# THE FRENCH AUTOMOTVE INDUSTRY 

Analysis and statistics 2013

EDITORIAL - 01
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## ANALYSIS AND HIGHLIGHTS

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- Use: vehicle ownership, traffic and $\mathrm{CO}_{2}$ emissions, domestic transport of passengers and freight, cost of passenger and freight transport, etc.
- Expenditure: price indices by transport mode: passengers and freight, consumption, financing, etc
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## STATISTICS

## Dear Sir/Madam,

Since mid-2009, the world economy has returned to a rapid pace of growth. In 2012, the automotive industry reached a new production record, with over 84 million vehicles produced. Therefore, the results by geographical area are highly contrasted, with a gloomy climate in crisis-hit Western Europe and dynamism in the rest of the world. Emerging economies all have fairly similar situations, with many new players in the automotive industry, such as China, Russia, India and Latin America, which are producing record volumes. Other countries, such as the USA and Japan are coming out of a deep crisis. Due to this major growth, the weight of the Western European countries has fallen: today they only account for $15 \%$ of world production, against 29\% in 2000.

Market growth in 2012 is mainly due to this shift. The crisis has not hindered the progress towards vehicle ownership in emerging economies, and the demand among first-time car purchasers also remains robust. On the other hand, in Southern European countries, which are suffering from a combination of debt problems and low demand for renewing the vehicles in use, the markets have fallen sharply since 2007: -44\% for Italy, -57\% for Spain and -79\% for Greece.

Since 2007, the disappearance of 4 million vehicles in the Western European market, which was the main outlet for French manufacturers, has had a terrible effect on the entire branch, in terms of production as well as trade. In France it was necessary, on the one hand to contain the collapse of industrial activity, which was down -40\% (Industrial production index of the INSEE) and on the other hand to promote actions aimed at improving national competitiveness. In this rather depressing climate, it is still encouraging to see that the globalization of sales outside of Western Europe (17 countries) has been particularly favorable for French manufacturers. They now account for $48 \%$ of sales in 2012. This strategy, which has been underway for a number of years, has thus paid off.

In 2012, French manufacturers produced 5.6 million vehicles worldwide. Nevertheless, this was a considerable drop of $-13 \%$ compared to the 2011 record level, but of only $-7 \%$ compared to the 2005 level.


In France, automotive output contracted by $-12 \%$, to around 2 million vehicles. Various factors are to blame for this, including the decline of the natural markets of Western Europe's natural markets and the unfortunate lack of competitiveness in French industry. This affects manufacturers at their assembly and mechanical construction plants, as well as their research and development plants. In France it also affects all sites and their suppliers. Manufacturers purchase automotive equipment worth $€ 53$ billion from these suppliers. The schedule of condition drawn up in the context of the General Industry Report and, more recently, the Gallois Report, stressed that the high tax burden was responsible for the poor performance of French production. They recommend measures for restoring margins in French industry, which have been falling for several years compared with those of their European counterparts.
Within this gloomy context more storm clouds are gathering for the French automotive industry. The threat of reviewing industrial property is very real in the case of bodywork parts: its disappearance would sound the death knell for returns on investment in technological innovations. The plans to increase taxes on diesel, in addition to negative social impacts and considerable environmental inefficiency, have the risk of weakening one of the leading fields of French manufacturers, which is that of diesel engines.

Despite all this, the automotive industry is continuing to invest in the future. Its annual expenditure on research and development stood at $€ 5.4$ billion, making it the leading sector in terms of R\&D and patent applications in France. The development of electric and hybrid vehicles means that French manufacturers rank very highly in the technological race for new energy sources.

Today, the automotive industry has organized its branch by structuring its Plateforme de la

> In 2012, despite the crisis affecting the European automotive industry and the specific threats to which it is exposed, the French automotive industry is looking to the future. It is continuing to invest, restructuring its industrial branch in France, and expanding outside of Western Europe.

Filière Automobile (PFA - Automotive Branch Platform), created during the 2009 crisis. The four priorities of lean manufacturing, the skills and jobs of tomorrow, better management of information/communication, and the mediumand long-term strategy for products, and international expansion, are now combined with the field of research with the creation of the Comité Technique Automobile (CTA Automotive Technical Committee), the Comité de Standardisation Technique Automobile ICSTA - Automotive Technical Standardization Committee) and the Comité de Recherche Automobile (CRA - Automotive Research Committee). The automotive sector wants to look at its future together.

In this unstable, highly complex universe, CCFA has maintained its position and consolidated its ability to produce quality work, aimed at analyzing and aiding the understanding of the automotive industry in France and the world. In France, CCFA is an active partner of other professional associations in the sector, including the CNPA for distribution and repairs, the FIEV for equipment and the CSIAM for foreign makes. In large projects that affect the automotive industry and its general environment, CCFA is always actively involved in collective discussions. With the support of its members, it works with large organizations that represent the economic world: the MEDEF, the UIMM and the GFI, as well as with specialized organizations such as the URF or the GERPISA. Internationally, it defends French interests in OICA and EAMA, and contributes actively to the analytical capabilities and statistical data produced by these organizations.

This new edition of Analysis and Statistics should be enough to convince you of our know-how. We remain at your disposal. Do not hesitate to contact us via our website (www.ccfa.fr) with any questions you may have.

Best regards

## THE ERENCH AUTOMOBLLE MANUFACTURERS ASSOCIAION

Comité des Constructeurs Francais d'Automobiles (CCFA) is the French automobile manufacturers' trade association. Its members are: Alpine, PSA (Automobiles Citroën - Automobiles Peugeot), Renault and Renault Trucks. Its mission is to study and defend the business and industrial interests lexcluding labor issues which are the remit of the UIMM) of all French automobile manufacturers on both national and international levels.
CCFA's activities encompass information, analysis and communication for its members as well as for government agencies, public officials, the automotive and road industry, the media and the general public.
Other sectors of the automotive industry (parts and equipment manufacturers, dealers, body manufacturers) have their own trade associations (FIEV, CNPA, FFC, Fédération des Industries Electriques, Electroniques et de Communication - Electrical, Electronic and Communications Industry Federation, Fédération des Industries Mécaniques - Mechanical Industry Federation, Fondeurs de France - French Foundries Association, Groupement Plasturgie Automobile - Automotive Plastics Group, Syndicat National du Caoutchouc et des Polymères - National Union of Polymers and Rubber Industries, etc.). In 2009, during the crisis, French automobile manufacturers and their suppliers came together within the Liaison Committee of Automotive Suppliers (CLIFA - Comité de Liaison des Fournisseurs de ('Automobile) to establish the Automotive Branch Platform (PFA - Plateforme de la Filière Automobile), which has the task of contributing to reinforcing the French automotive branch. In this context, its research in 2012 revolved mainly around the Comité Technique Automobile (CTA - Automotive Technical Committee), the Comité de Standardisation Technique Automobile (CSTA - Automotive Technical Standardization Committee) and the Comité de Recherche Automobile (CRA - Automotive Research Committee).
Foreign manufacturers are represented by their own association (CSIAM).
CCFA is associated with Brussels-based ACEA, the European Automobile Manufacturers' Association.
It is also a member of OICA, the International Organization of Motor Vehicle Manufacturers, which brings together national associations representing the industry from around the world.

## YEAR

in which the
Chambre Syndicale des Constructeurs d'Automobiles was founded

# THE AUTOMOTVE <br> BRANCH <br> IN FRANCE 



ADDED VALUE
generated in the national economy for each unit of added value in the automotive sector in France

## 53 <br> 2.2

BILLION EUROS,
Total automotive industry purchases in France in 2011

BILLION EUROS,
total investments of French automotive manufacturers in 2011
$-25$

GRAMS of $\mathrm{CO}_{2} / \mathrm{km}$,
reduction in average $\mathrm{CO}_{2}$ emissions in new passenger cars in France since the implementation of the bonus-malus scheme
$-22^{\%}$

Reduction since 1990 in the amount of $\mathrm{CO}_{2}$ emitted by a heavy truck transporting one metric ton of freight one kilometer across France

## 2012: AFFECTED BYTHE IRAN PROBLEMS, THE MARKETS FOR FRENCH MANUFACTURERS OUTSIDE OF WESTERN EUROPE WERE NOT ABLE TO MAKE UP FOR THE DROP IN THEIR SALES WITHIN THIS REGION, WHICH IS THEER NATURAL BASE MARKET.

The production of French manufacturers has fallen by $9 \%$ from its pre-crisis levels, in the context of a world economic crisis marked since then by the continuation of considerable growth in emerging countries, which has largely exceeded its pre-crisis levels; on the other hand, in developed countries, although the USA joins them, this is not the case with the eurozone.
Sales outside of Western Europe have risen by almost 640,000 units since 2007, reaching 2.7 million vehicles in 2012. In 2012, not including the impact of Iranian sanctions, they rose by more than $3 \%$. These areas where the level of vehicle ownership is generally much lower than in Western Europe represent markets of large potential within which investments must continue and increase.
The market in Western Europe, a mature automobile zone, remains the base market for French manufacturers. Sales fell by one million vehicles in the period 2007-2012 to 2.9 million. The collapse of the markets in 2012, in particular in Southern Europe and France, is to blame for this. To weather the development of overseas competition, French manufacturers continued to ensure the future through investment in France in research and development and also plants.

| KEY DATA |  |  |  |  |  | In thousands |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1997 | 2007 | 2011 | 2012 | Change 2012-2011 | Change 2012-2007 |
| World production of French manufacturers | 4,046 | 6,188 | 6,448 | n/a | n/a | n/a |
| Passenger cars | 3,472 | 5,301 | 5,605 | 4,863 | -13.2\% | -8.3\% |
| Light commercial vehicles | 507 | 830 | 802 | 714 | -11.1\% | -14.0\% |
| All light vehicles | 3,979 | 6,131 | 6,407 | 5,576 | -13.0\% | -9.0\% |
| Heavy trucks (at constant scope) | 36 | 58 | 41 | n/a | n/a | n/a |
|  |  |  |  |  |  |  |
| Production of French manufacturers in France | 2,525 | 2,573 | 2,007 | 1,647 | n/a | n/a |
| Passenger cars | 2,235 | 2,165 | 1,678 | 1,377 | -18.0\% | -36.4\% |
| Light commercial vehicles | 258 | 352 | 292 | 270 | -7.6\% | -23.4\% |
| All light vehicles | 2,493 | 2,518 | 1,970 | 1,647 | -16.4\% | -34.6\% |
| Heavy trucks | 30 | 55 | 37 | n/a | n/a | $\mathrm{n} / \mathrm{a}$ |
|  |  |  |  |  |  |  |
| Automotive exports outside France | 2,822 | 4,697 | 4,893 | 4,404 | -10.0\% | -6.2\% |
| Passenger cars | 2,526 | 4,110 | 4,337 | 3,898 | -10.1\% | -5.2\% |
| Light commercial vehicles | 276 | 549 | 530 | 481 | -9.3\% | -12.4\% |
| All light vehicles | 2,802 | 4,659 | 4,867 | 4,379 | -10.0\% | -6.0\% |
| Heavy trucks | 20 | 38 | 26 | 25 | -2.1\% | -32.6\% |
|  |  |  |  |  |  |  |
| Automotive exports outside Europe (17 countries) | 659 | 2,110 | 2,977 | 2,747 | -7.7\% | 30.2\% |
| Passenger cars | 563 | 1,914 | 2,732 | 2,504 | -8.4\% | 30.8\% |
| Light commercial vehicles | 88 | 178 | 230 | 228 | -1.1\% | 28.0\% |
| All light vehicles | 651 | 2,092 | 2,963 | 2,731 | -7.8\% | 30.5\% |
| Heavy trucks | 8 | 18 | 14 | 16 | 8.1\% | -13.9\% |
|  |  |  |  |  |  |  |
| Automotive registrations in France | 2,068 | 2,629 | 2,687 | 2,332 | -13.2\% | -11.3\% |
| Passenger cars | 1,713 | 2,110 | 2,204 | 1,899 | -13.9\% | -10.0\% |
| Light commercial vehicles | 313 | 461 | 429 | 384 | -10.5\% | -16.8\% |
| All light vehicles | 2,026 | 2,571 | 2,633 | 2,283 | -13.3\% | -11.2\% |
| Heavy trucks | 39.3 | 52.5 | 47.4 | 43.4 | -8.4\% | -17.4\% |
| Coaches and buses | 3.1 | 5.5 | 6.2 | 5.5 | -10.7\% | 1.0\% |
|  |  |  |  |  |  |  |
| Automotive registrations for French groups in Europe (17 countries) | 3,300 | 3,906 | 3,431 | 2,907 | -15.3\% | -25.6\% |
| Passenger cars | 2,841 | 3,181 | 2,814 | 2,374 | -15.7\% | -25.4\% |
| Light commercial vehicles | 432 | 690 | 591 | 510 | -13.7\% | -26.1\% |
| All light vehicles | 3,273 | 3,871 | 3,405 | 2,884 | -15.3\% | -25.5\% |
| Heavy trucks | 27 | 35 | 26 | 23 | -9.5\% | -33.0\% |


|  | Units | 2011 | 2012 | Change 2012-2011 |
| :---: | :---: | :---: | :---: | :---: |
| Market share of French groups (new light vehicles) |  |  |  |  |
| In France | (As a percentage) | 58.0\% | 54.9\% | -3.2 points |
| In Europe 17 countries (excluding France) | (As a percentage) | 16.0\% | 15.0\% | -0.9 points |
| In Europe 17 countries | (As a percentage) | 23.7\% | 21.9\% | -1.7 points |
|  |  |  |  |  |
| Market share of French makes (new heavy trucks) |  |  |  |  |
| In Europe 17 countries | (As a percentage) | 9.7\% | 9.6\% | -0.0 points |
|  |  |  |  |  |
| French manufacturers' position in world production (PSA Peugeot Citroën and Renault-Dacia-Samsung) |  |  |  |  |
| Passenger cars | (As a percentage) | 9.4\% | 7.7\% | -1.6 points |
| Commercial vehicles | (As a percentage) | 4.0\% | 3.4\% | -0.6 points |
| Total | (As a percentage) | 8.0\% | 6.6\% | -1.4 points |
|  |  |  |  |  |
| French automobile international trade |  |  |  |  |
| Exports | (In € billions) | 43.5 | 41.2 | -5.2\% |
| Imports | (In € billions) | 48.3 | 44.6 | -7.8\% |
| Balance | (In € billions) | -4.9 | -3.3 | 1.5 |
|  |  |  |  |  |
| Automotive industry contribution to foreign trade goods balance |  |  |  |  |
| Exports | (As a percentage) | 10.3\% | 9.5\% | -0.9 points |
| Imports | (As a percentage) | 9.5\% | 8.6\% | -0.9 points |
|  |  |  |  |  |
| World key figures for French manufacturers (PSA Peugeot Citroën + Renault) |  |  |  |  |
| Sales | (In € billions) | 101.1 | 96.7 | -4.4\% |
| Capital expenditure | (In € billions) | 3.8 | 4.2 | +12.0\% |
| No. of employees | (In thousands of people) | 327 | 331 | +1.3\% |
|  |  |  |  |  |
| Jobs related to the automotive industry in France |  |  |  |  |
| Automotive industry | (In thousands of people) |  | 215 |  |
| As a share of industry (including food industries, etc.) | (As a percentage) |  | 7\% |  |
| Total jobs (directly and indirectly related) | (In thousands of people) |  | 2,351 |  |
| As a\% of the employed working population | (As a percentage) |  | 9\% |  |

Following the record-breaking contraction of 2009 due to the economic and financial crisis, world GNP has returned to growth, achieving the same quick pace it had experienced up until 2007, before slowing back to under 3\% in 2012. As in previous years, growth rates were different between OECD members, whose GNP rose by $1 \%$ and emerging economies $1+5 \%$ ), led mainly by China, as well as Thailand and Indonesia. Growth leveled off considerably in Latin America, both in Brazil and Argentina, as well as in Russia.
Raw material prices remained near record levels throughout 2012, near the peaks of 2008, in particular in the case of oil. These developments have limited consumer purchasing power; consumers have been affected in Europe by the effects of this crisis, with the high unemployment levels affecting their confidence. As regards companies, investments began to recover in 2010, ending in 2012 in Western Europe in an increasingly uncertain context. In addition, the reduction of state deficit levels, due both to falling expenditures and to rising taxes and social costs, had an effect on economic agents and thus on their level in the automotive markets.
In addition to the collapse of the Western Europe base market compared with the levels observed prior to the crisis, French automobile manufacturers need to deal with consumer decisions about what to buy, the rising cost of raw materials for manufacturing processes, and more expensive and/or lessaccessible short- and long-term capital, made worse by the crisis and the continuing strength of the euro against other main currencies up until its fall at the end of the second quarter of 2012. In spite of all this, they must continue to meet society's demands, which require considerable research and development expenditure. Furthermore, this crisis has affected the entire automobile branch upstream through suppliers and downstream with transportation and the sale/maintenance of vehicles.
In this economic and financial environment, in 2012 the world automotive market reached a new peak of 81.7 million vehicles; supported for the most part by the strong growth of developing countries and the continued recovery of the North American
market. In Western Europe, the markets for new vehicles plummeted, in particular in France, where the government scrap incentive plan ended in March 2011. Faced with an unfavorable country mix effect (weaker markets in Southern Europe and France), the market share of French manufacturers dropped, returning to its 1997 level, in a context of even stiffer competition.
In Eastern Europe, the growth of the industry continued, driven by Russia and Ukraine. In order to satisfy vehicle ownership requirements, French manufacturers continued to develop commercially and industrially in this area where opportunities should eventually grow. PSA Peugeot Citroën now produces with Mitsubishi in Russia and Renault is continuing to develop a strategic partnership with Russian manufacturer AvtoVAZ, now part of Nissan.
In Asia, the car market continued to develop strongly. Beyond China, the world's leading automobile market since 2009, growth was observed in many other countries such as India, Thailand and Indonesia. Sales by French manufacturers-910,000 vehicles in 2012- not including the impact of Iran, have remained stable in this zone. The search for investment (PSA Peugeot Citroën with its partners in China and Renault in India) and renewed, adapted vehicle ranges should support this future growth.
In Latin America, where markets have reached all-time highs, French manufacturers' sales grew to nearly 750,000 vehicles, exceeding their sales in Eastern Europe, including Turkey, for several years running. New investments have been made and renewed vehicle ranges have been developed by French manufacturers, in order to attempt to address the ongoing growth of the automotive market in this region.
Finally, sales of French manufacturers enjoyed strong growth in Africa, reaching 340,000 vehicles, up by 110,000 .


NCREASE BETWEEN 2011 AND 2012 OF SALES BY FRENCH AUTOMOTIVE MANUFACTURERS OUTSIDE OF EUROPE 17 COUNTRIES, NOT INCLUDING IRAN

In 2012, world vehicle production grew by $5.4 \%$ to 84.1 million vehicles, which is the third record since 2009. This increase represented a volume of 4.3 million vehicles.
In developed regions, the production increase over that of 2007 is contrasting; it fell in Western Europe ( $-23 \%$ ) and Japan ( $-14 \%$ ), but rose by $2 \%$ in NAFTA (Canada, USA, Mexico) and by $12 \%$ in South Korea.
In emerging countries or regions which are currently the main areas for growth in the automotive industry, production is much higher than before the crisis. In 2012, it grew by 40\% compared to 2007 levels in Asia-Pacific (more than doubling in China), $14 \%$ in Latin America and $13 \%$ in the new EU member states.

## 

## WORLD MOTOR VEHICLE PRODUCTION

|  | Passenger cars |  |  |  | Commercial vehicles |  |  |  | Total |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 |  |  | 2012 | 2011 |  |  | 2012 | 2011 | 2012 | 2012/2011 |
|  | thousands | \% | thousands | \% | thousands | \% | thousands | \% | thousands | thousands | \% |
| Europe | 18,279 | 30.5 | 17,382 | 27.6 | 2,675 | 13.4 | 2,439 | 11.6 | 20,954 | 19,821 | -5.4 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe | 12,445 | 20.8 | 11,331 | 18.0 | 1,677 | 8.4 | 1,496 | 7.1 | 14,122 | 12,827 | -9.2 |
| Germany | 5,872 | 9.8 | 5,388 | 8.5 | 275 | 1.4 | 261 | 1.2 | 6,147 | 5,649 | -8.1 |
| Belgium | 561 | 0.9 | 507 | 0.8 | n/a | 0.0 | n/a | 0.0 | 595 | 542 | -8.9 |
| Spain | 1,839 | 3.1 | 1,540 | 2.4 | 534 | 2.7 | 439 | 2.1 | 2,373 | 1,979 | -16.6 |
| France | 1,931 | 3.2 | 1,683 | 2.7 | 312 | 1.6 | 285 | 1.4 | 2,243 | 1,968 | -12.3 |
| Italy | 486 | 0.8 | 397 | 0.6 | 305 | 1.5 | 275 | 1.3 | 790 | 672 | -15.0 |
| United Kingdom | 1,344 | 2.2 | 1,465 | 2.3 | 120 | 0.6 | 112 | 0.5 | 1,464 | 1,577 | 7.7 |
| Sweden | 189 | 0.3 | 163 | 0.3 | n/a | 0.0 | n/a | 0.0 | 189 | 163 | -13.8 |
| Central and Eastern Europe | 5,194 | 8.7 | 5,474 | 8.2 | 449 | 2.2 | 448 | 2.1 | 5,643 | 5,922 | 4.9 |
| Turkey | 640 | 1.1 | 577 | 0.9 | 549 | 2.7 | 496 | 2.4 | 1,189 | 1,072 | -9.8 |
| North and South America | 8,762 | 14.6 | 10,159 | 16.1 | 9,032 | 45.2 | 9,864 | 46.8 | 17,794 | 20,023 | 12.5 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| NAFTA ${ }^{(1)}$ | 5,625 | 9.4 | 6,956 | 11.0 | 7,853 | 39.3 | 8,838 | 41.9 | 13,478 | 15,795 | 17.2 |
| South America | 3,137 | 5.2 | 3,203 | 5.1 | 1,179 | 5.9 | 1,026 | 4.9 | 4,316 | 4,229 | -2.0 |
| Asia-Pacific | 32,481 | 54.2 | 35,147 | 55.7 | 8,094 | 40.5 | 8,563 | 40.6 | 40,576 | 43,710 | 7.7 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Japan | 7,159 | 12.0 | 8,554 | 13.6 | 1,240 | 6.2 | 1,388 | 6.6 | 8,399 | 9,943 | 18.4 |
| China | 14,485 | 24.2 | 15,524 | 24.6 | 3,934 | 19.7 | 3,748 | 17.8 | 18,419 | 19,272 | 4.6 |
| South Korea | 4,222 | 7.0 | 4,167 | 6.6 | 435 | 2.2 | 391 | 1.9 | 4,657 | 4,558 | -2.1 |
| India | 3,040 | 5.1 | 3,285 | 5.2 | 887 | 4.4 | 860 | 4.1 | 3,927 | 4,145 | 5.5 |
| Africa | 376 | 0.6 | 381 | 0.6 | 181 | 0.9 | 205 | 1.0 | 557 | 586 | 5.3 |
| TOTAL | 59,898 | 100.0 | 63,070 | 100.0 | 19,982 | 100.0 | 21,072 | 100.0 | 79,880 | 84,141 | 5.3 |
| Change 2012-2011 |  |  | +5.3\% |  |  |  | +5.5\% |  |  | +5.3\% |  |

Double counting is eliminated in regional totals.
(1) NAFTA: Canada, USA and Mexico. Sources: OICA, CCFA estimates for July 2013.


In 2012, production of passenger cars and commercial vehicles increased at almost the same pace ( $\mathbf{+ 5 \%}$ ) unlike in preceding years, when the growth of the former was slower than the latter, which were more severely affected by the crisis. Evolutions are still contrasting according to geographical area. In Europe, the contraction in the production of passenger cars was less sharp than that of commercial vehicles ( $-5 \%$ and $-9 \%$, respectively). In North and South America ( $+16 \%$ and $+9 \%$, respectively) and in Asia-Pacific ( $+8 \%$ and $+6 \%$, respectively), its growth was faster than that of commercial vehicles.
By country and for all vehicles, with the exception of Finland $1+14 \%$ ) and the United Kingdom ( $+8 \%$ ), production fell in several

Western European countries: the Netherlands ( $-21 \%$ ), Spain $(-17 \%)$, and Italy and Portugal ( $-15 \%$ ).
In North and South America, production rose in the NAFTA zone, while it fell in South America.
As regards Asia-Pacific, which represents more than half of world production, growth of production in Indonesia ( $+27 \%$ ) increased massively, unlike in India ( $+6 \%$ ). Production in Iran fell by $40 \%$. In China, the top manufacturing country since 2008, production rose by $5 \%$. In Malaysia and Thailand, it grew by $+7 \%$ and $+70 \%$, respectively.

Between 2000 and 2012, the global production of motor vehicles ( 84.1 million) increased by 25 million units, which represents a growth rate of over $44 \%$. Despite the 2008 crisis, the average annual growth rate remained above $3 \%$.
In developed regions or countries, production dropped by more than 5 million vehicles, reaching a level of 43 million units ( $-10 \%$ ). This accounted for only $51 \%$ of the world's production, more than 30 points less than in 2000 . Within these regions, North American production fell by 2 million vehicles ( $-11 \%$ ) and production in Western Europe fell by over 4 million ( $-25 \%$ ). Japanese production fell by around 200,000 units in $2012(-2 \%$ compared with 2000). On the other hand production in South Korea-a country which has benefited from more favorable exchange rates-grew by 1.4 million units ( $+46 \%$ ).
In emerging regions or countries, production rose by almost 29 million vehicles, supported by China ( +17.2 million), representing $23 \%$ of world production in 2012, against less than $4 \%$ in 2000; Turkey and Central and Eastern Europe ( +3.9 million and a market share of 8\%, against 5\%), Indonesia, Iran, Malaysia and Thailand (+ 3.8 million and a market share of $6 \%$ against $2 \%$ ), South America ( +2.2 million and a market share of $6 \%$ against $4 \%$ ) and India (+3.3 million and a market share of 5\% against $1 \%$ ). Overall, the market share in these emerging countries or regions rose from $16 \%$ to $47 \%$ in this period.

WORLD PRODUCTION OF ALL VEHICLES


Sources: CCFA, OICA.

Evolution of markets for French manufacturers outside of EU-17: all vehicles


Source: CCFA.


World markets of French manufacturers: evolution compared with 1997


- France
- Europe 17 countries excluding France


The 13 leading manufacturers-including French groups PSA Peugeot Citroën and Renault-account for three quarters of the world's production, producing more than two million vehicles each. Production by PSA Peugeot Citroën and Renault has fallen due to the unfavorable economic situation in Europe, ranking ninth and eleventh, respectively, in the world. The production of French manufacturers accounted for $7 \%$ of world production, as was the case during the last crisis of 1997, which is a much lower than the record level of $9.8 \%$ reached in 2001.

|  | World ranking | All vehicles ${ }^{(1)}$ | Passenger cars | Commercial vehicles ${ }^{(2)}$ |
| :---: | :---: | :---: | :---: | :---: |
| Toyota-Daihatsu-Hino ${ }^{(3)}$ | 1 | 10,104 | 8,382 | 1,722 |
| General Motors (Opel-Vauxhall-GM Daewoo) ${ }^{(4)}$ | 2 | 9,255 | 8,577 | 678 |
| Groupe Volkswagen (including Porsche, Man et Scania) | 3 | 7,126 | 6,761 | 365 |
| Hyundai-Kia | 4 | 6,486 | 3,953 | 2,533 |
| Ford ${ }^{(4)}$ | 5 | 5,152 | 2,680 | 2,472 |
| Nissan | 6 | 4,889 | 3,831 | 1,058 |
| Fiat-Chrysler | 7 | 4,505 | 2,159 | 2,346 |
| Honda | 8 | 4,111 | 4,078 | 32 |
| PSA Peugeot Citroën | 9 | 2,911 | 2,554 | 358 |
| Suzuki-Maruti | 10 | 2,894 | 2,484 | 410 |
| Renault-Dacia-Samsung | 11 | 2,676 | 2,303 | 373 |
| Daimler (Evobus et Fuso inclus) | 12 | 2,195 | 1,456 | 740 |
| BMW (Mini inclus) | 13 | 2,065 | 2,065 | 0 |
| SAIC | 14 | 1,784 | 1,523 | 260 |
| Tata (Telco, Jaguar, Land Rover, Tata Daewoo) | 15 | 1,241 | 744 | 497 |
| Mazda | 16 | 1,189 | 1,098 | 92 |
| Dongfeng Motor | 17 | 1,138 | 540 | 598 |
| Mitsubishi | 18 | 1,110 | 980 | 130 |
| Changan | 19 | 1,064 | 835 | 228 |
| Geely-Volvo | 20 | 923 | 923 | - |
| Fuji (Subaru) | 21 | 753 | 735 | 18 |
| BAIC | 22 | 721 | 83 | 638 |
| FAW | 23 | 706 | 480 | 226 |
| Great Wall | 24 | 624 | 488 | 137 |
| Mahindra | 25 | 606 | 429 | 177 |
| Isuzu | 26 | 600 | - | 600 |
| Chery | 27 | 564 | 551 | 13 |
| AvtoVaz | 28 | 553 | 553 | - |
| Brilliance | 29 | 490 | 232 | 258 |
| JAC | 30 | 476 | 200 | 276 |
| BYD | 31 | 455 | 455 | - |
| GAZ | 32 | 305 | 180 | 125 |
| Chongqing Lifan Motor Co. | 33 | 273 | 184 | 89 |
| Volvo - Renault Trucks - Mack - UD Trucks | 34 | 235 | - | 235 |
| Proton | 35 | 162 | 135 | 28 |
| China National Heavy Duty Truck | 36 | 128 | - | 128 |
| Paccar | 37 | 125 | - | 125 |
| Ashok Leyland | 38 | 118 | - | 118 |
| Hunan Jiangnan Automobile Manufacturing Co. | 39 | 117 | 117 | - |
| Guangzhou Auto Industry | 40 | 114 | 87 | 27 |
| Haima Business | 41 | 91 | 39 | 51 |
| Shannxi | 42 | 86 | 8 | 78 |
| South East (Fujian) | 43 | 86 | 82 | 4 |
| Navistar | 44 | 83 | - | 83 |
| Xiamen King Long | 45 | 78 | - | 78 |

NB.: The production of Chinese manufacturers does not include joint-ventures. (1) There may be double counts between manufacturers. (2) Non-standard weight limits. (3) Of which Daihatsu produced $1,192,0000$ and Hino 175,000 . (4) The production of GM and Ford does not include their activity in China. For GM it amounted to 2.8 million vehicles, of which 1.4 were in SGMW (entered by SAIC) and 1.4 were in GM China (Shanghai-GM and SGMW-Chevrolet). For Ford it amounted to 475,000 units (Changan-Ford and JMC-Ford). Sources: OICA, CCFA estimates for July 2013.

MARKET SHARE OF FRENCH MANUFACTURERS IN WORLD AUTOMOBILE PRODUCTION IN 2012

In a context of growth, world production rose by 5\% thanks to the positive results from countries in Asia-Pacific and NAFTA (Canada, USA, and Mexico).
Recent years have also been marked by a number of steps towards consolidation, either at the initiative of manufacturers from emerging economies IIndian manufacturer Tata took over Jaguar and Land Rover in 2008 and Chinese manufacturer Geely acquired Volvo in 2010), or at the initiative of manufacturers from developed nations lin 2011: Fiat with Chrysler, or even Volkswagen with Scania and recently Porsche and Man). The Toyota Group has maintained its leading position since 2006, with a considerable increase $1+26 \%$ ) of its production after being seriously affected in 2011 by the earthquake in Japan. The Volkswagen Group ( $+5 \%$ ), with a major presence in emerging economies, held second place. The volumes of GM and Ford benefitted from the healthy state of the North American market.

In 2012, the world automotive market continued to grow ( $+5 \%$ to 81.8 million vehicles), setting a new record. While markets have grown in emerging economies, North America and Japan, registrations have dropped in Western Europe.
China, whose access to vehicle ownership is continuously developing in line with the progressing lifestyle, saw its market, despite the limitation on the number of new vehicles in large cities, increase by more than $4 \%$ to 19.3 million vehicles (compared to 9 million in 2008). Its status as the world's leading automotive market, achieved in 2009, is affirmed once again.
Developing regions-South America and Asia excluding the three Asian powers (China, Japan and South Korea) - which fell in 2009, continued to grow, but at a slower pace for the former and a faster pace for the latter. On the other hand, despite continuing the recovery which started in 2010, Central and Eastern Europe remained below their 2008 levels. In 2012, the share of these areas in world sales reached 47\%, compared with $26 \%$ in 2005. In the main industrialized areas, where vehicle ownership rates have achieved maturity, the markets remain well under the levels previously seen, and their share of the world markets was only $46 \%$, compared with $68 \%$ in 2005.

WORLD AUTOMOTIVE MARKETS

|  | Passenger cars |  |  |  |  | Commercial vehicles |  |  | Total |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2011 |  | 2012 |  | 2011 |  | 2012 |  | 2011 | 2012 | 2012/2011 |
|  | thousands | \% | thousands | \% | thousands | \% | thousands | \% | thousands | thousands | \% |
| Europe | 17,160 | 30.0 | 16,187 | 26.8 | 2,570 | 12.4 | 2,471 | 11.6 | 19,730 | 18,658 | -5.4 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe | 12,815 | 22.4 | 11,773 | 19.5 | 1,868 | 9.0 | 1,647 | 7.7 | 14,684 | 13,420 | -8.6 |
| Central and Eastern Europe | 4,344 | 7.6 | 4,414 | 7.3 | 702 | 3.4 | 824 | 3.9 | 5,046 | 5,238 | +3.8 |
| North and South America | 11,665 | 20.4 | 13,111 | 21.7 | 9,867 | 47.6 | 10,526 | 49.4 | 21,532 | 23,637 | +9.8 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| NAFTA ${ }^{(1)}$ | 7,363 | 12.9 | 13,111 | 21.7 | 8,236 | 39.8 | 8,890 | 41.7 | 15,599 | 17,529 | +12.4 |
| USA | 6,089 | 10.6 | 7,242 | 12.0 | 6,951 | 33.6 | 7,544 | 35.4 | 13,041 | 14,786 | +13.4 |
| South America | 4,302 | 7.5 | 4,472 | 7.4 | 1,631 | 7.9 | 1,636 | 7.7 | 5,933 | 6,108 | +2.9 |
| Asia-Pacific | 27,419 | 47.9 | 30,126 | 49.8 | 7,886 | 38.1 | 7,908 | 37.1 | 35,305 | 38,034 | +7.7 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| China | 14,472 | 25.3 | 15,495 | 25.6 | 4,033 | 19.5 | 3,811 | 17.9 | 18,505 | 19,306 | +4.3 |
| South Korea | 1,316 | 2.3 | 1,307 | 2.2 | 263 | 1.3 | 237 | 1.1 | 1,579 | 1,544 | -2.3 |
| Japan | 3,509 | 6.1 | 4,572 | 7.6 | 701 | 3.4 | 797 | 3.7 | 4,210 | 5,370 | +27.5 |
| Other Asia-Pacific | 8,121 | 14.2 | 8,752 | 14.5 | 2,889 | 13.9 | 3,062 | 14.4 | 11,010 | 11,814 | +7.3 |
| Africa | 999 | 1.7 | 1,068 | 1.8 | 392 | 1.9 | 396 | 1.9 | 1,390 | 1,464 | +5.3 |
| TOTAL | 57,243 | 100.0 | 60,492 | 100.0 | 20,715 | 100.0 | 21,300 | 100.0 | 77,958 | 81,793 | +4.9 |
| Change 2012-2011 |  |  | 5.7\% |  |  |  | 3\% |  |  | 5\% |  |

(1) NAFTA: Canada, USA and Mexico.

Source: OICA.

In the United States, the consequences of the financial crisis, which had called a halt to household consumption, continued to be less severe and the market recovered further with 15 million vehicles, compared to over 17 million between 2004 and 2006. In Western Europe, after a stable year, the market dropped again to 13.4 million vehicles, against 17.3 million in 2007. The markets for passenger cars and commercial vehicles dropped by $8 \%$ and $12 \%$ respectively, thus remaining at levels well under the record established in 2007. Notable variations were recorded by country, from $-40 \%$ in Greece to $+4 \%$ in the United Kingdom, with $-20 \%$ in Italy, $-15 \%$ in Spain, $-13 \%$ in France and -3\% in Germany.
In Central and Eastern Europe, the strong growth in recent years ended in Turkey ( $-5 \%$ ). The Russian market continued to grow ( $+8 \%$ ), as did the Ukrainian market ( $+14 \%$ ). However, the latter only reached $40 \%$ of its pre-crisis level.
In Japan, following the drop in 2011, sales recovered by 28\% to 5.4 million vehicles, a level slightly higher than that of 2007 , but
lower than those observed in the mid-2000s. Registrations in South Korea dropped by $2 \%$ to 1.5 million vehicles after rising for three years.
In Asia-Pacific, excluding the three major countries (China, Japan and South Korea), the strong growth in $2010(+23 \%)$ was replaced with weaker growth ( $+7 \%$ ) with 11.8 million vehicles. Growth was near 10\% in India, and more than 20\% and 70\% in Indonesia and Thailand, respectively.
In South America, car ownership continues to expand and the markets rose by $3 \%$, compared with $8 \%$ in 2011. The Brazilian market achieved a new record.
In Africa, where volumes are smaller, the markets continued to grow, with strong growth recorded in Morocco and, to a lesser extent, in South Africa. In Algeria, growth slowed ( $+5 \%$ ).


# TRENDS IN PRODUCTION AND TRADEAMONG THE WORLD'S THREE LEADING AUTOMOTVE REGIONS 

Leader for many years, since 2010 the European Union (27 countries) has become the world's second production zone, whilst remaining open. The collapse of its domestic market since 2008 explains the reduction of imports as well as production. The latter can only be compensated by increasing exports. In North America including Mexico, production-essentially for the local market-continued to recover and has now returned to its 2006-2007 level. In Japan, production benefited in 2012 mostly from the domestic market, supported by government incentive schemes, as well as rising exports. Exports accounted for $48 \%$ of production ( $53 \%$ in 2011). Imports still only accounted for less than 5\% of total car registrations. Outside of these three historical regions, China, which became the largest producing country in 2010, essentially only produces to satisfy its domestic market; imports, like exports, represented less than $5 \%$ of its production.

TRENDS IN PRODUCTION AND TRADE AMONG THE WORLD'S THREE LEADING AUTOMOTIVE REGIONS

|  | European Union ${ }^{(1)}$ |  | United States, Canada and Mexico ${ }^{(3)}$ |  | Japan |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger cars |  |  |  |  |  |  |
| Production | in thousands | index (100=1990) | in thousands | index (100=1990) | in thousands | index (100=1990) |
| 1970 | 9,876 | 78 | 7,474 | 105 | 3,179 | 33 |
| 1980 | 10,166 | 80 | 7,196 | 101 | 7,038 | 72 |
| 1990 | 12,726 | 100 | 7,150 | 100 | 9.753 | 100 |
| 2000 | 14,779 | 116 | 7,092 | 99 | 8,359 | 86 |
| 2012 | 14,612 | 115 | 6,956 | 97 | 8,554 | 88 |
| Imports ${ }^{[2]}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1970 | 148 | 1\% | 1,464 | 20\% | 19 | 1\% |
| 1980 | 800 | 8\% | 2,713 | 38\% | 46 | 1\% |
| 1990 | 1,495 | 12\% | 3,029 | 42\% | 186 | 2\% |
| 2000 | 2,629 | 18\% | 2,225 | 31\% | 268 | 3\% |
| 2012 | 1,850 | 13\% | 2,637 | 38\% | 240 | 3\% |
| Exports ${ }^{(2)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1970 | 2,397 | 24\% | 49 | 1\% | 726 | 23\% |
| 1980 | 1,973 | 19\% | 107 | 1\% | 3,947 | 56\% |
| 1990 | 1,732 | 14\% | 288 | 4\% | 4,482 | 46\% |
| 2000 | 2,715 | 18\% | 1,130 | 16\% | 3,796 | 45\% |
| 2012 | 4,300 | 29\% | 950 | 14\% | 4,196 | 49\% |


| Commercial vehicles |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production | in thousands | index (100=1990) | in thousands | index (100=1990) | in thousands | index (100=1990) |
| 1970 | 1,180 | 74 | 1,734 | 38 | 2,110 | 60 |
| 1980 | 1,600 | 100 | 2,138 | 47 | 4,005 | 113 |
| 1990 | 1,598 | 100 | 4,553 | 100 | 3,539 | 100 |
| 2000 | 2,327 | 146 | 8,669 | 190 | 1,782 | 50 |
| 2012 | 1,870 | 117 | 8,838 | 194 | 1,388 | 39 |
| Imports ${ }^{[2]}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1970 |  |  | 47 | 3\% | 0 | 0\% |
| 1980 | 101 | 6\% | 125 | 6\% | 1 | 0\% |
| 1990 | 258 | 16\% | 399 | 9\% | 1 | 0\% |
| 2000 | 242 | 10\% | 915 | 11\% | 8 | 0\% |
| 2012 | 280 | 15\% | 1,337 | 15\% | 2 | 0\% |
| Exports ${ }^{(2]}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1970 |  |  | 64 | 4\% | 361 | 17\% |
| 1980 | 362 | 23\% | 114 | 5\% | 2,020 | 50\% |
| 1990 | 179 | 11\% | 32 | 1\% | 1,349 | 38\% |
| 2000 | 248 | 11\% | 339 | 4\% | 659 | 37\% |
| 2012 | 460 | 25\% | 100 | 1\% | 605 | 44\% |

[^0]Trends in the world's three leading automotive regions have contrasted sharply since 1990.
In the European Union (currently 27 countries) vehicle production increased by $15 \%$ (compared to $+38 \%$ in 2007) and trade-already high-appears to be up by nearly $88 \%$. In North America, including Mexico, production has risen since 2009 by $35 \%$ over its 1990 level. Imports, which were already high in 1990 and which have since continued to rise, have exceeded those of 1990 by $16 \%$. Exports only represented $7 \%$ of production (29\% for the EU and 48\% for Japan). Finally,
in Japan, vehicle production has fallen by $25 \%$ due to the contraction of the domestic and export markets. These markets which had suffered a decade of falls until 2001 ( $29 \%$ lower than 1990), had previously grown as the yen weakened and, in 2008, were $15 \%$ higher than in 1990. In 2012 they were 18\% lower, mainly due to production by plants belonging to Japanese manufacturers outside of Japan and the strong yen.

After falling by $31 \%$ in 2009 due to the crisis, world trade of products from the automotive industry, according to the WTO, continued to recover $1+17 \%$ in 2011, following $+29 \%$ in 2010). It stood at US\$1,287 billion, exceeding the previous record, set in 2008, by 4\%. Between 2005 and 2011, very different changes were detected between countries and regions in the balances of products from the automotive industry. The surplus in South Korea rose from US $\$ 34$ billion to US $\$ 59$ billion, in Japan it rose from US\$110 bn. to US\$134 bn. and in the EU it rose from US\$80 bn. to US\$159 bn. Due to a noticeably weaker automotive market in 2011, the USA deficit dropped from -US $\$ 120$ to -US $\$ 92$ billion.
On the other hand, the balance of + US\$9 billion recorded in Canada in 2005 became a US $\$ 11$ billion deficit, in line with the place taken by Mexico in trade within NAFTA. The US\$7 billion surplus gave way to a US\$8 billion deficit in Brazil. Finally, the Chinese deficit, which has become the leading world automotive market in the meantime, rose from US\$4 billion to US\$32 billion.

WORLD TRADE OF AUTOMOTIVE PRODUCTS
Exports (FOB)/Imports (CIF) to/from the main regions

| ZONES |  | World |  | USA and Canada, later North America ${ }^{(1)}$ |  |  | European Union ${ }^{(2)}$ |  |  |  | Japan |  | Other countries ${ }^{(4)}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Country | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance |
| USA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 86.0 | 205.5 | -119.5 | 59.3 | 94.3 | -35.0 | 10.4 | 43.1 | -32.7 | 1.5 | 49.4 | -47.9 | 14.8 | 18.7 | -39 |
| 2010 | 99.5 | 189.8 | -90.3 | 60.2 | 91.7 | -1.5 | 9.7 | 33.6 | -23.9 | 1.2 | 42.9 | -41.7 | 28.4 | 21.5 | 6.8 |
| 2011 | 119.3 | 211.7 | -92.4 | 67.8 | 101.8 | -34.0 | 12.8 | 39.9 | -27.1 | 1.5 | 42.5 | -41.0 | 37.2 | 27.4 | 9.8 |
| Canada |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 66.8 | 57.6 | 9.1 | 64.4 | 47.3 | 17.1 | 0.5 | 3.1 | -2.6 | 0.1 | 4.6 | -4.5 | 1.8 | 2.6 | -0.8 |
| 2010 | 50.1 | 59.6 | -9.5 | 49.1 | 46.2 | 3.0 | 0.3 | 4.5 | -4.2 | 0.0 | 5.7 | -5.6 | 0.7 | 3.3 | -2.6 |
| 2011 | 54.0 | 64.5 | -10.6 | 52.7 | 50.7 | 2.0 | 0.3 | 5.1 | -4.8 | 0.0 | 5.1 | -5.1 | 0.9 | 3.6 | -2.7 |
| European Union ${ }^{(2)}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 492.0 | 412.6 | 79.5 | 51.1 | 9.2 | 41.9 | 357.7 | 357.7 | 0.0 | 7.7 | 21.0 | -13.3 | 75.5 | 24.6 | 50.9 |
| 2010 | 546.4 | 426.9 | 119.4 | 42.9 | 10.0 | 32.9 | 369.2 | 369.2 | 0.0 | 7.0 | 18.9 | -11.9 | 127.3 | 28.9 | 98.4 |
| 2011 | 659.2 | 500.5 | 158.7 | 49.4 | 13.5 | 35.9 | 432.7 | 432.7 | 0.0 |  |  | 0.0 | 177.1 | 54.3 | 122.8 |
| Japan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 122.9 | 13.2 | 109.7 | 55.0 | 1.8 | 53.3 | 20.2 | 8.0 | 12.1 |  |  |  | 47.7 | 3.4 | 44.3 |
| 2010 | 149.5 | 14.2 | 135.4 | 50.9 | 1.3 | 49.6 | 18.2 | 7.3 | 10.9 |  |  |  | 80.5 | 5.6 | 74.9 |
| 2011 | 150.5 | 17.0 | 133.5 | 49.4 | 1.6 | 47.9 | 19.1 | 9.4 | 9.7 |  |  |  | 82.0 | 6.0 | 76.0 |
| South Korea |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 37.8 | 4.1 | 33.7 | 12.3 | 0.5 | 11.8 | 9.0 | 1.8 | 7.2 | 0.4 | 1.2 | -0.8 | 16.0 | 0.6 | 15.5 |
| 2010 | 54.5 | 8.0 | 46.5 | 13.6 | 0.8 | 12.7 | 6.6 | 3.5 | 3.1 | 0.6 | 2.2 | -1.6 | 33.8 | 1.5 | 32.3 |
| 2011 | 69.2 | 9.8 | 59.4 | 17.3 | 1.1 | 16.2 | 9.7 | 4.7 | 5.0 | 0.7 | 2.0 | -1.3 | 41.5 | 2.0 | 39.5 |
| China (excluding Hong Kong) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 10.0 | 13.6 | -3.6 | 3.7 | 1.1 | 2.6 | 1.4 | 4.5 | -3.1 | 1.2 | 4.9 | -3.7 | 3.7 | 3.1 | 0.5 |
| 2010 | 28.0 | 53.0 | -25.0 | 7.0 | 5.4 | 1.6 | 4.2 | 25.7 | -21.6 | 2.3 | 16.7 | -14.4 | 14.6 | 5.2 | 9.4 |
| 2011 | 37.5 | 69.6 | -32.2 | 8.7 | 8.3 | 0.4 | 4.9 | 36.2 | -31.3 | 2.3 | 18.0 | -15.7 | 21.5 | 7.2 | 14.4 |
| Brazil |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2005 | 12.0 | 4.7 | 7.3 | 3.6 | 0.6 | 3.0 | 1.6 | 2.0 | -0.4 | 0.0 | 0.5 | -0.5 | 6.8 | 1.6 | 5.2 |
| 2010 | 12.6 | 17.0 | -4.4 | 1.6 | 2.3 | -0.7 | 1.0 | 3.5 | -2.6 | 0.0 | 1.2 | -1.2 | 10.0 | 10.0 | 0.0 |
| 2011 | 14.4 | 22.8 | -8.4 | 1.6 | 3.4 | -1.8 | 0.5 | 5.5 | -4.9 | 0.0 | 1.4 | -1.4 | 12.3 | 12.6 | -0.3 |

Trade of the main European Union countries ${ }^{(3)}$

|  | Germany |  |  | France |  |  | Spain |  |  | Italy |  |  | United Kingdom |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2005 | 162.9 | 68.77 | 94.1 | 65.4 | 54.2 | 11.2 | 45.0 | 46.6 | -1.5 | 26.8 | 41.7 | -14.9 | 30.9 | 52.0 | -21.1 |
| 2010 | 195.7 | 79.28 | 116.4 | 54.1 | 58.7 | -4.7 | 47.5 | 31.4 | 16.1 | 29.1 | 39.7 | -10.6 | 30.9 | 45.5 | -14.6 |
| 2011 | 238.8 | 99.45 | 139.3 | 60.4 | 67.2 | -6.8 | 55.8 | 37.2 | 18.6 | 33.5 | 42.5 | -9.0 | 37.3 | 52.0 | -14.6 |

(1) Since 2005, exports to North America mainly target the USA, Canada and Mexico.
(2) For the comparisons, 15 EU countries have been included since 1993, 25 since 2004 and 27 since 2006
(3) Since 2001, CCFA has based its estimates of imports and exports for European Union countries on local customs statistics.
(4) The "other countries" total contains countries not included in the three major divisions.

Source: GATT/WTO.

In 2011, world trade in automotive products accounted for 7\% of the world's goods exports and $11 \%$ of the world's manufactured product exports. Intraregional trade as a share of world trade regained its 2003 level, at $61 \%$, mainly due to weak demand in Europe. In NAFTA and Europe (excluding CIS), this share exceeded $70 \%$ and in South America it exceeded $80 \%$, with just over 30\% for Asia-Pacific. Germany was still the largest exporter of automotive products with an $18 \%$ share worth US $\$ 239$ billion. Ranking second in the world, Japan exported US $\$ 150$ billion, of which 33\% was to North America. EU-27 automotive exports reached US $\$ 659$ billion. Trade within the EU accounted for over $66 \%$ of this total ( $73 \%$ in 2009). France accounted for $5 \%$ of world exports, worth US $\$ 60$ billion, against almost $8 \%$ in 2004. The USA remained the world's leading importer of automotive products, with US $\$ 212$ billion.

China's imports-up 31\% to $\$ 70$ billion in 2011-came from the EU-27 (52\% against 42\% in 2009), followed by Japan ( $26 \%$ against $36 \%$ in 2009), NAFTA ( $12 \%$ ), and South Korea ( $8 \%$ ). Since 2005, Chinese imports have grown by $31 \%$ per year.
Finally, Russian imports of automotive products stood at US $\$ 39$ billion in 2011, ahead of Saudi Arabia (US $\$ 17$ billion) and the United Arab Emirates (UAE) (US $\$ 12$ billion). Reflecting the evolution of oil resources, the imports of these countries have risen sharply since 2005, increasing annually by $9 \%$ on average in Saudi Arabia, 10\% in the UAE and $23 \%$ in Russia. These variations in demand have a downward effect on the ratio measuring the share of intraregional trade.

# NEW PASSENGER CAR REGISTRATIONS PER COUNTRY 

With 11.8 million new cars registered in Western Europe，the market dropped by $8.1 \%$ compared with 2011．The fall between 2007 and 2012 reached $21 \%$ ， or 3.1 million units．For the fifth consecutive year，it was under 14 million units，representing one fifteenth of the European car fleet．
Contrasting variations were observed in countries undergoing economic difficulties．From 2007 to 2012，the German share of the European market rose by 5 points to $26 \%$ ，against an equivalent drop of $12 \%$ for Italy and $6 \%$ for Spain．The market share of Northern Europe rose by 4 points．
The Italian market contracted by 1，100，000 units compared with the year before the crisis struck，or a drop of $44 \%$ ．In Spain，the drop in volume reached more than 900,000 units compared with 2007 （ $-57 \%$ ）．Over the course of this same period，Greece，Ireland and Portugal experienced drops of 221,000 （－79\％），107，000（－57\％）and 107，000（－53\％）units，respectively．
In 2012，the German market—near its pre－crisis levels－fell by 3\％follow－ ing a recovery of 9\％in 2011．In France，the market plummeted（－14\％）；it has now become，after being second in 2009 and 2010，the third market in Europe，ahead of Italy and behind the UK（the only major market to grow， up $5 \%$ in 2012）．

## 人火火

## NEW PASSENGER CAR REGISTRATIONS IN EUROPE




In thousands of units



（1）Austria，Belgium－Luxembourg，Denmark，Finland，Netherlands， Norway，Sweden，Switzerland
Norway，Sweden，Switzerland
（2）Portugal，Greece，Ireland．


DROP IN NEW PASSENGER CAR REGISTRATIONS IN WESTERN EUROPE IN 2012 COMPARED WITH 2007

The European market covers 17 countries（the 15 European Union countries before 2004 plus Switzerland and Norway）． These countries have similar environments and compa－ rable economic conditions．Since 1990，this market has included the former East Germany．
Lower oil prices and the expansion of the European Union drove strong growth in the automotive market between 1986 and 1989．Then fol－ lowed a period of high－level stability．

Demand plummeted in 1993，leading to a $16 \%$ drop in registrations．Subsequently，this market grew constantly and，from 1998 to 2007，registra－ tions fluctuated between 14 and 15 million units．During the last four months of 2008，the market entered a crisis period；in 2009，it was maintained by incentive systems and then contracted．

## NEW PASSENGER CAR REGISTRATIONS PER GROUP

In 2012, the market share of French groups in the European market dropped for the second consecutive year, stabilizing at $20 \%$, or a level lower than that of 2007. In addition to market difficulties, French manufacturers were also affected by intense competition, which has affected their share in the markets where they have a large presence: Germany ( -0.6 points to $9 \%$ ), the UK ( -1.5 points to $10 \%$ ) and Belgium ( -1.8 points to $28 \%$ ). However, they rose slightly in Italy (+ 0.6 points to $16 \%$ ) and Spain (+ 0.5 points to $26 \%$ ). Six major 'generalist' European automakers manufacturing a full line of vehicles held around 7\% of the market or more.
The market shares of manufacturers Volkswagen and Hyundai-Kia rose, as did that of 'premium' manufacturers, unlike those of all their competitors.

## (Nゃん

## MARKET SHARES OF GROUPS ${ }^{(1)}$

 IN EUROPE
$\int$ VW $\int$ Fiat $\int$ PSA Peugeot Citroën $\int$ Renault

(1) Based on the scope of consolidation as of $1 / 1 / 2013$.

See page 63 for group definitions.



The Volkswagen Group, with its four main makes, has maintained its position since 1999, and now accounts for more than 20\% of the market. Benefiting from a stronger German market ( $26 \%$ of the European market against $25 \%$ the previous year), it reached a record level of 25\% in 2012.
The market share of French groups Renault and PSA Peugeot Citroën ( $20 \%$ overall) reached a low point, below 2007 levels. It exceeded $25 \%$ between 2001 and 2003.
The market share of the GM Group was $8.0 \%$, down by 0.6 points. The market shares of its makes Opel and Chevrolet were respectively stable at $6.7 \%$ and $1.3 \%$. From 2000 to 2009 , the market share of the Ford group was around $10 \%$. In 2012, it rose to $7.7 \%$. In the mid-1990s, the penetration of these two American groups was around $12 \%$ each.
The Fiat group-which now includes the makes of the Chrysler group-after four consecutive years of rising market shares between 2006 and 2009 , lost 0.6 points of market share to $6.5 \%$; it was near $13 \%$ in 1997 and $15 \%$ in 1989. In 2012, the Fiat make had a share of $4.7 \%$.

The German groups Daimler and BMW, specialists in premium ranges and corporate sales, undertook a strategy to expand their ranges. Daimler consolidated its growth which began in 1997 by diversifying its range of vehicles, it gained 0.4 points of market share to $5.6 \%$. BMW, including Mini, confirmed its growth that started in 1999, reaching a new peak; its penetration rose by 0.4 points to $6.6 \% 1+0.7$ points compared to the peak in 2008).
The market share of the Toyota group, after rising continuously between 1995 and 2007, had fallen for four consecutive years before recovering by 0.2 points in 2012 to $4.3 \%$. The market share of the Hyundai-Kia Group continued to rise. Its market share lalmost non-existent in 1990 and $2.1 \%$ in 2000 ) grew by 1.2 points to $5.8 \%$ in 2012, or 687,000 vehicles.

OF NEW PASSENGER CARS SOLD IN WESTERN EUROPE ARE MANUFACTURED BYA FRENCH GROUP

## Europe

## RANGE ANALYSIS IN 2012

French manufacturers expanded their vehicle ranges, offering 51 models in 2012, compared with 27 in 2000. In recent years they have also considerably increased the number of versions available, in particular by developing models for their lower ranges: station wagon (Clio and 208), MPV (C3 Picasso), and coupé (Laguna).


## BREAKDOWN

 AND RANK BY MODELOf the 15 best-selling models in Europe in 2012, five are made by Renault, Peugeot or Citroën.

## RANGES AND BODIES IN 2012

| As a\% of new <br> registrations by country | Low range | Low-mid <br> range | High-mid <br> range | Premium <br> range | Others |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Germany | 29 | 33 | 19 | 18 | 1 |
| Austria | 33 | 33 | 21 | 13 | 0 |
| Belgium | 36 | 31 | 19 | 14 | 0 |
| Denmark | 61 | 22 | 12 | 5 | 0 |
| Spain | 33 | 38 | 21 | 8 | 0 |
| Finland | 20 | 31 | 33 | 15 | 1 |
| France | 49 | 31 | 14 | 6 | 0 |
| Greece | 62 | 23 | 12 | 4 | 0 |
| Ireland | 24 | 34 | 31 | 11 | 1 |
| Italy | 59 | 21 | 14 | 6 | 0 |
| Luxembourg | 29 | 31 | 20 | 20 | 0 |
| Netherlands | 50 | 26 | 16 | 8 | 0 |
| Portugal | 43 | 31 | 14 | 12 | 0 |
| United Kingdom | 41 | 27 | 18 | 15 | 0 |
| Sweden | 17 | 26 | 28 | 29 | 0 |
| European Union $\mathbf{1 5}$ countries | $\mathbf{4 0}$ | $\mathbf{3 0}$ | $\mathbf{1 8}$ | $\mathbf{1 2}$ | $\mathbf{0}$ |
| Norway | 20 | 29 | 33 | 18 | 0 |
| Switzerland | 31 | 26 | 23 | 17 | 3 |
| All 17 countries | $\mathbf{4 0}$ | $\mathbf{2 9}$ | $\mathbf{1 8}$ | $\mathbf{1 3}$ | $\mathbf{0}$ |


|  | Sedans | Station <br> wagons | Coupés | Convertibles | MPVs | Others |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Germany | 43 | 18 | 1 | 3 | 14 | 20 |
| Austria | 42 | 14 | 1 | 1 | 20 | 22 |
| Belgium | 46 | 15 | 2 | 2 | 19 | 17 |
| Denmark | 68 | 17 | 0 | 0 | 10 | 5 |
| Spain | 60 | 5 | 1 | 1 | 13 | 20 |
| Finland | 43 | 28 | 0 | 0 | 8 | 20 |
| France | 56 | 7 | 1 | 1 | 18 | 17 |
| Greece | 82 | 2 | 1 | 0 | 5 | 10 |
| Ireland | 71 | 6 | 1 | 0 | 6 | 16 |
| Italy | 61 | 8 | 0 | 1 | 13 | 18 |
| Luxembourg | 42 | 13 | 2 | 2 | 14 | 27 |
| Netherlands | 62 | 18 | 1 | 1 | 10 | 9 |
| Portugal | 64 | 17 | 1 | 1 | 7 | 11 |
| United Kingdom | 61 | 7 | 3 | 3 | 10 | 16 |
| Sweden | 34 | 40 | 1 | 1 | 7 | 19 |
| European Union $\mathbf{1 5}$ countries | $\mathbf{5 3}$ | $\mathbf{1 2}$ | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{1 4}$ | $\mathbf{1 8}$ |
| Norway | 37 | 25 | 0 | 0 | 8 | 29 |
| Switzerland | 38 | 16 | 2 | 2 | 14 | 28 |
| All 17 countries | $\mathbf{5 3}$ | $\mathbf{1 3}$ | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{1 3}$ | $\mathbf{1 8}$ |

BREAKDOWN OF NEW PASSENGER CAR REGISTRATIONS BY RANGE IN THE 17 COUNTRIES OF WESTERN EUROPE


RANKINGS FOR THE 15 LEADING MODELS IN 2012

| Models | Rank | Market share |
| :--- | ---: | ---: |
| Volkswagen Golf | 1 | $4.1 \%$ |
| Ford Focus | 2 | $2.8 \%$ |
| Renault Mégane | $\mathbf{3}$ | $\mathbf{2 . 7 \%}$ |
| Peugeot 206-207-208 | $\mathbf{4}$ | $\mathbf{2 . 6 \%}$ |
| Ford Fiesta | 5 | $2.5 \%$ |
| Volkswagen Polo | 6 | $2.3 \%$ |
| Opel Corsa | 7 | $2.2 \%$ |
| Renault Clio | $\mathbf{8}$ | $\mathbf{2 . 0} \%$ |
| Opel Astra | 9 | $1.8 \%$ |
| Volkswagen Passat | 10 | $1.7 \%$ |
| Citroën C3 | $\mathbf{1 1}$ | $\mathbf{1 . 7 \%}$ |
| Nissan Qashqai | 12 | $1.6 \%$ |
| Fiat Panda | 13 | $1.5 \%$ |
| BMW Series 3 | 14 | $1.4 \%$ |
| Citroën C4 | $\mathbf{1 5}$ | $\mathbf{1 . 4 \%}$ |
| Peugeot 308 |  | $\mathbf{1 . 0 \%}$ |
| Renault Twingo |  | $\mathbf{0 . 8 \%}$ |
| Peugeot 3008 |  | $\mathbf{0 . 8 \%}$ |
| Dacia Duster |  | $\mathbf{0 . 7 \%}$ |
| Peugeot 508 |  | $\mathbf{0 . 7 \%}$ |
| Peugeot 107 |  | $\mathbf{0 . 6 \%}$ |
| Dacia Sandero | $\mathbf{0 . 6 \%}$ |  |
| Citroën C1 | $\mathbf{0 . 5 \%}$ |  |
| Citroën DS3 | $\mathbf{0 . 5 \%}$ |  |
| Peugeot 5008 | $\mathbf{0 . 4 \%}$ |  |
| Pure: |  |  |

Source: CCFA.

The market shares of the 15 best-selling vehicles in Europe fell to $\mathbf{3 2 \%}$, compared with $\mathbf{4 1 \%}$ in $\mathbf{2 0 0 0}$. Over the course of this same period, the diversity of the low range of French manufacturers grew considerably, from 8 to 40 models.
In Europe, $70 \%$ of new passenger cars were in the low and lowmid range. The application of tax breaks to more environmentally friendly purchases, as well as a greater variety of the offer have driven the market towards the low range. However, because of the end of the scrap incentive schemes, this share dropped by more than two points in 2011 from the levels in the previous year, and remained stable in 2012. In 2000, this share was 73\%.
In the ten years from 1990 to the start of the 2000s, buyers tended to trade down from the high-mid range to the low-mid range which offers more MPVs.

The market share of sedans, although still dominant, has declined in recent years in favor of station wagons, MPVs, convertibles, light vans and four-wheel drives. However, after 2006, a dynamic offer in the low range, with a larger number of sedans, caused a reversal of this trend until 2009. Then, it fell to $53 \%$ in 2012.
Each European country retained its own features until 2008 when Southern Europe preferred low- and low-mid range vehicles, while premium cars and station wagons remained the most popular choice in Northern Europe. But in 2009, the success of the low range and sedans, particularly in Germany and the United Kingdom, reduced the contrast between the different regions. This trend lasted through 2010, except in Germany, where the premium ranges had market shares that were more in line with the long-period structure (37\%).


TECHNCAL CHARACTERISTICS OF NEW PASSENGER CARS

The proportion of new diesel-powered cars in Europe as a percentage of total registrations grew significantly between 1997 and 2007, reaching 53\%, and has since fluctuated greatly.
On this market of 6.5 million units, the share of French manufacturers was $24 \%$ in 2012 ( $28 \%$ in $2010,23 \%$ in 2007 and $29 \%$ in 2000), representing about 1.5 million new diesel cars, compared with $16 \%$ for all other engine types, before the full launch of the three-cylinder gasoline engine. This volume of diesel cars represents $65 \%$ of the total sales of new passenger cars from French manufacturers in Europe 17 countries.

## TECHNICAL CHARACTERS FOR NEW PASSENGER CARS IN EUROPE IN 2012

|  | Average displacement | Average power in kW | $\begin{gathered} \text { 4WD } \\ \% \end{gathered}$ | Diesel \% |
| :---: | :---: | :---: | :---: | :---: |
| Germany | 1,749 | 100 | 15.0 | 48.1 |
| Austria | 1,651 | 87 | 17.6 | 56.4 |
| Belgium | 1,635 | 84 | 6.8 | 68.8 |
| Denmark | 1,397 | 72 | 1.5 | 39.5 |
| Spain | 1,635 | 84 | 8.0 | 68.9 |
| Finland | 1,671 | 96 | 13.4 | 38.2 |
| France | 1,592 | 81 | 7.2 | 72.9 |
| Greece | 1,368 | - | 3.1 | 40.0 |
| Ireland | 1,599 | 81 | 5.0 | 73.1 |
| Italy | 1,510 | 77 | 10.8 | 53.1 |
| Luxembourg | 1,874 | 109 | 20.8 | 76.1 |
| Netherlands | 1,437 | 79 | 3.4 | 28.2 |
| Portugal | 1,539 | 81 | 2.1 | 70.5 |
| United Kingdom | 1,672 | 93 | 10.0 | 50.8 |
| Sweden | 1,786 | 102 | 22.8 | 66.8 |
| European Union 15 countries | 1,641 | 89 | 10.8 | 55.6 |
| Norway | 1,730 | 93 | 28.0 | 64.2 |
| Switzerland | 1,825 | 110 | 32.2 | 37.1 |
| All 17 countries | 1,647 | 90 | 11.6 | 55.2 |

Source: CCFA.

## DIESEL MARKET SHARE BY COUNTRY



## $-93 \mathrm{~m}$

REDUCTION BETWEEN 2007 AND 2012 IN THE average displacement OF NEW PASSENGER CARS IN EUROPE.

In Europe, the average displacement and power of car engines differ greatly from country to country. They depend mostly on the economic, tax and geographical conditions of each domestic market. In 2008 and 2009, the slow and regular upward trend in horsepower stopped, in particular with the gradual increase in the market share of low range cars. Displacement stopped increasing in 2006 as a result of downsizing (identical engine power with less displacement). Since 2010, these two elements have risen because of the increased share of premium ranges, without however returning to 2008 levels for displacement. In 2012, the displacement is on average relatively stable relative to that of 2011, but the changes vary between countries. It fell by 11 cm 3 in Germany, although it rose by 19 cm 3 in France. Power, on the other hand, increased by $2 \mathrm{~kW} /+2 \mathrm{~kW}$ in France, +1 kWin Germany, but - 1 kW in Italy).
The market share of 4WD grew for the third consecutive year ( +1.5 points); it stood at $11.6 \%$ throughout the European market, or 1.4 million units. The per capita rate of ownership varies widely from one country to the next depending on national market
characteristics. This market share is very high in Switzerland, Norway and Austria, where mountainous terrain has fueled sales of these vehicles. In Germany, it stood at $15 \%, 2$ points up from 2011 and, notably, more than 4 points up since the start of the crisis.

The market share of diesel vehicles in Europe is largely dependent on local regulations and tax rules.
In Europe, in a market which suffered considerable losses in 2012, the share of sales of diesel cars dropped slightly by half a point to $55 \%$; overall, the volume reduction amounted to 639,000 units. The level of sales, including all engine types, remained at a lower level than that of 2009 and 2010, when mechanisms for supporting demand were in place. In Belgium, France, Ireland, Luxembourg, Portugal, Spain and Sweden, more than two out of every three new cars registered are diesel cars. In Germany, the share of diesel engines rose again ( +1 point, to $48 \%$ ), while it fell in Italy (- 2 points, to 53\%).
Following a change in tax regulations, Scandinavian countries, in which the percentage of diesel cars was traditionally very low, have now reached high levels laround two thirds of the market in Norway and Sweden).
In terms of passenger cars, diesel vehicle ownership continued to grow, although at a slower rate than for previous years, reaching $38 \%$ in 2012, up by over one point.

## PASSENGER CARS IN USE IN EUROPE

In Western Europe, in the same way as in France, growth in the number of passenger cars in use has been slowing since the end of the 1990s and now stands at around $1 \%$ a year.
In new European countries and in Turkey where levels of vehicle ownership are lower, the economic and financial crisis has extensively slowed growth: once again 3\% compared with 5 to $7 \%$ between 2005 and 2009. The lowercost demand is still mostly satisfied by imports of used vehicles.
After increasing from $32 \%$ to $34 \%$ between 2000 and 2009, the share of cars over ten years old in Western Europe rose for the fourth consecutive year, reaching $38 \%$ in 2012, mainly due to the low numbers of new passenger car registrations. Western Europe has become a replacement market. In the new EU member states and Turkey, this share can be estimated at 60\%.

## (20wow

## PASSENGER CARS IN USE, ON JANUARY 1ST OF EACH YEAR

In Europe 17 countries: EU-15, Switzerland and Norway In millions of units


In the 12 new EU member states and Turkey


Diesel car ownership in EU-17


Share of cars over ten years old

(1) The change for 2008 was calculated on a like-for-like basis.

National sources: statistics organizations, French Transport and Interior Ministries, professional sources.

On January $\mathbf{1}^{\text {st }}, 2012$, the number of passenger cars in use in Western Europe (European Union 15 countries, Switzerland and Norway) reached $\mathbf{2 1 1}$ million units. The financial and economic crisis amplified the weakened growth of the the number of cars in use, nearing that of the population. By country, the total number of cars in use dropped in Greece ( $-0.3 \%$ ) and remained almost stable in the United Kingdom ( $+0.3 \%$ ). As in 2011, growth levels were slower in the countries of Southern Europe $1+0.6 \%$ in Spain, $+0.8 \%$ in France and $+1 \%$ in Italy) relative to those observed in Northern European countries $1+1.5 \%$ in Germany and Belgium, $+1.6 \%$ in Austria and the Netherlands, and $+2.9 \%$ in Norway).

After increasing by 2 points per year between 2002 and 2009, the share of diesel cars in Western Europe rose by more than 1 point per year and reached 38\% on January ${ }^{\text {st }}, 2012$. In five countries, this type of engine is the majority: Austria, Belgium, France, Luxembourg, and Spain. On the other hand, this share, although growing, is lower in Germany ( $28 \%$ ) and the United Kingdom ( $30 \%$ ), although it is slightly above average in Italy ( $39 \%$ ).

In the new EU member states and Turkey, growth of the total number of cars in use slowed dramatically because of the financial and economic crisis to less than 3\% compared to 5-7\% for 2005-2009. By country, the total number of cars in use continued to fall in Hungary (dropping by more than $1 \%$ for the third year). In Poland, growth was
less than 4\%, against 8 to $10 \%$ between 2007 and 2009. In Slovenia and Romania, growth was weak ( $+0.5 \%$ and $+0.3 \%$, respectively) and the growth observed in the Czech Republic ( $+1.9 \%$ ) was similar to that recorded in countries neighboring Germany. In Croatia, an EU member state since the start of July 2013, the number of cars in use has stabilized $(+0.2 \%)$ after falling for two years. Within these new EU member states and Turkey, the percentage of cars with diesel engines is $25 \%$, up two points for several years.


SHARE OF VEHICLES IN USE IN WESTERN EUROPE THAT WERE OVER TEN YEARS OLD IN 2012.


## NEW LIGHT COMMERCIAL VEHCLLES IN EUROPE

The European light commercial vehicle market, severely affected by the crisis of 2009, has since fluctuated around 1.4 million units, which is down around 600,000 units from its record level in 2007.
Between 2007 and 2012, the German market was almost stable, while in the other four major markets, the reductions in volume ranged from - 77,000 units for France to - 199,000 for Spain, with - 100,000 for the United Kingdom and - 120,000 for Italy.
In 2012, French manufacturers saw their sales drop by $14 \%$ to 510,000 units, giving them $37 \%$ of the market. With a presence in every segment and due to the increase of their market share in certain countries ( +3.4 points in the Netherlands, +1 point in the United Kingdom and +0.4 point in Italy), French manufacturers were able to stabilize their market share. The falling sales can be explained by their strong presence in markets affected by the crisis and by contracting market shares, in particular in Spain (-2.9 points). Nevertheless, their market share was still almost 4 points higher than in 2007.

## LIGHT COMMERCIAL VEHICLE REGISTRATIONS IN EUROPE 17 COUNTRIES

SHARE OF LIGHT COMMERCIAL VEHICLES IN LIGHT VEHICLE REGISTRATIONS (PASSENGER CARS AND LIGHT COMMERCIAL VEHICLES)


MARKET SHARE OF FRENCH MANUFACTURERS IN MAJOR EUROPEAN COUNTRIES

(1) In 2006, there was a change of scope in Spain:
see the notes on page 63.
FRENCH MARKET SHARE



FRENCH MANUFACTURERS IN SALES OF LIGHT COMMERCIAL VEHICLES IN WESTERN EUROPE IN 2012.

Light commercial vehicles are defined as freight carrying vehicles with a gross weight of less than five metric tons. Designed to carry goods, they are offered in a variety of categories, including commercial vehicles derived from passenger cars, light vans, light trucks, large vans, pickups and four-wheel drive vehicles. Since tax conditions are not the same in all European countries, the number of light commercial vehicles as a percentage of total light vehicles ranges from 6\% in Greece to $20 \%$ in Norway. Globally, it stood at $10 \%$ in 2012, compared to over $12 \%$ in 2007.

For many years, sales of these vehicles have been stimulated by model renewals and the fact that they offer an appropriate response to business transport and mobility needs. In 2009, the crisis had a severe effect on this market, which returned to similar levels to those recorded in 1996.
In the van segment, French manufacturers maintained their market shares thanks to the success of the Renault Master, Peugeot Boxer and Citroën Jumper. In the small van segment, competition is stiff, but French manufacturers can rely on a broad offer (Citroën Berlingo and Nemo, Peugeot Partner and Bipper, and Renault Kangoo). In 2012, five of the best-selling models are by French manufacturers (Kangoo, Berlingo, Partner, Master and Trafic). In Spain and Belgium, French manufacturers had a market share of well over $40 \%$ in 2012. The market share of French manufacturers was up from 2005 at $18 \%$ and $23 \%$ respectively in Germany and Italy, which have their own light commercial vehicle manufacturers.
France remains the leading European market ( 384,000 units) ahead of the United Kingdom (248,000 units), Germany (225,000 units), Italy (117,000 units) and Spain ( 77,000 units).

## HEAVY TRUCK MARKET AND PRODUCTION IN EUROPE

The European market for heavy trucks weighing more than 5 metric tons contracted by $9 \%$ in 2012. It stood at 241,000 units, down 110,000 units relative to 2008. After rising for four years starting in 2003, the market reached a record level (over 350,000 vehicles) in 2007-2008, before dropping in 2009. In 2012, it was $8 \%$ lower than the levels of 1996 , which was three years after 1993, another black year for heavy trucks.
European industrial vehicle production fell by $10 \%$ to 385,000 units, after the crisis of 2009 ( $-70 \%$ compared to 2008) following five years of high-level stability of the domestic market and the ongoing rise in exports of industrial vehicles outside the European Union ( 15 countries), especially to Eastern Europe and Asia. It was up 1\% from 2003.

## EUROPEAN HEAVY TRUCK REGISTRATIONS IN EUROPE



RENAULT TRUCKS' MARKET SHARE IN EUROPE


DROP IN NEW HEAVY TRUCK REGISTRATIONS

IN WESTERN
EUROPE IN 2012.

HEAVY TRUCK MARKET AND PRODUCTION IN WESTERN EUROPE

|  | In thousands of units |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2003 | 2011 | 2012 | $\begin{gathered} \text { Change } \\ \text { 2012-2011 } \end{gathered}$ |
| New heavy truck registrations |  |  |  |  |
| 5.1 tto 15.9 t | 83 | 60 | 54 | -8.8\% |
| 16 t and over | 214 | 206 | 187 | -9.4\% |
| TOTAL | 298 | 266 | 241 | -9.3\% |
| Heavy truck production |  |  |  |  |
| 5.1 t to 15.9 t | 102 | - | - | - |
| 16 t and over | 279 | - | - | - |
| TOTAL | 381 | 430 | 385 | -10\% |

Source: CCFA.

## RENAULT TRUCKS' MARKET SHARE

 IN THE MAIN EUROPEAN COUNTRIES

In Europe, after feeling the effects of the recession between 2001 and 2003, in 2008 the heavy truck market reached a record level for the third consecutive year with an increase of $18 \%$ compared to 2003, thanks in part to the upturn in spending and in world trade that began in the second half of 2003. On the other hand, it was greatly affected by the effects of the financial and economic crisis of 2009. Heavy truck investment cycles are relatively long: the high points of 2000, 2006 to 2008 represent $75 \%$ more than the lowest point of 1993 or 150,000 more vehicles. Compared with the dark years for heavy trucks-1993 and 2009-the

market was up by $7 \%$ and $2 \%$ respectively one year later, by $30 \%$ and $16 \%$ two years later, and by $30 \%$ and $16 \%$

Demand continued to focus on the 16 t -and-over segment, which accounted for $77 \%$ of total registrations, including both trucks and

Within this climate, Renault Truck registrations dropped in 2012 and its penetration remained at $10 \%$, slightly below 2007. The international growth of Renault Trucks was affected by the collapse of the markets in Southern Europe and its market share in Europe outside of France (5\%) was slightly higher than in 2008 (6\%).

## Europe

## FRENCH MANUFACTURERS INTHE NEW EU MEMBER STATES

In 2012, vehicle production rose slightly (+ $0.4 \%$ to 3.4 million vehicles) in relation to 2011, stabilizing at a record level that was higher than in the previous year, whilst new vehicle sales fell (-7\% to 925,000 units). The difference between production and sales of new vehicles was therefore 2.5 million units. The local market is notably lower than its 2007 level (down by around $41 \%$ ).
French manufacturers have had a commercial presence in this region for a number of years, and also have local production plants: PSA Peugeot Citroën in Slovakia, Russia and, in partnership with Toyota, the Czech Republic; Renault in Slovenia, Romania, through the acquisition of Dacia, and Russia (plant and partnership with AvtoVAZ). Part of these industrial plants enable the two manufacturers to meet automotive demand in these countries, which is set to grow given the low vehicle densities (number of vehicles per 1000 inhabitants) compared with France or Germany.

THE MARKET AND VEHICLE PRODUCTION IN THE MAIN COUNTRIES OF CENTRAL AND EASTERN EUROPE
$\left.\begin{array}{lccc}\text { New European Union member states (1) and Croatia } & \text { In thousands of units }\end{array}\right)$
(1) excluding Malta and Cyprus.

Sources: CCFA, OICA

## 1 OUTOF 4

NEW LIGHT VEHICLES SOLD IN THE MAJOR NEW EU COUNTRIES IS MANUFACTURED IS MANUFACTURED BY AFRENCH GROUP

## AUTOMOBILE REGISTRATIONS OF NEW

 LIGHT VEHICLES (UP TO 5 T)In thousands of units


FRENCH MANUFACTURER SHARE IN THE NEW LIGHT VEHICLE MARKET


FRENCH MANUFACTURER SHARE IN THE NEW HEAVY TRUCK MARKET



Although the EU-15 is dominated by replacement demand, this is not the case in new and future member states and neighboring countries, where the potential for first-time car ownership is significantly higher.


#### Abstract

Central and Eastern European Countries (CEEC) produced 3.4 million vehicles in 2012. Their activity rose slightly, unlike in Western Europe, due to the increase in the production capacity of the Volkswagen Group and the end of the rising trend in the production capacity of Korean manufacturers. In 2012, because of the crisis, this production was higher for the fourth consecutive year (previously it was equivalent) than the domestic demand of the area, this being the sum of new vehicle registrations plus imports of used vehicles. In 2012, new vehicle sales fell by $7 \%$ to 925,000 units after falling by $1 \%$ during the previous year. However, contrasting results can be seen by country, with sales increasing in Bulgaria, Estonia and Hungary. And yet, the number for all countries combined was substantially lower than that of 2007.


THE AUTOMOTIVE INDUSTRY IN THE EUROPEAN UNION

In 2010, the European automotive industry employed 2.2 million people laround 2.3 million in 2007), 45\% of them in vehicle manufacturing. Germany accounted for $35 \%$ of the total employees in the automotive industry. France represented $10 \%$, against an average of around 7\% for Spain, Italy and the United Kingdom. The share of six new EU member states (Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia) reached $25 \%$, which is 6 points more than in 2007. In Western Europe, it fell: Germany (-3 points), France and United Kingdom (- 1 point), Spain and Italy ( -0.4 points).
Value added per employee ranged from $€ 30,000$ a year in the six main new EU member states to $€ 89,000$ in Germany. In France, this figure was $€ 62,000$, below the European average of $€ 65,000$. Per capita personnel costs ranged from $€ 14,000$ in the six new EU member states to $€ 64,000$ in Germany; in France they were $€ 54,000$, above the European average of $€ 44,000$.

## THE AUTOMOTIVE INDUSTRY IN THE EU-27 IN $2010{ }^{(1)}$

|  | Units | European Union (27 countries) ${ }^{[2]}$ | Germany | France | 6 new EU member states ${ }^{(3)}$ | United Kingdom | Spain | Italy | Sweden | Belgium |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| People employed | thousands | 2,170 | 749 | 225 | 535 | 136 | 141 | 171 | 66 | 35 |
| Automotive manufacturing | thousands | 980 | 464 | 138 | 129 | 56 | 63 | 69 | 45 | 19 |
| Body and trailer manufacturers | thousands | 166 | 40 | 25 | - | 19 | 11 | 14 | 4 | 5 |
| Automotive equipment manufacturing | thousands | 1,024 | 245 | 62 | 406 | 62 | 67 | 88 | 17 | 11 |
| Sales | € millions | 740,587 | 325,874 | 99,082 | 89,970 | 53,998 | 51,110 | 53,393 | 21,955 | 16,863 |
| Production | € millions | 636,518 | 281,750 | 62,664 | 87,648 | 47,307 | 47,581 | 45,180 | 21,568 | 16,205 |
| Production/sales | \% | 85.9 | 86.5 | 63.2 | 97.4 | 87.6 | 93.1 | 84.6 | 98.2 | 96.1 |
| Value added (VA) (to factor costs) | € millions | 141,063 | 66,839 | 14,029 | 16,099 | 11,454 | 8,111 | 10,457 | 4,941 | 2,679 |
| Value added/production | \% | 22.2 | 23.7 | 22.4 | 18.4 | 24.2 | 17.0 | 23.1 | 22.9 | 16.5 |
| Value added/employee | $€$ thousands | 65.0 | 89.2 | 62.5 | 30.1 | 84.0 | 57.6 | 61.2 | 74.3 | 76.6 |
| base 100: 6 new EU member states |  | 216 | 296 | 207 | 100 | 279 | 191 | 203 | 247 | 255 |
| Goods and services purchased | € millions | 606,012 | 259,515 | 84,148 | 75,600 | 42,787 | 44,476 | 44,109 | 18,941 | 14,364 |
| Purchases as a\% of output | \% | 95.2 | 92.1 | 134.3 | 86.3 | 90.4 | 93.5 | 97.6 | 87.8 | 88.6 |
| Personnel costs | € millions | 95,269 | 47,996 | 12,210 | 7,262 | 5,740 | 5,793 | 6,692 | 3,744 | 1,825 |
| Personnel costs per employee | $€$ thousands | 43.9 | 64.0 | 54.4 | 13.6 | 42.1 | 41.1 | 39.2 | 56.3 | 52.2 |
| base 100: 6 new EU member states |  | 323 | 472 | 400 | 100 | 310 | 303 | 289 | 415 | 384 |
| Gross operating surplus (GOS) | € millions | 45,793 | 18,843 | 1,819 | 8,880 | 5,714 | 2,318 | 3,765 | 1,197 | 855 |
| GOS/VA | \% | 32.5 | 28.2 | 13.0 | 55.2 | 49.9 | 28.6 | 36.0 | 24.2 | 31.9 |

## VALUE ADDED PER EMPLOYEE



PERSONNEL COSTS PER EMPLOYEE

(1) Since 2008, data has been published in a new economic activity involving in particular a change to the automotive industry scope
(inclusion of electrical and electronic equipment manufacture).
(2) Data for the EU-27 has been reconsolidated by CCFA.
(3) Czech Republic, Hungary, Poland, Slovakia and Slovenia: body and trailer manufacturing employees are included in the figures for vehicle manufacturers
Sources: Eurostat and CCFA estimates.

## The automotive industry is a key sector of the European economy,

## encompassing:

- automotive manufacturing;
- body and trailer manufacturing;
- automotive equipment manufacturing.

The data in the above table is taken from surveys of national companies and has been adjusted for consistency by Eurostat. Due to difficulties in collecting and standardizing statistics at both the national and European level, only data up to 2010 was available. The number of jobs in the automotive industry in Europe fell between 2008 and 2009, although it remained stable in 2009 and 2010 compared with 2000 . Nevertheless, it grew considerably in the six new EU member states. In addition, the crisis involved a reduction in the value added per employee, from $€ 56,000$ to
$€ 45,000$, before recovering to $€ 65,000$ in 2010. The automotive industry differed significantly from country to country in terms of structure and wages. In Germany, France and Sweden, the percentage of employees in the industry involved in automotive manufacturing was higher than 60\%, compared with 25\% in the six new EU member states. It was between 40\% and $45 \%$ in Italy, the United Kingdom, and Spain.
Personnel costs per person employed ranged from $€ 14,000$ in the six new EU member states to $€ 64,000$ in Germany, a ratio of 1 to 5 Employer social contributions for personnel costs stood at 29\% in France compared to $17 \%$ in Germany, while the average for Europe stood at 22\%.

# FRENCH MANUFACTURERS IN 2012 

|  | Units | PSA Peuggeot Citroän | Renault |
| :--- | ---: | ---: | ---: |
| Sales | € millions | 55,446 | 41,270 |
| Capital expenditure | € millions | 2,279 | 1,945 |
| Net income | € millions | $-4,925$ | 1,735 |
| Employees worldwide ${ }^{(1)}$ | No. of people | $\mathbf{2 0 4 , 2 8 7}$ | $\mathbf{1 2 7 , 0 8 6}$ |
| of which France | No. of people | 93,479 | 53,203 |


| Units |  |  | PSA Peugeot Citroèn |  |  |  |  |  | Eliminations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Automotive activity: Peugeot and Citroën | Automotive equipment: Faurecia | Financing: PSA Finance | Others | Eliminations | Automotive sector | Financial sector |  |
| Sales | € millions | 38,299 | 17,365 | 1,910 | 202 | -2,330 | 39,859 | 2,566 | -155 |
| Operating income | € millions | -1,504 | 514 | 391 | 21 | 2 | -15 | 754 | -10 |
| Capital expenditure ${ }^{(2)}$ | € millions | 2,667 |  |  |  |  | 1,936 | 9 |  |
| Employees worldwide ${ }^{(1)}$ | no. of people | 117,374 | 80,825 | 2,669 | 3,419 |  |  |  |  |

(1) On December 31 ${ }^{\text {st }}$
(2) The capital expenditure given for automotive activities are those for all industrial and commercial activities, excluding financing.

Sources: PSA Peugeot Citroën and Renault annual reports.

## PSA PEUGEOT CITROËN: WWW.PSA.FR

In 2012, in a context of growth in the world market in which, however, its base market was down following the crisis, PSA Peugeot Citroën sales dropped by $8.8 \%$. The market share of the Group in Europe dropped due to its considerable presence in Spain and Italy, but the Group remains second (passenger cars and light commercial vehicles). Outside of this region, sales rose due to the positive results from China, Russia and North Africa; they accounted for $38 \%$ of total sales compared with $33 \%$ the previous year.
The Group's commitment to international expansion is based mainly on long-term, targeted cooperation initiatives with other automobile manufacturers. In China, the Group is opening in 2013 a plant with each one of the Chinese groups with which it is cooperating, namely Dongfeng Motor and China Changan Automobile Group. Finally, in 2012, PSA Peugeot Citroën and General Motors created a strategic worldwide alliance based on two main pillars: sharing platforms (vehicles, components and modules) and the creation of a worldwide joint venture for purchasing products and services
The PSA Peugeot Citroën Group has a workforce of around 204,000 employees worldwide, including 93,000 in France, working at around twenty sites lassembly plants, plants for manufacturing engines and mechanical systems, R\&D centers, head offices, etc.). In addition to the assembly plants (cf. opposite), the Group has a number of important sites in France, such as Vélizy (R\&D), Trémery (engines), Vesoul (spare parts warehouse) and Valenciennes (gearboxes), which employ 5,100, 3,400, 3,100 and 2,200 people, respectively.
In the technological field, the Group has continued to conduct research aimed at reducing fuel consumption in vehicles. A new family of small, one-liter, three-cylinder gasoline engines has also been developed and industrialized in France since early 2012, to be installed in vehicles emitting less than 100 g of $\mathrm{CO}_{2} / \mathrm{km}$. The second generation of Stop\&Start, called e-HDi, has been rolled out in the Group's ranges since the end of 2010. Finally, sales of cars equipped with HYbrid4 hybrid technology have risen since the last quarter of 2011.
The Group presented in summer 2012 an industrial plan aimed at improving its competitiveness by reorganizing its sites in France. This strategy is supported by many commitments in terms of sustainable development (eco-design, safety and mobility, etc.). The Group is also continuing its efforts to improve operational efficiency, particularly in its relationships with suppliers, by labeling around one hundred major suppliers between now and 2015.

## RENAULT: WWW.RENAULT.COM

Renault's international sales fell by $6.3 \%$, due to the $18 \%$ drop recorded in a crisis-hit and highly competitive European market. Outside Europe, they rose by $9 \%$ representing over $50 \%$ of sales. The Renault brand ranks third in the European passenger car and light vehicle market.
Cooperation launched in 1999 with Nissan was further strengthened within the Alliance. New synergies have also been set up. They concern the plants and electric vehicles as well as purchases,
logistics, engineering, research and advanced studies... In 2010, the Group also strengthened its alliance strategy by signing an agreement with Daimler AG for small cars, light commercial vehicles, and engines (including low-emission models since 2012). The strategic partnership with AvtoVAZ, involving Nissan, with a majority shareholding from now to 2014, aims to speed up their growth and strengthen their presence in Russia.
The Renault Group has a workforce of around 127,000 employees worldwide, including 53,000 in France, working at around fifteen sites lassembly plants, plants for manufacturing engines and mechanical systems, R\&D centers, head offices, etc.). Large numbers of employees may work outside of assembly sites (cf. opposite for the latter). They range from 320 employees at the mechanical plant in Choisy to 3,500 at the engine plant in Cléon, with 1,900 employees at the mechanical plant in Mans. The Guyancourt Technocentre employs around 9,000 people. In the context of their innovation policy, Renault and Nissan have invested $€ 4$ billion in electric vehicles in order to develop sustainable mobility. Furthermore, in 2011 the Group launched the production of the 1.6 dCi 130 diesel engine at its Cléon plant, to continue improving the efficiency of heat engines.
In 2011, Renault launched a new strategic plan "Renault 2016 Drive the change" which addresses two goals: group growth and generation of free cash flow by 2016. This plan is based on seven levers, particularly focusing on quality (products and services) and profitability (cost reduction, R\&D expenditure and investment optimization), whilst taking into account societal challenges for the automotive industry (sustainable mobility).

## RENAULT TRUCKS:WWW.RENAULT-TRUCKS.COM

In 2012, the number of vehicles sold worldwide dropped by 14\% due to poor performance in the European market following two years of growth. Renault Trucks has still managed to maintain its market share of almost $10 \%$. Outside of Europe, activity continues to grow: Eastern Europe, North Africa, Africa, Middle East and Latin America.
Since 2009, Renault Trucks is using new assembly sites outside Western Europe: the first in Turkey with Karsan, and the second in Russia, following the opening of a Volvo plant. Excluding France, Renault Trucks has ten assembly sites around the world. Renault Trucks employs 14,000 people all over the world, of whom about 10,000 work in France lactivities such as assembly, production of mechanical systems in Vénessieux, research in Saint-Priest, etc.). Beyond industrial cooperation, synergies within the AB Volvo Group between the five makes (Renault, Volvo, Mack, UD Trucks and Eicher) have continued.
The passing of the Euro VI standard at the start of 2013 boosted the renewal and simplification of the entire range.

## WORLD PRODUCTION SITES OF FRENCH AUTOMOBILE MANUFACTURERS

## EUROPE

FRANCE

1. Aulnay
2. Batilly
3. Blainville
4. Bourg-en-Bresse
5. Dieppe
6. Douai
7. Flins
8. Hordain
9. Limoges
10. Maubeuge
11. Mulhouse
12. Poissy
13. Rennes
14. Sandouville
15. Sochaux

SPAIN
16. Barcelona (Nissan)
17. Palencia
18. Valladolid
19. Vigo
20. Villaverde

ITALY
21. Val di Sangro

PORTUGAL
22. Mangualde

CZECH REPUBLIC
23. Kolín

ROMANIA
24. Pitesti (Dacia) UNITED KINGDOM
25. Luton
(General Motors)

RUSSIA
26. Kalouga (PSA-Mitsubishi)
27. Moscow
28. Togliatti (AvtoVAZ) (project)
29. ljevsk (AvtoVAZ) (project)
SLOVAKIA
30. Trnava

SLOVENIA
31. Novo Mesto

TURKEY
32. Bursa
(Tofas)
(Karsan)



In 2012, the global production of French manufacturers reached a record of 5.6 million vehicles, down $12 \%$, or 787,000 vehicles less, from 2011. Since 2007, despite two record years - 2010 and 2011-it was down by $9 \%$, which represents a production drop of 527,000 units. However, since 1996, production had grown by $47 \%$ representing mean annual growth of $2 \%$ thanks, initially, to the increase of opportunities in Europe outside France and then, to opportunities outside Europe. Production of passenger cars dropped sharply ( $-13 \%$ ) to 4.9 million units after being almost stable during 2011 and the recovery of $2010(+17 \%)$; production of light commercial vehicles ( $-9.9 \%$ to 723,000 units) which had further increased in 2008, before being seriously affected by the crisis in 2009, remained strong in 2010 and 2011, but dropped considerably in 2012. Compared with 2007, production fell by $8 \%$, or 427,000 cars, and $14 \%$, or 116,000 vehicles, respectively.

## PRODUCTION OR ASSEMBLY SITES/TOTAL PRODUCTION PER MODEL

| Group/ Make | Model | Launch date | Production or assembly sites in 2012 | Production (in units) Total at the end of 2012 |
| :---: | :---: | :---: | :---: | :---: |
| PSA PEUGEOT CITROËN |  |  |  |  |
| Peugeot, Citroën | iOn, C-ZERO | 2010 | Japan (Mitsubishi) | 5,400/5,500 |
| Peugeot, Citroën | 107, C1 | 2005 | Kolín (Czech Rep.) | 741,800/705,600 |
| Peugeot | 206 | 1998 | Mulhouse, China, Iran | 7,962,700 |
| Peugeot | 207 | 2006 | Villaverde (E), Trnava (Slovakia), Argentina, Porto Real (Br) | 2,504,900 |
| Peugeot | 208 | 2012 | Poissy, Mulhouse, Trnava (Slovakia) | 243,600 |
| Citroën | C2 | 2003 | China | 690,800 |
| Citroën | C3, DS3 | 2002/2008/2009 | Aulnay, Poissy, Villaverde (E), Porto Real (Br), Trnava (Slovakia) | 3,406,200/216,100 |
| Peugeot, Citroën | 301 / C-Elysée | 2012 | Vigo (E), China | 11,600 / 7,000 |
| Peugeot | 307 | 2001 | Argentina, China | 3,781,000 |
| Peugeot | 308 | 2007 | Mulhouse, Sochaux, Russia, Argentina | 1,251,700 |
| Peugeot | RCZ | 2010 | Austria (Magna Steyr) | 48,800 |
| Peugeot | 3008 | 2009 | Sochaux | 441,500 |
| Peugeot | 5008 | 2009 | Sochaux | 215,100 |
| Citroën | Xsara | 1997 | Porto Real (Brazil) | 3,364,000 |
| Citroën | ZX | 1991 | China | 2,582,000 |
| Citroën | C4, DS4 | 2004/2010/2011 | Mulhouse, Vigo (E), China, Russia, Argentina | 2,855,000 / 65,600 |
| Peugeot | 405 | 1987/1993 | Iran | 4,626,700 |
| Peugeot, Citroën | 4007, C-Crosser, 4008, C4 Air Cross | 2007/2012 | Russia, Japan (Mitsubishi) | 49,000 / 47,800 / 12,200 / 21,700 |
| Citroën | C5, DS5, C6 | 2008/2011/2006 | Rennes-la-Janais, Sochaux, China | 1,193,100 / 34,500 / 23,400 |
| Peugeot | 408 | 2010 | China, Argentina | 200,200 |
| Peugeot | 508 | 2010 | Rennes-la-Janais, China | 254,500 |
| Peugeot, Citroën | 807, C8 | 2002 | Hordain | 189,400 / 147,500 |
| Peugeot, Citroën | Bipper, Nemo | 2008 | Turkey (Tofas) | 166,900 / 182,400 |
| Peugeot, Citroën | Partner, Berlingo | 1996/2008 | Vigo (E), Mangualde (P), Turkey, Argentina | 2,106,300 / 2,585,000 |
| Peugeot, Citroën | Expert, Jumpy | 2007 | Hordain | 505,900 / 465,300 |
| Peugeot, Citroën | Boxer, Jumper | 1994/2006 | Val di Sangro (I) | 836,200/726,500 |
| RENAULT GROUP |  |  |  |  |
| Renault | Twingo | 1993/2007 | Novo Mesto (SI), Colombia | 2,489,928 / 787,045 |
| Renault | Wind | 2010 | Novo Mesto (SI) | 12,924 |
| Renault | Pulse | 2011 | India | 6,023 |
| Renault |  | 1998/2005/2012 | Flins, Turkey, Novo Mesto (SI), Valladolid (E), Dieppe, Argentina, Colombia, Mexico | $5,631,968 / 2,837,373 /$ 98,270 |
| Renault | ZOE | 2012 | Flins | 443 |
| Renault | Symbol | 2008 | Argentina, Turkey | 347,992 |
| Renault | Modus | 2004 | Valladolid (E) | 665,339 |
| Renault | Logan | 2005 | Russia, Brazil, Morocco, Colombia, Iran | 1,268,282 |
| Renault | Latitude | 2010 | South Korea | 29,666 |
| Renault | Sandero | 2007 | Brazil, Morocco, Colombia, South Africa (Rosslyn), Russia | 690,985 |
| Renault | Duster | 2010 | Russia, Brazil, Colombia, India | 218,967 |
| Renault | Fluence / Fluence ZE | 2009/2011 | Turkey, India, Argentina | 294,038/4,182 |
| Renault | Mégane | 2002/2008 | Douai, Palencia (E), Turkey, Brazil, Russia, Iran | 3,822,298 / 1,681,916 |
| Renault | Scala | 2012 | India | 3,586 |
| Renault | Laguna | 2007 | Sandouville | 312,935 |
| Renault | Espace | 2002 | Sandouville | 364,810 |
| Renault | Kangoo / Kangoo ZE | 1997/2007/2011 | Maubeuge, Morocco, Argentina | 2,618,195 / 634,677 / 8,568 |
| Renault | Master | 1997/2010 | Batilly, Brazil | 1,108,209 / 227,588 |
| Renault | Trafic II | 2001 | Luton (UK, GM), Barcelona (E, Nissan) | 617,378 |
| Dacia | Logan | 2004/2012 | Pitesti (Romania) | 1,283,174 / 1,657 |
| Dacia | Sandero | 2008/2012 | Pitesti (Romania) | 513,580 / 20,007 |
| Dacia | Duster | 2010 | Pitesti (Romania) | 371,238 |
| Dacia | Lodgy | 2012 | Tangier (Morocco) | 41,442 |
| Dacia | Dokker | 2012 | Tangier (Morocco) | 8,893 |
| RSM | SM3/Fluence | 2002/2009 | Busan (South Korea) | 515,792 / 150,230 |
| RSM | Latitude | 2010 | Busan (South Korea) | 148,272 |
| RSM | QM5 (Koleos) | 2007 | Busan (South Korea), India | 254,778 |
| RSM | SM7 | 2011 | Busan (South Korea) | 13,456 |

Sources: CCFA, PSA Peugeot Citroën, Renault.
See notes on page 70.

In 2012, following the crisis, the national markets for French manufacturers plummeted ( $-18 \%$ ) and sales outside of France dropped sharply ( $-10 \%$ ). French manufacturers' market share in their markets rose to $22 \%$ ( $20 \%$ for passenger cars, 33\% for light commercial vehicles and 30\% for heavy trucks). Export markets represented 78\% of the French automobile manufacturers' sales, compared with two-thirds between 1999 and 2001 and less than 60\% in 1990.
Exports outside Europe lin other words outside the EU-27, Switzerland and Norway) stood in 2012 at almost 60\% of the total markets of French manufacturers, against more than 50\% in 2010 and less than $30 \%$ in 2000.

## WORLD PRODUCTION OF FRENCH MANUFACTURERS

New passenger cars


New light commercial vehicles (up to 5 metric tons)


New heavy trucks over 5 metric tons

(1) Since 2012, the scope of heavy trucks includes actual sales of trucks 6 metric tons and over, including CKD (see note on page 73).

## VEHICLE REGISTRATIONS

 in France

New light commercial vehicles (up to 5 metric tons)


New heavy trucks over 5 metric tons


## FRENCH EXPORTS

## New passenger cars



New light commercial vehicles (up to 5 metric tons)


New heavy trucks over 5 metric tons


From 1997 to 2001, registrations of French vehicles in France followed a rising trend. An offer that was rich in new models, efficient and financially advantageous allowed them to gain market share above 1997 figures. The cycle reversed in the period 2002-2007. Tougher competition followed by a selective sales strategy applied by French manufacturers have prevented them from consolidating these gains. In 2008, the rise in volumes sold can be explained by the dynamic commercial vehicle market and the offer from French manufacturers that was rich in models with low $\mathrm{CO}_{2}$ emissions in line with the "bonus/malus" system. In 2009 and 2010, this eco-scheme associated with the scrap incentive program supported general car sales and particularly those of French groups adapted to the offer. In 2011, the end of the market-support system and the impact of the crisis in which they have a major presence led to falling sales, specifically for French manufacturers. Since

2006, French car exports have included the Renault Trafic II and, since 2007, the exports of Renault Samsung Motors.
French passenger car exports reached 3.9 million units, a sharp fall of $10 \%$. Exports of commercial vehicles dropped after rising for two years. The fall amounted to $9 \%$, or around 481,000 units for light commercial vehicles and $2 \%$, or 25,000 units for heavy trucks.

## $22^{2}$

SHARE OF THE FRENCH MARKE IN MARKETS FOR FRENCH MANUFACTURERS

In a very competitive global market, French automobile manufacturers must be efficient, able to handle industry-wide factors such as the weight of social security contributions, taxes, the strong euro and also problems that represent serious issues for the automotive sector, such as the opening of the base market to competition. All these factors affect margin rates (ratio of gross operating surplus to value added). In 2010, industry conventions had already shown, compared to other eurozone countries, the sustained weakness of margins in French industry and their impact on the financing of investments and the improvement of competition. In 2012, the "Pact for the competitiveness of French industry" report, drawn up at the request of the government by Louis Gallois, General Commissaire for investment, confirmed this diagnostic and also showed that the loss of competitiveness was not only affecting the industry, but the entire French economy. This report led the government to draw up a "National pact for growth, competitiveness and employment", in particular creating the Competitiveness and Employment Tax Credit (Crédit d'Impôt

MARGIN RATE OF NON-FINANCIAL COMPANIES: RATIO BETWEEN GROSS OPERATING SURPLUS ${ }^{(1)}$ AND VALUE ADDED (GOS/VA)

(1) Gross operating surplus and gross mixed income. Source: Eurostat.

## TRADE MARGIN OF THE AUTOMOTIVE INDUSTRY: RATIO

 BETWEEN GROSS OPERATING SURPLUS AND VALUE ADDED (GOS/VA)

Source: INSEE (base 2005), CCFA extrapolation according to the new calculation system.

## LABOR RATES IN THE MANUFACTURING INDUSTRY

 (IN EUROS PER HOUR)Results of the four yearly ECMOSS survey and extrapolation using
the quarterly index of labor costs.


Compétitivité et Emploi - CICE), for a total amount of €20 billion, based on the salary basis excluding salaries that are higher than 2.5 times the index-linked minimum growth wage. Since the average industry wage is higher than the CICE ceiling (even more so in the automotive industry), it only benefits from this by $20 \%$.
The prices of raw materials in euros have increased hugely since 2001, despite the fall observed during the latest crisis. At the start of 2013, rubber was up $243 \%$, oil $108 \%$ and steel $54 \%$. It is difficult to pass price hikes on to consumers in the current climate of stiff competition. This is particularly the case in so-called developed countries in light of the multiple choices made by households in terms of consumption.
Finally, for the freight sector that buys light commercial vehicles and heavy trucks, the weak outlook and current gloomy context weighs on business and prices.

## EURO EXCHANGE RATE VARIATION



SHARE OF FOREIGN MAKES IN PASSENGER CAR MARKETS

(1) USA: market share based on light vehicles. The Big Three are General Motors, Ford and Chrysler (excluding European makes).
Source: CCFA

## RAW MATERIAL PRICES IN EUROS



SHARE OF NON-EUROZONE IN EXTERNAL MARKETS


Source: CCFA.

## FOR FRENCH MANUFACTURERS

$75 \%$ As

 | $70 \%$ |
| :--- |
| $65 \%$ |
| $60 \%$ |
| $55 \%$ |
| $50 \%$ |
| $45 \%$ |
| $40 \%$ |
| $\quad$ Industrial vehicles 2000200120022003200420052006200720082009201020112012 |
|  |
| Private cars |

Since early 2002, the rise of the euro has affected French exports, forcing companies to bolster their sales and production initiatives in order to continue to expand their markets outside the eurozone ( $70 \%$ of total markets in 2012, compared with $47 \%$ in 2002).
On the other hand, there are factors associated with opening up the market, whether internal or external. In general, the internal "base market" acts as a strong foundation for using international development and innovation to drive growth in foreign markets. The French automotive industry's base market is its domestic and especially European market where there is open competition and where non-European manufacturers have a significant and steadily growing share. In other auto-making countries, such as Japan or South Korea, market access is more difficult and local manufacturers therefore have a broader base market from which to develop internationally. This has resulted in trade asymmetry between these two countries and the European Union.

> THE AUTOMOTVE WHOLE INDUSTRY AND THE CRIIIS

Registrations of new light vehicles (passenger cars and light commercial vehicles) in Western Europe stood at 13.1 million units in 2012 against 16.9 million in 2007, which is a reduction of $22 \%$. This collapse of the markets can be seen in the industrial production index of the French automotive industry measured by the INSEE (base 100 in 2010) which fell from 146 in 2005 to 93 in 2012.
In order to deal with such a major crisis, the automotive industry structured itself. The Plateforme de la Filière Automobile (PFA - Automotive Branch Platform) was set up in 2009 by French automobile manufacturers and their suppliers, who joined to form the Comité de Liaison des Fournisseurs de l'Automobile (CLIFA - Automotive Suppliers' Liaison Committee), which aimed to improve the effectiveness of the automotive industry.
The Comité Stratégique de Filière de l'Automobile (CSFA - Strategic Committee of the Automotive Branch) was created in the context of the Conférence Nationale de l'Industrie (CNI - National Industry Conference)—which was renamed Conseil National de l'Industrie (National Industry Council) in early 2013. The CSFA brings together the entire branch, upstream and downstream, including employees unions.


The automotive industry requires considerable physical investments (production sites, etc.), which are paid off over long periods. In addition, during their design and before they are sold, vehicles require work in research centers lasting several years, in a process of permanent progress, in order to be able to meet the needs of society in terms of safety as well as the environment. The automotive industry is a capital-intensive industry which, in general terms, has considerable financing needs. During the financial crisis, this specific feature had a serious effect on the automotive industry, and the public authorities created structural instruments to encourage long-term financing (Strategic Investment Funds in 2008 and a Fund for Modernizing Automotive Equipment Manufacturers in 2009) and research and development capabilities (Research Tax Credit and future investments).

INVESTMENT FUNDS

|  | Goals and provisions | List of recipients |
| :---: | :---: | :---: |
| Strategic Investment Fund (FSI) <br> (created in November 2008) | Sovereign wealth fund, provisioned with a capital base of €20 billion, set up by the public authorities to meet the equity capital needs of companies with potential for growth and competitiveness for the economy | Gruau, Mécachrome, Valéo |
| Fund for the modernization of automotive equipment manufacturers (FMEA) (created in January 2009) | To take minority holdings in companies working in the automotive branch which are undertaking industrial projects that create value and competitiveness for the economy. <br> Initial provision of $€ 600$ million equally distributed among PSA Peugeot Citroën, Renault SA and the FSI. | Agrati, Atelier des Janves, Bourbon Automotive, Cooper Standard, Defta, Delfingen, Electropoli, Farinia, Gestamp, Gimaex, Le Bélier, Maike Automotive, Mecaplast, Metaltemple, SAFE, Savoy International, Sora, SNOP, Trèves |
| Funds for the modernization of automotive equipment manufacturers (FMEA) Level 2 (created in November 2009) | Fund specifically aimed at smaller automotive suppliers (Level 2 and higher) <br> Initial provision of $€ 50$ million gathered by five leading automotive equipment manufacturers, the FSI , and the players of FMEA Level 1 | Adduxi, Altia, Citele, Dévillé SA, Embaltech, FMX, Fournier Saint-Jean Industrie, Maike Automotive, PJ Industry, SPPP, Tecma |

Source: Strategic Investment Fund (FSI)

As regards long-term financing, from its creation until the end of 2012, the Strategic Investment Fund (FSI) had invested in three companies in the automotive sector. As for the Fund for the modernization of automotive equipment manufacturers (FMEA) to which French manufacturers contributed $€ 400$ million, it has invested $€ 328$ million in 19 equipment manufacturing companies. The Funds for the Modernization of Automotive Equipment Manufacturers Level 2 (FMEA Level 2) in turn has contributed € 23 million to eleven companies.
Future investments were launched at the end of 2009 after the Juppé-Rocard report recommended boosting innovation in France. The objective of this € 35 billion investment program is to strengthen productivity and improve the competitive edge of French companies. The $€ 750$ million dedicated to the automotive sector concern vehicles for the future which must be more economical and more efficient in environmental terms. The automotive industry also benefits from sections which it can access among the other future investment programs, including a project relating to the creation of an internationally oriented "Institute for Excellence in Carbon-Free Energy" named "Véhicule Décarboné Communicant et sa Mobilité" (VeDeCoM Communicating Carbon-Free Vehicle and its Mobility). VeDeCom is based on a single site in the Yvelines and is set to become a reference in the new eco-mobility branch. It has three areas for research: electric vehicles, driving delegation and connectivity, and energy and shared mobility. It includes over 40 members:
large industrial groups including PSA and Renault, SMEs, research laboratories and centers, colleges and training centers, as well as local authorities. Over ten years, the investment should rise to €360 million, one third of which is financed by manufacturers.
The public authorities also support Research and Development in companies through the Research Tax Credits (CIR), a fiscal measure created in 1983, improved in 2004 but simplified and amplified by the 2008 Finance Act In 2009 (semi-definitive data), the manufacturing industry received $64 \%$ of the total Research Tax Credits, representing $€ 5.1$ billion. The automotive industry was the third highest recipient of Research Tax Credits, representing 7.5\% Loans from the European Investment Bank (EIB) or the Framework Program for Research and Technological Development (PCRD) of the European Union also make it possible to guarantee effective stimulation of funding for R\&D. Nevertheless, in the European Union as a whole, the automotive industry accounts for one quarter of all private R\&D, twice as much as aeronautics, while receiving five times less assistance. Moreover, countries that have traditionally been strong in the automotive industry as well as the BRIC countries are also providing major support for the automotive branch, in particular in terms of R\&D.

If we count direct jobs (production and research sites of manufacturers), indirect jobs (supplier sites) and induced jobs (generated by the business of the former), the automotive economy is often a mainstay of local economies.

## VALUE ADDED MULTIPLIERS BY SECTOR (EXCLUDING COKING-REFINING)

| Sectors | Agriculture | Agrifood products | Capital goods | Automotive | Aviation and space | Other transport equipment lexcluding aviation | Other industrial products | Power, water, waste | Construction | Trade, services |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Multipliers | 2.3 | 2.8 | 2.3 | 4.1 | 4.8 | 3.0 | 2.3 | 2.1 | 2.0 | 1.5 |

Source: INSEE - Outlook report - March 2012.

EMPLOYMENT IN THE AUTOMOTIVE SECTOR IN THE REGIONS

| Regions | Direct jobs | Indirect jobs | Inducedjohs | Reference year | Sources |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Upper Normandy | 8,070 | 18,900 | n/a | 2010 | Insee Haute-Normandie, Aval, $\mathrm{n}^{\circ} 122$, September 2012 |
| Nord-Pas-de-Calais | 19,192 | 17,188 | n/a | 2010 | Insee NPDC, La filière automobile en Nord-Pas-de-Calais: une filière en phase d'adaptation, October 2012 |
| Nord-Pas-de-Calais | 21,100 | 18,439 | n/a | 2008 | Insee NPDC, La filière automobile en Nord-Pas-de-Calais, September 2010 |
| Sud Alsace (Mulhouse) and Nord Franche-Comté | 9,400 | 3,500 | 2,345 | 2007 | Insee Alsace, Chiffres pour l'Alsace, $\mathrm{n}^{\circ}$ 2, March 2009 |
| Nord Franche-Comté (Sochaux) | 11,800 | 2,400 | 6,200 | 2007 | Insee Franche-Comté - L'essentiel, ${ }^{\circ} 113$ - May 2009 |
| Lorraine | almos | employees |  | 2006 | Insee Lorraine, Économie Lorraine, no. 148, L'industrie automobile en Lorraine: des positions à consolider, November 2008 |
| Seine-Aval | 11,200 | 3,300 | 3,600 | 2006 | Insee Ile-de-France, À la page n 291 - January 2008 |
| Val-d'Oise and Yvelines | 75,000 | 75,000 | 50,000 to 100,000 | 2006-2007 | RAVY (Réseau Automobile Val-d'Oise - Yvelines) Press release-2008 Edition |

The INSEE Outlook Report of March 2012 shows that one unit of value added in the automotive sector generates 4.1 units of value added in the national economy. The automotive industry has the highest value added multiplier after the aviation and space industry. In addition, industrial sites generate local economic activity that is not limited exclusively to their own employees (direct employment). Regional divisions of the INSEE have produced papers describing, on the one hand, indirect jobs made up of personnel employed by suppliers, subcontractors and service providers and, on the other hand, induced jobs, which are those that are required to fulfill the consumption needs of employees (direct and indirect) and their families. The 2012 study by the INSEE Haute-Normandie shows that the automotive industry employed 27,000 people in the region in 2010, of which 8,000 were in manufacturing and 19,000 were in the rest of the branch, including 48\% in equipment manufacturers, $30 \%$ in the production of intermediate goods and $9 \%$ in design and analysis. Studies by the INSEE Nord-Pas-de-Calais in the same year indicate that the automotive industry had 36,000 employees in 2010, including 19,000 in automotive manufacturing. Moreover, in this region, half of the employees in the plastics sector and almost one quarter of workers in the metalworking industry are dedicated to the automotive branch. The 2009 study relating to the south of Alsace and the north of Franche-Comté highlighted that in 200845,000 people overall (spouses, children) depended on the activity of the 13,000 people employed directly or indirectly by the automotive industry. Also, the studies conducted in 2008 relating
to the Seine-Aval region indicated that one in six jobs depended on the activity of the PSA Peugeot Citroën and Renault plants in the area, specifically the Poissy and Flins sites, respectively. The ratio of employees to temporary workers on these sites is 5 to 1 . According to data from the INSEE, on January 1st 2011, the Greater Paris region accounted for $22 \%$ of the total employees in the automotive industry. The other main regions in the automotive industry were Nord-Pas-de-Calais (11\%), Rhône-Alpes (10\%), Franche-Comté (9\%), Lorraine and Alsace (6\% each), as well as Normandy (Upper and Lower) and Pays de la Loire (5\% each) (see page 56).
The Associations Régionales de l'Industrie Automobile (Regional Associations of the Automotive Industry - ARIA), regional representatives of the Plateforme de la Filière Automobile (PFA), bring companies (manufacturers, equipment manufacturers and other suppliers) of the automotive branch in the regions together with the public authorities and education and research establishments. There are 15 of these. They perform various tasks: increasing competitiveness, improving industrial performance, access to new opportunities (customers and markets), emergence of new projects, promotion of the image of the sector in the regions. They also cooperate with automotive competitiveness clusters. Furthermore, each ARIA organizes the Regional automotive operating committee which brings together the Public Authorities (DIRECCTE and the leading automotive company in the region, credit intermediary, OSEO, Caisse des Dépôts et Consignations), the UIMM and other professional bodies, as well as the competitiveness clusters.

## ECONOMIC RATIOS OF THE AUTOMOTVE INDUSTRY IN FRANCE

As a crossroads between many different technologies, the automotive industry needs considerable investments. Automotive manufacturing has been reinvesting almost $3 \%$ of its total sales since the start of the crisis in late 2008. In a new scope of the industry (now including extractive industries, food industries and industrial companies with fewer than 20 employees), the automotive industry represented almost $5 \%$ of the fixed investments exclusive of contributions in 2011 ( $4 \%$ in 2010 and almost $7 \%$ in 2009). To address new social demands (the environment, road safety, etc.), the automotive industry is investing more in intangibles and R\&D (see over the next few pages) for which "automotive" competitiveness clusters are particularly appropriate.

CAPITAL EXPENDITURE BY THE AUTOMOTIVE MANUFACTURING INDUSTRY ${ }^{11}$


DOMESTIC AND EXPORT SALES BY THE AUTOMOTIVE MANUFACTURING INDUSTRY ${ }^{11}$

(1) CCFA estimates for 2012 (see also pages 76 and 77
in particular for concept changes).


#### Abstract

Every year, the SESSI, formerly the Service des Etudes et des Statistiques Industrielles (Department for Industrial Studies and Statistics) and now attached to INSEE, produced annual surveys providing one of the main sources of information about the French industry. These surveys have been overhauled with the new ESANE information system. A new economic activity categorization was launched in early 2008 (see pages 76 and 77). The automotive industry covers motor vehicle manufacturing; motor vehicle, caravan and recreational vehicle body manufacturing; and the upstream manufacturing of automotive equipment. However, the statistics do not encompass all automotive industry suppliers. Products such as tires, plastics, capital goods and glass are classified under other categories (see also page 55).


Automotive manufacturing. Following strong growth between 1996 and 2004 ( $+30 \%$ ), in line with the increase in vehicle production, value added (excluding tax) of automotive manufacturing, in constant euros and by employee, has fallen under the impact of various factors: expenses linked to new environmental standards, stagnation and then collapse of the Western European market for new vehicles worsened by the crisis, and the rising cost of raw materials. In 2012, in dropped again, reaching its 1993 level, barely above the low point of 2009.
The automotive manufacturing industry dedicated almost 3\% of sales to capital expenditure representing more than $€ 2$ billion to develop new models and optimize its production capacity. These figures do not include research and development costs (see the next page).
Export sales have increased constantly since 1990, when they reached $38 \%$, oscillating around $60 \%$ until the crisis of 2008. After falling in 2009, this share has recovered since, reaching its pre-crisis levels in 2012.


AUTOMOTIVE INDUSTRY SHARE OF TOTAL INDUSTRY EMPLOYEES IN 2012 IN FRANCE

In 2010, the French automobile industry remained the leader of all other industries in France in terms of corporate research and development spending. Its expenditure was €5.4 billion, accounting for $15 \%$ of total corporate spending on research and development. After rising strongly between 2001 and 2006 ( $+24 \%$ ), R\&D expenditure in the automotive industry reached a ceiling of around $€ 4$ billion before growing again in 2008 $(+10 \%)$. After 2009, the crisis significantly limited the financial resources, but expenditure only fell by $2 \%$ in 2009 and 2010, stressing its vital, longterm nature. It represents $46 \%$ of the gross value added in the sector.
The automobile leverages a wide variety of technologies and therefore requires significant research initiatives to ensure its reliability throughout its lifetime, user safety and environmental protection. The automotive industry's R\&D budgets exceeded those of the pharmaceutical industry and the aviation and space industry.

## GROSS DOMESTIC EXPENDITURE ON RESEARCH AND DEVELOPMENT IN THE MAIN CORPORATE <br> RESEARCH SEGMENTS IN FRANCE IN 2010

|  | $\begin{gathered} \text { DRDS }{ }^{(1) 1} \\ \text { in } € \text { millions } \end{gathered}$ | $\begin{gathered} \text { ERDS }{ }^{(2)} \\ \text { in } € \text { millions } \end{gathered}$ | Total budget |  | Of which public financing ${ }^{(3)}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | in emillions | asa \% of total | in ¢millions | asa \% of total |
| Automotive industry | 4,202 | 1,155 | 5,357 | 15.4\% | 2 | 0.1\% |
| Pharmaceutical industry | 3,269 | 1,344 | 4,613 | 13.3\% | 20 | 0.8\% |
| Aviation and space | 2,959 | 993 | 3,952 | 11.4\% | 6 | 0.3\% |
| Other specialized, scientific and technical activities | 1,337 | 590 | 1,927 | 5.6\% | 17 | 0.7\% |
| Chemical industry | 1,463 | 384 | 1,847 | 5.3\% | 2 | 0.1\% |
| Manufacture of measuring devices and instruments, testing and navigation, clocks | 1,387 | 393 | 1,780 | 5.1\% | 82 | 3.3\% |
| IT and information services | 1,633 | 123 | 1,756 | 5.1\% | 63 | 2.5\% |
| Components, printed circuit boards, computers, peripherals | 1,486 | 210 | 1,697 | 4.9\% | 8 | 0.3\% |
| Manufacture of communication equipment | 904 | 264 | 1,168 | 3.4\% | 6 | 0.2\% |
| Manufacture of machinery and equipment not included elsewhere | 930 | 154 | 1,084 | 3.1\% | 12 | 0.5\% |
| Manufacture of electrical equipment | 863 | 149 | 1,013 | 2.9\% | s | 7.1\% |
| Telecommunications | 793 | s | 997 | 2.9\% | 109 | 4.3\% |
| Other branches | 6,176 | 1,522 | 7,698 | 22.2\% | 2,193 | 87.0\% |
| TOTAL | 27,403 | 7,280 | 34,683 | 100.0\% | 2,522 | 100.0\% |

(1) DRDS: Domestic Research and Development Spending. (2) ERDS: External Research and Development Spending. (3) Excluding research tax credits.
s : statistical secret. Source: Ministry of Higher Education and Research (MESR DGESIP-DGRI SIES).

TOTAL CORPORATE RESEARCH AND DEVELOPMENT EXPENDITURE IN FRANCE IN 2010 IN THE MAIN RESEARCH SEGMENTS


## AUTOMOTIVE INDUSTRY RESEARCH AND DEVELOPMENT

 SPENDING


SHARE OF THE AUTOMOTIVE INDUSTRY IN THE TOTAL RESEARCH AND DEVELOPMENT BUDGET OF COMPANIES IN 2010

The Office for research-related statistics of the French Ministry of Education carries out surveys on research and development (R\&D) spending by companies and in the wider public sphere. The total R\&D budget is broken down into domestic spending, which covers work performed in France, regardless of the origin of funding, and external spending, corresponding to work performed by other companies or public research organizations. A portion of the latter work may be performed outside of France. From 2008, data is published in a new economic category.
Since 1999, the leading R\&D segment in France has been the automotive industry, except in 2007 when it was ranked second. The R\&D segment in France stimulates its suppliers such as the plastics and electronics industries. In 2010, 20\% of domestic

R\&D spending in the automobile industry was performed by subsidiaries in which foreign companies had a controlling interest of $50 \%$ or more
In 2010, 32,000 equivalent full-time employees lincluding 16,700 researchers) worked in automotive R\&D. These figures were down 3\% compared to 2003 ( $+21 \%$ for researchers). According to the French National Industrial Property Institute (INPI), PSA Peugeot Citroën Automobiles (including Faurecia) and Renault were among the largest patent applicants with the INPI in 2012. France has three major equipment manufacturers in the top twenty. The companies in the automotive sector are still the leading patent applicants.

AUTOMOTIVE COMPETITIVENESS CLUSTERS IN FRANCE

Set up by the government and local authorities in 2005 , these competitiveness clusters bring together companies (small and mid-sized), research units and training centers to work on collaborative projects. They also offer many services: business intelligence, assistance for filing patents, networking, etc. Their role is to boost the competitive nature of the French economy by highlighting its capacity for innovation and encouraging the structure and proximity of the different regions.
The "National pact for growth, competitiveness and employment", drawn up by the French government in November 2012 aims to concentrate the action of competitiveness clusters towards the products and services to be manufactured in order to increase their economic impact in terms of the growth of companies and job creation. This new phase will affect performance contracts for 2013-2018.

AUTOMOTIVE COMPETITIVENESS CLUSTERS IN FRANCE IN $2011^{(1)}$

|  | Mov'eo | Váhicule du Futur | LUTB | iDforCAR |
| :---: | :---: | :---: | :---: | :---: |
| With a... | world vocation | national vocation | national vocation | national vocation |
| Number of companies with a business unit in a competitiveness cluster | 236 | 153 | 131 | 96 |
| Of which SMEs (under 250 employees) | 167 | 82 | 66 | 56 |
| Employees of business units involved in the cluster (number of people) | 26,556 | 46,441 | 40,540 | 19,827 |
| Spending by public bodies on cluster projects (in $€$ thousands) | 73,101 | 39,574 | 5,580 | n/a |
| Spending by corporate bodies on cluster projects (in $€$ thousands) | 233,443 | 143,042 | 3,673 | n/a |
| Total spending (in € thousands) | 306,544 | 182,616 | 9,253 | n/a |
| Number of labeled projects | 54 | 26 | 8 | 19 |

(1) Information concerning the size of companies and employees corresponding to 2010.

Sources: DGCIS survey, INSEE, DIACT, competitiveness clusters.

In 2012, the automotive industry continued to conduct its research and development efforts through clusters, where it works to meet the challenges of industrial excellence and durable mobility. This transverse action brings together automakers, equipment manufacturers, innovative small and mid-sized companies, research laboratories and training organizations including universities. Also, automotive competitiveness clusters were deemed efficient following the assessment requested by the DGCIS (Central Trade Department for Industry and Services of the Ministry of Industrial Recovery).

The internationally oriented Mov'eo cluster (www.pole-moveo. org) covers the Ile-de-France, Lower Normandy and Upper Normandy regions. Mov'eo has the main aim of federating projects dealing with the optimization of mobility. The following themes were addressed: consumption, the environment, road safety, mobility and services, and mechatronics. In 2012, efforts were focused mainly on cooperation with the other competitiveness clusters, including those outside the automotive industry, and on assisting with the creation of the "Institute for Excellence in Carbon-Free Energy" VeDeCoM.

The Véhicule du Futur cluster (www.vehiculedufutur.com) draws on the traditional catchment areas of the automotive industry, Alsace and Franche-Comté, with growing interaction with Germany and Switzerland. The cluster aims to anticipate industrial activity, technological orientation and customer expectations for coming years. In 2012, its mission was clarified, revolving around two main pillars: innovation (mobility services, traffic-management tools, eco-design, reduction of engine consumption and emissions, and vehicle architecture) and industrial excellence in the service of companies (supervised by the association of the PerfoEST cluster, which is the ARIA for Alsace and Franche-Comté).

The goal of the Lyon Urban Truck \& Bus cluster (www.lutb. fr) is to meet the challenges offered by the growing need for mobility of persons and goods within towns. It coordinates structuring activities for the region: manufacturers, transport operators, research centers, etc. The research projects deal with five main themes: engines and drive trains, safety and security, vehicle architecture, transport system, modeling, and mobility management. The application was carried out by five urban transportation demonstrators, who continued their work in 2012. The cluster is also associated with the RhôneAlpes Automotive Cluster, which is the ARIA for the region and has industrial efficiency as one of its areas for development.

Set up in western France (Brittany, Pays de La Loire, PoitouCharentes), the iDforCAR cluster (www.id4car.org) aims to achieve excellence in the automotive industry by developing know-how in small series and specific vehicles, a field with stiff competition on the international stage. The cluster works with processes as well as products: on-board systems (driving assistance, communication interfaces, reliability), research on materials used and architecture (weight, solidity, eco-design, recyclability), control of engineering and industrial processes for short runs. In 2012, the cluster created two strategic fields of activity: vehicles and innovative uses, and Information and Communication Technologies (ICT) and sustainable mobility, and established its position in new markets lincluding mobility services).

FRENCH AUTOMOTVE FOREIGN TRADE

The year 2012 was marked by growing global trade ( $+2 \%$ ) but also by the economic crisis in Europe. In this context, exports of French automotive products fell by 5\% to $€ 41.2$ billion. The automotive industry remains one of the leading export sectors alongside aeronautical, agri-food, etc. In 2011, in the exporter rankings of French Customs, the three companies in this sector were among the ten leading export companies.
The balance of the automotive sector improved (-€3.3 billion) mainly due to the weakness of the French market, which involved a greater reduction of imports ( $-8 \%$ ). The robustness of new vehicle imports from Germany (€7.7 billion) had a major effect on the deficit; however, imports were down as a whole. Exports to Belgium (€2.6 billion) rose, while exports to Germany (€2.4 billion) and the United Kingdom (€1.2 billion) dropped. However, they were severely affected by the crises in the Italian and Spanish markets, where they dropped to $€ 1.9$ billion and $€ 1.2$ billion, respectively, against €2.8 billion and €3.7 billion, respectively, in 2007.
The positive balance for "parts and engines" dropped to $€ 4.8$ billion. The surplus is explained by the production of sites of French manufacturers outside of France with French supplies, for example for thruster units (surplus of $€ 2$ billion).

## FRENCH AUTOMOTIVE FOREIGN TRADE

In $€$ billions

|  | New passenger cars | New light commercial vehictes | New heavy trucks | Parts and engines | Automotive industry sector | Used vehicles | Automotive sector | All products ${ }^{(1)}$ | Share of the automotive industry |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exports |  |  |  |  |  |  |  |  |  |
| (FOB) |  |  |  |  |  |  |  |  |  |
| 2011 | 16.0 | 2.1 | 2.5 | 21.9 | 42.4 | 1.0 | 43.5 | 420.1 | 10.3\% |
| 2012 | 15.0 | 2.1 | 2.4 | 20.6 | 40.1 | 1.1 | 41.2 | 434.1 | 9.5\% |
| \% change 2012/2011 | -6.5 | +2.3 | -6.1 | -5.6 | -5.6 | +12.2 | -5.2 |  |  |
| Imports |  |  |  |  |  |  |  |  |  |
| (CIF) |  |  |  |  |  |  |  |  |  |
| 2011 | 24.6 | 3.0 | 3.0 | 16.6 | 47.3 | 1.1 | 48.3 | 511.3 | 9.5\% |
| 2012 | 22.4 | 2.4 | 2.7 | 15.8 | 43.4 | 1.1 | 44.6 | 518.4 | 8.6\% |
| \% change 2012/2011 | -8.9 | -18.7 | -11.1 | -4.4 | -8.1 | +3.9 | -7.8 | +1.4 |  |
| Balance |  |  |  |  |  |  |  |  |  |
| 2011 | -8.6 | -0.9 | -0.5 | +5.3 | -4.8 | -0.1 | -4.9 | -91.1 |  |
| 2012 | -7.5 | -0.3 | -0.4 | +4.8 | -3.4 | +0.0 | -3.3 | -84.3 |  |
| Coverage rate ${ }^{(2)}$ |  |  |  |  |  |  |  |  |  |
| 2011 | 65 | 69 | 82 | 132 | 90 | 94 | 90 | 82 |  |
| 2012 | 67 | 87 | 87 | 130 | 92 | 102 | 92 | 84 |  |

(1) Not including military equipment.
(2) Exports / imports $\times 100$.

FOB: Free-on-board: transaction value including freight and insurance up to the border of the exporting country.
CIF: Cost, insurance, freight: transaction value including freight and insurance up to the border of the importing country.
Sources: customs data processed by CCFA, National Accounts, base 2000.

EXPORTER RANKINGS - YEAR 2011

| Reank | Company ${ }^{(1)}$ |
| :--- | :--- |
| 2 | Peugeot Citroën Automobile SA |
| 4 | Renault SAS |
| 8 | Automobiles Peugeot |
| 17 | Renault Trucks |
| (1) In these rankings, Customs uses the company name, not the group. <br> Source: Customs. |  |



In 2012, the automotive industry's share of all goods exports stood at $9.5 \%$, against $\mathbf{1 2 \%}$ in 1997. As for imports, they accounted for $9 \%$ as in 1997, which was a crisis year in the French new vehicle market.
The trade balance for passenger cars improved significantly between 1996 and 2004. The deficit of $€ 350$ million observed in 1996 became healthy surpluses of more than $€ 7$ billion. Since 2005, the decrease in production in France and rising imports following the large-scale opening of the French markets to foreign manufacturers were reflected in a sharp decline in the surplus, which became a deficit in 2007. The worldwide crisis worsened the deficit in 2008 and 2009 before improving in 2010. The deterioration of the activity in 2011 worsened the
deficit before the weakness of the French market reduced it partially in 2012.
The trade balance deficit for light commercial vehicles improved to stabilize at $€ 0.3$ billion in a context of falling exports. Following a sharp drop in 2009, exports of light commercial vehicles and heavy trucks made a clear recovery in the two following years and then stagnated in the case of the former and fell in the case of the latter in 2012.
Flows of parts and engines also slowed: $-5.6 \%$ for exports and $-4.4 \%$ for imports. The trade balance thus fell by $9.4 \%$ to $€ 4.8$ billion.

The deficit in industrial automobile trades (excluding used vehicles) recovered to -€3.4 billion ( $-€ 4.8$ billion in 2011). This represents a $€ 6.8$ billion deficit with the EU-27 and a $€ 3.5$ billion surplus with the rest of the world.
The reduction in the automotive balance deficit was due to falling imports within the EU-27 and is explained, in 2012, by the weakness of the French market.
The surplus with the rest of the world fell to $€ 3.4$ billion, compared with $€ 3.8$ billion in 2011. Exchanges with many countries always result in important surplus figures: Algeria ( $€ 1,260$ million), Russia ( $€ 1,000$ million), Switzerland ( $€ 640$ million), Brazil ( $€ 580$ million), China ( $€ 480$ million), and Argentina ( $€ 380$ million). The trade surplus with Africa outside of North Africa amounted to $€ 410$ million and the surplus with NAFTA (USA, Canada and Mexico) was $€ 300$ million.

INDUSTRIAL AUTOMOBILE TRADE BALANCE

| INDUSTRIAL AUTOMOBILE TRADE BALANCE |  |  |  |  |  |  |  | In $€$ billions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1985 | 1990 | $2000{ }^{(1)}$ | 2005 | 2009 | 2010 | 2011 | 2012 |
| All | 4.57 | 4.13 | 9.84 | 8.21 | -4.42 | -3.36 | -4.81 | -3.36 |
| Within EEC (12 countries) | 0.29 | 0.45 |  |  |  |  |  |  |
| Within EU (15 countries) |  |  | 5.80 | 4.11 | -3.11 | -3.45 | -5.15 | -3.51 |
| Within EU (25 countries) |  |  |  | 4.42 | -5.41 | -6.08 | -8.22 | -6.31 |
| Within EU (27 countries) |  |  |  |  | -5.63 | -6.49 | -8.58 | -6.81 |
| of which: Germany | -1.62 | -2.20 | -3.75 | -5.54 | -6.09 | -6.78 | -7.29 | -6.02 |
| Austria |  |  | 0.33 | 0.43 | 0.31 | 0.25 | 0.21 | 0.17 |
| Belgium-Luxembourg | 0.26 | 0.68 | 0.35 | 2.23 | 2.12 | 1.94 | 1.93 | 2.37 |
| Denmark |  | 0.12 | 0.23 | 0.34 | 0.10 | 0.23 | 0.31 | 0.20 |
| Spain | -0.55 | -0.14 | 1.55 | 0.46 | -1.62 | -1.98 | -2.81 | -2.12 |
| Finland |  |  | 0.17 | 0.23 | 0.06 | 0.11 | 0.12 | 0.09 |
| Italy | 0.59 | 0.13 | 0.58 | 1.56 | 0.77 | 0.69 | 0.80 | 0.39 |
| Netherlands | 0.34 | 0.57 | 1.54 | 0.37 | -0.01 | 0.20 | 0.35 | 0.11 |
| Poland |  |  |  | 0.15 | -0.38 | -0.50 | -0.57 | -0.35 |
| Portugal | 0.12 | -0.12 | 0.50 | 0.51 | 0.04 | 0.02 | -0.26 | -0.34 |
| Czech Republic |  |  |  | -0.21 | -1.00 | -1.08 | -1.29 | -1.26 |
| United Kingdom | 0.98 | 1.21 | 3.56 | 2.81 | 1.06 | 1.66 | 1.60 | 1.70 |
| Slovenia |  |  |  | 0.05 | -0.46 | -0.42 | -0.36 | -0.30 |
| Sweden |  |  | 0.14 | 0.07 | -0.01 | -0.02 | -0.29 | -0.20 |
| Outside EEC (12 countries) | 4.27 | 3.69 |  |  |  |  |  |  |
| Outside EU (15 countries) |  |  | 4.04 | 4.10 | -1.31 | 0.09 | 0.34 | 0.15 |
| Outside EU ( 25 countries) |  |  |  | 3.79 | 0.99 | 2.72 | 3.41 | 2.95 |
| Outside EU (27 countries) |  |  |  |  | 1.21 | 3.13 | 3.77 | 3.45 |
| of which: Switzerland | 0.27 | 0.50 | 0.59 | 0.57 | 0.46 | 0.61 | 0.72 | 0.64 |
| Russia |  |  |  | 0.22 |  | 0.53 | 0.91 | 1.02 |
| Turkey |  | 0.17 | 0.55 | 0.13 | -0.94 | -0.61 | -0.51 | -0.54 |
| Canada | 0.12 | 0.15 | -0.02 | 0.02 | 0.03 | -0.01 | 0.01 | 0.04 |
| USA | 0.81 | 0.41 | 0.46 | 0.41 | 0.22 | 0.23 | 0.30 | 0.15 |
| Mexico | 0.00 | -0.01 | 0.03 | 0.13 | 0.03 | 0.03 | 0.13 | 0.11 |
| Argentina |  | 0.06 | 0.38 | 0.17 | 0.19 | 0.32 | 0.32 | 0.38 |
| Brazil |  | 0.07 | 0.25 | 0.19 | 0.29 | 0.45 | 0.49 | 0.58 |
| Algeria | 0.56 | 0.47 | 0.29 | 0.52 | 0.77 | 0.82 | 0.82 | 1.26 |
| Morocco |  | 0.18 | 0.12 | 0.17 | 0.28 | 0.27 | 0.25 | -0.02 |
| Nigeria |  | 0.14 | 0.15 | 0.08 | 0.02 | 0.02 | 0.02 | 0.02 |
| Tunisia |  | 0.11 | 0.17 | 0.08 | 0.10 | 0.12 | 0.08 | 0.09 |
| Saudi Arabia |  | 0.06 | 0.06 | 0.06 | 0.06 | 0.07 | 0.09 | 0.06 |
| China |  | 0.05 | 0.09 | 0.26 | 0.19 | 0.30 | 0.42 | 0.48 |
| South Korea |  | 0.02 | -0.22 | -0.47 | -0.30 | -0.23 | -0.35 | -0.53 |
| Iran |  | 0.10 | 0.15 | 0.92 | 0.59 | 0.64 | 0.52 | 0.10 |
| Japan | -0.43 | -0.63 | -1.04 | -1.67 | -1.60 | -1.50 | -1.67 | -1.66 |

(1) French overseas departments are included in the scope of French Customs as of 1996.

Sources: customs data processed by CCFA.

After exceeding $€ 4$ billion between 1997 and 2005, the trade surplus with the EU-15 gave way to a deficit of $€ 1.2$ billion in 2007. This was further increased in 2008 to - $€ 5$ billion, before falling to - 3.1 billion 2009 and then worsening again in 2010 and 2011 to -€5.1 billion and then recovering to -€3.5 billion in 2012. Between 2011 and 2012, the reduction of the negative balance can be explained mainly by increased trade with Germany (from $-€ 7.3$ billion to $-€ 6.0$ billion) and with Spain (from - $€ 2.8$ billion to -€2.1 billion). Nevertheless, there are important trade surpluses with Belgium \& Luxembourg ( $€ 2.4$ billion), the United Kingdom ( $€ 1.7$ billion) and Italy (€0.4 billion).

With the 12 new EU member states, the industrial automobile trade deficit was €3.3 billion in 2012 (down 4\% from 2011), on the one hand due to the rising share of the local plants of all manufacturers in a context of 36 favorable investment and production costs and, on the other hand, the relative weakness of the local markets.
Outside the EU-27, the automotive manufacturing trade surplus stood at $€ 3.5$ billion. Trade with Latin America and Africa remains encouraging. The deficit with Japan and South Korea combined further worsened to - € 2.2 billion.

## PASSENGER CARS BY ENGINE TYPE (DIESEL, HYBRID, AND ELECTRIC)

Since 2002, there have been more diesel passenger car registrations than registrations of vehicles running on other fuels. In 2012, diesel cars accounted for $73 \%$ of total car registrations for the second year in a row, mainly due to the shift in the sale mix towards premium ranges, which are generally fitted with diesel engines, and high fuel prices.
Hybrid and electric engines are emerging in France, with respective market shares of $1.5 \%$ and $0.3 \%$. In Europe, the development is slower and they only represent $1.2 \%$ and $0.2 \%$ of the market. In 2012, one fifth of all hybrid cars registrations and one third of all electric car registrations in Europe were in France, and the French share of the market as a whole was $16 \%$.

## DIESEL PASSENGER CARS

|  | 1990 | 1995 | 2000 | 2005 | 2010 | 2011 | 2012 | Change 2012/2011 as a\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Production |  |  |  |  |  |  |  |  |
| In units | 804,007 | 1,036,796 | 1,648,448 | 2,328,108 | 2,178,408 | 2,213,668 | 1,883,359 | -14.9 |
| As a \% of total production | 24.4\% | 34.0\% | 35.8\% | 45.0\% | 38.8\% | 39.5\% | 38.7\% |  |
| Exports |  |  |  |  |  |  |  |  |
| In units | 292,061 | 472,087 | 975,038 | 1,500,989 | 1,346,022 | 1,373,140 | 1,208,770 | -12.0 |
| As a \% of total exports | 15.5\% | 25.5\% | 33.7\% | 39.1\% | 31.3\% | 31.7\% | 31.0\% |  |
| Registrations |  |  |  |  |  |  |  |  |
| In units | 762,054 | 897,698 | 1,046,485 | 1,466,296 | 1,593,173 | 1,596,155 | 1,384,544 | -13.3 |
| As a \% of total registrations | 33.0\% | 46.5\% | 49.0\% | 69.2\% | 70.8\% | 72.4\% | 72.9\% |  |
| Cars in use |  |  |  |  |  |  |  |  |
| In units | 3,775,000 | 6,938,000 | 9,980,000 | 14,348,000 | 18,165,000 | 18,865,000 | 19,377,000 | +2.7 |
| As a \% of all cars in use | 16.0\% | 27.6\% | 35.6\% | 47.7\% | 58.0\% | 59.8\% | 61.3\% |  |

Source: CCFA.

## ELECTRIC AND HYBRID PASSENGER CAR REGISTRATIONS

|  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units | Market share | Units | Market share | Units | Market share | Units | Market share | Units | Market share |
| Electric | 4 | 0.0\% | 12 | 0.0\% | 184 | 0.0\% | 2,630 | 0.1\% | 5,663 | 0.3\% |
| Hybrids | 8,468 | 0.4\% | 9,876 | 0.4\% | 9,655 | 0.4\% | 13,641 | 0.6\% | 27,889 | 1.5\% |

Source: CCFA.

In 2012, France ranked second for diesel car ownership with 1,385,000 new diesel passenger cars, behind Germany with 1.5 million units. 61\% of cars in use in France on January $1^{\text {st }}$, 2013 had diesel engines.
In Europe, the market share of new diesel cars has dropped by one point to $55 \%$, representing 6.5 million units. In this market, French manufacturers hold a share of $24 \%$.
In 2012, 1.9 million diesel cars were produced by French manufacturers, down 22\% from the record level of 2004. The diesel car share of total production (39\%), down slightly from 2011, is still considerably lower than in 2004 ( $47 \%$ ).

In 2012, new hybrid passenger car registrations rose by $104 \%$ to 27,889 units; new electric passenger car registrations rose by $115 \%$ to 5,663 units (electric light commercial vehicle registrations also rose sharply by $+117 \%$ to 3,651 units). The strength of these sales is supported by the Automobile Plan of the French government in July 2012. The French market is the leading market in Europe for these two engine types.

# NEW PASSENGER CAR REGISTRATIONS BY MODEL, RANGE AND BODY STYLE 

The range structure of new cars has developed significantly over the last twenty years. Low ranges represented $63 \%$ of the market in 1990, and then remained around $70 \%$ during the 1990s before rising to $78 \%$ in 2007. They subsequently rose during the crisis (2008-2010), peaking at $85 \%$ due to the "bonus/malus" system and the scrap incentive scheme. In 2012, their share fell back to $80 \%$. The structure of cars by body type has also changed since 1990. Sedans had a market share of over $90 \%$ of the market in 1990, compared with $72 \%$ in 2000 and $56 \%$ today.
After expanding their offer in the economy and low ranges, renewed in 2012 with the launches of the Peugeot 208 and the Renault Clio IV, French manufacturers have sought to meet demand for vehicles with greater value added. On the one hand, Citroën has developed its DS range and Peugeot has expanded its mid and premium ranges with the 3008, 5008 and 508. On the other hand, Renault is relying on its Mégane range and Dacia has increased its offer with Lodgy.

RANKINGS OF MAIN NEW PASSENGER MODELS IN 2012

| Rank | Make | Model | \% market | Rank | Make | Model | \% market | Rank | Make | Model | \% market |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Peugeot | 206-207-208 | 6,9 | 11 | Dacia | Duster | 1,8 | 21 | Mini | Mini | 1,1 |
| 2 | Renault | Clio | 6,3 | 12 | Ford | Fiesta | 1,7 | 22 | Nissan | Juke | 1,1 |
| 3 | Renault | Mégane | 6,2 | 13 | Nissan | Qashqai | 1,6 | 23 | Renault | Modus | 1,0 |
| 4 | Citroën | C3 | 4,5 | 14 | Opel | Corsa | 1,4 | 24 | Fiat | 500 | 0,9 |
| 5 | Citroën | C4 | 3,9 | 15 | Dacia | Sandero | 1,4 | 25 | Citroën | C5 | 0,9 |
| 6 | Peugeot | 308 | 2,4 | 16 | Peugeot | 508 | 1,4 | 26 | Ford | C-max | 0,8 |
| 7 | Volkswagen | Polo | 2,3 | 17 | Citroën | DS3 | 1,3 | 27 | Volkswagen | Touran | 0,8 |
| 8 | Peugeot | 3008 | 2,3 | 18 | Toyota | Yaris | 1,3 | 28 | Renault | Laguna | 0,8 |
| 9 | Renault | Twingo | 2,1 | 19 | Volkswagen | Tiguan | 1,2 | 29 | Seat | Ibiza | 0,8 |
| 10 | Volkswagen | Golf | 2,0 | 20 | Peugeot | 5008 | 1,2 | 30 | Audi | A1 | 0,7 |

Source: CCFA.

## NEW PASSENGER CAR REGISTRATIONS BY RANGE

| Ranges |  | 1990 |  | 2000 |  | 2010 |  | 2011 |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | units | \% | units | \% | units | \% | units | \% | units | \% |
| Low | 986,532 | 42.7 | 855,161 | 40.1 | 1,283,902 | 57.0 | 1,156,494 | 52.5 | 929,796 | 49.0 |
| Low-mid | 477,631 | 20.7 | 695,146 | 32.6 | 627,694 | 27.9 | 653,483 | 29.6 | 592,207 | 31.2 |
| High-mid | 555,053 | 24.0 | 303,028 | 14.2 | 234,664 | 10.4 | 272,395 | 12.4 | 263,283 | 13.9 |
| Premium | 256,381 | 11.1 | 163,293 | 7.7 | 105,313 | 4.7 | 121,782 | 5.5 | 113,467 | 6.0 |
| Others | 33,533 | 1.5 | 117,256 | 5.5 | 96 | 0.0 | 75 | 0.0 | 7 | 0.0 |
| TOTAL | 2,309,130 | 100.0 | 2,133,884 | 100.0 | 2,251,669 | 100.0 | 2,204,229 | 100.0 | 1,898,760 | 100.0 |


(1) In 2007, a new range-based segmentation of the market was introduced, with the aim of eliminating the previous "others" range. The special Transit

Temporaire series was integrated as of 2004. Source: CCFA

## MARKET SHARE BY RANGE



## MARKET SHARES BY BODY



POINTS: DROP IN the market share OF THE LOW RANGE IN FRANCE IN 2012 COMPARED WITH 2010

## NEW PASSENGER CAR REGISTRATIONS BY BODY STYLE

| Body |  | 1990 |  | 2000 |  | 2010 |  | 2011 |  | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | units | \% | units | \% | units | \% | units | \% | units | \% |
| Sedan | 2,155,724 | 93.4 | 1,527,676 | 71.6 | 1,377,498 | 61.2 | 1,269,780 | 57.6 | 1,064,713 | 56.1 |
| Station wagon | 61,418 | 2.7 | 119,739 | 5.6 | 153,476 | 6.8 | 153,705 | 7.0 | 126,361 | 6.7 |
| Coupe-convertible | 36,269 | 1.6 | 50,527 | 2.4 | 70,353 | 3.1 | 64,990 | 2.9 | 47,523 | 2.5 |
| All MPVs | 28,682 | 1.2 | 369,434 | 17.3 | 430,857 | 19.1 | 406,452 | 18.4 | 345,254 | 18.2 |
| of which compact MPVs | - | - | 241,190 | 11.3 | 233,363 | 10.4 | 222,131 | 10.1 | 203,431 | 10.7 |
| 4WD | 17,129 | 0.7 | 57,116 | 2.7 | 205,106 | 9.1 | 292,832 | 13.3 | 298,407 | 15.7 |
| Others | 9,908 | 0.4 | 9,392 | 0.4 | 14,379 | 0.6 | 16,470 | 0.7 | 16,502 | 0.9 |
| TOTAL | 2,309,130 | 100.0 | 2,133,884 | 100.0 | 2,251,669 | 100.0 | 2,204,229 | 100.0 | 1,898,760 | 100.0 |

Source: CCFA.

In 2012 as in previous years, used passenger car registrations exceeded five million units, reaching $5,372,000$ units ( $-1.3 \%$ from 2011).
Every year, two to three used cars are exchanged for every new car: relative to the total number of cars in use, around $17 \%$ change hands every year. Households keep a vehicle for an average of five years.
The used/new ratio rose vigorously to 2.8 (or +0.3 points) as in $19931+0.4$ points to 2.5 ) and in 1997 ( +0.6 points to 2.5).
$58 \%$ of cars owned or used by households were bought used, versus $51 \%$ in 1991. At the time of purchase, the average number of kilometers on their odometers was 67,000 kilometers, and one quarter of the used vehicles purchased by households had over 100,000 kilometers on their odometers. In addition, households that own a used vehicle and replace it with a used vehicle account for $45 \%$ of replaced vehicles.


## USED PASSENGER CARS

|  | Units | 1980 | 1990 | 2000 | 2005 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Registrations |  |  |  |  |  |  |  |  |
| New cars | thousands | 1,873 | 2,309 | 2,134 | 2,118 | 2,252 | 2,204 | 1,899 |
| Used cars | thousands | 4,441 | 4,759 | 5,082 | 5,383 | 5,386 | 5,441 | 5,372 |
| Used/new ratio |  | 2.4 | 2.1 | 2.4 | 2.5 | 2.4 | 2.5 | 2.8 |
| Cars less than 5 years old | \% used |  | 52 | 40 | 40 | 37 | 36 | 36 |
| of which: cars less than 1 year old | \% used |  | 12 | 12 | 10 | 8 | 8 | 8 |
| cars less than 1 year old | \% new |  | 25 | 29 | 25 | 19 | 21 | 23 |
| Cars more than 5 years old | \% used |  | 48 | 60 | 60 | 63 | 64 | 64 |
| Cars in use (on 12/31) | thousands | 19,130 | 23,550 | 28,060 | 30,100 | 31,300 | 31,550 | 31,600 |
| Used/Cars in use | \% | 23.2\% | 20.2\% | 18.1\% | 17.9\% | 17.2\% | 17.2\% | 17.0\% |

Source: CCFA

## USED CARS/NEW CAR RATIO



USED CARS/CARS IN USE RATIO



PERCENTAGE OF CARS OWNED BY HOUSEHOLDS THAT HAVE BEEN THAT HAVE BEEN

Passenger cars are durable goods that consumers purchase, use, maintain and eventually sell on the second-hand market. Used cars are purchased and sold through dealers or directly between consumers. Those less than five years old are usually sold through dealers. They represent about half of the total market
Somewhere between 5 and 6 million used cars are exchanged every year. This market is subject to less fluctuation than the new car market. In 2012, demand for new cars dropped by $13.9 \%$ to 1.9 million units whilst demand for used cars fell by $1.3 \%$ to 5.4 million units.


The used/new ratio increased to $2.8(+0.3$ points). The demand for used vehicles is generally similar to the growth rate of the entire population, and is less sensitive to economic factors than demand for new cars. It has still been affected by measures to stimulate the new car market ("bonus/malus" system, government scrap incentive, etc.).
Transactions involving vehicles more than five years old rose due to the aging of the total passenger cars in use and to increasing multi-car ownership in France. This share rose from $48 \%$ in 1990 to 64\% in 2012.
Used cars that are less than one year old can be considered new. In fact, they are often registered by automotive dealers as demonstration or leased vehicles and then sold on the retail market. They represented 427,000 registrations or $23 \%$ of the new car market, an increase of two points for the third consecutive year compared to the previous year due to the cancellation of the scrap incentive and thus its effect on the price of new vehicles. The market share thus stood at its 2007 level.
Since 2001, registrations of used cars less than one year old have declined steadily as a percentage of used cars, only accounting for $8 \%$ in 2012 , versus $12 \%$ in 2001.


Having developed more recently than in the Mainland, the annual markets for new vehicles in France's overseas departments have accounted for 60,000 to 75,000 vehicle registrations since 1998. The five French Overseas Departments are Guadeloupe, French Guiana, Martinique, Mayotte, and Reunion Island. Given the geographic environment, commercial vehicles over 5 metric tons account for a smaller proportion of registrations in overseas departments (1.1\%) than in mainland France (2.1\%). In contrast, the proportion of light commercial vehicles is slightly higher ( $17.2 \%$ versus $16.5 \%$ in mainland France). In 2012, the number of registrations of new light vehicles dropped by 6.7\% compared with the previous year. The drop in the overseas market was less pronounced than in the mainland ( $-13.3 \%$ ). This market was less affected by the crisis than mainland France. Compared with 2007, the downturn was still $-18.7 \%$. French manufacturers suffer from intense competition in passenger cars; their market share has been below $50 \%$ since 2006. However, they are faring better on the light commercial vehicle market (more than 50\% of the market), which remains much weaker than in the mainland (around two thirds of the market). On the other hand, on the narrow heavy vehicle market, Renault Trucks have a market share of almost $33 \%$.

## NEW VEHICLE REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS

| New passenger cars | 2000 | 2005 | 2010 | 2011 | 2012 | Change 2012/2000 | Change 2012/2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Guadeloupe | 13,691 | 14,359 | 13,438 | 13,695 | 13,158 | -3.9\% | -3.9\% |
| French Guiana | 4,031 | 4,085 | 4,382 | 4,719 | 4,357 | 8.1\% | -7.7\% |
| Martinique | 14,424 | 14,749 | 13,147 | 12,976 | 11,527 | -20.1\% | -11.2\% |
| Mayotte ${ }^{(1)}$ |  |  |  | 780 | 808 | - | - |
| Reunion Island | 21,463 | 25,142 | 20,295 | 21,111 | 19,795 | -7.8\% | -6.2\% |
| Total French Overseas Departments | 53,609 | 58,335 | 51,262 | 53,281 | 49,645 | -7.4\% | -3.2\% |
| Light commercial vehicles (up to 5 metric tons) | 2000 | 2005 | 2010 | 2011 | 2012 | Change 2012/2000 | Change 2012/2011 |
| Guadeloupe | 2,685 | 2,772 | 2,394 | 2,545 | 2,214 | -17.5\% | -13.0\% |
| French Guiana | 1,143 | 1,169 | 1,239 | 1,246 | 1,310 | 14.6\% | 5.1\% |
| Martinique | 2,368 | 2,732 | 2,016 | 2,234 | 1,882 | -20.5\% | -15.8\% |
| Mayotte ${ }^{(1)}$ |  |  |  | 182 | 214 | - |  |
| Reunion Island | 5,200 | 6,021 | 4,166 | 4,882 | 4,807 | -7.6\% | -1.5\% |
| Total French Overseas Departments | 11,396 | 12,694 | 9,815 | 11,089 | 10,427 | -8.5\% | -6.0\% |
| Commercial vehicles including coaches and buses (over 5 metric tons) | 2000 | 2005 | 2010 | 2011 | 2012 | Change 2012/2000 | Change 2012/2011 |
| Guadeloupe | 146 | 196 | 135 | 124 | 80 | -45.2\% | -35.5\% |
| French Guiana | 66 | 99 | 85 | 71 | 58 | -12.1\% | -18.3\% |
| Martinique | 187 | 183 | 84 | 115 | 167 | -10.7\% | 45.2\% |
| Mayotte ${ }^{(1)}$ |  |  |  | 29 | 24 | - |  |
| Reunion Island | 362 | 464 | 293 | 275 | 347 | -4.1\% | 26.2\% |
| Total French Overseas Departments | 761 | 942 | 597 | 614 | 676 | -11.2\% | 13.2\% |

(1) From April $1^{\text {st }}, 2011$.

Source: CCFA.

FRENCH MANUFACTURER MARKET SHARE IN FRENCH OVERSEAS DEPARTMENTS

New passenger cars New heavy trucks


New light commercial vehicles


New heavy trucks


NEW PASSENGER CAR REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS


In 2012, multi-car households accounted for 35\% of the total, compared with $26 \%$ in 1990 and $16 \%$ in 1980.
Car ownership is very high among households in rural and semi-rural areas, i.e. rural areas located close to towns (nearly 93\%).
$62 \%$ of households in the Paris region own at least one vehicle $160 \%$ in 2000).
$69 \%$ of young households owned a vehicle in 2012 ( $49 \%$ in 2000). $78 \%$ of older households own a vehicle, compared with $69 \%$ in 2000.
Every year, $2 \%$ to $3 \%$ of households get rid of their cars. Changes in family situation (death, divorce, etc.), health problems, moving and professional changes are the main causes.

## CAR OWNERSHIP RATE (HOUSEHOLDS WITH AT LEAST ONE CAR)

|  | 1980 | 1990 | 1995 | 2000 | 2005 | 2010 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By socio-professional group |  |  |  |  |  |  |  |
| Farmers | 87.3\% | 95.9\% | 98.9\% | 91.1\% | 100.0\% | 92.1\% | 93.0\% |
| Farm workers | 72.6\% | 74.7\% | - | - | - | - | - |
| Tradesmen, craftsmen, business owners | 91.1\% | 95.2\% | 89.4\% | 90.6\% | 91.2\% | 91.1\% | 95.3\% |
| Self-employed professionals, executives | 93.6\% | 94.4\% | 85.5\% | 84.6\% | 83.7\% | 84.1\% | 84.7\% |
| Middle management | 90.2\% | 93.3\% | 88.7\% | 90.8\% | 87.6\% | 89.8\% | 88.2\% |
| White collar workers | 75.4\% | 78.3\% | 75.9\% | 77.5\% | 80.9\% | 82.5\% | 81.1\% |
| Blue collar workers | 80.4\% | 87.2\% | 89.7\% | 88.7\% | 89.1\% | 91.2\% | 90.2\% |
| Service employees | 57.9\% | 59.3\% | - | - | - |  |  |
| Other working population | 91.2\% | 90.2\% | - | - | - | - |  |
| Non-working population | 39.6\% | 54.6\% | 65.8\% | 70.9\% | 72.8\% | 77.1\% | 77.3\% |
| of which retired persons | - | 59.4\% | 70.9\% | 76.0\% | 76.2\% | 80.1\% | 80.6\% |
|  |  |  |  |  |  |  |  |
| By area of residence |  |  |  |  |  |  |  |
| Rural areas | 71.7\% | 82.1\% | 88.6\% | 91.1\% | 92.4\% | 92.7\% | 93.4\% |
| Towns with fewer than 20,000 inhabitants | 69.6\% | 76.6\% | 84.7\% | 86.1\% | 88.4\% | 90.2\% | 90.5\% |
| Towns with 20,000 to 100,000 inhabitants | 72.3\% | 77.3\% | 80.0\% | 84.2\% | 83.7\% | 87.1\% | 85.8\% |
| Towns with over 100,000 inhabitants | 69.5\% | 74.2\% | 75.1\% | 76.6\% | 78.5\% | 80.8\% | 81.9\% |
| Greater Paris | 69.3\% | 77.0\% |  |  |  |  |  |
| Inner Paris | 48.8\% | 47.3\% | 60.8\% | 60.4\% | 61.5\% | 63.6\% | 62.4\% |
|  |  |  |  |  |  |  |  |
| By location of residence |  |  |  |  |  |  |  |
| Town center | - | - | 67.6\% | 69.4\% | 69.2\% | 73.0\% | 72.4\% |
| Suburb | - | - | 79.3\% | 80.5\% | 80.9\% | 83.2\% | 82.0\% |
| Peri-urban area | - | - | 88.5\% | 89.8\% | 91.2\% | 91.6\% | 92.5\% |
| Rural area | - | - | 85.3\% | 90.4\% | 92.6\% | 94.8\% | 94.8\% |
|  |  |  |  |  |  |  |  |
| By age of head of household |  |  |  |  |  |  |  |
| Under 25 | - | - | 51.2\% | 49.3\% | 63.3\% | 64.9\% | 69.0\% |
| 25 to 34 | - | - | 85.1\% | 82.4\% | 82.3\% | 83.9\% | 82.1\% |
| 35 to 44 | - | - | 86.7\% | 86.3\% | 87.5\% | 88.0\% | 87.5\% |
| 45 to 54 | - | - | 87.5\% | 87.4\% | 86.1\% | 88.1\% | 87.5\% |
| 55 to 64 | - | - | 84.9\% | 87.0\% | 86.7\% | 86.9\% | 85.4\% |
| Over 65 | - | - | 61.9\% | 69.0\% | 70.8\% | 76.2\% | 78.2\% |
|  |  |  |  |  |  |  |  |
| All | 69.3\% | 76.5\% | 78.4\% | 80.3\% | 81.2\% | 83.5\% | 83.3\% |
| Vehicles with a woman as their main driver | - | - | - | 40.4\% | 40.7\% | 41.5\% | 42.3\% |

Sources: INSEE up to 1993, PARCAUTO TNS-SOFRES as of 1994.

## CAR OWNERSHIP RATE

BASED ON AREA OF RESIDENCE



The car ownership rate is the proportion of households that own at least one vehicle, expressed as a percentage. It is closely connected to income, the age of the head of the household, the socio-professional group, the residential location and the number of people living in the house.

- $20 \%$ of the wealthiest households had a car ownership rate of over $90 \%$ in 2012; $20 \%$ of the least well-off households have at least one car, at over $60 \%$.
- In towns with over 100,000 inhabitants, the car ownership rate has not declined: $82 \%$ of these households owned vehicles in 2012, compared with 75\% in 1995.
- Rural households, large households, and workers typically own several vehicles.
- The non-working and employee categories have relatively lower rates, although their car ownership rates have increased considerably since 2000 (by 3.6 and 6.4 points respectively).

Daily car use has dropped regularly in recent years, with 71\% of the total car fleet used in 2012 compared with $79 \%$ in 2000 .
The share of vehicles used for commuting exceeded the 50\% threshold for the first time. In 2012, professional trips other than commutes rose to $16 \%$.
Since 2006, there are more diesel-powered ( $60 \%$ ) than gasoline-powered cars.
The average number of kilometers on the odometer stands at around 102,000 kilometers, i.e. 9,000 kilometers more than in 2000 and 33,000 kilometers more than in 1990. This trend leveled off between 2009 and 2011 with the bonus-malus system and the scrap incentive helping renew part of the total number of cars in use; in 2012, the increase resumed.
$80 \%$ of all cars in use belong to the low and mid-low ranges, compared with $60 \%$ in 1990.

## VEHICLES IN USE (OWNED, LEASED OR LOANED) BY HOUSEHOLDS

|  | Units | 1980 | 1990 | 1995 | 2000 | 2005 | 2010 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | millions | 16.7 | 23.0 | 25.1 | 27.4 | 31.0 | 33.6 | 33.8 |
| Average age | years | 5.8 | 5.8 | 6.6 | 7.3 | 7.7 | 8.0 | 8.3 |
| Breakdown by automotive group |  |  |  |  |  |  |  |  |
| Renault (including Dacia) | \% | 36.2 | 33.3 | 33.3 | 33.3 | 30.2 | 28.6 | 28.9 |
| PSA Peugeot Citroën (including Talbot) | \% | 47.1 | 38.3 | 36.2 | 35.2 | 36.4 | 38.2 | 37.2 |
| Foreign makes | \% | 16.7 | 28.4 | 30.5 | 31.4 | 33.2 | 33.2 | 33.9 |
| Breakdown by power category for tax purposes |  |  |  |  |  |  |  |  |
| 2 and 3 HP | \% | 12.3 | 3.4 | 1.6 | 0.7 | 43.3 | 44.4 | 45.9 |
| 4 and 5 HP | \% | 23.2 | 38.4 | 38.9 | 40.5 |  |  |  |
| 6 and 7 HP | \% | 47.0 | 47.1 | 48.6 | 50.0 | 46.6 | 42.5 | 41.4 |
| 8 HP and above | \% | 17.5 | 12.8 | 10.9 | 8.8 | 10.1 | 13.1 | 12.7 |
| Breakdown by vehicle range |  |  |  |  |  |  |  |  |
| Low range | \% |  | 39.4 | 43.4 | 45.1 | 44.5 | 46.8 | 48.3 |
| Low-mid | \% |  | 20.8 | 24.3 | 27.3 | 32.2 | 30.9 | 31.3 |
| High-mid | \% |  | 26.0 | 22.2 | 19.9 | 16.2 | 11.5 | 9.9 |
| Premium range | \% |  | 8.7 | 7.0 | 7.0 | 5.7 | 5.0 | 3.6 |
| Others | \% |  | 5.1 | 3.2 | 0.8 | 1.4 | 5.7 | 7.0 |
| Percentage of vehicles purchased new | \% | 55.7 | 50.4 | 45.2 | 43.9 | 40.1 | 41.1 | 42.0 |
|  |  |  |  |  |  |  |  |  |
| Breakdown by type of fuel used |  |  |  |  |  |  |  |  |
| Premium unleaded | \% |  | 15.5 | 38.4 | 49.1 | 51.1 | 40.1 | 38.1 |
| Premium leaded - AVSR | \% |  | 62.9 | 28.8 | 11.9 |  |  |  |
| Regular gasoline | \% |  | 4.1 | 1.3 | - |  |  |  |
| LPG-CNG | \% |  | 0.1 | 0.0 | 0.7 |  |  |  |
| Diesel | \% |  | 17.4 | 30.9 | 38.1 | 48.9 | $\begin{array}{rrr} \\ \\ 59.9 & 61.9\end{array}$ |  |
| Average kilometers on odometer | km |  | 69,500 | 84,080 | 93,140 | 99,460 | 103,470 | 102,130 |
| Percentage of vehicles used on a daily or near-daily basis | \% |  | 75.1 | 77.4 | 78.7 | 75.7 | 71.8 | 70.8 |
| Percentage of vehicles used for travel to and from work | \% |  | 55.4 | 54.3 | 55.1 | 55.2 | 53.7 | 52.9 |

NB.: Years after 2007 cannot be compared directly with previous years; the scope of light commercial vehicles has been enlarged.
Source: PARCAUTO TNS-Sofres survey processed by CCFA and IFSTTAR.

An annual SOFRES survey gives a clear picture of the cars owned or available to households in France. Most of these vehicles are passenger cars, but light commercial vehicles account for about $5 \%$ of the total.The total number of vehicles in use continues to grow.
The average age of vehicles in use rose during the 1990s. The return to better conditions in the automotive market helped it to stabilize between 2000 and 2002. Since 2003, it started to rise again, reaching 8.2 years in 2007. The following two years, it fell slightly to 8 years, before rising again to 8.1 years in 2011 and 8.3 years in 2012.
The most common taxable horsepowers were in the 4 to 7 HP categories. Low and low-mid range cars have become more popular in recent years, representing respectively $48 \%$ and $31 \%$ of the total number of cars in use in 2012, to the detriment of high mid-range models, which have a share of $10 \%$.
Luxury or comfort equipment are increasingly popular; in 2012, $71 \%$ of cars were fitted with air conditioning. In terms of safety equipment, numbers have also risen: $65 \%$ of vehicles have ABS, $37 \%$ a speed-limiting device, and $30 \%$ a central stability system (ESP).

VEHICLE USE

$71^{\circ}{ }^{\text {an }} 53^{\circ}$
RESPECTIVE SHARES OF VEHICLES USED ON A DAILY (OR NEAR-DAILY) BASIS AND FOR TRAVEL TO AND FROM WORK

> DOMESTC PASSENGER TRANSPORT

Personal mobility drives the economy, shaping economic and social exchanges, creating wealth, and underpinning whole sectors such as health and tourism.
When expressed as passenger-kilometers, which underrepresents urban transport and focuses on domestic transport to the exclusion of long-distance international transport, roads emerge as the dominant mode: $83 \%$ for passenger cars and $5 \%$ for coaches and buses in 2012.
Cars and light commercial vehicles allow people to carry their belongings, offering an appropriate solution to transport today, particularly in sparsely-populated residential areas or regions where there is insufficient demand to make public transport networks economically and socially relevant solutions.

DOMESTIC PASSENGER TRANSPORT


Sources: MEDDE/SOeS, INSEE.

DOMESTIC PASSENGER TRANSPORT FIGURES


Sources: MEDDE/SOeS, INSEE.


DECLINE IN DOMESTIC PASSENGER TRANSPORT IN ALL MODES BETWEEN 2002 AND 2012, EXPRESSED IN PASSENGER-KILOMETERS.

Personal transport is obviously linked to the economy, as is the transport of freight, but it also includes the vital social aspect of meeting people.
Whereas freight is more closely associated with industrial, agricultural and craft production, personal transport covers a much broader economic sphere.
While commuting between home and work is predominant, the developing service economy also depends on the mobility of people; this is particularly important in such personal services as health and tourism.
People select their mode of transport and their mode for freight transport on the basis of their starting point/destination, distance and time, and the amount/volume of belongings to be transported. Transporting people requires significant capital expenditure in each mode and is generally paid off over a long period during which the infrastructure is built and maintained.

When measuring transport in terms of passenger-kilometers, light vehicles tend to dominate in domestic passenger transport. This can be expressed as the number of daily trips, particularly in dense urban areas where transport facilities and other methods (bicycles, motorcycles, etc.) play an important role, or as passenger-kilometers when dealing with international long distance travel, showing the relevance of each mode of transport. Domestic passenger transport expressed in passenger-kilometers rose continuously until 2002 (up 19\% since 1990). Since then, it appears to have tailed off due to rising fuel prices, and dropped by $1 \%$ between 2002 and 2012.


DOMESTIC FREIGHT TRANSPORT

Transporting freight drives the economy, enabling production sites to connect with each other and with consumer sites, which in turn link to reprocessing-recycling plants. The time dimension must be added to this spatial model, often associated with town and country planning. Each mode of trans-port-road, rail, inland waterways, pipeline, etc.-depends on infrastructure that requires the kind of large-scale capital expenditure that is generally paid off over a long period. Road haulage meets many of the criteria involved in selecting a transport hub. According to the Road Freight Haulage Survey from the French Ministry of Transport, 59\% of French freight loads are delivered within a radius of 50 kilometers, and $54 \%$ of metric ton-kilometers generated by these deliveries involve distances of under 300 kilometers.

DOMESTIC FREIGHT TRANSPORT IN FRANCE


Source: MEDDE/SOeS.

BREAKDOWN OF FREIGHT TRANSPORT USING FRENCH CARRIERS ACCORDING TO THE LOAD DISTANCE IN 2012


Source: Road Freight Haulage survey by MEDDTL/SOeS.

The demand for freight transport is closely linked to the economy of the country and its interactions with other countries; it corresponds, on the one hand, with the domestic demand of various economic players and, on the other hand, with exports of producing companies in the country. Some countries, such as Germany and France, act as key freight transit countries due to their geographical locations. In the case of road haulage, this also leads to the phenomenon of cabotage.
The physical transfer of goods exported by a country is a major focus of economic competitiveness. Among other factors, it should not be too expensive compared with other countries in order to promote exports. The destination (the source for imports) and the type of freight or good traded are often critical when choosing the appropriate mode of transport. Some liquids can be transported via pipelines, thereby avoiding any disruptions in supply; ports are used for trade with distant countries.
Domestic demand from economic players (households, businesses and administrations in the broadest sense) covers a very varied range of goods and properties. This demand is met either by domestic production or by imports, and transport provides a physical connection among production sites and with consumer markets, and finally between the latter and reprocessing-recycling plants. In France, this has a major impact on town and country planning.
Because of the great variety in goods, many factors influence the choice of mode of transport. Among them:

- the weight of the goods: automotive manufacturers mainly transport coils of steel by rail or waterways;
- the value of the goods transported:
- delivery time: perishables such as fresh products must be transported quickly-usually by road;
- departure and arrival sites, both in production (linked with town and country planning) and in consumption. This mostly means households living in built-up areas.
Different modes of transport also depend on a specific infrastructure. This entails large-scale capital expenditure, usually
paid off over a long period, and careful deployment. Intensive usage, due to massive traffic flows, makes the infrastructure issue all the more relevant, as does the use of several different modes of transport in a single logistics chain, where there will be interruptions when loads are shifted from one mode to another. Due to its flexibility, ability to pervade the entire road network, adaptability and quality of service, road haulage addresses many of these factors, demonstrating that rather than being a single homogeneous market, transport consists of a multitude of sub-markets, which often cannot replace each other. No choice of mode is available for most goods transported, particularly in the last few kilometers because it increases the transportation distances. Good intermodal connections require acceptable costs and changes in efficient transport means.
Ignoring the geographical location of the departure and arrival sites, there are two basic units for measuring the transport of goods: metric tons measured when loading and metric tonkilometers. The French Ministry of Transport's Road Freight Haulage Survey shows that nearly 60\% of French freight metric tons move less than 50 km from their source, and that nearly $54 \%$ of French metric ton-kilometers are generated less than 300 km from the source.

Road traffic increased by an annual average of $2 \%$ between 1990 and 2004, and has remained relatively stable since $(+0.1 \%$ per year).
After two years of recovery, traffic fell slightly in 2012 (-0.2\%), in a context of stagnating economic growth and high fuel prices.
As a reflection of economic activity, French heavy truck traffic dropped by $8.3 \%$. Its level, which was below that of 2009 or 1990 , was $22 \%$ lower than in 2007.
Passenger car traffic in France remained practically stable ( $+0.3 \%$ ): it was affected, among others, by high fuel prices. The average kilometers covered per year by a passenger car remained almost stable ( $-0.2 \%$ ).
(
TRAFFIC STATISTICS

|  | Units | 1990 | 2000 | 2011 | 2012 | 2000-1990 | Average ann 2012-2000 | ange as a \% 2012-2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total vehicles (annual averages) | thousands of vehicles | 28,106 | 33,464 | 37,941 | 38,137 | +1.8 | +1.1 | +0.5 |
| Passenger cars |  | 23,280 | 27,770 | 31,425 | 31,575 | +1.8 | +1.1 | +0.5 |
| of which: gasoline |  | 19,760 | 18,150 | 12,910 | 12,454 | -0.8 | -3.0 | -3.5 |
| diesel |  | 3,520 | 9,621 | 18,515 | 19,121 | +10.6 | +6.1 | +3.3 |
| Light commercial vehicles (LCV) |  | 4,223 | 5,062 | 5,869 | 5,911 | +1.8 | +1.4 | +0.7 |
| of which: gasoline |  | 2,279 | 1,302 | 539 | 456 | -5.4 | -7.7 | -15.4 |
| diesel |  | 1,944 | 3,761 | 5,330 | 5,455 | +6.8 | +3.2 | +2.4 |
| Heavy trucks ( $>5 \mathrm{t}$ ) |  | 535 | 551 | 557 | 560 | +0.3 | +0.1 | +0.5 |
| Coaches and buses |  | 68 | 81 | 90 | 91 | +1.8 | +0.9 | +1.1 |
| Kilometers (annual averages) | thousands of km |  |  |  |  |  |  |  |
| Passenger cars |  | 13.4 | 13.5 | 12.7 | 12.7 | +0.1 | -0.6 | -0.2 |
| of which: gasoline |  | 11.9 | 10.7 | 8.5 | 8.2 | -1.1 | -2.1 | -4.2 |
| diesel |  | 21.3 | 18.8 | 15.6 | 15.6 | -1.2 | -1.7 | +0.0 |
| Light commercial vehicles (LCV) |  | 14.6 | 15.5 | 15.9 | 15.7 | +0.6 | +0.2 | -1.2 |
| of which: gasoline |  | 9.9 | 8.3 | 7.6 | 7.3 | -1.7 | -0.8 | -4.2 |
| diesel |  | 20.2 | 18.0 | 16.7 | 16.4 | -1.1 | -0.7 | -1.9 |
| Heavy trucks ( $>5 \mathrm{t}$ ) |  | 36.1 | 41.2 | 36.3 | 33.1 | +1.3 | -1.1 | -8.7 |
| Coaches and buses |  | 31.0 | 30.2 | 36.2 | 36.2 | -0.3 | +1.7 | -0.1 |
| Consumption per vehicle | liters/100 km |  |  |  |  |  |  |  |
| Passenger cars: gasoline |  | 8.68 | 8.12 | 7.66 | 7.68 | -0.7 | -0.5 | +0.3 |
| Passenger cars: diesel |  | 6.73 | 6.74 | 6.45 | 6.36 | +0.0 | -0.4 | -1.4 |
| LCV: gasoline |  | 9.39 | 9.29 | 8.27 | 8.30 | -0.1 | -1.1 | +0.3 |
| LCV: diesel |  | 9.77 | 9.67 | 9.20 | 9.20 | -0.1 | -0.5 | +0.0 |
| Heavy trucks: diesel |  | 36.23 | 36.62 | 35.11 | 34.97 | +0.1 | -0.4 | -0.4 |
| Buses and coaches: diesel |  | 32.00 | 32.99 | 32.78 | 32.78 | +0.3 | -0.1 | +0.0 |
| Fuel consumption (all road transportation) | millions of liters |  |  |  |  |  |  |  |
| Gasoline |  | 24,110 | 18,729 | 10,744 | 10,067 | -2.5 | -4.9 | -6.3 |
| Diesel |  | 17,977 | 30,779 | 38,743 | 38,373 | +5.5 | +2.1 | -1.0 |
| Total |  | 42,086 | 49,508 | 49,487 | 48,440 | +1.6 | -0.0 | -2.1 |
| Total traffic | billions of vehicle-km | 420 | 518 | 565 | 564 | +2.1 | +0.8 | -0.2 |
| of which: French cars and light commercial vehicles |  | 373 | 455 | 492 | 493 | +2.0 | +0.7 | +0.1 |
| Road traffic |  |  |  |  |  |  |  |  |
| Passengers in passenger cars ${ }^{(1)}$ | billions of passenger-km | 617.3 | 754.4 | 812.7 | 815.0 | +2.0 | +0.7 | +0.3 |
| Passengers in coaches and buses | billions of passenger-km | 40.7 | 42.0 | 51.1 | 51.6 | +0.3 | +1.8 | +1.0 |
| Freight | billions of metric tons-km | 193.9 | 276.9 | 300.2 | 283.4 | +3.6 | +0.7 | -5.6 |

(1) Including vehicles registered abroad and two-wheeled motor vehicles.

Sources: National transport accounts MEDDE/SOeS, INSEE.

Automobile traffic is estimated by comparing vehicle counts on national, regional, local and urban roads with the average number of kilometers covered per year by all the vehicles in use and fuel consumption data. It also includes data on vehicles registered abroad. Road accounted for $88 \%$ of all domestic transport for passengers 2012 and $84 \%$ for freight.
In 2012, the number of French-registered vehicles on the road rose by $0.5 \%$, comparable to previous years, but far lower than in the 1990s. More light vehicles use diesel engines, which now power $66 \%$ of this segment.
As regards traffic, diesel accounts for $79 \%$ of the traffic of light vehicles registered in France, against 55\% in 2000 and 31\% in 1990.

The consumption per vehicle given in the table above includes over-consumption associated with biofuels, which have a lower energy quotient than conventional fuels. Between 2011 and 2012, the share of premium unleaded 95-E10 grew sharply by more than 7 points to $24 \%$ of gasoline sales. On January $1^{\text {st }}, 2013$, almost three quarters of cars were compatible with this fuel.

ROAD TRAFFIC AND CO, EMISSIONS

The number of French and foreign vehicles on French roads has increased by $34 \%$ since 1990 , while the corresponding $\mathrm{CO}_{2}$ emissions have risen by only $7 \%$. The credit for enhanced energy efficiency stems from a variety of factors. The average consumption per registered vehicle on the road in France decreased by nearly $18 \%$ between 1990 and 2012, as a result of the increased percentage of diesel-powered vehicles, auto improvements and changes in driving behavior, as well as the effects of the bonus/malus system implemented in 2008. On the other hand, not considering the impact of biofuels, the $\mathrm{CO}_{2}$ emissions of a heavy truck transporting one metric ton of freight one kilometer across France have dropped by 22\% between 1990 and 2012, despite the impact of the financial and economic crisis.

## TRAFFIC IN FRANCE AND CORRESPONDING $\mathrm{CO}_{2}$ EMISSIONS NET

 OF RENEWABLE ENERGY SOURCES

Sources: CITEPA and Traffic Statistics.

ANNUAL GROWTH RATE OF PASSENGER CARS ON THE ROAD IN FRANCE


Source: CCFA.

## AVERAGE KILOMETERS COVERED PER YEAR BY A PASSENGER CAR



Source: Traffic Statistics.

AVERAGE CONSUMPTION OF A PASSENGER CAR ON THE ROAD ${ }^{(1)}$


Source: Traffic Statistics.

## CHANGE IN TRANSPORT ENERGY EFFICIENCY ${ }^{(2)}$


(1) Unit consumption includes the overconsumption effects associated with biofuels.
2) Energy efficiency relates to the change in the amount of $\mathrm{CO}_{2}$ emitted in order to transport one metric ton of goods (or a passenger) one
kilometer by heavy truck (or passenger car) driving on French roads.
The reduction in $\mathrm{CO}_{2}$ emissions due to the use of biofuels is not taken into account. Between 2006 and 2012, it represented an additional drop of arcound. 5 points, which should be added. Sources: MEDDE/SOeS, CCFA calculations.

Passenger car traffic involves the number of vehicles on the road and the average number of kilometers they cover in a year. Over the long term, the increase of the number of cars in use has slowed down and now shadows the growth of the population as a whole. The growth in multiple car ownership and the sharp rise in fuel prices are behind the drop in the average number of kilometers driven per year by passenger cars.
In 2012, the first estimates from CITEPA for road transport $\mathrm{CO}_{2}$ emissions net of renewable energy sources stand at 118 million metric tons. After the stable situation observed in the early 2000s, a clear drop was observed linked to the effects of the economic crisis and also to the increase of biofuels in fuel deliveries.

For 2011, $\mathrm{CO}_{2}$ emissions net of renewable energy sources for road traffic can be broken down, according to CITEPA estimations, to $57 \%$ for cars, $18 \%$ for light commercial vehicles and $24 \%$ for heavy trucks, including coaches and buses ( $26 \%$ in 2007).


REDUCTION IN CO EMISSIONS FOR ROAD TRAFFIC BETWEEN 2004 AND 2012 ACCORDING TO CITEPA

In 2012, because of the increase in fuel prices, the price index for passenger cars (purchases and use) rose more slowly than in the two previous years ( $+4 \%$ ) due to the slower rise in fuel prices. However, fuel prices remain high. The price index for rail passengers grew by $4 \%$, which is a faster pace that observed during previous years, which was between $2 \%$ and $3 \%$. The price index for the road transport of passengers (not including taxis) ended its long downward trend, rising by $0.5 \%$.
Since 2003, real price indices for different modes of passenger transport changed in very different ways: from $-19 \%$ for road transport of passengers (not including taxis) to $+17 \%$ for private vehicles, with a slight fall ( $-1 \%$ ) for air transport and an increase of $9 \%$ for rail transport.

## PASSENGER TRANSPORT MODE PRICE INDICES, ADJUSTED FOR INFLATION

ANNUAL VARIATION IN PRICE INDICES FOR DIFFERENT PASSENGER TRANSPORT MODES, ADJUSTED FOR INFLATION


|  | Passenger <br> cars | Road transport <br> of passengers, <br> not including taxis | Rail transport of <br> passengers | Road transport <br> of passengers | Taxis |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| of passengersin |  |  |  |  |  |  |  |

(1) The methodology for calculating the price index for air transport services changed in January 2012.

The variation between 2011 and 2012 cannot be considered to be significant.
Source: INSEE.
 LINKED TO PRIVATE VEHICLES, RAIL TRANSPORT OF PASSENGERS AND TAXIS IN 2012

The price indices of the various passenger transport modes show evolutions in prices inclusive of tax. So,
for air transport, this includes airport tax; in other modes, infrastructure-related costs are only shown insofar as they can be included in the retail price. Furthermore, only the part paid directly by the household is considered. For example, if a region or a local authority decides, in the context of a town or country planning strategy or social measures, to subsidize a part of transport-related expenses, this will appear as a reduction in household expenses. Fuel surcharges are included in the index for air transport of passengers.
The indices for rail and road transport of passengers only relate to intercity links. The index for passenger cars was defined including purchasing as well as running expenses. To calculate the actual change in the real prices of these main modes of transport, these indices have been adjusted by the consumer price index in the above graph.
After remaining close to their 1995 level, the tax-adjusted price indices for different modes of passenger transport have had varied evolutions since 2003. From 2003 to 2012, the tax-
adjusted personal car index (purchases and use of passenger cars) rose $17 \%$, and clearly exceeded its 2000 level. Despite rising for four years and a context of increasing oil prices, the index for air transport of passengers fell slightly. The index for rail transport increased by $9 \%$, continuing the growth started in 2000, while the index for road transport of passengers (excluding taxis) fell by $19 \%$; it is important to remember that only the part paid directly by the households is taken into consideration.


# FREIGHT TRANSPORT PRICE INDICES 

In 2012, the freight transport price index, whose variations were traditionally more moderate, rose for the second consecutive time (+3\% and then $+2 \%$ ) after falling for two years. On the other hand, over the last quarters, changes in freight transport price indices other than for road were less extreme than before.
Since 2006, the price index of freight transport by road rose by $2 \%$ per year on average, from $1.9 \%$ for intercity to around $2 \%$ for international and proximity freight transport by road. In the same period, the fluvial index showed less change, rising by $1.6 \%$ per year, varying from $0.8 \%$ for domestic transport to $2.5 \%$ for international transport.
Air transport, followed by fluvial transport and, to a lesser extent, road transport, have seen considerable year-on-year variations in freight indices. The high and low points of the air transport index observed over the last year have a 5\% gap ( $7 \%$ in 2011 and $9 \%$ in 2010). The volatility of fuel prices is the cause; for river transport, the relationship between demand and supply explains the figures.

FREIGHT TRANSPORT PRICE INDICES IN FRANCE


Freight transport price indices are calculated by the statistics department of the French Transport Ministry (SOeS). For road and river transport, only activities performed on behalf of others by companies registered in France with freight as their core business are included; a company transporting its own products by its own means is therefore not counted. The indices are calculated according to representative services defined mainly by the loading and unloading locations, the type of freight transported, as well as the characteristics of the contract binding the shipper and the carrier. The data used correspond to the current prices at the end of each quarter. Monitored since the start of 2006, indices for air freight consist of freight transport services departing France by air waybill. The transport service is defined by the unloading location and the airline in charge of transport. Unlike the data for road and fluvial transport, the indices are drawn up using the so-called unit value method. They include fuel and security surcharges paid to the airline providing the transport.
The maritime transport price index has also been tracked since early 2006. It comprises transport services for third parties provided by companies registered in France with maritime freight as their activity (bulk and ferry). It is based on international price indices, unit prices and tariffs.
In connection with the major volatility of fuel prices, the air freight price index has fluctuated greatly since 2006, including a sharp drop in 2009. In 2012, the index rose for the third consecutive year ( $+6 \%$ ).

FREIGHT TRANSPORT

## PRICE INDICES



The price index for maritime freight is very volatile, in line with the changes in bulk prices. However, it dropped sharply in 2012 $(-8 \%)$ for the second year running.
Available since 2000, the fluvial freight price index increased every year, with the exception of the drop in 2009. In 2012, it rose by $4 \%$ following a $12 \%$ increase in the previous year. To a lesser extent than in air transport, major infra-annual variations can also be seen in the fluvial rate.
The price index for road freight rose by $2 \%$ in 2012. This is broken down as $1.9 \%$ for intercity and $2.2 \%$ for proximity transport. Compared with fluvial and air transport, the infra-annual variations are less considerable, even though, as shown by the structure of road haulage cost price of the CNR (see page 49), in December 2012 fuel accounted for 28\% and 19\% respectively of the total cost of long-distance and regional road haulage.


## HOUSEHOLD MOTORING COSTS

For all households, the smaller the district in which the household is, the more the fuel purchases increase. For households with cars, fuel purchases comprise a lower share of overall consumption for the $20 \%$ of better-off households (3\%), compared with over 4\% for other households. The share of expenditure on repair and maintenance in household budgets is near to $2 \%$, regardless of the income level. It stands at $1.9 \%$ for higher-income households, $2.2 \%$ for households with "medium" incomes, and $2 \%$ for lower-income households.
In light of the tax component in the price of fuel and insurance, lowincome households with cars pay more taxes, proportionally to their consumption, than the $20 \%$ of wealthier households.


MAINTENANCE, REPAIRS, SPARE PARTS AND TRANSPORT INSURANCE


CAR PURCHASES


FUEL AND OTHER USE-RELATED SERVICES
(mainly tolls)


FUEL COST FOR HOUSEHOLDS, INCLUDING THOSE WITHOUT CARS, BY RESIDENCE AREA


Source: INSEE, Family budget survey 2006.

The Family budget surveys conducted every five years by the French National Institute for Statistics and Economic Studies
(INSEE) reveal the proportion of large consumer items in the household budget and provide data on the various household categories: socio-professional group, age, income, residence area, etc. There are two important differences for typical car items when compared to national figures. With respect to transport insurance costs, the full cost is factored into the surveys, while only the service (spending minus repayments) is recorded at the macroeconomic level. When it comes to spending on used vehicles, the full cost is reflected in the surveys, while at the macroeconomic level, this spending corresponds mainly with the margins made by professionals involved in a transaction, and does not include transactions between individuals.
Some charts show the breakdown of different car items as a percentage of total consumption, equivalent to individual consumption (excluding rent) based on income, broken down by $20 \%$ segments of the population: Q5 is the fifth quintile, i.e. $20 \%$ of households with the highest earners, ahead of Q4 and then the combination of Q1 to Q3.
In 2005-2006, the vehicle budget for all households with cars amounted to just over $16 \%$ of their total consumption. New and
used car purchases account for barely half, ranging from 7\% for the $60 \%$ of households with lowest incomes to $8 \%$ for the fifth quintile. Nearly two thirds of households in Q1-Q3 buy used cars, whereas nearly two-thirds of Q5 households buy new cars. While nearly $4 \%$ of total consumption is devoted to fuel, only the richest quintile spends much less on consumption for this item. The same goes for transport insurance. As these items are taxed most heavily, it looks as if car-owning Q1-Q3 households pay more taxes than households in the richest quintile for the use of their vehicles in proportion to their consumption. By breaking down all households (car owners or not) into categories of residence location, fuel purchases appear to play a higher role the smaller the town. This means that households in the Paris area spend 2\% of their consumption on fuel whereas people in rural areas spend $5 \%$.

ROAD FREIGHT COST PRICE

According to the CNR, between 2002 and 2012, the cost price for long distance road freight rose by $36 \%$, an average of $3.1 \%$ a year. For this same period, the cost price for regional transport rose by $32 \%$, an average of $2.8 \%$ per year.
The share of professional diesel in the cost price of long-distance road freight rose by 7 percentage points between 2001 and 2007 to almost $28 \%$. Then, this share lost almost 5 points and settled around $23 \%$ in 2008-2009 before recovering more than three points to $26 \%$ in 2010 and more than two points to $29 \%$ in 2011, thus exceeding its 2007 record level, and finally dropping slightly in 2012.
In the period from 2001 to 2012, the cost of equipment ownership (road tractors and semi-trailers) dropped by 4 percentage points from 14.7\% to $11.0 \%$. The share linked to infrastructures rose by 1.3 points to reach $6.2 \%$ in 2012 and should continue rising with the implementation of the national tax on heavy trucks (HT).

## COST PRICE OF ROAD FREIGHT

ROAD FREIGHT COST PRICE STRUCTURE FOR LONG DISTANCE


ROAD FREIGHT COST PRICE STRUCTURE IN DECEMBER 2012




The National Road Transport Committee (CNR) publishes, among others, two indexes showing changes in the cost of professional road transport: one for long distances and the other for regional transport.
Long distance transport covers national or international transportation by a maxi-code articulated truck and trailer where operating restrictions make it impossible or uncertain for the driver to return home each day.
Regional transport, with vehicles carrying a total load of between 3.5 and 19 metric tons, refers to transport within a region and its neighboring regions, where operating conditions enable the driver to return home each day.
Between December 2001 and 2007, professional diesel, together with substantial increases in oil prices, took an increasingly large role in the production cost of long-distance road freight, rising from $20 \%$ to nearly $28 \%$ of the total price. One year later, because of the drop in oil prices after the summer, costs fell
by $22 \%$ before improving every year to reach $29 \%$ in 2011 and dropping slightly in 2012 to $28 \%$.
From 2001-2012, infrastructure costs increased by 1.3 points to 6.2\%.
On the other hand, equipment ownership (road tractors and semi-trailers) and maintenance (upkeep and repairs) dropped by 3.7 and 1.3 percentage points respectively, a little more than the figure for haulage employees (down 2.3 percentage points). In the case of regional transport, fuel accounted for $19 \%$ of combined costs in December 2012; this lower percentage is one of the causes of the weak growth of more than 4 points in the regional index between 2002 and 2012 when compared with the long-distance index. The share for equipment ownership rose by between $20 \%$ and $22 \%$ over the same period.


SHARE OF DIESEL IN THE CNR INDEX OF LONG-DISTANCEROAD FREIGHT COSTS

In 2012, the new passenger car price index rose by $2.6 \%, 0.6$ percentage points faster than inflation. Since 1995, the new car price index has decreased by $14 \%$ in real terms. This variation can also be seen across Europe.
After dropping in the second semester of 2009, the price of fuel increased sharply in 2010 and 2011 before slowing in 2012, the real price index of fuel still reached a record level of 160, compared with 150 in 2008.
The price index for spare parts, accessories, and vehicle maintenance and repair rose by $2.5 \%$ in 2012 , or, as in 2011, at a pace similar to that of inflation.

YEAR-ON-YEAR AUTOMOTIVE PRICE CHANGES

|  | Consumer prices | New car prices | Prices of car parts, accessories, repair and maintenance | Fuel prices |
| :---: | :---: | :---: | :---: | :---: |
| 2010 | 1.5\% | 0.3\% | 3.0\% | 13.4\% |
| 2011 | 2.1\% | 2.4\% | 2.3\% | 14.3\% |
| 2012 | 2.0\% | 2.6\% | 2.5\% | 4.9\% |

Source: Insee, calculs CCFA.

## NEW PASSENGER CAR, FUEL, PARTS, ACCESSORIES, MAINTENANCE AND REPAIR PRICE INDICES,

 ADJUSTED FOR INFLATION


> Spare parts, accessories, n urce: INSEE, CCFA presentation.

## RETAIL PRICE FOR DIESEL FUEL IN FRANCE AND THAT FOR JANUARY 1999 INDEXED FOR CONSUMER PRICES



Sources: DGEMP, INSEE, CCFA calculations

## HARMONIZED PRICE INDICES FOR THE EUROZONE

 (17 COUNTRIES)

The new car price index compares the prices of passenger cars with similar technical characteristics, so that price rises resulting from quality and equipment improvements can be factored out. Allowance is made for periodic rebates lexcept by mutual agreement) as well as the "bonus/malus" system. To calculate the actual change in the key components of the cost of owning a car, these indices have been adjusted by the consumer price index in the first graph above.
When price controls were lifted in 1985 , the cost of a new passenger car rose in real terms. Subsequently, the successive cuts in VAT rates on new passenger cars-from 33.3\% to 18.6\% between 1987 and 1992-led to a reduction in new car prices in real terms. Since then, car prices have continued to decline steadily in real terms due to the regular impact of competition and occasional impact of government support measures ("bonus/malus" system and scrap incentive scheme since 2008). Actual repair and maintenance costs have risen steadily since 1985, along with the increase in required technology invest-
ments and the improved qualifications of workforce. Between 1996 and 2000, these prices stabilized. Declining component costs were offset by increased labor costs. The index has been rising again since 2002. Since 2003, many factors linked to labor (labor cost, development of skills, etc.) and parts (improved reparability, raw material prices, increased quality of service, greater diversity of models requested by consumers) have led to an increase of the real price index.
In the eurozone ( 17 countries), Eurostat calculates a new and used car price index; the data from the various countries are then harmonized. Since 1996, the evolution of this index compared with that of the general price index has shown intense pressure, as in France, on prices associated with the stiffness of competition. In 2012, the general price index rose 29\% compared to 2000, whilst that of new and used car purchases only grew by $11 \%$.

The financial and economic crisis has affected the purchasing power of households, $(-0.9 \%$ in 2012 following $+0.7 \%$ in 2011). Considering population growth, it has even seen its fastest fall since 1984. The consumption expenditure of households thus dropped ( $-0.4 \%$ ) for the first time since 1993.
In this context, new car purchases of households dropped by $11 \%$ due to the major fall in registrations.
Household fuel purchases increased dramatically ( $+2 \%$ to €43 billion), in line with weaker price fluctuations than in 2011, a new record following those of 2008 and 2011. This expenditure accounts for amounts more than $20 \%$ higher than those for purchases of new and used cars, against $10 \%$ in 1011; in 1990 they were more than one quarter lower.

HOUSEHOLD CONSUMER SPENDING ON TRANSPORT
Amount and\% of total consumer spending for the year

|  | Unit | 1990 |  | 2000 |  | $2011{ }^{111}$ |  | $2012{ }^{11}$ |  | $\begin{gathered} \text { change } \\ \text { 2012/2011 } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Vehicle purchases | $€$ billions | 31.9 | 4.4\% | 35.0 | 3.5\% | 41.7 | 2.8\% | 38.5 | 2.6\% | -7.6\% |
| - New and used cars |  | 29.6 | 4.1\% | 31.8 | 3.1\% | 37.6 | 2.5\% | 34.5 | 2.3\% | -8.0\% |
| of which new cars |  | 24.7 | 3.4\% | 23.6 | 2.3\% | 27.2 | 1.8\% | 24.3 | 1.6\% | -10.8\% |
| - Caravans, motorcycles, bicycles |  | 2.3 | 0.3\% | 3.2 | 0.3\% | 4.1 | 0.3\% | 4.0 | 0.3\% | -3.9\% |
| Running costs | $€$ billions | 44.9 | 6.2\% | 66.5 | 6.6\% | 94.8 | 6.4\% | 95.8 | 6.4\% | +1.1\% |
| - Maintenance, repairs, spare parts and accessories |  | 19.3 | 2.6\% | 27.9 | 2.8\% | 41.5 | 2.8\% | 41.3 | 2.8\% | -0.5\% |
| of which automotive equipment manufacturing |  | 9.3 | 1.3\% | 14.3 | 1.4\% | 23.2 | 1.6\% | 23.1 | 1.5\% | -0.2\% |
| of which automotive service |  | 8.1 | 1.1\% | 10.5 | 1.0\% | 14.4 | 1.0\% | 14.3 | 1.0\% | -0.7\% |
| - Fuel and lubricants |  | 21.2 | 2.9\% | 31.1 | 3.1\% | 41.8 | 2.8\% | 42.8 | 2.9\% | +2.5\% |
| - Tolls, parking fees, rental, driving lessons |  | 4.4 | 0.6\% | 7.5 | 0.7\% | 11.5 | 0.8\% | 11.6 | 0.8\% | +1.5\% |
| Insurance | € billions | 3.9 | 0.5\% | 4.1 | 0.4\% | 6.5 | 0.4\% | 8.2 | 0.5\% | +25.8\% |
| TOTAL consumer spending on private vehicles | € billions | 80.7 | 11.1\% | 105.7 | 10.4\% | 142.9 | 9.7\% | 142.4 | 9.5\% | -0.3\% |
| Public transport | $€$ billions | 10.3 | 1.4\% | 15.2 | 1.5\% | 25.1 | 1.7\% | 26.0 | 1.7\% | +3.8\% |
| Total consumer spending for the year | € billions | 728 | 100\% | 1,013 | 100\% | 1,476 | 100\% | 1,501 | 100\% | +1.7\% |
| Number of households (mainland France) | thousands | 21,632 |  | 24,256 |  | 27,547 |  | 27,810 |  | +1.0\% |
| Spending on passenger cars per household | $€$ | 3,729 |  | 4,356 |  | 5,357 |  | 5,396 |  | +0.7\% |
| Spending on passenger cars per vehicle-owning house | € | 4,855 |  | 5,425 |  | 6,214 |  | 6,134 |  | -1.3\% |

(1) These are provisional data and can be readjusted for three years.

Source: INSEE - Household consumer spending, 2010 - base 2005.

PERCENTAGE OF HOUSEHOLD BUDGET ALLOCATED
TO OWNING A CAR, 1990 TO 2012

2.0\%

9091929394959697989900010203040506070809101112
$\leadsto$ Purchases of vehicles Fuels, lubricants

- Usage expenses (excluding fuel)
total vehicle-related
EXPENDITURE


In 2012, households spent $€ 142$ billion ( $\mathbf{- 0 . 3 \%}$ ) on their individual transport, most frequently by car. This amount represents $89 \%$ of the total spending that households devote to transport (individual and public).
Consumer spending on cars, relative to total consumer spending, is expressed as the percentage of household budget allocated to owning a car. This percentage has ranged from 9\% to $11.5 \%$ since the start of the 1990 s; these macroeconomic data are based on different concepts than those obtained by surveys (see page 48).
Spending on car purchases fluctuates widely, a fact that largely explains most of the changes in the percentage of the household budget allocated to owning a car, and its falling trend. In 2012, the portion of the budget allocated to car purchases was
$2.6 \%$, which is the lowest level observed since the start of the 1990 s. Purchases of new passenger cars by households continued to fall, and only represent 1.6\% of their actual nominal consumption, compared with $1.9 \%$ in $2010,2.3 \%$ in 2000 , and notably $3.4 \%$ in 1990.
The budget percentage allocated to maintenance and repairs of private vehicles, which had increased during the 1990 s, in line with the growth of car ownership and the increase of the average age of the cars in use, has been fluctuating between $2.8 \%$ and $2.9 \%$ since 2002.
Household spending on car insurance, which correspond to the service-namely spending minus reimbursements-rose to €8.2 billion.

In 2012, 61\% of new cars purchased by consumers were bought on credit (stable compared with 2011). After the end of the scrap incentive schemes, the level observed between 2003 and 2008 was regained.
Similar to the previous years, car (or conventional) loans were the most common source of financing ( $51 \%$ ) almost equal to personal loans ( $30 \%$, down 5 points from 2011) and lease-financing with a purchase option (19\%). Compared with 2007, the year before the financial crisis, while the share of lease-financing with a purchase option (LOA) remained stable, car loans rose 5 points to the detriment of personal loans, showing a relative quieting of the competition among generalist banks. For new vehicles used by companies (both private cars and light commercial vehicles or heavy trucks), 2012 was marked by the end of the increase observed in 2010. The fall registered in long-term rentals was clearly less important than in other financing modes.

CONSUMER FINANCING METHODS FOR NEW CAR PURCHASES.


Sources: ASF, CCFA.

TOTAL AMOUNTS OF NEW LOANS GRANTED TO RESIDENTS OVER A 12-MONTH PERIOD


INTEREST ON LOANS, EXCLUDING OVERDRAFTS


Source: Banque de France
share of new cars PURCHASED ON CREDIT BY CONSUMERS IN FRANCE

Buyers of new and used cars have the choice of paying cash or purchasing the vehicle on credit.

There are three types of financing on offer:

- car or conventional loans provided either by the finance subsidiaries of the manufacturers and importers, or by the subsidiaries of financial or banking groups, which are independent from the manufacturers;
- lease financing, with a purchase option (LOA); the lessee has the use of the vehicle and pays rent over the term of the lease, which may be as long as 84 months, i.e. seven years. He can use his purchase option during the lease or at the end of the lease period. - personal or bank loans.

Data obtained from a variety of sources lindustry associations, registration statistics, surveys) are used to estimate the percentage of new cars purchased with loans.

Between 2003 and 2007, consumer credit rose sharply in France: using data over twelve months, new consumer loans (excluding overdrafts) rose from € $€ 8$ billion in January 2003 to over $€ 56$ billion at the start of 2008 , an average annual increase of $8 \%$. Over the same period, home loans rose from €57 billion to $€ 145$ billion, an annual average of $20 \%$. Such growing debt has helped offset lower rises in purchasing power noted by INSEE for all households. After dropping by $13 \%$ between January 2008 and July 2011, due to the financial and economic crisis, production of consumer loans fluctuated between $€ 49$ billion and $€ 50$ billion. As regards home loans, low rates for nominal loans, which had led to many loan renegotiations, resulted in a new record production level of $€ 177$ billion in May 2011. The contraction observed since then has been almost as quick, with production falling to €96 billion at the start of 2013.

## CAR AND MOTORCYCLE SALES AND REPAIRS

In France, all motor vehicles are sold and repaired through dealership networks, totaling almost 15,000 outlets, including around 10,000 for French makes.
In 2012, motor vehicle sales generated revenue of $€ 79$ billion ( $-5.6 \%$ compared to 2011). The repercussions of purchases connected to the scrap incentives until the end of the first quarter of 2011 and the fall in the commercial vehicle market are the main reasons for this. Vehicle maintenance/repair, which rose on average by 4\% per year between 2000 and 2007, has since recorded dropped by $2 \%$ in current euros between 2007 and 2012.
According to the INSEE, $6.5 \%$ of companies working in automotive sales and repairs were controlled by one group in 2009 (excluding franchises). These companies employed $50 \%$ of the workers in this sector ( $47 \%$ in 2008), representing $66 \%$ of total sales in the sector and $49 \%$ of the value added. In 2008, the four largest groups employed $8 \%$ of the workers lagainst $13 \%$ for the ten largest) and provided $7 \%$ of the value added to factor costs ( $14 \%$ for the ten largest).

LIGHT VEHICLE SALES NETWORKS IN FRANCE ON JANUARY 1's, 2012

| MAKES | Primary dealership |
| :--- | ---: |
| Renault | 749 |
| Peugeot | 430 |
| Citroën | 430 |
| French makes | $\mathbf{1 , 6 0 9}$ |
| Ford | 307 |
| Opel | 280 |
| Fiat | 225 |
| Volkswagen | 374 |
| BMW | 177 |
| Mercedes-Benz | 159 |
| Japanese makes | 1,248 |
| South Korean makes | 462 |
| Other makes | 1,504 |
| TOTAL | $\mathbf{6 , 3 4 5}$ |

Sources: CNPA, CCFA.

## STRUCTURE OF HEAVY TRUCK NETWORKS BY MAKE

| MAKES | Distrihution and service | Customer support only |
| :--- | :---: | ---: |
| Renault Trucks | 147 | 339 |
| Volvo Trucks | 12 | 118 |
| Mercedes-Benz | 82 | 74 |
| lveco | 50 | 77 |
| Scania | 48 | 57 |
| DAF Trucks | 32 | 42 |
| MAN | 28 | 59 |
| TOTAL | $\mathbf{3 9 9}$ | $\mathbf{7 6 6}$ |
| Sources: CNPA, Heavy truck trade and repair in France, March 2006, and CCFA. |  |  |

## REVENUE FROM VEHICLE SALES AND REPAIRS

| luding Vat |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Activity | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | Change 2012-2011 |
| Automotive sales | 77.1 | 76.8 | 78.2 | 79.3 | 83.5 | 78.8 | -5.6\% |
| Automotive maintenance and repairs | 24.0 | 24.5 | 23.6 | 23.3 | 23.6 | 23.6 | -0.2\% |
| Retail sales of automotive equipment | 7.1 | 7.2 | 7.3 | 7.5 | 7.7 | 7.8 | 1.9\% |
| Motorcycle sales and repairs | 2.6 | 2.6 | 2.4 | 2.3 | 2.4 | 2.3 | -3.5\% |
| Retail fuel sales | 16.4 | 18.8 | 13.6 | 15.0 | 17.0 | 17.6 | 3.8\% |
| TOTAL | 127.2 | 129.9 | 125.0 | 127.6 | 134.1 | 130.1 | -3.0\% |

Source: INSEE - National Accounts, base 2005 of national accounts: these are provisional results.

Vehicles require special care throughout their service life: this care includes continuous supervision whenever and wherever necessary with optimum servicing in order to maintain the vehicle's initial qualities.

Vehicle manufacturers and official dealers and repair specialists thus work closely to provide maintenance and repairs. They also cooperate to ensure warranty service, driver safety, environmental protection, spare parts availability and information about technical improvements.
To ensure a link between sales and customer support, dealer networks are based on carefully selected distributors and repair specialists capable of meeting make and product requirements.


BILLION EUROS FRENCH MOTOR VEHICLE REVENUE IN 2012, INCLUDING VAT, ACCORDING TO THE INSEE

## PRODUCTION OF THE AUTOMOTVE INDUSTRY AND ITS ECONOMIC IMPACT

The margin rate (ratio between gross operating surplus and VA) was 5\% in 2011, much lower than the average of the early 2000s (25\%) and in industry as a whole (26\%).
From 2000 to 2007, the production of the automotive industry ranged between $€ 71$ billion and $€ 77$ billion. Due to the crisis, it had fallen to €49 billion before recovering in the following two years. In 2011, it increased again ( $+7 \%$ ), reaching $€ 62$ billion.
In a very complicated automotive market, the value added (VA) of the automotive industry also recovered following its low point in 2009; however, it dropped by $7 \%$ in 2011, reaching €9 billion (or $14 \%$ of production). Its total purchases (or intermediate consumption)—up by $9 \%$-represented six times its VA, at $€ 53$ billion, benefiting a number of economic sectors. A capital-intensive industry, the investment rate (GFCF to VA ratio) for the automotive branch was $28 \%$ in 2009 ( $20 \%$ overall and $18 \%$ for the industry excluding energy).

## ANALYSIS OF AUTOMOTIVE INDUSTRY PRODUCTION

|  | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 (1) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Purchases from other industries \% | 75.4 | 80.6 | 78.8 | 81.4 | 81.3 | 81.7 |
| Electrical, electronic and IT equipment; machines \% | 19.8 | 19.9 | 18.1 | 18.3 | 18.6 | 18.8 |
| of which: manufacture of IT, electronic and optical products | 4.8 | 4.8 | 3.8 | 3.8 | 4.0 | 4.0 |
| manufacture of electrical equipment | 3.6 | 3.8 | 3.6 | 3.7 | 3.9 | 4.1 |
| manufacture of machinery and equipment not included elsewhere | 11.4 | 11.2 | 10.7 | 10.8 | 10.7 | 10.8 |
| Other industries lincluding coking and refining) \% | 37.4 | 40.9 | 39.2 | 39.7 | 39.6 | 39.8 |
| of which: metallurgy and metalworking | 17.8 | 18.4 | 18.3 | 18.8 | 18.7 | 18.8 |
| manufacture of rubber, plastic and mineral products | 9.4 | 11.0 | 10.2 | 10.1 | 10.2 | 10.2 |
| other manufacturing industries (including repairs and installation) | 3.5 | 4.4 | 4.1 | 4.1 | 4.0 | 4.3 |
| chemical industry | 2.2 | 2.4 | 2.2 | 2.3 | 2.3 | 2.4 |
| manufacture of textiles, clothing industries, leather and shoes | 1.6 | 1.7 | 1.5 | 1.4 | 1.5 | 1.4 |
| wood, paper and printing industries | 1.5 | 1.5 | 1.6 | 1.7 | 1.7 | 1.6 |
| Extraction, energy and water industries \% | 1.3 | 1.2 | 1.5 | 1.6 | 1.6 | 1.6 |
| of which: electricity, gas, steam and air conditioning | 0.6 | 0.6 | 0.8 | 0.8 | 0.8 | 0.8 |
| water, sanitation, waste management and depollution | 0.6 | 0.6 | 0.6 | 0.7 | 0.7 | 0.7 |
| Construction \% | 0.5 | 0.6 | 0.5 | 0.6 | 0.6 | 0.6 |
| Motorcycle and car sales and repairs \% | 0.6 | 0.9 | 0.9 | 0.9 | 0.8 | 0.8 |
| Transport and storage \% | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.6 |
| Information and communication \% | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 |
| Financial and insurance services \% | 0.9 | 0.9 | 0.8 | 0.9 | 1.0 | 1.0 |
| Real estate activities \% | 0.2 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Corporate services \% | 11.6 | 12.9 | 14.4 | 16.0 | 15.7 | 15.6 |
| of which: legal, accounting, control and technical analysis, etc. | 1.4 | 1.8 | 1.8 | 1.8 | 1.9 | 1.9 |
| research and development | 4.1 | 5.4 | 7.0 | 9.5 | 8.8 | 8.5 |
| other specialized, scientific and technical activities | 2.7 | 2.7 | 2.6 | 2.4 | 2.4 | 2.3 |
| administrative and support services | 3.3 | 3.1 | 3.1 | 2.2 | 2.6 | 3.0 |
| Other commercial sector industries \% | 1.9 | 1.6 | 1.8 | 1.7 | 1.8 | 1.8 |
| All commercial sector purchases \% | 16.4 | 18.0 | 19.5 | 21.1 | 21.0 | 20.8 |
| Purchases within the industry \% | 24.6 | 19.4 | 21.2 | 18.6 | 18.5 | 18.3 |
| Total production at base prices current $€$ billion | 71.4 | 76.7 | 67.3 | 49.0 | 58.1 | 62.0 |
| As a \% of production at base prices \% | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total purchases ${ }^{(2)}$ current $€$ billion | 58.0 | 64.7 | 57.9 | 41.9 | 48.9 | 53.4 |
| As a \% of production at base prices \% | 81.3 | 84.4 | 86.1 | 85.4 | 84.2 | 86.2 |
| Value added of the branch current $€$ billion | 13.4 | 12.0 | 9.4 | 7.1 | 9.2 | 8.6 |
| As a \% of production at base prices \% | 18.7 | 15.6 | 13.9 | 14.6 | 15.8 | 13.8 |
| Gross Operating Surplus (GOS) current € billion | - | - | 0.4 | -0.8 | 1.3 | 0.4 |
| As a \% of value added (margin rate) \% | - | - | 4.4 | -11.8 | 14.4 | 4.6 |
| Gross Fixed Capital Formation (GFCF) current € billion | - | - | - | - | - | - |
| As a \% of value added (investment rate), 2000 base \% | 31.4 | 24.6 | 30.8 | 28.4 | - | - |

(1) Accounts for 2011 are semi-definitive. (2) Total purchases (intermediate consumption) refers to the value of goods and services transformed or consumed fully during the production process. It does not include the depreciation of fixed production assets, which is recorded in uses of capital employed. Source: INSEE - National accounts (base 2005). INDUSTRY IN 2011

Total purchases as a percentage of production reached 86\% in 2011, slightly higher than in 2005 to 2008 and equivalent to 2008 figures. Total industry purchases in 2011 were split 18\% within the industry and $82 \%$ from other industries. Intermediate goods accounted for $40 \%$ of purchases, including metallurgy and metalwork; the metalworking industry remained the leading supplier, accounting for $19 \%$ of total purchases. The commercial sector accounted for $21 \%$ of purchases to the services sector
(18\% in 2005): the most requested corporate services were research and development ( $8 \%$ ), administrative and support services ( $3 \%$ ), and other specialized scientific and technical services (2\%). Purchases from manufacturers of machines and equipment (excluding electrical, electronic and IT products) accounted for $11 \%$ of total purchases in the automotive industry.

## AUTOMOTVE OEMS AND SUPPLIERS

## TURNOVER OF SUPPLIERS TO THE AUTOMOTIVE INDUSTRY (2012)

|  | In $€$ billions |
| :---: | :---: |
| FIEV |  |
| Fédération des industries des équipements pour véhicules (French Automotive Equipment Industries Association) | 16.2 |
| FIM |  |
| Fédération des industries mécaniques (Federation of Mechanical Industries) | 10.3 |
| SNCP |  |
| Syndicat national du caoutchouc et des polymères (National Union of Rubber and Polymer Workers) | $6.1{ }^{(1)}$ |
| GPA |  |
| Groupement plasturgie automobile (Automotive Plastic Converters Association) | $5^{(1)}$ |
| FEEC |  |
| Fédération des industries électriques, électroniques et de communication (Federation of Electric, Electronic and Communication Industries) | 4.9 |
| Fondeurs de France | 2.1 |
| Glass industry | 0.3 |

(1) 2011 data.

Sources: FIEV, professional organizations.

Automobile manufacturing acts as a structure for its suppliers and the French economy as a whole.
The development of French automotive manufacturing drives the sector of OEMs and other suppliers such as plastic converters, industrial rubber, the casting business, industrial metalworking services, and so on. According to Eurostat, while French automotive manufacturers are second in Europe in terms of sales, the French OEM industry is third in Europe.
The FIEV estimates the workforces of automotive suppliers belonging to the CLIFA for the year 2012 at 239,000 jobs, with sales of $€ 45$ billion. In 2007, before the crisis, their estimates were of 315,000 jobs and sales of $€ 52$ billion.

WORKFORCE OF SUPPLIERS
TO THE AUTOMOTIVE INDUSTRY IN 2012


Sources: FIEV, professional organizations.

## WORKFORCE OF SUPPLIERS

 TO THE AUTOMOTIVE INDUSTRY

Subcontracting Industries - GIST), the automotive industry represents more than $40 \%$ of its activity in terms of sales. To show the total industrial weight of the automotive branch, we should add to these automotive suppliers represented by the Comité de Liaison des Fournisseurs de l'Automobile (Automotive Suppliers' Liaison Committee - CLIFA) the business represented, for example, by purchases the automotive industry makes in France from other branches such as steelworks, chemistry or even power generation (see page 54).


In the broadest sense, in 2012 the industry provided work for close to 2.3 million people, representing more than $9 \%$ of France's employed working population.
The automotive industry alone directly employed 215,000 people, representing $7 \%$ of all employment in the manufacturing and energy sector lincluding the extractive industries, food industries and industrial companies with fewer than 20 employees).
The effects of the financial and economic crisis that started in 2008 were sorely felt in industrial branches and those associated with vehicle use, particularly for heavy trucks, and transport. Following the consolidation of 2011, the fall in employment figures resumed in 2012.

JOBS DIRECTLY OR INDIRECTLY RELATED TO THE AUTOMOTIVE INDUSTRY IN 2012
In thousands of jobs



GEOGRAPHIC BREAKDOWN OF AUTOMOTIVE INDUSTRY EMPLOYEES ON JANUARY 1 ${ }^{\text {ST }}, 2011$


Source: INSEE.

As the driving force behind industrial output in France, the automotive industry and its suppliers directly and indirectly created 583,000 jobs either in production or through its purchases from other sectors. It is worth remembering that today, employee figures for the automotive industry do not include temporary positions as they are now included in the purchase of new services. Also, following the change in category (see page 77), OEM employees join those working for car seat and electrical equipment manufacturers for engines and vehicles, that previously were included in purchases from manufacturing an energy industries.
According to figures published by the FIEV, employees for 2012 in the automotive industry not including manufacturers stood at 239,000, including 79,000 for equipment (FIEV), 65,000 for mechanics (FIM), 34,000 for tires and rubber (SNCP) and 25,000 for plastics (GPA, figures 2011).
Vehicle usage provided jobs for more than 651,000 people, particularly in the areas of vehicle-related services (sales, repairs, automotive equipment retailing, etc.), fuel and recycling (oil recovery, car breakers, etc.). These figures concern employees and also individual entrepreneurs and non-salaried employees. Finally, the road transport (passenger and freight) sector and its related infrastructure employed more than 1 million people. These include both outsourced and in-house transport operations.
In a broader sense of freight transport and logistics (storage and related services), the French Transport Ministry's Statistics Department (SESP) carried out a multi-sector analysis that showed there were 1.5 million employees in this sector in 2004.


Each country's production figures are based on nationally reported data. Double counting is eliminated in regional totals.

PASSENGER CARS

|  | 1980 | 1990 | $2000{ }^{(2)}$ | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe | 11,983,548 | 15,231,409 | 17,407,047 | 18,381,339 | 15,247,066 | 17,341,941 | 18,279,084 | 17,382,025 |
| Western Europe | 10,401,320 | 13,061,853 | 14,778,879 | 12,849,218 | 11,037,669 | 12,138,971 | 12,445,044 | 11,331,076 |
| Germany | 3,520,934 | 4,660,657 | 5,131,918 | 5,532,030 | 4,964,523 | 5,552,409 | 5,871,918 | 5,388,456 |
| Belgium | 882,001 | 1,160,412 | 912,233 | 680,131 | 524,595 | 528,996 | 560,779 | 507,204 |
| Spain | 1,028,813 | 1,679,301 | 2,366,359 | 1,943,049 | 1,812,688 | 1,913,513 | 1,839,068 | 1,539,680 |
| France ${ }^{(1)}$ | 2,938,581 | 3,294,815 | 2,879,810 | 2,145,935 | 1,819,497 | 1,924,171 | 1,931,030 | 1,682,814 |
| Italy | 1,445,221 | 1,874,672 | 1,422,284 | 659,221 | 661,100 | 573,169 | 485,606 | 396,817 |
| Netherlands | 80,779 | 121,300 | 215,085 | 59,223 | 50,620 | 48,025 | 40,772 | 28,000 |
| Portugal | 61,000 | 60,221 | 178,509 | 132,242 | 101,680 | 114,563 | 141,779 | 115,735 |
| United Kingdom | 923,744 | 1,295,611 | 1,641,452 | 1,446,619 | 999,460 | 1,270,444 | 1,343,810 | 1,464,906 |
| Sweden | 235,320 | 335,853 | 259,959 | 252,287 | 128,738 | 177,084 | 188,969 | 162,814 |
| Central and Eastern Europe | 1,582,228 | 2,002,000 | 2,330,692 | 4,910,554 | 3,698,466 | 4,599,576 | 5,194,306 | 5,474,289 |
| Turkey | 31,529 | 167,556 | 297,476 | 621,567 | 510,931 | 603,394 | 639,734 | 576,660 |
| North and South America | 8,663,060 | 8,450,862 | 10,022,089 | 9,202,759 | 6,954,032 | 8,228,067 | 8,761,800 | 10,159,350 |
| NAFTA | 7,526,658 | 7,747,823 | 8,371,806 | 6,189,535 | 3,960,731 | 5,084,330 | 5,624,553 | 6,956,158 |
| of which: Canada | 846,777 | 1,072,281 | 1,550,500 | 1,195,436 | 822,267 | 967,077 | 990,482 | 1,040,298 |
| USA | 6,376,825 | 6,077,449 | 5,542,217 | 3,776,641 | 2,195,588 | 2,731,105 | 2,976,991 | 4,105,853 |
| Mexico | 303,056 | 598,093 | 1,279,089 | 1,217,458 | 942,876 | 1,386,148 | 1,657,080 | 1,810,007 |
| South America | 1,136,402 | 703,039 | 1,650,283 | 3,013,224 | 2,993,301 | 3,143,737 | 3,137,247 | 3,203,192 |
| of which: Argentina | 218,516 | 81,107 | 238,921 | 399,236 | 380,067 | 508,401 | 577,233 | 497,376 |
| Brazil | 977,697 | 663,097 | 1,351,998 | 2,545,729 | 2,575,418 | 2,584,690 | 2,519,389 | 2,623,704 |
| Asia-Pacific | 8,796,971 | 11,910,333 | 13,573,073 | 25,058,888 | 25,289,717 | 32,414,823 | 32,481,277 | 35,146,789 |
| of which: China | - | - | 605,000 | 6,737,745 | 10,383,831 | 13,897,083 | 14,485,326 | 15,523,658 |
| South Korea | 55,000 | 986,751 | 2,602,008 | 3,450,478 | 3,158,417 | 3,866,206 | 4,221,617 | 4,167,089 |
| India | 30,538 | 176,015 | 517,957 | 1,846,051 | 2,175,220 | 2,831,542 | 3,040,144 | 3,285,496 |
| Japan | 7,038,108 | 9,947,972 | 8,359,434 | 9,928,143 | 6,862,161 | 8,310,362 | 7,158,525 | 8,554,219 |
| Africa | 277,058 | 209,603 | 213,444 | 382,095 | 281,783 | 356,872 | 375,585 | 381,377 |
| of which: South Africa | 277,058 | 209,603 | 230,577 | 321,124 | 222,981 | 295,394 | 312,265 | 274,873 |
| TOTAL | 29,720,637 | 35,802,207 | 41,215,653 | 53,025,081 | 47,772,598 | 58,341,703 | 59,897,746 | 63,069,541 |

COMMERCIAL VEHICLES

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe | 2,563,596 | 2,688,509 | 2,783,468 | 3,396,455 | 1,808,776 | 2,549,317 | 2,674,986 | 2,439,436 |
| Western Europe | 1,663,080 | 1,671,915 | 2,326,653 | 2,325,472 | 1,204,952 | 1,686,875 | 1,676,587 | 1,496,105 |
| Germany | 357,619 | 315,895 | 394,697 | 513,700 | 245,334 | 353,576 | 275,035 | 260,813 |
| Belgium | 47,029 | 91,784 | 121,061 | 44,367 | 12,759 | 26,306 | n/a | n/a |
| Spain | 152,846 | 374,049 | 666,515 | 598,595 | 357,390 | 474,387 | 534,261 | 439,499 |
| France ${ }^{(1)}$ | 439,852 | 474,178 | 468,551 | 423,043 | 228,196 | 305,250 | 311,898 | 284,951 |
| Italy | 166,635 | 246,178 | 316,031 | 364,553 | 182,139 | 265,017 | 304,742 | 274,951 |
| Netherlands ${ }^{(4)}$ | 32,102 | 29,832 | 52,234 | 73,271 | 26,131 | 46,081 | 32,379 | 29,462 |
| Portugal | 58,000 | 77,466 | 68,215 | 42,913 | 24,335 | 44,166 | 50,463 | 47,826 |
| United Kingdom | 389,170 | 270,133 | 172,442 | 202,896 | 90,679 | 123,019 | 120,189 | 112,039 |
| Sweden | 63,080 | 74,415 | 41,384 | 56,012 | 27,698 | 40,000 | n/a | n/a |
| Central and Eastern Europe | 900,516 | 975,000 | 323,203 | 545,440 | 245,150 | 371,279 | 449,002 | 447,652 |
| Turkey | 19,352 | 41,594 | 133,471 | 525,543 | 358,674 | 491,163 | 549,397 | 495,679 |
| North and South America | 2,599,948 | 5,032,605 | 9,761,798 | 7,683,330 | 5,608,388 | 8,139,331 | 9,032,009 | 9,864,003 |
| NAFTA | 2,349,318 | 4,775,818 | 9,325,214 | 6,754,191 | 4,822,200 | 7,088,685 | 7,853,153 | 8,838,432 |
| of which: Canada | 527,522 | 850,566 | 1,411,136 | 886,805 | 668,215 | 1,101,112 | 1,144,639 | 1,423,434 |
| USA | 1,634,846 | 3,702,787 | 7,257,640 | 4,916,900 | 3,535,809 | 5,031,439 | 5,684,544 | 6,223,031 |
| Mexico | 186,950 | 222,465 | 656,438 | 950,486 | 618,176 | 956,134 | 1,023,970 | 1,191,967 |
| South America | 250,630 | 256,787 | 436,584 | 929,139 | 786,188 | 1,050,646 | 1,178,856 | 1,025,571 |
| of which: Argentina | 63,153 | 5,337 | 100,711 | 197,850 | 132,857 | 208,139 | 251,538 | 267,119 |
| Brazil ${ }^{(3)}$ | 187,477 | 251,450 | 329,519 | 670,247 | 607,505 | 797,038 | 888,472 | 718,913 |
| Asia-Pacific | 4,344,363 | 4,492,406 | 4,497,938 | 6,448,515 | 6,470,438 | 8,515,432 | 8,094,235 | 8,563,210 |
| of which: China | - | - | 1,464,000 | 2,561,435 | 3,407,163 | 4,367,678 | 3,933,550 | 3,748,150 |
| South Korea | 65,012 | 334,879 | 512,990 | 376,204 | 354,509 | 405,535 | 435,477 | 390,649 |
| India | 83,379 | 186,640 | 283,403 | 486,277 | 466,330 | 725,531 | 887,267 | 859,698 |
| Japan | 4,004,776 | 3,538,824 | 1,781,362 | 1,647,501 | 1,071,896 | 1,318,558 | 1,240,105 | 1,388,492 |
| Africa | 127,698 | 125,174 | 115,305 | 203,918 | 131,668 | 158,204 | 181,052 | 205,019 |
| of which: South Africa | 127,698 | 125,174 | 126,787 | 241,841 | 150,942 | 176,655 | 220,280 | 264,551 |
| TOTAL | 9,675,970 | 12,399,000 | 17,158,509 | 17,732,218 | 14,019,270 | 19,362,284 | 19,982,282 | 21,071,668 |

## PRODUCTION

WORLD MOTOR VEHICLE PRODUCTION BY MANUFACTURER AND ECONOMIC AREA, 2010

| Manufacturers/Economic areas | North America NAFTA | South America | European Union 27 countries | Other European countries and Turkey | Japan | South Korea | China | Other Asian, Pacific and African countries | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| European manufacturers | 823 | 2,588 | 12,210 | 751 | 188 | 276 | 2,286 | 855 | 19,977 |
| BMW | 159 |  | 1,217 |  |  |  | 56 | 49 | 1,481 |
| Fiat-Iveco-Irisbus |  | 866 | 1,254 | 156 |  |  | 110 | 24 | 2,410 |
| MAN |  | 68 | 59 | 1 |  |  |  |  | 128 |
| Daimler | 209 | 101 | 1,371 | 15 | 140 |  | 51 | 54 | 1,940 |
| Porsche |  |  | 96 |  |  |  |  |  | 96 |
| PSA Peugeot Citroën |  | 273 | 2,344 | 107 | 18 |  | 376 | 487 | 3,606 |
| Renault-Dacia-Samsung |  | 327 | 1,622 | 394 |  | 276 |  | 96 | 2,716 |
| Scania |  | 20 | 48 |  |  |  |  |  | 68 |
| Volkswagen | 428 | 913 | 4,110 | 78 |  |  | 1,693 | 120 | 7,341 |
| Volvo | 26 | 19 | 90 |  | 30 |  |  | 25 | 192 |
| American manufacturers | 6,898 | 1,283 | 2,588 | 405 | 0 | 744 | 2,673 | 599 | 15,189 |
| Chrysler | 1,572 | 1 | 5 |  |  |  |  |  | 1,578 |
| Ford | 2,402 | 449 | 1,304 | 242 |  |  | 407 | 183 | 4,988 |
| General Motors | 2,809 | 832 | 1,247 | 163 |  | 744 | 2,266 | 416 | 8,476 |
| Navistar | 71 |  |  |  |  |  |  |  | 71 |
| Paccar | 45 |  | 31 |  |  |  |  |  | 76 |
| Japanese manufacturers | 4,018 | 367 | 1,244 | 106 | 9,520 | 0 | 3,066 | 4,374 | 22,696 |
| Fuji Heavy (Subaru) | 158 |  |  |  | 492 |  |  |  | 650 |
| Honda | 1,288 | 134 | 139 | 20 | 993 |  | 677 | 393 | 3,643 |
| Isuzu | 13 | 13 |  | 2 | 204 |  | 38 | 219 | 488 |
| Mazda | 54 | 13 |  |  | 913 |  | 229 | 98 | 1,308 |
| Mitsubishi | 29 | 36 | 29 |  | 660 |  | 124 | 296 | 1,174 |
| Nissan | 1,018 | 18 | 528 |  | 1,134 |  | 941 | 343 | 3,982 |
| Suzuki-Maruti |  |  | 170 |  | 1,078 |  | 287 | 1,358 | 2,893 |
| Toyota-Daihatsu-Hino | 1,458 | 151 | 378 | 83 | 4,047 |  | 772 | 1,667 | 8,557 |
| South Korean manufacturers | 454 | 0 | 430 | 77 | 0 | 3,160 | 1,043 | 600 | 5,765 |
| Hyundai-Kia | 454 |  | 430 | 77 |  | 3,160 | 1,043 | 600 | 5,765 |
| Chinese manufacturers | 0 | 0 | 367 | 0 | 0 | 80 | 700 | 2 | 1,149 |
| Geely (Volvo cars) |  |  | 367 |  |  |  | 433 | 2 | 802 |
| SAIC (Ssangyong) |  |  |  |  |  | 80 | 266 |  | 347 |
| Indian manufacturers | 0 | 0 | 241 | 0 | 0 | 9 | 0 | 761 | 1,011 |
| Tata (Telco, Jaguar, Land Rover) |  |  | 241 |  |  | 9 |  | 761 | 1,011 |
| All manufacturers | 12,178 | 4,464 | 17,102 | 2,720 | 9,626 | 4,272 | 18,265 | 9,231 | 77,858 |


|  |  |  |  |  |  |  |  | As \% of total production |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| European manufacturers | 4\% | 13\% | 61\% | 4\% | 1\% | 1\% | 11\% | 4\% | 100\% |
| BMW | 11\% |  | 82\% |  |  |  | 4\% | 3\% | 100\% |
| Fiat-Iveco-Irisbus |  | 36\% | 52\% | 6\% |  |  | 5\% | 1\% | 100\% |
| MAN |  | 53\% | 46\% | 1\% |  |  |  |  | 100\% |
| Daimler | 11\% | 5\% | 71\% | 1\% | 7\% |  | 3\% | 3\% | 100\% |
| Porsche |  |  | 100\% |  |  |  |  |  | 100\% |
| PSA Peugeot Citroën |  | 8\% | 65\% | 3\% | 1\% |  | 10\% | 14\% | 100\% |
| Renault-Dacia-Samsung |  | 12\% | 60\% | 15\% |  | 10\% |  | 4\% | 100\% |
| Scania |  | 30\% | 70\% |  |  |  |  |  | 100\% |
| Volkswagen | 6\% | 12\% | 56\% | 1\% |  |  | 23\% | 2\% | 100\% |
| Volvo | 14\% | 10\% | 47\% |  | 16\% |  |  | 13\% | 100\% |
| American manufacturers | 45\% | 8\% | 17\% | 3\% | 0\% | 5\% | 18\% | 4\% | 100\% |
| Chrysler | 100\% | 0\% | 0\% |  |  |  |  |  | 100\% |
| Ford | 48\% | 9\% | 26\% | 5\% |  |  | 8\% | 4\% | 100\% |
| General Motors | 33\% | 10\% | 15\% | 2\% |  | 9\% | 27\% | 5\% | 100\% |
| Navistar | 100\% |  |  |  |  |  |  |  | 100\% |
| Paccar | 59\% |  | 41\% |  |  |  |  |  | 100\% |
| Japanese manufacturers | 18\% | 2\% | 5\% | 0\% | 42\% | 0\% | 14\% | 19\% | 100\% |
| Fuji Heavy (Subaru) | 24\% |  |  |  | 76\% |  |  |  | 100\% |
| Honda | 35\% | 4\% | 4\% | 1\% | 27\% |  | 19\% | 11\% | 100\% |
| Isuzu | 3\% | 3\% |  | 0\% | 42\% |  | 8\% | 45\% | 100\% |
| Mazda | 4\% | 1\% |  |  | 70\% |  | 17\% | 8\% | 100\% |
| Mitsubishi | 3\% | 3\% | 2\% |  | 56\% |  | 11\% | 25\% | 100\% |
| Nissan | 26\% | 0\% | 13\% |  | 28\% |  | 24\% | 9\% | 100\% |
| Suzuki-Maruti |  |  | 6\% |  | 37\% |  | 10\% | 47\% | 100\% |
| Toyota-Daihatsu-Hino | 17\% | 2\% | 4\% | 1\% | 47\% |  | 9\% | 19\% | 100\% |
| South Korean manufacturers | 8\% | 0\% | 7\% | 1\% | 0\% | 55\% | 18\% | 10\% | 100\% |
| Hyundai-Kia | 8\% |  | 7\% | 1\% |  | 55\% | 18\% | 10\% | 100\% |
| Chinese manufacturers | 0\% | 0\% | 32\% | 0\% | 0\% | 7\% | 61\% | 0\% | 100\% |
| Geely (Volvo cars) |  |  | 46\% |  |  |  | 54\% | 0\% | 100\% |
| SAIC (Ssangyong) |  |  |  |  |  | 23\% | 77\% |  | 100\% |
| Indian manufacturers | 0\% | 0\% | 24\% | 0\% | 0\% | 1\% | 0\% | 75\% | 100\% |
| Tata (Telco, Jaguar, Land Rover) |  |  | 24\% |  |  | 1\% |  | 75\% | 100\% |
| All manufacturers | 16\% | 6\% | 22\% | 3\% | 12\% | 5\% | 23\% | 12\% | 100\% |

Sources: CCFA, OICA.

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY COUNTRY
nits

|  | 1980 | 1990 | 2000 | $2008{ }^{(1)}$ | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 2,426,187 | 3,349,788 | 3,378,343 | 3,090,040 | 3,807,175 | 2,916,259 | 3,173,634 | 3,082,504 |
| Austria | 227,548 | 288,618 | 309,427 | 293,697 | 319,403 | 328,563 | 356,145 | 336,010 |
| Belgium | 399,240 | 473,506 | 515,204 | 535,947 | 476,194 | 547,340 | 572,211 | 486,737 |
| Denmark | 73,774 | 80,654 | 112,688 | 150,143 | 112,199 | 153,583 | 170,036 | 170,763 |
| Spain | 504,051 | 988,270 | 1,381,515 | 1,161,176 | 952,772 | 982,015 | 808,051 | 699,589 |
| Finland | 103,167 | 139,095 | 134,646 | 139,611 | 88,344 | 107,346 | 126,123 | 111,251 |
| France | 1,873,202 | 2,309,130 | 2,133,884 | 2,091,368 | 2,302,398 | 2,251,669 | 2,204,229 | 1,898,760 |
| Greece | 35,700 | 115,480 | 290,222 | 267,295 | 219,730 | 141,501 | 97,680 | 58,482 |
| Ireland | 93,563 | 82,584 | 230,989 | 151,603 | 57,455 | 88,445 | 89,911 | 79,498 |
| Italy | 1,717,432 | 2,307,055 | 2,415,600 | 2,161,673 | 2,159,436 | 1,961,578 | 1,749,740 | 1,403,010 |
| Luxembourg | 21,500 | 38,422 | 41,896 | 52,359 | 47,265 | 49,726 | 49,881 | 50,398 |
| Norway | 95,550 | 61,901 | 97,376 | 110,617 | 98,675 | 127,754 | 138,345 | 137,967 |
| Netherlands | 450,076 | 502,732 | 597,640 | 499,918 | 387,155 | 482,527 | 555,812 | 502,544 |
| Portugal | 58,357 | 210,924 | 257,834 | 213,389 | 161,013 | 223,464 | 153,404 | 95,309 |
| United Kingdom | 1,513,761 | 2,008,934 | 2,221,670 | 2,131,795 | 1,994,999 | 2,030,846 | 1,941,253 | 2,044,609 |
| Sweden | 192,588 | 229,941 | 290,529 | 253,982 | 213,408 | 289,684 | 304,984 | 279,899 |
| Switzerland | 279,764 | 329,899 | 316,519 | 288,557 | 266,049 | 292,453 | 318,958 | 328,139 |
| European Union 15 countries | 9,690,146 | 13,125,133 | 14,312,087 | 13,193,996 | 13,298,946 | 12,554,546 | 12,353,094 | 11,299,363 |
| Europe 17 countries | 10,065,460 | 13,516,933 | 14,725,982 | 13,593,170 | 13,663,670 | 12,974,753 | 12,815,435 | 11,773,371 |
| Central and Eastern Europe | 1,900,000 | 1,600,474 | 2,551,000 | 5,183,155 | 2,986,411 | 3,488,531 | 4,344,480 | 4,413,858 |
| Canada | 948,967 | 886,217 | 849,132 | 872,720 | 729,023 | 694,349 | 681,956 | 748,530 |
| USA | 8,760,937 | 9,300,678 | 8,846,625 | 6,813,369 | 5,400,890 | 5,635,433 | 6,089,403 | 7,241,900 |
| Mexico | 286,000 | 353,000 | 603,010 | 589,051 | 439,103 | 499,567 | 592,101 | 649,333 |
| Argentina | 215,177 | 77,306 | 224,950 | 452,539 | 373,231 | 522,591 | 626,037 | 600,915 |
| Brazil | 793,028 | 532,791 | 1,188,818 | 2,341,709 | 2,645,013 | 2,859,000 | 2,647,250 | 2,851,540 |
| South Korea | 45,972 | 626,126 | 1,057,620 | 1,020,457 | 1,234,618 | 1,308,326 | 1,316,320 | 1,306,749 |
| Japan | 2,854,185 | 5,102,659 | 4,259,771 | 4,184,266 | 3,905,310 | 4,203,181 | 3,509,036 | 4,572,333 |
| Turkey | 31,000 | 215,000 | 456,696 | 305,998 | 369,819 | 509,784 | 593,519 | 556,280 |
| World | 28,500,000 | 34,825,967 | 38,689,767 | 49,876,618 | 49,761,464 | 55,933,978 | 57,243,311 | 60,492,160 |

## NEW COMMERCIAL VEHICLE REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | $2008{ }^{(11}$ | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 175,687 | 203,389 | 314,804 | 334,999 | 242,178 | 282,157 | 334,820 | 311,498 |
| Austria | 21,821 | 29,211 | 36,457 | 42,303 | 31,026 | 34,001 | 40,510 | 38,819 |
| Belgium | 34,478 | 46,670 | 66,125 | 81,276 | 63,431 | 64,048 | 71,300 | 63,782 |
| Denmark | 19,469 | 23,031 | 38,108 | 41,465 | 19,585 | 19,980 | 28,482 | 28,384 |
| Spain | 105,934 | 249,185 | 335,684 | 201,367 | 121,450 | 132,104 | 123,353 | 91,402 |
| Finland | 17,699 | 32,154 | 18,128 | 21,632 | 12,451 | 14,218 | 18,302 | 15,254 |
| France | 323,291 | 446,983 | 477,204 | 523,432 | 416,183 | 457,215 | 482,823 | 432,971 |
| Greece | 53,500 | 30,075 | 25,015 | 25,570 | 17,388 | 12,341 | 7,002 | 4,036 |
| Ireland | 11,905 | 28,087 | 46,261 | 34,010 | 10,566 | 11,544 | 12,532 | 12,230 |
| Italy | 122,293 | 159,322 | 268,057 | 260,412 | 198,390 | 199,350 | 193,209 | 142,754 |
| Luxembourg | 1,300 | 2,961 | 4,642 | 6,046 | 4,197 | 4,267 | 5,134 | 4,651 |
| Norway | 15,135 | 23,035 | 35,618 | 42,630 | 28,762 | 34,600 | 41,968 | 38,942 |
| Netherlands | 47,926 | 68,791 | 114,354 | 104,139 | 64,204 | 59,777 | 71,945 | 69,349 |
| Portugal | 46,967 | 71,904 | 161,045 | 61,730 | 42,747 | 49,290 | 37,958 | 18,126 |
| United Kingdom | 274,143 | 293,473 | 301,523 | 353,463 | 227,543 | 262,730 | 308,230 | 289,154 |
| Sweden | 19,684 | 33,133 | 38,474 | 47,477 | 34,105 | 44,450 | 54,082 | 46,542 |
| Switzerland | 22,418 | 28,165 | 29,345 | 32,789 | 28,675 | 30,371 | 36,298 | 38,134 |
| European Union 15 countries | 1,276,097 | 1,718,369 | 2,245,881 | 2,139,321 | 1,505,444 | 1,647,472 | 1,789,682 | 1,568,952 |
| Europe 17 countries | 1,313,650 | 1,769,569 | 2,310,844 | 2,214,740 | 1,562,881 | 1,712,443 | 1,868,381 | 1,646,633 |
| Central and Eastern Europe | 850,000 | 874,072 | 579,060 | 1,028,392 | 584,642 | 734,587 | 701,946 | 824,401 |
| Canada | 335,827 | 416,041 | 736,951 | 800,802 | 753,209 | 889,039 | 938,265 | 967,648 |
| USA | 2,476,777 | 4,845,360 | 8,965,048 | 6,679,796 | 5,200,478 | 6,136,787 | 6,951,210 | 7,544,036 |
| Mexico | 166,000 | 198,000 | 302,944 | 486,712 | 337,279 | 347,314 | 346,377 | 377,879 |
| Argentina | 59,881 | 17,481 | 81,995 | 159,231 | 113,911 | 175,813 | 220,814 | 231,111 |
| Brazil | 187,233 | 180,000 | 302,288 | 478,641 | 496,227 | 656,064 | 986,003 | 950,531 |
| South Korea | 58,502 | 328,151 | 372,840 | 211,000 | 231,000 | 247,693 | 263,000 | 237,000 |
| Japan | 2,161,305 | 2,674,834 | 1,703,114 | 897,969 | 703,946 | 752,955 | 701,188 | 797,388 |
| Turkey | 19,000 | 43,015 | 199,825 | 220,546 | 206,050 | 283,388 | 270,920 | 261,340 |
| World | 9,150,000 | 13,410,615 | 18,723,143 | 18,687,337 | 15,942,023 | 19,224,875 | 20,714,840 | 21,300,472 |

[^1]Sources: CCFA - OICA from 2011, which uses data from its members and thus local definitions of vehicle types.

DIESEL PASSENGER CAR PRODUCTION BY MAKE AND COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| French manufacturers |  |  |  |  |  |  |  |  |
| Citroën | 33,996 | 213,010 | 453,604 | 628,713 | 585,347 | 542,860 | 586,769 | 576,670 |
| Peugeot | 133,332 | 334,469 | 593,349 | 680,576 | 556,254 | 484,583 | 622,644 | 632,660 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 167,328 | 547,479 | 1,046,953 | 1,309,289 | 1,141,601 | 1,027,443 | 1,209,413 | 1,209,330 |
| Renault | 69,335 | 256,528 | 601,495 | 902,957 | 754,033 | 716,955 | 812,306 | 795,363 |
| Dacia |  |  |  | 95,358 | 81,153 | 66,948 | 132,548 | 173,917 |
| Renault Samsung Motors |  |  |  | 5,197 | 41,272 | 12,280 | 24,141 | 35,058 |
| Renault-Dacia-Samsung |  |  |  | 1,003,512 | 876,458 | 796,183 | 968,995 | 1,004,338 |
| Total ${ }^{(2)}$ | 236,663 | 804,007 | 1,648,448 | 2,312,801 | 2,018,059 | 1,823,626 | 2,178,408 | 2,213,668 |
| TOTAL gasoline + diesel | 2,938,581 | 3,294,815 | 4,598,617 | 5,300,597 | 4,900,579 | 4,806,612 | 5,610,340 | 5,604,600 |
| Diesel share | 8.1\% | 24.4\% | 35.8\% | 43.6\% | 41.2\% | 37.9\% | 38.8\% | 39.5\% |


| Germany |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mercedes ${ }^{(2)}$ | 216,053 | 141,547 | 278,772 | 414,675 | 397,553 | 329,107 | 363,443 | 381,500 |
| Opel | 32,742 | 76,441 | 288,651 | 310,802 | 238,910 | 200,410 | 236,982 | 226,521 |
| Volkswagen-Audi-Seat | 211,199 | 325,767 | 847,652 | 1,278,671 | 1,238,822 | 985,365 | 1,095,790 | 1,258,667 |
| Ford | 5,344 | 90,117 | 179,130 | 342,580 | 348,715 | 317,161 | 347,553 | 343,328 |
| BMW | 33,520 | 28,135 | 194,794 | 483,359 | 416,432 | 386,557 | 448,604 | 478,091 |
| Total ${ }^{(2)}$ | 465,788 | 662,007 | 1,788,999 | 2,830,087 | 2,640,456 | 2,227,276 | 2,502,419 | 2,709,347 |
| TOTAL gasoline + diesel | 3,520,934 | 4,660,657 | 5,131,918 | 5,709,139 | 5,532,030 | 4,964,509 | 5,552,330 | 5,871,918 |
| Diesel share | 13.2\% | 14.2\% | 34.9\% | 49.6\% | 47.7\% | 44.9\% | 45.1\% | 46.1\% |


| Spain |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total ${ }^{(2)}$ | n/a | 150,221 | 681,262 | 1,100,000 | 910,000 | 830,000 | 1,000,000 | 1,030,000 |
| TOTAL gasoline + diesel | n/a | 1,679,301 | 2,445,421 | 2,195,780 | 1,943,049 | 1,812,688 | 1,913,513 | 1,839,068 |
| Diesel share | n/a | 8.9\% | 27.9\% | 50\% | 47\% | 46\% | 52\% | 56\% |
| Italy |  |  |  |  |  |  |  |  |
| Alfa Romeo | 3,851 | 11,176 | 77,532 | 114,212 | 72,405 | 49,822 | 60,095 | n/a |
| Fiat | 76,513 | 87,985 | 223,889 | 328,545 | 207,314 | 142,357 | 150,786 | n/a |
| Lancia |  | 17,679 | 40,891 | 31,002 | 36,817 | 31,229 | 28,571 | n/a |
| Others | 0 | 297 | 0 | 5,089 | 4,763 | 1,040 | 1,449 | n/a |
| Total ${ }^{(2)}$ | 80,364 | 117,137 | 342,312 | 478,848 | 321,299 | 224,448 | 240,901 | n/a |
| TOTAL gasoline + diesel | 1,445,221 | 1,874,672 | 1,422,243 | 910,860 | 659,221 | 661,100 | 573,169 | 485,606 |
| Diesel share | 5.6\% | 6.2\% | 24.1\% | 52.6\% | 48.7\% | 34.0\% | 42.0\% | n/a |
| United Kingdom |  |  |  |  |  |  |  |  |
| Honda | 0 | 0 | 596 | 100,548 | 73,016 | 11,812 | 35,908 | 22,177 |
| Jaguar-Land Rover | 0 | 25,374 | 69,775 | 164,509 | 161,051 | 98,242 | 137,824 | 162,523 |
| Mini | 0 | 0 | 0 | 29,031 | 40,327 | 31,586 | 34,752 | 39,679 |
| Nissan | 0 | 3,200 | 54,396 | 81,832 | 118,096 | 116,139 | 173,050 | 226,357 |
| Opel | 0 | 7,695 | 125,880 | 44,892 | 34,441 | 26,955 | 35,206 | 79,657 |
| Peugeot | 0 | 50,942 | 37,432 | 0 | 0 | 0 | 0 | 0 |
| Toyota | 0 | 0 | 38,931 | 141,570 | 106,271 | 54,257 | 55,599 | 44,298 |
| Others | 774 | 34,740 | 57,413 | 3,119 | 2,095 | 1,739 | 1,814 | 1,375 |
| Total | 774 | 121,951 | 384,423 | 565,501 | 535,297 | 340,730 | 474,153 | 576,066 |
| TOTAL gasoline + diesel | 923,744 | 1,295,611 | 1,641,317 | 1,534,394 | 1,447,550 | 999,288 | 1,274,070 | 1,340,842 |
| Mini | 0.1\% | 9.4\% | 23.4\% | 36.9\% | 37.0\% | 34.1\% | 37.2\% | 43.0\% |

[^2]
## REGISTRATIONS

NEW HYBRID OR ELECTRIC PASSENGER CARS REGISTRATIONS IN WESTERN EUROPE

|  | Engine | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | electric | 0 | 0 | 0 | 0 | 14 | 160 | 1,731 | 2,410 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
|  | hybrid | 3,559 | 5,227 | 7,497 | 6,126 | 8,000 | 10,174 | 11,788 | 20,718 |
|  |  | 0.1\% | 0.2\% | 0.2\% | 0.2\% | 0.2\% | 0.3\% | 0.4\% | 0.7\% |
| Austria | electric | 0 | 0 | 0 | 2 | 39 | 112 | 631 | 426 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.2\% | 0.1\% |
|  | hybrid | 460 | 585 | 766 | 665 | 1,055 | 1,248 | 1,310 | 2,174 |
|  |  | 0.1\% | 0.2\% | 0.3\% | 0.2\% | 0.3\% | 0.4\% | 0.4\% | 0.6\% |
| Belgium | electric | 0 | 0 | 0 | 0 | 0 | 47 | 263 | 562 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% |
|  | hybrid | 471 | 889 | 1,308 | 1,877 | 1,839 | 4,073 | 6,676 | 5,875 |
|  |  | 0.1\% | 0.2\% | 0.2\% | 0.4\% | 0.4\% | 0.7\% | 1.2\% | 1.2\% |
| Denmark | electric | 2 | 2 | 2 | 5 | 78 | 50 | 460 | 527 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.0\% | 0.3\% | 0.3\% |
|  | hybrid | 5 | 13 | 14 | 48 | 58 | 148 | 263 | 431 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.2\% | 0.3\% |
| Spain | electric | 0 | 0 | 0 | 0 | 1 | 69 | 367 | 439 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% |
|  | hybrid | 908 | 2,582 | 2,951 | 4,277 | 4,582 | 6,253 | 6,904 | 8,564 |
|  |  | 0.1\% | 0.2\% | 0.2\% | 0.4\% | 0.5\% | 0.6\% | 0.9\% | 1.2\% |
| France | electric | 6 | 14 | 6 | 4 | 12 | 184 | 2,630 | 5,663 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.3\% |
|  | hybrid | 2,857 | 6,414 | 7,178 | 8,468 | 9,876 | 9,655 | 13,635 | 27,889 |
|  |  | 0.1\% | 0.3\% | 0.3\% | 0.4\% | 0.4\% | 0.4\% | 0.6\% | 1.5\% |
| Italy | electric | 28 | 26 | 23 | 120 | 60 | 112 | 306 | 519 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
|  | hybrid | 1,132 | 2,062 | 3,372 | 2,796 | 7,311 | 4,841 | 5,161 | 6,833 |
|  |  | 0.1\% | 0.1\% | 0.1\% | 0.1\% | 0.3\% | 0.2\% | 0.3\% | 0.5\% |
| Norway | electric | 7 | 14 | 5 | 177 | 117 | 355 | 1,996 | 3,950 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.2\% | 0.1\% | 0.3\% | 1.4\% | 2.9\% |
|  | hybrid | 337 | 410 | 1,349 | 1,762 | 1,973 | 3,144 | 3,645 | 6,116 |
|  |  | 0.3\% | 0.4\% | 1.0\% | 1.6\% | 2.0\% | 2.5\% | 2.6\% | 4.4\% |
| Netherlands | electric | 0 | 0 | 0 | 2 | 22 | 96 | 846 | 933 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.2\% | 0.2\% |
|  | hybrid | 2,940 | 3,163 | 3,678 | 11,814 | 16,275 | 16,099 | 14,868 | 25,446 |
|  |  | 0.6\% | 0.7\% | 0.7\% | 2.4\% | 4.2\% | 3.3\% | 2.7\% | 5.1\% |
| United Kingdom | electric | 0 | 298 | 397 | 179 | 55 | 167 | 1,098 | 1,262 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
|  | hybrid | 5,766 | 8,957 | 15,972 | 15,385 | 14,645 | 22,148 | 23,398 | 25,892 |
|  |  | 0.2\% | 0.4\% | 0.7\% | 0.7\% | 0.7\% | 1.1\% | 1.2\% | 1.3\% |
| Sweden | electric | 1 | 0 | 0 | 0 | 21 | 9 | 181 | 268 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% |
|  | hybrid | 1,947 | 2,841 | 3,391 | 4,153 | 3,058 | 3,628 | 2,909 | 3,539 |
|  |  | 0.7\% | 1.0\% | 1.1\% | 1.6\% | 1.4\% | 1.3\% | 1.0\% | 1.3\% |
| Switzerland | electric | 13 | 5 | 19 | 21 | 53 | 199 | 446 | 560 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.1\% | 0.2\% |
|  | hybrid | 1.413 | 2,240 | 3,239 | 3,118 | 3,905 | 4,210 | 5,358 | 6,908 |
|  |  | 0.5\% | 0.8\% | 1.1\% | 1.1\% | 1.5\% | 1.4\% | 1.7\% | 2.1\% |
| Western Europe lincluding the countries not shown) | electric | 57 | 359 | 452 | 515 | 475 | 1,611 | 11,263 | 17,850 |
|  |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.1\% | 0.2\% |
|  | hybrid | 23,210 | 37,469 | 55,055 | 66,711 | 76,525 | 90,198 | 99,822 | 144,573 |
|  |  | 0.2\% | 0.3\% | 0.4\% | 0.5\% | 0.6\% | 0.7\% | 0.8\% | 1.2\% |

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY GROUP IN WESTERN EUROPE
The special French Temporary Transit series was included in new passenger car registrations as of 2004. In thousands of units and as a \% of total registrations

|  | 1985 | 1990 | 2000 | 2008 (1) | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 1,225 | 1,719 | 1,930 | 1,792 | 1,818 | 1,776 | 1,620 | 1,407 |
|  | 11.5\% | 12.7\% | 13.1\% | 13.2\% | 13.3\% | 13.7\% | 12.7\% | 12.0\% |
| Renault Group | 1,135 | 1,315 | 1,559 | 1,138 | 1,237 | 1,305 | 1,195 | 967 |
|  | 10.7\% | 9.7\% | 10.6\% | 8.4\% | 9.1\% | 10.1\% | 9.3\% | 8.2\% |
| Fiat Group (including Chrysler) | 1,488 | 1,890 | 1,575 | 1,210 | 1,252 | 1,035 | 916 | 770 |
|  | 14.0\% | 14.0\% | 10.7\% | 8.9\% | 9.2\% | 8.0\% | 7.2\% | 6.5\% |
| Ford Group | 1,266 | 1,540 | 1,248 | 1,147 | 1,229 | 1,063 | 1,033 | 901 |
|  | 11.9\% | 11.4\% | 8.5\% | 8.4\% | 9.0\% | 8.2\% | 8.1\% | 7.7\% |
| General Motors | 1,201 | 1,560 | 1,720 | 1,223 | 1,188 | 1,119 | 1,099 | 944 |
|  | 11.3\% | 11.5\% | 11.7\% | 9.0\% | 8.7\% | 8.6\% | 8.6\% | 8.0\% |
| Volkswagen Group | 1,573 | 2,138 | 2,776 | 2,796 | 2,887 | 2,757 | 2,979 | 2,887 |
|  | 14.8\% | 15.8\% | 18.8\% | 20.6\% | 21.1\% | 21.3\% | 23.3\% | 24.5\% |
| Daimler | 394 | 438 | 811 | 771 | 671 | 662 | 659 | 653 |
|  | 3.7\% | 3.2\% | 5.5\% | 5.7\% | 4.9\% | 5.1\% | 5.1\% | 5.6\% |
| BMW Group | 290 | 364 | 499 | 804 | 695 | 735 | 792 | 780 |
|  | 2.7\% | 2.7\% | 3.4\% | 5.9\% | 5.1\% | 5.7\% | 6.2\% | 6.6\% |
| Nissan | 306 | 395 | 392 | 314 | 349 | 384 | 436 | 408 |
|  | 2.9\% | 2.9\% | 2.7\% | 2.3\% | 2.6\% | 3.0\% | 3.4\% | 3.5\% |
| Toyota-Lexus-Daihatsu | 303 | 406 | 576 | 756 | 715 | 582 | 531 | 507 |
|  | 2.9\% | 3.0\% | 3.9\% | 5.6\% | 5.2\% | 4.5\% | 4.2\% | 4.3\% |
| Other Japanese makes | 534 | 789 | 701 | 806 | 769 | 651 | 563 | 487 |
|  | 5.0\% | 5.8\% | 4.8\% | 5.9\% | 5.6\% | 5.0\% | 4.4\% | 4.1\% |
| Hyundai-Kia | 7 | 18 | 303 | 422 | 520 | 539 | 604 | 687 |
|  | 0.1\% | 0.1\% | 2.1\% | 3.1\% | 3.8\% | 4.2\% | 4.7\% | 5.8\% |
| Volvo | 255 | 235 | 230 | 213 | 196 | 222 | 245 | 222 |
|  | 2.4\% | 1.7\% | 1.6\% | 1.6\% | 1.4\% | 1.7\% | 1.9\% | 1.9\% |
| Tata Group | 21 | 44 | 112 | 110 | 87 | 97 | 94 | 124 |
|  | 0.2\% | 0.3\% | 0.8\% | 0.8\% | 0.6\% | 0.7\% | 0.7\% | 1.1\% |
| Other makes (including MG-Rover, Saab) | 612 | 666 | 304 | 91 | 51 | 47 | 37 | 19 |
|  | 5.8\% | 4.9\% | 2.1\% | 0.7\% | 0.4\% | 0.4\% | 0.3\% | 0.2\% |
| TOTAL Europe (17 countries) | 10,611 | 13,517 | 14,738 | 13,593 | 13,664 | 12,975 | 12,802 | 11,763 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Year-on-year change |  | 0.9\% | - 2.1\% | -8.3\% | 0.5\% | - 5.0\% | - 1.3\% | -8.1\% |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS BY GROUP IN WESTERN EUROPE
In thousands of units and as a \% of total registrations

|  | 1985 | 1990 | 2000 | $2008{ }^{(11}$ | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 186 | 251 | 349 | 365 | 299 | 326 | 330 | 286 |
|  | 16.9\% | 16.5\% | 18.1\% | 19.9\% | 22.5\% | 22.1\% | 20.9\% | 20.8\% |
| Renault Group | 175 | 278 | 272 | 268 | 208 | 251 | 261 | 224 |
|  | 15.8\% | 18.3\% | 14.1\% | 14.6\% | 15.6\% | 17.0\% | 16.5\% | 16.3\% |
| Fiat Group | 115 | 163 | 275 | 280 | 200 | 214 | 225 | 178 |
|  | 10.4\% | 10.7\% | 14.2\% | 15.3\% | 15.1\% | 14.5\% | 14.3\% | 12.9\% |
| Ford Group | 123 | 195 | 180 | 219 | 151 | 161 | 176 | 154 |
|  | 11.1\% | 12.9\% | 9.3\% | 11.9\% | 11.4\% | 10.9\% | 11.1\% | 11.2\% |
| General Motors | 55 | 81 | 92 | 132 | 70 | 75 | 89 | 73 |
|  | 5.0\% | 5.3\% | 4.8\% | 7.2\% | 5.3\% | 5.1\% | 5.6\% | 5.3\% |
| Volkswagen Group | 113 | 134 | 202 | 200 | 136 | 170 | 200 | 197 |
|  | 10.2\% | 8.9\% | 10.5\% | 10.9\% | 10.2\% | 11.6\% | 12.7\% | 14.3\% |
| Daimler | 64 | 71 | 163 | 163 | 118 | 130 | 138 | 131 |
|  | 5.8\% | 4.7\% | 8.4\% | 8.9\% | 8.9\% | 8.8\% | 8.8\% | 9.5\% |
| Nissan | 61 | 105 | 100 | 62 | 41 | 41 | 51 | 46 |
|  | 5.5\% | 6.9\% | 5.2\% | 3.4\% | 3.1\% | 2.8\% | 3.2\% | 3.3\% |
| Toyota-Lexus-Daihatsu | 66 | 81 | 69 | 56 | 35 | 37 | 40 | 31 |
|  | 6.0\% | 5.3\% | 3.6\% | 3.1\% | 2.7\% | 2.5\% | 2.5\% | 2.3\% |
| Other Japanese makes | 67 | 72 | 117 | 46 | 34 | 39 | 35 | 25 |
|  | 6.1\% | 4.8\% | 6.0\% | 2.5\% | 2.5\% | 2.6\% | 2.2\% | 1.8\% |
| Hyundai-Kia | 1 | 0 | 44 | 9 | 5 | 5 | 5 | 3 |
|  | 0.1\% | 0.0\% | 2.3\% | 0.5\% | 0.4\% | 0.4\% | 0.3\% | 0.3\% |
| Other makes | 78 | 85 | 69 | 34 | 31 | 26 | 30 | 28 |
|  | 7.1\% | 5.6\% | 3.6\% | 1.8\% | 2.3\% | 1.8\% | 1.9\% | 2.0\% |
| TOTAL Europe (17 countries) | 1,104 | 1,516 | 1,931 | 1,833 | 1,327 | 1,475 | 1,580 | 1,376 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Year-on-year change |  | -2.6\% | 5.6\% | - 11.4\% | - 27.6\% | 11.1\% | 7.1\% | - 12.9\% |

[^3]Automobile manufacturers include the following makes: PSA Peugeot Citroën = Peugeot + Citroën + Talbot. Renault Group = Renault + Dacia / Fiat Group =Alfa Romeo + Fiat + lveco + Lancia + Ferrari + Chrysler + Jeep + Dodge + others / Ford Group $=$ Ford Europe + Ford USA + other Ford makes / General Motors $=$ Opel + Vauxhall + GM Daewoo + Chevrolet + Pontiac + others $/$ Volkswagen Group $=$ Volkswagen + Audi + Porsche + Seat + Skoda + Bentley + Lamborghini + Bugatti + MAN + Scania $/$ Daimler $=$ Mercedes-Benz + Smart + others $/$ BMW Group $=$ BMW + Mini + Rolls-Royce / Other Japanese makes: Mazda, Mitsubishi, Subaru, Suzuki, etc. / Tata Group = Jaguar + Land-Rover + Tata / The scope of the groups corresponds to their situation on 01/01/2013.

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY COUNTRY AND GROUP IN 2012
In thousands of units and as a \% of total registrations

|  | Total | PSA Peugeot Citroën | Citroën | Peugeot | Renault Group | Fiat Group | Volkswagen Group | Ford Group | General Motors | BMW/Mini | Daimler | Japanese | South Korean makes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 3,083 | 132 | 61 | 71 | 151 | 92 | 1,176 | 206 | 243 | 285 | 311 | 279 | 156 |
|  | 100\% | 4.3\% | 2.0\% | 2.3\% | 4.9\% | 3.0\% | 38.1\% | 6.7\% | 7.9\% | 9.2\% | 10.1\% | 9.1\% | 5.1\% |
| Austria | 336 | 25 | 11 | 14 | 23 | 17 | 119 | 22 | 24 | 19 | 11 | 37 | 32 |
|  | 100\% | 7.6\% | 3.3\% | 4.2\% | 6.9\% | 5.1\% | 35.5\% | 6.4\% | 7.1\% | 5.8\% | 3.4\% | 11.0\% | 9.5\% |
| Belgium | 487 | 77 | 37 | 40 | 58 | 20 | 108 | 29 | 41 | 36 | 22 | 49 | 27 |
|  | 100\% | 15.9\% | 7.7\% | 8.2\% | 12.0\% | 4.1\% | 22.1\% | 5.9\% | 8.4\% | 7.4\% | 4.5\% | 10.0\% | 5.5\% |
| Denmark | 171 | 28 | 13 | 15 | 9 | 8 | 38 | 13 | 14 | 3 | 4 | 32 | 20 |
|  | 100\% | 16.6\% | 7.7\% | 8.9\% | 5.1\% | 4.5\% | 22.4\% | 7.7\% | 7.9\% | 1.9\% | 2.2\% | 18.9\% | 11.7\% |
| Spain | 700 | 108 | 52 | 56 | 70 | 23 | 169 | 51 | 65 | 33 | 24 | 93 | 49 |
|  | 100\% | 15.5\% | 7.5\% | 8.0\% | 10.0\% | 3.4\% | 24.1\% | 7.3\% | 9.3\% | 4.7\% | 3.4\% | 13.3\% | 7.0\% |
| Finland | 111 | 6 | 3 | 3 | 2 | 2 | 30 | 9 | 5 | 4 | 5 | 28 | 11 |
|  | 100\% | 5.7\% | 2.7\% | 3.0\% | 1.8\% | 2.0\% | 27.2\% | 7.8\% | 4.5\% | 4.0\% | 4.7\% | 25.5\% | 9.7\% |
| France | 1,899 | 572 | 266 | 305 | 424 | 63 | 267 | 92 | 96 | 70 | 53 | 175 | 62 |
|  | 100\% | 30.1\% | 14.0\% | 16.1\% | 22.3\% | 3.3\% | 14.0\% | 4.9\% | 5.1\% | 3.7\% | 2.8\% | 9.2\% | 3.3\% |
| Greece | 58 | 7 | 4 | 3 | 1 | 5 | 12 | 3 | 8 | 2 | 2 | 13 | 4 |
|  | 100\% | 11.5\% | 7.2\% | 4.3\% | 2.4\% | 8.7\% | 20.4\% | 5.1\% | 13.7\% | 3.4\% | 3.1\% | 22.1\% | 7.1\% |
| Ireland | 79 | 3 | 1 | 2 | 5 | 1 | 20 | 9 | 5 | 4 | 2 | 20 | 8 |
|  | 100\% | 4.3\% | 1.5\% | 2.8\% | 6.6\% | 1.1\% | 25.4\% | 10.8\% | 6.5\% | 4.8\% | 2.3\% | 25.2\% | 10.5\% |
| Italy | 1,403 | 139 | 69 | 69 | 86 | 417 | 189 | 99 | 110 | 60 | 64 | 139 | 71 |
|  | 100\% | 9.9\% | 5.0\% | 4.9\% | 6.1\% | 29.7\% | 13.5\% | 7.1\% | 7.9\% | 4.3\% | 4.6\% | 9.9\% | 5.1\% |
| Luxembourg | 50 | 6 | 3 | 3 | 6 | 2 | 14 | 3 | 3 | 6 | 3 | 4 | 2 |
|  | 100\% | 12.7\% | 5.7\% | 6.9\% | 11.3\% | 4.3\% | 27.5\% | 5.0\% | 5.0\% | 10.9\% | 6.7\% | 7.6\% | 4.5\% |
| Netherlands | 502 | 66 | 26 | 40 | 46 | 25 | 110 | 36 | 44 | 23 | 12 | 73 | 49 |
|  | 100\% | 13.1\% | 5.1\% | 8.0\% | 9.2\% | 5.0\% | 21.8\% | 7.2\% | 8.8\% | 4.5\% | 2.3\% | 14.6\% | 9.7\% |
| Portugal | 95 | 13 | 5 | 8 | 11 | 6 | 21 | 5 | 8 | 7 | 7 | 11 | 3 |
|  | 100\% | 13.8\% | 5.0\% | 8.8\% | 12.0\% | 6.4\% | 21.5\% | 5.1\% | 8.9\% | 7.8\% | 7.5\% | 11.2\% | 3.2\% |
| United Kingdom | 2,045 | 173 | 74 | 99 | 41 | 65 | 408 | 282 | 246 | 179 | 97 | 313 | 142 |
|  | 100\% | 8.5\% | 3.6\% | 4.9\% | 2.0\% | 3.2\% | 20.0\% | 13.8\% | 12.0\% | 8.8\% | 4.8\% | 15.3\% | 6.9\% |
| Sweden | 280 | 16 | 6 | 11 | 10 | 6 | 74 | 14 | 9 | 18 | 11 | 39 | 28 |
|  | 100\% | 5.8\% | 2.0\% | 3.8\% | 3.6\% | 2.1\% | 26.6\% | 5.0\% | 3.1\% | 6.3\% | 4.1\% | 14.0\% | 10.0\% |
| European Union 15 countries | 11,299 | 1,373 | 632 | 741 | 944 | 752 | 2,755 | 872 | 921 | 749 | 629 | 1,306 | 665 |
|  | 100\% | 12.2\% | 5.6\% | 6.6\% | 8.4\% | 6.7\% | 24.4\% | 7.7\% | 8.2\% | 6.6\% | 5.6\% | 11.6\% | 5.9\% |
| Norway | 138 | 10 | 4 | 6 | 1 | 1 | 36 | 11 | 4 | 8 | 6 | 39 | 11 |
|  | 100\% | 7.1\% | 2.6\% | 4.5\% | 0.5\% | 0.8\% | 26.1\% | 8.0\% | 2.7\% | 5.9\% | 4.1\% | 28.3\% | 7.6\% |
| Switzerland | 326 | 24 | 12 | 12 | 22 | 18 | 96 | 18 | 19 | 23 | 18 | 57 | 17 |
|  | 100\% | 7.3\% | 3.6\% | 3.8\% | 6.8\% | 5.4\% | 29.5\% | 5.5\% | 5.9\% | 7.2\% | 5.6\% | 17.6\% | 5.1\% |
| Europe 17 countries | 11,763 | 1,407 | 647 | 760 | 967 | 770 | 2,887 | 901 | 944 | 780 | 653 | 1,402 | 692 |
|  | 100\% | 12.0\% | 5.5\% | 6.5\% | 8.2\% | 6.5\% | 24.5\% | 7.7\% | 8.0\% | 6.6\% | 5.6\% | 11.9\% | 5.9\% |
| Bulgaria | 20 | 2 | 1 | 1 | 3 | 0 | 5 | 1 | 2 | 1 | 0 | 4 | 1 |
|  | 100\% | 9.4\% | 3.5\% | 5.8\% | 13.6\% | 1.5\% | 25.2\% | 6.5\% | 9.5\% | 4.3\% | 0.0\% | 18.0\% | 6.1\% |
| Estonia | 19 | 2 | 1 | 1 | 1 | 0 | 4 | 1 | 1 | 0 | 0 | 7 | 2 |
|  | 100\% | 8.9\% | 3.1\% | 5.9\% | 7.6\% | 1.8\% | 21.4\% | 4.3\% | 5.2\% | 1.7\% | 1.3\% | 35.6\% | 9.4\% |
| Hungary | 53 | 3 | 1 | 2 | 6 | 3 | 12 | 5 | 8 | 2 | 1 | 10 | 3 |
|  | 100\% | 5.1\% | 2.3\% | 2.9\% | 10.5\% | 5.2\% | 22.6\% | 9.8\% | 15.2\% | 2.9\% | 2.1\% | 18.4\% | 5.7\% |
| Latvia | 11 | 1 | 0 | 1 | 1 | 0 | 3 | 1 | 1 | 0 | 0 | 3 | 1 |
|  | 100\% | 10.6\% | 2.4\% | 8.1\% | 5.5\% | 2.1\% | 26.1\% | 5.4\% | 5.3\% | 3.4\% | 2.4\% | 27.9\% | 7.8\% |
| Lithuania | 12 | 1 | 0 | 1 | 1 | 1 | 4 | 0 | 1 | 0 | 0 | 3 | 1 |
|  | 100\% | 7.8\% | 1.6\% | 6.1\% | 5.3\% | 8.2\% | 29.7\% | 3.5\% | 4.2\% | 3.9\% | 1.3\% | 25.0\% | 8.8\% |
| Poland | 271 | 22 | 10 | 12 | 23 | 16 | 62 | 17 | 30 | 6 | 5 | 55 | 31 |
|  | 100\% | 8.1\% | 3.7\% | 4.3\% | 8.3\% | 5.9\% | 22.8\% | 6.2\% | 10.9\% | 2.3\% | 1.8\% | 20.2\% | 11.4\% |
| Czech Republic | 174 | 12 | 6 | 7 | 14 | 3 | 75 | 13 | 7 | 4 | 3 | 14 | 24 |
|  | 100\% | 7.0\% | 3.2\% | 3.8\% | 8.1\% | 1.9\% | 42.9\% | 7.2\% | 3.8\% | 2.3\% | 1.9\% | 8.2\% | 13.6\% |
| Romania | 72 | 3 | 1 | 2 | 25 | 2 | 17 | 5 | 4 | 2 | 2 | 8 | 4 |
|  | 100\% | 3.8\% | 1.1\% | 2.6\% | 34.3\% | 2.6\% | 23.6\% | 6.5\% | 5.7\% | 3.2\% | 2.2\% | 10.4\% | 6.0\% |
| Slovakia | 69 | 6 | 2 | 4 | 6 | 2 | 25 | 2 | 4 | 2 | 2 | 9 | 10 |
|  | 100\% | 9.2\% | 3.5\% | 5.7\% | 8.0\% | 2.8\% | 36.0\% | 3.1\% | 6.4\% | 3.5\% | 2.5\% | 12.7\% | 14.6\% |
| Slovenia | 50 | 7 | 3 | 4 | 9 | 2 | 13 | 3 | 5 | 2 | 1 | 4 | 5 |
|  | 100\% | 14.6\% | 6.8\% | 7.8\% | 17.3\% | 4.0\% | 25.3\% | 5.3\% | 10.7\% | 3.1\% | 1.7\% | 7.4\% | 10.1\% |
| 10 new EU member states | 752 | 59 | 25 | 34 | 87 | 30 | 219 | 47 | 62 | 20 | 14 | 115 | 82 |
|  | 100\% | 7.8\% | 3.4\% | 4.5\% | 11.5\% | 3.9\% | 29.1\% | 6.3\% | 8.3\% | 2.7\% | 1.9\% | 15.3\% | 10.9\% |
| Europe 27 countries | 12,515 | 1,466 | 672 | 793 | 1,053 | 800 | 3,106 | 948 | 1,006 | 800 | 667 | 1,517 | 774 |
|  | 100\% | 11.7\% | 5.4\% | 6.3\% | 8.4\% | 6.4\% | 24.8\% | 7.6\% | 8.0\% | 6.4\% | 5.3\% | 12.1\% | 6.2\% |

[^4]
## REGISTRATIONS

NEW DIESEL PASSENGER CAR REGISTRATIONS BY COUNTRY
In units and as a \% of total registrations

|  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

(1) See notes on page 63.

NEW LIGHT VEHICLE REGISTRATIONS (PASSENGER CARS AND LIGHT COMMERCIAL VEHICLES) BY COUNTRY

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 2,527,580 | 3,475,172 | 3,590,633 | 3,320,059 | 3,981,805 | 3,118,705 | 3,412,932 | 3,307,461 |
| Austria | 243,021 | 310,157 | 336,670 | 326,633 | 345,132 | 356,693 | 388,822 | 367,653 |
| Belgium | 429,849 | 525,996 | 569,294 | 604,326 | 530,509 | 603,346 | 637,238 | 544,636 |
| Denmark | 89,485 | 100,303 | 145,780 | 184,582 | 128,060 | 170,431 | 194,625 | 195,213 |
| Spain | 592,093 | 1,218,091 | 1,680,761 | 1,328,219 | 1,060,263 | 1,098,785 | 912,749 | 776,677 |
| Finland | 115,741 | 166,602 | 149,702 | 156,913 | 97,898 | 118,896 | 136,336 | 123,445 |
| France | 2,151,089 | 2,702,925 | 2,548,850 | 2,551,641 | 2,676,384 | 2,669,281 | 2,633,483 | 2,282,810 |
| Greece | 80,824 | 144,960 | 313,230 | 290,091 | 234,647 | 152,436 | 104,139 | 62,259 |
| Ireland | 102,203 | 106,720 | 272,463 | 181,552 | 66,751 | 98,931 | 101,305 | 90,387 |
| Italy | 1,826,702 | 2,464,050 | 2,641,117 | 2,384,652 | 2,336,362 | 2,139,465 | 1,920,597 | 1,520,411 |
| Luxembourg | 22,514 | 40,285 | 44,979 | 56,447 | 50,368 | 53,017 | 53,547 | 53,883 |
| Norway | 106,945 | 82,483 | 129,003 | 146,716 | 123,196 | 158,176 | 175,375 | 171,383 |
| Netherlands | 483,574 | 555,812 | 694,210 | 584,881 | 438,710 | 532,390 | 614,782 | 559,148 |
| Portugal | 96,954 | 275,160 | 410,670 | 268,991 | 200,050 | 269,220 | 188,452 | 111,355 |
| United Kingdom | 1,725,803 | 2,256,662 | 2,466,833 | 2,431,300 | 2,189,726 | 2,262,385 | 2,208,176 | 2,292,545 |
| Sweden | 204,626 | 256,303 | 322,383 | 293,790 | 241,266 | 328,227 | 351,852 | 319,869 |
| Switzerland | 297,855 | 352,652 | 340,640 | 315,602 | 289,909 | 318,960 | 347,916 | 359,485 |
| European Union ${ }^{(1)}$ | 9,358,799 | 14,523,790 | 16,187,575 | 14,964,077 | 14,577,931 | 13,972,208 | 13,859,035 | 12,607,752 |
| Europe 17 countries | 11,096,858 | 15,034,333 | 16,657,218 | 15,426,395 | 14,991,036 | 14,449,344 | 14,382,326 | 13,138,620 |

(1) European Union: 9 countries in 1980, 10 in 1985, 12 from 1990 to 1994, 15 from 1995.

## REGISTRATIONS

NEW LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 101,393 | 125,384 | 212,290 | 230,019 | 174,630 | 202,446 | 239,298 | 224,957 |
| Austria | 15,473 | 21,539 | 27,243 | 32,936 | 25,729 | 28,130 | 32,677 | 31,643 |
| Belgium | 30,609 | 52,490 | 54,090 | 68,379 | 54,315 | 56,006 | 65,027 | 57,899 |
| Denmark | 15,711 | 19,649 | 33,092 | 34,439 | 15,861 | 16,848 | 24,881 | 24,626 |
| Spain ${ }^{(1)}$ | 88,042 | 229,821 | 299,246 | 167,043 | 107,491 | 116,770 | 104,698 | 77,088 |
| Finland | 12,574 | 27,507 | 15,056 | 17,302 | 9,554 | 11,550 | 15,165 | 12,298 |
| France | 277,887 | 393,795 | 414,966 | 460,273 | 373,986 | 417,612 | 429,254 | 384,050 |
| Greece | 45,124 | 29,480 | 23,008 | 22,796 | 14,917 | 10,935 | 6,459 | 3,780 |
| Ireland | 8,640 | 24,136 | 41,474 | 29,949 | 9,296 | 10,486 | 11,378 | 10,893 |
| Italy | 109,270 | 156,995 | 225,517 | 222,979 | 176,926 | 177,887 | 171,512 | 117,387 |
| Luxembourg | 1,014 | 1,863 | 3,083 | 4,088 | 3,103 | 3,291 | 3,666 | 3,485 |
| Norway | 11,395 | 20,582 | 31,627 | 36,099 | 24,521 | 30,422 | 37,030 | 33,416 |
| Netherlands | 33,498 | 53,080 | 96,570 | 84,963 | 51,555 | 49,863 | 58,970 | 56,693 |
| Portugal | 38,597 | 64,236 | 152,836 | 55,602 | 39,037 | 45,756 | 35,048 | 16,046 |
| United Kingdom | 212,042 | 247,728 | 245,163 | 299,505 | 194,727 | 231,539 | 266,923 | 247,936 |
| Sweden | 12,038 | 26,362 | 31,854 | 39,808 | 27,858 | 38,543 | 46,868 | 39,970 |
| Switzerland | 18,091 | 22,753 | 24,121 | 27,045 | 23,860 | 26,507 | 31,070 | 33,537 |
| European Union ${ }^{(2)}$ | 790,064 | 1,398,657 | 1,875,488 | 1,770,081 | 1,278,985 | 1,417,662 | 1,511,824 | 1,308,751 |
| Europe 17 countries ${ }^{(1)}$ | 1,031,398 | 1,517,400 | 1,931,236 | 1,833,225 | 1,327,366 | 1,474,591 | 1,579,924 | 1,375,704 |

(1) See notes on page 63.

NEW HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS BY COUNTRY, EXCLUDING COACHES AND BUSES

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 59,061 | 73,770 | 96,830 | 99,907 | 62,518 | 75,014 | 90,902 | 82,020 |
| Austria | 5,642 | 7,222 | 8,508 | 8,506 | 4,691 | 5,138 | 7,257 | 6,474 |
| Belgium | 8,604 | 10,690 | 11,061 | 11,868 | 8,271 | 7,133 | 9,449 | 8,277 |
| Denmark | 3,179 | 3,539 | 4,597 | 6,563 | 3,175 | 2,682 | 3,560 | 3,654 |
| Spain | 23,208 | 30,432 | 33,700 | 31,226 | 11,675 | 13,215 | 15,790 | 12,539 |
| Finland | 4,497 | 4,218 | 3,072 | 4,018 | 2,572 | 2,368 | 2,794 | 2,749 |
| France | 41,846 | 50,028 | 57,918 | 57,504 | 35,533 | 34,221 | 47,363 | 43,378 |
| Greece | 1,178 | 497 | 1,633 | 2,344 | 1,578 | 1,081 | 459 | 166 |
| Ireland | 3,511 | 2,748 | 4,666 | 3,602 | 1,104 | 1,011 | 1,079 | 1,113 |
| Italy |  | 31,973 | 38,388 | 33,852 | 18,685 | 17,532 | 18,859 | 13,273 |
| Luxembourg | 690 | 1,136 | 1,451 | 1,742 | 898 | 803 | 1,274 | 1,011 |
| Norway | 3,056 | 2,106 | 3,564 | 5,729 | 3,429 | 3,126 | 3,933 | 4,695 |
| Netherlands | 13,346 | 14,804 | 16,835 | 18,023 | 11,692 | 9,390 | 12,551 | 11,896 |
| Portugal | 8,370 | 7,186 | 7,403 | 5,516 | 3,195 | 3,116 | 2,651 | 1,881 |
| United Kingdom | 57,489 | 45,794 | 51,864 | 49,558 | 28,539 | 27,988 | 37,925 | 38,995 |
| Sweden | 6,703 | 5,998 | 5,549 | 6,749 | 5,357 | 4,605 | 5,855 | 5,369 |
| Switzerland | 3,955 | 4,832 | 4,733 | 4,942 | 4,276 | 3,388 | 4,326 | 3,847 |
| European Union ${ }^{[2]}$ | 187,726 | 272,597 | 343,475 | 340,978 | 199,483 | 205,297 | 257,768 | 232,795 |
| Europe 17 countries | 244,335 | 296,973 | 351,772 | 351,649 | 207,188 | 211,811 | 266,027 | 241,337 |


|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 6,058 | 4,235 | 5,684 | 5,073 | 5,030 | 4,697 | 4,620 | 4,521 |
| Austria | 676 | 450 | 706 | 861 | 606 | 733 | 576 | 702 |
| Belgium | 585 | 580 | 974 | 1,029 | 845 | 909 | 669 | 576 |
| Denmark | 579 | 311 | 419 | 463 | 549 | 450 | 334 | 320 |
| Spain | 1,511 | 2,376 | 2,738 | 3,098 | 2,284 | 2,119 | 2,865 | 1,775 |
| Finland | 625 | 429 |  | 312 | 325 | 300 | 218 | 337 |
| France | 3,558 | 3,160 | 4,320 | 5,655 | 6,664 | 5,382 | 6,206 | 5,545 |
| Greece |  | 625 | 374 | 430 | 893 | 325 | 84 | 90 |
| Ireland |  | 24 | 121 | 459 | 166 | 47 | 75 | 232 |
| Italy |  | 3,825 | 4,152 | 3,581 | 2,779 | 3,931 | 3,200 | 2,200 |
| Luxembourg | 53 | 57 | 108 | 216 | 196 | 173 | 194 | 155 |
| Norway | 684 | 380 | 427 | 802 | 812 | 1,052 | 1,005 | 831 |
| Netherlands | 1,082 | 1,069 | 949 | 1,153 | 957 | 524 | 427 | 688 |
| Portugal |  | 482 | 806 | 612 | 515 | 418 | 259 | 179 |
| United Kingdom | 5,792 | 3,324 | 4.496 | 4,400 | 4,277 | 3,203 | 3,382 | 3,798 |
| Sweden | 943 | 863 | 1,071 | 920 | 890 | 1,302 | 1,359 | 1,202 |
| Switzerland | 371 | 580 | 491 | 802 | 539 | 476 | 606 | 440 |
| European Union ${ }^{(2)}$ | 17,707 | 20,068 | 26,918 | 28,262 | 26,976 | 24,513 | 24,468 | 22,320 |
| Europe 17 countries | 22,517 | 22,770 | 27,836 | 29,866 | 28,327 | 26,041 | 26,079 | 23,591 |

[^5]
## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS IN EUROPE

|  | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 41,042 | 43,758 | 21,478 | 15,646 | 18,631 | 19,773 |
| Estonia | 10,600 | 19,640 | 30,912 | 24,579 | 9,946 | 10,295 | 17,070 | 19,424 |
| Hungary | 133,233 | 198,982 | 171,661 | 153,278 | 60,189 | 43,476 | 45,094 | 53,059 |
| Latvia | 7,300 | 16,602 | 32,771 | 19,831 | 5,367 | 6,365 | 10,980 | 10,665 |
| Lithuania | 6,158 | 10,467 | 21,606 | 22,217 | 7,515 | 7,970 | 13,234 | 12,165 |
| Poland | 478,752 | 235,522 | 293,305 | 320,040 | 320,206 | 333,490 | 297,937 | 270,895 |
| Czech Republic | 148,592 | 151,699 | 174,456 | 182,554 | 167,708 | 169,580 | 173,595 | 174,320 |
| Romania |  |  | 315,621 | 270,995 | 130,195 | 106,333 | 94,619 | 72,143 |
| Slovakia | 55,090 | 57,125 | 59,700 | 70,040 | 74,717 | 64,033 | 68,254 | 69,268 |
| Slovenia | 67,665 | 59,324 | 68,719 | 71,575 | 57,967 | 61,142 | 60,193 | 50,091 |
| TOTAL new EU countries ${ }^{(1)}$ | 907,400 | 749,361 | 1,209,793 | 1,178,867 | 855,288 | 818,330 | 799,607 | 751,803 |
| Romania | 64,432 | 215,554 |  |  |  |  |  |  |
| Croatia | 62,009 | 70,541 | 82,664 | 88,265 | 44,918 | 38,587 | 41,561 | 31,360 |

NEW LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) REGISTRATIONS IN EUROPE

|  | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 10,697 | 11,478 | 4,275 | 3,211 | 2,979 | 2,998 |
| Estonia | 1,500 | 2,944 | 4,693 | 3,041 | 1,206 | 1,406 | 2,478 | 2,801 |
| Hungary | 26,686 | 20,479 | 21,920 | 21,559 | 10,619 | 9,337 | 11,564 | 11,058 |
| Latvia | 900 | 1,753 | 3,615 | 2,151 | 555 | 649 | 1,926 | 2,307 |
| Lithuania | 1,270 | 3,371 | 4,445 | 3,201 | 884 | 1,044 | 1,939 | 1,715 |
| Poland | 33,653 | 35,985 | 56,312 | 61,221 | 43,764 | 42,852 | 47,206 | 40,862 |
| Czech Republic | 14,786 | 16,024 | 19,722 | 20,648 | 13,258 | 11,318 | 13,149 | 11,669 |
| Romania |  |  | 36,431 | 40,876 | 15,397 | 10,404 | 11,791 | 12,269 |
| Slovakia | 5,812 | 14,428 | 23,618 | 26,907 | 15,722 | 6,953 | 5,717 | 5,135 |
| Slovenia | 6,274 | 6,897 | 6,860 | 7,331 | 4,452 | 4,744 | 5,791 | 5,820 |
| TOTAL new EU countries ${ }^{(1)}$ | 90,900 | 101,881 | 188,313 | 198,413 | 110,132 | 91,918 | 104,540 | 96,634 |
| Romania | 14,789 | 35,842 |  |  |  |  |  |  |
| Croatia | 3,360 | 7,671 | 9,550 | 9,279 | 4,777 | 2,845 | 3,653 | 3,658 |

NEW LIGHT VEHICLE REGISTRATIONS (PASSENGER CARS AND LIGHT COMMERCIAL VEHICLES) IN EUROPE

|  | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 51,739 | 55,236 | 25,753 | 18,857 | 21,610 | 22,771 |
| Estonia | 12,100 | 22,584 | 35,605 | 27,620 | 11,152 | 11,701 | 19,548 | 22,225 |
| Hungary | 159,919 | 219,461 | 193,581 | 174,837 | 70,808 | 52,813 | 56,658 | 64,117 |
| Latvia | 8,200 | 18,355 | 36,386 | 21,982 | 5,922 | 7,014 | 12,906 | 12,972 |
| Lithuania | 7,428 | 13,838 | 26,051 | 25,418 | 8,399 | 9,014 | 15,173 | 13,880 |
| Poland | 512,405 | 271,507 | 349,617 | 381,261 | 363,970 | 376,342 | 345,143 | 311,757 |
| Czech Republic | 163,378 | 167,723 | 194,178 | 203,202 | 180,966 | 180,898 | 186,744 | 185,989 |
| Romania |  |  | 352,052 | 311,871 | 145,592 | 116,737 | 106,410 | 84,412 |
| Slovakia | 60,902 | 71,553 | 83,318 | 96,947 | 90,439 | 70,986 | 73,971 | 74,403 |
| Slovenia | 73,939 | 66,221 | 75,579 | 78,906 | 62,419 | 65,886 | 65,984 | 55,911 |
| TOTAL new EU countries ${ }^{(1)}$ | 998,300 | 851,242 | 1,398,106 | 1,377,280 | 965,420 | 910,248 | 904,147 | 848,437 |
| Romania | 79,221 | 251,396 |  |  |  |  |  |  |
| Croatia | 65,369 | 78,212 | 92,214 | 97,544 | 49,695 | 41,432 | 45,214 | 35,018 |

NEW HEAVY TRUCK, COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS IN EUROPE

|  | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 3,600 | 3,400 | 800 | 1,000 | 1,300 | 800 |
| Estonia | 400 | 927 | 1,875 | 1,380 | 337 | 502 | 798 | 848 |
| Hungary | 2,900 | 4,400 | 5,400 | 5,500 | 1,800 | 2,408 | 4,335 | 4,051 |
| Latvia | 1,000 | 1,284 | 3,304 | 2,103 | 322 | 520 | 1,406 | 1,525 |
| Lithuania | 1,000 | 2,297 | 5,039 | 3,467 | 519 | 1,355 | 2,756 | 2,789 |
| Poland | 7,464 | 11,079 | 22,661 | 19,971 | 8,172 | 11,611 | 16,800 | 16,461 |
| Czech Republic | 6,400 | 8,200 | 12,860 | 12,249 | 5,824 | 5,750 | 8,201 | 7,416 |
| Romania |  |  | 14,766 | 12,220 | 2,370 | 2,686 | 4,014 | 3,060 |
| Slovakia | 1,796 | 3,754 | 5,776 | 5,431 | 2,322 | 2,870 | 3,962 | 3,856 |
| Slovenia | 1,876 | 1,635 | 2,819 | 2,725 | 867 | 985 | 1,467 | 1,131 |
| TOTAL new EU countries ${ }^{(1)}$ | 22,800 | 33,500 | 78,100 | 68,400 | 23,300 | 29,700 | 45,000 | 41,900 |
| Romania | 3,113 | 5,019 |  |  |  |  |  |  |
| Croatia | 3,360 | 7,822 | 9,807 | 9,495 | 5,073 | 2,897 | 3,686 | 3,716 |

[^6]
## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS IN NEW EU MEMBER STATES ${ }^{(1)}$

|  | $2005{ }^{(2)}$ | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 99 | 106 | 119 | 110 | 75 | 73 | 69 | 64 |
|  | 9.5\% | 9.4\% | 9.2\% | 8.6\% | 8.3\% | 8.5\% | 8.2\% | 8.2\% |
| Renault Group | 193 | 194 | 197 | 172 | 116 | 112 | 108 | 90 |
|  | 18.7\% | 17.1\% | 15.3\% | 13.6\% | 12.8\% | 13.0\% | 12.9\% | 11.5\% |
| Fiat Group (including Chrysler) | 50 | 57 | 66 | 71 | 59 | 45 | 34 | 30 |
|  | 4.8\% | 5.0\% | 5.1\% | 5.6\% | 6.6\% | 5.3\% | 4.0\% | 3.9\% |
| Ford Group | 59 | 68 | 86 | 91 | 71 | 65 | 59 | 48 |
|  | 5.7\% | 6.0\% | 6.6\% | 7.2\% | 7.9\% | 7.5\% | 7.0\% | 6.2\% |
| General Motors | 132 | 143 | 155 | 139 | 76 | 76 | 74 | 67 |
|  | 12.7\% | 12.6\% | 12.0\% | 11.0\% | 8.4\% | 8.9\% | 8.8\% | 8.5\% |
| Volkswagen Group | 257 | 280 | 303 | 297 | 220 | 226 | 238 | 227 |
|  | 24.8\% | 24.7\% | 23.4\% | 23.5\% | 24.5\% | 26.4\% | 28.2\% | 28.9\% |
| Daimler | 11 | 14 | 19 | 21 | 14 | 13 | 14 | 14 |
|  | 1.1\% | 1.2\% | 1.5\% | 1.6\% | 1.5\% | 1.6\% | 1.7\% | 1.8\% |
| BMW Group | 11 | 12 | 18 | 20 | 14 | 17 | 20 | 21 |
|  | 1.0\% | 1.0\% | 1.4\% | 1.5\% | 1.6\% | 2.0\% | 2.4\% | 2.7\% |
| Nissan | 19 | 21 | 23 | 25 | 21 | 23 | 28 | 28 |
|  | 1.8\% | 1.8\% | 1.7\% | 1.9\% | 2.3\% | 2.6\% | 3.3\% | 3.6\% |
| Toyota-Lexus-Daihatsu | 60 | 75 | 90 | 86 | 56 | 47 | 41 | 41 |
|  | 5.8\% | 6.6\% | 7.0\% | 6.8\% | 6.2\% | 5.5\% | 4.8\% | 5.2\% |
| Other Japanese makes | 91 | 97 | 121 | 128 | 81 | 67 | 56 | 50 |
|  | 8.7\% | 8.6\% | 9.4\% | 10.1\% | 9.0\% | 7.9\% | 6.6\% | 6.4\% |
| Hyundai-Kia | 39 | 48 | 72 | 88 | 83 | 75 | 81 | 86 |
|  | 3.8\% | 4.3\% | 5.6\% | 6.9\% | 9.2\% | 8.7\% | 9.7\% | 10.9\% |
| Volvo | 7 | 8 | 11 | 11 | 10 | 9 | 10 | 9 |
|  | 0.6\% | 0.7\% | 0.9\% | 0.8\% | 1.1\% | 1.1\% | 1.2\% | 1.2\% |
| Tata Group | 2 | 3 | 4 | 4 | 3 | 3 | 3 | 3 |
|  | 0.2\% | 0.3\% | 0.3\% | 0.3\% | 0.3\% | 0.3\% | 0.4\% | 0.4\% |
| Other makes (including MG-Rover, Saab) | 7 | 10 | 8 | 5 | 3 | 6 | 5 | 5 |
|  | 0.7\% | 0.9\% | 0.6\% | 0.4\% | 0.3\% | 0.7\% | 0.6\% | 0.6\% |
| TOTAL new EU member states | 1,035 | 1,135 | 1,292 | 1,267 | 900 | 857 | 841 | 783 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 9.6\% | 13.9\% | -2.0\% | - 29.0\% | -4.8\% | - 1.8\% | -6.9\% |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS
IN NEW EU MEMBER STATES ${ }^{\text {(1) }}$

|  | $2005{ }^{(2)}$ | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 20 | 27 | 34 | 37 | 22 | 18 | 25 | 20 |
|  | 13.6\% | 16.3\% | 17.4\% | 17.8\% | 19.0\% | 19.5\% | 22.9\% | 20.0\% |
| Renault Group | 35 | 29 | 29 | 32 | 15 | 15 | 18 | 16 |
|  | 24.4\% | 17.7\% | 14.8\% | 15.2\% | 13.2\% | 16.3\% | 16.2\% | 16.3\% |
| Fiat Group (including Chrysler) | 21 | 23 | 33 | 35 | 20 | 19 | 21 | 20 |
|  | 14.7\% | 14.0\% | 16.6\% | 16.7\% | 17.1\% | 19.8\% | 19.0\% | 19.6\% |
| Ford Group | 14 | 19 | 21 | 21 | 11 | 10 | 11 | 10 |
|  | 9.8\% | 11.4\% | 10.6\% | 10.3\% | 9.7\% | 10.1\% | 10.2\% | 10.1\% |
| General Motors | 8 | 8 | 8 | 9 | 4 | 3 | 4 | 3 |
|  | 5.2\% | 4.6\% | 3.9\% | 4.2\% | 3.1\% | 3.2\% | 3.6\% | 3.3\% |
| Volkswagen Group | 21 | 26 | 31 | 35 | 20 | 14 | 15 | 16 |
|  | 14.7\% | 15.6\% | 15.7\% | 16.6\% | 17.5\% | 14.9\% | 13.7\% | 15.5\% |
| Daimler | 10 | 11 | 14 | 15 | 9 | 7 | 6 | 7 |
|  | 6.7\% | 6.6\% | 7.0\% | 7.3\% | 7.9\% | 7.7\% | 5.7\% | 7.0\% |
| Nissan | 2 | 5 | 7 | 6 | 4 | 2 | 3 | 2 |
|  | 1.4\% | 3.0\% | 3.4\% | 2.8\% | 3.9\% | 2.5\% | 2.9\% | 2.2\% |
| Toyota-Lexus-Daihatsu | 2 | 3 | 7 | 7 | 4 | 2 | 3 | 3 |
|  | 1.6\% | 2.0\% | 3.3\% | 3.2\% | 3.1\% | 2.2\% | 2.5\% | 3.0\% |
| Other Japanese makes | 3 | 4 | 6 | 6 | 2 | 2 | 3 | 2 |
|  | 2.3\% | 2.7\% | 3.3\% | 2.7\% | 2.1\% | 2.4\% | 2.6\% | 1.8\% |
| Hyundai-Kia | 5 | 6 | 4 | 4 | 2 | 1 | 0 | 0 |
|  | 3.2\% | 3.4\% | 2.1\% | 1.7\% | 1.5\% | 0.7\% | 0.3\% | 0.2\% |
| Other makes (including MG-Rover, Saab) | 4 | 5 | 4 | 3 | 2 | 1 | 1 | 1 |
|  | 2.5\% | 2.7\% | 1.9\% | 1.5\% | 1.9\% | 0.8\% | 0.5\% | 1.0\% |
| TOTAL new EU member states | 145 | 166 | 198 | 208 | 115 | 95 | 108 | 100 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 14.4\% | 18.9\% | 5.0\% | -44.7\% | - 17.5\% | 14.2\% | - 7.3\% |

(1) New European Union member states not including Cyprus and Malta, including Croatia.
(2) Not including Bulgaria in 2005.

The scope of the groups corresponds to their situation on 01/01/2013 (see page 63)

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS IN THE EUROPEAN UNION,
SWITZERLAND AND NORWAY ${ }^{(1)}$
In thousands of units and as a \% of total registrations

|  | $2005{ }^{(2)}$ | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 2,111 | 2,077 | 2,089 | 1,902 | 1,892 | 1,849 | 1,689 | 1,471 |
|  | 13.6\% | 13.0\% | 13.0\% | 12.8\% | 13.0\% | 13.4\% | 12.4\% | 11.7\% |
| Renault Group | 1,635 | 1,474 | 1,408 | 1,310 | 1,353 | 1,416 | 1,303 | 1,057 |
|  | 10.5\% | 9.3\% | 8.7\% | 8.8\% | 9.3\% | 10.2\% | 9.6\% | 8.4\% |
| Fiat Group (including Chrysler) | 1,085 | 1,284 | 1,375 | 1,281 | 1,311 | 1,080 | 950 | 801 |
|  | 7.0\% | 8.1\% | 8.5\% | 8.6\% | 9.0\% | 7.8\% | 7.0\% | 6.4\% |
| Ford Group | 1,269 | 1,281 | 1,305 | 1,238 | 1,300 | 1,128 | 1,092 | 949 |
|  | 8.2\% | 8.0\% | 8.1\% | 8.3\% | 8.9\% | 8.2\% | 8.0\% | 7.6\% |
| General Motors | 1,590 | 1,557 | 1,582 | 1,362 | 1,264 | 1,196 | 1,173 | 1,011 |
|  | 10.2\% | 9.8\% | 9.8\% | 9.2\% | 8.7\% | 8.6\% | 8.6\% | 8.1\% |
| Volkswagen Group | 3,041 | 3,245 | 3,228 | 3,094 | 3,107 | 2,984 | 3,216 | 3,114 |
|  | 19.5\% | 20.4\% | 20.0\% | 20.8\% | 21.3\% | 21.6\% | 23.6\% | 24.8\% |
| Daimler | 830 | 830 | 829 | 792 | 685 | 676 | 673 | 667 |
|  | 5.3\% | 5.2\% | 5.1\% | 5.3\% | 4.7\% | 4.9\% | 4.9\% | 5.3\% |
| BMW Group | 772 | 796 | 852 | 823 | 709 | 753 | 812 | 801 |
|  | 5.0\% | 5.0\% | 5.3\% | 5.5\% | 4.9\% | 5.4\% | 6.0\% | 6.4\% |
| Nissan | 361 | 331 | 313 | 338 | 369 | 407 | 464 | 436 |
|  | 2.3\% | 2.1\% | 1.9\% | 2.3\% | 2.5\% | 2.9\% | 3.4\% | 3.5\% |
| Toyota-Lexus-Daihatsu | 852 | 968 | 1,002 | 842 | 770 | 629 | 572 | 548 |
|  | 5.5\% | 6.1\% | 6.2\% | 5.7\% | 5.3\% | 4.5\% | 4.2\% | 4.4\% |
| Other Japanese makes | 911 | 984 | 1,027 | 934 | 850 | 718 | 619 | 537 |
|  | 5.8\% | 6.2\% | 6.4\% | 6.3\% | 5.8\% | 5.2\% | 4.5\% | 4.3\% |
| Hyundai-Kia | 569 | 567 | 560 | 510 | 603 | 614 | 686 | 773 |
|  | 3.7\% | 3.6\% | 3.5\% | 3.4\% | 4.1\% | 4.4\% | 5.0\% | 6.2\% |
| Volvo | 249 | 244 | 266 | 224 | 206 | 231 | 256 | 231 |
|  | 1.6\% | 1.5\% | 1.7\% | 1.5\% | 1.4\% | 1.7\% | 1.9\% | 1.8\% |
| Tata Group | 128 | 130 | 141 | 114 | 90 | 100 | 97 | 128 |
|  | 0.8\% | 0.8\% | 0.9\% | 0.8\% | 0.6\% | 0.7\% | 0.7\% | 1.0\% |
| Other makes (including MG-Rover, Saab) | 168 | 159 | 137 | 96 | 54 | 53 | 42 | 23 |
|  | 1.1\% | 1.0\% | 0.8\% | 0.6\% | 0.4\% | 0.4\% | 0.3\% | 0.2\% |
| TOTAL | 15,572 | 15,926 | 16,113 | 14,860 | 14,564 | 13,832 | 13,644 | 12,546 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | 2.3\% | 1.2\% | - 7.8\% | - 2.0\% | - 5.0\% | - 1.4\% | -8.0\% |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS IN THE EUROPEAN UNION, SWITZERLAND AND NORWAY ${ }^{(1)}$
In thousands of units and as a \% of total registrations

|  | $2005{ }^{(2)}$ | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 389 | 396 | 422 | 402 | 321 | 344 | 354 | 307 |
|  | 18.1\% | 18.6\% | 18.6\% | 19.7\% | 22.3\% | 21.9\% | 21.0\% | 20.8\% |
| Renault Group | 331 | 333 | 332 | 299 | 223 | 266 | 279 | 240 |
|  | 15.4\% | 15.6\% | 14.6\% | 14.7\% | 15.4\% | 17.0\% | 16.5\% | 16.3\% |
| Fiat Group (including Chrysler) | 284 | 297 | 335 | 314 | 220 | 233 | 246 | 197 |
|  | 13.2\% | 13.9\% | 14.8\% | 15.4\% | 15.3\% | 14.9\% | 14.5\% | 13.4\% |
| Ford Group | 235 | 255 | 279 | 240 | 162 | 171 | 187 | 164 |
|  | 10.9\% | 12.0\% | 12.3\% | 11.8\% | 11.2\% | 10.9\% | 11.1\% | 11.1\% |
| General Motors | 153 | 152 | 155 | 141 | 74 | 78 | 93 | 76 |
|  | 7.1\% | 7.1\% | 6.8\% | 6.9\% | 5.1\% | 5.0\% | 5.5\% | 5.2\% |
| Volkswagen Group | 212 | 230 | 254 | 234 | 156 | 185 | 215 | 213 |
|  | 9.9\% | 10.8\% | 11.2\% | 11.5\% | 10.8 \% | 11.8\% | 12.8\% | 14.4\% |
| Daimler | 161 | 160 | 184 | 179 | 127 | 137 | 145 | 139 |
|  | 7.5\% | 7.5\% | 8.1\% | 8.8\% | 8.8\% | 8.7\% | 8.6\% | 9.4\% |
| Nissan | 103 | 103 | 96 | 67 | 45 | 43 | 54 | 48 |
|  | 4.8\% | 4.9\% | 4.2\% | 3.3\% | 3.1\% | 2.7\% | 3.2\% | 3.3\% |
| Toyota-Lexus-Daihatsu | 65 | 54 | 72 | 63 | 39 | 39 | 42 | 34 |
|  | 3.0\% | 2.5\% | 3.2\% | 3.1\% | 2.7\% | 2.5\% | 2.5\% | 2.3\% |
| Other Japanese makes | 86 | 79 | 76 | 52 | 36 | 41 | 38 | 27 |
|  | 4.0\% | 3.7\% | 3.4\% | 2.5\% | 2.5\% | 2.6\% | 2.2\% | 1.8\% |
| Hyundai-Kia | 52 | 26 | 17 | 12 | 7 | 6 | 5 | 4 |
|  | 2.4\% | 1.2\% | 0.7\% | 0.6\% | 0.5\% | 0.4\% | 0.3\% | 0.3\% |
| Other makes (including MG-Rover, Saab) | 78 | 46 | 45 | 37 | 33 | 27 | 31 | 29 |
|  | 3.6\% | 2.2\% | 2.0\% | 1.8\% | 2.3\% | 1.7\% | 1.8\% | 1.9\% |
| TOTAL | 2,149 | 2,130 | 2,267 | 2,041 | 1,442 | 1,569 | 1,688 | 1,476 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Year-on-year change |  | -0.9\% | 6.4\% | - 10.0\% | - 29.3\% | 8.8\% | 7.6\% | - 12.6\% |

(1) For the scope of the new EU member states, see the previous page.
(2) Not including Bulgaria in 2005.

The scope of the groups corresponds to their situation on 01/01/2013 (see page 63).

## WORLD PRODUCTION OF FRENCH MANUFACTURERS

In 1998, French manufacturers began reporting their production as the number of vehicles assembled at the rollout location. The concept of KD and CKD units has been abandoned. Aggregate data for 1996 and detailed data for 1997 have been restated using the new definitions.


WORLD COMMERCIAL VEHICLE PRODUCTION (ALL WEIGHTS, INCLUDING COACHES, BUSES AND ROAD TRACTORS) BY MAKE

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 49,034 | 93,259 | 192,238 | 236,830 | 138,864 | 180,462 | 193,224 | 162,053 |
| Peugeot | 127,428 | 81,439 | 186,917 | 247,693 | 140,941 | 210,252 | 227,231 | 195,652 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 200,979 | 174,698 | 379,155 | 484,523 | 279,805 | 390,714 | 420,455 | 357,705 |
| Renault lincluding Trafic II) | 166,760 | 254,334 | 312,801 | 343,507 | 235,223 | 302,706 | 364,584 | 342,043 |
| Renault | 166,760 | 254,334 | 312,801 | 273,175 | 195,564 | 244,123 | 299,966 | 285,437 |
| Dacia | - | - | 12,580 | 13,956 | 16,680 | 17,704 | 17,409 | 13,853 |
| Renault-Dacia-Samsung ${ }^{(2)}$ | 166,760 | 254,334 | 325,381 | 357,463 | 251,903 | 320,410 | 381,993 | 355,896 |
| C.B.M. | 105 |  |  |  |  |  |  |  |
| Renault Trucks ${ }^{(3)}$ | 54,086 | 60,263 | 96,040 | 65,328 | 24,314 | 31,874 | 41,169 | n/a |
| of which Mack Trucks | - | 15,423 | 34,562 | - | - | - | - | - |
| Etalmobil (Sovam) | 113 | 75 | 44 | 7 | 9 | 0 | 0 | 0 |
| Unic | 17,809 |  |  |  |  |  |  |  |
| Heuliez ${ }^{(44)}$ | - | 231 | 391 | - | - | - | - | - |
| Irisbus-Renault ${ }^{(4)}$ | - | - | 2,547 | - | - | - | - | - |
| TOTAL | 439,852 | 489,601 | 803,558 | 907,321 | 556,031 | 742,998 | 843,617 | 713,601 |
| KD and CKD units | 68,587 | 79,271 |  |  |  |  |  |  |

(1) Including Talbot up to 1985.
(2) Renault acquired Dacia in 1999 and Samsung Motors' assets in September 2000. The Renault Trafic II is manufactured by IBC-a General Motors subsidiary-in the United Kingdom and by Nissan in Spain. It is included in Renault's production.
(3) Between 1990 and 2000, Mack was integrated in Renault V.I. In 2001, the heavy trucks activity of Renault was combined with that of AB Volvo. Renault V.I. was renamed Renault Trucks. (4) On January 1st, 1999, Renault V.I. (Renault Trucks) sold its coach and bus business to Irisbus, part of Iveco.

VEHICLE PRODUCTION IN FRANCE BY FRENCH AND FOREIGN AUTOMOBILE MANUFACTURERS

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foreign manufacturers |  |  |  |  |  |  |  |  |
| Bugatti |  |  |  | 82 | 38 | 40 | 0 | 0 |
| Fiat | - | - | 10,377 | 2,688 | 1,717 | 888 | 0 | 0 |
| Heuliez-Opel |  |  |  | 8,840 | 3,218 | 0 | 0 | 0 |
| Lancia | - | - | 2,265 | 4,068 | 1,996 | 1,561 | 0 | 0 |
| Smart | - | - | 101,365 | 140,072 | 115,469 | 97,373 | 103,560 | 105,321 |
| Toyota | - | - | 0 | 232,406 | 207,456 | 158,512 | 149,153 | 200,521 |
| Passenger cars | - | - | 114,007 | 388,156 | 329,894 | 258,374 | 252,713 | 305,842 |
| Light commercial vehicles (Fiat) | - | - | 39,428 | 35,856 | 17,837 | 19,450 | 19,786 | 15,148 |
| Heavy trucks (Scania) | - | - | 10,710 | 12,629 | 4,724 | 9,594 | n/a | n/a |
| Irisbus-Heuliez | - | - | - | 404 | 407 | 451 | n/a | n/a |
| Irisbus | - | - | - | 3,117 | 2,875 | 2,473 | n/a | n/a |
| Evobus | - | - | 535 | 630 | 742 | 551 | n/a | n/a |
| Scania | - | - | 0 | 0 | 0 | 0 | n/a | n/a |
| Coaches and buses | - | - | 535 | 4,151 | 4,024 | 3,475 | n/a | n/a |
| Total foreign makes | - | - | 164,680 | 440,792 | 356,479 | 290,893 | 287,819 | n/a |
| French manufacturers |  |  |  |  |  |  |  |  |
| Total French makes | - | - | 3,183,681 | 2,128,186 | 1,691,214 | 1,938,528 | 2,007,070 | 1,646,775 |
| Foreign and French manufacturers |  |  |  |  |  |  |  |  |
| TOTAL all vehicles | - | - | 3,348,361 | 2,568,978 | 2,047,693 | 2,229,421 | 2,294,889 | 1,967,765 |

Source: CCFA.

## WORLD PRODUCTION <br> OF FRENCH MANUFACTURERS

| PRODUCTION OF PASSENGER CARS BY MAKE |  |  |  |  |  |  |  | In units |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| Citroën | 536,366 | 689,965 | 976,232 | 1,140,562 | 1,164,017 | 1,272,385 | 1,243,841 | 1,081,930 |
| Peugeot | 607,033 | 1,287,920 | 1,522,051 | 1,700,129 | 1,598,489 | 1,942,079 | 1,917,663 | 1,471,772 |
| PSA Peugeot Citroën ${ }^{\text {(1) }}$ | 1,446,242 | 1,977,885 | 2,498,283 | 2,840,691 | 2,762,506 | 3,214,464 | 3,161,504 | 2,553,702 |
| Renault | 1,492,339 | 1,316,930 | 2,043,815 | 1,642,551 | 1,561,446 | 1,796,321 | 1,889,747 | 1,808,950 |
| Dacia | - | - | 42,603 | 228,035 | 290,372 | 323,386 | 309,984 | 344,183 |
| Renault Samsung Motors | - | - | 14,517 | 189,302 | 192,288 | 276,169 | 243,365 | 155,872 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | 1,492,339 | 1,316,930 | 2,100,935 | 2,059,888 | 2,044,106 | 2,395,876 | 2,443,096 | 2,309,005 |
| TOTAL | 2,938,581 | 3,294,815 | 4,599,218 | 4,900,579 | 4,806,612 | 5,610,340 | 5,604,600 | 4,862,707 |
| KD and CKD units | 467,879 | 208,241 | - | - | - | - | - | - |
| of which production in France | - | - | 2,765,803 | 1,757,779 | 1,489,603 | 1,665,797 | 1,678,317 | 1,376,972 |
| Citroën | - | - | 504,323 | 520,319 | 404,049 | 468,398 | 516,994 | 455,925 |
| Peugeot | - | - | 1,094,756 | 708,459 | 657,226 | 722,214 | 716,461 | 584,997 |
| PSA Peugeot Citroën ${ }^{(1)}$ | - | - | 1,599,079 | 1,228,778 | 1,061,275 | 1,190,612 | 1,233,455 | 1,040,922 |
| Renault | - | - | 1,166,724 | 529,001 | 428,328 | 475,185 | 444,862 | 336,050 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | - | - | 1,166,724 | 529,001 | 428,328 | 475,185 | 444,862 | 336,050 |

(1) See notes on page 70 .

## PASSENGER CAR PRODUCTION BY MODEL IN 2012

| Makes | Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën |  | 2,553,702 | 1,040,922 | 1,512,780 |
| Citroën |  | 1,081,930 | 455,925 | 626,005 |
|  | C-ZERO | 1,763 |  | 1,763 |
|  | C1 | 65,782 |  | 65,782 |
|  | C2 | 14,842 |  | 14,842 |
|  | C3 | 281,557 | 163,118 | 118,439 |
|  | DS3 | 68,801 | 68,801 |  |
|  | C4 | 360,260 | 119,785 | 240,475 |
|  | C-ELYSEE | 6,756 |  | 6,756 |
|  | DS4 | 30,668 | 30,668 |  |
|  | ZX | 55,644 |  | 55,644 |
|  | XSARA | 1,815 |  | 1,815 |
|  | C5 | 72,486 | 38,681 | 33,805 |
|  | DS5 | 29,734 | 29,734 |  |
|  | C-CROSSER | 2,333 |  | 2,333 |
|  | C6 | 1,417 | 1,417 |  |
|  | C8 | 3,721 | 3,721 |  |
|  | NEMO | 13,581 |  | 13,581 |
|  | BERLINGO | 70,770 |  | 70,770 |
| Peugeot |  | 1,471,772 | 584,997 | 886,775 |
|  | ION | 1,820 |  | 1,820 |
|  | 107 | 74,864 |  | 74,864 |
|  | 206 | 183,252 | 53,903 | 129,349 |
|  | 207 | 131,111 | 12,864 | 118,247 |
|  | 307 | 103,291 |  | 103,291 |
|  | 208 | 232,730 | 129,066 | 103,664 |
|  | 301 | 11,572 |  | 11,572 |
|  | 308 | 144,793 | 142,740 | 2,053 |
|  | RCZ | 9,828 |  | 9,828 |
|  | 2008 | 57 | 57 |  |
|  | 3008 | 104,036 | 102,665 | 1,371 |
|  | 5008 | 49,269 | 49,269 |  |
|  | 405 | 108,379 |  | 108,379 |
|  | 408 | 106,856 |  | 106,856 |
|  | 508 | 116,421 | 90,243 | 26,178 |
|  | 4007 | 2,298 |  | 2,298 |
|  | 4008 | 12,327 |  | 12,327 |
|  | 807 | 4,190 | 4,190 |  |
|  | BIPPER | 11,809 |  | 11,809 |
|  | PARTNER | 62,869 |  | 62,869 |


| Makes Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: |
| Renault-Dacia-Samsung | 2,309,005 | 336,050 | 1,972,955 |
| Renault | 1,808,950 | 336,050 | 1,472,900 |
| TWINGO | 96,453 |  | 96,453 |
| WIND | 921 |  | 921 |
| CLIO | 422,035 | 104,244 | 317,791 |
| ZOE | 443 | 443 |  |
| MODUS | 31,193 |  | 31,193 |
| LOGAN | 351,327 |  | 351,327 |
| SANDERO | 107,261 |  | 107,261 |
| MEGANE | 392,190 | 139,151 | 253,039 |
| LAGUNA | 27,702 | 27,702 |  |
| ESPACE | 12,930 | 12,930 |  |
| KANGOO | 65,903 | 49,272 | 16,631 |
| TRAFIC | 17,084 |  | 17,084 |
| MASTER | 2,308 | 2,308 |  |
| DUSTER | 174,981 |  | 174,981 |
| FLUENCE | 93,392 |  | 93,392 |
| DIVERS | 12,827 |  | 12,827 |
| Dacia | 344,183 |  | 344,183 |
| LOGAN | 112,763 |  | 112,763 |
| SANDERO | 50,752 |  | 50,752 |
| DUSTER | 132,999 |  | 132,999 |
| LODGY | 41,442 |  | 41,442 |
| DOKKER | 6,227 |  | 6,227 |
| Renault Samsung Motors | 155,872 |  | 155,872 |
| SM3 / FLUENCE | 56,073 |  | 56,073 |
| LATITUDE | 40,525 |  | 40,525 |
| QM5 (KOLEOS) | 55,458 |  | 55,458 |
| SM7 | 3,816 |  | 3,816 |
| TOT AL | 4,862,707 | 1,376,972 | 3,485,735 |

NB.: Renault also produced 11,325 Twizys at its Valladolid plant (Spain).
Source: CCFA.

## WORLD PRODUCTION <br> OF FRENCH MANUFACTURERS

LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 49,034 | 93,259 | 192,238 | 236,830 | 138,864 | 180,462 | 193,224 | 162,053 |
| Peugeot | 127,428 | 81,439 | 186,917 | 247,693 | 140,941 | 210,252 | 227,231 | 195,652 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 200,979 | 174,698 | 379,155 | 484,523 | 279,805 | 390,714 | 420,455 | 357,705 |
| Renault (including Trafic II $^{(2)]}$ | 166,760 | 254,334 | 312,801 | 343,507 | 235,223 | 302,706 | 364,584 | 342,043 |
| Renault | 166,760 | 254,334 | 312,801 | 273,175 | 195,564 | 244,123 | 299,966 | 285,437 |
| Dacia | - | - | 12,580 | 13,956 | 16,680 | 17,704 | 17,409 | 13,853 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | 166,760 | 254,334 | 325,381 | 357,463 | 251,903 | 320,410 | 381,993 | 355,896 |
| Renault Trucks ${ }^{(1)}$ | 11,632 | 7,464 | 8,321 | 5,271 | 3,405 | 0 | 0 |  |
| Others | 86 | 71 | 42 | 3 | 5 | 0 | 0 |  |
| TOTAL | 379,457 | 436,567 | 712,899 | 847,260 | 535,118 | 711,124 | 802,448 | 713,601 |
| KD and CKD units | 68,587 | 79,271 | - | - | - | - | - | - |
| of which production in France | - | - | 370,538 | 313,275 | 181,010 | 243,029 | 292,112 | 269,803 |
| Citroën | - | - | 53,561 | 67,348 | 33,037 | 42,882 | 48,540 | 38,684 |
| Peugeot | - | - | 67,629 | 52,675 | 26,348 | 38,514 | 42,115 | 34,598 |
| PSA Peugeot Citroën ${ }^{(1)}$ | - | - | 121,190 | 120,023 | 59,385 | 81,396 | 90,655 | 73,282 |
| Renault | - | - | 240,985 | 187,978 | 118,215 | 161,633 | 201,457 | 196,521 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | - | - | 240,985 | 187,978 | 118,215 | 161,633 | 201,457 | 196,521 |
| Renault Trucks ${ }^{(1)}$ | - | - | 8,321 | 5,271 | 3,405 | 0 | 0 | 0 |
| Others | - | - | 42 | 3 | 5 | 0 | 0 | 0 |

(1) See notes on page 70 .
(2) As of 2006, some Renault Trafic II vehicles are classified as passenger cars.

LIGHT COMMERCIAL VEHICLE PRODUCTION BY MODEL IN 2012

| Makes | Models | Wortd production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën |  | 357,705 | 73,282 | 284,423 |
| Citroën |  | 162,053 | 38,684 | 123,369 |
|  | C1 | 51 |  | 51 |
|  | C3 | 11,461 | 11,461 |  |
|  | C4 | 3,635 | 3,635 |  |
|  | NEMO | 13,888 |  | 13,888 |
|  | BERLINGO | 66,023 |  | 66,023 |
|  | JUMPY | 23,588 | 23,588 |  |
|  | JUMPER | 43,407 |  | 43,407 |
| Peugeot |  | 195,652 | 34,598 | 161,054 |
|  | 107 | 25 |  | 25 |
|  | 206 | 4,007 | 3,227 | 780 |
|  | 207 | 4,281 |  | 4,281 |
|  | 208 | 7,561 | 181 | 7,380 |
|  | 307 | 2,639 | 37 | 2,602 |
|  | 308 | 3,001 | 3,001 |  |
|  | BIPPER | 12,440 |  | 12,440 |
|  | PARTNER | 79,386 |  | 79,386 |
|  | EXPERT | 28,152 | 28,152 |  |
|  | BOXER | 54,160 |  | 54,160 |
| Renault-Dacia-Samsung |  | 355,896 | 196,521 | 159,375 |
| Renault |  | 342,043 | 196,521 | 145,522 |
|  | TWINGO | 4,113 |  | 4,113 |
|  | CLIO | 22,614 | 13,206 | 9,408 |
|  | LOGAN | 1,516 |  | 1,516 |
|  | KANGOO | 110,368 | 83,798 | 26,570 |
|  | TRAFIC | 56,606 |  | 56,606 |
|  | MASTER | 115,016 | 99,514 | 15,502 |
|  | OTHERS | 31,810 | 3 | 31,807 |
| Dacia |  | 13,853 |  | 13,853 |
|  | LOGAN | 11,187 |  | 11,187 |
|  | DOKKER | 2,666 |  | 2,666 |
| TOTAL |  | 713,601 | 269,803 | 443,798 |

Source: CCFA.

## WORLD PRODUCTION OF FRENCH MANUFACTURERS

HEAVY TRUCK (5 METRIC TONS AND OVER) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(3)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks ${ }^{(1)}$ | 39,475 | 50,493 | 87,719 | 60,057 | 20,909 | 31,874 | 41,169 | 37,964 |
| of which Mack Trucks | - | 15,423 | 34,562 | - | - |  |  |  |
| Others ${ }^{(2)}$ | 17,836 | 4 | 2 |  | 4 | 0 | 0 |  |
| TOTAL | 57,311 | 50,497 | 87,721 | 4 | 20,913 | 31,874 | 41,169 | 37,964 |
| of which production in France | - | - | 44,402 | 60,061 | 20,601 | 29,702 | 36,641 |  |
| Renault Trucks ${ }^{(1)}$ | - | - | 44,400 |  | 20,597 | 29,702 | 36,641 |  |
| Others ${ }^{(2)}$ | - | - | 2 | 57,132 | 4 | 0 | 0 |  |
|  |  |  |  | 57,128 |  |  |  |  |
|  |  |  |  | 4 |  |  |  |  |

(1) Between 1990 and 2000, Mack was integrated in Renault V.I. In 2001, the heavy trucks activity of Renault was combined with that of AB Volvo. Renault V.I. was renamed Renault Trucks 12) Including Unic up to 1984
(3) The scope of heavy trucks now includes actual sales of trucks 6 metric tons and over, including CKD

COACH AND BUS (OVER 5 METRIC TONS) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks ${ }^{(1)}$ | 2,979 | 2,306 | - | - | - | - | - | - |
| C.B.M. | 105 |  |  |  |  |  |  |  |
| Heuliez ${ }^{(2)}$ | - | 231 | 391 | - | - | - | - | - |
| Irisbus-Renault ${ }^{(2)}$ | - | - | 2,547 | - | - | - | - | - |
| TOTAL | 3,084 | 2,537 | 2,938 | - | - | - | - | - |
| of which production in France | - | - | 2,938 | - | - | - | - | - |
| Renault Trucks ${ }^{(1)}$ | - | - | - | - | - | - | - | - |
| Heuliez ${ }^{(2)}$ | - | - | 391 | - | - | - | - | - |
| Irisbus-Renault ${ }^{(2)}$ | - | - | 2,547 | - | - | - | - | - |

(1) From 1986 to 1990, the bus sub-frames supplied by Renault V.I. are included in Heuliez production.
(2) On January 1st, 1999, Renault V.I. (Renault Trucks) sold its coach and bus business to Irisbus, part of Iveco.

| SALES OF HEAVY TRUCKS |  |
| :--- | ---: |
| BY RENAULT TRUCKS IN 2012 | In units |
|  |  |
| TOTAL | $\mathbf{5 1 , 4 8 6 *}$ |
| more than 6 metric tons | 36,391 |
| 2.6 to 6 metric tons | 13,522 |
| CKD ${ }^{(1)}$ | 1,573 |
| Share by range |  |
| Long distance | $36 \%$ |
| Delivery | $27 \%$ |
| Distribution | $20 \%$ |
| Construction | $17 \%$ |

${ }^{(1)}$ Complete knockdown.
*The total number of vehicles sold fell by $14 \%$
compared with 2011
Source: CCFA.

## WORLD PRODUCTION OF FRENCH MANUFACTURERS

COMMERCIAL VEHICLE PRODUCTION (INCLUDING COACHES AND BUSES) BY WEIGHT AND ENGINE TYPE

|  |  | 1980 | 1990 | $2000{ }^{(1)}$ | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up to 3.5 t |  | 318,633 | 402,994 | 577,926 | 623,579 | 419,326 | 531,452 | 579,153 | 501,018 |
|  | P | 281,031 | 128,422 | 55,883 | 49,354 | 50,212 | 61,998 | 75,209 | 61,258 |
|  | D | 37,602 | 274,572 | 521,229 | 574,225 | 369,114 | 469,178 | 500,840 | 433,587 |
|  | EL |  |  | 814 | 0 | 0 | 276 | 3,104 | 6,173 |
| From 3.5 t to 5.1 t |  | 60,824 | 33,573 | 134,973 | 223,681 | 115,793 | 179,672 | 223,181 | 212,583 |
|  | P | 14,675 | 1,961 | 1,724 | 14 | 17 | 0 | 0 | 0 |
|  | D | 46,149 | 31,612 | 133,249 | 223,667 | 115,776 | 179,672 | 223,181 | 212,583 |
| From 5.1 t to 12 t | D | 25,538 | 6,377 | 13,593 | 5,724 | 3,174 | 2,453 | 3,134 | n/a |
| From 12 t to 16t | D | 12,541 | 8,251 | 5,009 | 4,562 | 2,483 | 3,066 | 3,504 | n/a |
| From 16 t to 20 t | D | 6,909 | 5,518 | 7,304 | 8,356 | 3,179 | 4,484 | 4,935 | n/a |
| Over 20 t | D | 3,054 | 3,650 | 6,255 | 10,690 | 3,437 | 5,543 | 6,892 | n/a |
| Road tractors | D | 9,269 | 11,278 | 20,998 | 30,729 | 8,639 | 16,328 | 22,818 | n/a |
| Coaches - Buses |  | 3,084 | 2,548 | 2,938 | - | - | - | - | - |
|  | D | 3,035 | 2,548 | 2,606 | - | - | - | - | - |
|  | G |  |  | 332 | - | - | - | - | - |
|  | EL | 49 |  |  | - | - | - | - | - |
| Total gasoline |  | 295,706 | 130,383 | 57,607 | 49,368 | 50,229 | 61,998 | 75,209 | 61,258 |
| Total diesel |  | 144,097 | 343,806 | 710,243 | 857,953 | 505,802 | 680,724 | 765,304 | n/a |
| Total electric |  | 49 | 0 | 814 | 0 | 0 | 276 | 3,104 | 6,173 |
| Total CNG or LPG |  |  |  | 332 | - | - | - | - | - |
| TOTAL all categories |  | 439,852 | 474,189 | 768,996 | 907,321 | 556,031 | 742,998 | 843,617 | n/a |

G: Gasoline. D: Diesel. EL: Electric. G: CNG or LPG.
(1) World production of French manufacturers as of 1997.

LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) PRODUCTION BY TYPE

|  | 1980 | 1990 | $2000^{(11)}$ | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger car derivatives |  |  |  |  |  |  |  |  |
| Citroën | 26,904 | 22,942 | 29,449 | 26,314 | 13,139 | 14,972 | 19,009 | 15,147 |
| Peugeot | 69,411 | 55,208 | 41,451 | 30,979 | 22,864 | 33,403 | 29,884 | 21,514 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 103,229 | 78,150 | 70,900 | 57,293 | 36,003 | 48,375 | 48,893 | 36,661 |
| Renault ${ }^{(3)}$ | 30,420 | 56,245 | 60,320 | 69,804 | 68,996 | 67,844 | 88,296 | 70,307 |
| TOTAL | 133,649 | 134,395 | 131,220 | 127,097 | 104,999 | 116,219 | 137,189 | 106,968 |
| Small vans |  |  |  |  |  |  |  |  |
| Citroën | 45,573 | 67,257 | 100,832 | 112,254 | 80,729 | 98,042 | 97,352 | 79,911 |
| Peugeot | 27,002 | 18,537 | 70,443 | 113,638 | 73,525 | 97,608 | 105,486 | 91,826 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 90,178 | 85,794 | 171,275 | 225,892 | 154,254 | 195,650 | 202,838 | 171,737 |
| Renault | 126,779 | 129,335 | 147,670 | 108,734 | 74,476 | 97,142 | 105,631 | 110,368 |
| TOTAL | 216,957 | 215,129 | 318,945 | 334,626 | 228,730 | 292,792 | 308,469 | 282,105 |
| Large vans |  |  |  |  |  |  |  |  |
| Citroën | 23,813 | 32,209 | 61,957 | 98,262 | 44,996 | 67,448 | 76,863 | 66,995 |
| Peugeot | 33,031 | 47,623 | 75,023 | 103,076 | 44,552 | 79,241 | 91,861 | 82,312 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 56,844 | 79,832 | 136,980 | 201,338 | 89,548 | 146,689 | 168,724 | 149,307 |
| Renault | 40,508 | 84,681 | 104,811 | 172,502 | 101,412 | 148,404 | 181,960 | 171,622 |
| Renault Trucks | - | - | 8,321 | 5,271 | 3,405 | 0 | 0 | 0 |
| Sovam-Etalmobil | 86 | 71 | 42 | 3 | 5 | 0 | 0 | 0 |
| TOTAL | 97,438 | 164,584 | 250,154 | 379,114 | 194,370 | 295,093 | 350,684 | 320,929 |
| 4WD |  |  |  |  |  |  |  |  |
| Peugeot |  | 1,730 |  |  |  |  |  |  |
| Pick-ups, small vans |  |  |  |  |  |  |  |  |
| Dacia | - | - | 12,580 | 6,423 | 7,019 | 7,020 | 6,106 | 3,599 |

[^7]
## EXPORTS BY FRENCH AUTOMOBILE MANUFACTURERS

Since 1996, exports by French manufacturers include both assembled vehicles and KD/CKD units. Vehicles delivered to French Overseas Departments are no longer counted as exports. Dacia's exports are included in the scope of consolidation as of 2005, the Renault Trafic is included as of 2006, and Renault Samsung Motors as of 2007 (180,973 passenger cars). Also, certain exports are sent to regions and not specific countries.

NEW PASSENGER CAR DELIVERIES BY DESTINATION

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe ${ }^{(1)}$ | 1,202,834 | 1,645,276 | 2,636,150 | 2,266,279 | 2,120,054 | 2,331,256 | 2,239,833 | 2,012,131 |
| of which: European Union ${ }^{(2)}$ | 946,760 | 1,479,316 | 2,261,904 | 1,906,629 | 1,879,124 | 1,893,455 | 1,711,698 | 1,492,650 |
| Germany | 202,939 | 277,424 | 337,743 | 287,149 | 453,617 | 299,072 | 296,411 | 273,409 |
| Austria | 35,775 | 36,175 | 41,510 | 43,189 | 47,424 | 50,767 | 53,685 | 49,411 |
| Belgium-Luxembourg | 105,966 | 144,896 | 172,806 | 168,273 | 158,251 | 182,241 | 169,058 | 154,540 |
| Denmark | 4,059 | 13,919 | 30,239 | 31,722 | 14,857 | 27,801 | 32,647 | 36,597 |
| Spain | 100,640 | 297,846 | 556,934 | 326,495 | 299,407 | 302,663 | 242,557 | 202,154 |
| Greece |  | 11,458 | 54,270 | 26,713 | 13,136 | 10,744 | 7,325 | 8,232 |
| Italy | 381,626 | 324,952 | 353,616 | 293,976 | 339,196 | 317,851 | 264,073 | 223,923 |
| Netherlands | 84,063 | 95,340 | 120,438 | 99,265 | 79,864 | 108,951 | 127,494 | 112,575 |
| Portugal | 14,729 | 59,459 | 68,375 | 55,084 | 39,309 | 58,750 | 40,936 | 24,472 |
| United Kingdom | 156,071 | 245,989 | 432,507 | 262,015 | 225,536 | 280,244 | 230,494 | 210,254 |
| Sweden | 13,060 | 18,001 | 31,473 | 18,121 | 9,556 | 16,691 | 16,495 | 24,075 |
| 10 new EU member states |  |  |  | 153,332 | 114,391 | 130,576 | 123,358 | 121,294 |
| 12 new EU member states |  |  |  | 266,698 | 161,382 | 176,330 | 164,337 | 153,469 |
| of which: CEEC/CIS ${ }^{[3]}$ | 23,619 | 31,569 | 164,814 | 224,787 | 100,240 | 206,868 | 280,527 | 308,339 |
| Hungary |  | 2,040 | 23,887 | 17,766 | 4,657 | 6,156 | 6,777 | 8,767 |
| Poland |  | 806 | 59,093 | 53,025 | 39,977 | 53,521 | 44,251 | 48,847 |
| Romania |  |  | 7,520 | 103,502 | 42,841 | 41,804 | 35,349 | 27,578 |
| Russia |  |  | 6,042 | 177,610 | 80,682 | 158,018 | 217,917 | 263,335 |
| of which: Switzerland | 51,821 | 43,832 | 45,654 | 38,812 | 38,840 | 50,740 | 50,150 | 44,778 |
| of which: Turkey |  | 13,069 | 148,264 | 87,572 | 96,204 | 168,456 | 184,505 | 155,003 |
| Africa | 133,213 | 45,675 | 69,865 | 151,256 | 151,611 | 171,484 | 201,174 | 292,971 |
| of which: South Africa | 22,439 | 0 | 13,913 | 5,637 | 7,804 | 14,711 | 15,291 | 12,070 |
| North Africa | 15,542 | 20,432 | 37,236 | 132,101 | 133,041 | 139,790 | 170,222 | 258,295 |
| Nigeria | 61,133 | 8,319 | 8,860 | 6,244 | 204 | 210 | 1,909 | 433 |
| North and South America | 145,204 | 29,360 | 230,270 | 483,777 | 391,503 | 559,780 | 634,508 | 646,567 |
| of which: Argentina | 11,899 | 516 | 97,605 | 122,942 | 93,781 | 149,746 | 189,560 | 189,169 |
| Brazil |  |  | 80,205 | 280,258 | 248,973 | 320,930 | 368,887 | 349,360 |
| Colombia | 11,885 | 9,112 | 16,659 | 2,807 | 3,510 | 6,329 | 7,146 | 3,852 |
| Mexico |  | 20 | 1,408 | 23,298 | 13,883 | 24,822 | 19,034 | 12,373 |
| Asia ${ }^{(1)}$ | 26,178 | 96,645 | 166,261 | 751,237 | 845,922 | 1,201,459 | 1,218,993 | 905,283 |
| of which: Japan | 883 | 14,264 | 15,976 | 9,910 | 5,098 | 12,346 | 12,001 | 13,660 |
| China |  | 3,960 | 54,334 | 180,179 | 278,739 | 392,569 | 435,130 | 468,799 |
| Iran | 12,836 | 29,852 | 45,722 | 358,694 | 365,277 | 516,121 | 538,004 | 224,639 |
| India |  |  |  | 17,592 | 3,892 | 4,488 | 12,100 | 35,157 |
| South Korea |  |  |  | 104,028 | 133,977 | 157,824 | 112,161 | 54,588 |
| Pacific | 6,290 | 5,761 | 9,984 | 15,591 | 8,100 | 14,079 | 13,830 | 15,314 |
| of which: Australia | 2,398 | 820 | 2,765 | 10,762 | 4,937 | 9,761 | 8,928 | 10,939 |
| TOTAL all categories | 1,529,652 | 1,881,998 | 3,174,447 | 3,736,921 | 3,542,282 | 4,306,065 | 4,336,759 | 3,898,019 |
| KD and CKD units | 471,744 | 208,241 |  |  |  |  |  |  |

NEW COMMERCIAL VEHICLES BY DESTINATION

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe ${ }^{(1)}$ | 88,235 | 174,998 | 379,289 | 473,705 | 251,928 | 357,998 | 404,818 | 341,640 |
| of which: European Union ${ }^{(2)}$ | 74,382 | 156,268 | 312,421 | 411,784 | 224,591 | 312,293 | 344,414 | 286,108 |
| Germany | 17,490 | 23,581 | 50,081 | 59,809 | 38,001 | 46,406 | 52,459 | 57,935 |
| Austria | 2,185 | 3,702 | 4,697 | 7,956 | 5,498 | 6,797 | 7,431 | 7,361 |
| Belgium-Luxembourg | 11,455 | 18,383 | 22,857 | 34,012 | 24,811 | 29,330 | 30,768 | 27,603 |
| Spain | 71 | 44,110 | 57,516 | 40,419 | 17,026 | 28,263 | 29,001 | 19,310 |
| Italy | 26,207 | 19,923 | 35,910 | 41,408 | 34,731 | 39,690 | 38,409 | 21,845 |
| Netherlands | 8,234 | 7,995 | 23,087 | 20,926 | 11,097 | 13,848 | 17,061 | 15,868 |
| Portugal | 2,805 | 14,291 | 34,551 | 19,242 | 13,397 | 18,557 | 15,514 | 7,167 |
| United Kingdom | 8,390 | 21,127 | 55,647 | 62,972 | 35,411 | 60,997 | 61,885 | 64,248 |
| 10 new EU member states |  |  |  | 49,057 | 20,802 | 28,891 | 37,428 | 30,996 |
| 12 new EU member states |  |  |  | 75,366 | 22,934 | 33,784 | 44,067 | 37,332 |
| of which: $\mathrm{CEEC} / \mathrm{CIS}^{(3)}$ | 361 | 2,781 | 25,100 | 20,370 | 4,042 | 16,121 | 24,544 | 24,118 |
| Poland | 301 | 97 | 5,624 | 21,606 | 10,546 | 14,258 | 17,529 | 14,210 |
| of which: Switzerland | 3,317 | 2,921 | 4,293 | 8,174 | 7,874 | 8,500 | 9,436 | 9,528 |
| Africa | 75,802 | 18,320 | 16,074 | 30,466 | 27,146 | 27,769 | 29,007 | 46,758 |
| of which: North Africa | 18,334 | 8,588 | 13,509 | 26,601 | 24,961 | 24,690 | 25,344 | 42,231 |
| North and South America | 5,875 | 5,453 | 36,682 | 68,808 | 55,553 | 85,810 | 112,910 | 107,161 |
| of which: USA | 1,999 | 2,000 | 1,099 |  |  |  |  |  |
| Asia ${ }^{(1)}$ | 6,930 | 11,302 | 8,260 | 7,356 | 3,804 | 5,632 | 6,302 | 6,729 |
| Pacific | 776 | 1,364 | 1,797 | 3,238 | 1,611 | 2,208 | 2,238 | 2,940 |
| TOTAL all categories | 178,126 | 213,502 | 444,516 | 585,270 | 340,931 | 480,430 | 556,356 | 506,303 |
| KD and CKD units | 39,428 | 12,207 |  |  |  |  |  |  |

(1) As of 2004, exports to Cyprus are included in Europe, rather than Asia.
(2) European Union: 9 countries in 1980; 10 countries in 1985; 12 countries between 1990 and 1994; 15 countries between 1995 and 2003 ; 25 countries from 2004 to 2005; 27 countries since 2006 . (3) CEEC/CIS, excluding the ten new countries that joined the European Union in 2004 and 2005, and the two that joined in 2006.

Source: CCFA.

# PHYSICAL AND FINANCIAL DATA FOR THE AUTOMOBILE MANUFACTURING INDUSTRY 

Until 2008, the physical and financial data are taken from surveys (known as the EAE reports) conducted every year of French companies in the automotive manufacturing industry. Since then, they have been replaced by the ESANE information system, combining both survey and administrative data.
These surveys are one of the main sources of information for French industry. The SESSI, formerly the statistics department of the Government Secretary for Industry now attached to INSEE, uses the surveys.
These data reflect the businesses of French and foreign-owned companies with operations in France. Their core businesses may extend to other countries.
Changes such as the creation, reorganization, acquisition or sale of companies can result in significant variations from one year to another.
The introduction of a new economic category, the joint use of administrative and survey data (particularly for comparison), and new statistical regulations (decision-makers, etc.) are the cause of a slight reduction in the sector's scope between 2007 and 2008.

|  | Units | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Physical data |  |  |  |  |  |  |  |  |  |
| Employees ${ }^{(2)}$ | units | 320,922 | 216,848 | 190,830 |  |  |  |  |  |
| Employees on 12/31 (excluding temporary staff) |  |  |  |  | 148,898 | 144,717 | 137,527 | 139,411 | 135,000 |
| Production in France (only light vehicles since 2012) | thousands |  |  | 3,348 | 2,569 | 2,048 | 2,229 | 2,295 | 1,968 |
| Production / employee |  |  |  | 17.5 | 17.3 | 14.1 | 16.2 | 16.5 | 14.6 |
| Financial data |  |  |  |  |  |  |  |  |  |
| Turnover before tax | € millions | 19,251 | 49,472 | 73,684 | 82,838 | 69,854 | 78,969 | 83,317 | 76,000 |
| Export turnover | € millions | 7,511 | 18,817 | 42,290 |  | 36,790 | 45,526 | 48,719 | 45,500 |
| Exports as a \% of total turnover | \% | 39.0\% | 38.0\% | 57.4\% |  | 52.7\% | 57.6\% | 58.5\% | 60\% |
| Value added (VA) before tax | € millions | 5,883 | 10,650 | 13,282 | 10,076 | 7,423 | 10,112 | 9,541 | 8,000 |
| Value added/turnover before tax | \% | 30.6\% | 21.5\% | 18.0\% | 12.2\% | 10.6\% | 12.8\% | 11.5\% | 10.5\% |
| Value added / per employee before tax | $€$ thousands | 18 | 49 | 70 | 68 | 51 | 74 | 68 | 59 |
| Social security costs | € millions | 1,452 | 1,860 | 2,153 | 2,271 | 2,015 | 2,302 | 2,443 |  |
| Social security costs / employee | € thousands | 4.5 | 8.6 | 11.3 | 15.3 | 13.9 | 16.7 | 17.5 |  |
| Wages and salaries | € millions | 3,254 | 4,271 | 5,093 | 5,972 | 5,808 | 5,696 | 5,632 |  |
| Wages and salaries / employee | € thousands | 10.1 | 19.7 | 26.7 | 40.1 | 40.1 | 41.4 | 40.4 |  |
| Personnel costs | € millions | 4,706 | 6,132 | 7,246 | 8,242 | 7,823 | 7,999 | 8,075 |  |
| Personnel costs / employee | € thousands | 14.7 | 28.3 | 38.0 | 55.4 | 54.1 | 58.2 | 57.9 |  |
| Personnel costs / VA | \% | 80.0\% | 57.6\% | 54.6\% | 81.8\% | 105.4\% | 79.1\% | 84.6\% |  |
| Gross operating surplus | € millions | 928 | 3,855 | 5,201 | 886 | - 1,174 | 1,340 | 710 |  |
| Gross operating surplus / VA | \% | 15.8\% | 36.2\% | 39.2\% | 8.8\% | -15.8\% | 13.3\% | 7.4\% |  |
| Interest expense | € millions | 484 | 1,170 | 1,178 |  | 4,038 | 2,862 | 1,134 |  |
| Interest expense / VA | \% | 8.2\% | 11.0\% | 8.9\% |  | 54.4\% | 28.3\% | 11.9\% |  |
| Interest income | € millions | 207 | 1,095 | 2,508 |  | 3,444 | 2,191 | 2,049 |  |
| Interest income / VA | \% | 3.5\% | 10.3\% | 18.9\% |  | 46.4\% | 21.7\% | 21.5\% |  |
| Net interest income (expense) | € millions | - 276 | -74 | 1,330 |  | - 594 | - 671 | 915 |  |
| Net interest income (expense) / VA | \% | -4.7\% | -0.7\% | 10.0\% |  | - 8.0\% | -6.6\% | 9.6\% |  |
| Cash flow | € millions | 638 | 2,918 | 5,499 |  | - 2,218 | 1,078 | 1,537 |  |
| Cash flow / VA | \% | 10.8\% | 27.4\% | 41.4\% |  | - 29.9\% | 10.7\% | 16.1\% |  |
| Net income (loss) | € millions | -26 | 969 | 2,851 | -3,702 | -4,900 | 293 | -521 |  |
| Net income / turnover | \% | -0.1\% | 2.0\% | 3.9\% | -4.5\% | -7.0\% | 0.4\% | -0.6\% |  |
| Capital expenditure | € millions | 1,018 | 3,139 | 3,807 |  |  |  |  |  |
| Gross fixed investments exclusive of contributions | € millions |  |  |  | 2,735 | 1,983 | 2,078 | 2,230 | 2,200 |
| Capital expenditure / turnover | \% | 5.3\% | 6.3\% | 5.2\% | 2.8\% | 2.8\% | 2.6\% | 2.7\% | 2.9\% |
| Capital expenditure / VA | \% | 17.3\% | 29.5\% | 28.7\% | 27.1\% | 26.7\% | 20.6\% | 23.4\% | 27.5\% |

[^8](2) Until 2007, these are actual employees: average employee numbers, corrected by the balance of employees hired (temporary staff) and quoted as hired staff.

## PHYSICALAND FINANCIAL DATA FOR THE AUTOMOTVE EQUIPMENT MANUFACTURING INDUSTRY

The physical and financial data in the table below are taken from surveys (known as the EAE reports) conducted every year of French companies in the automotive equipment manufacturing industry and from 2008, from the new ESANE information system.
In 1993, a new French business category (NAF1), standardized throughout the European Union, was put in place. A number of companies were reclassified in the metalworking, electrical equipment and car seating industries, resulting in a statistical break in data.
Since 2008, this category has become NAF2, still standardized throughout the European Union: OEM companies, electrical equipment manufacturers for engines and vehicles and car seat manufacturers are now included in this category.
Companies listed in the new "automotive equipment manufacturing" sector do not represent, therefore, all suppliers of the automotive industry. Added to these should be manufacturers of glass, tires, doors and locks and automotive springs... In addition to these activities, the automotive manufacturing and automotive equipment manufacturing industries purchase a number of intermediate products (metals, rubber, plastics, etc.), services (consulting, research, advertising, etc.) and capital goods from other sectors.

|  | Units | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(11)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Physical data |  |  |  |  |  |  |  |  |  |
| No. of companies (> 20 employees until 2007) | units | 320 | 320 | 243 | 653 | 565 | 639 | 616 |  |
| Employees ${ }^{(2)}$ | units | 143,347 | 112,963 | 94,171 |  |  |  |  |  |
| Employees on 12/31 (excluding temporary staff) |  |  |  |  | 73,210 | 64,881 | 61,759 | 59,579 | 56,000 |
| Financial data |  |  |  |  |  |  |  |  |  |
| Turnover before tax | € millions | 5,637 | 14,452 | 17,766 | 20,464 | 14,898 | 16,056 | 16,542 | 14,500 |
| Export turnover | $€$ millions | 1,301 | 4,018 | 7,512 |  | 7,056 | 7,865 | 8,513 |  |
| Exports as a \% of total turnover | \% | 23.1\% | 27.8\% | 42.3\% |  | 47.4\% | 49.0\% | 51.5\% |  |
| Percentage of production exported (source: FIEV) |  |  |  |  | 53\% | 54\% | 51\% | 53\% | 54\% |
| Value added (VA) before tax | $€$ millions | 2,251 | 4,530 | 4,643 | 4,403 | 3,479 | 3,885 | 3,761 |  |
| Value added/turnover before tax | \% | 39.9\% | 31.3\% | 26.1\% | 21.5\% | 23.4\% | 24.2\% | 22.7\% |  |
| Value added per employee before tax | $€$ thousands | 16 | 40 | 49 | 60 | 54 | 63 | 63 |  |
| Social security costs | € millions | 503 | 867 | 902 | 1,046 | 939 | 937 | 940 |  |
| Social security costs / employee | $€$ thousands | 3.5 | 7.7 | 9.6 | 14.3 | 14.5 | 15.2 | 15.8 |  |
| Wages and salaries | € millions | 1,239 | 2,060 | 2,213 | 2,489 | 2,300 | 2,302 | 2,173 |  |
| Wages and salaries / employee | € thousands | 8.6 | 18.2 | 23.5 | 34.0 | 35.4 | 37.3 | 36.5 |  |
| Personnel costs | € millions | 1,742 | 2,926 | 3,115 | 3,535 | 3,239 | 3,239 | 3,113 |  |
| Personnel costs / employee | $€$ thousands | 12.2 | 25.9 | 33.1 | 48.3 | 49.9 | 52.4 | 52.2 |  |
| Personnel costs / VA | \% | 77.4\% | 64.6\% | 67.1\% | 80.3\% | 93.1\% | 83.4\% | 82.8\% |  |
| Gross operating surplus | € millions | 418 | 1,337 | 1,206 | 541 | 7 | 412 | 417 |  |
| Gross operating surplus / VA | \% | 18.6\% | 29.5\% | 26.0\% | 12.3\% | 0.2\% | 10.6\% | 11.1\% |  |
| Interest expense | € millions | 186 | 387 | 440 |  | 171 | 177 | 129 |  |
| Interest expense / VA | \% | 8.2\% | 8.5\% | 9.5\% |  | 4.9\% | 4.6\% | 3.4\% |  |
| Interest income | € millions | 36 | 213 | 337 |  | 226 | 217 | 305 |  |
| Interest income / VA | \% | 1.6\% | 4.7\% | 7.3\% |  | 6.5\% | 5.6\% | 8.1\% |  |
| Net interest income (expense) | € millions | - 150 | - 174 | - 103 |  | 55 | 40 | 175 |  |
| Net interest income (expense) / VA | \% | -6.7\% | -3.8\% | - $2.2 \%$ |  | 1.6\% | 1.0\% | 4.7\% |  |
| Cash flow | € millions | 237 | 883 | 889 |  | -46 | 341 | 428 |  |
| Cash flow / VA | \% | 10.5\% | 19.5\% | 19.2\% |  | -1.3\% | 8.8\% | 11.4\% |  |
| Net income (loss) | € millions | 54 | 400 | -92 | -248 | -427 | -17 | 201 |  |
| Net income / turnover | \% | 1.0\% | 2.8\% | -0.5\% | -1.2\% | - $2.9 \%$ | -0.1\% | 1.2\% |  |
| Capital expenditure | € millions | 328 | 899 | 1,024 |  |  |  |  |  |
| Gross fixed investments exclusive of contributions | € millions |  |  |  | 1,092 | 1,119 | 413 | 524 |  |
| Capital expenditure / turnover | \% | 5.8\% | 6.2\% | 5.8\% | 5.3\% | 7.5\% | 2.6\% | 3.2\% |  |
| Capital expenditure / VA | \% | 14.6\% | 19.8\% | 22.0\% | 24.8\% | 32.2\% | 10.6\% | 13.9\% |  |

(1) FIEV estimates
(2) Actual employees: average employee numbers, corrected by the balance of employees hired (temporary staff) and quoted as hired staff.

## REGISTRATIONS

NEW PASSENGER CAR REGISTRATIONS BY MAKE
The special French Temporary Transit series was included in the new passenger car registrations as of 2004.

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 270,983 | 266,822 | 261,508 | 295,431 | 346,437 | 328,146 | 323,076 | 266,430 |
| Peugeot ${ }^{(1)}$ | 414,335 | 498,481 | 397,547 | 364,523 | 391,944 | 400,663 | 369,761 | 305,440 |
| Dacia |  |  |  | 43,525 | 61,217 | 104,641 | 88,980 | 80,790 |
| Renault | 759,312 | 639,440 | 602,415 | 463,019 | 517,093 | 497,820 | 455,705 | 343,345 |
| Others France | 56 | 146 | 63 | 33 | 73 | 54 | 752 | 1,968 |
| TOTAL France ${ }^{(2)}$ | 1,444,686 | 1,404,889 | 1,261,533 | 1,166,531 | 1,316,764 | 1,331,324 | 1,238,274 | 997,973 |
| Alfa Romeo | 25,380 | 15,916 | 12,774 | 10,316 | 11,732 | 13,033 | 16,232 | 10,323 |
| Audi | 17,455 | 32,762 | 34,937 | 47,871 | 49,109 | 50,936 | 58,970 | 61,754 |
| BMW | 17,239 | 29,580 | 31,576 | 49,194 | 43,414 | 46,074 | 46,305 | 48,045 |
| Chevrolet |  |  |  | 9,156 | 21,074 | 21,247 | 23,708 | 24,739 |
| Chrysler | 16 | 4,084 | 4,827 | 2,485 | 1,085 | 880 | 184 | 8 |
| Daihatsu | - | 0 | 1,043 | 1,853 | 1,914 | 1,083 | 217 | 352 |
| Dodge |  |  |  | 2,564 | 1,358 | 857 | 147 | 7 |
| Fiat | 53,147 | 128,822 | 95,983 | 73,504 | 82,290 | 72,717 | 57,326 | 43,554 |
| Ford | 68,426 | 159,575 | 117,061 | 112,128 | 133,079 | 114,810 | 115,357 | 92,469 |
| Honda | 8,293 | 14,002 | 8,716 | 12,382 | 14,669 | 11,251 | 8,793 | 8,406 |
| Hyundai | - | 0 | 11,019 | 18,454 | 21,516 | 18,785 | 20,204 | 28,733 |
| Jaguar | 269 | 1,290 | 1,939 | 1,678 | 1,169 | 1,126 | 1,001 | 897 |
| Jeep | - | 3,824 | 3,001 | 2,278 | 1,183 | 1,177 | 2,637 | 3,228 |
| Kia | - | 0 | 2,631 | 15,750 | 21,164 | 24,056 | 27,961 | 33,018 |
| Lada | 13,069 | 15,758 | 1,867 | 176 | 98 | 346 | 405 | 248 |
| Lancia | 6,801 | 18,225 | 5,864 | 4,765 | 4,839 | 3,368 | 4,000 | 5,248 |
| Land Rover | 237 | 3,611 | 7,570 | 3,177 | 2,419 | 2,735 | 4,317 | 7,770 |
| Mazda | 13,021 | 18,563 | 6,366 | 13,473 | 13,096 | 10,232 | 6,509 | 5,107 |
| Mercedes | 14,430 | 28,605 | 43,389 | 51,584 | 50,927 | 45,612 | 43,545 | 47,567 |
| Mini | - | - | - | 19,015 | 17,777 | 18,007 | 21,702 | 21,483 |
| Mitsubishi | 2,788 | 4,298 | 5,575 | 2,571 | 2,131 | 3,514 | 4,386 | 3,639 |
| Nissan-Infiniti | 17,700 | 25,707 | 31,330 | 38,302 | 46,070 | 54,351 | 72,212 | 70,133 |
| Opel | 32,709 | 113,490 | 133,576 | 89,790 | 89,265 | 94,877 | 94,102 | 71,666 |
| Porsche | 1,060 | 1,297 | 825 | 1,645 | 2,112 | 2,073 | 2,734 | 3,336 |
| Rover | 20,690 | 41,147 | 13,474 | 0 | 0 | 0 | 0 | 0 |
| Saab | 179 | 2,459 | 3,265 | 3,174 | 1,585 | 574 | 377 | 40 |
| Santana | - | 1,746 | 4,231 | 144 | 99 | 27 | 3 | 0 |
| Seat | 306 | 48,052 | 40,562 | 34,774 | 38,364 | 30,645 | 33,268 | 24,180 |
| Skoda | 1,636 | 1,825 | 11,570 | 17,399 | 19,003 | 18,533 | 21,185 | 22,464 |
| Smart | - | - | 6,645 | 8,669 | 7,920 | 6,408 | 6,810 | 5,441 |
| Ssangyong | - | 0 | 19 | 595 | 472 | 451 | 560 | 290 |
| Subaru | - | 0 | 2,312 | 1,234 | 1,405 | 1,146 | 831 | 971 |
| Suzuki | - | 0 | 11,355 | 25,353 | 29,056 | 22,070 | 19,233 | 16,026 |
| Toyota-Lexus | 13,095 | 15,839 | 43,698 | 92,279 | 90,320 | 67,311 | 70,192 | 68,007 |
| Volkswagen | 75,727 | 155,971 | 152,868 | 144,506 | 150,392 | 146,538 | 163,584 | 154,434 |
| Volvo | 8,207 | 12,415 | 6,777 | 11,001 | 12,007 | 11,841 | 15,192 | 13,396 |
| TOTAL Foreign ${ }^{(2)}$ | 428,516 | 904,241 | 872,351 | 924,838 | 985,634 | 920,345 | 965,955 | 900,787 |
| TOTAL all categories | 1,873,202 | 2,309,130 | 2,133,884 | 2,091,369 | 2,302,398 | 2,251,669 | 2,204,229 | 1,898,760 |
| of which Temporary Transit | - | - | - | 41,086 | 33,727 | 39,011 | 38,421 | 38,427 |
| Total France (as a \%) | 77.1\% | 60.8\% | 59.1\% | 55.8\% | 57.2\% | 59.1\% | 56.2\% | 52.6\% |
| Total foreign (as a \%) | 22.9\% | 39.2\% | 40.9\% | 44.2\% | 42.8\% | 40.9\% | 43.8\% | 47.4\% |

(1) Including Talbot up to 1985.
(2) Including others.

USED PASSENGER CAR REGISTRATIONS
nits

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL all categories | 4,441,423 | 4,758,750 | 5,082,122 | 5,393,045 | 5,240,411 | 5,386,007 | 5,440,856 | 5,371,599 |
| Used/new ratio | 2.4 | 2.1 | 2.4 | 2.6 | 2.3 | 2.4 | 2.5 | 2.8 |

USED LIGHT COMMERCIAL VEHICLE REGISTRATIONS

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL all categories |  | 644,925 | 651,033 | 781,720 | 766,764 | 806,398 | 799,058 | 778,270 |
| Used/new ratio |  | 1.6 | 1.6 | 1.7 | 2.1 | 1.9 | 1.9 | 2.0 |

## REGISTRATIONS

NEW DIESEL PASSENGER CAR REGISTRATIONS BY MAKE
The special French Temporary Transit series was included in the new passenger car registrations as of 2004

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 24,158 | 111,881 | 138,628 | 239,593 | 256,454 | 243,841 | 238,010 | 203,866 |
| Peugeot ${ }^{[1]}$ | 65,199 | 189,322 | 206,153 | 278,689 | 295,599 | 307,518 | 288,634 | 242,860 |
| Dacia |  |  |  | 33,846 | 35,483 | 53,737 | 73,642 | 65,204 |
| Renault | 45,862 | 205,374 | 257,909 | 369,788 | 377,769 | 352,530 | 316,841 | 253,796 |
| TOTAL France ${ }^{(2)}$ | 135,219 | 506,577 | 602,711 | 921,916 | 965,305 | 957,626 | 917,127 | 765,726 |
| Alfa Romeo | - | 2,524 | 7,444 | 9,079 | 8,307 | 8,432 | 11,187 | 6,660 |
| Audi | 19,591 | 13,495 | 25,901 | 43,243 | 44,403 | 45,201 | 49,615 | 52,449 |
| BMW/Mini | - | 8,271 | 21,065 | 52,348 | 46,578 | 50,906 | 54,738 | 56,503 |
| Chrysler/Dodge/Jeep | - | - | 4,161 | 7,135 | 3,536 | 2,863 | 2,876 | 3,145 |
| Fiat-Lancia | 10,352 | 33,913 | 38,337 | 42,262 | 35,445 | 28,240 | 19,441 | 15,056 |
| Ford | 1,833 | 56,331 | 58,896 | 96,417 | 98,745 | 89,334 | 88,850 | 65,176 |
| Honda |  |  | 413 | 7,298 | 6,575 | 5,029 | 3,360 | 3,992 |
| Hyundai | - | - | 5,510 | 12,675 | 11,099 | 13,174 | 14,536 | 20,706 |
| Kia |  |  | 1,200 | 12,025 | 12,750 | 15,428 | 18,996 | 20,704 |
| Land Rover | - | 2,980 | 5,656 | 3,138 | 2,368 | 2,637 | 4,095 | 7,388 |
| Mazda | - | 5,200 | 3,204 | 8,615 | 8,519 | 6,768 | 4,671 | 3,386 |
| Mercedes | 10,635 | 15,676 | 30,007 | 46,859 | 46,125 | 41,460 | 39,645 | 43,537 |
| Mitsubishi | - | 1,623 | 3,227 | 2,053 | 1,370 | 3,102 | 4,249 | 3,539 |
| Nissan-Infiniti | 694 | 4,982 | 15,533 | 26,832 | 30,361 | 35,092 | 50,108 | 51,675 |
| Opel | 6,178 | 28,218 | 63,726 | 64,629 | 59,335 | 63,751 | 64,617 | 45,363 |
| Rover | - | 4,419 | 7,480 | 0 | 0 | 0 | 0 | 0 |
| Seat | - | 14,367 | 27,861 | 30,402 | 33,170 | 25,462 | 28,922 | 18,718 |
| Skoda | - | - | 7,741 | 15,548 | 15,362 | 14,781 | 16,531 | 15,889 |
| Suzuki | - | - | 3,165 | 14,240 | 13,282 | 9,263 | 9,044 | 5,682 |
| Toyota-Lexus | - | 3,594 | 12,282 | 55,623 | 43,266 | 35,744 | 38,576 | 32,082 |
| Volkswagen | - | 50,975 | 89,487 | 129,683 | 123,629 | 118,702 | 129,026 | 117,017 |
| Volvo | 1,198 | 4,097 | 4,786 | 10,590 | 11,799 | 11,614 | 14,937 | 13,087 |
| TOTAL Foreign ${ }^{(2)}$ | 50,815 | 255,477 | 443,774 | 699,064 | 663,190 | 635,547 | 679,028 | 618,818 |
| TOTAL all categories | 186,034 | 762,054 | 1,046,485 | 1,620,980 | 1,628,495 | 1,593,173 | 1,596,155 | 1,384,544 |
| of which Temporary Transit | - | - | - | 36,542 | 30,759 | 34,432 | 33,788 | 38,247 |
| \% diesel | 9.9\% | 33.0\% | 49.0\% | 77.5\% | 70.7\% | 70.8\% | 72.4\% | 62.8\% |
| Total France (as a \%) | 72.7\% | 66.5\% | 57.6\% | 56.9\% | 59.3\% | 60.1\% | 57.5\% | 55.3\% |
| Total foreign (as a \%) | 27.3\% | 33.5\% | 42.4\% | 43.1\% | 40.7\% | 39.9\% | 42.5\% | 44.7\% |

(1) Including Talbot up to 1985 .
(2) Including others.

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS (UP TO 5 METRIC TONS) BY MAKE

|  | 1980 | 1990 | 2000 | $2008{ }^{(3)}$ | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 53,245 | 80,958 | 77,048 | 78,593 | 66,833 | 70,838 | 75,876 | 65,346 |
| Peugeot ${ }^{(1)}$ | 58,986 | 60,813 | 74,950 | 82,256 | 66,436 | 72,228 | 72,071 | 63,671 |
| Dacia |  |  |  | 53 | 5,237 | 5,434 | 5,298 | 3,732 |
| Renault | 116,602 | 162,549 | 139,752 | 144,750 | 116,498 | 135,591 | 137,360 | 123,447 |
| Others France | 256 | 415 | 40 | 460 | 532 | 528 | 486 | 523 |
| TOTAL France | 229,089 | 304,735 | 291,790 | 306,112 | 255,536 | 284,619 | 291,091 | 256,719 |
| Fiat | 8,326 | 10,139 | 25,253 | 36,403 | 32,373 | 34,659 | 37,152 | 34,036 |
| Ford | 9,099 | 16,080 | 18,110 | 24,765 | 20,197 | 20,437 | 20,473 | 18,478 |
| Hyundai | - | - | 588 | 659 | 374 | 237 | 182 | 276 |
| Isuzu |  |  | 108 | 1,950 | 1,711 | 1,961 | 1,904 | 1,788 |
| Iveco | 2,941 | 11,543 | 16,534 | 17,845 | 10,505 | 11,610 | 12,954 | 11,385 |
| Land Rover | 645 | 2,718 | 1,857 | 1,211 | 1,078 | 1,550 | 1,489 | 1,478 |
| Mazda | 579 | 1,067 | 916 | 620 | 424 | 482 | 424 | 160 |
| Mercedes | 5,495 | 11,156 | 23,139 | 22,509 | 16,929 | 19,051 | 20,073 | 18,275 |
| Mitsubishi | - | - | 3,392 | 2,916 | 2,111 | 2,639 | 2,776 | 1,716 |
| Nissan | 861 | 5,063 | 5,197 | 8,449 | 6,498 | 7,307 | 9,616 | 9,076 |
| Opel | 664 | 2,408 | 7,561 | 11,606 | 6,772 | 7,195 | 7,560 | 7,257 |
| Toyota-Lexus | 7,112 | 6,099 | 1,771 | 7,019 | 4,348 | 4,013 | 4,115 | 4,505 |
| Volkswagen | 8,091 | 9,673 | 13,819 | 13,713 | 11,506 | 13,249 | 14,895 | 14,815 |
| TOTAL Foreign ${ }^{(2)}$ | 48,798 | 89,060 | 123,176 | 154,161 | 118,450 | 132,993 | 138,163 | 127,330 |
| TOTAL all categories | 277,887 | 393,795 | 414,966 | 460,273 | 373,986 | 417,612 | 429,254 | 384,049 |
| Total France (as a \%) | 82.4\% | 77.4\% | 70.3\% | 66.5\% | 68.3\% | 68.2\% | 67.8\% | 66.8\% |
| Total foreign (as a \%) | 17.6\% | 22.6\% | 29.7\% | 33.5\% | 31.7\% | 31.8\% | 32.2\% | 33.2\% |

(1) Including Talbot up to 1985
(2) Including others.
(3) 2006 and more recent data are not comparable to data from prior years because some models were reclassified to "Other France" and "Foreign".

## REGISTRATIONS

NEW PASSENGER CARS AND LIGHT COMMERCIAL VEHICLE REGISTRATIONS BY MAKE
The special French Temporary Transit series was included in the new passenger car registrations as of 2004.

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 324,228 | 347,780 | 338,556 | 374,024 | 413,270 | 398,984 | 398,952 | 331,776 |
| Peugeot | 473,321 | 559,294 | 472,497 | 446,779 | 458,380 | 472,891 | 441,832 | 369,111 |
| Dacia |  |  |  | 43,578 | 66,454 | 110,075 | 94,278 | 84,522 |
| Renault | 875,914 | 801,989 | 742,167 | 607,769 | 633,591 | 633,411 | 593,065 | 466,792 |
| TOTAL France | 1,673,775 | 1,709,624 | 1,553,323 | 1,472,643 | 1,572,300 | 1,615,943 | 1,529,365 | 1,254,692 |
| Fiat | 61,473 | 138,961 | 121,236 | 109,907 | 114,663 | 107,376 | 94,478 | 77,590 |
| Ford | 77,525 | 175,655 | 135,171 | 136,893 | 153,276 | 135,247 | 135,830 | 110,947 |
| Land Rover | 882 | 6,329 | 9,427 | 4,388 | 3,497 | 4,285 | 5,806 | 9,248 |
| Mercedes | 19,925 | 39,761 | 66,528 | 74,093 | 67,856 | 64,663 | 63,618 | 65,842 |
| Nissan-Infiniti | 18,561 | 30,770 | 36,527 | 46,751 | 52,568 | 61,658 | 81,828 | 79,209 |
| Opel | 33,373 | 115,898 | 141,137 | 101,396 | 96,037 | 102,072 | 101,662 | 78,923 |
| Rover | 20,812 | 41,343 | 13,564 | 0 | 0 | 0 | 0 | 0 |
| Seat | 306 | 51,999 | 42,230 | 35,150 | 38,813 | 31,080 | 33,966 | 24,180 |
| Toyota-Lexus | 20,207 | 21,938 | 45,469 | 99,298 | 94,668 | 71,324 | 74,307 | 72,512 |
| Volkswagen | 83,818 | 165,644 | 166,687 | 158,219 | 161,898 | 159,787 | 178,479 | 169,249 |
| TOTAL Foreign | 477,314 | 993,301 | 995,527 | 1,078,999 | 1,104,084 | 1,053,338 | 1,104,118 | 1,028,117 |
| TOTAL all categories | 2,151,089 | 2,702,925 | 2,548,850 | 2,551,642 | 2,676,384 | 2,669,281 | 2,633,483 | 2,282,809 |
| Total France as a \% | 77.8\% | 63.3\% | 60.9\% | 57.7\% | 58.7\% | 60.5\% | 58.1\% | 55.0\% |
| Total foreign as a \% | 22.2\% | 36.7\% | 39.1\% | 42.3\% | 41.3\% | 39.5\% | 41.9\% | 45.0\% |

(1) 2006 and more recent data are not comparable to data from prior years because some models were reclassified to "Other France" and "Foreign".

NEW HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks | 17,984 | 20,453 | 20,818 | 19,359 | 12,158 | 10,908 | 14,343 | 12,929 |
| TOTAL France | 18,312 | 20,738 | 20,992 | 19,472 | 12,295 | 10,964 | 14,399 | 12,965 |
| DAF | 1,881 | 3,460 | 4,365 | 6,579 | 3,752 | 4,464 | 6,240 | 5,545 |
| Iveco | 6,578 | 7,204 | 6,998 | 5,838 | 4,120 | 4,003 | 4,980 | 4.488 |
| MAN | 327 | 1,433 | 3,498 | 5,530 | 3,630 | 2,729 | 4,765 | 4,540 |
| Mercedes | 8,014 | 9,500 | 9,976 | 9,610 | 5,482 | 5,229 | 7,087 | 7,100 |
| Scania | 1,389 | 2,711 | 4,963 | 4,156 | 2,176 | 2,553 | 3,670 | 2,823 |
| Volvo | 3,724 | 4,647 | 6,739 | 5,739 | 3,615 | 3,938 | 5,825 | 5,564 |
| TOTAL Foreign | 23,534 | 29,290 | 36,924 | 38,032 | 23,238 | 23,257 | 32,964 | 30,413 |
| TOTAL all categories | 41,846 | 50,028 | 57,916 | 57,504 | 35,533 | 34,221 | 47,363 | 43,378 |
| Total France as a \% | 43.8\% | 41.5\% | 36.2\% | 33.9\% | 34.6\% | 32.0\% | 30.4\% | 29.9\% |
| Total foreign as a \% | 56.2\% | 58.5\% | 63.8\% | 66.1\% | 65.4\% | 68.0\% | 69.6\% | 70.1\% |

USED HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | - | - | 59,056 | 54,586 | 49,452 | 55,591 | 57,152 | 52,154 |
| Used/new ratio | - | - | 1.0 | 0.9 | 1.4 | 1.6 | 1.2 | 1.2 |


|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault | 2,126 | 1,692 | 1,633 | - | - | - | - |  |
| Others France | 107 | 255 | 367 | - | - | - | - | - |
| Kässbohrer-Setra | 479 | 392 | 261 | - | - | - | - | - |
| Mercedes | 554 | 245 | 602 | - | - | - | - | - |
| TOTAL all categories | 3,558 | 3,160 | 4,320 | - | - | - | - | - |
| Irisbus Group ${ }^{\text {(1) }}$ | - | - | - | 2,914 | 3,092 | 2,412 | 2843 | 2,603 |
| Evobus Group ${ }^{(2)}$ | - | - | - | 1,346 | 1,851 | 1,433 | 1,681 | 1,846 |
| Neoman Bus Group ${ }^{(3)}$ | - | - | - | 527 | 658 | 559 | 515 | 187 |
| Bova | - | - | - | 155 | 150 | 116 | 86 | 34 |
| Temsa | - | - | - | 284 | 384 | 309 | 272 | 174 |
| Van Hool | 57 | 250 | 230 | 157 | 117 | 169 | 175 | 98 |
| Others | - | - | - | 272 | 412 | 384 | 634 | 602 |
| TOTAL all categories | - | - | - | 5,655 | 6,664 | 5,382 | 6,206 | 5,544 |

(1) IrisbusGroup: Irisbus, Irisbus-Heuliez, Irisbus-Renault, Karosa and Iveco,
(2) Evobus: Kässbohrer and Mercedes
(3) Neoman Bus: MAN and Neoplan.

## VEHICLE OWNERSHIP

DENSITY (INTERNATIONAL COMPARISONS)

## Number of cars and commercial vehicles per 1,000 inhabitants on January ${ }^{\text {st }}$

|  | 1985 | 1995 | 2005 | 2012 |
| :---: | :---: | :---: | :---: | :---: |
| European Union 27 countrie |  | - | 524 | 560 |
| European Union 15 countries from 1995 | 380 | 473 | 576 | 592 |
| 12 new EU member states | - | - | 332 | 440 |
| Germany | 450 | 529 | 593 | 560 |
| Belgium | 363 | 463 | 534 | 576 |
| Spain | 276 | 430 | 566 | 594 |
| France | 446 | 520 | 596 | 603 |
| Italy | 412 | 541 | 656 | 692 |
| United Kingdom | 379 | 474 | 566 | 571 |
| Sweden | 400 | 445 | 509 | 526 |
| Poland | 117 | 229 | 379 | 558 |
| Turkey | 27 | 65 | 116 | 164 |
| Canada | 559 | 562 | 585 | 626 |
| USA | 708 | 759 | 817 | 782 |
| South Korea | 25 | 177 | 319 | 381 |
| Japan | 375 | 527 | 591 | 597 |
| Argentina | 173 | 167 | 182 | 269 |
| Brazil | 86 | 89 | 121 | 176 |
| China | 3 | 8 | 21 | 69 |
| India | 3 | 6 | 12 | 22 |

Source: CCFA.

TOTAL VEHICLES IN USE (JANUARY ${ }^{\text {STI }}$, 2013)
In thousands

|  | All fuels | Diesel |
| :---: | :---: | :---: |
| Passenger cars |  |  |
| Up to 5 HP | 13,761 | 7,701 |
| 6 to 10 HP | 16,266 | 10,898 |
| 11 HP and over | 1,573 | 778 |
| Total passenger cars | 31,600 | 19,377 |
| Light commercial vehicles (LCV) |  |  |
| Up to 2.5 t | 3,673 | 3,273 |
| From 2.5 t to 3.5 t | 2,223 | 2,206 |
| From 3.6 t to 5 t | 14 | 14 |
| TOTAL LCVs up to 5 t | 5,910 | 5,493 |
| Total passenger cars and light commercial vehicles | 37,510 | 24,870 |
| Heavy trucks over 5 metric tons |  |  |
| Trucks |  |  |
| From 5 t to 12 t | 78 | 78 |
| From 12 t to 16 t | 48 | 48 |
| From 16 t to 20 t | 116 | 116 |
| 20 t and over | 100 | 100 |
| Total trucks | 342 | 342 |
| Road tractors | 199 | 199 |
| Total heavy trucks | 541 | 540 |
| Coaches and buses | 87 | 84 |
| Total commercial vehicles over 5 t | 628 | 624 |
| Total commercial vehicles all sizes | 6,538 | 6,117 |
| TOTAL all vehicles | 38,138 | 25,494 |

Source: CCFA estimates

VEHICLE OWNERSHIP

|  | Units | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 ${ }^{\text {¹ }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households without a vehicle | \% | 29.2\% | 23.2\% | 19.7\% | 17.3\% | 16.8\% | 16.5\% | 16.5\% | 16.7\% |
| Households with a vehicle | \% | 70.8\% | 76.8\% | 80.3\% | 82.7\% | 83.2\% | 83.5\% | 83.5\% | 83.3\% |
| Households with one vehicle | \% | 54.3\% | 50.5\% | 50.7\% | 46.9\% | 47.5\% | 47.6\% | 48.2\% | 48.1\% |
| Households with two vehicles | \% | 14.8\% | 23.0\% | 25.4\% | 30.5\% | 30.5\% | 30.7\% | 30.5\% | 30.4\% |
| Households with three or more vehicles | \% | 1.7\% | 3.3\% | 4.2\% | 5.3\% | 5.2\% | 5.2\% | 4.8\% | 4.8\% |
| Average vehicle age | years |  | 5.90 | 7.25 | 8.1 | 8.0 | 8.0 | 8.1 | 8.3 |
| Average ownership period | years |  | 3.66 | 4.43 | 4.9 | 4.9 | 5.0 | 5.1 | 5.2 |
| Used passenger cars | \% |  | 50.0 | 56.1 | 61.9 | 59.6 | 58.9 | 57.8 | 57.9 |
| Total average kilometers | km | 12,200 | 13,041 | 13,560 | 12,015 | 11,793 | 11,755 | 11,515 | 11,639 |
| Gasoline average kilometers | km | 11,600 | 11,651 | 10,780 | 8,658 | 8,176 | 8,108 | 7,897 | 8,022 |
| Diesel average kilometers | km | 26,200 | 20,950 | 18,140 | 15,106 | 14,819 | 14,542 | 14,265 | 14,256 |
| Domestic passenger road transportation |  |  |  |  |  |  |  |  |  |
| By passenger car | billion passenger-km | 482.3 | 617.3 | 754.4 | 800.0 | 802.9 | 810.8 | 812.7 | 815.0 |
| By coach - bus | billion passenger-km | 37.4 | 40.7 | 42.0 | 48.4 | 48.8 | 49.9 | 51.1 | 51.6 |
| Total traffic | billion passenger-km | 588.0 | 743.3 | 892.2 | 962.6 | 964.8 | 974.0 | 981.2 | 984.9 |
| Road transport as a \% of total traffic | \% | 88.4 | 88.5 | 89.3 | 88.1 | 88.3 | 88.4 | 88.0 | 88.0 |
| Annual change |  |  |  |  |  |  |  |  |  |
| By passenger car | \% | - | + 2.6 | + 0.6 | - 1.5 | 0.4 | 1.0 | 0.2 | 0.3 |
| By coach - bus | \% | - | +2.7 | +2.7 | 6.8 | 0.7 | 2.2 | 2.4 | 1.0 |

(1) Provisional data.

Sources: PARCAUTO TNS-SOFRES, calculations by IFSTTAR-ADEME, INSEE and SOeS.

TOTAL VEHICLES IN USE ON JANUARY ${ }^{\text {ST }}, 2013$

|  | 1980 | 1990 | 2000 | 2009 | 2010 | 2011 | 2012 | 2013 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger cars |  |  |  |  |  |  |  |  |
| Up to 5 HP | 5,090 | 8,312 | 10,572 | 12,537 | 12,946 | 13,351 | 13,628 | 13,761 |
| 6 HP to 10 HP | 11,460 | 13,385 | 15,723 | 16,789 | 16,583 | 16,422 | 16,375 | 16,266 |
| Over 10 HP | 1,890 | 1,313 | 1,186 | 1,523 | 1,521 | 1,528 | 1,547 | 1,573 |
| TOTAL passenger cars | 18,440 | 23,010 | 27,480 | 30,850 | 31,050 | 31,300 | 31,550 | 31,600 |
| of which diesel | 730 | 3,265 | 9,261 | 16,753 | 17,458 | 18,165 | 18,865 | 19,377 |
| Commercial vehicles |  |  |  |  |  |  |  |  |
| Up to 3.5 t | 1,985 | 4,125 | 4,974 | 5,720 | 5,750 | 5,809 | 5,867 | 5,896 |
| From 3.5 t to 5 t | 103 | 20 | 12 | 10 | 10 | 11 | 13 | 14 |
| From 5 t to 20 t | 250 | 334 | 287 | 253 | 250 | 246 | 247 | 242 |
| 20 t and over | 26 | 41 | 46 | 89 | 91 | 93 | 98 | 100 |
| Road tractors | 129 | 160 | 210 | 206 | 202 | 199 | 206 | 199 |
| TOTAL commercial vehicles | 2,493 | 4,680 | 5,529 | 6,278 | 6,303 | 6,358 | 6,431 | 6,451 |
| of which diesel | 976 | 2,342 | 4,202 | 5,538 | 5,632 | 5,777 | 5,941 | 6,033 |
| Coaches and buses | 57 | 68 | 80 | 84 | 85 | 86 | 86 | 87 |
| TOTAL Overall | 20,990 | 27,758 | 33,090 | 37,212 | 37,438 | 37,744 | 38,067 | 38,138 |
| of which diesel | 1,763 | 5,675 | 13,543 | 22,373 | 23,172 | 24,025 | 24,889 | 25,494 |

Source: CCFA estimates

## FUEL AND TAXATION, EMISSIONS AND CO,

ROAD FUEL CONSUMPTION, PRICES AND TAXES

|  | Units | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fuel consumption |  |  |  |  |  |  |  |  |  |
| Regular gasoline | millions of liters | 4,216 | 959 |  |  |  |  |  |  |
| Premium leaded - AVSR | millions of liters | 20,007 | 19,911 | 3,924 | 0 | 0 | 0 | 0 | 0 |
| Premium unleaded | millions of liters |  | 3,406 | 14,329 | 12,054 | 10,871 | 9,501 | 8,582 | 7,335 |
| Premium unleaded 95-E10 | millions of liters |  |  |  | - | 727 | 1,379 | 1,754 | 2,331 |
| Total gasoline | millions of liters | 24,223 | 24,276 | 18,253 | 12,054 | 11,598 | 10,880 | 10,337 | 9,666 |
| Diesel | millions of liters | 11,415 | 20,664 | 32,373 | 38,849 | 38,913 | 39,749 | 40,327 | 40,382 |
| TOTAL road fuel | millions of liters | 35,638 | 44,940 | 50,627 | 50,902 | 50,510 | 50,629 | 50,664 | 50,047 |

Source: CPDP.

|  | Units | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Retail prices of fuel (annual average) |  |  |  |  |  |  |  |  |  |
| Regular gasoline inc. VAT | €/liter | 0.49 | 0.80 | - | - | - | - | - | - |
| Tax as a \% | \% | 57 | 73 | - | - | - | - | - | - |
| Premium leaded - AVSR | €/liter | 0.52 | 0.81 | 1.17 | - | - | - | - | - |
| Tax as a \% | \% | 57 | 74 | 71 | - | - | - | - | - |
| Premium unleaded 98 | €/liter | - | 0.79 | 1.11 | 1.39 | 1.24 | 1.38 | 1.54 | 1.62 |
| Tax as a \% | \% | - | 71 | 69 | 60 | 65 | 60 | 56 | 54 |
| Gasoline | €/liter | 0.52 | 0.81 | 1.12 | 1.36 | 1.21 | 1.35 | 1.51 | 1.58 |
| Tax as a \% | \% | 57 | 74 | 69 | 61 | 66 | 61 | 57 | 55 |
| Diesel | €/liter | 0.37 | 0.54 | 0.85 | 1.27 | 1.00 | 1.15 | 1.34 | 1.40 |
| Tax as a \% | \% | 46 | 61 | 62 | 50 | 59 | 54 | 49 | 47 |

Source: SOeS

TOTAL AUTOMOBILE EMISSIONS IN MAINLAND FRANCE BETWEEN 1990 AND 2012

|  | 1990 | 1995 | 2000 | 2005 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ | $\begin{aligned} & \text { Variation } \\ & \text { 2012-1990 } \end{aligned}$ | $\begin{aligned} & \text { Variation } \\ & \text { 2012-2011 } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Regulated pollutants |  |  |  |  |  |  |  |  |  |  |
| $\mathrm{SO}_{2}$ | 143 | 117 | 23 | 4 | 1 | 1 | 1 | 1 | - 99\% | - |
| $\mathrm{CO}_{2}$ | 6,464 | 4,592 | 2,552 | 1,306 | 674 | 619 | 513 | 434 | -93\% | - 15\% |
| NOx | 1,144 | 1,061 | 916 | 759 | 597 | 592 | 568 | 540 | - 53\% | -5\% |
| NMVOC | 1,095 | 827 | 527 | 268 | 129 | 109 | 91 | 72 | - 93\% | - $21 \%$ |
| Lead (in metric tons) | 3,915 | 1,181 | 62 | 56 | 57 | 57 | 58 | 57 | -99\% | - |
| PM10: particles | 69 | 79 | 66 | 50 | 42 | 42 | 39 | 36 | -48\% | -8\% |
| Other emissions |  |  |  |  |  |  |  |  |  | metric tons |
| $\mathrm{CO}_{2}$ | 111 | 120 | 127 | 129 | 119 | 121 | 121 | 118 | 9\% | - $2 \%$ |

(1) 2012 estimates.

Source: CITEPA / Secten data, updated February 2013.
$\mathrm{CO}_{2}$ EMISSIONS IN MAINLAND FRANCE BY BUSINESS SECTOR

|  | 1990 | 1995 | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Power production | 66 | 57 | 63 | 67 | 64 | 62 | 59 | 59 | 51 | 52 |
| Industry | 114 | 108 | 108 | 103 | 102 | 97 | 84 | 89 | 84 | 83 |
| Residential/Commercial | 85 | 87 | 89 | 98 | 86 | 91 | 90 | 91 | 77 | 84 |
| Transport | 118 | 127 | 135 | 136 | 133 | 127 | 125 | 127 | 127 | 124 |
| of which road | 111 | 120 | 127 | 129 | 127 | 120 | 119 | 121 | 121 | 118 |
| of which other transportation | 6.9 | 7.1 | 8.0 | 6.9 | 6.3 | 6.3 | 6.1 | 6.0 | 6.2 | 6.1 |
| Agriculture/silviculture | 9.4 | 9.8 | 10.1 | 10.4 | 9.7 | 10.6 | 10.6 | 9.9 | 9.7 | 9.2 |
| TOTAL excluding LULUCF ${ }^{(2)}$ | 392 | 389 | 405 | 414 | 395 | 388 | 369 | 376 | 348 | 352 |
| LULUCF ${ }^{(2)}$ | -27 | -36 | -34 | -50 | -55 | -56 | -47 | -43 | -53 | -53 |
| TOTAL with LULUCF ${ }^{(2)}$ | 365 | 353 | 371 | 365 | 339 | 332 | 322 | 334 | 296 | 299 |

(1) 2010 estimates
(2) LULUCF: Land Use, Land Use Change and Forestry

Source: CITEPA/ CORALIE/ Secten format, April 2013.

AVERAGE $\mathrm{CO}_{2}$ EMISSIONS OF NEW PASSENGER CARS IN FRANCE AND EUROPE

|  | 1995 | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | $2012{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| France |  |  |  |  |  |  |  |  |  |  |
| Gasoline | 177 | 168 | 159 | 155 | 153 | 141 | 131 | 130 | 129 | 127 |
| Diesel | 175 | 155 | 149 | 147 | 148 | 139 | 134 | 130 | 127 | 124 |
| TOTAL | 176 | 162 | 152 | 149 | 149 | 140 | 133 | 130 | 127 | 124 |
| European Union 15 countries |  |  |  |  |  |  |  |  |  |  |
| TOTAL | 186 | 171 | 161 | 161 | 159 | 154 | 146 | 141 | 136 | 132 |

(1) CCFA estimates for 2012.

Source: ADEME (June 2012)

## AUTOMOTVE TAXES <br> AND FOREIGN TRADE

FRENCH AUTOMOTIVE FOREIGN TRADE IN VALUE
In $€$ millions and \% year-on-year change

|  |  | New cars | New light commercial vehicles |  | New heavy trucks |  | Parts and engines |  | Automotive industry sector |  | Used vehicles |  | Automotive sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exports (FOB) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1986 | 7,286 |  | 701 |  | 658 |  | 6,560 |  | 15,204 |  | 129 |  | 15,333 |  |
| 1990 | 10,818 | 6\% | 846 | -6\% | 988 | 7\% | 9,919 | 10\% | 22,571 | 7\% | 490 | 67\% | 23,060 | 8\% |
| 1995 | 11,343 | - 1\% | 769 | 9\% | 2,609 | 94\% | 11,357 | 2\% | 26,078 | 5\% | 441 | 32\% | 26,519 | 6\% |
| 2000 | 19,828 | 12\% | 2,146 | 32\% | 2,328 | 34\% | 18,213 | 11\% | 42,515 | 14\% | 1,125 | -6\% | 43,640 | 13\% |
| 2005 | 26,187 | - 5\% | 2,630 | - 8\% | 2,669 | -5\% | 19,543 | 1\% | 51,031 | -3\% | 1,571 | 0\% | 52,602 | -3\% |
| 2011 | 16,003 | 5\% | 2,066 | 23\% | 2,508 | 8\% | 21,865 | 7\% | 42,442 | 7\% | 1,021 | -3\% | 43,463 | 7\% |
| 2012 | 14,964 | -6\% | 2,113 | 2\% | 2,355 | -6\% | 20,633 | -6\% | 40,066 | -6\% | 1,146 | 12\% | 41,212 | -5\% |
| Imports (CIF) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1986 | 5,534 |  | 871 |  | 1,115 |  | 3,520 |  | 11,040 |  | 284 |  | 11,323 |  |
| 1990 | 9,813 | 7\% | 1,467 | 3\% | 1,564 | -9\% | 5,596 | 1\% | 18,439 | 3\% | 638 | 21\% | 19,077 | 3\% |
| 1995 | 10,838 | 4\% | 1,189 | 2\% | 2,903 | 75\% | 6,687 | 13\% | 21,616 | 12\% | 349 | 28\% | 21,965 | 13\% |
| 2000 | 16,961 | 14\% | 1,997 | 9\% | 2,695 | 26\% | 11,024 | 11\% | 32,678 | 14\% | 959 | -8\% | 33,637 | 13\% |
| 2005 | 20,671 | 4\% | 2,969 | 12\% | 3,285 | 6\% | 15,897 | 6\% | 42,822 | 5\% | 765 | 18\% | 43,587 | 6\% |
| 2011 | 24,638 | 10\% | 2,986 | 3\% | 3,048 | 25\% | 16,581 | 9\% | 47,252 | 10\% | 1,087 | -9\% | 48,339 | 9\% |
| 2012 | 22,441 | -9\% | 2,427 | -19\% | 2,710 | -11\% | 15,847 | -4\% | 43,425 | -8\% | 1,129 | 4\% | 44,553 | -8\% |
| Balance (exports - imports) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1986 | + 1,752 |  | - 170 |  | -457 |  | +3,040 |  | +4,165 |  | - 155 |  | +4,010 |  |
| 1990 | + 1,005 |  | -621 |  | -576 |  | +4,323 |  | +4,131 |  | - 148 |  | + 3,983 |  |
| 1995 | + 505 |  | -420 |  | - 293 |  | +4,670 |  | +4,462 |  | +92 |  | + 4,554 |  |
| 2000 | + 2,867 |  | + 149 |  | -367 |  | + 7,189 |  | +9,837 |  | +166 |  | + 10,003 |  |
| 2005 | +5,517 |  | -338 |  | - 616 |  | + 3,646 |  | + 8,208 |  | + 807 |  | +9,015 |  |
| 2011 | -8,634 |  | -921 |  | -540 |  | +5,284 |  | -4,810 |  | -66 |  | -4,876 |  |
| 2012 | -7,477 |  | -313 |  | -355 |  | +4,786 |  | -3,359 |  | + 18 |  | -3,342 |  |
| Coverage rate (exports/imports x 100) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1986 | 132 |  | 80 |  | 59 |  | 186 |  | 138 |  | 45 |  | 135 |  |
| 1990 | 110 |  | 58 |  | 63 |  | 177 |  | 122 |  | 77 |  | 121 |  |
| 1995 | 105 |  | 65 |  | 90 |  | 170 |  | 121 |  | 126 |  | 121 |  |
| 2000 | 117 |  | 107 |  | 86 |  | 165 |  | 130 |  | 117 |  | 130 |  |
| 2005 | 127 |  | 89 |  | 81 |  | 123 |  | 119 |  | 205 |  | 121 |  |
| 2011 | 65 |  | 69 |  | 82 |  | 132 |  | 90 |  | 94 |  | 90 |  |
| 2012 | 67 |  | 87 |  | 87 |  | 130 |  | 92 |  | 102 |  | 92 |  |

FOB (free-on-board): transaction value including freight and insurance up to the border of the exporting country.
CIF (cost, insurance, freight): transaction value including freight and insurance up to the border of the importing country.
Sources: customs data processed by CCFA.

| AUTOMOTIVE TAXES AND DUTIES |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

(1) For 1998.

Sources: Internal Revenue, CCFA, URF, Transport Satellite Account (SESP), French National
Transport Accounting Commission.

## USEFUL ADDRESSES

## FRENCH AUTOMOTIVE MANUFACTURERS

## PSA Peugeot Citroën

Peugeot
75, avenue de la Grande-Armée - 75116 Paris
Tel.: +33 (0)1 40665511 - Fax: +33 (0)1 40665414
www.psa.fr-www.peugeot.com
Citroën
Immeuble Colisée III-12, rue Fructidor
75835 Paris Cedex 17
Tel.: +33 (0)1 58797979 - Fax: +33 (0)1 58797225
www.psa.fr-www.citroen.com
Renault
13-15, quai Le Gallo-92153 Boulogne-Billancourt Cedex
Tel.: +33 (0)1 76840404
www.renault.com
Renault Trucks
99, route de Lyon - 69800 Saint-Priest
Tel.: +33 (0) 472965111
Direction des Relations Extérieures
15, bd de l'Amiral-Bruix - 75016 Paris
Tel.: +33 (0)1 58441971 - Fax: +33 (0)1 58441975
www.renault-trucks.com
Alpine-Renault
Avenue de Bréauté - 76885 Dieppe Cedex
Tel.: +33 (0)1 76863100 - Fax: +33 (0)1 76863401

## AUTOMOTIVE ORGANIZATIONS IN FRANCE

Association Française du Gaz Naturel pour Véhicules (AFGNV)
10, rue Saint-Florentin - 75001 Paris
Tel.: +33 (0)1 42979799 - Fax: +33 (0)1 42974060
www.afgnv.com
Chambre Syndicale Nationale des Carrossiers et Constructeurs de Semi-Remorques et Conteneurs (CARCOSERCO)
12, rue Léon-Jost - 75017 Paris
Tel.: +33 (0)1 44297100 - Fax: +33 (0)1 42674821
www.carcoserco.org
Chambre Syndicale Internationale de l'Automobile et du Motocycle (CSIAM)
5, square de l'Avenue-du-Bois
BP 2116-75771 Paris Cedex 16
Tel.: +33 (0)1 53645030 - Fax: +33 (0)1 40679594
www.csiam-fr.org
Comité d'organisation des salons internationaux de l'Automobile, du Cycle, du Motocycle et des Sports (AMC Promotion)
39, avenue Franklin-Roosevelt - 75008 Paris
Tel.: +33 (0)156882240-Fax: +33 (0)1 42565080
www.amcpromotion.com
Conseil National des Professions de l'Automobile (CNPA)
50, rue Rouget-de-l'Isle - 92158 Suresnes Cedex
Tel.: +33 (0)1 40995500 - Fax: +33 (0)1 47284415
www.enpa.fr
Fédération des Industries d'Équipements
pour Véhicules (FIEV)
77-81, rue Jean-Jacques-Rousseau
92158 Suresnes cedex
Tel.: +33 (0)1 46250230 - Fax: +33 (0)1 46970080
www.fiev.fr
Groupement pour l'Amélioration des Liaisons dans l'Automobile (GALIA)
20, rue Danjou
92100 Boulogne-Billancourt
Tel.: +33 (0)1 41316868 - Fax: +33 (0)1 41316860
www.galia.com

Plateforme de la Filière Automobile (PFA)
2, rue de Presbourg - 75008 Paris
Tel.: +33 (0)1 49526398
www.pfa-auto.fr
Syndicat des Véhicules de Loisirs (UNIVDL)
3 , rue des Cordelières - 75013 Paris
Tel.: +33 (0)1 43378661
Fax: +33(0)145350739
www.univdl.fr
Union des Industries et Métiers de la Métallurgie (UIMM)
56, avenue de Wagram - 75017 Paris
Tel.: +33 (0)1 40542020 - Fax: +33 (0) 147662274
www.uimm.fr
Union Routière de France (URF)
9, rue de Berri- 75008 Paris
Tel.: +33 (0)1 44133717 - Fax: +33 (0)1 46250262
www.unionroutière.fr
Union Technique de l'Automobile, du Motocycle et du Cycle (UTAC)
BP 212-91311 Montlhéry Cedex
Tel.: +33 (0) 169801700 - Fax: +33 (0)1 69801717
www.utac.com

## INTERNATIONAL AUTOMOTIVE ORGANIZATIONS

European Automobile Manufacturer's Association (ACEA)
85, avenue des Nerviens - 1040 Brussels (Belgium)
Tel.: +32 27325550 - Fax: +32 27387310
www.acea.be
International Organization of Motor Vehicle Manufacturers (OICA)
4. rue de Berri - 75008 Paris

Tel.: +33 (0)1 43590013 - Fax: +33 (0)1 45638441
www.oica.net

## AUTOMOTIVE ASSOCIATIONS IN FRANCE

40 Millions d'Automobilistes
118, boulevard Haussmann - 75008 Paris
Tel.: +33 (0)1 44900024 - Fax: +33 (0)1 44909609
www.40millionsdautomobilistes.com
L'Automobile Club - French Drivers' Association Head office: 5, avenue de la Paix - 67000 Strasbourg Paris office: 14, avenue de la Grande-Armée - 75017 Paris Tel.: +33 (0)821 741111
www.automobileclub.org
Fédération Française du Sport Automobile (FFSA)
32, avenue de New-York - 75781 Paris Cedex 16
Tel.: +33 (0)1 44302400 - Fax: +33 (0)1 42241680
www.ffsa.org
La Prévention Routière
4, rue Ventadour - 75001 Paris
Tel.: +33 (0)1 44152700 - Fax: +33 (0)1 42279803
www.preventionroutiere.asso.fr
Société des Ingénieurs de l'Automobile (SIA)
79, rue Jean-Jacques-Rousseau -92158 Suresnes Cedex
Tel.: +33 (0)141449370-Fax: +33 (0)1 41449379
www.sia.fr

## RESEARCH BODIES

## 

## FRENCH AUTOMOTIVE MANUFACTURERS

Association pour le développement du transport et de la mobilité électriques France (AVERE France) 112 quarter, rue Marcadet - 75018 Paris - France Tel.: 0153250060
www.france-mobilite-electrique.org
Fondation sécurité routière
www.fondationsecuriteroutiere.org
Groupe d'Études et de Recherches Permanent sur ['Industrie et les Salariés de l'Automobile (GERPISA) École Normale Supérieure de Cachan - Bât. Desjardin - 61, avenue du Président-Wilson - 94235 Cachan Cedex - France
Tel.: +33 (0) 147402000
www.leblog.gerpisa.org

## IDforCAR

Technocampus EMC2 - ZI du Chaffault
44340 Bouguenais - France
Tel.: +33 (0)2 28443650 - Fax: +33 (0)2 99341061 www.id4car.org

Institut Français du Pétrole Énergies nouvelles (IFPEN)
1 \& 4, avenue de Bois-Préau
92852 Rueil-Malmaison Cedex - France
Tel.: +33 (0)1 47526000 - Fax: +33 (0)1 47527000
www.ifpenergiesnouvelles.fr
Institut Français des Sciences et Technologies des
Transports, de l'Aménagement et des Réseaux (IFSTTAR)
IFSTTAR Head office
Département Économie et Sociologie des Transports
(DEST)
14-20 Boulevard-Newton
Cité Descartes, Champs-sur-Marne
F77447 Marne-la-Vallée Cedex 2 - France
Tel.: +33 (0)181668000
www.ifsttar.fr

Lyon Urban Trucks\&Bus (LUTB) c/o CCl de Lyon
Place de la Bourse - 69289 Lyon Cedex 02 - France Tel.: +33 (0)472405700-Fax: +33 (0)4 72405860 www.lutb.fr

## Pôle Mov'eo

Technopôle du Madrillet
50, rue Ettore-Bugatti - 76800 Saint-Étienne-
du-Rouvray - France
Tel.: +33 (0)2 35657820 - Fax: +33 (0)2 35346497
www.pole-moveo.org
Pôle Véhicule du Futur
Head office: Étupes
Centre d'affaires Technoland
15, rue Armand-Japy - 25461 Étupes Cedex - France
General Secretariat: Mulhouse
Technopole de Mulhouse - BP 2118 -
40, rue Marc-Seguin
68060 Mulhouse Cedex - France
Tel.: +33 (0)3 89327644 - Fax: +33 (0)3 89327645
www.vehiculedufutur.com

Programme National de Recherche et d'Innovation dans les Transports terrestres (PREDIT) Tour Voltaire - 92055 La Défense Cedex - France Tel.: +33 (0)1 40811417 - Fax: +33 (0)1 40811522 www.predit.prd.fr

CCFA regularly publishes leaflets on various automobile-related subjects: press surveys, trend charts, etc.

All these publications can be consulted on our website www.ccfa.fr




[^0]:    (1) The number of countries included in the "European Union" corresponds to the number of member states in the year in question.
    (2) EU community trade is not included.
    (3) Source: Ward's since 1999: Mexico is included since 2009.

    Sources: Eurostat, CCFA since 1991.

[^1]:    (1) Some light commercial vehicles have been reclassified as passenger cars.

[^2]:    (1) Including Talbot up to 1985
    (2) Including others.

    Source: CCFA.

[^3]:    (1) In 2006, 135,500 light commercial vehicles, none of which were French makes, were reclassified as passenger cars in Spain

[^4]:    Automobile manufacturers include the following makes: PSA Peugeot Citroën = Peugeot + Citroën. Renault Group $=$ Renault + Dacia Fiat Group $=$ Alfa Romeo + Fiat + Lancia + Ferrari + Maserati

    + Chrysler + Jeep + Dodge + others. Ford Group = Ford Europe + Ford USA + others. General Motors = Opel + Vauxhall + GM Daewoo + Chevrolet + Pontiac + others. Volkswagen Group
    = Volkswagen + Audi + Porsche + Seat + Skoda + Bentley + Lamborghini + Bugatti. Daimler = Mercedes + Smart + others. BMW Group = BMW + Mini + Rolls-Royce. Japanese makes: Mazda
    Mitsubishi, Nissan, Subaru, Suzuki, Toyota, etc. Korean makes: Hyundai-Kia and Ssangyong.

[^5]:    2) European Union: 9 countries in 1980, 10 in 1985, 12 from 1990 to 1994, 15 from 1995
[^6]:    (1) New EU member states: 8 countries in 2000, 10 since 2006 .

[^7]:    (1) World production of French manufacturers as of 1997.
    (2) Including Talbot up to 1985.
    (3) Including Dacia Logan.

    Source: CCFA.

[^8]:    1) CCFA estimates
