 | 61,839 |
| Spain | 105,934 | 249,185 | 335,684 | 121,450 | 132,104 | 123,353 | 91,402 | 100,247 |
| France | 323,291 | 446,983 | 477,204 | 416,201 | 457,215 | 482,823 | 432,971 | 410,595 |
| Italy | 122,293 | 159,322 | 268,057 | 197,978 | 202,573 | 193,209 | 142,754 | 115,960 |
| Netherlands | 47,926 | 68,791 | 114,354 | 64,208 | 59,781 | 71,945 | 69,349 | 64,408 |
| Poland |  |  |  | 44,812 | 49,356 | 59,799 | 55,813 | 61,897 |
| United Kingdom | 274,143 | 293,473 | 301,523 | 227,543 | 262,730 | 308,230 | 289,154 | 330,976 |
| Europe 15 countries | 1,276,097 | 1,718,369 | 2,245,881 | 1,501,441 | 1,646,742 | 1,789,682 | 1,568,952 | 1,553,027 |
| Europe 17 countries | 1,313,650 | 1,769,569 | 2,310,844 | 1,558,884 | 1,711,882 | 1,867,948 | 1,646,028 | 1,627,129 |
| Central and Eastern Eur. | 850,000 | 874,072 | 579,060 | 476,059 | 595,752 | 702,846 | 826,321 | 764,279 |
| Russia |  |  |  | 131,715 | 194,341 | 247,924 | 386,167 | 352,763 |
| Turkey | 19,000 | 43,015 | 199,825 | 187,307 | 251,129 | 270,920 | 261,340 | 228,469 |
| Canada | 335,827 | 416,041 | 736,951 | 753,209 | 889,039 | 938,265 | 967,648 | 1,024,908 |
| USA | 2,476,777 | 4,845,360 | 8,965,048 | 5,200,478 | 6,136,787 | 6,951,210 | 7,544,036 | 8,298,102 |
| Mexico | 166,000 | 198,000 | 302,944 | 336,631 | 344,606 | 344,679 | 375,241 | 402,325 |
| Argentina | 59,881 | 17,481 | 81,995 | 122,301 | 163,098 | 220,814 | 231,111 | 287,058 |
| Brazil | 187,233 | 180,000 | 302,288 | 666,476 | 870,360 | 986,003 | 950,531 | 1,003,652 |
| China |  |  |  | 3,313,479 | 4,304,142 | 4,032,698 | 3,811,195 | 4,055,221 |
| South Korea | 58,502 | 328,151 | 372,840 | 219,257 | 247,693 | 263,000 | 237,000 | 299,696 |
| India |  |  |  | 449,391 | 653,193 | 777,424 | 813,589 | 687,230 |
| Indonesia |  |  |  | 126,721 | 223,235 | 291,873 | 335,445 | 347,973 |
| Iran |  |  |  | 220,000 | 232,440 | 235,229 | 143,162 | 113,041 |
| Japan | 2,161,305 | 2,674,834 | 1,703,114 | 704,023 | 752,967 | 701,188 | 797,388 | 813,231 |
| Malaysia |  |  |  | 50,563 | 61,562 | 65,010 | 75,564 | 79,136 |
| Thailand |  |  |  | 318,833 | 453,713 | 433,640 | 763,366 | 606,326 |
| Australia |  |  |  | 396,766 | 443,452 | 449,123 | 535,177 | 569,773 |
| South Africa |  |  |  | 137,093 | 155,777 | 175,949 | 183,919 | 200,180 |
| World | 9,150,000 | 13,410,615 | 18,723,143 | 16,249,925 | 19,558,998 | 20,796,267 | 21,707,819 | 22,702,384 |

Sources: CCFA - OICA from 2009, which uses data from its members and thus local definitions of vehicle types.

## PRODUCTION

DIESEL PASSENGER CAR PRODUCTION BY MAKE AND COUNTRY

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| French manufacturers (world-wide) |  |  |  |  |  |  |  |  |
| Citroën | 33,996 | 213,010 | 453,604 | 585,347 | 542,860 | 586,769 | 576,670 | 486,782 |
| Peugeot | 133,332 | 334,469 | 593,349 | 556,254 | 484,583 | 622,644 | 632,660 | 554,931 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 167,328 | 547,479 | 1,046,953 | 1,141,601 | 1,027,443 | 1,209,413 | 1,209,330 | 1,041,713 |
| Renault | 69,335 | 256,528 | 601,495 | 754,033 | 716,955 | 812,306 | 795,363 | 645,955 |
| Dacia | - | - | - | 81,153 | 66,948 | 132,548 | 173,917 | 172,730 |
| Renault Samsung Motors | - | - | - | 41,272 | 12,280 | 24,141 | 35,058 | 22,961 |
| Renault-Dacia-Samsung | 69,335 | 256,528 | 601,495 | 876,458 | 796,183 | 968,995 | 1,004,338 | 841,646 |
| Total ${ }^{(2)}$ | 236,663 | 804,007 | 1,648,448 | 2,018,059 | 1,823,626 | 2,178,408 | 2,213,668 | 1,883,359 |
| TOTAL GASOLINE + DIESEL | 2,938,581 | 3,294,815 | 4,598,617 | 4,900,579 | 4,806,612 | 5,610,340 | 5,604,600 | 4,862,707 |
| Diesel share |  | 24.4\% | 35.8\% | 41.2\% | 37.9\% | 38.8\% | 39.5\% | 38.7\% |
| Germany |  |  |  |  |  |  |  |  |
| Mercedes ${ }^{(2)}$ | 216,053 | 141,547 | 278,772 | 397,553 | 329,107 | 363,443 | 381,500 | 366,408 |
| Opel | 32,742 | 76,441 | 288,651 | 238,910 | 200,410 | 236,982 | 226,521 | 170,847 |
| Volkswagen-Audi-Seat | 211,199 | 325,767 | 847,652 | 1,238,822 | 985,365 | 1,095,790 | 1,258,667 | 1,165,913 |
| Ford | 5,344 | 90,117 | 179,130 | 348,715 | 317,161 | 347,553 | 343,328 | 277,704 |
| BMW | 33,520 | 28,135 | 194,794 | 416,432 | 386,557 | 448,604 | 478,091 | 482,369 |
| Total ${ }^{(2)}$ | 465,788 | 662,007 | 1,788,999 | 2,640,456 | 2,227,276 | 2,502,419 | 2,709,347 | 2,491,390 |
| TOTAL GASOLINE + DIESEL | 3,520,934 | 4,660,657 | 5,131,918 | 5,532,030 | 4,964,509 | 5,552,330 | 5,871,918 | 5,388,459 |
| Diesel share | 13.2\% | 14.2\% | 34.9\% | 47.7\% | 44.9\% | 45.1\% | 46.1\% | 46.2\% |


| Spain | N/A | $\mathbf{1 5 0 , 2 2 1}$ | $\mathbf{6 8 1 , 2 6 2}$ | $\mathbf{9 1 0 , 0 0 0}$ | $\mathbf{8 3 0 , 0 0 0}$ | $\mathbf{1 , 0 0 0 , 0 0 0}$ | $\mathbf{1 , 0 3 0 , 0 0 0}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total $^{(2)}$ | N/A | $\mathbf{1 , 6 7 9 , 3 0 1}$ | $\mathbf{2 , 4 4 5 , 4 2 1}$ | $\mathbf{1 , 9 4 3 , 0 4 9}$ | $\mathbf{1 , 8 1 2 , 6 8 8}$ | $\mathbf{1 , 9 1 3 , 5 1 3}$ | $\mathbf{1 , 8 3 9 , 0 6 8}$ |
| TOTAL GASOLINE + DIESEL | N/A | $8.9 \%$ | $27.9 \%$ | $47 \%$ | $46 \%$ | $52 \%$ | $56 \%$ |
| Diesel share |  |  |  |  |  |  |  |


| Italy | 3,851 | 11,176 | 77,532 | 72,405 | 49,822 | 60,095 | 79,687 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Alfa Romeo | 76,513 | 87,985 | 223,889 | 207,314 | 142,357 | 150,786 | 112,145 |
| Fiat |  | 17,679 | 40,891 | 36,817 | 31,229 | 28,571 | 32,460 |
| Lancia | 0 | 297 | 0 | 4,763 | 1,023 |  |  |
| Others | $\mathbf{8 0 , 3 6 4}$ | $\mathbf{1 1 7 , 1 3 7}$ | $\mathbf{3 4 2 , 3 1 2}$ | $\mathbf{3 2 1 , 2 9 9}$ | $\mathbf{2 2 4 , 4 0}$ | 1,449 | 0 |
| Total ${ }^{(2)}$ | $\mathbf{1 , 4 4 5 , 2 2 1}$ | $\mathbf{1 , 8 7 4 , 6 7 2}$ | $\mathbf{1 , 4 2 2 , 2 4 3}$ | $\mathbf{6 5 9 , 2 2 1}$ | $\mathbf{6 6 1 , 1 0 0}$ | $\mathbf{2 4 0 , 9 0 1}$ | $\mathbf{2 2 4 , 2 9 2}$ |
| TOTAL GASOLINE + DIESEL | $5.6 \%$ | $6.2 \%$ | $24.1 \%$ | $48.7 \%$ | $\mathbf{5 7 3 , 1 6 9}$ | $\mathbf{4 8 5 , 6 0 6}$ | $\mathbf{1 1 9 , 9 4 1}$ |
| Diesel share |  |  |  | $34.0 \%$ | $42,0 \%$ | $46.2 \%$ | $30.2 \%$ |


| United Kingdom |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Honda | 0 | 0 | 596 | 73,016 | 11,812 | 35,908 | 22,177 | 30,525 |
| Jaguar-Land Rover | 0 | 25,374 | 69,775 | 161,051 | 98,242 | 137,824 | 162,523 | 202,097 |
| Mini | 0 | 0 | 0 | 40,327 | 31,586 | 34,752 | 39,679 | 35,044 |
| Nissan | 0 | 3,200 | 54,396 | 118,096 | 116,139 | 173,050 | 226,357 | 216,048 |
| Opel | 0 | 7,695 | 125,880 | 34,441 | 26,955 | 35,206 | 79,657 | 50,704 |
| Peugeot | 0 | 50,942 | 37,432 | 0 | 0 | 0 | 0 | 0 |
| Toyota | 0 | 0 | 38,931 | 106,271 | 54,257 | 55,599 | 44,298 | 39,702 |
| Others | 774 | 34,740 | 57,413 | 2,095 | 1,739 | 1,814 | 1,375 | 955 |
| Total | 774 | 121,951 | 384,423 | 535,297 | 340,730 | 474,153 | 576,066 | 575,075 |
| TOTAL GASOLINE + DIESEL | 923,744 | 1,295,611 | 1,641,317 | 1,447,550 | 999,288 | 1,274,070 | 1,340,842 | 1,464,906 |
| Diesel share | 0.1\% | 9.4\% | 23.4\% | 37.0\% | 34.1\% | 37.2\% | 43.0\% | 39.3\% |

[^7]
## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS IN THE EUROPEAN UNION, SWITZERLAND AND NORWAY BY GROUP ${ }^{(1)}$

In thousands of units and as a $\%$ of total registrations

|  | $2005{ }^{(2)}$ | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 2,111 | 2,089 | 1,902 | 1,892 | 1,849 | 1,689 | 1,471 | 1,345 |
|  | 13.6\% | 13.0\% | 12.8\% | 13.0\% | 13.4\% | 12.4\% | 11.7\% | 10.9\% |
| Renault Group | 1,635 | 1,408 | 1,310 | 1,353 | 1,416 | 1,303 | 1,057 | 1,092 |
|  | 10.5\% | 8.7\% | 8.8\% | 9.3\% | 10.2\% | 9.6\% | 8.4\% | 8.9\% |
| Fiat Group (including Chrysler) | 1,085 | 1,375 | 1,281 | 1,311 | 1,080 | 950 | 801 | 741 |
|  | 7.0\% | 8.5\% | 8.6\% | 9.0\% | 7.8\% | 7.0\% | 6.4\% | 6.0\% |
| Ford Group | 1,269 | 1,305 | 1,238 | 1,300 | 1,128 | 1,092 | 949 | 919 |
|  | 8.2\% | 8.1 \% | 8.3\% | 8.9\% | 8.2\% | 8.0\% | 7.6\% | 7.5\% |
| General Motors | 1,590 | 1,582 | 1,362 | 1,264 | 1,196 | 1,173 | 1,011 | 968 |
|  | 10.2\% | 9.8\% | 9.2\% | 8.7\% | 8.6\% | 8.6\% | 8.1\% | 7.9\% |
| Volkswagen Group | 3,041 | 3,228 | 3,094 | 3,107 | 2,984 | 3,216 | 3,114 | 3,090 |
|  | 19.5\% | 20.0\% | 20.8\% | 21.3\% | 21.6\% | 23.6\% | 24.8\% | 25.1\% |
| Daimler | 830 | 829 | 792 | 685 | 676 | 673 | 667 | 689 |
|  | 5.3\% | 5.1\% | 5.3\% | 4.7\% | 4.9\% | 4.9\% | 5.3\% | 5.6\% |
| BMW Group | 772 | 852 | 823 | 709 | 753 | 812 | 801 | 795 |
|  | 5.0\% | 5.3\% | 5.5\% | 4.9\% | 5.4\% | 6.0\% | 6.4\% | 6.5\% |
| Nissan | 361 | 313 | 338 | 369 | 407 | 464 | 436 | 424 |
|  | 2.3\% | 1.9\% | 2.3\% | 2.5\% | 2.9\% | 3.4\% | 3.5\% | 3.4\% |
| Toyota-Lexus-Daihatsu | 852 | 1,002 | 842 | 770 | 629 | 572 | 548 | 543 |
|  | 5.5\% | 6.2\% | 5.7\% | 5.3\% | 4.5\% | 4.2\% | 4.4\% | 4.4\% |
| Other Japanese makes | 911 | 1,027 | 934 | 850 | 718 | 619 | 537 | 558 |
|  | 5.8\% | 6.4\% | 6.3\% | 5.8\% | 5.2\% | 4.5\% | 4.3\% | 4.5\% |
| Hyundai-Kia | 569 | 560 | 510 | 603 | 614 | 686 | 773 | 767 |
|  | 3.7\% | 3.5\% | 3.4\% | 4.1\% | 4.4\% | 5.0\% | 6.2\% | 6.2\% |
| Volvo | 249 | 266 | 224 | 206 | 231 | 256 | 231 | 231 |
|  | 1.6\% | 1.7\% | 1.5\% | 1.4\% | 1.7\% | 1.9\% | 1.8\% | 1.9\% |
| Tata Group | 128 | 141 | 114 | 90 | 100 | 97 | 128 | 139 |
|  | 0.8\% | 0.9\% | 0.8\% | 0.6\% | 0.7\% | 0.7\% | 1.0\% | 1.1\% |
| Other makes (including MG-Rover, Saab) | 168 | 137 | 96 | 54 | 53 | 42 | 23 | 20 |
|  | 1.1\% | 0.8\% | 0.6\% | 0.4\% | 0.4\% | 0.3\% | 0.2\% | 0.2\% |
| TOTAL EU + SWITZERLAND + NORWAY | 15,572 | 16,113 | 14,860 | 14,564 | 13,832 | 13,644 | 12,546 | 12,322 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 1.2\% | -7.8\% | - 2.0\% | -5.0\% | -1.4\% | -8.0\% | -1.8\% |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS IN THE EUROPEAN UNION, SWITZERLAND AND NORWAY BY GROUP ${ }^{(1)}$

In thousands of units ond os a \% of total registrations

|  | $2005{ }^{(2)}$ | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 389 | 422 | 402 | 321 | 344 | 354 | 307 | 303 |
|  | 18.1\% | 18.6\% | 19.7\% | 22.3\% | 21.9\% | 21.0\% | 20.8\% | 20.7\% |
| Renault Group | 331 | 332 | 299 | 223 | 266 | 279 | 240 | 233 |
|  | 15.4\% | 14.6\% | 14.7\% | 15.4\% | 17.0\% | 16.5\% | 16.3\% | 15.9\% |
| Fiat Group (including Chrysler) | 284 | 335 | 314 | 220 | 233 | 246 | 197 | 195 |
|  | 13.2\% | 14.8\% | 15.4\% | 15.3\% | 14.9\% | 14.5\% | 13.4\% | 13.3\% |
| Ford Group | 235 | 279 | 240 | 162 | 171 | 187 | 164 | 171 |
|  | 10.9\% | 12.3\% | 11.8\% | 11.2\% | 10.9\% | 11.1\% | 11.1\% | 11.7\% |
| General Motors | 153 | 155 | 141 | 74 | 78 | 93 | 76 | 75 |
|  | 7.1\% | 6.8\% | 6.9\% | 5.1\% | 5.0\% | 5.5\% | 5.2\% | 5.1\% |
| Volkswagen Group | 212 | 254 | 234 | 156 | 185 | 215 | 213 | 208 |
|  | 9.9\% | 11.2\% | 11.5\% | 10.8\% | 11.8\% | 12.8\% | 14.4\% | 14.2\% |
| Daimler | 166 | 190 | 183 | 130 | 140 | 147 | 140 | 148 |
|  | 7.7\% | 8.4\% | 9.0\% | 9.0\% | 8.9\% | 8.7\% | 9.5\% | 10.1\% |
| Nissan | 103 | 96 | 67 | 45 | 43 | 54 | 48 | 45 |
|  | 4.8\% | 4.2\% | 3.3\% | 3.1\% | 2.7\% | 3.2\% | 3.3\% | 3.1\% |
| Toyota-Lexus-Daihatsu | 65 | 72 | 63 | 39 | 39 | 42 | 34 | 31 |
|  | 3.0\% | 3.2\% | 3.1\% | 2.7\% | 2.5\% | 2.5\% | 2.3\% | 2.1\% |
| Other Japanese makes | 81 | 70 | 47 | 33 | 38 | 35 | 25 | 27 |
|  | 3.8\% | 3.1\% | 2.3\% | 2.3\% | 2.4\% | 2.1\% | 1.7\% | 1.9\% |
| Hyundai-Kia | 52 | 17 | 12 | 7 | 6 | 5 | 4 | 3 |
|  | 2.4\% | 0.7\% | 0.6\% | 0.5\% | 0.4\% | 0.3\% | 0.3\% | 0.2\% |
| Other makes (including MG-Rover, Saab) | 78 | 45 | 37 | 33 | 27 | 31 | 29 | 27 |
|  | 3.6\% | 2.0\% | 1.8\% | 2.3\% | 1.7\% | 1.8\% | 1.9\% | 1.8\% |
| TOTAL EU + SWITZERLAND + NORWAY | 2,149 | 2,267 | 2,041 | 1,442 | 1,569 | 1,688 | 1,476 | 1,467 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 6.4\% | -10.0\% | -29.3\% | 8.8\% | 7.6\% | -12.6\% | -0.6\% |

[^8]NEW PASSENGER CAR REGISTRATIONS IN THE EUROPEAN UNION, SWITZERLAND
AND NORWAY BY GROUP BY COUNTRY IN 2013 (CF. NOTE PAGE 66)
hthousonds of units and as a \% of total registrations

|  | TOTAL | PSA <br> Peugeot Citroën | Citroën | Peugeot | Renault Group | Fiat Group (including Chrysler) | Volkswagen Group | Ford Group | General Motors | $\begin{gathered} \text { BMW/ } \\ \text { Mini } \end{gathered}$ | Daimler | Japanese makes | South Korean makes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 2,952 | 103 | 48 | 55 | 145 | 82 | 1,159 | 198 | 233 | 269 | 305 | 254 | 158 |
|  | 100\% | 3.5\% | 1.6\% | 1.9\% | 4.9\% | 2.8\% | 39.2\% | 6.7\% | 7.9\% | 9.1 \% | 10.3\% | 8.6\% | 5.3\% |
| Austria | 319 | 18 | 8 | 10 | 24 | 14 | 115 | 20 | 23 | 19 | 12 | 38 | 31 |
|  | 100\% | 5.6\% | 2.4\% | 3.2\% | 7.6\% | 4.5\% | 35.9\% | 6.2\% | 7.3\% | 5.8\% | 3.9\% | 11.9\% | 9.6\% |
| Belgium | 486 | 73 | 34 | 39 | 62 | 20 | 103 | 26 | 38 | 37 | 25 | 50 | 32 |
|  | 100\% | 15.0\% | 7.0\% | 8.0\% | 12.7\% | 4.2\% | 21.2\% | 5.3\% | 7.9\% | 7.5\% | 5.2\% | 10.4\% | 6.6\% |
| Denmark | 182 | 27 | 12 | 14 | 12 | 6 | 49 | 15 | 11 | 4 | 4 | 31 | 19 |
|  | 100\% | 14.6\% | 6.9\% | 7.8\% | 6.8\% | 3.4\% | 26.9\% | 8.4\% | 6.3\% | 2.4\% | 2.4\% | 17.2\% | 10.5\% |
| Spain | 723 | 104 | 47 | 57 | 79 | 27 | 174 | 47 | 67 | 34 | 26 | 94 | 54 |
|  | 100\% | 14.4\% | 6.5\% | 7.9\% | 11.0\% | 3.7\% | 24.1\% | 6.6\% | 9.3\% | 4.7\% | 3.6\% | 13.0\% | 7.4\% |
| Finland | 103 | 5 | 2 | 3 | 2 | 2 | 28 | 8 | 5 | 5 | 5 | 26 | 10 |
|  | 100\% | 5.0\% | 2.4\% | 2.6\% | 1.8\% | 2.0\% | 27.5\% | 7.6\% | 5.0\% | 4.9\% | 5.0\% | 24.7\% | 9.3\% |
| France | 1,790 | 528 | 238 | 290 | 427 | 62 | 245 | 76 | 81 | 66 | 52 | 173 | 59 |
|  | 100\% | 29.5\% | 13.3\% | 16.2\% | 23.9\% | 3.5\% | 13.7\% | 4.3\% | 4.5\% | 3.7\% | 2.9\% | 9.7\% | 3.3\% |
| Greece | 59 | 5 | 3 | 1 | 2 | 5 | 13 | 3 | 6 | 2 | 2 | 14 | 5 |
|  | 100\% | 8.1\% | 5.7\% | 2.4\% | 2.6\% | 8.8\% | 22.7\% | 4.8\% | 10.7\% | 4.2\% | 3.9\% | 23.2\% | 8.4\% |
| Ireland | 74 | 3 | 1 | 2 | 5 | 0 | 20 | 8 | 5 | 4 | 1 | 17 | 9 |
|  | 100\% | 4.6\% | 1.6\% | 3.0\% | 6.2\% | 0.7\% | 27.3\% | 10.2\% | 6.6\% | 5.4\% | 2.0\% | 22.5\% | 12.5\% |
| Italy | 1,305 | 121 | 58 | 63 | 93 | 375 | 176 | 87 | 97 | 60 | 66 | 132 | 69 |
|  | 100\% | 9.2\% | 4.4\% | 4.8\% | 7.1 \% | 28.8\% | 13.5\% | 6.7\% | 7.4\% | 4.6\% | 5.1\% | 10.1\% | 5.3\% |
| Luxembourg | 47 | 5 | 2 | 2 | 5 | 2 | 13 | 2 | 2 | 5 | 4 | 4 | 2 |
|  | 100\% | 10.2\% | 5.0\% | 5.2\% | 11.2\% | 4.8\% | 28.0\% | 4.6\% | 5.3\% | 11.0\% | 7.6\% | 8.5\% | 4.5\% |
| Netherlands | 417 | 50 | 19 | 30 | 40 | 17 | 90 | 32 | 26 | 22 | 11 | 66 | 35 |
|  | 100\% | 11.9\% | 4.7\% | 7.3\% | 9.6\% | 4.2\% | 21.6\% | 7.6\% | 6.2\% | 5.4\% | 2.7\% | 15.9\% | 8.3\% |
| Portugal | 106 | 15 | 5 | 9 | 14 | 7 | 22 | 4 | 9 | 9 | 9 | 13 | 3 |
|  | 100\% | 13.7\% | 4.9\% | 8.8\% | 13.3\% | 6.2\% | 20.7\% | 4.2\% | 8.6\% | 8.4\% | 8.1\% | 12.1\% | 2.4\% |
| United Kingdom | 2,265 | 184 | 78 | 105 | 64 | 73 | 457 | 311 | 271 | 188 | 115 | 347 | 150 |
|  | 100\% | 8.1\% | 3.5\% | 4.7\% | 2.8\% | 3.2\% | 20.2\% | 13.7\% | 12.0\% | 8.3\% | 5.1\% | 15.3\% | 6.6\% |
| Sweden | 270 | 12 | 5 | 7 | 11 | 6 | 72 | 11 | 8 | 18 | 9 | 42 | 25 |
|  | 100\% | 4.5\% | 1.8\% | 2.7\% | 4.2\% | 2.4\% | 26.7\% | 4.0\% | 2.9\% | 6.5\% | 3.4\% | 15.5\% | 9.4\% |
| Europe (15 countries) | 11,097 | 1,251 | 563 | 688 | 985 | 700 | 2,737 | 848 | 884 | 742 | 647 | 1,300 | 660 |
|  | 100\% | 11.3\% | 5.1\% | 6.2\% | 8.9\% | 6.3\% | 24.7\% | 7.6\% | 8.0\% | 6.7\% | 5.8\% | 11.7\% | 6.0\% |
| Norway | 142 | 8 | 2 | 5 | 1 | 1 | 34 | 10 | 4 | 8 | 6 | 47 | 9 |
|  | 100\% | 5.4\% | 1.7\% | 3.7\% | 0.8\% | 0.6\% | 23.8\% | 7.0\% | 2.9\% | 5.5\% | 4.3\% | 32.8\% | 6.5\% |
| Switzerland | 306 | 23 | 11 | 12 | 19 | 15 | 91 | 15 | 18 | 25 | 18 | 54 | 15 |
|  | 100\% | 7.4\% | 3.6\% | 3.8\% | 6.1\% | 5.0\% | 29.8\% | 4.8\% | 6.0\% | 8.1\% | 6.0\% | 17.7\% | 4.8\% |
| Europe <br> (17 countries) | 11,545 | 1,282 | 576 | 706 | 1,005 | 716 | 2,862 | 873 | 906 | 775 | 672 | 1,401 | 684 |
|  | 100\% | 11.1\% | 5.0\% | 6.1\% | 8.7\% | 6.2\% | 24.8\% | 7.6\% | 7.9\% | 6.7\% | 5.8\% | 12.1\% | 5.9\% |
| Bulgaria | 21 | 2 | 1 | 1 | 3 | 0 | 5 | 1 | 2 | 1 | 1 | 4 | 2 |
|  | 100\% | 8.9\% | 3.0\% | 5.9\% | 16.1\% | 0.9\% | 21.4\% | 4.1\% | 7.1\% | 4.5\% | 2.5\% | 20.4\% | 10.3\% |
| Croatia | 28 | 4 | 2 | 2 | 2 | 0 | 8 | 1 | 4 | 1 | 1 | 3 | 4 |
|  | 100\% | 13.4\% | 6.0\% | 7.4\% | 8.9\% | 1.2\% | 28.6\% | 4.3\% | 13.3\% | 2.9\% | 1.8\% | 12.0\% | 12.6\% |
| Estonia | 20 | 2 | 1 | 1 | 2 | 0 | 4 | 1 | 1 | 0 | 0 | 7 | 2 |
|  | 100\% | 8.8\% | 3.3\% | 5.6\% | 10.4\% | 1.7\% | 20.9\% | 3.0\% | 4.3\% | 1.5\% | 1.7\% | 35.8\% | 9.6\% |
| Hungary | 56 | 4 | 2 | 2 | 6 | 2 | 13 | 6 | 7 | 2 | 1 | 12 | 3 |
|  | 100\% | 6.6\% | 3.0\% | 3.6\% | 10.4\% | 3.5\% | 23.8\% | 9.9\% | 12.1\% | 2.7\% | 2.6\% | 20.9\% | 5.6\% |
| Latvia | 11 | 1 | 0 | 1 | 0 | 0 | 3 | 1 | 0 | 0 | 0 | 3 | 1 |
|  | 100\% | 8.5\% | 2.8\% | 5.7\% | 4.7\% | 3.2\% | 26.8\% | 5.4\% | 4.5\% | 3.5\% | 2.6\% | 26.5\% | 9.7\% |
| Lithuania | 12 | 0 | 0 | 0 | 1 | 1 | 4 | 0 | 0 | 1 | 0 | 3 | 1 |
|  | 100\% | 2.5\% | 1.1\% | 1.3\% | 6.1\% | 10.4\% | 30.1 \% | 3.6\% | 2.9\% | 4.6\% | 1.8\% | 26.2\% | 8.9\% |
| Poland | 289 | 22 | 9 | 13 | 25 | 12 | 70 | 19 | 29 | 7 | 6 | 58 | 35 |
|  | 100\% | 7.5\% | 3.0\% | 4.5\% | 8.8\% | 4.2\% | 24.3\% | 6.7\% | 10.0\% | 2.4\% | 2.0\% | 20.1\% | 12.0\% |
| Czech Republic | 165 | 13 | 6 | 7 | 12 | 3 | 73 | 9 | 6 | 4 | 3 | 15 | 23 |
|  | 100\% | 8.0\% | 3.6\% | 4.4\% | 7.1 \% | 2.1\% | 44.2\% | 5.7\% | 3.8\% | 2.5\% | 2.0\% | 9.1\% | 13.7\% |
| Romania | 58 | 2 | 0 | 1 | 21 | 2 | 13 | 4 | 4 | 2 | 2 | 6 | 3 |
|  | 100\% | 2.6\% | 0.5\% | 2.1 \% | 35.7\% | 2.9\% | 22.9\% | 6.3\% | 6.2\% | 3.2\% | 3.4\% | 9.5\% | 5.4\% |
| Slovakia | 66 | 7 | 3 | 4 | 5 | 1 | 22 | 2 | 4 | 2 | 2 | 9 | 10 |
|  | 100\% | 11.2\% | 4.8\% | 6.5\% | 7.5\% | 1.9\% | 33.6\% | 3.3\% | 6.6\% | 2.7\% | 3.1\% | 13.3\% | 15.6\% |
| Slovenia | 52 | 7 | 3 | 4 | 10 | 2 | 13 | 3 | 5 | 2 | 1 | 4 | 5 |
|  | 100\% | 13.6\% | 6.4\% | 7.1 \% | 18.9\% | 3.9\% | 26.1\% | 5.1\% | 8.9\% | 3.1\% | 1.6\% | 8.3\% | 10.3\% |
| 11 new EU member states | 777 | 63 | 27 | 36 | 87 | 25 | 228 | 46 | 61 | 21 | 17 | 124 | 89 |
|  | 100\% | 8.1\% | 3.4\% | 4.7\% | 11.3\% | 3.2\% | 29.4\% | 6.0\% | 7.9\% | 2.7\% | 2.2\% | 16.0\% | 11.4\% |
| Europe (28 countries) | 12,322 | 1,345 | 603 | 742 | 1,092 | 741 | 3,090 | 919 | 968 | 795 | 689 | 1,525 | 773 |
|  | 100\% | 10.9\% | 4.9\% | 6.0\% | 8.9\% | 6.0\% | 25.1 \% | 7.5\% | 7.9\% | 6.5\% | 5.6\% | 12.4\% | 6.3\% |

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY GROUP IN WESTERN EUROPE

| The special French Temporary Transit series wos included in the new possengger car registrations os of 2004. |  |  |  |  |  | In thousands of units and as \% \% of total egistrations |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1985 | 1990 | 2000 | 2009 (1) | 2010 | 2011 | 2012 | 2013 |
| PSA Peugeot Citroën | 1,225 | 1,719 | 1,930 | 1,818 | 1,776 | 1,620 | 1,407 | 1,282 |
|  | 11.5\% | 12.7\% | 13.1\% | 13.3\% | 13.7\% | 12.7\% | 12.0\% | 11.1\% |
| Renault Group | 1,135 | 1,315 | 1,559 | 1,237 | 1,305 | 1,195 | 967 | 1,005 |
|  | 10.7\% | 9.7\% | 10.6\% | 9.1\% | 10.1\% | 9.3\% | 8.2\% | 8.7\% |
| Fiat Chrysler Automobiles | 1,488 | 1,890 | 1,575 | 1,252 | 1,035 | 916 | 770 | 716 |
|  | 14.0\% | 14.0\% | 10.7\% | 9.2\% | 8.0\% | 7.2\% | 6.5\% | 6.2\% |
| Ford Group | 1,266 | 1,540 | 1,248 | 1,229 | 1,063 | 1,033 | 901 | 873 |
|  | 11.9\% | 11.4\% | 8.5\% | 9.0\% | 8.2\% | 8.1\% | 7.7\% | 7.6\% |
| General Motors | 1,201 | 1,560 | 1,720 | 1,188 | 1,119 | 1,099 | 944 | 906 |
|  | 11.3\% | 11.5\% | 11.7\% | 8.7\% | 8.6\% | 8.6\% | 8.0\% | 7.9\% |
| Volkswagen Group | 1,573 | 2,138 | 2,776 | 2,887 | 2,757 | 2,979 | 2,887 | 2,862 |
|  | 14.8\% | 15.8\% | 18.8\% | 21.1\% | 21.3\% | 23.3\% | 24.5\% | 24.8\% |
| Daimler | 394 | 438 | 811 | 671 | 662 | 659 | 653 | 672 |
|  | 3.7\% | 3.2\% | 5.5\% | 4.9\% | 5.1\% | 5.1\% | 5.6\% | 5.8\% |
| BMW Group | 290 | 364 | 499 | 695 | 735 | 792 | 780 | 775 |
|  | 2.7\% | 2.7\% | 3.4\% | 5.1\% | 5.7\% | 6.2\% | 6.6\% | 6.7\% |
| Nissan | 306 | 395 | 392 | 349 | 384 | 436 | 408 | 400 |
|  | 2.9\% | 2.9\% | 2.7\% | 2.6\% | 3.0\% | 3.4\% | 3.5\% | 3.5\% |
| Toyota-Lexus-Daihatsu | 303 | 406 | 576 | 715 | 582 | 531 | 507 | 497 |
|  | 2.9\% | 3.0\% | 3.9\% | 5.2\% | 4.5\% | 4.2\% | 4.3\% | 4.3\% |
| Other Japanese makes | 534 | 789 | 701 | 769 | 651 | 563 | 487 | 504 |
|  | 5.0\% | 5.8\% | 4.8\% | 5.6\% | 5.0\% | 4.4\% | 4.1 \% | 4.4\% |
| Hyundai-Kia | 7 | 18 | 303 | 520 | 539 | 604 | 687 | 679 |
|  | 0.1\% | 0.1\% | 2.1\% | 3.8\% | 4.2\% | 4.7\% | 5.8\% | 5.9\% |
| Volvo | 255 | 235 | 230 | 196 | 222 | 245 | 222 | 221 |
|  | 2.4\% | 1.7\% | 1.6\% | 1.4\% | 1.7\% | 1.9\% | 1.9\% | 1.9\% |
| Tata Group | 21 | 44 | 112 | 87 | 97 | 94 | 124 | 135 |
|  | 0.2\% | 0.3\% | 0.8\% | 0.6\% | 0.7\% | 0.7\% | 1.1\% | 1.2\% |
| Other makes (including MG-Rover, Saab) | 612 | 666 | 304 | 51 | 47 | 37 | 19 | 18 |
|  | 5.8\% | 4.9\% | 2.1 \% | 0.4\% | 0.4\% | 0.3\% | 0.2\% | 0.2\% |
| TOTAL EUROPE (17 COUNTRIES) | 10,611 | 13,517 | 14,738 | 13,664 | 12,975 | 12,802 | 11,763 | 11,545 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Year-on-year change |  | 0.9\% | -2.1\% | 0.5\% | -5.0\% | -1.3\% | -8.1\% | -1.9\% |

Year-on-year change
$\begin{array}{ccc}0.9 \% & -2.1 \% & 0.5 \% \\ \text { were reclassified as passenger cars in Spain. }\end{array}$
The scope of the groups corresponds to their situation on 01/01/2015 (see page 66).

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS BY GROUP IN WESTERN EUROPE

|  | 1985 | 1990 | 2000 | 2009 (1) | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 186 | 251 | 349 | 299 | 326 | 330 | 286 | 281 |
|  | 16.9\% | 16.5\% | 18.1\% | 22.5\% | 22.1 \% | 20.9\% | 20.8\% | 20.6\% |
| Renault Group | 175 | 278 | 272 | 208 | 251 | 261 | 224 | 215 |
|  | 15.8\% | 18.3\% | 14.1\% | 15.6\% | 17.0\% | 16.5\% | 16.3\% | 15.8\% |
| Fiat Chrysler Automobiles | 115 | 163 | 275 | 200 | 214 | 225 | 178 | 174 |
|  | 10.4\% | 10.7\% | 14.2\% | 15.1\% | 14.5\% | 14.3\% | 12.9\% | 12.8\% |
| Ford Group | 123 | 195 | 180 | 151 | 161 | 176 | 154 | 161 |
|  | 11.1\% | 12.9\% | 9.3\% | 11.4\% | 10.9\% | 11.1\% | 11.2\% | 11.8\% |
| General Motors | 55 | 81 | 92 | 70 | 75 | 89 | 73 | 72 |
|  | 5.0\% | 5.3\% | 4.8\% | 5.3\% | 5.1\% | 5.6\% | 5.3\% | 5.3\% |
| Volkswagen Group | 113 | 134 | 202 | 136 | 170 | 200 | 197 | 194 |
|  | 10.2\% | 8.9\% | 10.5\% | 10.2\% | 11.6\% | 12.7\% | 14.3\% | 14.2\% |
| Daimler | 64 | 74 | 178 | 121 | 133 | 141 | 133 | 140 |
|  | 5.8\% | 4.9\% | 9.2\% | 9.1\% | 9.0\% | 8.9\% | 9.7\% | 10.3\% |
| Nissan | 61 | 105 | 100 | 41 | 41 | 51 | 46 | 43 |
|  | 5.5\% | 6.9\% | 5.2\% | 3.1\% | 2.8\% | 3.2\% | 3.3\% | 3.2\% |
| Toyota-Lexus-Daihatsu | 66 | 81 | 69 | 35 | 37 | 40 | 31 | 28 |
|  | 6.0\% | 5.3\% | 3.6\% | 2.7\% | 2.5\% | 2.5\% | 2.3\% | 2.1\% |
| Other Japanese makes | 67 | 69 | 102 | 31 | 36 | 33 | 23 | 25 |
|  | 6.0\% | 4.6\% | 5.3\% | 2.3\% | 2.4\% | 2.1\% | 1.7\% | 1.9\% |
| Hyundai-Kia | 1 | 0 | 44 | 5 | 5 | 5 | 3 | 3 |
|  | 0.1 \% | 0.0\% | 2.3\% | 0.4\% | 0.4\% | 0.3\% | 0.3\% | 0.2\% |
| Other makes | 78 | 85 | 69 | 31 | 26 | 30 | 28 | 26 |
|  | 7.1 \% | 5.6\% | 3.6\% | 2.3\% | 1.8\% | 1.9\% | 2.0\% | 1.9\% |
| TOTAL EUROPE (17 COUNTRIES) | 1,104 | 1,516 | 1,931 | 1,327 | 1,475 | 1,580 | 1,376 | 1,364 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Year-on-year change |  | -2.6\% | 5.6\% | -27.6\% | 11.1\% | 7.1\% | -12.9\% | -0.8\% |

NEW PASSENGER CAR REGISTRATIONS IN NEW EU MEMBER STATES ${ }^{(1)}$
In thousands of units and as a $\%$ of total registrations

|  | $2005{ }^{(2)}$ | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 99 | 119 | 110 | 75 | 73 | 69 | 64 | 63 |
|  | 9.5\% | 9.2\% | 8.6\% | 8.3\% | 8.5\% | 8.2\% | 8.2\% | 8.1\% |
| Renault Group | 193 | 197 | 172 | 116 | 112 | 108 | 90 | 87 |
|  | 18.7\% | 15.3\% | 13.6\% | 12.8\% | 13.0\% | 12.9\% | 11.5\% | 11.3\% |
| Fiat Group (including Chrysler) | 50 | 66 | 71 | 59 | 45 | 34 | 30 | 25 |
|  | 4.8\% | 5.1\% | 5.6\% | 6.6\% | 5.3\% | 4.0\% | 3.9\% | 3.2\% |
| Ford Group | 59 | 86 | 91 | 71 | 65 | 59 | 48 | 46 |
|  | 5.7\% | 6.6\% | 7.2\% | 7.9\% | 7.5\% | 7.0\% | 6.2\% | 6.0\% |
| General Motors | 132 | 155 | 139 | 76 | 76 | 74 | 67 | 61 |
|  | 12.7\% | 12.0\% | 11.0\% | 8.4\% | 8.9\% | 8.8\% | 8.5\% | 7.9\% |
| Volkswagen Group | 257 | 303 | 297 | 220 | 226 | 238 | 227 | 228 |
|  | 24.8\% | 23.4\% | 23.5\% | 24.5\% | 26.4\% | 28.2\% | 28.9\% | 29.4\% |
| Daimler | 11 | 19 | 21 | 14 | 13 | 14 | 14 | 17 |
|  | 1.1\% | 1.5\% | 1.6\% | 1.5\% | 1.6\% | 1.7\% | 1.8\% | 2.2\% |
| BMW Group | 11 | 18 | 20 | 14 | 17 | 20 | 21 | 21 |
|  | 1.0\% | 1.4\% | 1.5\% | 1.6\% | 2.0\% | 2.4\% | 2.7\% | 2.7\% |
| Nissan | 19 | 23 | 25 | 21 | 23 | 28 | 28 | 24 |
|  | 1.8\% | 1.7\% | 1.9\% | 2.3\% | 2.6\% | 3.3\% | 3.6\% | 3.1\% |
| Toyota-Lexus-Daihatsu | 60 | 90 | 86 | 56 | 47 | 41 | 41 | 47 |
|  | 5.8\% | 7.0\% | 6.8\% | 6.2\% | 5.5\% | 4.8\% | 5.2\% | 6.0\% |
| Other Japanese makes | 91 | 121 | 128 | 81 | 67 | 56 | 50 | 53 |
|  | 8.7\% | 9.4\% | 10.1\% | 9.0\% | 7.9\% | 6.6\% | 6.4\% | 6.9\% |
| Hyundai-Kia | 39 | 72 | 88 | 83 | 75 | 81 | 86 | 89 |
|  | 3.8\% | 5.6\% | 6.9\% | 9.2\% | 8.7\% | 9.7\% | 10.9\% | 11.4\% |
| Volvo | 7 | 11 | 11 | 10 | 9 | 10 | 9 | 9 |
|  | 0.6\% | 0.9\% | 0.8\% | 1.1\% | 1.1\% | 1.2\% | 1.2\% | 1.2\% |
| Tata Group | 2 | 4 | 4 | 3 | 3 | 3 | 3 | 4 |
|  | 0.2\% | 0.3\% | 0.3\% | 0.3\% | 0.3\% | 0.4\% | 0.4\% | 0.5\% |
| Other makes (including MG-Rover, Saab) | 7 | 8 | 5 | 3 | 6 | 5 | 5 | 1 |
|  | 0.7\% | 0.6\% | 0.4\% | 0.3\% | 0.7\% | 0.6\% | 0.6\% | 0.2\% |
| TOTAL NEW EU MEMBER STATES | 1,035 | 1,292 | 1,267 | 900 | 857 | 841 | 783 | 777 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 13.9\% | -2.0\% | -29.0\% | -4.8\% | -1.8\% | -6.9\% | -0.8\% |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS IN NEW EU MEMBER STATES ${ }^{(1)}$

|  | $2005{ }^{(2)}$ | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 20 | 34 | 37 | 22 | 18 | 25 | 20 | 22 |
|  | 13.6\% | 17.4\% | 17.8\% | 19.0\% | 19.5\% | 22.9\% | 20.0\% | 21.2\% |
| Renault Group | 35 | 29 | 32 | 15 | 15 | 18 | 16 | 18 |
|  | 24.4\% | 14.8\% | 15.2\% | 13.2\% | 16.3\% | 16.2\% | 16.3\% | 17.1\% |
| Fiat Group (including Chrysler) | 21 | 33 | 35 | 20 | 19 | 21 | 20 | 21 |
|  | 14.7\% | 16.6\% | 16.7\% | 17.1\% | 19.8\% | 19.0\% | 19.6\% | 20.1\% |
| Ford Group | 14 | 21 | 21 | 11 | 10 | 11 | 10 | 10 |
|  | 9.8\% | 10.6\% | 10.3\% | 9.7\% | 10.1\% | 10.2\% | 10.1\% | 10.2\% |
| General Motors | 8 | 8 | 9 | 4 | 3 | 4 | 3 | 3 |
|  | 5.2\% | 3.9\% | 4.2\% | 3.1\% | 3.2\% | 3.6\% | 3.3\% | 3.4\% |
| Volkswagen Group | 21 | 31 | 35 | 20 | 14 | 15 | 16 | 14 |
|  | 14.7\% | 15.7\% | 16.6\% | 17.5\% | 14.9\% | 13.7\% | 15.5\% | 13.6\% |
| Daimler | 10 | 14 | 16 | 9 | 7 | 6 | 7 | 7 |
|  | 6.8\% | 7.2\% | 7.5\% | 8.1\% | 7.9\% | 5.9\% | 7.1\% | 7.2\% |
| Nissan | 2 | 7 | 6 | 4 | 2 | 3 | 2 | 2 |
|  | 1.4\% | 3.4\% | 2.8\% | 3.9\% | 2.5\% | 2.9\% | 2.2\% | 1.9\% |
| Toyota-Lexus-Daihatsu | 2 | 7 | 7 | 4 | 2 | 3 | 3 | 3 |
|  | 1.6\% | 3.3\% | 3.2\% | 3.1\% | 2.2\% | 2.5\% | 3.0\% | 2.8\% |
| Other Japanese makes | 3 | 6 | 5 | 2 | 2 | 3 | 2 | 2 |
|  | 2.3\% | 3.1\% | 2.5\% | 1.9\% | 2.1 \% | 2.4\% | 1.7\% | 1.7\% |
| Hyundai-Kia | 5 | 4 | 4 | 2 | 1 | 0 | 0 | 0 |
|  | 3.2\% | 2.1\% | 1.7\% | 1.5\% | 0.7\% | 0.3\% | 0.2\% | 0.1\% |
| Other makes (including MG-Rover, Saab) | 4 | 4 | 3 | 2 | 1 | 1 | 1 | 1 |
|  | 2.5\% | 1.9\% | 1.5\% | 1.9\% | 0.8\% | 0.5\% | 1.0\% | 0.8\% |
| TOTAL NEW EU MEMBER STATES | 145 | 198 | 208 | 115 | 95 | 108 | 100 | 103 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 18.9\% | 5.0\% | -44.7\% | -17.5\% | 14.2\% | -7.3\% | 2.5\% |

[^9]The scope of the groups corresponds to their situation on 01/01/2014 (see page 66).

# REGISTRATIONS 

| NEW PASSENGER CAR REGISTRATIONS BY COUNTRY IN WESTERN EUROPE |  |  |  |  |  |  |  | In units |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Germany | 2,426,187 | 3,349,788 | 3,378,343 | 3,807,175 | 2,916,259 | 3,173,634 | 3,082,504 | 2,952,431 |
| Austria | 227,548 | 288,618 | 309,427 | 319,403 | 328,563 | 356,145 | 336,010 | 319,035 |
| Belgium | 399,240 | 473,506 | 515,204 | 476,194 | 547,340 | 572,211 | 486,737 | 486,065 |
| Denmark | 73,774 | 80,654 | 112,688 | 112,199 | 153,583 | 169,744 | 170,587 | 181,896 |
| Spain ${ }^{(1)}$ | 504,051 | 988,270 | 1,381,515 | 952,772 | 982,015 | 808,051 | 699,589 | 722,689 |
| Finland | 103,167 | 139,095 | 134,646 | 88,344 | 107,346 | 121,171 | 111,147 | 103,314 |
| France | 1,873,202 | 2,309,130 | 2,133,884 | 2,302,398 | 2,251,669 | 2,204,229 | 1,898,760 | 1,790,456 |
| Greece | 35,700 | 115,480 | 290,222 | 219,730 | 141,501 | 97,680 | 58,479 | 58,696 |
| Ireland | 93,563 | 82,584 | 230,989 | 57,455 | 88,445 | 89,927 | 79,494 | 74,364 |
| Italy | 1,717,432 | 2,307,055 | 2,415,600 | 2,159,436 | 1,961,578 | 1,749,085 | 1,403,024 | 1,304,573 |
| Luxembourg | 21,500 | 38,422 | 41,896 | 47,265 | 49,726 | 49,881 | 50,398 | 46,624 |
| Norway | 95,550 | 61,901 | 97,376 | 98,675 | 127,754 | 138,345 | 137,967 | 142,151 |
| Netherlands | 450,076 | 502,732 | 597,640 | 387,155 | 482,527 | 555,812 | 502,455 | 416,733 |
| Portugal | 58,357 | 210,924 | 257,834 | 161,013 | 223,464 | 153,404 | 95,309 | 105,921 |
| United Kingdom | 1,513,761 | 2,008,934 | 2,221,670 | 1,994,999 | 2,030,846 | 1,941,253 | 2,044,609 | 2,264,737 |
| Sweden | 192,588 | 229,941 | 290,529 | 213,408 | 289,684 | 304,984 | 279,899 | 269,558 |
| Switzerland | 279,764 | 329,899 | 316,519 | 266,049 | 292,453 | 316,846 | 325,948 | 305,928 |
| European Union ${ }^{(2)}$ | 8,568,735 | 12,467,479 | 14,312,087 | 13,298,946 | 12,554,546 | 12,347,211 | 11,299,001 | 11,097,092 |
| EUROPE (17 COUNTRIES) | 10,065,460 | 13,516,933 | 14,725,982 | 13,663,670 | 12,974,753 | 12,802,402 | 11,762,916 | 11,545,171 |

(1) In 2006, 135,500 light commercial vehicles were reclassified as passenger cars in Spain. (2) European Union: nine countries in 1980, 10 in 1985, 12 from 1990 to 1994,15 from 1995.

NEW DIESEL PASSENGER CAR REGISTRATIONS BY COUNTRY IN WESTERN EUROPE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 193,841 | 327,046 | 1,023,997 | 1,167,447 | 1,220,675 | 1,493,614 | 1,482,980 | 1,400,556 |
|  | 8.0\% | 9.8\% | 30.3\% | 30.7\% | 41.9\% | 47.1\% | 48.1\% | 47.4\% |
| Austria | 7,425 | 74,197 | 191,402 | 146,949 | 167,106 | 194,519 | 189,496 | 180,847 |
|  | 3.3\% | 25.7\% | 61.9\% | 46.0\% | 50.9\% | 54.6\% | 56.4\% | 56.7\% |
| Belgium | 54,897 | 154,804 | 290,301 | 358,400 | 415,728 | 431,059 | 334,305 | 314,844 |
|  | 13.8\% | 32.7\% | 56.3\% | 75.3\% | 76.0\% | 75.3\% | 68.7\% | 64.8\% |
| Denmark | 2,352 | 3,305 | 14,898 | 50,729 | 72,670 | 81,415 | 68,215 | 58,119 |
|  | 3.2\% | 4.1\% | 13.2\% | 45.2\% | 47.3\% | 48.0\% | 40.0\% | 32.0\% |
| Spain ${ }^{(1)}$ | - | 140,740 | 734,256 | 668,022 | 693,905 | 568,246 | 482,049 | 479,318 |
|  |  | 14.2\% | 53.1\% | 70.1\% | 70.7\% | 70.3\% | 68.9\% | 66.3\% |
| Finland | - | 7,215 | - | 40,852 | 44,574 | 50,905 | 42,846 | 38,372 |
|  |  | 5.2\% |  | 46.2\% | 41.5\% | 42.0\% | 38.5\% | 37.1\% |
| France | 186,050 | 762,054 | 1,046,485 | 1,628,495 | 1,593,173 | 1,596,155 | 1,384,544 | 1,199,729 |
|  | 9.9\% | 33.0\% | 49.0\% | 70.7\% | 70.8\% | 72.4\% | 72.9\% | 67.0\% |
| Greece | - | 60 | 2,006 | 7,237 | 5,661 | 9,722 | 23,384 | 33,993 |
|  |  | 0.1\% | 0.7\% | 3.3\% | 4.0\% | 10.0\% | 40.0\% | 57.9\% |
| Ireland | - | 12,413 | 23,259 | 29,953 | 55,016 | 62,911 | 58,089 | 53,838 |
|  |  | 15.0\% | 10.1\% | 52.1\% | 62.2\% | 70.0\% | 73.1\% | 72.4\% |
| Italy | 138,562 | 179,779 | 812,203 | 904,275 | 901,310 | 965,301 | 745,257 | 703,122 |
|  | 8.1\% | 7.8\% | 33.6\% | 41.9\% | 45.9\% | 55.2\% | 53.1\% | 53.9\% |
| Luxembourg | - | 8,206 | 21,110 | 34,480 | 37,403 | 38,194 | 38,348 | 34,230 |
|  |  | 21.4\% | 50.4\% | 73.0\% | 75.2\% | 76.6\% | 76.1\% | 73.4\% |
| Norway | - | 1,581 | 8,761 | 71,752 | 95,733 | 104,665 | 88,530 | 74,693 |
|  |  | 2.6\% | 9.0\% | 72.7\% | 74.9\% | 75.7\% | 64.2\% | 52.5\% |
| Netherlands | 30,450 | 54,738 | 134,426 | 77,674 | 98,477 | 156,508 | 142,697 | 103,518 |
|  | 6.8\% | 10.9\% | 22.5\% | 20.1\% | 20.4\% | 28.2\% | 28.4\% | 24.8\% |
| Portugal | - | 10,426 | 62,417 | 107,178 | 149,046 | 106,811 | 67,239 | 76,575 |
|  |  | 4.9\% | 24.2\% | 66.6\% | 66.7\% | 69.6\% | 70.5\% | 72.3\% |
| United Kingdom | 5,850 | 128,160 | 313,149 | 832,590 | 936,448 | 981,516 | 1,038,770 | 1,127,758 |
|  | 0.4\% | 6.4\% | 14.1\% | 41.7\% | 46.1\% | 50.6\% | 50.8\% | 49.8\% |
| Sweden | - | 1,335 | 18,325 | 87,518 | 147,802 | 187,605 | 186,970 | 165,717 |
|  |  | 0.6\% | 6.3\% | 41.0\% | 51.0\% | 61.5\% | 66.8\% | 61.5\% |
| Switzerland | - | 9,998 | 29,466 | 78,307 | 88,760 | 104,227 | 120,421 | 113,255 |
|  |  | 3.0\% | 9.3\% | 29.4\% | 30.4\% | 32.9\% | 36.9\% | 37.0\% |
| EUROPE (17 COUNTRIES) ${ }^{(1)}$ | 619,427 | 1,866,021 | 4,726,461 | 6,291,858 | 6,723,487 | 7,133,373 | 6,494,140 | 6,158,484 |
| \% diesel in Europe | 7.1\% | 13.9\% | 32.1\% | 46.0\% | 51.8\% | 55.7\% | 55.2\% | 53.3\% |
| Year-on-year change |  | +0.7\% | +10.7\% | -12.3\% | +6.9\% | +6.1\% | -9.0\% | -5.2\% |

(1) In 2006, 135,500 light commercial vehicles were reclassified as passenger cars in Spain.

NEW HYBRID OR ELECTRIC PASSENGER CARS REGISTRATIONS IN WESTERN EUROPE
In units ond as $0 \%$ of total registrations

|  | Engine | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | electric | 0 | 0 | 0 | 14 | 160 | 1,731 | 2,410 | 5,753 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.2\% |
|  | hybrid | 3,559 | 7,497 | 6,126 | 8,000 | 10,174 | 11,788 | 20,718 | 25,371 |
|  |  | 0.1\% | 0.2\% | 0.2\% | 0.2\% | 0.3\% | 0.4\% | 0.7\% | 0.9\% |
| Austria | electric | 0 | 0 | 2 | 39 | 112 | 631 | 426 | 654 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.2\% | 0.1\% | 0.2\% |
|  | hybrid | 460 | 766 | 665 | 1,055 | 1,248 | 1,310 | 2,174 | 2,595 |
|  |  | 0.1\% | 0.3\% | 0.2\% | 0.3\% | 0.4\% | 0.4\% | 0.6\% | 0.8\% |
| Belgium | electric | 0 | 0 | 0 | 0 | 47 | 263 | 562 | 500 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
|  | hybrid | 471 | 1,308 | 1,877 | 1,839 | 4,073 | 6,676 | 5,875 | 6,283 |
|  |  | 0.1\% | 0.2\% | 0.4\% | 0.4\% | 0.7\% | 1.2\% | 1.2\% | 1.3\% |
| Denmark | electric | 2 | 2 | 5 | 78 | 50 | 460 | 527 | 533 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.0\% | 0.3\% | 0.3\% | 0.3\% |
|  | hybrid | 5 | 14 | 48 | 58 | 148 | 263 | 431 | 1,099 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.1 \% | 0.1\% | 0.2\% | 0.3\% | 0.6\% |
| Spain | electric | 0 | 0 | 0 | 1 | 69 | 367 | 439 | 811 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
|  | hybrid | 908 | 2,951 | 4,277 | 4,582 | 6,253 | 10,061 | 10,073 | 10,083 |
|  |  | 0.1 \% | 0.2\% | 0.4\% | 0.5\% | 0.6\% | 1.2\% | 1.4\% | 1.4\% |
| France | electric | 6 | 6 | 4 | 12 | 184 | 2,630 | 5,663 | 8,779 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.3\% | 0.5\% |
|  | hybrid | 2,857 | 7,178 | 8,468 | 9,876 | 9,655 | 13,635 | 27,889 | 46,745 |
|  |  | 0.1\% | 0.3\% | 0.4\% | 0.4\% | 0.4\% | 0.6\% | 1.5\% | 2.6\% |
| Italy | electric | 28 | 23 | 120 | 60 | 112 | 306 | 519 | 834 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% |
|  | hybrid | 1,132 | 3,372 | 2,796 | 7,311 | 4,841 | 5,161 | 6,833 | 15,152 |
|  |  | 0.1\% | 0.1 \% | 0.1\% | 0.3\% | 0.2\% | 0.3\% | 0.5\% | 1.2\% |
| Norway | electric | 7 | 5 | 177 | 117 | 355 | 1,996 | 3,950 | 7,882 |
|  |  | 0.0\% | 0.0\% | 0.2\% | 0.1\% | 0.3\% | 1.4\% | 2.9\% | 5.5\% |
|  | hybrid | 337 | 1,349 | 1,762 | 1,973 | 3,144 | 3,645 | 6,116 | 9,826 |
|  |  | 0.3\% | 1.0\% | 1.6\% | 2.0\% | 2.5\% | 2.6\% | 4.4\% | 6.9\% |
| Netherlands | electric | 0 | 0 | 2 | 22 | 96 | 846 | 827 | 2,617 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.2\% | 0.2\% | 0.6\% |
|  | hybrid | 2,940 | 3,678 | 11,814 | 16,275 | 16,099 | 14,868 | 25,614 | 43,661 |
|  |  | 0.6\% | 0.7\% | 2.4\% | 4.2\% | 3.3\% | 2.7\% | 5.1\% | 10.5\% |
| United Kingdom | electric | 0 | 397 | 179 | 55 | 167 | 1,098 | 1,262 | 2,512 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.1\% |
|  | hybrid | 5,766 | 15,972 | 15,385 | 14,645 | 22,148 | 23,398 | 25,892 | 30,203 |
|  |  | 0.2\% | 0.7\% | 0.7\% | 0.7\% | 1.1\% | 1.2\% | 1.3\% | 1.3\% |
| Sweden | electric | 1 | 0 | 0 | 21 | 9 | 181 | 268 | 435 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.2\% |
|  | hybrid | 1,947 | 3,391 | 4,153 | 3,058 | 3,628 | 2,909 | 3,539 | 5,823 |
|  |  | 0.7\% | 1.1 \% | 1.6\% | 1.4\% | 1.3\% | 1.0\% | 1.3\% | 2.2\% |
| Switzerland | electric | 13 | 19 | 21 | 53 | 199 | 446 | 523 | 1,177 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.2\% | 0.4\% |
|  | hybrid | 1,413 | 3,239 | 3,118 | 3,905 | 4,210 | 5,358 | 6,945 | 7,224 |
|  |  | 0.5\% | 1.1\% | 1.1\% | 1.5\% | 1.4\% | 1.7\% | 2.1\% | 2.4\% |
| Western Europe (including the countries not shown) | electric | 57 | 452 | 515 | 475 | 1,611 | 11,263 | 17,707 | 32,909 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.2\% | 0.3\% |
|  | hybrid | 23,210 | 55,055 | 66,711 | 76,525 | 90,198 | 102,979 | 146,287 | 208,934 |
|  |  | 0.2\% | 0.4\% | 0.5\% | 0.6\% | 0.7\% | 0.8\% | 1.2\% | 1.8\% |

## REGISTRATIONS

NEW LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 101,393 | 125,384 | 212,290 | 174,630 | 202,446 | 239,298 | 224,957 | 217,966 |
| Austria | 15,473 | 21,539 | 27,243 | 25,729 | 28,130 | 32,677 | 31,643 | 30,849 |
| Belgium | 30,609 | 52,490 | 54,090 | 54,315 | 56,006 | 65,027 | 57,899 | 56,734 |
| Denmark | 15,711 | 19,649 | 33,092 | 15,861 | 16,848 | 24,881 | 24,626 | 24,532 |
| Spain ${ }^{(1)}$ | 88,042 | 229,821 | 299,246 | 107,491 | 116,770 | 104,698 | 77,088 | 85,855 |
| Finland | 12,574 | 27,507 | 15,056 | 9,554 | 11,550 | 15,165 | 12,298 | 11,194 |
| France | 277,887 | 393,795 | 414,966 | 373,986 | 417,612 | 429,254 | 384,050 | 367,331 |
| Greece | 45,124 | 29,480 | 23,008 | 14,917 | 10,935 | 6,459 | 3,780 | 3,534 |
| Ireland | 8,640 | 24,136 | 41,474 | 9,296 | 10,486 | 11,378 | 10,893 | 11,016 |
| Italy | 109,270 | 156,995 | 225,517 | 176,926 | 177,887 | 171,512 | 117,387 | 101,858 |
| Luxembourg | 1,014 | 1,863 | 3,083 | 3,103 | 3,291 | 3,666 | 3,485 | 3,325 |
| Norway | 11,395 | 20,582 | 31,627 | 24,521 | 30,422 | 37,030 | 33,416 | 32,293 |
| Netherlands | 33,498 | 53,080 | 96,570 | 51,555 | 49,863 | 58,970 | 56,693 | 50,756 |
| Portugal | 38,597 | 64,236 | 152,836 | 39,037 | 45,756 | 35,048 | 16,046 | 18,222 |
| United Kingdom | 212,042 | 247,728 | 245,163 | 194,727 | 231,539 | 266,923 | 247,936 | 278,957 |
| Sweden | 12,038 | 26,362 | 31,854 | 27,858 | 38,543 | 46,868 | 39,970 | 37,690 |
| Switzerland | 18,091 | 22,753 | 24,121 | 23,860 | 26,507 | 31,070 | 33,537 | 31,938 |
| European Union ${ }^{(2)}$ | 790,064 | 1,398,657 | 1,875,488 | 1,278,985 | 1,417,662 | 1,511,824 | 1,308,751 | 1,299,819 |
| Europe (17 countries) ${ }^{(1)}$ | 1,031,398 | 1,517,400 | 1,931,236 | 1,327,366 | 1,474,591 | 1,579,924 | 1,375,704 | 1,364,050 |

(1) See notes on page 70 .

NEW HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS
BY COUNTRY, EXCLUDING COACHES AND BUSES

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 59,061 | 73,770 | 96,830 | 62,518 | 75,014 | 90,902 | 82,020 | 82,233 |
| Austria | 5,642 | 7,222 | 8,508 | 4,691 | 5,138 | 7,257 | 6,474 | 7,320 |
| Belgium | 8,604 | 10,690 | 11,061 | 8,271 | 7,133 | 9,449 | 8,277 | 7,400 |
| Denmark | 3,179 | 3,539 | 4,597 | 3,175 | 2,682 | 3,560 | 3,654 | 4,233 |
| Spain | 23,208 | 30,432 | 33,700 | 11,675 | 13,215 | 15,790 | 12,539 | 12,900 |
| Finland | 4,497 | 4,218 | 3,072 | 2,572 | 2,368 | 2,794 | 2,749 | 3,076 |
| France | 41,846 | 50,028 | 57,918 | 35,533 | 34,221 | 47,363 | 43,378 | 43,265 |
| Greece | 1,178 | 497 | 1,633 | 1,578 | 1,081 | 459 | 166 | 317 |
| Ireland | 3,511 | 2,748 | 4,666 | 1,104 | 1,011 | 1,079 | 1,113 | 1,553 |
| Italy |  | 31,973 | 38,388 | 18,685 | 17,532 | 18,859 | 13,273 | 13,324 |
| Luxembourg | 690 | 1,136 | 1,451 | 898 | 803 | 1,274 | 1,011 | 966 |
| Norway | 3,056 | 2,106 | 3,564 | 3,429 | 3,126 | 3,933 | 4,695 | 4,688 |
| Netherlands | 13,346 | 14,804 | 16,835 | 11,692 | 9,390 | 12,551 | 11,896 | 13,057 |
| Portugal | 8,370 | 7,186 | 7,403 | 3,195 | 3,116 | 2,651 | 1,881 | 2,201 |
| United Kingdom | 57,489 | 45,794 | 51,864 | 28,539 | 27,988 | 37,925 | 38,995 | 49,796 |
| Sweden | 6,703 | 5,998 | 5,549 | 5,357 | 4,605 | 5,855 | 5,369 | 4,698 |
| Switzerland | 3,955 | 4,832 | 4,733 | 4,276 | 3,388 | 4,326 | 3,847 | 3,503 |
| European Union ${ }^{(2)}$ | 187,726 | 272,597 | 343,475 | 199,483 | 205,297 | 257,768 | 232,795 | 246,339 |
| Europe (17 countries) | 244,335 | 296,973 | 351,772 | 207,188 | 211,811 | 266,027 | 241,337 | 254,530 |

NEW COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 6,058 | 4,235 | 5,684 | 5,030 | 4,697 | 4,620 | 4,521 | 5,088 |
| Austria | 676 | 450 | 706 | 606 | 733 | 576 | 702 | 688 |
| Belgium | 585 | 580 | 974 | 845 | 909 | 669 | 576 | 626 |
| Denmark | 579 | 311 | 419 | 549 | 450 | 334 | 320 | 288 |
| Spain | 1,511 | 2,376 | 2,738 | 2,284 | 2,119 | 2,865 | 1,775 | 1,506 |
| Finland | 625 | 429 | - | 325 | 300 | 218 | 337 | 225 |
| France | 3,558 | 3,160 | 4,320 | 6,664 | 5,382 | 6,206 | 5,545 | 6,321 |
| Greece |  | 625 | 374 | 893 | 325 | 84 | 90 | 25 |
| Ireland |  | 24 | 121 | 166 | 47 | 75 | 232 | 163 |
| Italy |  | 3,825 | 4,152 | 2,779 | 3,931 | 3,200 | 2,200 | 2,401 |
| Luxembourg | 53 | 57 | 108 | 196 | 173 | 194 | 155 | 167 |
| Norway | 684 | 380 | 427 | 812 | 1,052 | 1,005 | 831 | 910 |
| Netherlands | 1,082 | 1,069 | 949 | 957 | 524 | 427 | 688 | 587 |
| Portugal |  | 482 | 806 | 515 | 418 | 259 | 179 | 155 |
| United Kingdom | 5,792 | 3,324 | 4,496 | 4,277 | 3,203 | 3,382 | 3,798 | 3,648 |
| Sweden | 943 | 863 | 1,071 | 890 | 1,302 | 1,359 | 1,202 | 1,080 |
| Switzerland | 371 | 580 | 491 | 539 | 476 | 606 | 440 | 534 |
| European Union ${ }^{(2)}$ | 17,707 | 20,068 | 26,918 | 26,976 | 24,513 | 24,468 | 22,320 | 22,968 |
| Europe (17 countries) | 22,517 | 22,770 | 27,836 | 28,327 | 26,041 | 26,079 | 23,591 | 24,412 |

(2) European Union: nine countries in 1980, 10 in 1985, 12 from 1990 to 1994, 15 from 1995.

## NEW PASSENGER CAR REGISTRATIONS IN NEW EU MEMBER STATES

|  | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 43,758 | 21,478 | 15,646 | 18,631 | 19,773 | 21,074 |
| Croatia | 62,009 | 70,541 | 88,265 | 44,918 | 38,587 | 41,561 | 31,360 | 27,802 |
| Estonia | 10,600 | 19,640 | 24,579 | 9,946 | 10,295 | 17,070 | 19,424 | 19,694 |
| Hungary | 133,233 | 198,982 | 153,278 | 60,189 | 43,476 | 45,094 | 53,059 | 56,139 |
| Latvia | 7,300 | 16,602 | 19,831 | 5,367 | 6,365 | 10,980 | 10,665 | 10,636 |
| Lithuania | 6,158 | 10,467 | 22,217 | 7,515 | 7,970 | 13,234 | 12,165 | 12,163 |
| Poland | 478,752 | 235,522 | 320,040 | 320,206 | 333,490 | 297,937 | 270,895 | 288,998 |
| Czech Republic | 148,592 | 151,699 | 182,554 | 167,708 | 169,580 | 173,595 | 174,320 | 164,746 |
| Romania | 64,432 | 215,554 | 270,995 | 130,195 | 106,333 | 94,619 | 72,143 | 57,710 |
| Slovakia | 55,090 | 57,125 | 70,040 | 74,717 | 64,033 | 68,254 | 69,268 | 66,000 |
| Slovenia | 67,665 | 59,324 | 71,575 | 57,967 | 61,142 | 60,193 | 50,091 | 51,585 |
| TOTAL new EU countries ${ }^{(1)}$ | 907,400 | 749,361 | 1,178,867 | 855,288 | 818,330 | 799,607 | 751,803 | 776,547 |

NEW LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) REGISTRATIONS IN THE NEW EU MEMBER COUNTRIES

|  | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 11,478 | 4,275 | 3,211 | 2,979 | 2,998 | 3,162 |
| Croatia | 3,360 | 7,671 | 9,279 | 4,777 | 2,845 | 3,653 | 3,658 | 5,309 |
| Estonia | 1,500 | 2,944 | 3,041 | 1,206 | 1,406 | 2,478 | 2,801 | 2,943 |
| Hungary | 26,686 | 20,479 | 21,559 | 10,619 | 9,337 | 11,564 | 11,058 | 11,573 |
| Latvia | 900 | 1,753 | 2,151 | 555 | 649 | 1,926 | 2,307 | 2,380 |
| Lithuania | 1,270 | 3,371 | 3,201 | 884 | 1,044 | 1,939 | 1,715 | 1,967 |
| Poland | 33,653 | 35,985 | 61,221 | 43,764 | 42,852 | 47,206 | 40,862 | 42,532 |
| Czech Republic | 14,786 | 16,024 | 20,648 | 13,258 | 11,318 | 13,149 | 11,669 | 11,768 |
| Romania | 14,789 | 35,842 | 40,876 | 15,397 | 10,404 | 11,791 | 12,269 | 10,046 |
| Slovakia | 5,812 | 14,428 | 26,907 | 15,722 | 6,953 | 5,717 | 5,135 | 5,094 |
| Slovenia | 6,274 | 6,897 | 7,331 | 4,452 | 4,744 | 5,791 | 5,820 | 6,072 |
| TOTAL new EU countries ${ }^{(1)}$ | $\mathbf{9 0 , 9 0 0}$ | 101,881 | 198,413 | 110,132 | 91,918 | 104,540 | 96,634 | 102,846 |

NEW LIGHT VEHICLE REGISTRATIONS (PASSENGER CARS AND LIGHT COMMERCIAL VEHICLES)
IN THE NEW EU MEMBER STATES

|  | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 55,236 | 25,753 | 18,857 | 21,610 | 22,771 | 24,236 |
| Croatia | 65,369 | 78,212 | 97,544 | 49,695 | 41,432 | 45,214 | 35,018 | 33,111 |
| Estonia | 12,100 | 22,584 | 27,620 | 11,152 | 11,701 | 19,548 | 22,225 | 22,637 |
| Hungary | 159,919 | 219,461 | 174,837 | 70,808 | 52,813 | 56,658 | 64,117 | 67,712 |
| Latvia | 8,200 | 18,355 | 21,982 | 5,922 | 7,014 | 12,906 | 12,972 | 13,016 |
| Lithuania | 7,428 | 13,838 | 25,418 | 8,399 | 9,014 | 15,173 | 13,880 | 14,130 |
| Poland | 512,405 | 271,507 | 381,261 | 363,970 | 376,342 | 345,143 | 311,757 | 331,530 |
| Czech Republic | 163,378 | 167,723 | 203,202 | 180,966 | 180,898 | 186,744 | 185,989 | 176,514 |
| Romania | 79,221 | 251,396 | 311,871 | 145,592 | 116,737 | 106,410 | 84,412 | 67,756 |
| Slovakia | 60,902 | 71,553 | 96,947 | 90,439 | 70,986 | 73,971 | 74,403 | 71,094 |
| Slovenia | 73,939 | 66,221 | 78,906 | 62,419 | 65,886 | 65,984 | 55,911 | 57,657 |
| TOTAL new EU countries ${ }^{(1)}$ | 998,300 | 851,242 | 1,377,280 | 965,420 | 910,248 | 904,147 | 848,437 | 879,393 |

NEW HEAVY TRUCK, COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS

|  | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 3,400 | 800 | 1,000 | 1,300 | 800 | 1,300 |
| Croatia | 612 | 1,463 | 2,871 | 1,164 | 599 | 721 | 636 | 708 |
| Estonia | 400 | 927 | 1,380 | 337 | 502 | 798 | 848 | 1,034 |
| Hungary | 2,900 | 4,400 | 5,500 | 1,800 | 2,408 | 4,335 | 4,051 | 5,263 |
| Latvia | 1,000 | 1,284 | 2,103 | 322 | 520 | 1,406 | 1,525 | 1,323 |
| Lithuania | 1,000 | 2,297 | 3,467 | 519 | 1,355 | 2,756 | 2,789 | 3,456 |
| Poland | 7,464 | 11,079 | 19,971 | 8,172 | 11,611 | 16,800 | 16,461 | 19,748 |
| Czech Republic | 6,400 | 8,200 | 12,249 | 5,824 | 5,750 | 8,201 | 7,416 | 8,787 |
| Romania | 3,113 | 5,019 | 12,220 | 2,370 | 2,686 | 4,014 | 3,060 | 3,491 |
| Slovakia | 1,796 | 3,754 | 5,431 | 2,322 | 2,870 | 3,962 | 3,856 | 4,131 |
| Slovenia | 1,876 | 1,635 | 2,725 | 867 | 985 | 1,467 | 1,131 | 1,255 |
| TOTAL new EU countries ${ }^{(1)}$ | 22,800 | 33,500 | 68,400 | 23,300 | 29,700 | 45,000 | 41,900 | 50,500 |

(1) New EU member states: eight countries in 2000; 10 countries between 2006 and 2012; 11 countries from 2013.

# WORLD PRODUCTION OF FRENCH MANUFACTURERS 

WORLD VEHICLE PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 536,415 | 783,224 | 1,168,470 | 1,302,881 | 1,452,847 | 1,437,065 | 1,243,983 | 1,261,890 |
| Peugeot | 734,461 | 1,369,359 | 1,708,968 | 1,739,430 | 2,152,331 | 2,144,894 | 1,667,424 | 1,552,416 |
| Others |  |  | - |  |  |  |  | 19,587 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 1,647,221 | 2,152,583 | 2,877,438 | 3,042,311 | 3,605,178 | 3,581,959 | 2,911,407 | 2,833,893 |
| Renault (including Trafic II) | 1,659,099 | 1,571,264 | 2,356,616 | 1,796,624 | 2,099,027 | 2,254,331 | 2,150,993 | 2,128,489 |
| Dacia |  |  | 55,183 | 307,052 | 341,090 | 327,393 | 358,036 | 443,879 |
| Renault Samsung Motors | - |  | 14,517 | 192,333 | 276,169 | 243,365 | 155,872 | 132,307 |
| Renault-Dacia-Samsung ${ }^{(2)}$ | 1,659,099 | 1,571,264 | 2,426,316 | 2,296,009 | 2,716,286 | 2,825,089 | 2,664,901 | 2,704,675 |
| C.B.M. | 105 |  |  |  |  |  |  |  |
| Renault Trucks ${ }^{(3)}$ | 54,086 | 60,263 | 96,040 | 24,314 | 31,874 | 41,169 | n/a | n/a |
| of which Mack Trucks | - | 15,423 | 34,562 | - |  |  |  |  |
| Etalmobil (Sovam) | 113 | 75 | 44 | 9 | 0 | 0 | 0 | 0 |
| Unic | 17,809 |  |  |  |  |  |  |  |
| Heuliez ${ }^{(4)}$ | - | 231 | 391 | - | - | - | - | - |
| Irisbus-Renault ${ }^{(4)}$ | - |  | 2,547 | - | - | - | - |  |
| TOTAL | 3,378,433 | 3,784,416 | 5,402,776 | 5,362,643 | 6,353,338 | 6,448,217 | 5,576,308 | 5,538,568 |
| KD and CKD units | 616,466 | 287,512 |  |  |  |  |  |  |

WORLD COMMERCIAL VEHICLE PRODUCTION
(ALL WEIGHTS, INCLUDING COACHES, BUSES AND ROAD TRACTORS) BY MAKE*

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 49,034 | 93,259 | 192,238 | 138,864 | 180,462 | 193,224 | 162,053 | 169,728 |
| Peugeot | 127,428 | 81,439 | 186,917 | 140,941 | 210,252 | 227,231 | 195,652 | 198,577 |
| Others | - | - | - |  |  |  |  | 19,587 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 200,979 | 174,698 | 379,155 | 279,805 | 390,714 | 420,455 | 357,705 | 387,892 |
| Renault (including Trafic II) | 166,760 | 254,334 | 312,801 | 235,223 | 302,706 | 364,584 | 342,043 | 336,152 |
| Dacia | - | - | 12,580 | 16,680 | 17,704 | 17,409 | 13,853 | 20,610 |
| Renault-Dacia-Samsung ${ }^{(2)}$ | 166,760 | 254,334 | 325,381 | 251,903 | 320,410 | 381,993 | 355,896 | 356,762 |
| C.B.M. | 105 |  |  |  |  |  |  |  |
| Renault Trucks ${ }^{(3)}$ | 54,086 | 60,263 | 96,040 | 24,314 | 31,874 | 41,169 | n/a | n/a |
| of which Mack Trucks | - | 15,423 | 34,562 |  | - |  |  |  |
| Etalmobil (Sovam) | 113 | 75 | 44 | 9 | 0 | 0 | 0 | 0 |
| Unic | 17,809 |  |  |  |  |  |  |  |
| Heuliez ${ }^{(4)}$ | - | 231 | 391 | - | - | - |  | - |
| Irisbus-Renaul( ${ }^{(4)}$ | - | - | 2,547 | - | - | - | - |  |
| TOTAL | 439,852 | 489,601 | 803,558 | 556,031 | 742,998 | 843,617 | 713,601 | 744,654 |
| KD and CKD units | 68,587 | 79,271 |  |  |  |  |  |  |

(1) Including Talbot up to 1985
(2) Renault acquired Dacia in 1999 and Samsung Motors' assets in September 2000. The Renault Trafic II is manufactured by IBC—a General Motors subsidiary—in the United Kingdom and by Nissan in Spain. Since 2006, some Renault Trafic II vehicles have been classified as passenger cars.
(3) Between 1990 and 2000, Mack was integrated in Renault V.I.

In 2001, the heary trucks activity of Renault was combined with that of AB Volvo. Renault V.I. was renamed Renault Trucks.
(4) On $1^{\text {st }}$ January 1999, Renault V.I. (Renault Trucks) sold its coach and bus business to Irisbus, part of Iveco.

VEHICLE PRODUCTION IN FRANCE BY FRENCH AND FOREIGN AUTOMOBILE MANUFACTURERS*

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foreign manufacturers |  |  |  |  |  |  |  |  |
| Bugatti |  |  |  | 38 | 40 | - |  | - |
| Fiat | - | - | 10,377 | 1,717 | 888 | 0 | 0 | - |
| Heuliez-Opel |  |  |  | 3,218 | 0 | 0 | 0 | 0 |
| Lancia | - | - | 2,265 | 1,996 | 1,561 | 0 | 0 |  |
| Smart | - | - | 101,365 | 115,469 | 97,373 | 103,560 | 105,321 | 102,565 |
| Toyota | - | - | 0 | 207,456 | 158,512 | 149,153 | 200,521 | 192,166 |
| Passenger cars | - | - | 114,007 | 329,894 | 258,374 | 252,713 | 305,842 | 294,731 |
| Light commercial vehicles (Fiat) | - | - | 39,428 | 17,837 | 19,450 | 19,786 | 15,148 | - |
| Heavy trucks (Scania) | - | - | 10,710 | 4,724 | 9,594 | n/a | n/a | n/a |
| Irisbus-Heuliez | - | - |  | 407 | 451 | n/a | n/a | n/a |
| Irisbus | - | - | - | 2,875 | 2,473 | n/a | n/a | n/a |
| Evobus | - | - | 535 | 742 | 551 | n/a | n/a | n/a |
| Coaches and buses | - | - | 535 | 4,024 | 3,475 | n/a | n/a | n/a |
| Total foreign makes | - | - | 164,680 | 356,479 | 290,893 | 287,819 | n/a | n/a |
| FRENCH MANUFACTURERS |  |  |  |  |  |  |  |  |
| Total French makes | - | - | 3,183,290 | 1,691,214 | 1,938,528 | 2,007,070 | 1,646,775 | 1,445,489 |
| FOREIGN AND FRENCH MANUFACTURERS |  |  |  |  |  |  |  |  |
| TOTAL all vehicles | - | - | 3,347,970 | 2,047,693 | 2,229,421 | 2,294,889 | 1,967,765 | 1,740,220 |

Source: CCFA.

PRODUCTION OF PASSENGER CARS BY MAKE*

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 536,366 | 689,965 | 976,232 | 1,164,017 | 1,272,385 | 1,243,841 | 1,081,930 | 1,092,162 |
| Peugeot | 607,033 | 1,287,920 | 1,522,051 | 1,598,489 | 1,942,079 | 1,917,663 | 1,471,772 | 1,353,839 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 1,446,242 | 1,977,885 | 2,498,283 | 2,762,506 | 3,214,464 | 3,161,504 | 2,553,702 | 2,446,001 |
| Renault | 1,492,339 | 1,316,930 | 2,043,815 | 1,561,446 | 1,796,321 | 1,889,747 | 1,808,950 | 1,792,337 |
| Dacia |  |  | 42,603 | 290,372 | 323,386 | 309,984 | 344,183 | 423,269 |
| Renault Samsung Motors |  |  | 14,517 | 192,288 | 276,169 | 243,365 | 155,872 | 132,307 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | 1,492,339 | 1,316,930 | 2,100,935 | 2,044,106 | 2,395,876 | 2,443,096 | 2,309,005 | 2,347,913 |
| TOTAL | 2,938,581 | 3,294,815 | 4,599,218 | 4,806,612 | 5,610,340 | 5,604,600 | 4,862,707 | 4,793,914 |
| KD and CKD units | 467,879 | 208,241 | - | - | - |  |  |  |
| of which production in France | - | - | 2,765,803 | 1,489,603 | 1,665,797 | 1,678,317 | 1,376,972 | 1,163,646 |
| Citroën | - | - | 504,323 | 404,049 | 468,398 | 516,994 | 455,925 | 353,685 |
| Peugeot | - | - | 1,094,756 | 657,226 | 722,214 | 716,461 | 584,997 | 496,762 |
| PSA Peugeot Citroën ${ }^{(1)}$ | - | - | 1,599,079 | 1,061,275 | 1,190,612 | 1,233,455 | 1,040,922 | 850,447 |
| Renault | - | - | 1,166,724 | 428,328 | 475,185 | 444,862 | 336,050 | 313,199 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | - | - | 1,166,724 | 428,328 | 475,185 | 444,862 | 336,050 | 313,199 |

## PASSENGER CAR PRODUCTION BY MODEL IN 2013*

$\left.\begin{array}{lrrrr}\text { Makes } & \text { Models } & \begin{array}{c}\text { World } \\ \text { production }\end{array} & \text { Production } \\ \text { in France }\end{array} \begin{array}{r}\text { Production } \\ \text { outside } \\ \text { France }\end{array}\right\}$

| Makes Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: |
| Renault-Dacia-Samsung | 2,347,913 | 313,199 | 2,034,714 |
| Renault | 1,792,337 | 313,199 | 1,479,138 |
| TWINGO | 79,261 |  | 79,261 |
| WIND | 246 |  | 246 |
| CLIO | 442,283 | 114,172 | 328,111 |
| CAPTUR | 117,515 |  | 117,515 |
| ZOE | 9,973 | 9,973 |  |
| PULSE | 4,517 |  | 4,517 |
| LOGAN | 149,448 |  | 149,448 |
| SANDERO | 251,378 |  | 251,378 |
| DUSTER | 271,794 |  | 271,794 |
| MEGANE | 257,905 | 115,428 | 142,477 |
| FLUENCE | 101,571 |  | 101,571 |
| SCALA | 6,585 |  | 6,585 |
| LAGUNA | 17,851 | 17,851 |  |
| KOLEOS | 223 |  | 223 |
| ESPACE | 7,474 | 7,474 |  |
| KANGOO | 55,720 | 45,326 | 10,394 |
| TRAFIC | 15,379 |  | 15,379 |
| MASTER | 2,952 | 2,952 |  |
| OTHERS | 262 | 23 | 239 |
| Dacia | 423,269 |  | 423,269 |
| LOGAN | 109,447 |  | 109,447 |
| SANDERO | 123,790 |  | 123,790 |
| DUSTER | 119,702 |  | 119,702 |
| DOKKER | 36,144 |  | 36,144 |
| LODGY | 34,186 |  | 34,186 |
| Renault Samsung Motors | 155,872 |  | 155,872 |
| SM3/FLUENCE | 39,835 |  | 39,835 |
| SM5/LATITUDE | 37,202 |  | 37,202 |
| QM5 (KOLEOS) | 51,508 |  | 51,508 |
| SM7 | 3,762 |  | 3,762 |
| TOTAL | 4,793,914 | 1,163,646 | 3,630,268 |

[^10]
## WORLD PRODUCTION <br> OF FRENCH MANUFACTURERS

LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 49,034 | 93,259 | 192,238 | 138,864 | 180,462 | 193,224 | 162,053 | 169,728 |
| Peugeot | 127,428 | 81,439 | 186,917 | 140,941 | 210,252 | 227,231 | 195,652 | 198,577 |
| Others |  | - | - |  |  |  |  | 19,587 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 200,979 | 174,698 | 379,155 | 279,805 | 390,714 | 420,455 | 357,705 | 387,892 |
| Renault (including Trafic II ${ }^{(2)}$ ) | 166,760 | 254,334 | 312,801 | 235,223 | 302,706 | 364,584 | 342,043 | 336,152 |
| Dacia | - | - | 12,580 | 16,680 | 17,704 | 17,409 | 13,853 | 20,610 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | 166,760 | 254,334 | 325,381 | 251,903 | 320,410 | 381,993 | 355,896 | 356,762 |
| Renault Trucks ${ }^{(1)}$ | 11,632 | 7,464 | 8,321 | 3,405 | 0 | 0 | 0 | 0 |
| Others | 86 | 71 | 42 | 5 | 0 | 0 | 0 | 0 |
| TOTAL | 379,457 | 436,567 | 712,899 | 535,118 | 711,124 | 802,448 | 713,601 | 744,654 |
| KD and CKD units | 68,587 | 79,271 | - | - | - | - | - | - |
| of which production in France | - | - | 370,538 | 181,010 | 243,029 | 292,112 | 269,803 | 281,843 |
| Citroën | - | - | 53,561 | 33,037 | 42,882 | 48,540 | 38,684 | 38,793 |
| Peugeot | - | - | 67,629 | 26,348 | 38,514 | 42,115 | 34,598 | 30,656 |
| Others | - | - | - | - | - | - | - | 19,587 |
| PSA Peugeot Citroën ${ }^{(1)}$ | - | - | 121,190 | 59,385 | 81,396 | 90,655 | 73,282 | 89,036 |
| Renault | - | - | 240,985 | 118,215 | 161,633 | 201,457 | 196,521 | 192,807 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | - | - | 240,985 | 118,215 | 161,633 | 201,457 | 196,521 | 192,807 |
| Renault Trucks ${ }^{(1)}$ | - | - | 8,321 | 3,405 | 0 | 0 | 0 | 0 |
| Others | - | - | 42 | 5 | 0 | 0 | 0 | 0 |

(1) See notes on page 74.
(2) As of 2006, some Renault Trafic II vehicles are classified as passenger cars.

LIGHT COMMERCIAL VEHICLE PRODUCTION BY MODEL IN 2013

| Makes | Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën |  | 387,892 | 89,036 | 298,856 |
| Citroën |  | 169,728 | 38,793 | 130,935 |
|  | C1 | 84 |  | 84 |
|  | C3 | 10,010 | 10,010 |  |
|  | C4 | 3,496 | 3,496 |  |
|  | NEMO | 12,458 |  | 12,458 |
|  | BERLINGO | 76,008 |  | 76,008 |
|  | JUMPY | 25,287 | 25,287 |  |
|  | JUMPER | 42,385 |  | 42,385 |
| Peugeot |  | 198,577 | 30,656 | 167,921 |
|  | 107 | 39 |  | 39 |
|  | 206 | 1,699 |  | 1,699 |
|  | 208 | 17,602 | 1,042 | 16,560 |
|  | 308 | 3,310 | 3,310 |  |
|  | BIPPER | 15,122 |  | 15,122 |
|  | PARTNER | 81,632 |  | 81,632 |
|  | EXPERT | 26,304 | 26,304 |  |
|  | BOXER | 52,869 |  | 52,869 |
| Others |  | 19,587 | 19,587 | 0 |
| Renault-Dacia-Samsung |  | 356,762 | 192,807 | 163,955 |
| Renault |  | 336,152 | 192,807 | 143,345 |
|  | TWINGO | 4,339 |  | 4,339 |
|  | CLIO | 26,509 | 10,978 | 15,531 |
|  | MEGANE | 3,347 |  | 3,347 |
|  | KANGOO | 116,837 | 91,840 | 24,997 |
|  | TRAFIC | 52,148 |  | 52,148 |
|  | MASTER | 105,534 | 89,859 | 15,675 |
|  | OTHERS | 27,438 | 130 | 27,308 |
| Dacia |  | 20,610 |  | 20,610 |
|  | DOKKER | 20,610 |  | 20,610 |
| TOTAL |  | 744,654 | 281,843 | 462,811 |

Source: CCFA.

HEAVY TRUCK (5 METRIC TONS AND OVER) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | $2012{ }^{(3)}$ | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks ${ }^{(1)}$ | 39,475 | 50,493 | 87,719 | 20,909 | 31,874 | 41,169 | 37,964 | 32,283 |
| of which Mack Trucks | - | 15,423 | 34,562 | - |  |  |  |  |
| Others ${ }^{(2)}$ | 17,836 | 4 | 2 | 4 | 0 | 0 | 0 | 0 |
| TOTAL | 57,311 | 50,497 | 87,721 | 20,913 | 31,874 | 41,169 | 37,964 | 32,283 |
| of which production in France | - | - | 44,402 | 20,601 | 29,702 | 36,641 | - | - |
| Renault Trucks ${ }^{(1)}$ | - | - | 44,400 | 20,597 | 29,702 | 36,641 | - | - |
| Others ${ }^{(2)}$ | - | - | 2 | 4 | 0 | 0 | - | - |

(1) Between 1990 and 2000, Mack was integrated in Renault V.I. In 2001, the heavy trucks activity of Renault was combined with that of AB Volvo. Renault V.I. was renamed Renault Trucks.
(2) Including Unic up to 1984.
(3) The scope of the heavy trucks now concerns invoices of six metric tons and more (including CKDs).

COACH AND BUS (OVER 5 METRIC TONS) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks ${ }^{(1)}$ | 2,979 | 2,306 | - | - | - | - | - | - |
| C.B.M. | 105 |  |  |  |  |  |  |  |
| Heuliez ${ }^{(2)}$ | - | 231 | 391 | - | - | - | - | - |
| \|risbus-Renault ${ }^{(2)}$ | - | - | 2,547 | - | - | - | - | - |
| TOTAL | 3,084 | 2,537 | 2,938 | - | - | - | - | - |
| of which production in France | - | - | 2,938 | - | - | - | - | - |
| Renault Trucks ${ }^{(1)}$ | - | - | - | - | - | - | - | - |
| Heuliez ${ }^{(2)}$ | - | - | 391 | - | - | - | - | - |
| \|risbus-Renault ${ }^{(2)}$ | - | - | 2,547 | - | - | - | - | - |

(1) From 1986 to 1990, the bus sub-frames supplied by Renault V.I. are included in Heuliez production.
(2) On January 1st, 1999, Renault V.I. (Renault Trucks) sold its coach and bus business to Irisbus, part of Iveco

SALES OF HEAVY TRUCKS BY RENAULT TRUCKS IN 2013

|  | In units |
| :--- | ---: |
| TOTAL | $\mathbf{4 3 , 0 9 5}{ }^{(2)}$ |
| More than 6 metric tons | 31,267 |
| 2.6 to 6 metric tons | 10,812 |
| CKD $^{(1)}$ | 1,016 |


| Share by range | 1,016 |
| :--- | :--- |
| Long distance | $35 \%$ |
| Delivery | $26 \%$ |
| Distribution | $22 \%$ |
| Construction | $17 \%$ |

(1) complete knockdown.
(2) The total number of vehicles sold fell by $16 \%$
compared with 2012.
Source: CCFA.

# WORLD PRODUCTION OF FRENCH MANUFACTURERS 

COMMERCIAL VEHICLE PRODUCTION (INCLUDING COACHES AND BUSES)

|  |  | 1980 | 1990 | $2000{ }^{(1)}$ | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up to 3.5t |  | 318,633 | 402,994 | 577,926 | 419,326 | 531,452 | 579,153 | 501,018 | 543,866 |
|  | P | 281,031 | 128,422 | 55,883 | 50,212 | 61,998 | 75,209 | 61,258 | 61,407 |
|  | D | 37,602 | 274,572 | 521,229 | 369,114 | 469,178 | 500,840 | 433,587 | 476,896 |
|  | EL |  |  | 814 | 0 | 276 | 3,104 | 6,173 | 5,563 |
| From 3.5 t to 5.1 t |  | 60,824 | 33,573 | 134,973 | 115,793 | 179,672 | 223,181 | 212,583 | 200,788 |
|  | P | 14,675 | 1,961 | 1,724 | 17 | 0 | 0 | 0 | 0 |
|  | D | 46,149 | 31,612 | 133,249 | 115,776 | 179,672 | 223,181 | 212,583 | 200,788 |
| From 5.1 $\dagger$ to $12 \dagger$ | D | 25,538 | 6,377 | 13,593 | 3,174 | 2,453 | 3,134 | $\mathrm{n} / \mathrm{a}$ | n/a |
| From 12t to 16t | D | 12,541 | 8,251 | 5,009 | 2,483 | 3,066 | 3,504 | $\mathrm{n} / \mathrm{a}$ | n/a |
| From 16t to 20t | D | 6,909 | 5,518 | 7,304 | 3,179 | 4,484 | 4,935 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Over 20t | D | 3,054 | 3,650 | 6,255 | 3,437 | 5,543 | 6,892 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Road tractors | D | 9,269 | 11,278 | 20,998 | 8,639 | 16,328 | 22,818 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Coaches - Buses |  | 3,084 | 2,548 | 2,938 | - | - | - | - |  |
|  | D | 3,035 | 2,548 | 2,606 | - | - | - | - |  |
|  | G |  |  | 332 | - | - | - | - |  |
|  | EL | 49 |  |  | - | - | - | - |  |
| Total gasoline |  | 295,706 | 130,383 | 57,607 | 50,229 | 61,998 | 75,209 | 61,258 | 61,407 |
| Total diesel |  | 144,097 | 343,806 | 710,243 | 505,802 | 680,724 | 765,304 | $\mathrm{n} / \mathrm{a}$ | n/a |
| Total electric |  | 49 | 0 | 814 | 0 | 276 | 3,104 | 6,173 | 5,563 |
| Total CNG or LPG |  |  |  | 332 | - | - | - | - |  |
| TOTAL ALL CATEGORIES |  | 439,852 | 474,189 | 768,996 | 556,031 | 742,998 | 843,617 | n/a | n/a |

P: Gasoline. D: Diesel. EL: Electric. G: CNG or LPG.
(1) World production of French manufacturers as of 1997.

LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS)
PRODUCTION BY TYPE

|  | 1980 | 1990 | $2000{ }^{(1)}$ | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger car derivatives |  |  |  |  |  |  |  |  |
| Citroën | 26,904 | 22,942 | 29,449 | 13,139 | 14,972 | 19,009 | 15,147 | 13,590 |
| Peugeot | 69,411 | 55,208 | 41,451 | 22,864 | 33,403 | 29,884 | 21,514 | 22,650 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 103,229 | 78,150 | 70,900 | 36,003 | 48,375 | 48,893 | 36,661 | 36,240 |
| Renault-Dacia | 30,420 | 56,245 | 60,320 | 50,116 | 48,167 | 50,301 | 35,871 | 34,325 |
| TOTAL | 133,649 | 134,395 | 131,220 | 86,119 | 96,542 | 99,194 | 72,532 | 70,565 |
| Small vans |  |  |  |  |  |  |  |  |
| Citroën | 45,573 | 67,257 | 100,832 | 80,729 | 98,042 | 97,352 | 79,911 | 88,466 |
| Peugeot | 27,002 | 18,537 | 70,443 | 73,525 | 97,608 | 105,486 | 91,826 | 96,754 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 90,178 | 85,794 | 171,275 | 154,254 | 195,650 | 202,838 | 171,737 | 185,220 |
| Renault-Dacia | 126,779 | 129,335 | 147,670 | 74,476 | 97,142 | 105,631 | 113,034 | 137,447 |
| TOTAL | 216,957 | 215,129 | 318,945 | 228,730 | 292,792 | 308,469 | 284,771 | 322,667 |
| Large vans |  |  |  |  |  |  |  |  |
| Citroën | 23,813 | 32,209 | 61,957 | 44,996 | 67,448 | 76,863 | 66,995 | 67,672 |
| Peugeot | 33,031 | 47,623 | 75,023 | 44,552 | 79,241 | 91,861 | 82,312 | 79,173 |
| Others | - | - | - | - | - | - | - | 19,587 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 56,844 | 79,832 | 136,980 | 89,548 | 146,689 | 168,724 | 149,307 | 166,432 |
| Renault | 40,508 | 84,681 | 104,811 | 101,412 | 148,404 | 181,960 | 171,622 | 157,682 |
| Renault Trucks | - | - | 8,321 | 3,405 | 0 | 0 | 0 | 0 |
| Sovam-Etalmobil | 86 | 71 | 42 | 5 | 0 | 0 | 0 | 0 |
| TOTAL | 97,438 | 164,584 | 250,154 | 194,370 | 295,093 | 350,684 | 320,929 | 324,114 |
| 4WD |  |  |  |  |  |  |  |  |
| Peugeot |  | 1,730 |  |  |  |  |  |  |
| Pick-ups, small vans, other |  |  |  |  |  |  |  |  |
| Renault-Dacia-Samsung | - | - | 12,580 | 25,899 | 26,697 | 44,101 | 35,369 | 27,308 |

[^11]Source: CCFA

# EXPORTS BY FRENCH AUTOMOBILE MANUFACTURERS OUTSIDE FRANCE 

Since 1996, exports by French manufacturers include both assembled vehicles and KD/CKD units. Vehicles delivered to French Overseas Departments are no longer counted as exports. Dacia's exports are included in the scope of con-
solidation as of 2005, the Renault Trafic is included as of 2006, and Renault Samsung Motors as of 2007 (180,973 passenger cars). Also, certain exports are sent to regions and not specific countries.

## NEW PASSENGER CAR DELIVERIES BY DESTINATION

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe ${ }^{(1)}$ | 1,202,834 | 1,645,276 | 2,636,150 | 2,120,054 | 2,331,256 | 2,239,833 | 2,012,131 | 2,007,183 |
| of which: European Union ${ }^{(2)}$ | 946,760 | 1,479,316 | 2,261,904 | 1,879,124 | 1,893,455 | 1,711,698 | 1,492,650 | 1,469,718 |
| Germany | 202,939 | 277,424 | 337,743 | 453,617 | 299,072 | 296,411 | 273,409 | 237,280 |
| Austria | 35,775 | 36,175 | 41,510 | 47,424 | 50,767 | 53,685 | 49,411 | 42,564 |
| Belgium-Luxembourg | 105,966 | 144,896 | 172,806 | 158,251 | 182,241 | 169,058 | 154,540 | 149,689 |
| Denmark | 4,059 | 13,919 | 30,239 | 14,857 | 27,801 | 32,647 | 36,597 | 39,950 |
| Spain | 100,640 | 297,846 | 556,934 | 299,407 | 302,663 | 242,557 | 202,154 | 203,460 |
| Greece |  | 11,458 | 54,270 | 13,136 | 10,744 | 7,325 | 8,232 | 6,039 |
| Italy | 381,626 | 324,952 | 353,616 | 339,196 | 317,851 | 264,073 | 223,923 | 222,666 |
| Netherlands | 84,063 | 95,340 | 120,438 | 79,864 | 108,951 | 127,494 | 112,575 | 87,484 |
| Portugal | 14,729 | 59,459 | 68,375 | 39,309 | 58,750 | 40,936 | 24,472 | 29,262 |
| United Kingdom | 156,071 | 245,989 | 432,507 | 225,536 | 280,244 | 230,494 | 210,254 | 243,338 |
| Sweden | 13,060 | 18,001 | 31,473 | 9,556 | 16,691 | 16,495 | 24,075 | 23,680 |
| 10 new EU member states |  |  |  | 114,391 | 130,576 | 123,358 | 121,294 | 117,872 |
| 12 , then 13 , new member states ${ }^{(3)}$ |  |  |  | 161,382 | 176,330 | 164,337 | 153,469 | 159,864 |
| of which CEEC/CIS ${ }^{(3)}$ | 23,619 | 31,569 | 164,814 | 100,240 | 206,868 | 280,527 | 308,339 | 288,395 |
| Hungary |  | 2,040 | 23,887 | 4,657 | 6,156 | 6,777 | 8,767 | 9,599 |
| Poland |  | 806 | 59,093 | 39,977 | 53,521 | 44,251 | 48,847 | 46,709 |
| Romania |  |  | 7,520 | 42,841 | 41,804 | 35,349 | 27,578 | 29,677 |
| Russia |  |  | 6,042 | 80,682 | 158,018 | 217,917 | 263,335 | 243,839 |
| of which Switzerland | 51,821 | 43,832 | 45,654 | 38,840 | 50,740 | 50,150 | 44,778 | 38,722 |
| of which Turkey |  | 13,069 | 148,264 | 96,204 | 168,456 | 184,505 | 155,003 | 201,600 |
| Africa | 133,213 | 45,675 | 69,865 | 151,611 | 171,484 | 201,174 | 292,971 | 257,752 |
| of which: South Africa | 22,439 | 0 | 13,913 | 7,804 | 14,711 | 15,291 | 12,070 | 21,661 |
| North Africa | 15,542 | 20,432 | 37,236 | 133,041 | 139,790 | 170,222 | 258,295 | 211,448 |
| Nigeria | 61,133 | 8,319 | 8,860 | 204 | 210 | 1,909 | 433 | 1,049 |
| North and South America | 145,204 | 29,360 | 230,270 | 391,503 | 559,780 | 634,508 | 646,567 | 703,734 |
| of which: Argentina | 11,899 | 516 | 97,605 | 93,781 | 149,746 | 189,560 | 189,169 | 243,448 |
| Brazil |  |  | 80,205 | 248,973 | 320,930 | 368,887 | 349,360 | 349,337 |
| Colombia | 11,885 | 9,112 | 16,659 | 3,510 | 6,329 | 7,146 | 3,852 | 2,383 |
| Mexico |  | 20 | 1,408 | 13,883 | 24,822 | 19,034 | 12,373 | 10,454 |
| Asia ${ }^{(1)}$ | 26,178 | 96,645 | 166,261 | 845,922 | 1,201,459 | 1,218,993 | 905,283 | 833,072 |
| of which: Japan | 883 | 14,264 | 15,976 | 5,098 | 12,346 | 12,001 | 13,660 | 13,180 |
| China |  | 3,960 | 54,334 | 278,739 | 392,569 | 435,130 | 468,799 | 587,311 |
| Iran | 12,836 | 29,852 | 45,722 | 365,277 | 516,121 | 538,004 | 224,639 | 28,547 |
| India |  |  |  | 3,892 | 4,488 | 12,100 | 35,157 | 64,368 |
| South Korea |  |  |  | 133,977 | 157,824 | 112,161 | 54,588 | 63,711 |
| Pacific | 6,290 | 5,761 | 9,984 | 8,100 | 14,079 | 13,830 | 15,314 | 16,827 |
| of which: Australia | 2,398 | 820 | 2,765 | 4,937 | 9,761 | 8,928 | 10,939 | 11,827 |
| TOTAL ALL CATEGORIES | 1,529,652 | 1,881,998 | 3,174,447 | 3,542,282 | 4,306,065 | 4,336,759 | 3,898,019 | 3,842,199 |
| KD and CKD units | 471,744 | 208,241 |  |  |  |  |  |  |

## NEW COMMERCIAL VEHICLES BY DESTINATION

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe ${ }^{(1)}$ | 88,235 | 174,998 | 379,289 | 251,928 | 357,998 | 404,818 | 341,640 | 368,180 |
| of which: European Union ${ }^{(2)}$ | 74,382 | 156,268 | 312,421 | 224,591 | 312,293 | 344,414 | 286,108 | 321,887 |
| Germany | 17,490 | 23,581 | 50,081 | 38,001 | 46,406 | 52,459 | 57,935 | 67,191 |
| Austria | 2,185 | 3,702 | 4,697 | 5,498 | 6,797 | 7,431 | 7,361 | 6,873 |
| Belgium-Luxembourg | 11,455 | 18,383 | 22,857 | 24,811 | 29,330 | 30,768 | 27,603 | 32,353 |
| Spain | 71 | 44,110 | 57,516 | 17,026 | 28,263 | 29,001 | 19,310 | 26,866 |
| Italy | 26,207 | 19,923 | 35,910 | 34,731 | 39,690 | 38,409 | 21,845 | 35,519 |
| Netherlands | 8,234 | 7,995 | 23,087 | 11,097 | 13,848 | 17,061 | 15,868 | 13,822 |
| Portugal | 2,805 | 14,291 | 34,551 | 13,397 | 18,557 | 15,514 | 7,167 | 9,663 |
| United Kingdom | 8,390 | 21,127 | 55,647 | 35,411 | 60,997 | 61,885 | 64,248 | 70,458 |
| 10 new EU member states |  |  |  | 20,802 | 28,891 | 37,428 | 30,996 | 33,389 |
| 12 , then 13 , new member states ${ }^{(3)}$ |  |  |  | 22,934 | 33,784 | 44,067 | 37,332 | 40,842 |
| of which: CEEC/CIS ${ }^{(3)}$ | 361 | 2,781 | 25,100 | 4,042 | 16,121 | 24,544 | 24,118 | 18,814 |
| Poland | 301 | 97 | 5,624 | 10,546 | 14,258 | 17,529 | 14,210 | 15,429 |
| of which Switzerland | 3,317 | 2,921 | 4,293 | 7,874 | 8,500 | 9,436 | 9,528 | 8,266 |
| Africa | 75,802 | 18,320 | 16,074 | 27,146 | 27,769 | 29,007 | 46,758 | 41,457 |
| of which Maghreb | 18,334 | 8,588 | 13,509 | 24,961 | 24,690 | 25,344 | 42,231 | 37,558 |
| North and South America | 5,875 | 5,453 | 36,682 | 55,553 | 85,810 | 112,910 | 107,161 | 109,866 |
| Asia ${ }^{(1)}$ | 6,930 | 11,302 | 8,260 | 3,804 | 5,632 | 6,302 | 6,729 | 5,562 |
| Pacific | 776 | 1,364 | 1,797 | 1,611 | 2,208 | 2,238 | 2,940 | 4,069 |
| TOTAL ALL CATEGORIES | 178,126 | 213,502 | 444,516 | 340,931 | 480,430 | 556,356 | 506,303 | 530,355 |
| KD and CKD units | 39,428 | 12,207 |  |  |  |  |  |  |

[^12]
# PHYSICAL AND FINANCIAL DATA FOR THE AUTOMOBILE MANUFACTURING INDUSTRY 

Physical and financial data are taken from surveys (known as the EAE reports) conducted every year of French companies in the automotive manufacturing industry. Since 2008, they have been replaced by the ESANE information system, combining both survey and administrative data. These surveys are one of the main sources of information for French industry. The SESSI, formerly the statistics department of the Government Secretary for Industry now attached to INSEE, uses the surveys. These data reflect the businesses of French and foreign-owned companies with operations in France.

Their core businesses may extend to other countries.
Changes such as the creation, reorganization, acquisition or sale of companies can result in significant variations from one year to another.
The introduction of a new economic category, the joint use of administrative and survey data (particularly for comparison), and new statistical regulations (decision-makers, etc.) are the cause of a slight reduction in the sector's scope between 2007 and 2008.

|  | Units | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ | $2013{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Physical data |  |  |  |  |  |  |  |  |  |
| No. of employees ${ }^{(2)}$ | units | + 216,848 | + 190,830 |  |  |  |  |  |  |
| Employees on 12/31 (excluding temporary staff) |  |  |  | 148,898 | 144,717 | 137,527 | 139,411 | 135,000 | 124,000 |
| Production in France (only light vehicles since 2012) | thousands |  | 3,348 | 2,569 | 2,048 | 2,229 | 2,295 | 1,968 | 1,740 |
| Production/employee |  |  | 17.5 | 17.3 | 14.1 | 16.2 | 16.5 | 14.6 | 14.0 |
| Financial data |  |  |  |  |  |  |  |  |  |
| Net sales | € millions | 49,472 | 73,684 | 82,838 | 69,854 | 78,969 | 83,317 | 77,227 | 74,500 |
| Export sales | € millions | 18,817 | 42,290 |  | 36,790 | 45,526 | 48,719 | 46,000 | 45,000 |
| Exports as a \% of total sales | \% | 38.0\% | 57.4\% |  | 52.7\% | 57.6\% | 58.5\% | 60\% | 60\% |
| Value added (VA) before tax | € millions | 10,650 | 13,282 | 10,076 | 7,423 | 10,112 | 9,541 | 7,534 | 8,500 |
| Value added/sales | \% | 21.5\% | 18.0\% | 12.2\% | 10.6\% | 12.8\% | 11.5\% | 9.8\% | 11.4\% |
| Value added/employee | € thousands | 49 | 70 | 68 | 51 | 74 | 68 | 56 | 69 |
| Social security costs | € millions | 1,860 | 2,153 | 2,271 | 2,015 | 2,302 | 2,443 |  |  |
| Social security costs/employee | $€$ thousands | 8.6 | 11.3 | 15.3 | 13.9 | 16.7 | 17.5 |  |  |
| Wages and salaries | € millions | 4,271 | 5,093 | 5,972 | 5,808 | 5,696 | 5,632 |  |  |
| Wages and salaries/employee | $€$ thousands | 19.7 | 26.7 | 40.1 | 40.1 | 41.4 | 40.4 |  |  |
| Personnel costs | € millions | 6,132 | 7,246 | 8,242 | 7,823 | 7,999 | 8,075 |  |  |
| Personnel costs/employee | $€$ thousands | 28.3 | 38.0 | 55.4 | 54.1 | 58.2 | 57.9 |  |  |
| Personnel costs/VA | \% | 57.6\% | 54.6\% | 81.8\% | 105.4\% | 79.1\% | 84.6\% |  |  |
| Gross operating surplus ${ }^{(3)}$ | € millions | 3,855 | 5,201 | 886 | -1,174 | 1,340 | 710 | -1,145 |  |
| Gross operating surplus/VA | \% | 36.2\% | 39.2\% | 8.8\% | -15.8\% | 13.3\% | 7.4\% | -15.2\% |  |
| Interest expense | € millions | 1,170 | 1,178 |  | 4,038 | 2,862 | 1,134 |  |  |
| Interest expense/VA | \% | 11.0\% | 8.9\% |  | 54.4\% | 28.3\% | 11.9\% |  |  |
| Interest income | € millions | 1,095 | 2,508 |  | 3,444 | 2,191 | 2,049 |  |  |
| Interest income/VA | \% | 10.3\% | 18.9\% |  | 46.4\% | 21.7\% | 21.5\% |  |  |
| Net interest income (expense) | € millions | -74 | 1,330 |  | -594 | -671 | 915 |  |  |
| Net interest income (expense)/VA | \% | -0.7\% | 10.0\% |  | -8.0\% | -6.6\% | 9.6\% |  |  |
| Cash flow | € millions | 2,918 | 5,499 |  | -2,218 | 1,078 | 1,537 |  |  |
| Cash flow/VA | \% | 27.4\% | 41.4\% |  | -29.9\% | 10.7\% | 16.1\% |  |  |
| Net income (loss) | € millions | 969 | 2,851 | -3,702 | -4,900 | 293 | -521\% |  |  |
| Net income/sales | \% | 2.0\% | 3.9\% | -4.5\% | -7.0\% | 0.4\% | -0.6\% |  |  |
| Capital expenditure | € millions | 3,139 | 3,807 |  |  |  |  |  |  |
| Gross fixed investments exclusive of contributions | € millions |  |  | 2,735 | 1,983 | 2,078 | 2,230 | 2,200 | 1,700 |
| Capital expenditure/sales | \% | 6.3\% | 5.2\% | 2.8\% | 2.8\% | 2.6\% | 2.7\% | 2.8\% | 2.3\% |
| Capital expenditure/VA | \% | 29.5\% | 28.7\% | 27.1\% | 26.7\% | 20.6\% | 23.4\% | 29.2\% | 20.0\% |

[^13]
# PHYSICAL AND FINANCIAL DATA FOR THE AUTOMOTIVE EQUIPMENT MANUFACTURING INDUSTRY 

The physical and financial data in the table below are taken from surveys (known as the EAE reports) conducted every year of French companies in the automotive equipment manufacturing industry and from 2008, from the new ESANE information system. In 1993, a new French business category (NAF1), standardized throughout the European Union, was put in place. A number of companies were reclassified in the metalworking, electrical equipment and car seating industries, resulting in a statistical break in data.
Since 2008, this category has become NAF2, still standardized throughout the European Union: OEM companies, electrical
equipment manufacturers for engines and vehicles and car seat manufacturers are now included in this category.
Companies listed in the new "automotive equipment manufacturing" sector do not represent, therefore, all suppliers of the automotive industry. Added to these should be manufacturers of glass, tires, doors and locks and automotive springs...
In addition to these activities, the automotive manufacturing and automotive equipment manufacturing industries purchase a number of intermediate products (metals, rubber, plastics, etc.), services (consulting, research, advertising, etc.) and capital goods from other sectors.

|  | Units | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ | $2013{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Physical data |  |  |  |  |  |  |  |  |  |
| No. of companies (> 20 employees until 2007) | units | 320 | 243 | 653 | 565 | 639 | 616 |  |  |
| No. of employees ${ }^{(2)}$ | units | 112,963 | 94,171 |  |  |  |  |  |  |
| Employees on 12/31 (excluding temporary staff) |  |  |  | 73,210 | 64,881 | 61,759 | 59,579 | 55,000 | 53,000 |
| FINANCIAL DATA |  |  |  |  |  |  |  |  |  |
| Net sales | € millions | 14,452 | 17,766 | 20,464 | 14,898 | 16,056 | 16,542 | 14,500 | 13,500 |
| Export sales | € millions | 4,018 | 7,512 |  | 7,056 | 7,865 | 8,513 |  |  |
| Exports as a \% of total sales | \% | 27.8\% | 42.3\% |  | 47.4\% | 49.0\% | 51.5\% |  |  |
| Percentage of production exported (source: FIEV) |  |  |  | 53\% | 54\% | 51 \% | 53\% | 54\% | 55\% |
| Value added (VA) before tax | € millions | 4,530 | 4,643 | 4,403 | 3,479 | 3,885 | 3,761 |  |  |
| Value added/sales before tax | \% | 31.3\% | $\mathbf{2 6 . 1}$ \% | 21.5\% | 23.4\% | 24.2\% | 22.7\% |  |  |
| Value added per employee before tax | $€$ thousands | 40 | 49 | 60 | 54 | 63 | 63 |  |  |
| Social security costs | € millions | 867 | 902 | 1,046 | 939 | 937 | 940 |  |  |
| Social security costs/employee | $€$ thousands | 7.7 | 9.6 | 14.3 | 14.5 | 15.2 | 15.8 |  |  |
| Wages and salaries | € millions | 2,060 | 2,213 | 2,489 | 2,300 | 2,302 | 2,173 |  |  |
| Wages and salaries/employee | $€$ thousands | 18.2 | 23.5 | 34.0 | 35.4 | 37.3 | 36.5 |  |  |
| Personnel costs | € millions | 2,926 | 3,115 | 3,535 | 3,239 | 3,239 | 3,113 |  |  |
| Personnel costs/employee | $€$ thousands | 25.9 | 33.1 | 48.3 | 49.9 | 52.4 | 52.2 |  |  |
| Personnel costs/VA | \% | 64.6\% | 67.1\% | 80.3\% | 93.1\% | 83.4\% | 82.8\% |  |  |
| Gross operating surplus | € millions | 1,337 | 1,206 | 541 | 7 | 412 | 417 |  |  |
| Gross operating surplus/VA | \% | 29.5\% | 26.0\% | 12.3\% | 0.2\% | 10.6\% | 11.1\% |  |  |
| Interest expense | € millions | 387 | 440 |  | 171 | 177 | 129 |  |  |
| Interest expense/VA | \% | 8.5\% | 9.5\% |  | 4.9\% | 4.6\% | 3.4\% |  |  |
| Interest income | € millions | 213 | 337 |  | 226 | 217 | 305 |  |  |
| Interest income/VA | \% | 4.7\% | 7.3\% |  | 6.5\% | 5.6\% | 8.1 \% |  |  |
| Net interest income (expense) | € millions | -174 | - 103 |  | 55 | 40 | 175 |  |  |
| Net interest income (expense)/VA | \% | -3.8\% | -2.2\% |  | 1.6\% | 1.0\% | 4.7\% |  |  |
| Cash flow | € millions | 883 | 889 |  | -46 | 341 | 428 |  |  |
| Cash flow/VA | \% | 19.5\% | 19.2\% |  | -1.3\% | 8.8\% | 11.4\% |  |  |
| Net income (loss) | € millions | 400 | -92 | -248 | -427 | -17 | 201 |  |  |
| Net income/sales | \% | 2.8\% | -0.5\% | -1.2\% | -2.9\% | -0.1\% | 1.2\% |  |  |
| Capital expenditure | € millions | 899 | 1,024 |  |  |  |  |  |  |
| Gross fixed investments exclusive of contributions | € millions |  |  | 1,092 | 1,119 | 413 | 524 |  |  |
| Capital expenditure/sales | \% | 6.2\% | 5.8\% | 5.3\% | 7.5\% | 2.6\% | 3.2\% |  |  |
| Capital expenditure/VA | \% | 19.8\% | 22.0\% | 24.8\% | 32.2\% | 10.6\% | 13.9\% |  |  |

(1) Estimates by FIEV; the initial earnings figures put out by ESANE for 2012 report 714 companies and sales of 20.318 billion euro, which could be explained by a reclassification of companies to fit
in with the automotive equipment makers business categorization structure.
(2) Actual employees: average employee numbers, corrected by the balance of employees hired (temporary staff) and quoted as hired staff.

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 270,983 | 266,822 | 261,508 | 346,437 | 328,146 | 323,076 | 266,430 | 238,317 |
| Peugeot ${ }^{(1)}$ | 414,335 | 498,481 | 397,547 | 391,944 | 400,663 | 369,761 | 305,440 | 289,587 |
| Dacia |  |  |  | 61,217 | 104,641 | 88,980 | 80,790 | 89,844 |
| Renault | 759,312 | 639,440 | 602,415 | 517,093 | 497,820 | 455,705 | 343,345 | 337,608 |
| Others France | 56 | 146 | 63 | 73 | 54 | 752 | 1,968 | 907 |
| TOTAL FRANCE | 1,444,686 | 1,404,889 | 1,261,533 | 1,316,764 | 1,331,324 | 1,238,274 | 997,973 | 956,263 |
| Alfa Romeo | 25,380 | 15,916 | 12,774 | 11,732 | 13,033 | 16,232 | 10,323 | 8,047 |
| Audi | 17,455 | 32,762 | 34,937 | 49,109 | 50,936 | 58,970 | 61,754 | 59,147 |
| BMW | 17,239 | 29,580 | 31,576 | 43,414 | 46,074 | 46,305 | 48,045 | 46,742 |
| Chevrolet |  |  |  | 21,074 | 21,247 | 23,708 | 24,739 | 21,518 |
| Chrysler | 16 | 4,084 | 4,827 | 1,085 | 880 | 184 | 8 | 0 |
| Daihatsu | - | 0 | 1,043 | 1,914 | 1,083 | 217 | 352 | 39 |
| Dodge |  |  |  | 1,358 | 857 | 147 | 7 | 2 |
| Fiat | 53,147 | 128,822 | 95,983 | 82,290 | 72,717 | 57,326 | 43,554 | 47,683 |
| Ford | 68,426 | 159,575 | 117,061 | 133,079 | 114,810 | 115,357 | 92,469 | 76,470 |
| Honda | 8,293 | 14,002 | 8,716 | 14,669 | 11,251 | 8,793 | 8,406 | 8,846 |
| Hyundai | - | 0 | 11,019 | 21,516 | 18,785 | 20,204 | 28,733 | 25,738 |
| Jaguar | 269 | 1,290 | 1,939 | 1,169 | 1,126 | 1,001 | 897 | 879 |
| Jeep | - | 3,824 | 3,001 | 1,183 | 1,177 | 2,637 | 3,228 | 1,327 |
| Kia | - | 0 | 2,631 | 21,164 | 24,056 | 27,961 | 33,018 | 33,503 |
| Lada | 13,069 | 15,758 | 1,867 | 98 | 346 | 405 | 248 | 59 |
| Lancia | 6,801 | 18,225 | 5,864 | 4,839 | 3,368 | 4,000 | 5,248 | 4,812 |
| Land Rover | 237 | 3,611 | 7,570 | 2,419 | 2,735 | 4,317 | 7,770 | 6,716 |
| Mazda | 13,021 | 18,563 | 6,366 | 13,096 | 10,232 | 6,509 | 5,107 | 6,272 |
| Mercedes | 14,430 | 28,605 | 43,389 | 50,927 | 45,612 | 43,545 | 47,567 | 46,966 |
| Mini | - | - | - | 17,777 | 18,007 | 21,702 | 21,483 | 19,099 |
| Mitsubishi | 2,788 | 4,298 | 5,575 | 2,131 | 3,514 | 4,386 | 3,639 | 3,448 |
| Nissan-Infiniti | 17,700 | 25,707 | 31,330 | 46,070 | 54,351 | 72,212 | 70,133 | 63,180 |
| Opel | 32,709 | 113,490 | 133,576 | 89,265 | 94,877 | 94,102 | 71,666 | 59,620 |
| Porsche | 1,060 | 1,297 | 825 | 2,112 | 2,073 | 2,734 | 3,336 | 2,813 |
| Rover | 20,690 | 41,147 | 13,474 | 0 | 0 | 0 | 0 | 0 |
| Saab | 179 | 2,459 | 3,265 | 1,585 | 574 | 377 | 40 | 7 |
| Santana | - | 1,746 | 4,231 | 99 | 27 | 3 | 0 | 0 |
| Seat | 306 | 48,052 | 40,562 | 38,364 | 30,645 | 33,268 | 24,180 | 22,039 |
| Skoda | 1,636 | 1,825 | 11,570 | 19,003 | 18,533 | 21,185 | 22,464 | 19,341 |
| Smart | - | - | 6,645 | 7,920 | 6,408 | 6,810 | 5,441 | 5,267 |
| Ssangyong | - | 0 | 19 | 472 | 451 | 560 | 290 | 209 |
| Subaru | - | 0 | 2,312 | 1,405 | 1,146 | 831 | 971 | 928 |
| Suzuki | - | 0 | 11,355 | 29,056 | 22,070 | 19,233 | 16,026 | 15,485 |
| Toyota-Lexus | 13,095 | 15,839 | 43,698 | 90,320 | 67,311 | 70,192 | 70,463 | 74,653 |
| Volkswagen | 75,727 | 155,971 | 152,868 | 150,392 | 146,538 | 163,584 | 154,434 | 141,427 |
| Volvo | 8,207 | 12,415 | 6,777 | 12,007 | 11,841 | 15,192 | 13,396 | 11,024 |
| TOTAL FOREIGN | 428,516 | 904,241 | 872,351 | 985,634 | 920,345 | 965,955 | 900,787 | 834,193 |
| TOTAL ALL CATEGORIES | 1,873,202 | 2,309,130 | 2,133,884 | 2,302,398 | 2,251,669 | 2,204,229 | 1,898,760 | 1,790,456 |
| of which Temporary Transit | - | - | - | 33,727 | 39,011 | 38,421 | 38,247 | 34,205 |
| Total France (as a \%) | 77.1\% | 60.8\% | 59.1\% | 57.2\% | 59.1\% | 56.2\% | 52.6\% | 53.4\% |
| TOTAL FOREIGN (as a \%) | 22.9\% | 39.2\% | 40.9\% | 42.8\% | 40.9\% | 43.8\% | 47.4\% | 46.6\% |

(1) Including Talbot up to 1985 .

USED PASSENGER CAR REGISTRATIONS

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL ALL CATEGORIES | 4,441,423 | 4,758,750 | 5,082,122 | 5,240,411 | 5,386,007 | 5,440,856 | 5,371,599 | 5,317,717 |
| Used/new ratio | 2.4 | 2.1 | 2.4 | 2.3 | 2.4 | 2.5 | 2.8 | 3.0 |

USED LIGHT COMMERCIAL VEHICLE REGISTRATIONS

|  | 1980 | $\mathbf{1 9 9 0}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| TOTAL ALL CATEGORIES |  | $\mathbf{6 4 4 , 9 2 5}$ | $\mathbf{6 5 1 , 0 3 3}$ | $\mathbf{7 6 6 , 7 6 4}$ | $\mathbf{8 0 6 , 3 9 8}$ | $\mathbf{7 9 9 , 0 5 8}$ | $\mathbf{7 7 8 , 2 7 0}$ | $\mathbf{7 5 0 , 3 7 1}$ |
| Used/new ratio |  | 1.6 | 1.6 | 2.1 | 1.9 | 1.9 | 2.0 | 2.0 |

NEW DIESEL PASSENGER CAR REGISTRATIONS BY MAKE

| In units | 1980 | 1990 | 2000 | $2009{ }^{(3)}$ | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 24,158 | 111,881 | 138,628 | 256,454 | 243,841 | 238,010 | 203,866 | 173,955 |
| Peugeot ${ }^{(1)}$ | 65,199 | 189,322 | 206,153 | 295,599 | 307,518 | 288,634 | 242,860 | 203,291 |
| Dacia |  |  |  | 35,483 | 53,737 | 73,642 | 65,204 | 58,334 |
| Renault | 45,862 | 205,374 | 257,909 | 377,769 | 352,530 | 316,841 | 253,796 | 236,972 |
| TOTAL France ${ }^{(2)}$ | 135,219 | 506,577 | 602,711 | 965,305 | 957,626 | 917,127 | 765,726 | 672,552 |
| Alfa Romeo | - | 2,524 | 7,444 | 8,307 | 8,432 | 11,187 | 6,660 | 5,145 |
| Audi | 19,591 | 13,495 | 25,901 | 44,403 | 45,201 | 49,615 | 52,449 | 48,513 |
| BMW/Mini | - | 8,271 | 21,065 | 46,578 | 50,906 | 54,738 | 56,503 | 54,094 |
| Chrysler/Dodge/Jeep | - | - | 4,161 | 3,536 | 2,863 | 2,876 | 3,145 | 1,203 |
| Fiat-Lancia | 10,352 | 33,913 | 38,337 | 35,445 | 28,240 | 19,441 | 15,056 | 15,686 |
| Ford | 1,833 | 56,331 | 58,896 | 98,745 | 89,334 | 88,850 | 65,176 | 44,174 |
| Honda |  |  | 413 | 6,575 | 5,029 | 3,360 | 3,992 | 5,051 |
| Hyundai | - |  | 5,510 | 11,099 | 13,174 | 14,536 | 20,706 | 18,472 |
| Kia |  |  | 1,200 | 12,750 | 15,428 | 18,996 | 20,704 | 19,948 |
| Land Rover | - | 2,980 | 5,656 | 2,368 | 2,637 | 4,095 | 7,388 | 6,524 |
| Mazda | - | 5,200 | 3,204 | 8,519 | 6,768 | 4,671 | 3,386 | 5,221 |
| Mercedes | 10,635 | 15,676 | 30,007 | 46,125 | 41,460 | 39,645 | 43,537 | 41,355 |
| Mitsubishi | - | 1,623 | 3,227 | 1,370 | 3,102 | 4,249 | 3,539 | 2,828 |
| Nissan-Infiniti | 694 | 4,982 | 15,533 | 30,361 | 35,092 | 50,108 | 51,675 | 47,899 |
| Opel | 6,178 | 28,218 | 63,726 | 59,335 | 63,751 | 64,617 | 45,363 | 32,343 |
| Rover | - | 4,419 | 7,480 | 0 | 0 | 0 | 0 | 0 |
| Seat | - | 14,367 | 27,861 | 33,170 | 25,462 | 28,922 | 18,718 | 14,467 |
| Skoda | - | - | 7,741 | 15,362 | 14,781 | 16,531 | 15,889 | 12,601 |
| Suzuki | - | - | 3,165 | 13,282 | 9,263 | 9,044 | 5,682 | 4,649 |
| Toyota-Lexus | - | 3,594 | 12,282 | 43,266 | 35,744 | 38,576 | 32,082 | 23,546 |
| Volkswagen | - | 50,975 | 89,487 | 123,629 | 118,702 | 129,026 | 117,017 | 99,149 |
| Volvo | 1,198 | 4,097 | 4,786 | 11,799 | 11,614 | 14,937 | 13,087 | 10,332 |
| FOREIGN TOTAL ${ }^{(2)}$ | 50,815 | 255,477 | 443,774 | 663,190 | 635,547 | 679,028 | 618,818 | 527,137 |
| TOTAL ALL CATEGORIES | 186,034 | 762,054 | 1,046,485 | 1,628,495 | 1,593,173 | 1,595,803 | 1,384,544 | 1,199,729 |
| of which Temporary Transit | - | - | - | 30,759 | 34,432 | 33,788 | 35,962 | 31,988 |
| \% diesel | 9.9\% | 33.0\% | 49.0\% | 70.7\% | 70.8\% | 72.4\% | 72.9\% | 67.0\% |
| Total France (as a \%) | 72.7\% | 66.5\% | 57.6\% | 59.3\% | 60.1\% | 57.5\% | 55.3\% | 56.1\% |
| Total foreign as a \% | 27.3\% | 33.5\% | 42.4\% | 40.7\% | 39.9\% | 42.5\% | 44.7\% | 43.9\% |

(1) Including Talbot up to 1985.
(2) Including others.

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS (UP TO 5 METRIC TONS) BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 53,245 | 80,958 | 77,048 | 66,833 | 70,838 | 75,876 | 65,346 | 62,331 |
| Peugeot ${ }^{(1)}$ | 58,986 | 60,813 | 74,950 | 66,436 | 72,228 | 72,071 | 63,671 | 60,469 |
| Dacia |  |  |  | 5,237 | 5,434 | 5,298 | 3,732 | 3,959 |
| Renault | 116,602 | 162,549 | 139,752 | 116,498 | 135,591 | 137,360 | 123,447 | 116,282 |
| Others France | 256 | 415 | 40 | 532 | 528 | 486 | 523 | 807 |
| TOTAL FRANCE | 229,089 | 304,735 | 291,790 | 255,536 | 284,619 | 291,091 | 256,719 | 243,848 |
| Fiat | 8,326 | 10,139 | 25,253 | 32,373 | 34,659 | 37,152 | 34,036 | 33,021 |
| Ford | 9,099 | 16,080 | 18,110 | 20,197 | 20,437 | 20,473 | 18,478 | 16,929 |
| Hyundai | - | - | 588 | 374 | 237 | 182 | 276 | 299 |
| Isuzu |  |  | 108 | 1,711 | 1,961 | 1,904 | 1,788 | 2,167 |
| Iveco | 2,941 | 11,543 | 16,534 | 10,505 | 11,610 | 12,954 | 11,385 | 10,837 |
| Land Rover | 645 | 2,718 | 1,857 | 1,078 | 1,550 | 1,489 | 1,478 | 1,516 |
| Mazda | 579 | 1,067 | 916 | 424 | 482 | 424 | 160 | 60 |
| Mercedes | 5,495 | 11,156 | 23,139 | 16,929 | 19,051 | 20,073 | 18,275 | 18,024 |
| Mitsubishi | - | - | 3,392 | 2,111 | 2,639 | 2,776 | 1,716 | 1,625 |
| Nissan | 861 | 5,063 | 5,197 | 6,498 | 7,307 | 9,616 | 9,076 | 8,761 |
| Opel | 664 | 2,408 | 7,561 | 6,772 | 7,195 | 7,560 | 7,257 | 5,404 |
| Toyota | 7,112 | 6,099 | 1,771 | 4,348 | 4,013 | 4,115 | 4,505 | 3,932 |
| Volkswagen | 8,091 | 9,673 | 13,819 | 11,506 | 13,249 | 14,895 | 14,815 | 15,563 |
| FOREIGN TOTAL ${ }^{(2)}$ | 48,798 | 89,060 | 123,176 | 118,450 | 132,993 | 138,163 | 127,330 | 123,483 |
| TOTAL ALL CATEGORIES | 277,887 | 393,795 | 414,966 | 373,986 | 417,612 | 429,254 | 384,049 | 367,331 |
| Total France (as a \%) | 82.4\% | 77.4\% | 70.3\% | 68.3\% | 68.2\% | 67.8\% | 66.8\% | 66.4\% |
| Total foreign as a \% | 17.6\% | 22.6\% | 29.7\% | 31.7\% | 31.8\% | 32.2\% | 33.2\% | 33.6\% |

(1) Including Talbot up to 1985.
(2) Including others.
(3) 2006 and more recent data are not comparable to data from prior years because some models were reclassified to "Other France" and "Foreign".

## REGISTRATIONS

NEW PASSENGER CARS AND LIGHT COMMERCIAL VEHICLE REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2009 (1) | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 324,228 | 347,780 | 338,556 | 413,270 | 398,984 | 398,952 | 331,776 | 300,648 |
| Peugeot | 473,321 | 559,294 | 472,497 | 458,380 | 472,891 | 441,832 | 369,111 | 350,056 |
| Dacia |  |  |  | 66,454 | 110,075 | 94,278 | 84,522 | 93,803 |
| Renault | 875,914 | 801,989 | 742,167 | 633,591 | 633,411 | 593,065 | 466,792 | 453,890 |
| TOTAL FRANCE | 1,673,775 | 1,709,624 | 1,553,323 | 1,572,300 | 1,615,943 | 1,529,365 | 1,254,692 | 1,200,111 |
| Fiat | 61,473 | 138,961 | 121,236 | 114,663 | 107,376 | 94,478 | 77,590 | 80,704 |
| Ford | 77,525 | 175,655 | 135,171 | 153,276 | 135,247 | 135,830 | 110,947 | 93,399 |
| Land Rover | 882 | 6,329 | 9,427 | 3,497 | 4,285 | 5,806 | 9,248 | 8,232 |
| Mercedes | 19,925 | 39,761 | 66,528 | 67,856 | 64,663 | 63,618 | 65,842 | 64,990 |
| Nissan-Infiniti | 18,561 | 30,770 | 36,527 | 52,568 | 61,658 | 81,828 | 79,209 | 71,941 |
| Opel | 33,373 | 115,898 | 141,137 | 96,037 | 102,072 | 101,662 | 78,923 | 65,024 |
| Rover | 20,812 | 41,343 | 13,564 | 0 | 0 | 0 | 0 | 0 |
| Seat | 306 | 51,999 | 42,230 | 38,813 | 31,080 | 33,966 | 24,180 | 22,039 |
| Toyota-Lexus | 20,207 | 21,938 | 45,469 | 94,668 | 71,324 | 74,307 | 74,968 | 74,968 |
| Volkswagen | 83,818 | 165,644 | 166,687 | 161,898 | 159,787 | 178,479 | 169,249 | 156,990 |
| TOTAL FOREIGN | 477,314 | 993,301 | 995,527 | 1,104,084 | 1,053,338 | 1,104,118 | 1,028,117 | 957,676 |
| TOTAL ALL CATEGORIES | 2,151,089 | 2,702,925 | 2,548,850 | 2,676,384 | 2,669,281 | 2,633,483 | 2,282,809 | 2,157,787 |
| Total France (as a \%) | 77.8\% | 63.3\% | 60.9\% | 58.7\% | 60,5\% | 58,1 \% | 55.0\% | 55.6\% |
| Total foreign as a \% | 22.2\% | 36.7\% | 39.1 \% | 41.3\% | 39.5 \% | 41.9\% | 45.0\% | 44.4\% |

(1) 2006 and more recent data are not comparable to data from prior years because some models were reclassified to "Other France" and "Foreign".

NEW HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks | 17,984 | 20,453 | 20,818 | 12,158 | 10,908 | 14,343 | 12,929 | 12,069 |
| TOTAL FRANCE | 18,312 | 20,738 | 20,992 | 12,295 | 10,964 | 14,399 | 12,965 | 12,105 |
| DAF | 1,881 | 3,460 | 4,365 | 3,752 | 4,464 | 6,240 | 5,545 | 5,388 |
| Iveco | 6,578 | 7,204 | 6,998 | 4,120 | 4,003 | 4,980 | 4,488 | 4,449 |
| MAN | 327 | 1,433 | 3,498 | 3,630 | 2,729 | 4,765 | 4,540 | 4,145 |
| Mercedes | 8,014 | 9,500 | 9,976 | 5,482 | 5,229 | 7,087 | 7,100 | 7,766 |
| Scania | 1,389 | 2,711 | 4,963 | 2,176 | 2,553 | 3,670 | 2,823 | 3,499 |
| Volvo | 3,724 | 4,647 | 6,739 | 3,615 | 3,938 | 5,825 | 5,564 | 5,507 |
| FOREIGN TOTAL | 23,534 | 29,290 | 36,924 | 23,238 | 23,257 | 32,964 | 30,413 | 31,160 |
| TOTAL ALL CATEGORIES | 41,846 | 50,028 | 57,916 | 35,533 | 34,221 | 47,363 | 43,378 | 43,265 |
| Total France (as a \%) | 43.8\% | 41.5\% | 36.2\% | 34.6\% | 32.0\% | 30.4\% | 29.9\% | 28.0\% |
| Total foreign as a \% | 56.2\% | 58.5\% | 63.8\% | 65.4\% | 68.0\% | 69.6\% | 70.1\% | 72.0\% |

USED HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS

|  | 1980 | 1990 | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 9}$ | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 1}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| TOTAL | - | - | $\mathbf{5 9 , 0 5 6}$ | $\mathbf{4 9 , 4 5 2}$ | $\mathbf{5 5 , 5 9 1}$ | $\mathbf{5 7 , 1 5 2}$ | $\mathbf{5 2 , 1 5 4}$ | $\mathbf{5 1 , 4 1 8}$ |
| Used/new ratio | - | - | 1.0 | 1.4 | 1.6 | 1.2 | 1.2 | 1.2 |

NEW COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault | 2,126 | 1,692 | 1,633 | - | - | - | - | - |
| Others France | 107 | 255 | 367 | - | - | - | - |  |
| Kässbohrer-Setra | 479 | 392 | 261 | - | - | - | - |  |
| Mercedes | 554 | 245 | 602 | - | - | - | - |  |
| TOTAL ALL CATEGORIES | 3,558 | 3,160 | 4,320 | - | - | - | - | - |
|  |  |  |  |  |  |  |  |  |
| Irisbus Group ${ }^{(1)}$ | - | - | - | 3,092 | 2,412 | 2,843 | 2,603 | 2,902 |
| Evobus Group ${ }^{(2)}$ | - | - | - | 1,851 | 1,433 | 1,681 | 1,846 | 1,933 |
| Neoman Bus Group ${ }^{(3)}$ | - | - | - | 658 | 559 | 515 | 187 | 294 |
| Bova | - | - | - | 150 | 116 | 86 | 34 | 28 |
| Temsa | - | - | - | 384 | 309 | 272 | 174 | 229 |
| Van Hool | 57 | 250 | 230 | 117 | 169 | 175 | 98 | 138 |
| Others | - | - | - | 412 | 384 | 634 | 602 | 797 |
| TOTAL ALL CATEGORIES | - | - | - | 6,664 | 5,382 | 6,206 | 5,544 | 6,321 |

[^14]
## VEHICLE OWNERSHIP

DENSITY
(INTERNATIONAL COMPARISONS)
Number of cars and commercial vehicles per 1,000 inhabitants on January $1^{\text {st }}$

|  | 1985 | 1995 | 2005 | 2013 |
| :---: | :---: | :---: | :---: | :---: |
| European Union 27 countries | - | - | 524 | 563 |
| European Union 15 countries from $1995^{(1)}$ | 380 | 473 | 576 | 591 |
| 12 new EU member states | - |  | 332 | 453 |
| Germany | 450 | 529 | 593 | 568 |
| Belgium | 363 | 463 | 534 | 578 |
| Spain | 276 | 430 | 566 | 588 |
| France | 446 | 520 | 596 | 602 |
| Italy | 412 | 541 | 656 | 689 |
| United Kingdom | 379 | 474 | 566 | 569 |
| Sweden | 400 | 445 | 509 | 528 |
| Poland | 117 | 229 | 379 | 575 |
| Turkey | 27 | 65 | 116 | 162 |
| Canada | 559 | 562 | 585 | 620 |
| USA | 708 | 759 | 817 | 776 |
| South Korea | 25 | 177 | 319 | 388 |
| Japan | 375 | 527 | 591 | 602 |
| Argentina | 173 | 167 | 182 | 279 |
| Brazil | 86 | 89 | 121 | 188 |
| China | 3 | 8 | 21 | 81 |
| India | 3 | 6 | 12 | 25 |

(1) As of 1995, the EU includes 15 countries

TOTAL VEHICLES IN USE (JANUARY $\mathbf{1 T}^{\text {ST, 2014) }}$
In thousand Diesel ${ }^{(1)}$

|  | All fue | Diesel ${ }^{(1)}$ |
| :---: | :---: | :---: |
| Passenger cars |  |  |
| Up to 5 HP | 13,948 | 7,871 |
| 6 to 10 HP | 16,115 | 10,975 |
| 11 HP and over | 1,588 | 799 |
| TOTAL PASSENGER CARS | 31,650 | 19,645 |
| Light commercial vehicles (LCV) |  |  |
| Up to 2.5 † | 3,647 | 3,291 |
| From 2.5 t to $3.5 \dagger$ | 2,268 | 2,255 |
| From 3.6 t to 5 t | 15 | 15 |
| TOTAL LCVs up to $5 \dagger$ | 5,930 | 5,560 |
| Total passenger cars and light commercial vehicles | 37,580 | 25,206 |
| Heavy trucks over 5 metric tons |  |  |
| Trucks |  |  |
| From 5 t to 12 t | 76 | 76 |
| From 12 tto 16 t | 46 | 46 |
| From 16 t to 20 t | 113 | 113 |
| 20 t and over | 102 | 102 |
| Total trucks | 337 | 337 |
| Road tractors | 195 | 195 |
| Total heavy trucks | 532 | 531 |
| Coaches and buses | 88 | 85 |
| Total commercial vehicles over 5t | 620 | 616 |
| Total commercial vehicles all sizes | 6,550 | 6,176 |
| TOTAL all vehicles | 38,200 | 25,821 |

(1) Including diesel hybrid. Source: CCFA estimates.

## VEHICLE OWNERSHIP

|  | Units | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | $2013{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households without a vehicle | \% | 29.2 \% | 23.2\% | 19.7\% | 16.8\% | 16.5\% | 16.5\% | 16.7\% | 16.9\% |
| Households with a vehicle | \% | 70.8\% | 76.8\% | 80.3\% | 83.2\% | 83.5\% | 83.5\% | 83.3\% | 83.1\% |
| Households with one vehicle | \% | 54.3\% | 50.5\% | 50.7\% | 47.5\% | 47.6\% | 48.2\% | 48.1\% | 48.3\% |
| Households with two vehicles | \% | 14.8\% | 23.0\% | 25.4\% | 30.5\% | 30.7\% | 30.5\% | 30.4\% | 29.9\% |
| Households with three or more vehicles | \% | 1.7\% | 3.3\% | 4.2\% | 5.2\% | 5.2\% | 4.8\% | 4.8\% | 5.0\% |
| Average vehicle age | years |  | 5.90 | 7.25 | 8.0 | 8.0 | 8.1 | 8.3 | 8.6 |
| Average ownership period | years |  | 3.66 | 4.43 | 4.9 | 5.0 | 5.1 | 5.2 | 5.3 |
| Used passenger cars | \% |  | 50.0 | 56.1 | 59.6 | 58.9 | 57.8 | 57.9 | 59.0 |
| Total average kilometers | km | 12,200 | 13,041 | 13,560 | 11,793 | 11,755 | 11,515 | 11,639 | 11,282 |
| Gasoline average kilometers | km | 11,600 | 11,651 | 10,780 | 8,176 | 8,108 | 7,897 | 8,022 | 7,551 |
| Diesel average kilometers | km | 26,200 | 20,950 | 18,140 | 14,819 | 14,542 | 14,265 | 14,256 | 13,959 |
| Domestic passenger road transportation |  |  |  |  |  |  |  |  |  |
| By passenger car | billion passenger-km | 482.3 | 617.3 | 754.4 | 802.9 | 810.8 | 812.7 | 815.0 | 819.4 |
| By coach - bus | billion passenger-km | 37.4 | 40.6 | 42.1 | 48.8 | 49.9 | 51.1 | 51.6 | 52.3 |
| Total traffic | billion passenger-km | 588.0 | 743.6 | 892.5 | 964.5 | 973.7 | 980.9 | 983.9 | 988.8 |
| Road transport as a \% of total traffic | \% | 88.4 | 88.5 | 89.2 | 88.3 | 88.4 | 88.1 | 88.1 | 88.2 |
| Annual change |  |  |  |  |  |  |  |  |  |
| By passenger car | \% |  | + 2.6 | + 0.6 | 0.4 | 1.0 | 0.2 | 0.3 | 0.5 |
| By coach - bus | \% | - | + 2.7 | + 3.0 | 0.7 | 2.2 | 2.4 | 1.0 | 1.4 |

(1) Provisional data

Sources: TNS-SOFRES PARCAUTO, calculations by INRETS-ADEME, INSEE and SOeS.
TOTAL VEHICLES IN USE ON JANUARY ${ }^{\text {TT }}, 2013$

|  | 1980 | 1990 | 2000 | 2010 | 2011 | 2012 | 2013 | 2014 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger cars |  |  |  |  |  |  |  |  |
| Up to 5 HP | 5,090 | 8,312 | 10,572 | 12,946 | 13,351 | 13,628 | 13,761 | 13,948 |
| 6 HP to 10 HP | 11,460 | 13,385 | 15,723 | 16,583 | 16,422 | 16,375 | 16,266 | 16,115 |
| Over 10 HP | 1,890 | 1,313 | 1,186 | 1,521 | 1,528 | 1,547 | 1,573 | 1,588 |
| TOTAL PASSENGER CARS | 18,440 | 23,010 | 27,480 | 31,050 | 31,300 | 31,550 | 31,600 | 31,650 |
| of which diesel ${ }^{(1)}$ | 730 | 3,265 | 9,261 | 17,458 | 18,165 | 18,865 | 19,377 | 19,645 |
| Commercial vehicles |  |  |  |  |  |  |  |  |
| Up to 3.5t | 1,985 | 4,125 | 4,974 | 5,750 | 5,809 | 5,867 | 5,896 | 5,915 |
| From 3.5t to 5t | 103 | 20 | 12 | 10 | 11 | 13 | 14 | 15 |
| From 5 t to 20t | 250 | 334 | 287 | 250 | 246 | 247 | 242 | 235 |
| 20 t and over | 26 | 41 | 46 | 91 | 93 | 98 | 100 | 102 |
| Road tractors | 129 | 160 | 210 | 202 | 199 | 206 | 199 | 195 |
| TOTAL COMMERCIAL VEHICLES | 2,493 | 4,680 | 5,529 | 6,303 | 6,358 | 6,431 | 6,451 | 6,462 |
| of which diesel ${ }^{(1)}$ | 976 | 2,342 | 4,202 | 5,632 | 5,777 | 5,941 | 6,033 | 6,091 |
| Coaches \& buses | 57 | 68 | 80 | 85 | 86 | 86 | 87 | 88 |
| OVERALL TOTAL | 20,990 | 27,758 | 33,090 | 37,438 | 37,744 | 38,067 | 38,138 | 38,200 |
| of which diesel ${ }^{(1)}$ | 1,763 | 5,675 | 13,543 | 23,172 | 24,025 | 24,889 | 25,494 | 25,821 |

Source: CCFA estimates

## FUEL AND TAXATION, EMISSIONS AND CO2

ROAD FUEL CONSUMPTION, PRICES AND TAXES

|  | Units | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fuel consumption |  |  |  |  |  |  |  |  |  |
| Regular gasoline | millions of liters | 4,216 | 959 |  |  |  |  |  |  |
| Premium leaded - AVSR | millions of liters | 20,007 | 19,911 | 3,924 |  |  |  |  |  |
| Premium unleaded | millions of liters |  | 3,406 | 14,329 | 10,871 | 9,501 | 8,582 | 7,335 | 6,650 |
| Premium unleaded 95-E10 | millions of liters |  |  |  | 727 | 1,379 | 1,754 | 2,331 | 2,714 |
| \% of total gasoline | \% |  |  |  | 6.3\% | 12.7\% | 17.0\% | 24.1\% | 29.0\% |
| Total gasoline | millions of liters | 24,223 | 24,276 | 18,253 | 11,598 | 10,880 | 10,337 | 9,666 | 9,363 |
| Diesel | millions of liters | 11,415 | 20,664 | 32,373 | 38,913 | 39,749 | 40,327 | 40,382 | 40,419 |
| TOTAL ROAD FUEL | millions of liters | 35,638 | 44,940 | 50,627 | 50,510 | 50,629 | 50,664 | 50,047 | 49,782 |
| Source: CPDP. |  |  |  |  |  |  |  |  |  |
|  | Units | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| Retail prices of fuel (annual average) |  |  |  |  |  |  |  |  |  |
| Regular gasoline inc. VAT | €/liter | 0.49 | 0.80 | - | - | - | - | - | - |
| Tax as a \% | \% | 57 | 73 | - | - | - | - | - | - |
| Premium leaded - AVSR | €/liter | 0.52 | 0.81 | 1.17 | - | - | - | - | - |
| Tax as a \% | \% | 57 | 74 | 71 | - | - | - | - |  |
| Premium unleaded 98 | €/liter | - | 0.79 | 1.11 | 1.24 | 1.38 | 1.54 | 1.62 | 1.59 |
| Tax as a \% | \% | - | 71 | 69 | 65 | 60 | 56 | 54 | 55 |
| Gasoline | €/liter | 0.52 | 0.81 | 1.12 | 1.21 | 1.35 | 1.51 | 1.58 | 1.54 |
| Tax as a \% | \% | 57 | 74 | 69 | 66 | 61 | 57 | 55 | 56 |
| Diesel | €/liter | 0.37 | 0.54 | 0.85 | 1.00 | 1.15 | 1.34 | 1.40 | 1.35 |
| Tax as a \% | \% | 46 | 61 | 62 | 59 | 54 | 49 | 47 | 49 |

Source: SOeS.
TOTAL AUTOMOBILE EMISSIONS IN MAINLAND FRANCE BETWEEN 1990 AND 2013

|  | 1990 | 1995 | 2000 | 2005 | 2010 | 2011 | 2012 | $2013{ }^{(1)}$ | $\begin{array}{r} \text { Change } \\ 2013 / 1990 \end{array}$ | $\begin{array}{r} \text { Change } \\ \text { 2013-20i2 } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Regulated pollutants |  |  |  |  |  |  |  |  |  |  |
| $\mathrm{SO}_{2}$ | 143 | 116 | 23 | 4 | 1 | 1 | 1 | 1 | -99\% |  |
| CO | 6,031 | 4,280 | 2,477 | 1,312 | 592 | 484 | 413 | 359 | -94\% | -13\% |
| NOx | 1,162 | 1,063 | 907 | 747 | 578 | 556 | 526 | 503 | -57\% | -4\% |
| NMVOC | 1,075 | 813 | 542 | 294 | 117 | 92 | 71 | 55 | -95\% | -23\% |
| Lead (in metric tons) | 4,200 | 1,524 | 66 | 62 | 65 | 64 | 65 | 65 | -98\% | - |
| PM10: particles | 72 | 83 | 68 | 53 | 43 | 40 | 38 | 35 | -51\% | -8\% |

## Other emissions

Millions of metric tons
$\frac{\mathrm{CO}_{2}}{(1) 2013}$
(1) 2013 estimates

Source: CITEPA/Secten data, updated April 2014
$\mathrm{CO}_{2}$ EMISSIONS IN MAINLAND FRANCE BY BUSINESS SECTOR

|  | 1990 | 1995 | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 | 2012 | $2013{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Energy processing | 67 | 57 | 63 | 67 | 62 | 59 | 59 | 50 | 51 | 52 |
| Manufacturing industry | 113 | 107 | 107 | 102 | 96 | 82 | 88 | 82 | 81 | 80 |
| Residential/Commercial | 85 | 87 | 89 | 98 | 91 | 90 | 91 | 78 | 84 | 86 |
| Transport | 118 | 127 | 135 | 136 | 127 | 126 | 127 | 128 | 127 | 125 |
| of which road | 111 | 120 | 127 | 129 | 121 | 119 | 121 | 122 | 120 | 118 |
| of which other transportation | 6.9 | 7.1 | 8.0 | 6.9 | 6.3 | 6.2 | 6.1 | 6.3 | 6.5 | 6.5 |
| Agriculture/silviculture | 9.4 | 9.8 | 10.1 | 10.6 | 10.5 | 10.5 | 10.3 | 10.3 | 10.3 | 10.9 |
| TOTAL EXCLUDING LULUCF ${ }^{(2)}$ | 391 | 389 | 404 | 412 | 387 | 368 | 376 | 349 | 353 | 354 |
| LULUCF ${ }^{(2)}$ | -33 | -39 | -33 | -49 | -52 | -47 | -44 | -47 | -52 | -52 |
| TOTAL WITH LULUCF ${ }^{(2)}$ | 359 | 350 | 371 | 364 | 335 | 320 | 332 | 302 | 302 | 302 |

(1) 2013 estimates
(2) LULUCF: Land Use, Land Use Change and Forestry

Source: CITEPA/ CORALIE/ Secten format, April 2014.
AVERAGE CO ${ }_{2}$ EMISSIONS OF NEW PASSENGER CARS IN FRANCE AND EUROPE

|  | 1995 | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| France |  |  |  |  |  |  |  |  |  |  |
| Gasoline | 177 | 168 | 159 | 153 | 141 | 131 | 130 | 129 | 127 | 122 |
| Diesel | 175 | 155 | 149 | 148 | 139 | 134 | 130 | 127 | 123 | 117 |
| TOTAL | 176 | 162 | 152 | 149 | 140 | 133 | 130 | 127 | 124 | 117 |
| European Union 15 countries |  |  |  |  |  |  |  |  |  |  |
| TOTAL | 186 | 171 | 161 | 159 | 154 | 146 | 141 | 136 | 132 | 127 |

Source: ADEME (June 2014).

# AUTOMOTIVE TAXES AND FOREIGN TRADE 

| FRENCH AUTOMOTIVE FOREIGN TRADE IN VALUE In $€$ millionsond\%year-on-rear change |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | New cars |  | New light commercial vehicles |  | New heavy trucks |  | Parts and engines |  | Automotive industry sector |  | Used vehicles |  | Automotive sector |  |
| Exports (FOB) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 10,818 | 6\% | 846 | -6\% | 988 | 7\% | 9,919 | 10\% | 22,571 | 7\% | 490 | 67\% | 23,060 | 8\% |
| 1995 | 11,343 | -1\% | 769 | 9\% | 2,609 | 94\% | 11,357 | 2\% | 26,078 | 5\% | 441 | 32\% | 26,519 | 6\% |
| 2000 | 19,828 | 12\% | 2,146 | 32\% | 2,328 | 34\% | 18,213 | 11\% | 42,515 | 14\% | 1,125 | -6\% | 43,640 | 13\% |
| 2005 | 26,187 | -5\% | 2,630 | -8\% | 2,669 | -5\% | 19,543 | 1\% | 51,031 | -3\% | 1,571 | 0\% | 52,602 | -3\% |
| 2010 | 15,241 | 11\% | 1,684 | 20\% | 2,330 | 29\% | 20,361 | 22\% | 39,616 | 18\% | 1,051 | 8\% | 40,667 | 18\% |
| 2012 | 14,964 | -6\% | 2,113 | 2\% | 2,355 | -6\% | 20,633 | -6\% | 40,066 | -6\% | 1,146 | 12\% | 41,212 | -5\% |
| 2013 | 13,222 | -12\% | 2,443 | 16\% | 2,270 | -4\% | 20,834 | 1\% | 38,769 | -3\% | 1,233 | 8\% | 40,002 | -3\% |
| Imports (CIF) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 9,813 | 7\% | 1,467 | 3\% | 1,564 | -9\% | 5,596 | 1\% | 18,439 | 3\% | 638 | 21\% | 19,077 | 3\% |
| 1995 | 10,838 | 4\% | 1,189 | 2\% | 2,903 | 75\% | 6,687 | 13\% | 21,616 | 12\% | 349 | 28\% | 21,965 | 13\% |
| 2000 | 16,961 | 14\% | 1,997 | 9\% | 2,695 | 26\% | 11,024 | 11\% | 32,678 | 14\% | 959 | -8\% | 33,637 | 13\% |
| 2005 | 20,671 | 4\% | 2,969 | 12\% | 3,285 | 6\% | 15,897 | 6\% | 42,822 | 5\% | 765 | 18\% | 43,587 | 6\% |
| 2010 | 22,380 | 7\% | 2,901 | 38\% | 2,440 | 6\% | 15,254 | 19\% | 42,975 | 13\% | 1,196 | -1\% | 44,171 | 13\% |
| 2012 | 22,441 | -9\% | 2,427 | -19\% | 2,710 | -11\% | 15,847 | -4\% | 43,425 | -8\% | 1,129 | 4\% | 44,553 | -8\% |
| 2013 | 22,495 | 0\% | 2,882 | 19\% | 3,386 | 25\% | 15,668 | -1\% | 44,431 | 2\% | 1,148 | 2\% | 45,579 | 2\% |


| Balance (exports - imports) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1990 | +1,005 | -621 | -576 | 4,323 | +4,131 | -148 | + 3,983 |
| 1995 | + 505 | -420 | -293 | 4,670 | +4,462 | 92 | + 4,554 |
| 2000 | + 2,867 | + 149 | -367 | 7,189 | + 9,837 | 166 | + 10,003 |
| 2005 | +5,517 | -338 | -616 | 3,646 | + 8,208 | 807 | + 9,015 |
| 2010 | -7,139 | -1,217 | - 110 | 5,107 | -3,359 | -144 | -3,504 |
| 2012 | -7,477 | -313 | -355 | 4,786 | -3,359 | 18 | -3,342 |
| 2013 | -9,274 | -439 | -1,116 | 5,166 | -5,662 | 85 | -5,577 |
| Coverage rate (exports/imports x 100) |  |  |  |  |  |  |  |
| 1990 | 110 | 58 | 63 | 177 | 122 | 77 | 121 |
| 1995 | 105 | 65 | 90 | 170 | 121 | 126 | 121 |
| 2000 | 117 | 107 | 86 | 165 | 130 | 117 | 130 |
| 2005 | 127 | 89 | 81 | 123 | 119 | 205 | 121 |
| 2010 | 68 | 58 | 95 | 133 | 92 | 88 | 92 |
| 2012 | 67 | 87 | 87 | 130 | 92 | 102 | 92 |
| 2013 | 59 | 85 | 67 | 133 | 87 | 107 | 88 |

FOB (free-on-board): transaction value including freight and insurance up to the border of the exporting country.
CIF (cost, insurance, freight): transaction value including freight and insurance up to the border of the importing country.
Sources: customs data processed by CCFA.

AUTOMOTIVE TAXES AND DUTIES $\quad$ In millions

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tax on road-use oil products (including VAT) | + 9,078 | + 21,335 | + 30,630 | + 32,250 | + 32,324 | + 35,360 | + 35,608 | + 35,891 |
| Automotive insurance tax | + 478 | + 2,780 | + 3,429 | + 4,018 | +4,126 | + 4,263 | + 4,378 | + 4,470 |
| Tax on vehicle registration certificates | + 157 | + 846 | + 1,373 | + 1,917 | + 1,917 | + 2,080 | +2,117 | + 2,039 |
| Road tax | + 866 | + 1,901 | + 539 | + 0 | + 0 | + 0 | + 0 | + 0 |
| Tax on company cars | + 199 | + 345 | + 644 | + 1,098 | +992 | + 927 | + 985 | + 876 |
| Tax based on number of axles | + 59 | + 75 | + 223 | + 172 | + 168 | + 172 | + 172 | + 171 |
| Fixed rate police and traffic fines, sentence fines | + 154 | + 317 | + 720 | + 1,201 | + 1,255 | + 1,572 | + 1,624 | + 1,666 |
| Driver's license tax | + 88 | +86 | + 4 | - | - | - | - | - |
| Regional development tax | + 0 | + 0 | + 442 | + 528 | + 539 | + 577 | + 570 | + 573 |
| Government royalty | - | +30 | + 132 | + 180 | + 186 | + 193 | + 198 | + 300 |
| TOTAL | + 11,079 | + 27,716 | + 38,136 | +41,364 | + 41,507 | + 45,145 | +45,651 | +45,986 |
| VAT on spending to acquire and use vehicles | - | - | 15,300 ${ }^{(1)}$ | - | - | - | - |  |
| Freeway tolls (including VAT) | + 610 | + 2,592 | + 5,330 | + 9,305 | + 9,700 | + 10,106 | + 10,542 | + 11,052 |
| Total Transportation Expense by the APUs ${ }^{(2)}$ | - | - | - | - | - | - | + 41,400 | - |
| of which road-related expenses | - | - | - | - | - | - | + 17,800 | - |
| Resources generated by the road for everyday expenditure in favor of the APUs ${ }^{(2)}$ | - | - | - | - | - | - | + 58,100 | - |

(1) For 1998. (2) APU: Public agencies: the entire transportation expenditure (all modes) is equal to the everyday expenditure and the capital expenditure; the figture shown may include dual accounts and it is thus a plus. Sources: Internal Revenue, CCFA, URF, Transport Satellite Account (SESP), French National Transport Accounting Commission.

## FRENCH AUTOMOTIVE MANUFACTURERS

PSA Peugeot Citroën
Peugeot
75, avenue de la Grande Armée - 75116 Paris Tel.:
Tel.: +33 (0) 140665511 - Fax: + 33 (0) 140665414
www.psa.fr - www.peugeot.com

## Citroën

Immeuble Colisée III - 12, rue Fructidor
75835 Paris Cedex 17
Tel.: +33 (0) 158797979 - Fax: + 33 (0) 158797225
www.psa.fr - www.citroen.com

## Renault

13-15, quai Le Gallo - 92153 Boulogne-Billancourt Cedex
Tel.: +33 (0) 176845050
www.renault.com
Renault Trucks
99, route de Lyon - 69800 Saint-Priest
Tel.: +33 (0)4 72965111
Direction des Relations Extérieures
15, bd de l'Amiral-Bruix - 75016 Paris
Tel.: +33 (0) 158441971 - Fax: + 33 (0) 158441975
www.renault-trucks.com
Alpine-Renault
Avenue de Bréauté - 76885 Dieppe Cedex
Tel.: + 33 (0) 176863150 - Fax: + 33 (0) 176863400

## AUTOMOTIVE ORGANIZATIONS IN FRANCE

Association Française du Gaz Naturel pour Véhicules (AFGNV)
10, rue Saint-Florentin - 75001 Paris
Tel.: + 33 (0) 142979799 - Fax: + 33 (0) 142974060
www.afgnv.com
Chambre Syndicale Nationale des Carrossiers et Constructeurs de Semi-Remorques et Conteneurs (CARCOSERCO) Immeuble Le Cardinet
8, rue de Berri - 75017 Paris
Tel.: + 33 (0) 144297100 - Fax: + 33 (0) 142674821
www.ffcarrosserie.org
Chambre Syndicale Internationale de l'Automobile et du Motocycle (CSIAM)
5, square de l'Avenue-du-Bois
BP 2116-75771 Paris Cedex 16
Tel.: + 33 (0) 153645030 - Fax: + $33(0) 140679594$
www.csiam-fr.org
Comité d'organisation des salons internationaux de l'Automobile, du Cycle, du Motocycle et des Sports (AMC Promotion)
39, avenue Franklin-Roosevelt - 75008 Paris
Tel.: + $33(0) 156882240$ - Fax: + $33(0) 142565080$
www.amcpromotion.com
Conseil National des Professions de l'Automobile (CNPA)
50, rue Rouget-de-l'Isle - 92158 Suresnes Cedex
Tel.: +33 (0) 140995500 - Fax: + 33 (0) 147284415
www.cnpa.fr
Fédération des Industries d'Équipements
pour Véhicules (FIEV)
77-81, rue Jean-Jacques Rousseau
92158 Suresnes cedex
Tel.: +33 (0) 146250230 - Fax: + 33 (0) 146970080
www.fiev.fr
Groupement pour l'Amélioration des Liaisons dans l'Automobile (GALIA)
20, rue Danjou - 92100 Boulogne-Billancourt
Tel.: +33 (0) 141316868 - Fax: + 33 (0) 141316860
www.galia.com

Plateforme de la Filière Automobile (PFA)
2, rue de Presbourg - 75008 Paris
Tel.: +33 (0) 149526398
www.pfa-auto.fr
Syndicat National des Loueurs de Véhicules en Longue Durée (SNLVLD)
Immeuble DIAPASON
218, avenue de New-York - 75934 Paris Cedex 19
Tel.: +33 (0) 153684040 - Fax: + 33 (0) 153684099
www.snlvid.com
Syndicat National des Loueurs des Véhicules de Loisirs (UNIVDL)
3 , rue des Cordelières - 75013 Paris
Tel.: +33 (0) 143378661
Fax: +33 (0) 145350739
www.univdl.org
Union des Industries et Métiers de la Métallurgie (UIMM)
56, avenue de Wagram - 75017 Paris
Tel.: +33 (0) 140542020 - Fax: + 33 (0) 147662274
www.uimm.fr
Union Routière de France (URF)
9, rue de Berri - 75008 Paris
+33 (0) 10144.135537 .17 - Fax: + 33 (0) 144133298
www.unionroutiere.fr
Union Technique de l'Automobile, du Motocycle et du Cycle (UTAC)
BP 212-91311 Montlhéry Cedex
Tel.: +33 (0) 169801700 - Fax: +33 (0) 169801717
www.utac.com

## INTERNATIONAL AUTOMOTIVE ORGANIZATIONS

European Automobile Manufacturer's Association (ACEA)
85, avenue des Nerviens - 1040 Brussels (Belgium)
Tel.: + 33 (0) 13227325550 - Fax: + 3227387310
www.acea.be
International Organization of Motor Vehicle Manufacturers (OICA)
4, rue de Berri - 75008 Paris
Tel.: + 33 (0) 143590013 - Fax: + 33 (0) 145638441
www.oica.net

## AUTOMOTIVE ASSOCIATIONS IN FRANCE

40 Millions d'Automobilistes
118, boulevard Haussmann - 75008 Paris
Tel.: +33 (0)2 43500630 - Fax: + 33 (0)2 43500631
www.40millionsdautomobilistes.com
L'Automobile Club - French Drivers' Association Head office: 5, avenue de la Paix - 67000 Strasbourg Paris office: 14, avenue de la Grande-Armée - 75017 Paris Tel.: + 33 (0) 821741111
www.automobileclub.org
Fédération Française du Sport Automobile (FFSA)
32, avenue de New-York - 75781 Paris Cedex 16
Tel.: +33 (0) 144302400 - Fax: +33 (0) 142241680
www.ffsa.org
La Prévention Routière
4, rue Ventadour - 75001 Paris
Tel.: + 33 (0) 144152700 - Fax: + 33 (0) 142279803
www.preventionroutiere.asso.fr
Société des Ingénieurs de l'Automobile (SIA)
79, rue Jean-Jacques-Rousseau - 92158 Suresnes Cedex
Tel.: +33 (0) 141449370 - Fax: +33 (0) 141449379
www.sia.fr

# AUTOMOTIVE INDUSTRY RESEARCH ORGANIZATIONS IN FRANCE 

Association pour le développement
du transport et de la mobilité électriques France (AVERE France)
112 quarter, rue Marcadet - 75018 Paris
Tel.: +33 (0) 153250060
www.france-mobilite-electrique.org
Fondation sécurité routière
2, rue de Presbourg - 75008 Paris
www.fondationsecuriteroutiere.org
Groupe d'Etudes et de Recherches Permanent sur I'Industrie et les Salariés de l'Automobile (GERPISA)
Ecole Normale Supérieure de Cachan - Bât. Desjardin 61, avenue du Président-Wilson - 94235 Cachan Cedex Tel.: +33 (0) 147402000

## www.leblog.gerpisa.org

## IDforCAR

Technocampus Composites
Chemin du Chaffault - Zl du Chaffault
44340 Bouguenais
Tel.: + 33 (0)2 28443650 - Fax: + 33 (0)2 9934
1061
www.id4car.org
Institut Français du Pétrole Énergies nouvelles (IFPEN)
1 \& 4, avenue de Bois-Préau
92852 Rueil-Malmaison Cedex
Tel.: +33 (0) 147526000 - Fax: + 33 (0) 14752
7000
www.ifpenergiesnouvelles.fr
Institut Français des Sciences et Technologies des Transports, de l'Aménagement et des Réseaux (IFSTTAR)
IFSTTAR Head office
Département Économie et Sociologie des Transports (DEST)
14-20, boulevard Newton
Cité Descartes, Champs-sur-Marne
F77447 Marne-la-Vallée Cedex 2
Tel.: +33 (0) 181668000

## www.ifsttar.fr

LUTB Transport \& Mobility Systems
c/o CCl de Lyon
Place de la Bourse - 69289 Lyon Cedex 02
Tel.: +33 (0)4 72405700 - Fax: $+33(0) 47240$
5860
www.lutb.fr

Mov'eo Cluster
Technopôle du Madrillet
50, rue Ettore-Bugatti - 76800 Saint-Étienne-du-Rouvray
Tel.: +33 (0)2 35657820 - Fax: + 33 (0)2 3534
6497
www.pole-moveo.org
Pôle Véhicule du Futur
Head office: Etupes
Centre d'affaires Technoland
15, rue Armand-Japy - 25461 Étupes Cedex
General Secretariat: Mulhouse
Technopole de Mulhouse - BP 2118-40, rue
Marc-Seguin
68060 Mulhouse Cedex
Tel.: +33 (0)3 89327644 - Fax: + 33 (0)3 8932
7645
www.vehiculedufutur.com
Programme National de Recherche et d'Innovation dans les Transports Terrestres (PREDIT)
Tour Voltaire - 92055 La Défense Cedex
Tel.: +33 (0) 140811417 - Fax: +33 (0) 14081 1522
www.predit.prd.fr

In the context of its communication actions, CCFA regularly publishes leaflets on various automobile-related subjects: press surveys, trend charts, etc.

All these publications can be consulted on our website www.ccfa.fr


## THE FUTURE OF THE AUTOMOBILE <br> IS IN PARIS


[^0]:    (1) Since 2005, exports to North America mainly target the USA, Canada and Mexico
    (2) For the comparisons, 15 EU countries have been included since 1993, 25 since 2004 and 27 since 2006.
    (3) Since 2001, CCFA has based its estimates of imports and exports for European Union countries on local customs statistics.
    (4) The "other countries" total contains countries not included in the three major divisions.

    Source: GATT/WTO.

[^1]:    Source: GATT/WTO.

[^2]:    The Volkswagen Group (VW), with its four main makes, has maintained its position since 1999, and accounts for more than 20\% of the market. Benefiting from a stronger German market ( $26 \%$ of the European market, the same as the year before), it reached a record level of $25 \%$ in 2013.
    The market share of French groups Renault and PSA Peugeot Citroën ( $20 \%$ jointly) reached a low point, below its 2007 level. It was more than $25 \%$ between 2001 and 2003, the best period in which the French and Southern European markets accounted for $45 \%$ of the Western European market, compared with $35 \%$ in 2013.
    The market share of General Motors (GM) was $7.9 \%$, representing a 0.2 point decline. The market shares of its makes Opel and Chevrolet were respectively flat at $6.8 \%$ and $1.1 \%$. In 2013, Ford's market share was $7.6 \%$. In the mid-1990s, the penetration of these two American groups was around $12 \%$ each.

[^3]:    Source: CCFA.

[^4]:    A variety of participants of different sizes, businesses and ranks contribute to automotive manufacturing. Partnership solutions can also be very varied as shown by studies conducted by the Service des Etudes et des Statistiques Industrielles (Department for Industrial Studies and Statistics - SESSI) in 2006 on the automotive supplier chain and the current work by the Fédérations des Industries des équipements pour véhicules (French Automotive Equipment Industries Association - FIEV). The automotive industry comprises automotive manufacturing and suppliers. Equipment manufacturers have two types of markets: the first type with a total worth of $€ 12.8$ billion in 2013, producing equipment for assembly chains, and the second type dealing with spare parts, with a total worth of around $€ 2.3$ billion. In recent years, outsourcing has meant increasing reliance on suppliers, whose services represent a large and growing proportion of the total cost of vehicle manufacture (about three quarters according to the French Automotive Equipment Industries Association - FIEV).

[^5]:    Sources: CCFA, OICA.

[^6]:    ${ }^{* *}$ Each country's production figures are based on nationally reported data. Double counting is eliminated in the world total (all vehicles).

[^7]:    (1) Including Talbot up to 1985
    (2) Including others.

    Source: CCFA.

[^8]:    (1) For the scope of the new EU member states, see page 69. (2) Not including Bulgaria in 2005. In 2006, 135,500 light commercial vehicles, none of which were French makes, were reclassified as passenger cars in Spain.
    Automobile manufacturers include the following makes: PSA Peugeot Citroën $=$ Peugeot + Citroën. Renault Group $=$ Renault + Dacia Fiat Group $=$ Alfa Romeo + Fiat + Lancia + Ferrari + Maserati + Chrysler + Jeep + Dodge + others. Ford Group $=$ Ford Europe + Ford USA + others. General Motors $=$ Opel + Vauxhall + GM Daewoo + Chevrolet + Pontiac + others. Volkswagen Group $=$ Volkswagen + Audi + Porsche + Seat + Skoda + Bentley + Lamborghini + Bugatti. Daimler $=$ Mercedes + Smart + others. BMW Group $=$ BMW + Mini + Rolls-Royce. Japanese makes: Mazda,
    Mitsubishi, Nissan, Subaru, Suzuki, Toyota, etc. Korean makes: Hyundai-Kia and Ssangyong.

[^9]:    (1) New EU member states not including Cyprus and Malta, including Croatia. (2) Not including Bulgaria in 2005

[^10]:    *In 1998, French manufacturers began reporting their production as the number of vehicles assembled at the rollout location. The concept of KD and CKD units has been abandoned. Aggregate data for 1996 and detailed data for 1997 have been restated using the new definitions. Since 2012, only the invoicing data has been available for Renault Trucks.

[^11]:    (1) World production of French manufacturers as of 1997
    (2) Including Talbot up to 1985

[^12]:    (2) European Union: 9 countries in 1980; 10 countries in 1985, 12 countries from 1990 to 1994; 15 countries between 1995 and 2003; 25 countries between 2004 and 2005 ; 27 countries from 2006 to 2012 ; 28 countries since 2013 .
    (3) CEEC/CIS, excluding the ten new countries that joined the European Union in 2004 and 2005 , the 12 new countries that joined the European Union from 2006 to 2012 , and the 13 that joined in 2013. Source: CCFA.

[^13]:    (1) Initial ESANE earnings figures for 2012; estimates by CCFA for 2013 and the following variables for 2012: staff numbers, exported sales, and capital expenditure.
    (2) Until 2007, these are actual employees: average employee numbers, corrected by the balance of employees hired (temporary staff) and quoted as hired staff.
    (3) The 2011 revised earnings figures report an OCF of $€ 675$ million in 2011.

[^14]:    1) Irisbus Group: Irisbus, Irisbus-Heuliez, Irisbus-Renault, Karosa and lveco.

    Evobus: Kässbohrer and Mercedes
    (3) Neoman Bus: MAN and Neoplan.

