## The French Automotive Industry



$$
-\overline{0}=
$$

## CONTENTS



This brochure was produced by CCFA, 2, rue de Presbourg, 75008 Paris - Telephone: 33149525100 - Fax: 33147237473 - Website: www.ccfa.fr -
Email: ccfa@ccfa.fr - Design and production: BABEL LIGARIS - Photos: Philippe Stroppa/Renault, Peugeot, Citroën, Renault, Renault Trucks photo collection.
This document is printed on Print Speed Laser paper, certified PEFC (Program for the Endorsement of Forest Certification), guaranteeing sustainable management of forests - It was printed by an Imprim'vert printer who uses only non-toxic products and ensures the safe collection, storage and processing of dangerous products and waste.

# "2011: French manufacturers continued to expand abroad, although problems of eompetitiveness in the industry and the automotive branch in France continue." 



Patrick Blain,
Chairman of CCFA

Dear Sir/Madam,

Since mid-2009 the world economy has returned to a fast pace of growth, and in 2011 the world automotive industry reached a record production level of more than 80 million vehicles. The results are still very different by region: on the one hand, "historical" countries in the automotive industry, such as the European Union, the USA or Japan-severely affected by the consequences of the Fukushima accidentare still at lower levels than before the crisis; on the other hand, new automotive countries, such as China, Russia, India, and Latin America, are producing volumes that they have never achieved before. The geography of the automotive industry is shifting rapidly and, in 2011, $47 \%$ of the world's production took place in emerging economies.
Market evolution in 2011 was also highly variable, with dynamism in emerging economies, an upturn for turnover in the USA and a weakening of the European Union. The latter, with 14 million new vehicle registrations, only accounted for $19 \%$ of the world market in 2011, compared with $25 \%$ only five years earlier. Moreover, the countries in this region that are suffering from debt problems have seen their automotive markets collapse.
In this context, French manufacturers are seriously affected by the decline of the European markets. With a notable presence in Southern European countries which have very weak economic growth at best, and highly active in the small-car ranges, which no longer benefit from government subsidies, French manufacturers have seen their main markets contract strongly. However, their strength in the light commercial vehicle sector ( $37 \%$ of the European market) and their constant international expansion in recent years (more than $40 \%$ of their turnover outside the Eurozone in 2011) are factors for sustainable growth.

Overall, French manufacturers produced 6.45 million vehicles (up 1.5\% from 2010), which is a new record in terms of volume.
In France, automotive output rose by 3\% to more than 2.3 million vehicles. Since one unit of value added in the automobile creates 4.1 units of value added in the national economy, the activity of the automotive branch-including equipment manufacturers and other suppliers-has benefited from this increase. Nevertheless, production levels in the French automotive industry still remain low: measured by the INSEE, the industrial production index of the automotive industry with base 100 in 2005 increased by around 70 in 2011.
As regards the activity of the French sites of the manufacturers (assembly, mechanical construction, as well as research and development) and all their suppliers (the automotive industry made purchases worth €49 billion in France), competitiveness is a crucial issue. In 2009, the Public Authorities organized an Industry Convention which drew up a report on the competitiveness of French industry compared with other Eurozone countries; they mainly highlighted the heavy toll social security contributions have on employees, as well as tax conditions for manufacturing. In 2011, these analyses were confirmed by the studies of the National Industry Convention, which stressed the weak margins of the French industry compared with those of its European counterparts.

In 2010, the margin rate of non-financial companies measured by Eurostat was 30\% for the French industry, against 39\% for that of the Eurozone.
Despite this difficulty, the automotive industry has continued to be the leading sector in terms of expenditure in research and development and patent applications in France. Respect for intellectual property, in particular "industrial designs", ensures a return on investment and feeds future innovation. Moreover, government measures to support innovation, such as Research Tax Credits, and the consolidation of automotive competitiveness clusters (which have already produced more than one hundred projects), represent highly efficient levers for the future of our industry. Future investments, including future transportation and therefore automobiles, complement this virtuous strategy. The outlook for 2012 is cautious, with continued international expansion by French manufacturers, but especially due to the ongoing effects of the weak European market and competitive issues in France. French industrial activity will therefore need to face a difficult context requiring the mobilization of all players. The Automotive Branch Platform (PFA - Plateforme de la Filière Automobile), set up during the crisis of 2009 by French automotive manufacturers (represented by CCFA), and their suppliers, has yielded results revolving around four priorities (lean manufacturing: tomorrow's expertise and businesses, better information and communication management, and a mid- and long-term strategy in terms of products and international development). In 2012, it should contribute even further to help structure the branch. As in the other leading automotive manufacturing countries, the public authorities are important partners: in France, their actions-for example in terms of labor market flexibility (short-time working) or assistance for financing SMEs in the branch (OSEO) - have already proven to be very useful.
CCFA is, of course, at the heart of the automotive industry. At a national level, along with other professional associations (CNPA for distribution and repair, FIEV for equipment manufacturers and CSIAM for imported makes) and in coordination with the PFA, it is constantly involved in collective discussions and major projects affecting the automotive industry as a whole. With the support of its members, it makes its voice heard in such large business organizations as MEDEF, UIMM and GFI, as well as in specialized organizations such as URF and GERPISA. On the international scene, it defends French interests in the International Organization of Motor Vehicle Manufacturers (OICA), which it presides for two years, and in the ACEA. Moreover, it actively contributes to the production of statistics and to the analytic capability of these organizations.
I hope that as you read this new edition of "Analysis and Statistics", you will become aware of the quality of our work, dedicated as it is to provide a better understanding of the automotive market in France and around the world. Please contact us and visit our website (www.ccfa.fr) for further information.

Best regards.

## 6.4 million

VEHICLES WERE PRODUCED
BY FRENCH MANUFACTURERS
WORLDWIDE

## 351,000

PEOPLE
WORLDWIDE EMPLOYEES OF FRENCH MANUFACTURERS

## 61

FRENCH MANUFACTURERS' PRODUCTION AND ASSEMBLY PLANTS WORLDWIDE (INCLUDING 6 UNDER CONSTRUCTION)

75\%
OF VEHICLES PRODUCED BY FRENCH MANUFACTURERS ARE SOLD ABROAD

2\%\%
SHARE OF FRENCH
MANUFACTURERS
IN TURNOVER OF NEW PASSENGER
CARS IN WESTERN EUROPE
37\%
SHARE OF FRENCH MANUFACTURERS IN TURNOVER OF LIGHT COMMERCIAL VEHICLES IN WESTERN EUROPE

10\%
OF ALL HEAVY TRUCKS SOLD IN WESTERN EUROPE ARE FRENCH

3 MIITION
VEHICLES ARE SOLD BY FRENCH MANUFACTURERS OUTSIDE OF WESTERN EUROPE

## 4 UNITS

OF VALUE ADDED GENERATED IN THE NATIONAL ECONOMY FOR EACH UNIT OF VALUE ADDED IN THE AUTOMOTIVE SECTOR IN FRANCE

## धB BTHTON

AUTOMOTIVE INDUSTRY RESEARCH AND DEVELOPMENT BUDGET IN FRANCE IN 2009

## $10 \%$

SHARE OF AUTOMOTIVE PRODUCTS IN FRENCH GOODS EXPORTS

## - 2\% CHAMS

OF CO2 PER KM REDUCTION OF AVERAGE $\mathrm{CO}_{2}$ EMISSIONS OF NEW PASSENGER CARS IN FRANCE SINCE THE IMPLEMENTATION OF THE BONUS-MALUS SCHEME

- $25 \%$

REDUCTION SINCE 1990 IN THE AMOUNT OF CO2 EMITTED BY A HEAVY TRUCK TRANSPORTING ONE METRIC TON OF FREIGHT ONE KILOMETER ACROSS FRANCE

## ORGANIZATIONAL CHART

## The French Automohile <br> Manufucturers' Association

Comité des Constructeurs Français d'Automobiles (CCFA) is the French automobile manufacturers' trade association. Its members are: Alpine, PSA (Automobiles Citroën - Automobiles Peugeot), Renault and Renault Trucks. Its mission is to study and defend the business and industrial interests (excluding labor issues which are the remit of the UIMM) of all French automobile manufacturers on both national and international levels. CCFA's activities encompass information, analysis and communication for its members as well as for government agencies, public officials, the automotive and road industry, the media and the general public. Other sectors of the automotive industry (parts and equipment manufacturers, dealers, body manufacturers) have their own trade associations (FIEV, CNPA, FFC, Fédération des Industries Electriques, Electroniques et de Communication - Electrical, Electronic and Communications Industry Federation, Fédération des Industries Mécaniques - Mechanical Industry Federation, Fondeurs de France - French Foundries Association, Groupement Plasturgie Automobile - Automotive Plastics Group, Syndicat National du Caoutchouc et des Polymères - National Union of Polymers and Rubber Industries, etc.). In 2009 in a period of financial crisis, French automobile manufacturers and their suppliers came together within the CLIFA (Liaison Committee of Automotive Suppliers) to establish the Automotive Branch Platform (PFA - Plateforme de la Filière Automobile). Foreign manufacturers are represented by their own association (CSIAM). CCFA is associated with Brussels-based ACEA, the European Automobile Manufacturers' Association. It is also a member of OICA, the International Organization of Motor Vehicle Manufacturers, which brings together national associations representing the industry from around the world.


[^0]
## 2011: The markets for French manufacturers outside of Western Europe have made up for the drop in their turnover within this region, which is their matural base market

Since the financial and economic crisis of 2008, the production of French manufacturers has increased by 4\% in a world economic context that has been marked by considerable growth in emerging economies-which have already exceeded their pre-crisis levels-and by relative gloom in developed economies. Turnover outside of Western Europe have risen by almost 900,000 units since 2007, reaching 3 million vehicles in 2011. These areas where the level of vehicle ownership is generally much lower than in Western Europe represent markets of large potential within which investments must continue and increase. The market in Western Europe, a mature automobile zone, remains the base market for French manufacturers. In France, a country which benefits from demand support mechanisms (bonus-malus), turnover increased by 75,000 vehicles. In other European countries, the drop in the markets has had a major effect. To weather the development of overseas competition, French manufacturers continued to ensure the future through investment in France in research and development and also plants.

| Y DATA In thousands |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1997 | 2007 | 2010 | 2011 | Change 2011-2010 | Change 2011-2007 |
| World production of French manufacturers | 4,046 | 6,188 | 6,353 | 6,448 | 1.5\% | 4.2\% |
| Passenger cars | 3,472 | 5,301 | 5,610 | 5,605 | -0.1\% | 5.7\% |
| Light commercial vehicles | 507 | 830 | 711 | 802 | 12.8\% | -3.3\% |
| All light vehicles | 3,979 | 6,131 | 6,321 | 6,407 | 1.4\% | 4.5\% |
| Heavy trucks (at constant scope) | 36 | 58 | 32 | 41 | 29.2\% | -28.8\% |
| Production of French manufacturers in France | 2,525 | 2,573 | 1,939 | 2,007 | 3.5\% | -22.0\% |
| Passenger cars | 2,235 | 2,165 | 1,666 | 1,678 | 0.8\% | -22.5\% |
| Light commercial vehicles | 258 | 352 | 243 | 292 | 20.2\% | -17.1\% |
| All light vehicles | 2,493 | 2,518 | 1,909 | 1,970 | 3.2\% | -21.7\% |
| Heavy trucks | 30 | 55 | 30 | 37 | 23.4\% | -33.9\% |
|  |  |  |  |  |  |  |
| Automotive exports outside France | 2,822 | 4,697 | 4,786 | 4,893 | 2.2\% | 4.2\% |
| Passenger cars | 2,526 | 4,110 | 4,306 | 4,337 | 0.7\% | 5.5\% |
| Light commercial vehicles | 276 | 549 | 460 | 530 | 15.4\% | -3.4\% |
| All light vehicles | 2,802 | 4,659 | 4,766 | 4,867 | 2.1\% | 4.5\% |
| Heavy trucks | 20 | 38 | 21 | 26 | 25.8\% | -31.1\% |
|  |  |  |  |  |  |  |
| Automotive exports outside Europe (17 countries) | 659 | 2,110 | 2,717 | 2,977 | 9.6\% | 41.1\% |
| Passenger cars | 563 | 1,914 | 2,525 | 2,732 | 8.2\% | 42.7\% |
| Light commercial vehicles | 88 | 178 | 180 | 230 | 28.0\% | 29.3\% |
| All light vehicles | 651 | 2,092 | 2,705 | 2,963 | 9.5\% | 41.6\% |
| Heavy trucks | 8 | 18 | 12 | 14 | 19.8\% | -20.3\% |
|  |  |  |  |  |  |  |
| Automotive registrations in France | 2,068 | 2,629 | 2,709 | 2,687 | -0.8\% | 2.2\% |
| Passenger cars | 1,713 | 2,110 | 2,252 | 2,204 | -2.1\% | 4.5\% |
| Light commercial vehicles | 313 | 461 | 418 | 429 | 2.8\% | -7.0\% |
| All light vehicles | 2,026 | 2,571 | 2,669 | 2,633 | -1.3\% | 2.4\% |
| Heavy trucks | 39.3 | 52.5 | 34.2 | 47.4 | 38.4\% | -9.9\% |
| Coaches and buses | 3.1 | 5.5 | 5.4 | 6.2 | 15.3\% | 13.0\% |
|  |  |  |  |  |  |  |
| Automotive registrations for French groups in Europe (17 countries) | 3,300 | 3,906 | 3,678 | 3,431 | -6.7\% | -12.2\% |
| Passenger cars | 2,841 | 3,181 | 3,081 | 2,814 | -8.7\% | -11.5\% |
| Light commercial vehicles | 432 | 690 | 577 | 591 | 2.4\% | -14.3\% |
| All light vehicles | 3,273 | 3,871 | 3,658 | 3,405 | -6.9\% | -12.0\% |
| Heavy trucks | 27 | 35 | 20 | 26 | 28.3\% | -26.0\% |


|  | Units | 2010 | 2011 | Change 2011-2010 |
| :---: | :---: | :---: | :---: | :---: |
| Market share of French groups (new light vehicles) |  |  |  |  |
| In France (makes) | as a \% | 60.5\% | 58.0\% | -2.5 points |
| In Europe outside France | as a \% | 17.3\% | 16.0\% | -1.4 points |
| In Europe | as a \% | 25.3\% | 23.7\% | -1.6 points |
| Market share of French makes (new heavy trucks) |  |  |  |  |
| In Europe | as a \% | 9.5\% | 9.7\% | +0.2 points |
| French manufacturers position in world production (PSA Peugeot Citroën, Renault-Dacia-Samsung and Renault Trucks) |  |  |  |  |
| Passenger cars | as a \% | 9.6\% | 9.3\% | -0.3 points |
| Commercial vehicles | as a \% | 3.8\% | 4.2\% | +0.3 points |
| Total | as a \% | 8.2\% | 8.0\% | -0.1 points |
| French automobile international trade |  |  |  |  |
| Exports | in € billions | 40.7 | 43.5 | +6.9\% |
| Imports | in € billions | 44.2 | 48.3 | +9.4\% |
| Balance | in € billions | -3.5 | -4.9 | -1.4 |
| Automotive industry contribution to foreign trade goods balance |  |  |  |  |
| Exports | as a \% | 10.4\% | 10.3\% | -0.1 point |
| Imports | as a \% | 9.6\% | 9.5\% | -0.1 point |
| World key figures for French manufacturers (PSA Peugeot Citroën + Renault) |  |  |  |  |
| Turnover | in € billions | 95.0 | 102.5 | +7.9\% |
| Capital expenditure | in € billions | 2.8 | 3.8 | +35.4\% |
| No. of employees | in thousands of people | 321 | 337 | +5.1\% |
| Jobs related to the automotive industry in France |  |  |  |  |
| Automotive industry | in thousands of people |  | 224 |  |
| As a \% of the manufacturing and energy industry | as a \% |  | 7\% |  |
| Total (directly and indirectly related) | in thousands of people |  | 2,375 |  |
| As a \% of the employed working population | as a \% |  | 9\% |  |

After the historic fall in 2009 caused by the economic and financial crisis, world GDP growth returned in 2010 to the high levels it enjoyed until 2007, before relaxing slightly to just over 4\% in 2011. As in previous years, growth differed between OECD countries where GDP rose by 2\% and developing countries (+ $7 \%$ to $+8 \%$ ), driven by China and India in Asia and, to a lesser extent, Brazil and Argentina in South America. The recoveries in Eastern Europe - particularly in Russia - continued in 2011, only just cancelling out the drop in 2009. Raw material prices rose throughout 2010 and remained at almost historically high levels throughout 2011, near the peaks of 2008, as in the case of oil, for example. These developments have limited consumer purchasing power; consumers have been affected in developed countries by the effects of this crisis, with the high unemployment levels affecting their confidence. In the business sector, continuing the trend started in 2010, investments continued to recover in 2011 in an increasingly uncertain context, in particular in Western Europe. In addition to the collapse of the Western Europe base market compared with the levels observed prior to the crisis, French automobile manufacturers need to deal with consumer decisions about what to buy, the rising cost of raw materials for manufacturing processes, and dearer and/or less-accessible money, made worse by the crisis and the continuing strength of the euro against other main currencies (up until its recent drop, at the end of Q2 2012). Despite everything, they must continue to meet society's demands, which require considerable research and development expenditure. Moreover, this crisis has affected the entire automotive sector, both upstream-including suppli-ers-and downstream-including vehicle transport and turnover/ maintenance.
In this economic and financial environment, in 2011 the world automotive market reached a new peak of 78.5 million vehicles;
supported for the most part by the strong growth of developing countries and the recovery of the North American market. In Western Europe, new car markets fell due to the end of the various government plans for scrap incentives and the debt crisis, whilst commercial vehicle markets returned to growth. Faced with an unfavorable country mix effect (weaker markets in Southern Europe), the market share of French manufacturers dropped, although it remained greater than in 2007, in a context of even stiffer competition.
In Eastern Europe, the industry made a return to growth, driven by Russia and Turkey. However, to satisfy vehicle ownership requirements, French manufacturers continued to develop commercially and industrially in this area whose opportunities should eventually grow. PSA Peugeot Citroën now produces with Mitsubishi in Russia and Renault is continuing to develop a strategic partnership with Russian manufacturer AvtoVAZ, now part of Nissan. In Asia, automotive markets have continued to grow. Beyond China, the world's leading automobile market since 2009, growth was observed in many other countries such as India, Thailand and Indonesia. Market opportunities for French manufacturers grew healthily in this area, and today exceed 1.2 million vehicles. The search for investment (PSA Peugeot Citroën with its partners in China and Renault in India) and renewed, adapted vehicle ranges should support this future growth. In Latin America, where markets have reached all-time highs, French manufacturers' turnover have enjoyed strong growth at nearly 750,000 vehicles, exceeding their turnover in Eastern Europe, including Turkey, for the second year running. New investments and renewed, adapted vehicle ranges have been voted by French manufacturers, in order to attempt to address the ongoing growth of the automotive market in this region. Finally, French manufacturers sold 230,000 vehicles in Africa.


## World mator vehicle production

In 2011, world vehicle production grew by $\mathbf{3 \%}$ to $\mathbf{8 0 . 1}$ million vehicles, a new record. This increase represented a volume of 2.4 million vehicles and followed an increase of almost 16 million units recorded the previous year.
In developed areas, production levels are below those of 2007 (Western Europe: - 14\%, NAFTA (Canada, USA and Mexico): - 13\%, Japan: - 28\%) except for South Korea (+ 14\%).

In emerging countries or regions which are currently the main areas for growth in the automotive industry, production is much higher than before the crisis. In 2011, it grew by 30\% compared to 2007 levels in Asia-Pacific (more than doubling in China), $16 \%$ in Latin America and 12\% in the new member states of the European Union.

## WORLD PRODUCTION

|  | Passenger cars |  |  |  | Commercial vehicles |  |  |  | Total |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  |  | 2011 | 2010 |  |  | 2011 | 2010 | 2011 | 2011/2010 |
|  | thousands | \% | thousands | \% | thousands | \% | thousands | \% | thousands | thousands | \% |
| Europe | 17,342 | 29.7 | 18,326 | 30.6 | 2,549 | 13.2 | 2,864 | 14.2 | 19,891 | 21,190 | 6.5 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe | 12,139 | 20.8 | 12,451 | 20.8 | 1,687 | 8.7 | 1,859 | 9.2 | 13,826 | 14,309 | 3.5 |
| Germany | 5,552 | 9.5 | 5,872 | 9.8 | 354 | 1.8 | 439 | 2.2 | 5,906 | 6,311 | 6.9 |
| Belgium ${ }^{(1)}$ | 529 | 0.9 | 562 | 0.9 | 26 | 0.1 | n/a | 0.0 | 555 | 562 | 1.3 |
| Spain | 1,914 | 3.3 | 1,819 | 3.0 | 474 | 2.5 | 534 | 2.6 | 2,388 | 2,354 | -1.4 |
| France | 1,924 | 3.3 | 1,931 | 3.2 | 305 | 1.6 | 364 | 1.8 | 2,229 | 2,295 | 2.9 |
| Italy | 573 | 1.0 | 486 | 0.8 | 265 | 1.4 | 305 | 1.5 | 838 | 790 | -5.7 |
| United Kingdom | 1,270 | 2.2 | 1,344 | 2.2 | 123 | 0.6 | 120 | 0.6 | 1,393 | 1,464 | 5.1 |
| Sweden ${ }^{(1)}$ | 177 | 0.3 | 189 | 0.3 | 40 | 0.2 | n/a | 0.0 | 217 | 189 | -13.0 |
| Central and Eastern Europe | 4,600 | 7.9 | 5,235 | 8.7 | 371 | 1.9 | 456 | 2.3 | 4,971 | 5,692 | 14.5 |
| Turkey | 603 | 1.0 | 640 | 1.1 | 491 | 2.5 | 549 | 2.7 | 1,095 | 1,189 | 8.6 |
| North and South America | 8,228 | 14.1 | 8,766 | 14.6 | 8,139 | 42.0 | 9,020 | 44.7 | 16,367 | 17,787 | 8.7 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| NAFTA ${ }^{(2)}$ | 5,084 | 8.7 | 5,614 | 9.4 | 7,089 | 36.6 | 7,855 | 39.0 | 12,173 | 13,468 | 10.6 |
| South America ${ }^{(1)}$ | 3,144 | 5.4 | 3,152 | 5.3 | 1,051 | 5.4 | 1,166 | 5.8 | 4,194 | 4,318 | 2.9 |
| Asia-Pacific | 32,415 | 55.6 | 32,479 | 54.2 | 8,515 | 44.0 | 8,095 | 40.2 | 40,930 | 40,574 | -0.9 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Japan | 8,310 | 14.2 | 7,159 | 11.9 | 1,319 | 6.8 | 1,240 | 6.2 | 9,629 | 8,399 | -12.8 |
| China | 13,897 | 23.8 | 14,485 | 24.2 | 4,368 | 22.6 | 3,934 | 19.5 | 18,265 | 18,419 | 0.8 |
| South Korea | 3,866 | 6.6 | 4,222 | 7.0 | 406 | 2.1 | 435 | 2.2 | 4,272 | 4,657 | 9.0 |
| India | 2,832 | 4.9 | 3,038 | 5.1 | 726 | 3.7 | 888 | 4.4 | 3,557 | 3,927 | 10.4 |
| Africa | 357 | 0.6 | 376 | 0.6 | 158 | 0.8 | 181 | 0.9 | 515 | 557 | 8.1 |
| TOTAL | 58,342 | 100.0 | 59,947 | 100.0 | 19,362 | 100.0 | 20,161 | 100.0 | 77,704 | 80,108 | 3.1 |
| CHANGE 2011-2010 |  |  | +2.8\% |  |  |  | +4.1\% |  |  | +3.1\% |  |

Double counting is eliminated in regional totals.
(1) The changes for 2011/2010 are not calculated on a comparable scope for Belgium, the Netherlands and Sweden, or for the totals that include these countries. See also the notes on page 56.
Sources: OICA, CCFA estimates for July 2012.

NEW RECORD OF THE NUMBER OF VEHICLES PRODUCED IN THE WORLD IN 2011

In 2011, production of passenger vehicles increased by 3\%. Production of commercial vehicles, which was much more greatly affected by the crisis in 2009, grew at a faster rate (4\%). This contrast can be found in Europe (respectively $+6 \%$ and $+12 \%$ ), and in the Americas (respectively $+7 \%$ and $+11 \%$ ), but not in Asia-Pacific, where a very slight increase in the production of passenger cars and a drop of 5\% in the production of commercial vehicles was observed.
By country and including all vehicles, production slowed in several Western European countries: Finland ( $-62 \%$ ), Netherlands $(-22 \%)$, Italy ( $-6 \%$ ) and Spain ( $-1 \%$ ). On the other hand, the
increase ranged from $+1 \%$ in Belgium to $+45 \%$ in Austria, with $+7 \%$ in Germany and $+5 \%$ in the United Kingdom. In the Americas, production grew in most countries, although growth was weak in Brazil.
In Asia-Pacific, which now represents over half the world's production, production continued to increase at a slower pace in Indonesia (+ 19\%), India (+ 10\%) and Iran (+3\%). Production in China-the world's leading manufacturer since 2008-increased slightly by $+1 \%$. In Malaysia it dropped ( $-6 \%$ ) and Thailand's growth ground to a halt (-11\%).

## World mator vehicle production

Between 2000 and 2011, the world's production of vehicles ( 80.1 million) grew by more than 20 million units representing growth of nearly $37 \%$ compared to $26 \%$ in 2007, which was the year with record production prior to the crisis. In developed regions or countries, production dropped by more than 7 million vehicles, reaching a level of 41 million units (-15\%). This only accounted for $51 \%$ of the world's production, more than 30 points less than in 2000 . Within these regions, North American production dropped by 4 million vehicles ( $-24 \%$ ) and production in Western Europe dropped by almost 3 million (-16\%). Japanese production fell by around 500,000 units in 2010, but then lost an additional million vehicles in 2011, in particular due to the effects of the earthquake (-17\% compared to 2000). On the other hand, production in South Korea-a country which has benefitted from more favorable exchange rates-grew by more than 1.5 million units (+50\%). In developing regions and countries, production grew by almost 29 million vehicles, mainly in the following five regions: China (+ 16.3 million), representing $23 \%$ of world production in 2011, against less than $4 \%$ in 2000; Turkey and Central and Eastern Europe ( +3.8 million and a market share of $9 \%$, against 5\%), Indonesia, Iran, Malaysia and Thailand (+ 3.2 million and a market share of 6\% against $2 \%$ ), South America (+ 2.2 million and a market share of 5\% against 4\%) and India (+ 3.1 million and a market share of 5\% against 1\%). Overall, the market share of these emerging countries or regions rose from $16 \%$ to $47 \%$ in this period.

## WORLD PRODUCTION OF ALL VEHICLES



Sources: CCFA, OICA.

EVOLUTION OF MARKETS FOR FRENCH MANUFACTURERS OUTSIDE OF EUROPE 17 COUNTRIES: ALL VEHICLES


WORLD MARKETS OF FRENCH MANUFACTURERS: EVOLUTION COMPARED WITH 1997

Sources: CCFA.



In this context of changing world production, French manufacturers substantially increased exports to these regions. They grew by nearly two million units between 2000 and 2011, excluding Europe 17 countries, to reach 2.9 million vehicles. In this way, exports rose rapidly until they were interrupted by the crisis in 2009. Since then, they have started to rise again: $+376,000$ units in Asia, $+324,000$ in Turkey and Central and Eastern Europe, $+300,000$ in Latin America, including Mexico, and $+51,000$ in Africa. On the other hand, exports to Spain and Italy dropped by more than 310,000 and 130,000, respectively, compared to 2007 levels.

## World ranking of automobile manufacturers

The 13 leading manufacturers-including French groups PSA Peugeot Citroën and Renault-account for three quarters of the world's production, with more than two million vehicles each. PSA Peugeot Citroën is ranked seventh in the world with a production of 3.6 million units, down $1 \%$. Renault continued to develop synergies through its alliance with Nissan and manufactured nearly 2.8 million vehicles ( $+4 \%$ ) and is ranked ninth. Production by French manufacturers represented $8 \%$ of world production, less than the peak reached in 2001 with $9.8 \%$ but more than the 7.3\% recorded in 1997.

| In thousands |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| WORLD PRODUCTION IN 2011 | World ranking | All vehicles ${ }^{(1)}$ | Passenger cars | Commercial vehicles ${ }^{(2)}$ |
| General Motors (Opel-Vauxhall-GM Daewoo-GM China) | 1 | 9,081 | 6,736 | 2,346 |
| Volkswagen Group (including Scania) | 2 | 8,472 | 7,964 | 508 |
| Toyota-Daihatsu-Hino ${ }^{(3)}$ | 3 | 8,050 | 6,794 | 1,256 |
| Hyundai-Kia | 4 | 6,617 | 6,118 | 499 |
| Ford | 5 | 5,030 | 2,239 | 2,790 |
| Nissan | 6 | 4,632 | 3,581 | 1,050 |
| PSA Peugeot Citroën | 7 | 3,582 | 3,162 | 420 |
| Honda | 8 | 2,909 | 2,886 | 23 |
| Renault-Dacia-Samsung | 9 | 2,825 | 2,443 | 382 |
| Suzuki-Maruti | 10 | 2,726 | 2,337 | 389 |
| Fiat-Iveco-Irisbus | 11 | 2,400 | 1,805 | 595 |
| Daimler (including Evobus and Fuso) | 12 | 2,173 | 1,443 | 730 |
| Chrysler | 13 | 2,005 | 508 | 1,497 |
| BMW (including Mini) | 14 | 1,738 | 1,738 | - |
| Tata (Telco, Jaguar, Land Rover, Tata Daewoo) | 15 | 1,203 | 736 | 467 |
| Mazda | 16 | 1,166 | 1,104 | 62 |
| Mitsubishi | 17 | 1,140 | 708 | 433 |
| Dongfeng (excluding PSA, Honda, Kia) | 18 | 1,095 | 376 | 719 |
| Geely-Volvo | 19 | 903 | 903 | - |
| Beijing Automotive (excluding Daimler) | 20 | 690 | 33 | 656 |
| Chana Automobile Liability (excluding Ford) | 21 | 682 | 542 | 139 |
| Chery Auto | 22 | 637 | 629 | 8 |
| AvtoVAZ | 23 | 636 | 633 | 3 |
| FAW Group (excluding VW, Toyota) | 24 | 621 | 357 | 264 |
| Fuji (Subaru) | 25 | 580 | 528 | 52 |
| Great Wall Motor | 26 | 487 | 366 | 120 |
| Isuzu | 27 | 481 | - | 481 |
| Anhui Jac Automotive | 28 | 479 | 218 | 260 |
| Mahindra \& Mahindra (Ssangyong) | 29 | 471 | 345 | 126 |
| Brilliance (excluding BMW) | 30 | 456 | 189 | 267 |
| SAIC-Nanjing (excluding GM, VW) | 31 | 450 | 328 | 121 |
| BYD | 32 | 450 | 449 | 0 |
| China Changan Automotive | 33 | 265 | 219 | 46 |
| Volvo-Renault Trucks-Mack-UD Trucks-Eicher | 34 | 251 |  | 251 |
| Chongqing Lifan | 35 | 206 | 124 | 82 |
| Proton | 36 | 201 | 175 | 26 |
| Jiangling Automotive | 37 | 178 | - | 178 |
| Fujian Motor | 38 | 161 | 106 | 56 |
| Kuozui | 39 | 157 | 149 | 8 |
| China National Heavy Duty Truck | 40 | 152 | - | 152 |
| MAN | 41 | 150 |  | 150 |
| Hunan Jiangnan Automobile | 42 | 138 | 138 | - |
| PACCAR | 43 | 137 |  | 137 |
| Porsche | 44 | 127 | 127 | - |
| GAZ | 45 | 119 | - | 119 |
| Total for manufacturers listed |  | 77,108 | 59,237 | 17,871 |
| Others manufacturers (China, India, Iran, Russia, Poland, |  | 3,000 |  |  |
| TOTAL PRODUCTION |  | 80,108 |  |  |

(1) There may be double counts between manufacturers. (2) Non-standard weight limits. (3) Of which Daihatsu had 994,000 and Hino 128,000.

Source: OICA, CCFA estimates for July 2012


In a context of continuing growth, the world's production rose by 3\% thanks to the positive results from countries in AsiaPacific and Latin America. Recent years were also marked by a number of steps towards consolidation, either at the initiative of manufacturers from emerging economies (Indian manufacturer Tata took over Jaguar and Land Rover in 2008 and Chinese manufacturer Geely acquired Volvo in 2010), or at the initiative of manufacturers from developed nations (in 2011: Fiat with Chrysler, or even Volkswagen with Scania and soon Man). The Toyota Group (-6\%) lost the first place it had held since 2006 to General Motors (+ 7\%), mainly following the earthquake that affected Japan and seriously disrupted its industrial production. The Volkswagen Group, which has a major presence in emerging economies, has also overtaken the Japanese manufacturer.

The Ford Group (+3\%) whose production no longer includes Jaguar, Land Rover and Volvo, was ranked fifth. Among the Asian manufacturers, Hyundai-Kia (+ 15\%, 4th place) and Nissan (+ 16\%, 6th place) maintained their ranks. However, Japanese manufacturers Honda (-23\%), and Suzuki-Maruti (-6\%) dropped one position in the ranking. The European groups have experienced different types of growth. The production of general manufacturers Fiat ( $-2 \%$ ) and PSA Peugeot Citroën ( $-1 \%$ ) dropped, while that of Renault (+ 4\%) improved.
The German groups Daimler and BMW-specialists in premium ranges-are experiencing rapid growth after being greatly affected by the crisis. Manufacturers from developing countries (China, India, Iran) also had diverging growth rates. The production of Indian groups grew strongly.

## World automotive markets

In 2011, the world automotive market continued to grow (+ 4\% to 78.5 million vehicles), setting a new
record level. While the markets grew in the emerging regions and in North America, new vehicle registrations were stable in Western Europe and fell off sharply in Japan.
China, whose access to vehicle ownership is continuously rising in line with its improving living conditions, saw its market grow by almost $3 \%$ to 18.8 million vehicles (compared to 9 million in 2008), despite the end of government measures supporting the market and the limitations on the number of new vehicles in large cities. Its status as the world's leading automotive market-reached in 2009-is affirmed once again.
Developing regions-South America and Asia excluding the three Asian powers (China, Japan and South Korea) which fell in 2009, continued to grow, but at a slower pace than in 2010. On the other hand, despite continuing the recovery which started in 2010, Central and Eastern Europe remained below their 2008 levels.
In major industrialized countries where demand for cars is now mature, post-crisis situations vary greatly. In NAFTA (USA, Canada and Mexico), turnover recovered. Despite the continued recovery in the commercial vehicle sector, Western Europe remained stable, due to the end of government scrap incentive schemes and the debt crisis. The Japanese market fell in 2011, suffering the repercussions of the support systems implemented in 2010 and the consequences of Fukushima.
For these three areas, the markets remained well under the levels previously reached.

## WORLD AUTOMOTIVE MARKETS

|  | Passenger cars |  |  |  | Commercial vehicles |  |  |  | Total |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2010 |  | 2011 |  | 2010 |  | 2011 |  | 2010 | 2011 | 2011/2010 |
|  | thousands | \% | thousands | \% | thousands | \% | thousands | \% | thousands | thousands | \% |
| EUROPE | 16,463 | 29.4 | 17,145 | 29.5 | 2,447 | 12.7 | 2,791 | 13.7 | 18,910 | 19,936 | +5.4 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| Western Europe | 12,975 | 23.2 | 12,802 | 22.0 | 1,712 | 8.9 | 1,872 | 9.2 | 14,687 | 14,674 | -0.1 |
| Central and Eastern Europe | 3,489 | 6.2 | 4,343 | 7.5 | 735 | 3.8 | 919 | 4.5 | 4,223 | 5,262 | +24.6 |
| NORTH AND SOUTH AMERICA | 11,099 | 19.8 | 11,925 | 20.5 | 8,475 | 44.1 | 9,545 | 46.8 | 19,574 | 21,470 | +9.7 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| NAFTA ${ }^{(1)}$ | 6,829 | 12.2 | 7,357 | 12.7 | 7,373 | 38.4 | 8,239 | 40.4 | 14,202 | 15,596 | +9.8 |
| USA | 5,635 | 10.1 | 6,089 | 10.5 | 6,137 | 31.9 | 6,951 | 34.1 | 11,772 | 13,041 | +10.8 |
| South America | 4,270 | 7.6 | 4,568 | 7.9 | 1,102 | 5.7 | 1,307 | 6.4 | 5,372 | 5,874 | +9.3 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| ASIA-PACIFIC | 27,450 | 49.1 | 28,028 | 48.3 | 7,896 | 41.1 | 7,640 | 37.4 | 35,346 | 35,668 | +0.9 |
| of which: |  |  |  |  |  |  |  |  |  |  |  |
| China | 14,159 | 25.3 | 14,927 | 25.7 | 4,130 | 21.5 | 3,837 | 18.8 | 18,289 | 18,765 | +2.6 |
| South Korea | 1,308 | 2.3 | 1,316 | 2.3 | 248 | 1.3 | 251 | 1.2 | 1,556 | 1,567 | +0.7 |
| Japan | 4,203 | 7.5 | 3,509 | 6.0 | 753 | 3.9 | 701 | 3.4 | 4,956 | 4,210 | -15.1 |
| Other Asia-Pacific | 7,779 | 13.9 | 8,276 | 14.3 | 2,765 | 14.4 | 2,850 | 14.0 | 10,545 | 11,126 | +5.5 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| AFRICA | 922 | 1.6 | 976 | 1.7 | 407 | 2.1 | 425 | 2.1 | 1,328 | 1,401 | +5.5 |
|  |  |  |  |  |  |  |  |  |  |  |  |
| TOTAL | 55,934 | 100.0 | 58,074 | 100.0 | 19,225 | 100.0 | 20,401 | 100.0 | 75,159 | 78,476 | +4.4 |
| Change 2011-2010 |  |  | 3.8 \% |  |  |  | 6.1 \% |  |  | 4.4 \% |  |

(1) NAFTA: Canada, USA and Mexico.

Source: CCFA.

In the United States, the consequences of the financial crisis-which had called a halt to household consump-tion-were less severe and the market recovered with 13 million vehicles, compared to over 17 million between 2004 and 2006. In Western Europe, after dropping for three consecutive years, the market remained stable at 14.7 million vehicles, compared to 17.3 million in 2007. The passenger car market fell by $1 \%$, but the commercial vehicle market continued to recover by 9\%, although it still remained below the record level of 2007. For all vehicles, country-to-country variations are great: from $-32 \%$ in Greece to $+16 \%$ in the Netherlands, including $-16 \%$ in Spain, - 10\% in Italy, - 2\% in the United Kingdom, - 1\% in France and $+10 \%$ in Germany.
In Central and Eastern Europe, strong growth continued in Turkey at nearly 900,000 vehicles. The Russian market continued to recover to over 2.8 million vehicles, as did the Ukrainian market, whose level reached only one third of its pre-crisis level.
In Japan, due to the end of government scrap incentives and the events in Fukushima, turnover fell $15 \%$ to 4.2 million vehicles, which
is a level similar to those observed during the 1970s. New vehicle registrations in South Korea continued to grow slightly in 2011, to more than 1.5 million vehicles. In the Asia-Pacific region, excluding the three Asian powers (China, Japan and South Korea), the slight drop in 2009 gave way to steady growth of 23\%, slowing considerably in 2011 (+6\%) with over 11 million vehicles. Growth rates were close to or higher than 10\% in India, Indonesia and Thailand. In South America, car ownership continues to expand and the markets rose by 9\%. Turnover increased in Argentina by 26\% and 3\% in Brazil. These markets also reached new record highs. In Africa, where volumes are lower, the markets continued to recover: while rapid growth was observed in South Africa and Algeria and, to a lesser extent in Morocco, the markets plummeted in Tunisia and Egypt, mainly due to the political instability.

$\qquad$

[^1]


[^2]24\%
CHINA'S SHARE OF WORLD TURNOVER IN 2011

# Trends in production and trade among the world's three leading automative regions 

Leader for many years, since 2010 the European Union ( 27 countries) has become the world's second production zone, whilst remaining open. Production and exports continued to recover in 2011 without however returning to their pre-crisis levels. After falling for several years, imports rose in 2011, mainly reflecting an increase in exports from South Korea. In North America including Mexico, production-essentially for the local market—continued to recover but remained far below its pre-crisis levels. In a context marked by the strong yen and the nuclear accident at Fukushima, exports have remained the driving force for Japanese production: they represented $53 \%$. Imports still only accounted for less than 5\% of total car registrations. Outside these three historical areas, China, which became the leading producing country in 2010, essentially only produces to supply its domestic market: imports, like exports, represent less than 5\% of its production.

TRENDS IN PRODUCTION AND TRADE AMONG THE WORLD'S THREE LEADING AUTOMOTIVE REGIONS


| PRODUCTION | in thousands | index (100=1990) | in thousands | index (100=1990) | in thousands | index ( $100=1990$ ) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1970 | 1,180 | 74 | 1,734 | 38 | 2,110 | 60 |
| 1980 | 1,600 | 100 | 2,138 | 47 | 4,005 | 113 |
| 1990 | 1,598 | 100 | 4,553 | 100 | 3,539 | 100 |
| 2000 | 2,327 | 146 | 8,669 | 190 | 1,782 | 50 |
| 2011 | 2,120 | 133 | 7,855 | 173 | 1,240 | 35 |
| IMPORTS ${ }^{(3)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1970 |  |  | 47 | 3\% | 0 | 0\% |
| 1980 | 101 | 6\% | 125 | 6\% | 1 | 0\% |
| 1990 | 258 | 16\% | 399 | 9\% | 1 | 0\% |
| 2000 | 242 | 10\% | 915 | 11\% | 8 | 0\% |
| 2011 | 330 | 16\% | 1,240 | 16\% | 2 | 0\% |
| EXPORTS ${ }^{(3)}$ | in thousands | \% of total | in thousands | \% of total | in thousands | \% of total |
| 1970 |  |  | 64 | 4\% | 361 | 17\% |
| 1980 | 362 | 23\% | 114 | 5\% | 2,020 | 50\% |
| 1990 | 179 | 11\% | 32 | 1\% | 1,349 | 38\% |
| 2000 | 248 | 11\% | 339 | 4\% | 659 | 37\% |
| 2011 | 360 | 17\% | 100 | 1\% | 535 | 43\% |

(1) The number of countries included in the "European Union" corresponds to the number of member states in the year in question.
(2) Source: Ward's Automotive Reports as of 1999: Mexico is included from 2009. (3) Trade within the EU not included.

Sources: Eurostat, CCFA since 1991.

PERCENTAGE OF VEHICLES MANUFACTURED FOR EXPORT IN JAPAN IN 2011

Trends in the world's three leading automotive regions have contrasted sharply since 1990.
In the European Union (27 countries) vehicle production increased by $24 \%$ (compared to $+38 \%$ in 2007) and trade-already impor-tant-appears up by nearly $65 \%$.
In North America-including Mexico since 2009—production exceeded its 1990 level of $15 \%$. Imports, which were already significant in 1990 and have since continued to grow, exceeded those of 1990 by 3\% for a much smaller market. Exports only represented $7 \%$ of production ( $21 \%$ for the EU and $53 \%$ for

Japan). Finally, in Japan, vehicle production fell by $37 \%$ due to the shrinking domestic and export markets. Previously, these markets which had suffered a decade of falls until 2001 (29\% lower than 1990) grew as the yen weakened and in 2008 were 15\% higher than in 1990. In 2011 they were 23\% lower, mainly due to the 2008 financial crisis, the production of plants belonging to Japanese manufacturers outside of Japan, the strong yen and the Fukushima accident.

## WORLD

## World trade in automative products

After the drop of $\mathbf{3 1 \%}$ recorded in 2009, linked to the financial and economic crisis, world trade in automotive products, according to the WTO, made a recovery of $29 \%$ in 2010 to $\$ 1.09$ trillion, remaining $12 \%$ above the record peak of 2008.
Only a handful of countries saw their exports rise past their pre-crisis levels: Argentina, benefitting mainly from the continuing growth of the Brazilian market; Mexico, with the upturn in NAFTA demand; India and Thailand, where industrial plants are being built; and, finally, South Korea, which benefitted from a weak won. While South Korea's surplus ( $\$ 45$ billion) was one third that of Japan, China's deficit rose to $\$ 25$ billion in 2010.

WORLD TRADE IN AUTOMOTIVE PRODUCTS
Exports (FOB) / Imports (CIF) to/from leading world automotive markets

| ZONES |  |  | World | USA and Canada, later North America |  |  | European Union ${ }^{(2)}$ |  |  |  | Japan |  |  | Other countries ${ }^{(3)}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| COUNTRY | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance | EXP. | IMP. | Balance |
| USA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 67.2 | 170.2 | -103.0 | 38.2 | 58.8 | -20.5 | 6.3 | 28.9 | -22.6 | 2.7 | 44.5 | -41.8 | 19.9 | 38.0 | -18.1 |
| 2009 | 72.5 | 133.3 | -60.8 | 43.7 | 61.4 | -17.8 | 8.9 | 23.4 | -14.5 | 0.9 | 31.9 | -31.0 | 19.1 | 16.6 | 2.5 |
| 2010 | 99.5 | 189.8 | -90.3 | 60.2 | 91.7 | -31.5 | 9.7 | 33.6 | -23.9 | 1.2 | 42.9 | -41.7 | 28.4 | 21.5 | 6.8 |
| CANADA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 60.7 | 46.3 | 14.4 | 59.2 | 37.6 | 21.6 | 0.3 | 1.7 | -1.4 | 0.1 | 3.5 | -3.4 | 1.1 | 3.6 | -2.4 |
| 2009 | 34.2 | 43.5 | -9.3 | 33.2 | 32.9 | 0.3 | 0.2 | 3.3 | -3.0 | 0.0 | 4.6 | -4.6 | 0.7 | 2.7 | -2.0 |
| 2010 | 50.1 | 59.5 | -9.4 | 49.1 | 46.2 | 3.0 | 0.3 | 4.5 | -4.2 | 0.0 | 5.6 | -5.6 | 0.7 | 3.3 | -2.6 |
| EUROPEAN UNION ${ }^{(2)}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 270.1 | 231.4 | 38.7 | 27.4 | 5.6 | 21.9 | 186.7 | 186.7 | 0.0 | 5.9 | 14.8 | -8.9 | 50.1 | 24.3 | 25.8 |
| 2009 | 461.1 | 391.0 | 70.2 | 31.2 | 8.7 | 22.5 | 338.7 | 338.7 | 0.0 | 5.4 | 14.9 | -9.5 | 85.8 | 28.6 | 57.2 |
| 2010 | 542.8 | 422.8 | 119.9 | 42.9 | 9.9 | 33.0 | 365.6 | 365.6 | 0.0 | 7.0 | 18.9 | -11.9 | 127.3 | 28.4 | 98.8 |
| GERMANY ${ }^{(4)}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 92.2 | 42.2 | 49.9 | 16.6 | 1.8 | 14.8 | 51.0 | 26.3 | 24.7 | 3.9 | 3.4 | 0.5 | 20.6 | 10.8 | 9.8 |
| 2009 | 153.1 | 75.7 | 77.3 |  |  |  |  |  |  |  |  |  |  |  |  |
| 2010 | 195.7 | 79.3 | 116.4 |  |  |  |  |  |  |  |  |  |  |  |  |
| FRANCE ${ }^{(4)}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 39.9 | 30.5 | 9.4 | 0.9 | 0.4 | 0.5 | 31.7 | 26.3 | 5.5 | 0.2 | 1.2 | -1.0 | 7.0 | 2.6 | 4.4 |
| 2009 | 48.2 | 54.7 | -6.5 |  |  |  |  |  |  |  |  |  |  |  |  |
| 2010 | 54.1 | 58.7 | -4.7 |  |  |  |  |  |  |  |  |  |  |  |  |
| ITALY ${ }^{(4)}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 18.4 | 25.3 | -7.0 | 0.9 | 0.2 | 0.7 | 13.3 | 20.3 | -7.1 | 0.3 | 1.5 | -1.3 | 4.0 | 3.3 | 0.7 |
| 2009 | 24.4 | 40.2 | -15.8 |  |  |  |  |  |  |  |  |  |  |  |  |
| 2010 | 29.1 | 39.7 | -10.6 |  |  |  |  |  |  |  |  |  |  |  |  |
| JAPAN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 88.1 | 10.0 | 78.1 | 47.2 | 2.3 | 44.9 | 13.2 | 6.0 | 7.2 |  |  |  | 27.7 | 1.6 | 26.1 |
| 2009 | 103.4 | 10.0 | 93.4 | 37.6 | 0.9 | 36.7 | 14.4 | 5.6 | 8.7 |  |  |  | 51.5 | 3.5 | 48.0 |
| 2010 | 149.5 | 14.2 | 135.4 | 50.9 | 1.3 | 49.6 | 18.2 | 7.3 | 10.9 |  |  |  | 80.5 | 5.6 | 74.9 |
| SOUTH KOREA |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 15.2 | 1.8 | 13.4 | 6.2 | 0.3 | 5.9 | 3.0 | 0.4 | 2.7 | 0.2 | 0.7 | -0.5 | 5.8 | 0.4 | 5.4 |
| 2009 | 37.0 | 5.4 | 31.6 | 9.8 | 0.5 | 9.3 | 4.5 | 2.4 | 2.1 | 0.4 | 1.5 | -1.1 | 22.3 | 1.0 | 21.3 |
| 2010 | 54.5 | 8.0 | 46.5 |  |  |  |  |  |  |  |  |  |  |  |  |
| CHINA (excl. Hong Kong) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 1.6 | 3.8 | -2.2 | 0.6 | 0.6 | 0.0 | 0.2 | 1.3 | -1.1 | 0.3 | 1.5 | -1.2 | 0.5 | 0.4 | 0.1 |
| 2009 | 19.9 | 30.9 | -11.0 | 4.8 | 3.5 | 1.4 | 2.9 | 12.9 | -10.0 | 1.7 | 11.2 | -9.6 | 10.5 | 3.3 | 7.2 |
| 2010 | 28.0 | 53.0 | -25.0 | 7.0 | 5.4 | 1.6 | 4.2 | 25.7 | -21.6 | 2.3 | 16.7 | -14.4 | 14.6 | 5.2 | 9.4 |
| BRAZIL |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2000 | 4.7 | 4.3 | 0.4 | 0.8 | 0.4 | 0.4 | 0.7 | 1.4 | -0.7 | 0.0 | 0.4 | -0.4 | 3.2 | 2.1 | 1.1 |
| 2009 | 8.6 | 11.7 | -3.2 | 1.3 | 1.6 | -0.4 | 0.3 | 0.5 | -0.2 | 0.0 | 1.0 | -1.0 | 7.0 | 8.6 | -1.7 |
| 2010 | 12.6 | 17.7 | -5.1 | 1.6 | 2.4 | -0.7 | 0.4 | 0.8 | -0.5 | 0.0 | 1.2 | -1.2 | 10.6 | 13.3 | -2.7 |

[^3](2) For the comparisons, 15 EU countries have been included since 1993, 25 since 2004 and 27 since 2006.
(3) The "other countries" total contains countries not included in the three major divisions.
(4) Since 2001, CCFA has based its estimates of imports and exports for European Union countries on local customs statistics.

Source: GATT/WTO.

In 2010, world trade in automotive products accounted for
$7 \%$ of the world's goods exports and $11 \%$ of the world's manufactured product exports. The share of intraregional trade in world trade returned-at 62\%-to its 2008 level. In NAFTA and Europe (excluding CIS) and South America, this share exceeded $70 \%$. It reached just over 30\% for Asia-Pacific. Germany remained the world's leading exporter (with a share of 18\%), ahead of Japan, whose exports to China have exploded ( $\$ 16.1$ billion, $+51 \%$ ). EU-27 automotive exports reached $\$ 543$ billion. Trade within the EU accounted for over $67 \%$ of this total ( $73 \%$ in 2009).

France represented 5\% of the world's exports, with $\$ 54$ billion, against almost 8\% in 2004. The USA remained the world's leading importer of automotive products, at $\$ 190$ billion. China's imports-up $72 \%$ to $\$ 53$ billion in 2010 - came from the EU-27 ( $49 \%$ against $42 \%$ in 2009), followed by Japan ( $31 \%$ against $36 \%$ in 2009), NAFTA (10\%) and South Korea (8\%).

525


CHINA'S 2010 DEFICIT IN AUTOMOTIVE PRODUCTS

## New passenger car registrations per country

With 12.8 million new cars registered in Western Europe, the market dropped by 1.3\% compared to 2010. It was under 14 million units for the fourth consecutive year, which represents one fifteenth of the total number of cars in use in Europe, or a level $14 \%$ lower than in 2007. Contrasting variations were observed in countries undergoing economic difficulties. The German market-near its pre-crisis levels-rose by 9\% following a sudden drop in 2010. In France, the gradual end to the scrap incentive scheme resulted in a slower fall in turnover at 2\%; as in 2009 and 2010, the French market was the second European market ahead of Italy and the United Kingdom.
In Spain, the drop in volume reached more than 800,000 units compared with 2007 ( $-50 \%$ ). The Italian market contracted by 740,000 units compared with the year before the crisis struck, or a drop of $30 \%$. In the same period under review, smaller countries were also heavily affected by the crisis: Greece and Ireland experienced drops of 182,000 (-65\%) and 96,000 (-52\%) units, respectively.

NEW PASSENGER CAR REGISTRATIONS IN EUROPE


[^4]

## EUROPE

## New passenger ear registrations per group

After 3 years of falling, the French groups' share in the European market stabilized in 2008 before rising in the following two years. In 2011, it dropped by $22 \%$, the same as in 2009. The numbers of French cars registered have dropped sharply due to market difficulties. They were also affected by intense competition, which has affected their share in the markets where they have a large presence: Germany ( -0.7 points to $10 \%$ ), United Kingdom ( -1.8 points to $12 \%$ ), Italy ( -1.8 points to $15 \%$ ), Spain ( -2.2 points to $25 \%$ ) and Belgium/Luxembourg ( -1.4 points to $29.1 \%$ ).
Six major 'generalist' European automakers manufacturing a full line of vehicles held $7 \%$ of the market or more.

## GROUP PENETRATION ${ }^{(1)}$

IN EUROPE


(1) Based on the scope of consolidation as of 1/1/2012.

See page 61 for group definitions.


22\%
OF NEW PASSENGER CARS
SOLD IN WESTERN EUROPE ARE
MANUFACTURED BY A FRENCH GROUP

The Volkswagen Group, with its four main makes, has maintained its position since 1999, and now accounts for more than $20 \%$ of the market. Benefitting from a dynamic German market ( $25 \%$ of the European market against $22 \%$ the previous year), it reached a record level of $23 \%$ in 2011.
The market share of French groups ( $22 \%$ for them both) stopped dropping in 2008, grew the next two years and dropped again in 2011. It returned to its 2009 level. It exceeded $25 \%$ between 2001 and 2003.
The GM group had a market share of $8.6 \%$. The market shares of its makes Opel and Chevrolet were respectively stable at 7.3\% and $1.2 \%$. From 2000 to 2009, the market share of the Ford group was around $10 \%$. In 2011, it rose to $8.1 \%$. So, the Ford group is behind General Motors for the second year running. In the mid-1990s, the penetration of these two American groups was around $12 \%$ each.
The Fiat group-now the majority shareholder in Chrysler-after four consecutive years of rising market shares between 2006 and 2009, lost 0.8 points of market share to $8 \%$ ( -1.2 points in 2010); it was near 13\% in 1997 and 15\% in 1989.

In 2009, the scrap incentive schemes stimulated the markets
for passenger and small cars. The German groups Daimler and BMW, specialists in premium ranges and corporate turnover, were more affected by the crisis. In 2011, Daimler once again consolidated its growth which began in 1997 by diversifying its range of vehicles, before stabilizing the next year with a market share of $5.1 \%$. BMW, including Mini, confirmed its growth that started in 1999, reaching a new peak; its penetration rose by 0.5 points to $6.2 \%$ ( 0.3 points compared to the peak in 2008). Toyota's market share (including Daihatsu), which had risen continuously from 1995 to 2007, dropped for the fourth consecutive year and stood at $4.2 \%$, a fall of 2 points compared to its highest point.
Hyundai-Kia returned to growth after dropping for three years between 2006 and 2008. Its market share, which was almost non-existent in 1990 and $2.1 \%$ in 2000 , also rose by 0.6 points to $4.7 \%$.

## EUROPE

## Range analysis in 2011

In 2007, a new range-based segmentation of the market was introduced, with the aim of eliminating the previous "others" range. Light vans such as the Citroën Berlingo have been reclassified in the low range, while other vehicles based on commercial vehicles such as the Renault Trafic have been reallocated to other ranges. Four-wheel drive vehicles are now classified inside all ranges, from low to mid to high (Peugeot 3008).

| Groups | Makes | Economy and low range | Low-mid range | High-mid range | Premium range |
| :---: | :---: | :---: | :---: | :---: | :---: |
| PSA PEUGEOT CITROËN | CITROËN | C-Zéro, C1, C3, DS3, Nemo, Berlingo | Xsara, C4, DS4, C4 Air Cross, Jumpy, Jumper | C5, DS5, C-Crosser | C8, C6 |
|  | PEUGEOT | iOn, 107, 206 +, 207, 208, Bipper, Partner | 308, RCZ, 3008, 4008, 5008, Expert, Boxer | 407, 4007, 508 | 807, 607 |
| RENAULT GROUP | RENAULT | Twingo, Wind, Clio, Modus, Kangoo | Mégane, Fluence, Master | Laguna, Trafic, Koleos | Espace, Latitude |
|  | DACIA | Logan, Sandero, Duster |  |  |  |
| BMW | BMW |  | 1 series | X1 | $\begin{array}{r} 3,5,6,7, X 3, X 5, X 6, Z 4 \\ \text { series } \end{array}$ |
|  | MINI | Mini |  |  |  |
| CHRYSLER | CHRYSLER-JEEP |  |  | Patriot, Wrangler, Compass, Cherokee | (Grand) Voyager, 300C, Sebring, (Grand) Cherokee |
|  | DODGE |  |  | Caliber, Journey, Nitro |  |
| DAIMLER | MERCEDES |  | A, B, Vito classes | Viano | C, E, S, CL, SL, CLS, SLS, CLK, SLK, R, G, GL, GLK, ML classes |
|  | SMART | Fortwo |  |  |  |
| FIAT | ALFA ROMEO | Mito | 147, Guiletta | 159, Brera, GT | Spider |
|  | FIAT | Panda, 500, Punto, Idea, Sedici, Fiorino, Doblo, | Bravo, Multipla, Scudo, Ducato | Croma, Freemont |  |
|  | LANCIA | Ypsilon, Musa | Delta |  | Thema, Voyager, Phedra |
| FORD EUROPE | FORD | Ka, Fiesta, Fusion, T. Connect | Focus, (Grand) C-Max Kuga, Transit | Mondeo | Galaxy, S-Max |
| GEELY | VOLVO |  | C30 | S40, V50 | S60, S80, V60, V70, C70, XC60, XC70, XC90 |
| GM EUROPE | CHEVROLET | Spark, Aveo, Matiz | Orlando, Volt | Epica, Cruze, Captiva | Corvette, Camaro |
|  | OPEL | Agila, Corsa, Meriva, Tigra, Combo | Astra, Zafira | Insignia, Antara, Vivaro |  |
| HONDA | HONDA | Jazz | Civic, FR-V, Insight | Accord, CR-V |  |
| HYUNDAI | HYUNDAI | 110, I20, Getz, IX20 | I30, Coupe, Matrix, Veloster, H1 | Sonata, IX 35, 140, Santa Fe, Tucson, IX 55 | Genesis, Grandeur |
|  | KIA | Picanto, Soul, Venga | Rio, Cerato, Cee'd, Carens | Sportage | Magentis, Carnival, Sorento |
| MAZDA | MAZDA | 2 | 3, 5, MX5 | 6, CX-7 | RX8 |
| MITSUBISHI | MITSUBISHI | i-MiEV, Colt | ASX, Lancer | Outlander | Pajero |
| NISSAN | NISSAN | Pixo, Micra, Note, Cube, Juke |  | Qashqai, X-Trail | 370Z, Murano, Pathfinder |
| PORSCHE | PORSCHE |  |  |  | 911, Boxster, Cayman, Cayenne, Panamera |
| MAHINDRA \& MAHINDRA | SSANGYONG |  |  | Korando, Actyon, Kyron | Rexton, Stavic |
| SPYKER | SAAB |  |  |  | 9-3, 9-5 |
| SUBARU | SUBARU | Justy |  | Impreza, Legacy, Forester |  |
| SUZUKI | SUZUKI | Alto, Splash, Swift, SX4, Jimny |  | Grand Vitara |  |
| TATA GROUP | JAGUAR |  |  |  | X, XJ, XK type |
|  | LAND ROVER |  |  | Freelander, Defender, RR Evoque | Discovery, Range Rover |
| TOYOTA | DAIHATSU | Charade, Cuore, Sirion, Terios |  |  |  |
|  | LEXUS |  | CT 200 H |  | GS, IS, LS, RX |
|  | TOYOTA | IQ, Aygo, Yaris, Urban Cruiser | Verso, Auris | Avensis, Prius, RAV4 | Land Cruiser |
| VOLKSWAGEN GROUP | AUDI | A1 | A3 | A4, A5, TT | A6, A7, A8, R8, Allroad, Q5, Q7 |
|  | SEAT | Ibiza | Leon, Altea | Toledo, Exeo | Alhambra |
|  | SKODA | Roomster, Yeti | Fabia | Octavia | Superb |
|  | VOLKSWAGEN | Fox, Polo, Caddy | Golf, Jetta, New Beetle, Touran, Eos | Passat, Scirocco, Tiguan, Transporter | Sharan, Phaeton, Touareg |

Source: CCFA

## 50 and 93

RESPECTIVE NUMBERS OF MODELS AND BODY STYLES OFFERED BY FRENCH MANUFACTURERS

## Breakiown and rank by model

Of the 12 most sold models in Europe in 2011, five are made by Renault, Peugeot or Citroën,
whereas in 1997, these makes were only represented by three models. Nevertheless, the market share of the French manufacturers dropped in one year due to the end of the government scrap incentive schemes and the weak market figures, in which the premium ranges had a small share.

## RANGES AND BODIES IN 2011

| As a \% of new registrations <br> by country | Low <br> range | Low-mid <br> range | High-mid <br> range | Premium <br> range | Others |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Germany | 29 | 33 | 19 | 19 | 1 |
| Austria | 35 | 33 | 19 | 14 | 0 |
| Belgium | 39 | 30 | 17 | 14 | 0 |
| Denmark | 50 | 26 | 17 | 6 | 0 |
| Spain | 32 | 38 | 21 | 9 | 0 |
| Finland | 20 | 32 | 32 | 15 | 1 |
| France | 52 | 30 | 12 | 6 | 0 |
| Greece | 59 | 23 | 14 | 4 | 0 |
| Ireland | 27 | 36 | 26 | 10 | 1 |
| Italy | 59 | 20 | 14 | 7 | 0 |
| Luxembourg | 30 | 29 | 20 | 21 | 0 |
| Netherlands | 55 | 23 | 14 | 8 | 0 |
| Portugal | 45 | 30 | 14 | 11 | 0 |
| United Kingdom | 39 | 28 | 18 | 15 | 0 |
| Sweden | 18 | 26 | 26 | 29 | 0 |
| European Union 15 countries | $\mathbf{4 1}$ | $\mathbf{2 9}$ | $\mathbf{1 7}$ | $\mathbf{1 2}$ | $\mathbf{0}$ |
| Norway | 21 | 30 | 33 | 17 | 0 |
| Switzerland | 35 | 27 | 21 | 16 | 2 |
| All 17 countries | $\mathbf{4 1}$ | $\mathbf{2 9}$ | $\mathbf{1 7}$ | $\mathbf{1 2}$ | $\mathbf{0}$ |


|  | Sedans | Station wagons | Coupes | Cabriolets | MPVs | Others |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 42 | 20 | 2 | 3 | 15 | 18 |
| Austria | 43 | 16 | 1 | 1 | 21 | 18 |
| Belgium | 51 | 15 | 1 | 2 | 16 | 15 |
| Denmark | 57 | 23 | 0 | 0 | 14 | 5 |
| Spain | 61 | 6 | 1 | 1 | 13 | 18 |
| Finland | 43 | 28 | 1 | 0 | 10 | 18 |
| France | 58 | 7 | 2 | 1 | 18 | 14 |
| Greece | 80 | 2 | 1 | 1 | 6 | 11 |
| Ireland | 73 | 6 | 2 | 0 | 6 | 13 |
| Italy | 61 | 9 | 1 | 1 | 13 | 16 |
| Luxembourg | 46 | 13 | 3 | 1 | 13 | 23 |
| Netherlands | 61 | 17 | 1 | 1 | 12 | 9 |
| Portugal | 59 | 19 | 2 | 1 | 8 | 11 |
| United Kingdom | 61 | 8 | 3 | 3 | 11 | 14 |
| Sweden | 34 | 40 | 1 | 1 | 8 | 17 |
| European Union 15 countries | 54 | 13 | 2 | 2 | 14 | 16 |
| Norway | 36 | 29 | 0 | 0 | 9 | 26 |
| Switzerland | 41 | 17 | 2 | 3 | 15 | 22 |
| All 17 countries | 53 | 13 | 2 | 2 | 14 | 16 |

NEW PASSENGER CAR REGISTRATIONS BY RANGE IN THE 17 COUNTRIES OF WESTERN EUROPE


In Europe, 70\% of new passenger cars were in the low and low-mid range. The application of tax breaks to more environmentally friendly purchases, as well as a greater variety of the offer have driven the market towards the low range. However, because of the end of the scrap incentive schemes, the share dropped by more than two points in 2011 from the levels in the previous year, thus returning to its 2007 level.
In the ten years from 1990 to the start of the 2000s, buyers tended to trade down from the high-mid range to the low-mid range which offers more MPVs. The market share of sedans, although still dominant, has declined in recent years in favor of station wagons, MPVs, convertibles, light vans and 4WD. From 2006 to 2008, this stabilized because of an increase in the number of sedans in the low range. In 2009, this dynamic vitality was reflected by a strong increase in the sedans which rose 5 points to $61 \%$ before falling
by 4 points in 2010 and again in 2011, stabilizing at $53 \%$.
Each European country retained its own features until 2008 when Southern Europe continued to prefer low- and low-mid range vehicles, while premium cars and station wagons remain the most popular choice in Northern Europe. But in 2009, the success of the low range and sedans, particularly in Germany and the United Kingdom, reduced the contrast between the different regions. This trend lasted through 2010 and 2011, except in Germany, where the premium ranges had market shares that were more in line with the long-period structure ( $38 \%$, or an increase of 3 points over the previous year).

INCREASE IN THE MARKET SHARE OF THE PREMIUM RANGES IN THE EUROPEAN MARKET IN 2011

## Technical characteristics of new passenger cars

The proportion of new diesel-powered cars in Europe as a percentage of total registrations grew significantly between 1997 and 2007. The percentage of cars with diesel engines was only $22 \%$ in 1997 , and reached $53 \%$ ten years later. After remaining almost stable in 2008, it fluctuated wildly.
On this market of 7.1 million units, the share of French manufacturers was $25 \%$ in 2011 ( $28 \%$ in 2010, $23 \%$ in 2007 and 29\% in 2000) representing about 1.8 million new diesel cars. This volume represents $64 \%$ of the total turnover of new passenger cars from French manufacturers in Europe (17 countries). In terms of passenger cars, diesel vehicle ownership continued to grow, although at a slower rate than for previous years, reaching $36 \%$ in 2011, up by over one point.

TECHNICAL CHARACTERS FOR NEW PASSENGER CARS IN EUROPE IN 2010

|  | Average <br> displacement <br> in $\mathrm{cm}^{3}$ | Average power <br> in kW | 4 WD <br> $\%$ | Diesel <br> $\%$ |
| :--- | ---: | ---: | ---: | ---: |
| Germany | 1,760 | 99 | 12.8 | 47.1 |
| Austria | 1,643 | 85 | 15.0 | 54.6 |
| Belgium | 1,628 | 82 | 6.3 | 75.3 |
| Denmark | 1,489 | 77 | 1.3 | 46.7 |
| Spain | 1,670 | 85 | 7.5 | 70.3 |
| Finland | 1,700 | 96 | 13.2 | 42.0 |
| France | 1,573 | 79 | 5.8 | 72.4 |
| Greece | 1,375 |  | 3.7 | 10.0 |
| Ireland | 1,580 | 79 | 3.2 | 70.0 |
| Italy | 1,526 | 78 | 11.0 | 55.2 |
| Luxembourg | 1,882 | 107 | 13.9 | 76.7 |
| Netherlands | 1,445 | 78 | 2.8 | 28.3 |
| Portugal | 1,536 | 80 | 2.1 | 69.6 |
| United Kingdom | 1,697 | 93 | 9.5 | 50.6 |
| Sweden | 1,788 | 102 | 19.5 | 61.4 |
| European Union 15 countries | $\mathbf{1 , 6 4 3}$ | $\mathbf{8 8}$ | 9.5 | $\mathbf{5 6 . 1}$ |
| Norway | 1,726 | 90 | 23.2 | 75.7 |
| Switzerland | 1,794 | 108 | 27.5 | 32.7 |
| All 17 countries | $\mathbf{1 , 6 4 8}$ | $\mathbf{8 8}$ | $\mathbf{1 0 . 1}$ | $\mathbf{5 5 . 7}$ |
| Sorc: |  |  |  |  |

Source: CCFA.

DIESEL MARKET SHARE BY COUNTRY

EUROPEAN DIESEL PASSENGER CAR MARKET

In Europe, the average displacement and power of car engines differ greatly from country to country. They depend mostly on the economic, tax and geographical conditions of each domestic market. In 2008 and 2009, the slow and regular upward trend in horsepower stopped, in particular with the gradual increase in the market share of low range cars. Displacement stopped increasing in 2006 as a result of

## $-92 \mathrm{~cm}^{3}$

REDUCTION BETWEEN 2007
AND 2011 IN THE AVERAGE DISPLACEMENT OF NEW PASSENGER CARS IN EUROPE

downsizing (identical engine power with less displacement). Since 2010, these two elements have risen slightly because of the increased share of premium ranges, without however returning to 2008 levels.
The market share of 4WD, after trending downwards, grew for the second consecutive year (+ 1.3 points); it stood at 10.1\% throughout the European market, or 1.3 million units. The per capita rate of ownership varies widely from one country to the next depending on national market characteristics. This market share is very high in Switzerland, Norway and Austria, where mountainous terrain has fuelled turnover of these vehicles.
The market share of diesel vehicles in Europe is largely dependent on local regulations and tax rules.
In a falling European market in 2011, diesel car turnover rose by five points to $56 \%$, although new registrations were still lower than in 2007. In Belgium, Spain, France, Ireland, Luxembourg, Portugal and Norway, over two thirds of new registered passenger cars are diesel. In Germany and Italy, the diesel share has risen again, reaching $47 \%$ (+ 5 points) and $46 \%$ (+ 9 points) respectively.
Traditionally unfavorable to diesel, Scandinavian countries have sharply increased their purchase of diesel vehicles, a development mainly attributable to changes in tax regulations. This trend stopped in 2009 except in Sweden. Since then, the share of turnover of diesel cars fluctuated at high levels. In 2011, it stood at $76 \%$ in Norway, $61 \%$ in Sweden, $47 \%$ in Denmark and $42 \%$ in Finland.

## Passenger cars in use in Europe

In Western Europe as in France, growth in the number of passenger cars in use has been slowing since the end of the 1990s and now stands at around $1 \%$ a year (+ $1.1 \%$ in 2011, after $+0.5 \%$ in 2010). In new European countries and in Turkey where levels of vehicle ownership are lower, the economic and financial crisis has extensively slowed growth: once again 3\%, compared to 5\% to 7\% between 2005 and 2009. Demand for low-cost vehicles is partly satisfied by imports of used vehicles. After oscillating from 32\% to 34\% between 2000 and 2009, the share of cars over ten years old in Western Europe rose for the third consecutive year, reaching 36.1\% in 2011, mainly due to the low numbers of new passenger car registrations. Western Europe is a replacement market.

PASSENGER CARS IN USE, ON JANUARY $1^{\text {ST }}$ OF EACH YEAR

## IN EUROPE 17 COUNTRIES: EU-15,

 SWITZERLAND AND NORWAYIn millions of units

$9293949596979899000102030405060708^{(1)} 091011$

- Cars in use Growth rate: right-hand scale
(1) The change for 2008 was calculated on a like-for-like basis.

IN THE 12 NEW EU MEMBER STATES AND TURKEY

In millions of units


## $9293949596979899000102030405060708091011^{(1)}$

 Cars in use Growth rate: right-hand scale(1): The change was calculated on a like-for-like basis. National sources: statistics organizations, French Transport and Interior Ministries, professional sources.

On January 1st, 2011 the number of passenger cars in Western Europe (EU-15, Switzerland and Norway) reached 209 million units. The financial and economic crisis worsened the slowdown in the growth of the number of cars in use (+ 1.1\% in 2011 after $+0.5 \%$ in 2010), nearing that of the population. By country, after the drops observed in 2010, the numbers of cars in use in Spain and the UK returned, in 2011, to their respective 2009 levels. The number of cars in Ireland continued to drop. Growth in France (+ 0.8\%) and Italy (+1.0\%) was slower than in the main Northern European countries, such as Germany (+1.4\%), the Netherlands, Austria, Belgium or Norway (+2.9\%). After increasing by 2 points per year between 2002 and 2009, the share of diesel cars in Western Europe rose by more than 1 point per year and reached $36 \%$ on January 1st, 2011. In five countries, diesel cars became the majority: Austria, Belgium, Spain, France and Luxembourg. On the other hand, barely one quarter of the cars in Germany and the United Kingdom are diesel-powered.
In the new EU member states and Turkey, growth in car numbers, which had been high and regular during the 1990s, become weaker and irregular in recent years. By country, drops in car numbers were observed in Hungary and Latvia. In Poland, growth was lower than 5\%, against 8\% to 10\% between 2007 and 2009. In the Czech Republic, growth reached 1.4\% in 2011, against $3.3 \%$ and $0.3 \%$ in 2009 and 2010, respectively.

DIESEL CAR OWNERSHIP IN EUROPE 17 COUNTRIES


SHARE OF CARS OVER TEN YEARS OLD IN EUROPE 17 COUNTRIES



## EUROPE

## New light commercial vehicles in Europe

The European light commercial vehicle market increased by 7\% in 2011 to 1.6 million units. After reaching a record in 2007 with 2.1 million vehicles, the European market for light commercial vehicles was greatly affected by the crisis. In 2009 it fell $36 \%$ in over two years, representing 800,000 fewer vehicles for a total of 1.3 million. In 2011, French manufacturers saw their turnover rise by $2 \%$ to 591,000 units, giving them $37 \%$ of the market. With a presence in every segment, French manufacturers were able to consolidate the growth of their turnover, despite losing $2 \%$ of market share compared with the previous year. This is explained by their large presence in markets affected by the crisis and by falling market shares, mainly in Belgium (- 4 points), the United Kingdom (- 1.3 points), Germany, and Spain ( -0.9 points). Nevertheless, their market share was still 4 points higher than in 2007. In the van segment, market shares were maintained thanks to the success of the Renault Master, Peugeot Boxer and Citroën Jumper. In the small van segment, competition is stiff, but French manufacturers can rely on a broad offer (Citroën Berlingo and Nemo, Peugeot Partner and Bipper, and Renault Kangoo).

LIGHT COMMERCIAL VEHICLE REGISTRATIONS IN EUROPE (17 COUNTRIES)


FRENCH MARKET SHARE


Light commercial vehicles are defined as freight carrying vehicles with a gross weight of less than five metric tons. They come in various categories: commercial vehicles derived from passenger cars, light vans, light trucks, large vans, pickups and 4WD. Since tax conditions are not the same in all European countries, the share of light commercial vehicles in total light vehicles ranges from 6\% in Greece to around 21\% in Norway. Globally, it stood at $11 \%$ in 2011 compared to over 12\% in 2007. For many years, turnover of these vehicles have been stimulated by model renewals and the fact that they offer an appropriate response to business transport and mobility needs. In 2009 the crisis had hit this market hard, and it had dropped to a leve observed in 1996, before recovering in 2010 and continuing to rise in 2011. In Spain and Belgium, the market share of French manufacturers exceeded $40 \%$ in 2011. In Germany and Italy - countries with their own national manufacturers-the market share of the French manufacturers stood at $19 \%$ and $23 \%$ respectively, up since 2000.

SHARE OF LIGHT COMMERCIAL VEHICLES IN LIGHT VEHICLE REGISTRATIONS (PASSENGER CARS AND LIGHT COMMERCIAL VEHICLES


FRENCH MANUFACTURERS' SHARE
IN THE MAIN EUROPEAN COUNTRIES


37\%
SHARE OF FRENCH MANUFACTURERS IN TURNOVER OF LIGHT COMMERCIAL VEHICLES IN WESTERN EUROPE IN 2011
(1) There was a change of scope in Spain in 2006:
see notes on page 61.

France remains the leading European market (429,000 units) in front of the United Kingdom (267,000 units), Germany (239,000 units), Italy (172,000 units) and Spain (105,000 units).


## Heavy truck market and production in Europe

The European market for heavy trucks weighing more than 5 metric tons grew by 26\% in 2011.
It stands at 266,000 units, a drop of 86,000 compared to 2008. After four years of growth between 2003 and 2007, and then leveling off at record levels in 2007-2008, the market plummeted in 2009; in 2011 it returned to a level comparable to that of 1995, which is two years after 1993, another dark year for heavy trucks. European heavy truck production rose for the second consecutive year, increasing by 33\% to 440,000 units, after the severe crisis of 2009 (64\% down from 2008) following five years of high-level stability of the domestic market and the ongoing rise in exports of heavy trucks outside the EU-15, especially to Eastern Europe and Asia.
It was up 16\% from 2003.

NEW HEAVY TRUCK REGISTRATIONS IN EUROPE


RENAULT TRUCKS' MARKET SHARE IN EUROPE


THE WESTERN EUROPEAN HEAVY TRUCK MARKET
AND PRODUCTION

|  | 2003 | 2010 | 2011 | In thousands of units <br> Change <br> 2011-2010 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| New heavy truck registrations |  |  |  |  |
| 5.1 t to 15.9 t | 83 | 54 | 60 | $11.5 \%$ |
| 16 t and over | 214 | 158 | 206 | $30.3 \%$ |
| TOTAL | 298 | 212 | 266 | $25.6 \%$ |
| Heavy truck production |  |  |  |  |
| 5.1 t to 15.9 t | 102 | 77 | - | - |
| 16 t and over | 279 | 254 | - | - |
| TOTAL | 381 | 331 | 440 | $33 \%$ |

Source: CCFA.

MARKET SHARE OF RENAULT TRUCKS
IN MAJOR EUROPEAN COUNTRIES


In Europe, after feeling the effects of the recession between 2001 and 2003, in 2008, the heavy truck market reached a record level for the third consecutive year with an increase of $18 \%$ compared to 2003, thanks in part to the upturn in spending and in world trade that began in the second half of 2003. However, it suffered the impact of the financial crisis in 2009 and leveled out in 2011 at 16\% above its 2003 figures, following two years of growth. Heavy truck investment cycles are relatively long; the high points of 2000, 2006 to 2008 represent $75 \%$ more than the lowest point of 1993 or 150,000 more vehicles. Compared with the dark years for heavy trucks -1993 and 2009-the market was up by $7 \%$ and $2 \%$ respectively one year later, and by $31 \%$ and $28 \%$ two years later.
Demand continued to focus on the 16 t -and-over segment, which accounted for $78 \%$ of total registrations, including both trucks and road tractors.
Within this climate, Renault Trucks registrations rose in 2011 and its market share stabilized at 10\%, just under its 2007 levels. Renault Trucks' international expansion was affected by the
collapse of the Southern Europe markets, and its European market share outside France (5\%) remained slightly lower than that recorded in 2008 (6\%).



## French manufucturers in the new European Union memher states

In 2011, vehicle production rose (+ 4\% to 3.4 million vehicles) in relation to 2010, stabilizing at a record level that was higher than in the previous year, whilst new vehicle turnover rose at a slower rate (+1\% to 994,000 units). The difference between production and turnover of new vehicles was therefore 2.4 million units. The local market is notably lower than its 2007 level (down by around 37\%).
French manufacturers have had a commercial presence in this region for a number of years, and also have local production plants: PSA Peugeot Citroën in Slovakia, Russia and, in partnership with Toyota, the Czech Republic; Renault in Slovenia, Romania, through the acquisition of Dacia, and Russia (plant and partnership with AvtoVAZ). Part of these industrial plants enable the two manufacturers to meet automotive demand in these countries, which is set to grow given the low vehicle densities (number of vehicles per 1,000 inhabitants) compared with France or Germany.

MARKET AND VEHICLE PRODUCTION IN THE MAIN CENTRAL AND EASTERN EUROPEAN COUNTRIES

| New European Union member states (1) and Croatia |  | In thousands of units |  |
| :---: | :---: | :---: | :---: |
|  | 2010 | 2011 | Change 2011/2010 |
| Vehicle production |  |  |  |
| Passenger cars | 3,150 | 3,244 | 3.0\% |
| Light commercial vehicles Heavy trucks | 114 | 145 | 16.4\% |
| New vehicle registrations |  |  |  |
| Passenger cars | 857 | 841 | -1.8\% |
| Light commercial vehicles | 95 | 108 | 14.2\% |
| Heavy trucks | 28.2 | 44.2 | 56.6\% |

(1) Excluding Malta and Cyprus.

Sources: CCFA, OICA.

REGISTRATIONS OF NEW LIGHT VEHICLES (UP TO 5 T GVWR)


MARKET SHARES OF FRENCH
MANUFACTURERS: NEW LIGHT VEHICLES

MARKET SHARES OF FRENCH MANUFACTURERS: NEW HEAVY TRUCKS



1 in 4
NEW LIGHT VEHICLES SOLD IN THE MAJOR NEW EU COUNTRIES IS MANUFACTURED BY A FRENCH GROUP

[^5]

## The automotive industry <br> in the European Union

In 2009, 2.2 million people in the EU-27 worked in companies involved with the automotive industry.
Value added per employee ranged from €25,000 a year in the six main new member states to almost €60,000 in Germany. In France, this figure was €47,000, considerably higher than the European average of €45,000. Per capita personnel costs ranged from € $€ 12,000$ in the six main new member states to $€ 62,000$ in Germany; in France they were $€ 51,000$, above the European average of $€ 41,000$. Employer social contributions for personnel costs stood at 27\% in France compared to 20\% in Germany.

THE AUTOMOTIVE INDUSTRY IN THE EU-27 IN $2009{ }^{(1)}$

| Units | European Union (27 countries) ${ }^{(2)}$ | Germany | France | Six main new member states ${ }^{(3)}$ | United Kingdom | Spain | Italy | Sweden | Belgium |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| People employed thousands | 2,220 | 756 | 234 | 519 | 158 | 146 | 176 | 72 | 39 |
| Automotive manufacturing thousands | 1,000 | 472 | 145 | 132 | 68 | 65 | 68 | 42 | 22 |
| Body and trailer manufacturers thousands | 170 | 41 | 25 | - | 23 | 12 | 16 | 8 | 6 |
| Automotive equipment manufacturing thousands | 1,050 | 242 | 65 | 387 | 67 | 69 | 92 | 21 | 11 |
| Turnover € millions | 625,000 | 272,009 | 88,799 | 72,121 | 43,284 | 46,025 | 49,156 | 16,321 | 13,286 |
| Production € millions | 522,000 | 229,042 | 54,105 | 69,658 | 36,669 | 42,081 | 39,247 | 15,640 | 12,749 |
| Production/Turnover \% | 83.5 | 84.2 | 60.9 | 96.6 | 84.7 | 91.4 | 79.8 | 95.8 | 96.0 |
| Value added (to factor costs) € millions | 99,000 | 43,639 | 10,914 | 12,720 | 6,565 | 7,071 | 7,602 | 2,266 | 2,391 |
| VA/Production \% | 19.0 | 19.1 | 20.2 | 18.3 | 17.9 | 16.8 | 19.4 | 14.5 | 18.8 |
| VA per employee € thousands | 44.6 | 57.8 | 46.6 | 24.5 | 41.7 | 48.4 | 43.3 | 31.4 | 61.7 |
| Base 100: 6 main new member states | 182 | 235 | 190 | 100 | 170 | 197 | 176 | 128 | 252 |
| Goods and services purchased € millions | 521,000 | 224,924 | 75,007 | 59,877 | 35,992 | 39,533 | 40,808 | 15,434 | 10,732 |
| Purchases as a \% of output \% | 99.8 | 98.2 | 138.6 | 86.0 | 98.2 | 93.9 | 104.0 | 98.7 | 84.2 |
| Personnel costs € millions | 91,800 | 46,639 | 12,031 | 6,278 | 5,577 | 5,886 | 6,309 | 3,193 | 1,895 |
| Personnel costs per employee € thousands | 41.4 | 61.7 | 51.3 | 12.1 | 35.4 | 40.3 | 35.9 | 44.2 | 48.9 |
| Base 100: 6 main new member states | 342 | 510 | 424 | 100 | 292 | 333 | 297 | 365 | 404 |
| Gross Operating Surplus (GOS) € millions | 7,200 | -3,000 | -1,117 | 6,442 | 988 | 1,186 | 1,294 | -928 | 496 |
| GOS/VA \% | 7.3 | -6.9 | -10.2 | 50.6 | 15.1 | 16.8 | 17.0 | -40.9 | 20.8 |

(1) Since 2008, data has been published in a new economic activity nomenclature, taking into account companies with fewer than 20 employees,
involving in particular a change to the scope of the automotive industry (inclusion of electrical and electronic equipment manufacturers).
(2) Data for the EU (27 countries) has been reconsolidated by CCFA.
(3) Six main new member states: Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia.

Body and trailer manufacturing employees are included in the figures for vehicle manufacturers.
Sources: Eurostat and CCFA estimates.

## VALUE ADDED PER EMPLOYEE



## PERSONNEL COSTS PER EMPLOYEE



The automotive industry is a key sector of the European economy, encompassing:

- automotive manufacturing;
- body and trailer manufacturing;
- automotive equipment manufacturing

The data in the above table come from surveys of national companies and have been adjusted for consistency by Eurostat. Due to difficulties in collecting and standardizing statistics at both the national and European level, only data up to 2009 were available. In 2009, The European automotive industry employed 2.2 million people, $45 \%$ of whom worked in vehicle construction. Together, Germany and France accounted for over 40\% of the employees in the industry, or $34 \%$ and $11 \%$ respectively. The percentage of people employed in the new six new member states (Hungary, Poland, Czech Republic, Romania, Slovakia and Slovenia) reached $23 \%$.
In 2009, the number of employees in the automotive industry in Europe was substantially down from the previous year. It remained
stable compared with 2000; however, it rose at a remarkable pace in the six new member states. Moreover, the crisis caused the value added per employee to drop from €56,000 to €45,000. The automotive industry differed significantly from country to country in terms of structure and wages.
In Germany, France and Sweden, the percentage of employees in the industry involved in automotive manufacturing was around $60 \%$, compared with $25 \%$ in the six main new member states. It was between 39\% and 45\% in Italy, the United Kingdom, and Spain.
Personnel costs per person employed ranged from €12,000 in the six new member states to $€ 62,000$ in Germany, a ratio of 1 to 5 .


# French automohile <br> manufacturers in 2011 

FRENCH MANUFACTURERS IN 2011

|  | Units | PSA Peugeot Citroën | Renault |
| :--- | ---: | ---: | ---: | ---: |
| Turnover | € millions | 59,912 | 42,628 |
| Capital expenditure | € millions | 2,253 | 1,567 |
| Net income | € millions | 784 | 2,139 |
| Employees wordldwide ${ }^{(1)}$ | No. of people | $\mathbf{2 0 9 , 0 1 9}$ | $\mathbf{1 2 8 , 3 2 2}$ |


|  | Units | PSA Peugeot Citroën |  |  |  |  |  | Renault |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Automotive activity: Peugeot and Citroën | Automotive equipment: <br> Faurecia | Transport: Gefco | Financing: PSA Finance | Others | Eliminations | Automotive sector | Financial sector | Eliminations |
| Turnover | € millions | 42,710 | 16,190 | 3,782 | 1,902 | 210 | -4,892 | 40,389 | 2,358 | -119 |
| Operating income | € millions | -92 | 651 | 223 | 532 | 7 | -6 | 328 | 761 | 2 |
| Capital expenditure ${ }^{(2)}$ | € millions | 2,239 |  |  | 14 |  |  | 1,564 | 3 |  |
| Employees worldwide ${ }^{(1)}$ | No. of people | 122,879 | 72,030 | 10,253 | 2,679 | 1178 |  | 125,464 | 2,858 |  |

(1) On December 31st. (2) The capital expenditure given for automotive activities are those for all industrial and commercial activities, excluding financing.

Sources: PSA Peugeot Citroën and Renault annual reports.


WORLDWIDE EMPLOYEES OF FRENCH MANUFACTURERS

PSA Peugeot Citroën: www.psa.fr
In 2011, in a context of growth in the world market in which the base market was down following the end of demand incentive schemes, PSA Peugeot Citroën turnover dropped by $1.5 \%$. The market share of the Group in Europe dropped due to its considerable presence in Spain, Italy, and the United Kingdom, but remains second (passenger cars and light commercial vehicles). Outside this region, the number of market outlets increased thanks to the positive results in Latin America, China and Russia; they represented 42\% of total turnover, against 32\% in 2007. The international expansion strategy is based essentially on lasting, targeted collaborations with other manufacturers. In 2006, a collaboration agreement was signed with Dongfeng Motor; it continued through 2011 with the construction of a third assembly plant, increasing its production capacity to 750,000 units. PSA collaborates with Mitsubishi in SUVs, electric vehicles and the assembly of vehicles in Russia (Kalouga). More recently, a collaboration agreement was signed with China Changan Automobile Group, which included the construction of an assembly plant in China. PSA is accelerating adaptation of its models to suit non-European consumers as part of its strategy to become a global market player. Finally, at the start of 2012, PSA Peugeot Citroën and General Motors announced the creation of a strategic global alliance based on two core pillars: platform sharing (vehicles, components and modules) and the creation of a worldwide joint venture for purchasing products and services. This agreement implies a capital increase of one billion euros for the PSA Group and GM taking a share of $7 \%$ in the Group.
The PSA Peugeot Citroën Group has a workforce of around 209,000 employees worldwide, including 100,000 in France, working at around twenty sites (assembly plants, plants for manufacturing engines and mechanical systems, R\&D centers, head offices, etc.). In the technological field, the group has continued to conduct research aimed at reducing fuel consumption in vehicles. A new family of small, one-liter, three-cylinder gasoline engines has also been developed and industrialized in France since early 2012, to be installed in vehicles emitting less than 100 g of $\mathrm{CO}_{2} / \mathrm{km}$. The second Stop\&Start generation-called e-HDi-is gradually being installed in the Group's ranges since late 2010. Finally, the first cars fitted with HYbrid4 technology have been on the market since Q4 2011.
The 2012 Action Plan, based on reducing costs, ongoing internationalization and product upgrading in order to meet global demand should enable the Group to overcome a difficult situation. This strategy is supported by many commitments in terms of sustainable development (eco-design, safety and mobility, etc.). The Group is also continuing its efforts to improve operational efficiency, particularly in its relationships with suppliers, by labeling around one hundred major suppliers between now and 2015.

## Renault: www.renault.com

Renault's international turnover rose by $3.6 \%$, despite the fall of $5.7 \%$ recorded in an apathetic and highly competitive market.

Outside Europe, they increased by almost 20\% representing nearly $43 \%$ of turnover. The Renault make is ranked second in the European light vehicle market. Cooperation launched in 1999 with Nissan was further strengthened within the Alliance. New synergies have also been set up. They concern plants (the first factory manufacturing for the world was inaugurated in Chennai, India in early 2010) as well as purchasing, logistics, engineering, research and advanced studies. The Tangiers plant (Morocco), on which construction began in 2009, started operations in 2012. In addition, Renault and Nissan are collaborating on their electric vehicles. In 2010, the Group also strengthened its alliance strategy by signing an agreement with Daimler AG. The cooperation concerns the development of small cars including electric, gas and diesel cars and also light commercial vehicles. The strategic partnership with AvtoVAZ, now involving Nissan, with a majority shareholding from now to 2014, aims to speed up the growth of this manufacturer and strengthen its presence in Russia. The Renault Group has a workforce of around 128,000 employees worldwide, including 55,000 in France, working at around fifteen sites (assembly plants, plants for manufacturing engines and mechanical systems, R\&D centers, head offices, etc.).
In the context of their innovation policy, Renault and Nissan have invested € 4 billion in electric vehicles in order to develop sustainable mobility. Furthermore, in 2011 the group launched the production of the 1.6 dCi 130 diesel engine at its Cléon plant, to continue improving the efficiency of heat engines.
In 2011, Renault launched a new strategic plan "Renault 2016 - Drive the change" with two main goals: Group growth and generation of free cash flow by 2016. This plan is based on seven levers, particularly focusing on quality (products and services) and profitability (cost reduction, R\&D expenditure and investment optimization), whilst taking into account societal challenges for the automotive industry (sustainable mobility).

## Renault Trucks: www.renault-trucks.com

The year 2011 was marked by a second year of growth in the European market for heavy trucks, in which Renault Trucks maintained its share of around 10\%. Its activity grew substantially in Europe outside the EU and in Asia. Worldwide turnover of Renault Trucks were up by almost 60\% from 2009.
Since 2009, Renault Trucks is using new sites outside Western Europe: the first in Turkey with Karsan for the assembly of several thousand vehicles per year, and the second in Russia, following the opening of a Volvo plant. Excluding France, Renault Trucks has ten assembly sites around the world.
Renault Trucks employs 14,000 people all over the world, of whom about 10,000 work in France (activities such as assembly, production of mechanical systems, research, etc.). Beyond industrial cooperation, synergies within the AB Volvo Group between the five makes (Renault, Volvo, Mack, UD Trucksformerly Nissan Diesel-and Eicher) have continued.
The product offering is led by the current Euro V standards of October 2009 and Euro VI for the start of 2013 as well as the launch of solutions that aim to reduce heavy truck fuel consumption.

## EUROPE - FRANCE

## World production sites <br> of French automohile manufacturers

## EUROPE

## France

(1) Aulnay
(2) Batilly
(3) Blainville
(4) Bourg-en-Bresse
(5) Dieppe
(6) Douai
(7) Flins
(8) Hordain
(9) Limoges
(10) Maubeuge
(11) Mulhouse
(12) Poissy
(13) Rennes
(14) Sandouville
(15) Sochaux

Spain
(16) Barcelona (Nissan)
(17) Palencia
(18) Valladolid
(19) Vigo
(20) Villaverde

Italy
(21) Val di Sangro

Portugal
(22) Mangualde

Czech Republic
(23) Kolín

Romania
(24) Pitesti (Dacia)

United Kingdom
(25) Luton (General Motors)

## Russia

(26) Kalouga (PSA-Mitsubishi)
(27) Moscow
(28) Togliatti (AvtoVAZ)
(project)
(29) ljevsk

Slovakia
(30) Trnava

Slovenia
(31) Novo Mesto

Turkey
(32) Bursa
(Tofas)
(Karsan)

North and south america
Argentina
(33) Buenos Aires
(34) Santa Isabel

Brazil
(35) Curitiba
(36) Porto Real

Colombia
(37) Medellin

Mexico
(38) Aguascalientes
(Nissan)


## Africa

South Africa
(39) Rosslyn (Nissan)

Morocco
(40) Casablanca
(41) Tangiers (Renault-Nissan) (projects)

## Asia

China
(42) Shenzhen (under construction)
(43) Wuhan (projects for Wuhan 3)

## South Korea

(44) Busan (Renault

Samsung Motors)
India
(45) Chakan (Renault-Nissan-Bajaj Auto)
(project)
(46) Chennai (Renault-Nissan)
(47) Nahsik (Renault-Mahindra)

Iran
(48) Téhéran

Japan
(49) Mizushima (Mitsubishi)
(50) Okazaki (Mitsubishi)

Malaysia
(51) Gurun

## EUROPE-FRANCE

## World production of French manufacturers

In 2011, the global production of French manufacturers reached a record of 6.4 million vehicles, up 1.5\% from 2010, when the previous record was reached. In 2008 and 2009, it fell respectively by $6.1 \%$ and $7.7 \%$ because of the global recession before recovering in 2010 with growth of $18.5 \%$. However, since 1996, production has increased by $70 \%$, with an annual average of nearly 4\% primarily due to expanding markets in Europe outside France but also to new non-European markets. Passenger car production fell slightly by $0.1 \%$ to 5.6 million units after recovering in 2010 (+ 17\%); production of commercial vehicles (+ 12.8\% to 802,000 units) and heavy trucks (+ 29.2\% to 41,000 units), which had done well in 2008 before being heavily affected by the crisis in 2009, grew rapidly in 2010 and 2011.

PRODUCTION OR ASSEMBLY/PRODUCTION SITES PER MODEL

| Group / Make | Model | Launch date | Production or assembly sites in 2011 | Production (in units) Total at the end of 2011 |
| :---: | :---: | :---: | :---: | :---: |
| PSA PEUGEOT CITROËN |  |  |  |  |
| Peugeot, Citroën | iOn, C-ZERO | 2010 | Japan (Mitsubishi) | 3,607/3,724 |
| Peugeot, Citroën | 107, C1 | 2005 | Kolin (Czech Rep.) | 666,917/639,760 |
| Peugeot | 206 | 1998 | Mulhouse, Argentina, Iran | 7,775,482 |
| Peugeot | 207 | 2006 | Poissy, Villaverde (S), Trnava (Slovakia), Argentina, Brazil, China | 2,369,549 |
| Citroën | C2 | 2003 | China | 676,004 |
| Citroën | C3, DS3 | 2002/2008/2009 | Aulnay, Poissy, Villaverde (S), Porto Real (Br), Trnava (Slovakia) | 3,113,192/147,254 |
| Peugeot | 307 | 2001 | Argentina | 3,677,711 |
| Peugeot | 308 | 2007 | Mulhouse, Sochaux, Russia, China | 1,072,551 |
| Peugeot | RCZ | 2010 | Austria (Magna Steyr) | 38,933 |
| Peugeot | 3008 | 2009 | Sochaux | 337,447 |
| Peugeot | 5008 | 2009 | Sochaux | 165,787 |
| Citroën | Xsara Picasso | 1997 | Porto Real (Br) | 3,362,154 |
| Citroën | ZX | 1991 | China | 2,526,363 |
| Citroën | C4, DS4 | 2004/2010/2011 | Mulhouse (DS4), Vigo (S), China, Russia, Argentina | 2,512,111/34,902 |
| Peugeot | 405 | 1987/1993 | Iran | 4,518,350 |
| Peugeot | 407 | 2004 | Rennes-la-Janais | 860,956 |
| Peugeot, Citroën | 4007, C-Crosser | 2007 | Japan (Mitsubishi), Russia | 46,658/45,430 |
| Citroën | C5, DS5, C6 | 2008/2011/2006 | Rennes-la-Janais (C6), Sochaux, China | 1,120,615/4773/22,004 |
| Peugeot | 408 | 2010 | China, Argentina | 124,689 |
| Peugeot | 508 | 2010 | Rennes-la-Janais, China | 138,043 |
| Peugeot, Citroën | 807, C8 | 2002 | Hordain | 185,190/143,761 |
| Peugeot, Citroën | Bipper, Nemo | 2008 | Turkey (Tofas) | 142,671/154,959 |
| Peugeot, Citroën | Partner, Berlingo | 1996/2008 | Vigo (S), Mangualde (P), Turkey, Argentina | 1,964,054/2,448,214 |
| Peugeot, Citroën | Expert, Jumpy | 2007 | Hordain | 477,699/441,700 |
| Peugeot, Citroën | Boxer, Jumper | 1994/2006 | Val di Sangro (I) | 782,012/683,112 |
| RENAULT GROUP |  |  |  |  |
| Renault | Twingo | 1993/2007 | Novo Mesto (SI), Colombia | 2,488,210/671,920 |
| Renault | Wind | 2010 | Novo Mesto (SI) | 12,003 |
| Renault | Pulse | 2011 | India | 495 |
| Renault | Clio | 1998/2005 | Flins, Turkey, Novo Mesto (SI), Valladolid (S), Dieppe, Argentina, Colombia, Mexico | 5,556,606/2,618,747 |
| Renault | Symbol | 2008 | Argentina, Turkey | 296,213 |
| Renault | Modus | 2004 | Valladolid (S) | 634,146 |
| Renault | Logan | 2005 | Russia, Brazil, Morocco, Colombia, Iran, India | 1,053,215 |
| Renault | Latitude | 2010 | South Korea | 23,173 |
| Renault | Sandero | 2007 | Brazil, Morocco, Colombia, South Africa (Rosslyn), Russia | 495,635 |
| Renault | Duster | 2010 | Russia, Brazil | 28,989 |
| Renault | Fluence | 2009/2011 | Turkey, India, Argentina | 191,053/2,359 |
| Renault | Mégane | 2002/2008 | Douai, Palencia (S), Turkey, Brazil, Russia, Iran | 3,808,516/1,340,904 |
| Renault | Laguna | 2007 | Sandouville | 285,233 |
| Renault | Espace | 2002 | Sandouville | 351,880 |
| Renault | Kangoo | 1997/2007/2011 | Maubeuge, Morocco, Argentina | 2,574,062/507,166/2,468 |
| Renault | Master | 1997/2010 | Batilly, Brazil | 1,061,419/157,158 |
| Renault | Trafic II | 2001 | Luton (UK, GM), Barcelona (S, Nissan) | 549,929 |
| Dacia | Logan | 2004 | Pitesti (Romania) | 1,181,028 |
| Dacia | Sandero | 2008 | Pitesti (Romania) | 439,094 |
| Dacia | Duster | 2010 | Pitesti (Romania) | 247,694 |
| RSM | SM3/Fluence | 2002/2009 | Busan (South Korea) | 486,986/132,476 |
| RSM | Latitude | 2010 | Busan (South Korea) | 114,240 |
| RSM | QM5 (Koleos) | 2007 | Busan (South Korea), India | 199,159 |
| RSM | SM7 | 2004/2011 | Busan (South Korea) | 119,256/10,630 |

Sources: CCFA, PSA Peugeot Citroën, Renault.

In 1996, French automobile manufacturers changed the way they reported output. They began reporting the number of vehicles assembled at the rollout location. The concept of KD and CKD units has been abandoned. This production takes into United Kingdom and by Nissan in Spain. In addition, the scopes of consolidation have changed (see notes on page 66).

VEHICLES WERE PRODUCED BY FRENCH MANUFACTURERS WORLDWIDE IN 2011

## EUROPE - FRANCE

## Markets for new French vehicles

In 2011, after growing for three years, domestic markets for French manufacturers contracted (-5\%),
while turnover outside of France rose by $2 \%$.
In France, the end of the scrap incentive scheme, which benefitted segments in which French manufacturers have a large presence, greatly affected their turnover.
Foreign markets represented about three-quarters of opportunities for French manufacturers compared to two-thirds between 1999 and 2001 and less than 60\% in 1990.
Exports outside Europe (in other words outside the EU-27, Switzerland and Norway) stood in 2011 at almost 60\% of the total markets of French manufacturers, against more than 50\% in 2010 and less than 30\% in 2000.

## WORLD PRODUCTION OF FRENCH AUTOMOBILE MANUFACTURERS

## New passenger cars




## New heavy trucks over 5 metric tons





## New heavy trucks over 5 metric tons



## FRENCH CAR

EXPORTS

## New passenger cars




New heavy trucks over 5 metric tons


From 1997 to 2001, registrations of French vehicles in France followed a rising trend. An offer that was rich in new models, efficient and financially advantageous allowed them to gain market share over 1997 figures. The cycle reversed in the period 2002-2007. Increased competition and, subsequently, a selective turnover strategy implemented by French manufacturers had not allowed them to consolidate these gains. In 2008, the rise in volumes sold can be explained by the dynamic commercial vehicle market and the offer from French manufacturers that was rich in models with low $\mathrm{CO}_{2}$ emissions in line with the "bonus/ malus" system. In 2009 and 2010, this eco-scheme associated with the scrap incentive program supported general car turnover and particularly those of French groups adapted to the offer. In 2011, the end of the system for supporting the market implied a
reduction in turnover, especially affecting French manufacturers. Since 2006, French car exports have included the Renault Trafic II and, since 2007, the exports of Renault Samsung Motors. French passenger car exports reached 4.3 million units, a rise of $1 \%$. Commercial vehicle exports increased significantly for the second year running after being greatly affected by the recession. Light commercial vehicle production totaled 530,000 units (up $15 \%$ ) and 26,000 units (a $26 \%$ rise) for heavy trucks.

## 6 nut of 10

RATIO OF VEHICLES EXPORTED BY FRENCH MANUFACTURERS IN 2011 SOLD OUTSIDE THE EU-27, SWITZERLAND AND NORWAY

## Competitive fuctors in <br> the French automotive industry

In a very competitive global market, French automobile manufacturers must be efficient,
able to handle industry-wide factors such as the weight of social security contributions, taxes, the strong euro and also problems that represent serious issues for the automotive sector like the opening of the base market to competition, the difficulty of passing the rise in raw material costs on to the end customer, and more. All these factors affect margin rates (ratio of operating cash flow to value added). In 2010, industry conventions had already shown, compared to other Eurozone countries, the sustained weakness of margins in French industry and its impact on the financing of investments and the improvement of competition.

MARGIN RATE OF NON-FINANCIAL COMPANIES: RATIO OF GROSS OPERATING SURPLUS ${ }^{(1)}$ OVER VALUE ADDED (GOS/VA)

(1): Gross operating surplus and gross mixed income. Source: Eurostat.

MARGIN RATE OF THE AUTOMOTIVE SECTOR: RATIO OF GROSS OPERATING SURPLUS OVER VALUE ADDED (GOS/VA)


Source: INSEE (base 2005), CCFA extrapolation
according to the new calculation system.

## LABOR COSTS IN THE MANUFACTURING

 INDUSTRY (IN EUROS PER HOUR)
(1): Gross operating surplus and gross mixed income. Source: Eurostat.

## $€ 5$

THE DIFFERENCE BETWEEN FRANCE and germany, to germany's advantage, IN THE INCREASE OF LABOUR COST PER HOUR IN MANUFACTURING BETWEEN 2000 AND 2011


According to INSEE, the margin rate for the automotive sector fell from 25\% in the early 2000s to 14\% in 2009. The margin rate depends mainly on cost competitiveness and is linked in the medium term to competitiveness exclusive of price.

Furthermore, the prices of raw materials denominated in euros have risen substantially since 2001. Passing these price hikes on to consumers is extremely difficult in an environment of aggressive competition and declining purchasing power of households affected by significant price increases in a range of areas: food, energy, housing, etc.

Competitiveness is defined as an industry's ability to withstand competition and expand in markets. It is relative, in that it is determined in comparison with the other market operators. To continue to grow, the French car industry must guarantee performance comparable to that of its European, American, Japanese, Korean and in the future, Chinese, even Indian competitors. Operating margin (operating income/turnover) is one of the tools that can be used to measure this performance of
automotive groups. In 2011, it stood at 2.6\% for Renault and $2.2 \%$ for PSA. And yet, the operating margin of the German groups stood at $7.1 \%$ for Volkswagen, 11.7\% for BMW and 8.2\% for Daimler.

Beyond the problems of global competition of economy and industry (payroll, social and fiscal costs), there are competitive factors specific to the French automotive industry, resulting from the properties of the vehicles themselves and of the global automobile industry. One of the factors affecting the French industry is the weight of social security contributions in the job factor. In France, it is one of the highest in the European Union including the Eurozone. It is higher than the United Kingdom, Italy, Spain, etc. and much higher than costs in Eastern Europe. However, compulsory levies on labor affect automotive manufacturing directly and indirectly through the chain of supply. Furthermore, the exchange rate can significantly alter trade terms because of the increasingly large share of production outside of the Eurozone.

## EUROPE - FRANCE

The prices of raw materials in euros have increased hugely since early 2001, despite the fall observed during the latest crisis. At the start of 2012, rubber was up $301 \%$, oil $215 \%$ and steel $67 \%$. It is difficult to pass price hikes on to consumers in the current climate of stiff competition. This is particularly the case in so-called developed countries in light of the multiple choices made by households in terms of consumption, which were aggravated by the economic and financial crisis.
Finally, for the freight sector that buys light commercial vehicles and heavy trucks, the current gloomy context weighs on business and prices.

## EURO EXCHANGE RATE



SHARE OF FOREIGN MAKES
IN PASSENGER CAR MARKETS

(1) USA: market share based on light vehicles. The Big Three are General Motors, Ford and Chrysler (excluding European makes).
Gource: CCFA.

RAW MATERIAL PRICES IN EUROS


SHARE OF NON-EUROZONE COUNTRIES
IN EXTERNAL MARKETS FOR FRENCH MANUFACTURERS


Source: CCFA.

Since early 2002, the euro's rise has affected French exports, forcing companies to bolster their turnover and production initiatives in order to continue to expand their markets outside the euro zone ( $66 \%$ of total markets).

On the other hand, there are factors associated with opening up the market, whether internal or external. In general, the internal "base market" acts as a strong foundation for using international development and innovation to drive growth in foreign markets. The French automotive industry's base market is its domestic and especially European market where there is open competition and where non-European manufacturers have a significant and steadily growing share. In other auto-making countries, such as Japan or South Korea, market access is more difficult and local manufacturers therefore have a broader base market from which to develop internationally. This leads to asymmetry in the exchanges between the latter two countries and the European Union, which could be increased by a bilateral reduction of customs fees.


DIFFERENCE IN MARGIN RATE OF NON-FINANCIAL COMPANIES BETWEEN FRANCE AND THE EUROZONE

## The automotive industry and the financial and economic erisis

Registrations of new light vehicles (passenger cars and light commercial vehicles) stood at 14.4 million units in
2011 against 16.9 million in 2007, which is a decrease of $15 \%$. This drop in the market outlets can be seen in the industrial production index of the automotive industry in France, measured by the INSEE, which plummeted from 100 to 2005 to 71 in 2011. These fluctuations affected a large sector that has a major presence in certain regions. If we count direct jobs (production and research sites of manufacturers), indirect jobs (supplier sites) and induced jobs (generated by the business of the former), the automotive economy is often a mainstay of local economies. Since 2009, the Public Authorities have helped the automotive industry to deal with the crisis. They implemented measures with short-term effects (training assistance, short-time working, scrapping premiums, etc.) and later set up instruments of a more structural nature encouraging, for example, research and development capabilities (research tax credits, CIR) and long-term funding (strategic investment fund in 2008 and a fund for the modernization of automotive equipment manufacturers in 2009). All these tools are useful, but since the crisis is continuing, they must be adapted to this extremely capital-intensive industry. Furthermore, the Plateforme de la Filière Automobile (PFA Automotive Branch Platform) was set up in 2009 by French automobile manufacturers and their suppliers, who joined to form the Comité de Liaison des Fournisseurs de 'Automobile (CLIFA - Automotive Suppliers' Liaison Committee), which aimed to improve the effectiveness of the automotive industry. Following an initial active phase, the PFA should start to undertake new projects.

INDUSTRIAL PRODUCTION INDEX

- ALL INDUSTRY AND AUTOMOTIVE INDUSTRYDATA CORRECTED FOR SEASONAL VARIATIONS AND CALENDAR EFFECTS BY THE INSEE

investment funds

|  | Creation | Aims | Provisions |
| :--- | :--- | :--- | :--- | :--- |

Source: Strategic investment fund (FSI)

## 4.1

UNITS OF VALUE ADDED
IN THE NATIONAL
ECONOMY GENERATED
FOR EACH UNIT OF VALUE ADDED IN THE
AUTOMOTIVE SECTOR

The economic and financial crisis has important effects on the automotive sector, upstream starting with the suppliers and downstream as far as vehicle turnover/maintenance, including freight transport, manufacturers of equipment or services for companies, including research and development.
INSEE Outlook Report of March 2012 shows that one unit of value added in the automotive sector generates 4.1 units of value added in the national economy. In addition, industrial sites generate local economic activity that is not limited exclusively to their own employees (direct employment). Regional divisions of the INSEE have produced papers describing, on the one hand, indirect jobs made up of personnel employed by suppliers, sub-contractors and service providers and, on the other hand, induced jobs, which are those that are required to fulfill the consumption needs of employees (direct and indirect) and their families. Economic policies for limiting the effects of sudden fluctuations in the automotive markets have benefits that extend well beyond the sector. During a crisis period, schemes such as CIR, future investments, loans from the European Investment Bank (EIB) or the Framework Program for Research and Technological Development (PCRD) of the European Union make it possible to guarantee effective
stimulation of funding for R\&D. As regards long-term financing difficulties, the Strategic Investment Fund (FSI) had invested by the end of 2011 in three companies in the automotive sector. As for the Fund for the modernization of automotive equipment manufacturers (FMEA) to which French manufacturers contributed $€ 400$ million, it has invested almost $€ 300$ million in 18 equipment manufacturing companies.
Oseo has also supported the financing of SMEs in the branch. The Automotive Branch Platform (PFA) has four priorities: lean manufacturing, tomorrow's expertise and businesses, better communication management, and a mid- and long-term strategy for competitiveness of manufacturers and their suppliers. Since 2010, it relies on a regional level on the Associations Régionales de l'Industrie Automobile (ARIA - Regional Associations of the Automotive Industry). In addition, the PFA has organized trade days, in particular dealing with die stamping. On a local level, it has collaborated with the Public Authorities (DIRECCTE, the leading regional automotive company, the credit mediator, OSEO, CDC), the UIMM and other professional organizations, and with competitiveness clusters in the context of the Regional Operational Committee for the Automotive Industry, organized by the ARIA.

## Economic ratios of the automotive industry in France

The automotive industry uses a wide variety of technologies, requiring significant investments: automotive production has invested almost 3\% of its total annual turnover figures in technology since the crisis at the end of 2008. In a new scope of the industry (now including extractive industries, food industries and industrial companies with fewer than 20 employees), the automotive industry represented $4.5 \%$ of the gross fixed investments exclusive of contributions in 2010, against almost $7 \%$ in 2009. To address new social demands (the environment, road safety, etc.), the automotive industry is investing more in intangibles and R\&D (see over the next few pages) for which automotive competitiveness clusters are particularly appropriate.

TOTAL PURCHASES OF THE AUTOMOTIVE SECTOR


For this graphic only: Source: INSEE, National accounts base 2005 (see also page 52).


VALUE ADDED OF AUTOMOTIVE
MANUFACTURING ${ }^{(1)}$


Every year, the Service des Etudes et des Statistiques Industrielles (SESSI), formerly the Department for Industrial Studies and Statistics and now attached to the INSEE, produces annual surveys providing one of the main sources of information about French industry. These surveys have been overhauled with the new ESANE information system. A new economic activity categorization was launched in early 2008 (see pages 72 and 73). The automotive industry covers motor vehicle manufacturing; motor vehicle, caravan and recreational vehicle body manufacturing; and the upstream manufacturing of automotive equipment. However, the statistics do not encompass all automotive industry suppliers. Products such as tires, plastics, capital goods and glass are classified under other categories (see also page 53).
Automotive manufacturing. After rising strongly between 1996 and 2004 (+30\%), in line with growth in vehicle production, value added (excluding VAT) per employee in constant euros declined for several reasons: costs associated with new environmental standards, a stagnating and then contracting market for new cars in Western Europe aggravated by the financial and economic crisis,

INVESTMENTS OF AUTOMOTIVE MANUFACTURING ${ }^{(1)}$


DOMESTIC AND EXPORT TURNOVER BY THE AUTOMOTIVE MANUFACTURING INDUSTRY ${ }^{(1)}$

(1): CCFA estimations for 2011 (see also pages 72 and 73 , particularly for
the concept changes) the concept changes)
and the rising cost of raw materials. In 2009 it fell to its lowest 1993 figures. However, it enjoyed new growth in 2010 and in 2011, but did not climb higher than its pre-recession levels.
The automotive manufacturing industry dedicated $3 \%$ of turnover to capital expenditure ( $€ 2.5$ billion) to develop new models and optimize its production capacity. These figures do not include research and development costs (see the next page).
Export turnover have increased constantly since 1990, when they reached $38 \%$, oscillating around $60 \%$ until the crisis of 2008. After falling, they recovered to almost $58 \%$ in 2011, despite the bad figures for the European market.


7\%
SHARE OF AUTOMOTIVE INDUSTRY EMPLOYEES IN THE FRENCH INDUSTRY IN 2011

## Research and development expenditure in the automative sector

In 2009, the French automobile industry remainder the leader of all industries in France in terms of corporate research and development spending. Its expenditure was $€ 5.9$ billion, accounting for $18 \%$ of total corporate spending on research and development. After rising strongly between 2001 and 2006 (+24\%), R\&D expenditure in the automotive industry reached a ceiling of around € 4 billion before growing by $10 \%$ in 2008 and the shrinking again in $2009(-2 \%)$. It represents $60 \%$ of the gross value added in the sector. The automobile leverages a wide variety of technologies and therefore requires significant research initiatives to ensure its reliability throughout its lifetime, user safety and environmental protection. The automotive industry's R\&D budgets exceeded those of the pharmaceutical industry and the aviation and space industry.

GROSS DOMESTIC EXPENDITURE ON RESEARCH AND DEVELOPMENT IN THE MAIN CORPORATE RESEARCH SEGMENTS IN FRANCE IN 2009

|  | $\begin{aligned} & \text { DRDS }{ }^{(1)} \\ & \text { in } € \text { million } \end{aligned}$ | $\begin{gathered} \text { ERDS }{ }^{(2)} \\ \text { in } € \text { million } \end{gathered}$ | Total budget |  | Of which public financing ${ }^{(3)}$ in $€$ million as a \% of total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Automotive industry | 4,269 | 1,608 | 5,877 | 17.6\% | 29 | 1.2\% |
| Pharmaceutical industry | 3,392 | 1,395 | 4,787 | 14.3\% | 70 | 2.8\% |
| Aviation and space | 2,546 | 997 | 3,543 | 10.6\% | 665 | 26.3\% |
| Manufacture of measuring devices and instruments, testing and navigation, clocks | 1,431 | 376 | 1,808 | 5.4\% | 348 | 13.8\% |
| Chemical industry | 1,446 | 339 | 1,785 | 5.3\% | 81 | 3.2\% |
| Components, electronic cards, computers, peripheral equipment | 1,414 | 217 | 1,631 | 4.9\% | 167 | 6.6\% |
| IT and information services | 1,446 | 105 | 1,551 | 4.6\% | 67 | 2.7\% |
| Manufacture of communication equipment | 984 | 243 | 1,227 | 3.7\% | S | S |
| Other specialized, scientific and technical activities | 923 | 176 | 1,099 | 3.3\% | 128 | 5.1\% |
| Manufacture of machinery and equipment not included elsewhere | 917 | 142 | 1,059 | 3.2\% | 31 | 1.2\% |
| Manufacture of electrical equipment | 856 | 124 | 980 | 2.9\% | 14 | 0.6\% |
| Publishing, audiovisual, and broadcasting | 724 | 102 | 826 | 2.5\% | 50 | 2.0\% |
| Other branches | 5,994 | 1,295 | 7,289 | 21.8\% | 873 | 34.6\% |
| TOTAL | 26,341 | 7,121 | 33,463 | 100.0\% | 2,525 | 100.0\% |

(1) DRDS: Domestic Research and Development Spending.
(2) ERDS: External Research and Development Spending.
(3) Excluding research tax credit.
s: statistical secret.
Source: French Education and Research Ministry (MEN-MESR-DEPP C2).

TOTAL CORPORATE RESEARCH AND DEVELOPMENT EXPENDITURE IN FRANCE IN 2009 IN THE MAIN RESEARCH SEGMENTS


180 AUTOMOTIVE INDUSTRY in The total research AND DEVELOPMENT BUDGET OF COMPANIES in 2009

The Office for research-related statistics of the French Ministry of Education carries out surveys on research and development (R\&D) spending by companies and in the wider public sphere. The total R\&D budget is broken down into domestic spending, which covers work performed in France, regardless of the origin of funding, and external spending, corresponding to work performed by other companies or public research organizations. A portion of the latter work may be performed outside of France. From 2008, data are published in a new economic category. Since 1999, the leading R\&D segment in France has been the automotive industry except in 2007 when it was ranked second. The R\&D segment in France stimulates its suppliers such as the plastics and electronics industries. In 2009, 18\% of domestic R\&D spending in the automobile industry was performed by

## AUTOMOTIVE INDUSTRY SPENDING

 ON RESEARCH AND DEVELOPMENT
subsidiaries in which foreign companies had a controlling interest of $50 \%$ or more. In 2009, 33,000 equivalent full-time employees (including 16,800 researchers) worked in automotive R\&D. These figures were up 1\% compared to 2003 (+ 22\% for researchers). According to the French National Industrial Property Institute (INPI), PSA Peugeot Citroën Automobiles (including Faurecia) and Renault were among the largest patents applicants with the INPI in 2011. France has three major equipment manufacturers in the top twenty. The companies in the automotive sector are still the leading patent applicants.

# Automative competitiveness clusters in France, research tux credits, future investments 

The public authorities have launched and developed three types of financial instrument to increase the research and development capabilities of French companies. This support helps improve the innovation of said companies and therefore their competitive edge. Set up by the government and local authorities in 2005, these competitiveness clusters bring together companies (small and mid-sized), research units and training centers to work on collaborative projects. They also provide many services: business intelligence, assistance for filing patents, networking, etc. Their role is to boost the competitive nature of the French economy by highlighting its capacity for innovation and encouraging the structure and proximity of the different regions. The public authorities also support Research and Development in companies through the Research Tax Credit, a fiscal measure created in 1983, improved in 2004 but simplified and amplified by the 2008 Finances Law. Future investments were launched at the end of 2009 after the Juppé-Rocard report recommended boosting innovation in France. The objective of this 35 billion investment program, of which 750 million were for the automotive sector, is to strengthen productivity and improve the competitive edge of French companies.

AUTOMOTIVE COMPETITIVENESS CLUSTERS IN FRANCE IN 2010 ${ }^{(1)}$

|  | Mov'eo | Véhicule du Futur | LUTB | iDforCAR |
| :---: | :---: | :---: | :---: | :---: |
| With a... | International vocation | National vocation | National vocation | National vocation |
| Number of companies with a business unit in a competitiveness cluster | 200 | 113 | 104 | 86 |
| Of which SMEs (under 250 employees) | 136 | 54 | 54 | 50 |
| Employees of business units involved in the cluster (number of people) | 25,874 | 48,097 | 32,182 | 17,423 |
| Spending by public bodies on cluster projects (in € thousands) | 45,502 | 29,756 | 18,400 | n/a |
| Spending by corporate bodies on cluster projects (in € thousands) | 122,912 | 23,797 | 34,500 | n/a |
| Total spending: | 168,414 | 53,553 | 52,900 | n/a |
| Number of labeled projects | 55 | 26 | 21 | 25 |

(1) Information concerning the size of companies and employees corresponding to 2009.

Sources: DGCIS survey, INSEE, DIACT, competitiveness clusters

French manufacturers rely heavily on national territory in the field of research and development. Renault obtained 80\% of the value added from R\&D in France; PSA employs 90\% of its research workers in France; and at Renault Trucks almost 1,400 of the 10,000 employees in France are working on research and development.
In 2011, the automotive industry continued to conduct its research and development efforts through clusters, where it works to meet the challenges of industrial excellence and durable mobility. This transverse action brings together automakers, equipment manufacturers, innovative small and mid-sized companies, research laboratories and training organizations including universities. The internationally oriented Mov'eo cluster (www.pole-moveo.org) covers the lle-de-France, Lower Normandy and Upper Normandy regions. Mov'eo has the main aim of federating projects dealing with the optimization of mobility. The Véhicule du Futur cluster (www.vehiculedufutur.com) draws on the traditional catchment areas of the automotive industry, Alsace and Franche-Comté, with growing interaction with Germany and Switzerland.
The cluster aims to anticipate industrial activity, technological orientation and customer expectations for coming years. The goal of the Lyon Urban Truck \& Bus cluster (www.lutb.fr) is to meet the challenges offered by the growing need for mobility of persons and goods within towns. It coordinates structuring activities for the region: Set up in western France (Brittany, Pays de La Loire, Poitou-Charentes), the iDforCAR cluster (www.id4car.org) aims to achieve excellence in the automotive industry, involving small and mid-sized companies, by developing know-how in small series and specific vehicles, a field with stiff competition on the international stage.
In 2009 (semi-definitive data), the manufacturing industry received $64 \%$ of the total Research Tax Credits, representing $€ 5.1$ billion. The automotive industry was the third highest recipient of Research Tax Credits, representing 7.5\% The €750 million
package of investments for the future dedicated to the automotive sector concern vehicles for the future which must be more economical and more efficient in environmental terms. The automotive industry also benefits from sections which it can access among the other future investment programs, including a project relating to the creation of an internationally oriented "Institute for Excellence in Carbon-Free Energy" named "Véhicule Décarboné Communicant et sa Mobilité" (VeDeCoM Communicating Carbon-Free Vehicle and its Mobility). VeDeCom is based on a single site in the Yvelines and is set to become a reference in the new eco-mobility branch. It groups together more than 40 members: large industrial groups including PSA and Renault, SMEs, research laboratories and centers, colleges and training centers, as well as local authorities.


NUMBER OF COMPANIES THAT HAVE A BUSINESS UNIT BELONGING TO A COMPETITIVENESS CLUSTER


## French automotive foreign trade

2011 was a positive year for world trade after an unprecedented contraction in 2009. In this climate, exports of French automotive products rose by $7 \%$ to $€ 42.4$ billion. The automotive industry remains one of the leading export sectors alongside aeronautical, agri-food, etc. In 2010, three companies in this sector ranked among the ten leading export companies.
The balance of the automotive industry fell to $€ 4.9$ billion, affected mainly by the weakness of the European market and low demand for premium ranges in Europe, which limit the market opportunities for the domestic plants of French manufacturers. Furthermore, the strength of imports of new passenger cars from Germany standing at $€ 8.7$ billion, which was an increase of $13 \%$ relative to the previous year, considerably affected the deficit.
The positive balance for parts rose to $€ 5.3$ billion, mainly due to the increase in production at French manufacturers' sites outside France, using French supplies, for example for thruster units (surplus of €1.9 billion).

FRENCH AUTOMOTIVE FOREIGN TRADE
In € billions

|  | New cars | New light <br> commercial <br> vehicles | New heavy <br> trucks | Parts and <br> engines | Automotive <br> industry <br> sector | Used <br> vehicles | Automotive <br> sector | \% share of <br> automotive <br> products ${ }^{(1)}$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| automobiles |  |  |  |  |  |  |  |  |

## Not including military equipment

2) Exports / imports x 100.

FOB: Free-on-board: transaction value including freight and insurance up to the border of the exporting country.
CIF: Cost, insurance, freight: transaction value including freight and insurance up to the border of the importing country. Sources:' customs data processed by CCFA, National Accounts, 2,000 base.

EXPORT RANKING - YEAR 2010

| Rank | Company ${ }^{(1)}$ |
| :--- | :--- |
| 2 | Peugeot Citroën Automobile SA |
| 4 | Renault SAS |
| 9 | Automobiles Peugeot |
| 17 | Renault Trucks |
| (1) In this ranking, Customs uses the company name, not the group. <br> Source: Customs. |  |

## 10\%

SHARE OF AUTOMOTIVE PRODUCTS IN FRENCH GOODS EXPORTS IN 2011

In 2011, the automotive industry's share of all goods exports (imports) stood at 10\%. In 1997, a crisis year for the French new vehicle market, they stood at 12\% and 9\% respectively.
The trade balance for passenger cars improved significantly between 1996 and 2004, from a deficit of $€ 350$ million in 1996 to healthy surpluses of more than $€ 7$ billion. Since 2005, a decrease in production in France and rising imports following the largescale opening of the French markets to foreign manufacturers were reflected in a sharp decline in the surplus, which became a deficit in 2007, and worsened in 2008 and 2009, before improving in 2010. The slowdown of activity in 2011 increased the deficit.

The trade balance deficit for commercial vehicles improved to $€ 0.9$ billion in line with the rise in exports. After falling sharply in 2009, exports of light commercial vehicles and heavy trucks made a clear recovery in the following year. In 2011, they increased by $22.7 \%$ to $€ 2.1$ billion and by $7.6 \%$ to $€ 2.5$ billion, respectively. Trade in parts and engines increased: $+8.7 \%$ for imports and $+7.4 \%$ for exports. The trade surplus rose by $3.5 \%$ to $€ 5.3$ billion.
The Customs ranking of exporters regularly includes three French automotive manufacturers among the top ten exporters. Renault Trucks was the seventh largest exporter before the crisis.

## EUROPE-FRANCE

## French automotive foreign trade

The deficit in industrial automotive goods (excluding used vehicles) increased to - €4.8 billion (down by €3.4 billion in 2010). This represents a deficit of $€ 8.6$ billion with the EU-27 and a $€ 3.8$ billion surplus with the rest of the world. The rising deficit of the automotive industry is due to the results recorded within the EU-27, which dropped due to the weakness of the European automotive markets and the dynamism of new passenger car imports from Germany (€8.7 billion) and the United Kingdom (€1.7 billion).
The surplus with the rest of the world rose to $€ 3.8$ billion compared with $€ 3.1$ billion in 2010. The deficit with Turkey fell for the second consecutive year after three years of growth ( $-€ 98$ million). Exchanges with many countries always result in important surplus figures: Algeria ( $€ 820$ million), Switzerland ( $€ 720$ million), Iran ( $€ 520$ million), Brazil ( $€ 490$ million), and China ( $€ 420$ million).

| INDUSTRIAL AUTOMOTIVE TRADE BALANCE |  |  |  |  |  |  |  | $\begin{gathered} \text { In € billions } \\ 2011 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1985 | 1990 | $2000{ }^{(1)}$ | 2005 | 2008 | 2009 | 2010 |  |
| All | 4.57 | 4.13 | 9.84 | 8.21 | -3.19 | -4.42 | -3.36 | -4.81 |
| INTRA EC (12 countries) | 0.29 | 0.45 |  |  |  |  |  |  |
| INTRA EU (15 countries) |  |  | 5.80 | 4.11 | -5.04 | -3.11 | -3.45 | -5.15 |
| INTRA EU (25 countries) |  |  |  | 4.42 | -6.24 | -5.41 | -6.08 | -8.22 |
| INTRA EU (27 countries) |  |  |  |  | -6.06 | -5.63 | -6.49 | -8.58 |
| of which: Germany | -1.62 | -2.20 | -3.75 | -5.54 | -8.07 | -6.09 | -6.78 | -7.29 |
| Austria |  |  | 0.33 | 0.43 | 0.37 | 0.31 | 0.25 | 0.21 |
| Belgium-Luxembourg | 0.26 | 0.68 | 0.35 | 2.23 | 2.42 | 2.12 | 1.94 | 1.93 |
| Denmark |  | 0.12 | 0.23 | 0.34 | 0.29 | 0.10 | 0.23 | 0.31 |
| Spain | -0.55 | -0.14 | 1.55 | 0.46 | -2.92 | -1.62 | -1.98 | -2.81 |
| Finland |  |  | 0.17 | 0.23 | 0.13 | 0.06 | 0.11 | 0.12 |
| Italy | 0.59 | 0.13 | 0.58 | 1.56 | 0.21 | 0.77 | 0.69 | 0.80 |
| Netherlands | 0.34 | 0.57 | 1.54 | 0.37 | 0.27 | -0.01 | 0.20 | 0.35 |
| Poland |  |  |  | 0.15 | 0.01 | -0.38 | -0.50 | -0.57 |
| Portugal | 0.12 | -0.12 | 0.50 | 0.51 | 0.26 | 0.04 | 0.02 | -0.26 |
| Czech Republic |  |  |  | -0.21 | -0.69 | -1.00 | -1.08 | -1.29 |
| United Kingdom | 0.98 | 1.21 | 3.56 | 2.81 | 2.04 | 1.06 | 1.66 | 1.60 |
| Slovenia |  |  |  | 0.05 | -0.27 | -0.46 | -0.42 | -0.36 |
| Sweden |  |  | 0.14 | 0.07 | -0.43 | -0.01 | -0.02 | -0.29 |
| OUTSIDE EC (12 countries) | 4.27 | 3.69 |  |  |  |  |  |  |
| OUTSIDE EU (15 countries) |  |  | 4.04 | 4.10 | 1.85 | -1.31 | 0.09 | 0.34 |
| OUTSIDE EU (25 countries) |  |  |  | 3.79 | 3.05 | 0.99 | 2.72 | 3.41 |
| OUTSIDE EU (27 countries) |  |  |  |  | 2.87 | 1.21 | 3.13 | 3.77 |
| of which: Austria | 0.15 | 0.22 |  |  |  |  |  |  |
| Finland |  | 0.10 |  |  |  |  |  |  |
| Norway |  | 0.06 | 0.13 | 0.20 | 0.12 | 0.08 | 0.17 | 0.22 |
| Poland |  |  | 0.25 |  |  |  |  |  |
| Czech Republic |  |  | -0.01 |  |  |  |  |  |
| Slovenia |  |  | 0.15 |  |  |  |  |  |
| Sweden |  | 0.05 |  |  |  |  |  |  |
| Switzerland | 0.27 | 0.50 | 0.59 | 0.57 | 0.45 | 0.46 | 0.61 | 0.72 |
| Turkey |  | 0.17 | 0.55 | 0.13 | -0.86 | -0.94 | -0.61 | -0.51 |
| Canada | 0.12 | 0.15 | -0.02 | 0.02 | 0.02 | 0.03 | -0.01 | 0.01 |
| USA | 0.81 | 0.41 | 0.46 | 0.41 | 0.07 | 0.22 | 0.23 | 0.30 |
| Mexico | 0.00 | -0.01 | 0.03 | 0.13 | 0.05 | 0.03 | 0.03 | 0.13 |
| Argentina |  | 0.06 | 0.38 | 0.17 | 0.27 | 0.19 | 0.32 | 0.32 |
| Brazil |  | 0.07 | 0.25 | 0.19 | 0.36 | 0.29 | 0.45 | 0.49 |
| Algeria | 0.56 | 0.47 | 0.29 | 0.52 | 0.81 | 0.77 | 0.82 | 0.82 |
| Morocco |  | 0.18 | 0.12 | 0.17 | 0.27 | 0.28 | 0.27 | 0.25 |
| Nigeria |  | 0.14 | 0.15 | 0.08 | 0.06 | 0.02 | 0.02 | 0.02 |
| Tunisia |  | 0.11 | 0.17 | 0.08 | 0.08 | 0.10 | 0.12 | 0.08 |
| Saudi Arabia |  | 0.06 | 0.06 | 0.06 | 0.08 | 0.06 | 0.07 | 0.09 |
| China |  | 0.05 | 0.09 | 0.26 | 0.16 | 0.19 | 0.30 | 0.42 |
| South Korea |  | 0.02 | -0.22 | -0.47 | -0.40 | -0.30 | -0.23 | -0.35 |
| Iran |  | 0.10 | 0.15 | 0.92 | 0.80 | 0.59 | 0.64 | 0.52 |
| Japan | -0.43 | -0.63 | -1.04 | -1.67 | -1.42 | -1.60 | -1.50 | -1.67 |
| Taiwan | 0.03 | 0.14 | 0.02 | -0.02 | -0.04 | -0.03 | -0.02 | -0.03 |

[^6] surplus with the EU-15 gave way to a deficit of $€ 1.2$ billion in 2007. This extended in 2008 to $€ 5$ billion and dropped to $€ 3.1$ billion in 2009, before rising again to reach $€ 5.1$ billion in 2011. Between 2010 and 2011, the deficit increase can be explained by downgrading exchange with Germany (from $€ 6.8$ billion to $€ 7.3$ billion) and with Spain (from $€ 2$ billion to $€ 2.8$ billion), due to a very weak market in the latter country. Nevertheless, there are important trade surpluses with BelgiumLuxembourg ( $€ 1.9$ billion), the United Kingdom ( $€ 1.6$ billion) and Italy ( $€ 0.8$ billion). With the 12 new EU member states, the heavy truck deficit was $€ 3.4$ billion in 2011-compared
with € 3 billion in 2010-on the one hand due to the rising importance of local plants and, on the other hand, the relative weakness of the local markets.
Outside the EU-27, the automotive manufacturing trade surplus stood at $€ 3.8$ billion. Trade with Latin America and Africa remains encouraging. The deficit with Japan and South Korea combined worsened again and stood at $€ 2$ billion. SURPLUS OF INDUSTRIAL AUTOMOBILE TRADE BETWEEN FRANCE AND COUNTRIES OUTSIDE THE EU-27 FOR 2011

## Diesel passenger eurs

Since 2002, there have been more diesel passenger car registrations than registrations
of vehicles running on other fuels. In 2011, diesel cars accounted for $72 \%$ of total car registrations, which is higher than in 2010, mainly due to the shift in the sale mix towards premium ranges, which are generally fitted with diesel engines, and high fuel prices.
$60 \%$ of cars in use on January 1, 2012 had diesel engines. In 2011, 2.2 million diesel cars were produced by French manufacturers, representing a drop of 9\% compared to the record level of 2004. The share of diesel cars in total production (39\%) has risen compared to 2010 but has fallen compared to 2004 (47\%).

## DIESEL PASSENGER CARS

|  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | 1990 | 1995 | 2000 | 2005 | 2009 | 2010 |  |  |
| 2011 change |  |  |  |  |  |  |  |  |
| Production |  |  |  |  |  |  |  |  |
| 2011-2010 |  |  |  |  |  |  |  |  |

Source: CCFA.

## MAIN NEW DIESEL PASSENGER CAR <br> RANKING IN 2011

| Rank | Make | Model | \% diesel market |
| :--- | ---: | ---: | ---: |
| $\mathbf{1}$ | Renault | Mégane | 8.6 |
| 2 | Peugeot | $206-207$ | 7.7 |
| 3 | Citroën | C4-Xsara | 5.5 |
| 4 | Renault | Clio | 5.2 |
| 5 | Citroën | C3 | 4.5 |
| 6 | Peugeot | 308 | 3.5 |
| 7 | Peugeot | 3008 | 3.2 |
| 8 | Dacia | Duster | 3.0 |
| 9 | Ford | Focus | 2.4 |
| 10 | Volkswagen | Polo | 2.2 |



Source: CCFA.


In 2011, France was the world leader in diesel car ownership with 1,596,000 new diesel passenger cars, ahead of Germany with 1.5 million units. The new, quieter, more efficient diesel engines are still enjoying popular acclaim. In addition, since January 1, 2011, the Euro 5 standard applies to all new cars sold in Europe, requiring them to be fitted with a particle filter.

In Europe, the market share of new diesel cars has increased by nearly 5 points to $56 \%$, representing 7.1 million units. In this market, French manufacturers hold a share of 25\%. Due to high fuel prices, diesel car production and exports have respectively grown by $2 \%$ each.

## New passenger car registrations by model, range and hody style

The range structure of new cars has developed significantly over the last twenty years. The high-mid range represented $24 \%$ of the market in 1990, 14\% in 2000 and about $10 \%$ in 2009 and 2010, before recovering to $12 \%$ in 2011. Between 2008 and 2010, the "bonus/malus" and government scrap incentive schemes encouraged the development of low ranges that today represent $85 \%$ of the market, compared to $80 \%$ in 2007. In 2011, the share dropped to $82 \%$. The organization of cars by body has also changed since 1990. The sedan market share was over $90 \%$ of the market in 1990 compared to $72 \%$ in 2000 and $58 \%$ today. Having increased their offer in the economy and low ranges, French manufacturers are seeking to meet demand for vehicles with higher value added. On the one hand, Citroën expanded its DS range and Peugeot expanded its high-mid range with the 3008,5008 and 508 models. On the other hand, Renault is relying on its Mégane and Dacia ranges, the latter yielding positive results with the Duster.

RANKING OF THE MAIN NEW PASSENGER CAR MODELS IN 2011

| Rank | Make | Model | market share | Rank | Make | Model | market share | Rank | Make | Model | market share |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Renault | Clio | 6.8 | 11 | Ford | Fiesta | 2.0 | 21 | Renault | Laguna | 1.1 |
| 2 | Renault | Mégane | 7.0 | 12 | Volkswagen | Golf | 2.0 | 22 | Citroën | C1 | 1.0 |
| 3 | Peugeot | 206-207 | 6.7 | 13 | Opel | Corsa | 1.8 | 23 | Mini | Mini | 1.0 |
| 4 | Citroën | C3 | 5.0 | 14 | Citroën | DS3 | 1.5 | 24 | Toyota | Yaris | 1.0 |
| 5 | Citroën | C4 | 4.2 | 15 | Nissan | Qashqai | 1.3 | 25 | Seat | Ibiza | 1.0 |
| 6 | Renault | Twingo | 3.1 | 16 | Peugeot | 508 | 1.3 | 26 | Nissan | Juke | 0.9 |
| 7 | Peugeot | 308 | 2.8 | 17 | Peugeot | 5008 | 1.3 | 27 | Fiat | 500 | 0.8 |
| 8 | Volkswagen | Polo | 2.4 | 18 | Dacia | Sandero | 1.2 | 28 | Peugeot | 107 | 0.8 |
| 9 | Peugeot | 3008 | 2.4 | 19 | Renault | Modus | 1.2 | 29 | Ford | Focus | 0.8 |
| 10 | Dacia | Duster | 2.3 | 20 | Citroën | C5 | 1.2 | 30 | Volkswagen | Passat | 0.8 |

Source: CCFA.
NEW PASSENGER CAR REGISTRATIONS BY RANGE

| Ranges |  | 1990 |  | 2000 |  | 2009 |  | 2010 |  | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units | \% | Units | \% | Units | \% | Units | \% | Units | \% |
| Low | 986,532 | 42.7 | 855,161 | 40.1 | 1,304,706 | 56.7 | 1,283,902 | 57.0 | 1,156,494 | 52.5 |
| Low-mid | 477,631 | 20.7 | 695,146 | 32.6 | 654,079 | 28.4 | 627,694 | 27.9 | 653,483 | 29.6 |
| High-mid | 555,053 | 24.0 | 303,028 | 14.2 | 233,460 | 10.1 | 234,664 | 10.4 | 272,395 | 12.4 |
| Premium | 256,381 | 11.1 | 163,293 | 7.7 | 110,104 | 4.8 | 105,313 | 4.7 | 121,782 | 5.5 |
| Others | 33,533 | 1.5 | 117,256 | 5.5 | 49 | 0.0 | 96 | 0.0 | 75 | 0.0 |
| TOTAL | 2,309,130 | 100.0 | 2,133,884 | 100.0 | 2,302,398 | 100.0 | 2,251,669 | 100.0 | 2,204,229 | 100.0 |

(1) In 2007, a new range-based segmentation was introduced: see page 14 (PS: Previous Scope, NS: New Scope).

The special Transit Temporaire series was integrated as of 2004.


- 4.5
points
DROP IN THE MARKET SHARE OF THE LOW RANGE IN FRANCE IN 2011

MARKET SHARE BY RANGE


## MARKET SHARE BY BODY STYLE



NEW PASSENGER CAR REGISTRATIONS BY BODY STYLE

| Body | 1990 |  |  | 1995 | 2000 |  |  | 2009 | 2010 |  |  | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units | \% | Units | \% | Units | \% | Units | \% | Units | \% | Units | \% |
| Sedan | 2,155,724 | 93.4 | 1,731,191 | 89.7 | 1,527,676 | 71.6 | 1,446,314 | 62.8 | 1,377,498 | 61.2 | 1,269,780 | 57.6 |
| Station wagon | 61,418 | 2.7 | 78,278 | 4.1 | 119,739 | 5.6 | 172,800 | 7.5 | 153,476 | 6.8 | 153,705 | 7.0 |
| Coupé-cabriolet | 36,269 | 1.6 | 30,067 | 1.6 | 50,527 | 2.4 | 68,969 | 3.0 | 70,353 | 3.1 | 64,990 | 2.9 |
| All MPVs | 28,682 | 1.2 | 58,376 | 3.0 | 369,434 | 17.3 | 468,644 | 20.4 | 430,857 | 19.1 | 406,452 | 18.4 |
| Of which compact MPVs | - | - | - | - | 241,190 | 11.3 | 240,828 | 10.5 | 233,363 | 10.4 | 222,131 | 10.1 |
| 4WD | 17,129 | 0.7 | 25,684 | 1.3 | 57,116 | 2.7 | 132,942 | 5.8 | 205,106 | 9.1 | 292,832 | 13.3 |
| Others | 9,908 | 0.4 | 6,908 | 0.4 | 9,392 | 0.4 | 12,729 | 0.6 | 14,379 | 0.6 | 16,470 | 0.7 |
| TOTAL | 2,309,130 | 100.0 | 1,930,504 | 100.0 | 2,133,884 | 100.0 | 2,302,398 | 100.0 | 2,251,669 | 100.0 | 2,204,229 | 100.0 |

Source: CCFA.

## Used passenger curs

In 2011, as in previous years, registrations of used passenger cars exceeded 5 million units, reaching 5,441,000 (up by 1\% compared to 2010).
Every year, two or three used cars are purchased for every new car. In relation to the number of cars on the road, $17 \%$ change hands every year. Households keep a vehicle for an average of five years.
$58 \%$ of cars owned or used by households were bought used, versus $51 \%$ in 1991.
On average they had 68,000 kilometers on their odometers, and more than a quarter of used vehicles purchased by households had more than 100,000 kilometers on the odometer at the time of purchase. In addition, households that own a used vehicle and replace it with a used vehicle account for $49 \%$ of replaced vehicles.

USED PASSENGER CARS

|  | Units | 1980 | 1990 | 2000 | 2005 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGISTRATIONS |  |  |  |  |  |  |  |  |  |
| New cars | Thousands | 1,873 | 2,309 | 2,134 | 2,118 | 2,091 | 2,302 | 2,252 | 2,204 |
| Used cars | Thousands | 4,441 | 4,759 | 5,082 | 5,383 | 5,393 | 5,240 | 5,386 | 5,441 |
| Used/new ratio |  | 2.4 | 2.1 | 2.4 | 2.5 | 2.6 | 2.3 | 2.4 | 2.5 |
| Cars less than 5 years old | \% used |  | 52 | 40 | 40 | 37 | 38 | 37 | 36 |
| of which: cars less than 1 year old | \% used |  | 12 | 12 | 10 | 8 | 7 | 8 | 8 |
| cars less than 1 year old | \% new |  | 25 | 29 | 25 | 21 | 17 | 19 | 21 |
| Cars more than 5 years old | \% used |  | 48 | 60 | 60 | 63 | 62 | 63 | 64 |
| Total (at 31/12) | Thousands | 19,130 | 23,550 | 28,060 | 30,100 | 30,850 | 31,050 | 31,300 | 31,550 |
| Used/total ratio | \% | 23.2\% | 20.2\% | 18.1\% | 17.9\% | 17.5\% | 16.9\% | 17.2\% | 17.2\% |

Source: CCFA.

## USED/NEW CAR RATIO



USED/TOTAL CAR RATIO


Passenger cars are durable goods that consumers purchase use, maintain and eventually sell on the second-hand market. Used cars are purchased and sold through dealers or directly between consumers. Those less than five years old are usually sold through dealers, who represent approximately half of the total market. Somewhere between 5 and 6 million used cars are exchanged every year. This market is subject to less fluctuation than the new car market. In 2011, demand for new cars dropped by $2.1 \%$ to 2.2 million units whilst demand for used cars increased by $1.0 \%$ to 5.4 million units. The new/used ratio increased to 2.5 (up 0.1 points). The demand for used vehicles is generally similar to the growth rate of the entire population, and is less sensitive to economic factors than demand for new cars. It is still affected by measures to stimulate the new car market ("bonus/ malus" system, government scrap incentive, etc.).
Transactions involving vehicles more than five years old rose due to the aging of the total passenger cars in use and to increasing multi-car ownership in France. This share rose from 48\% in 1990 to 64\% in 2011.
Used cars less than one year old can be considered new. In fact, they are often registered by automotive dealers as demonstration or leased vehicles and then sold on the retail market. They represented 461,000 registrations or $21 \%$ of the new car market, an increase of two points for the second consecutive year compared to the previous year due to the lower effect of
the scrap incentive on the price of new vehicles. The market share thus stood at its 2008 level. Since 2001, registrations of used cars less than one year old have declined steadily as a percentage of total registrations, only accounting for $8 \%$ in 2011, versus 12\% in 2001


58\%
PERCENTAGE OF CARS OWNED BY HOUSEHOLDS BOUGHT USED

## EUROPE - FRANCE

## New vehicle registrations in French Overseus Departments (IOM)

The automotive market in the five French overseas Departments (Guadeloupe, French Guiana, Martinique, Mayotte and Reunion Island) has been developed more recently than in mainland France. They have accounted for 60,000 to 75,000 registrations since 1998.
Given the geographic environment, commercial vehicles over five metric tons account for a smaller proportion of registrations in overseas departments ( $0.9 \%$ ) than in mainland France (2.0\%). In contrast, the proportion of light commercial vehicles is slightly higher (17.1\% versus $16.0 \%$ in mainland France). In 2011, the number of registrations of new light vehicles rose by $5.4 \%$ compared with the previous year. The overseas market rose considerably, whilst the French mainland dropped by $1.3 \%$. The market recovered after being more heavily hit by the crisis than the mainland. French manufacturers suffer from intense competition in passenger cars; their market share has been below $50 \%$ since 2006. However, they faired better on the light commercial vehicle market (over $50 \%$ of the market) which is a lot lower than in mainland France (around two-thirds of the market). On the other hand, on the narrow heavy vehicle market, Renault Trucks has a market share of almost 33\% (around 30\% in mainland France).

NEW VEHICLE REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS

| New passenger cars | 2000 | 2005 | 2009 | 2010 | 2011 | Change 2011/2000 | Change 2011/2010 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Guadeloupe | 13,691 | 14,359 | 14,084 | 13,438 | 13,695 | 0.0\% | 1.9\% |
| French Guiana | 4,031 | 4,085 | 4,446 | 4,382 | 4,719 | 17.1\% | 7.7\% |
| Martinique | 14,424 | 14,749 | 13,142 | 13,147 | 12,976 | -10.0\% | -1.3\% |
| Mayotte ${ }^{(1)}$ |  |  |  |  | 780 | - | - |
| Reunion Island | 21,463 | 25,142 | 20,935 | 20,295 | 21,111 | -1.6\% | 4.0\% |
| TOTAL FRENCH OVERSEAS DEPARTMENTS | 53,609 | 58,335 | 52,607 | 51,262 | 53,281 | -0.6\% | 3.9\% |
| Light commercial vehicles (up to 5 metric tons) | 2000 | 2005 | 2009 | 2010 | 2011 | Change 2011/2000 | Change 2011/2010 |
| Guadeloupe | 2,685 | 2,772 | 2,632 | 2,394 | 2,545 | -5.2\% | 6.3\% |
| French Guiana | 1,143 | 1,169 | 1,355 | 1,239 | 1,246 | 9.0\% | 0.6\% |
| Martinique | 2,368 | 2,732 | 2,247 | 2,016 | 2,234 | -5.7\% | 10.8\% |
| Mayotte ${ }^{(1)}$ |  |  |  |  | 182 | - | - |
| Reunion Island | 5,200 | 6,021 | 4,412 | 4,166 | 4,882 | -6.1\% | 17.2\% |
| TOTAL FRENCH OVERSEAS DEPARTMENTS | 11,396 | 12,694 | 10,646 | 9,815 | 11,089 | -2.7\% | 13.0\% |
| Commercial vehicles including coaches and buses (over 5 metric tons) | 2000 | 2005 | 2009 | 2010 | 2011 | Change 2011/2000 | Change 2011/2010 |
| Guadeloupe | 146 | 196 | 212 | 135 | 124 | -15.1\% | -8.1\% |
| French Guiana | 66 | 99 | 146 | 85 | 71 | 7.6\% | -16.5\% |
| Martinique | 187 | 183 | 257 | 84 | 115 | -38.5\% | 36.9\% |
| Mayotte ${ }^{(1)}$ |  |  |  |  | 29 | - | - |
| Reunion Island | 362 | 464 | 492 | 293 | 275 | -24.0\% | -6.1\% |
| TOTAL FRENCH OVERSEAS DEPARTMENTS | 761 | 942 | 1,107 | 597 | 614 | -19.3\% | 2.8\% |

(1) From April 1st, 2011.

Source: CCFA.

FRENCH MANUFACTURER MARKET SHARE IN FRENCH OVERSEAS DEPARTMENTS


New light commercial vehicles


New heavy trucks


NEW PASSENGER CAR REGISTRATIONS IN FRENCH OVERSEAS DEPARTMENTS


## EUROPE - FRANCE <br> Household cur ownership

In 2011, multi-car households accounted for 35\% of the total, compared with 26\% in 1990 and 16\% in 1980.
$93 \%$ of rural and peri-urban households (peri-urban refers to the rural areas near towns) own a vehicle.
$63 \%$ of households in the Paris region own at least one vehicle ( $60 \%$ in 2000).
$72 \%$ of young households owned a vehicle in 2011 (49\% in 2000).
$77 \%$ of older households own a vehicle, compared with 69\% in 2000.

CAR OWNERSHIP RATE (HOUSEHOLDS WITH AT LEAST ONE CAR) BY SOCIO-PROFESSIONAL GROUP

|  | 1980 | 1990 | 1995 | 2000 | 2005 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| BY SOCIO-PROFESSIONAL GROUP |  |  |  |  |  |  |  |
| Farmers | 87.3\% | 95.9\% | 98.9\% | 91.1\% | 100.0\% | 92.1\% | 94.4\% |
| Farm workers | 72.6\% | 74.7\% | - | - | - | - | - |
| Tradesmen, craftsmen, business owners | 91.1\% | 95.2\% | 89.4\% | 90.6\% | 91.2\% | 91.1\% | 91.0\% |
| Self-employed professionals, executives | 93.6\% | 94.4\% | 85.5\% | 84.6\% | 83.7\% | 84.1\% | 84.8\% |
| Middle management | 90.2\% | 93.3\% | 88.7\% | 90.8\% | 87.6\% | 89.8\% | 90.7\% |
| White collar workers | 75.4\% | 78.3\% | 75.9\% | 77.5\% | 80.9\% | 82.5\% | 80.7\% |
| Blue collar workers | 80.4\% | 87.2\% | 89.7\% | 88.7\% | 89.1\% | 91.2\% | 91.4\% |
| Service employees | 57.9\% | 59.3\% | - | - | - |  |  |
| Other working population | 91.2\% | 90.2\% | - | - | - |  |  |
| Non-working population | 39.6\% | 54.6\% | 65.8\% | 70.9\% | 72.8\% | 77.1\% | 77.0\% |
| of which retired persons | - | 59.4\% | 70.9\% | 76.0\% | 76.2\% | 80.1\% | 79.8\% |
|  |  |  |  |  |  |  |  |
| BY AREA OF RESIDENCE |  |  |  |  |  |  |  |
| Rural areas | 71.7\% | 82.1\% | 88.6\% | 91.1\% | 92.4\% | 92.7\% | 93.1\% |
| Towns with fewer than 20,000 inhabitants | 69.6\% | 76.6\% | 84.7\% | 86.1\% | 88.4\% | 90.2\% | 91.7\% |
| Towns with 20,000 to 100,000 inhabitants | 72.3\% | 77.3\% | 80.0\% | 84.2\% | 83.7\% | 87.1\% | 85.7\% |
| Towns with over 100,000 inhabitants | 69.5\% | 74.2\% | 75.1\% | 76.6\% | 78.5\% | 80.8\% | 81.5\% |
| Greater Paris | 69.3\% | 77.0\% | 60.8\% |  |  |  |  |
| Inner Paris | 48.8\% | 47.3\% | 60.8\% | 60.4\% | 61.5\% | 63.6\% | 63.4\% |
|  |  |  |  |  |  |  |  |
| BY LOCATION OF RESIDENCE |  |  |  |  |  |  |  |
| Town center | - | - | 67.6\% | 69.4\% | 69.2\% | 73.0\% | 73.4\% |
| Suburb | - | - | 79.3\% | 80.5\% | 80.9\% | 83.2\% | 82.8\% |
| Peri-urban area | - | - | 88.5\% | 89.8\% | 91.2\% | 91.6\% | 92.7\% |
| Rural area | - | - | 85.3\% | 90.4\% | 92.6\% | 94.8\% | 93.6\% |
|  |  |  |  |  |  |  |  |
| BY AGE OF HEAD OF HOUSEHOLD |  |  |  |  |  |  |  |
| Under 25 | - | - | 51.2\% | 49.3\% | 63.3\% | 64.9\% | 71.8\% |
| 25 to 34 | - | - | 85.1\% | 82.4\% | 82.3\% | 83.9\% | 84.1\% |
| 35 to 44 | - | - | 86.7\% | 86.3\% | 87.5\% | 88.0\% | 87.7\% |
| 45 to 54 | - | - | 87.5\% | 87.4\% | 86.1\% | 88.1\% | 87.6\% |
| 55 to 64 | - | - | 84.9\% | 87.0\% | 86.7\% | 86.9\% | 85.4\% |
| Over 65 | - | - | 61.9\% | 69.0\% | 70.8\% | 76.2\% | 77.3\% |
|  |  |  |  |  |  |  |  |
| ALL | 69.3\% | 76.5\% | 78.4\% | 80.3\% | 81.2\% | 83.5\% | 83.5\% |
| Vehicles with a woman as their main driver | - | - | - | 40.4\% | 40.7\% | 41.5\% | 40.4\% |

Sources: INSEE up to 1993, PARCAUTO TNS-SOFRES as of 1994.

CAR OWNERSHIP BASED

## ON AREA OF RESIDENCE




OF HOUSEHOLDS with at least three

PEOPLE HAVE
AT LEAST ONE CAR

The car ownership rate is the proportion of households that own at least one vehicle, expressed as a percentage. It is closely connected to income, the age of the head of the household, the socio-professional group, the residential location and the number of people living in the house.

- $20 \%$ of the wealthiest households had a car ownership rate of over $90 \%$ in 2011; 20\% of the least well-off households have at least one car, at over 60\%.
- In towns with over 100,000 inhabitants, the car ownership rate has not declined: $82 \%$ of households owned vehicles in 2011, compared with 75\% in 1995.
- Rural households, large households and workers typically own more vehicles.
- The non-working and employee categories have relatively lower rates, although their car ownership rates have increased considerably since 2000 ( 3.2 and 6.1 points respectively).


## EUROPE - FRANCE

## Household vehicles in use

Daily car use has dropped regularly in recent years: the number of vehicles used daily or near-daily was $71 \%$ in 2011, compared with $79 \%$ in 2000.
Since 2006, there are more diesel-powered (60\%) than gasoline-powered cars.
The average number of kilometers on the odometer continued to rise and now totals 101,000, i.e. 8,000 kilometers more than in 2000 and 32,000 kilometers more than in 1990. The rising trend reversed in recent years with the bonus-malus systems and the scrap incentive scheme, which made it possible to replace part of the vehicles in use. $79 \%$ of all cars in use belong to the low and mid-low ranges, compared with $60 \%$ in 1990.

VEHICLES IN USE (OWNED, LEASED OR LOANED) BY HOUSEHOLDS

|  | Units | 1980 | 1990 | 1995 | 2000 | 2005 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | Millions | 16.7 | 23.0 | 25.1 | 27.4 | 31.0 | 33.6 | 33.7 |
| Average age | Years | 5.8 | 5.8 | 6.6 | 7.3 | 7.7 | 8.0 | 8.1 |
| BREAKDOWN BY MAKE |  |  |  |  |  |  |  |  |
| Renault | \% | 36.2 | 33.3 | 33.3 | 33.3 | 30.2 | 28.6 | 28.4 |
| PSA Peugeot Citroën (including Talbot) | \% | 47.1 | 38.3 | 36.2 | 35.2 | 36.4 | 38.2 | 37.8 |
| Foreign makes | \% | 16.7 | 28.4 | 30.5 | 31.4 | 33.2 | 33.2 | 33.8 |
| BREAKDOWN BY TAXABLE HORSEPOWER |  |  |  |  |  |  |  |  |
| 2 and 3 HP | \% | 12.3 | 3.4 | 1.6 | 0.7 | 43.3 | 44.4 | 45.8 |
| 4 and 5 HP | \% | 23.2 | 38.4 | 38.9 | 40.5 |  |  |  |
| 6 and 7 HP | \% | 47.0 | 47.1 | 48.6 | 50.0 | 46.6 | 42.5 | 41.6 |
| 8 HP and above | \% | 17.5 | 12.8 | 10.9 | 8.8 | 10.1 | 13.1 | 12.6 |
| BREAKDOWN BY RANGE |  |  |  |  |  |  |  |  |
| Low range | \% |  | 39.4 | 43.4 | 45.1 | 44.5 | 46.8 | 48.2 |
| Low-mid | \% |  | 20.8 | 24.3 | 27.3 | 32.2 | 30.9 | 30.9 |
| High-mid | \% |  | 26.0 | 22.2 | 19.9 | 16.2 | 11.5 | 10.5 |
| Premium range | \% |  | 8.7 | 7.0 | 7.0 | 5.7 | 5.0 | 4.0 |
| Others | \% |  | 5.1 | 3.2 | 0.8 | 1.4 | 5.7 | 6.4 |
| Percentage of vehicles purchased new | \% | 55.7 | 50.4 | 45.2 | 43.9 | 40.1 | 41.1 | 42.2 |
|  |  |  |  |  |  |  |  |  |
| BREAKDOWN BY FUEL TYPE |  |  |  |  |  |  |  |  |
| Premium unleaded | \% |  | 15.5 | 38.4 | 49.1 | 51.1 | 40.1 | 39.7 |
| Premium leaded - AVSR | \% |  | 62.9 | 28.8 | 11.9 |  |  |  |
| Regular gasoline | \% |  | 4.1 | 1.3 | - |  |  |  |
| LPG-CNG | \% |  | 0.1 | 0.0 | 0.7 |  |  |  |
| Diesel | \% |  | 17.4 | 30.9 | 38.1 | 48.9 | 59.9 | 60.3 |
| Average kilometers on odometer | km |  | 69,500 | 84,080 | 93,140 | 99,460 | 103,470 | 101,170 |
| Percentage of vehicles used on a daily or near-daily basis | \% |  | 75.1 | 77.4 | 78.7 | 75.7 | 71.8 | 71.0 |
| Percentage of vehicles used for travel to and from work | \% |  | 55.4 | 54.3 | 55.1 | 55.2 | 53.7 | 53.0 |

(1) Years after 2007 cannot be compared directly with previous years; the scope of light commercial vehicles has been enlarged.
Source: PARCAUTO TNS-Sofres survey processed by CCFA and IFSTTAR.

An annual SOFRES survey gives a clear picture of the cars
owned by or available to households in France.
Most of these vehicles are passenger cars, but light commercial vehicles account for about 5\% of the total.
Their share continues to grow.
After rising throughout the 1990s, the average age of a vehicle tended to stabilize between 2000 and 2002 as the economic environment improved. After 2003, it started to rise again, reaching 8.2 years in 2007. The two following years it dropped slightly to 8 years in 2009 before rising to 8.1 years in 2011.
The most common taxable horsepowers are in the 4 to 7 HP categories. Cars in the low and mid-low ranges have gained value after a couple of years and their share of the total population has once again increased to the detriment of the premium ranges: in 2011 they represented respectively $48 \%$ and $31 \%$ of the total, compared with $11 \%$ for the high-mid range.
Luxury or comfort equipment are increasingly distributed; in 2011, $67 \%$ of cars were fitted with air conditioning.
In terms of safety equipment, numbers have also risen; 63\% of vehicles have ABS and $34 \%$ a speed-limiting device.

VEHICLE USE


71\% and 53\%
RESPECTIVE SHARES OF VEHICLES USED ON A DAILY (OR NEAR-DAILY) BASIS AND FOR TRAVEL TO AND FROM WORK

## Domestic passenger transport

Personal mobility drives the economy: shaping economic and social exchanges, creating wealth, and underpinning whole sectors such as health and tourism.
When expressed as passenger-kilometers, which under-represents urban mobility and focuses on domestic transport to the exclusion of long-distance international transport, roads emerge as the dominant mode: $83 \%$ for passenger cars and $5 \%$ for coaches and buses in 2011.
Cars and light commercial vehicles enable people to carry their belongings, offering an appropriate solution to mobility in sparsely-populated residential areas or regions where there is insufficient demand to make public transport networks economically and socially relevant solutions.

DOMESTIC PASSENGER TRANSPORT


Sources: MEDDTL/SOeS, INSEE.

Personal mobility is obviously linked to the economy, as is the freight transport, but it also includes the vital social aspect of meeting people.
Whereas freight is more closely associated with industrial, agricultural and craft production, passenger transport covers a much broader economic sphere. While commuting between home and work is predominant, the development of the service economy, even tertiary, also depends on the mobility of neoole; this is particularly important in such personal services as


$$
\begin{array}{r}
\text { DECREASE FROM } 2002 \\
\text { TO 2011 IN DOMESIC } \\
\text { PASSENGER TRANSPORT FOR } \\
\text { ALL MODES PER INHABITANT } \\
\text { IN PASSENGER-KILOMETERS }
\end{array}
$$


health and tourism. People select their mode of transport on the basis of their starting point/destination, distance and time and the quantities/volumes of goods, as in the transport of freight. Transporting people requires significant capital expenditure in each mode and is generally paid off over a long period during which the infrastructure is built and maintained.
When measuring transport in terms of passenger-kilometers, light vehicles tend to dominate in domestic passenger transport. This can be expressed as the number of daily trips, particularly in dense urban areas where public transport and other methods (bicycles, motorcycles, etc.) play an important role, or as passenger-kilometers for international long distance travel, showing the relevance of each mode of transport.

Domestic passenger transport per person expressed in pas-senger-kilometers rose continuously until 2002 (a rise of 19\% compared to 1990). Since then, it appears to have leveled due to rising fuel prices, and dropped by $1 \%$ between 2002 and 2011.

## Domestic freight transport

Transport freight drives the economy: enabling production sites to connect with each other and with consumer sites, which in turn link to reprocessing-recycling plants. The time dimension must be added to this spatial model, often associated with town and country planning.
Each mode of transport - road, rail, inland waterways, pipeline, etc. - depends on infrastructure that requires the kind of large-scale capital expenditure that is generally paid off over a long period. Road haulage meets many of the criteria involved in selecting a transport hub and it represented $84 \%$ of domestic freight transport in 2011. According to the Road Freight Haulage Survey from the French Ministry of Transport, $57 \%$ of the French freight loads are delivered within a radius of 50 kilometers, and $52 \%$ of metric ton-kilometers generated by these deliveries involve distances of under 300 kilometers.

## DOMESTIC FREIGHT TRANSPORT IN FRANCE



Source: MEDDTL/SOeS.

BREAKDOWN OF ROAD TRANSPORT OF FREIGHT USING FRENCH CARRIERS ACCORDING TO THE LOAD DISTANCE IN 2011


Source: Road Freight Haulage survey by MEDDTL/SOeS.

The demand for freight transport is closely linked to the economy of the country and its interactions with other countries; it corresponds, on the one hand, to the domestic demand of various economic players and, on the other hand, to exports of producing companies in the country. Some countries, such as Germany and France, act as key freight transit countries due to their geographical locations. In the case of road haulage, this also leads to the phenomenon of cabotage. The physical transfer of goods exported by a country is a major focus of economic competitiveness. The destination (the source for imports) and the type of freight or good traded are often critical when choosing the appropriate mode of transport. Some liquids can be transported via pipelines, thereby avoiding any disruptions in supply; ports are used for trade with distant countries. Domestic demand from economic players (households, businesses and administrations in the broadest sense) covers a very varied range of goods and properties. This demand is met either by domestic production or by imports, and transport provides a physical connection among production sites and with consumer markets, and finally between the latter and reprocessing-recycling plants. In France, this has a major impact on town and country planning.
Because of the great variety in goods, many factors influence the choice of mode of transport. Among them:

- the weight of the goods: the steel industry transports most of its products (coils of steel etc.) by rail or waterways;
- the value of goods transported:
- delivery time: perishables such as fresh products must be transported quickly and for the most part are usually transported by road;
- departure and arrival sites, both in production (linked with town and country planning) and in consumption. This mostly means households living in built-up areas.
Different modes of transport also depend on a specific
infrastructure. This entails large-scale capital expenditure, usually paid off over a long period, and careful deployment. Intensive usage, due to massive traffic flows, makes the infrastructure issue all the more relevant, as does the use of several different modes of transport in a single logistics chain, where there will be interruptions when loads are shifted from one mode to another. Due to its flexibility, ability to pervade the entire road network, adaptability and quality of service, road haulage addresses many of these factors, demonstrating that rather than being a single homogenous market, transport consists of a multitude of sub-markets, which often cannot replace each other. No choice of mode is available for most goods transported, particularly in the last few kilometers because it increases the transportation distances. Good intermodal connections require acceptable costs and changes in efficient transport means. Ignoring the geographical location of the departure and arrival sites, there are two basic units for measuring the transport of goods: metric tons (measured during loading) and metric ton-kilometers. The French Ministry of Transport's Road Freight Haulage Survey shows that nearly 60\% of French freight metric tons move less than 50 km from their source, and that nearly $52 \%$ of metric ton-kilometers by French companies are generated less than 300 km from the source.


## EUROPE - FRANCE

## Roud truffic

Road traffic increased by an annual average of 2\% between 1990 and 2004, and has remained relatively stable since ( $+0.2 \%$ per year).
In 2011, the amount of traffic continued to rise ( $+0.8 \%$ ), at a slower pace than
in the previous year (+1.5\%), slightly exceeding pre-crisis levels (2007).
As a reflection of economic activity, French heavy truck traffic rose by 3.8\%
although this was $16 \%$ lower than in 2007.
Traffic of passenger cars registered in France remained almost stable (+ $0.2 \%$ );
this has been affected, among other factors, by the high prices of fuel. The average kilometers
covered per year by a passenger car continued to drop ( $-0.6 \%$ )

## TRAFFIC STATISTICS ${ }^{(1)}$

|  | Units | 1990 | 2000 | 2010 | 2011 | Average annual change as a \% |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 2000-1990 | 2010-2000 | 2011-2010 |
| TOTAL VEHICLES (annual averages) | Thousands of vehicles | 28,106 | 33,464 | 37,625 | 37,941 | +1.8 | +1.2 | +0.8 |
| Passenger cars |  | 23,280 | 27,770 | 31,175 | 31,425 | +1.8 | +1.2 | +0.8 |
| of which: gasoline |  | 19,760 | 18,150 | 13,364 | 12,910 | -0.8 | -3.0 | -3.4 |
| diesel |  | 3,520 | 9,621 | 17,812 | 18,515 | + 10.6 | +6.4 | +3.9 |
| Light commercial vehicles (LCV) |  | 4,223 | 5,062 | 5,810 | 5,869 | +1.8 | +1.4 | +1.0 |
| of which: gasoline |  | 2,279 | 1,302 | 631 | 539 | -5.4 | -7.0 | -14.5 |
| diesel |  | 1,944 | 3,761 | 5,179 | 5,330 | +6.8 | +3.3 | +2.9 |
| Heavy trucks (>5 t) |  | 535 | 551 | 551 | 557 | +0.3 | +0.0 | +1.0 |
| Coaches and buses |  | 68 | 81 | 88 | 90 | +1.8 | +0.9 | +1.6 |
| ANNUAL AVERAGE KILOMETERS | Thousands of km |  |  |  |  |  |  |  |
| Passenger cars |  | 13.4 | 13.5 | 12.8 | 12.7 | +0.1 | -0.6 | -0.6 |
| of which: gasoline |  | 11.9 | 10.7 | 8.7 | 8.5 | -1.1 | -2.1 | -2.1 |
| diesel |  | 21.3 | 18.8 | 15.8 | 15.6 | -1.2 | -1.7 | -1.4 |
| Light commercial vehicles (LCV) |  | 14.6 | 15.5 | 15.6 | 15.9 | +0.6 | +0.0 | +2.0 |
| of which: gasoline |  | 9.9 | 8.3 | 7.7 | 7.6 | -1.7 | -0.9 | -0.5 |
| diesel |  | 20.2 | 18.0 | 16.6 | 16.7 | -1.1 | -0.8 | 1.1 |
| Heavy trucks (>5 5 ) |  | 36.1 | 41.2 | 35.3 | 36.3 | +1.3 | -1.5 | +2.8 |
| Coaches and buses |  | 31.0 | 30.2 | 35.9 | 36.2 | -0.3 | +1.7 | +0.8 |
| CONSUMPTION PER VEHICLE | Liters per 100 km |  |  |  |  |  |  |  |
| Passenger cars: gasoline |  | 8.68 | 8.12 | 7.82 | 7.66 | -0.7 | -0.4 | -2.0 |
| Passenger cars: diesel |  | 6.73 | 6.74 | 6.56 | 6.45 | + 0.0 | -0.3 | -1.6 |
| LCV: gasoline |  | 9.39 | 9.29 | 8.44 | 8.27 | -0.1 | -1.0 | -2.0 |
| LCV: diesel |  | 9.77 | 9.67 | 9.37 | 9.20 | -0.1 | -0.3 | -1.8 |
| Heavy trucks: diesel |  | 36.23 | 36.62 | 35.33 | 35.11 | +0.1 | -0.4 | -0.6 |
| Buses and coaches: diesel |  | 32.00 | 32.99 | 32.99 | 32.78 | + 0.3 | +0.0 | -0.6 |
| FUEL CONSUMPTION (all road transport) | Millions of liters |  |  |  |  |  |  |  |
| Gasoline |  | 24,110 | 18,729 | 11,500 | 10,744 | -2.5 | -4.8 | -6.6 |
| Diesel |  | 17,977 | 30,779 | 38,198 | 38,743 | +5.5 | +2.2 | +1.4 |
| Total |  | 42,086 | 49,508 | 49,698 | 49,487 | +1.6 | +0.0 | -0.4 |
| TOTAL TRAFFIC | Billions of vehicle-km | 420 | 518 | 560 | 565 | +2.1 | +0.8 | +0.8 |
| of which: French passenger cars and light commercial vehicles |  | 373 | 455 | 489 | 492 | +2.0 | +0.7 | +0.7 |
| ROAD TRAFFIC |  |  |  |  |  |  |  |  |
| Passengers in passenger cars ${ }^{(1)}$ | Billions of passenger-km | 617.3 | 754.4 | 810.8 | 812.7 | +2.0 | +0.7 | +0.2 |
| Passengers in coaches and buses | Billions of passenger-km | 40.7 | 42.0 | 49.9 | 51.1 | +0.3 | +1.7 | +2.4 |
| Freight | Billions of metric ton-km | 193.9 | 282.5 | 311.6 | 315.9 | +3.8 | +1.0 | +1.4 |

(1) Including vehicles registered abroad and two-wheeled motor vehicles.

Source: National transport accounts MEDDTL/SOeS, INSEE.


BILLION PASSENGERKILOMETERS: A NEW RECORD FOR
PASSENGER CAR
TRAFFIC IN 2011

Automobile traffic is estimated by comparing vehicle counts on national, regional, local and urban roads with the average number of kilometers covered per year by the vehicles in use and fuel consumption data. It also includes data on traffic of vehicles registered abroad.
Road accounted for $88 \%$ of all domestic transport for passengers 2011 and 84\% for freight.
In 2011, the total number of vehicles registered in France rose by $0.8 \%$, at a pace that is comparable to previous years, but considerably lower than that observed during the 1990s. The number of light vehicles with diesel engines continued to increase, and

64\% of these vehicles were equipped with diesel engines in 2011. In terms of traffic, diesel represented a share of $77 \%$ of all light vehicle traffic in France, compared with $55 \%$ in 2000 and 31\% in 1990.
The consumption per vehicle given in the above table includes over-consumption associated with biofuels, which have a lower energy quotient than conventional fuels. Between 2010 and 2011, the objectives for biofuel use, measured in calorific value (NCV) remained stable at $7 \%$ ( $3.5 \%$ in 2007). Just over two thirds of vehicles were, on January 1, 2012, compatible with premium unleaded (95-E10).

## EUROPE-FRANCE

## Automohile truffic and $\mathrm{CD}_{2}$ emissions

The number of French and foreign vehicles on French roads has increased by 35\% since 1990 , while the corresponding $\mathrm{CO}_{2}$ emissions have risen by only $8 \%$. The credit for enhanced energy efficiency stems from a variety of factors. The average consumption per registered vehicle on the road in France decreased by nearly 17\% between 1990 and 2011, as a result of the increased percentage of diesel-powered vehicles, auto improvements and changes in driving behavior.
On the other hand, not considering the impact of biofuels, the $\mathrm{CO}_{2}$ emissions of a heavy truck transporting one metric ton of freight one kilometer across France have dropped by 25\% between 1990 and 2011, despite the impact of the financial and economic crisis.

TRAFFIC IN FRANCE AND
CORRESPONDING CO ${ }_{2}$ EMISSIONS NET OF RENEWABLE ENERGY SOURCES


Sources: CITEPA and Traffic Statistics.

ANNUAL GROWTH RATE OF THE NUMBER OF PASSENGER CARS ON THE ROAD IN FRANCE


Source: CCFA.

## AVERAGE KILOMETERS COVERED

IN A YEAR BY A PASSENGER CAR


Source: Traffic Statistics.

Passenger car traffic has two components: passenger cars and their average annual kilometers driven. Over the long term, the increase of the number of cars in use has slowed down and now shadows the growth of the population as a whole. The growth in multiple car ownership and the sharp rise in fuel prices are behind the drop in the average number of kilometers driven per year by passenger cars. In 2011, the first estimates from the Centre Interprofessionnel Technique d'études de la pollution atmosphérique (CITEPA - Technical Interprofessional Center for Studies of Atmospheric Pollution) for road transport report $\mathrm{CO}_{2}$ emissions net of renewable energy sources of 120 million

## AVERAGE CONSUMPTION OF

 A PASSENGER CAR ON THE ROAD ${ }^{(1)}$

Source: Traffic Statistics.

CHANGE IN THE AMOUNT OF $\mathrm{CO}_{2}{ }^{(2)}$ EMITTED BY A HEAVY TRUCK TRANSPORTING ONE METRIC TON OF FREIGHT ONE KILOMETER ACROSS FRANCE

(1) Unit consumption includes the overconsumption effects associated with biofuels
(2) The reduction of $\mathrm{CO}_{2}$ emissions due to the use of biofuels is not considered Source: MEDDTL/SOeS, CCFA calculations.


DECREASE IN ROAD TRAFFIC $\mathrm{CO}_{2}$ EMISSIONS BETWEEN 2004 AND 2011 ACCORDING TO CITEPA
metric tons, compared with 131 in 2004. After the stable situation observed in the early 2000s, a clear drop was observed linked to the effects of the economic crisis and also to the increase of biofuels in fuel deliveries.
For 2010, $\mathrm{CO}_{2}$ emissions net of renewable energy sources for road traffic can be broken down, according to CITEPA estimations, to $57 \%$ for cars, $18 \%$ for light commercial vehicles and 23\% for heavy trucks, including coaches and buses.

## Pussenger transport price indices

In 2011, because of the increase in fuel prices, the price index for passenger cars (purchases and use)
rose again by over $5 \%$. The price index for rail passengers grew by $2 \%$, which is a similar pace to that observed during previous years, which was between $2 \%$ and $3 \%$.
The index of prices for air transport of passengers rose slightly by 1\% following a reduction in 2010 after four years of growth. The price index for the road transport of passengers (not including taxis) continued on its steady downward trend, although at a slower rate (-0.3\%); the index for taxis rose by $2 \%$.
Since 2003 the real price indices for the various passenger transport modes have changed in very different directions: from a fall of $-18 \%$ for road transport of passengers (not including taxis) to $a+15 \%$ increase for passenger cars, with relative stability for air transport and $a+7 \%$ rise for rail transport.

PRICE INDICES FOR DIFFERENT PASSENGER TRANSPORT MODES, ADJUSTED FOR INFLATION


90919293949596979899000102030405060708091011
Passenger cars
. Road transport of passengers, not including taxis

- Rail transport of passengers
- Air transport of passengers

Source: INSEE

ANNUAL VARIATION IN PRICE INDICES FOR DIFFERENT

|  | Passenger cars | Road transport of passengers, not including taxis | Rail transport of passengers | Road transport of passengers | Taxis | transp passengers |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1992 | 2.1\% | 4.6\% | 3.4\% | 4.8\% | 5.3\% | - |
| 1993 | 3.0\% | 3.6\% | 2.9\% | 4.0\% | 5.8\% | 1.6\% |
| 1994 | 2.4\% | 3.6\% | 0.7\% | 3.5\% | 3.6\% | -1.2\% |
| 1995 | 2.5\% | 2.6\% | 1.9\% | 2.6\% | 2.3\% | 0.8\% |
| 1996 | 3.6\% | 2.4\% | 1.6\% | 2.4\% | 2.4\% | -3.9\% |
| 1997 | 0.9\% | 2.4\% | 0.5\% | 2.4\% | 2.2\% | 2.9\% |
| 1998 | -0.5\% | 2.0\% | -0.1\% | 2.1\% | 2.1\% | 3.0\% |
| 1999 | 1.2\% | 0.9\% | 0.9\% | 1.1\% | 1.7\% | -0.8\% |
| 2000 | 5.1\% | 0.6\% | 1.4\% | 1.0\% | 2.3\% | -0.5\% |
| 2001 | -0.2\% | 1.4\% | 2.5\% | 1.8\% | 3.7\% | 5.2\% |
| 2002 | 0.8\% | 1.2\% | 2.6\% | 1.4\% | 1.9\% | 3.9\% |
| 2003 | 2.2\% | 1.5\% | 3.6\% | 1.7\% | 2.5\% | 5.6\% |
| 2004 | 3.9\% | 1.7\% | 2.7\% | 1.9\% | 2.5\% | -2.0\% |
| 2005 | 5.1\% | 0.4\% | 2.8\% | 1.3\% | 3.5\% | -0.4\% |
| 2006 | 3.5\% | -1.2\% | 2.4\% | 0.1\% | 3.4\% | 2.8\% |
| 2007 | 2.5\% | -0.4\% | 2.4\% | 0.4\% | 2.2\% | 2.0\% |
| 2008 | 6.2\% | -1.6\% | 2.1\% | -0.4\% | 2.6\% | 6.6\% |
| 2009 | -3.4\% | -1.7\% | 3.1\% | -0.1\% | 3.7\% | 5.2\% |
| 2010 | 5.2\% | -3.0\% | 2.1\% | -1.6\% | 1.4\% | -2.1\% |
| 2011 | 5.3\% | -0.3\% | 2.3\% | 0.5\% | 2.1\% | 0.8\% |

Source: INSEE.


The price indices of the various passenger transport modes show evolutions in prices inclusive of tax. Thus, for air transport, this includes airport tax; in other modes, infrastructure-related costs are only shown insofar as they can be included in the retail price. Furthermore, only the part paid directly by the household is considered. For example, if a region or a local authority decides, in the context of a town or country planning strategy or social measures, to subsidize a part of transport-related expenses, this will appear as a reduction in household expenses. Fuel surcharges are included in the index for air transport of passengers.
The indices for rail and road transport of passengers only relate to intercity links. The index for passenger cars accounts for purchasing as well as running expenses. To calculate the actual change in the real prices of these main modes of transport, these indices have been adjusted by the consumer price index (see graphic above).
After remaining near their 1995 level, the real price indices of the various modes of passenger transport fluctuated in different directions after 2003: between 2003 and 2011, the real index associated with passenger cars (purchase and use of passenger cars) increased by $15 \%$, greatly exceeding its 2000 levels. Despite rising for four years in a context of rising oil prices, the index for air transport of passengers remains relatively stable. The index for rail transport increased by $7 \%$, continuing
the growth started in 2000, while the index for road transport of passengers (excluding taxis) fell by 18\%; it is important to remember that only the part paid directly by the households is taken into consideration.


## Freight transport price indices

In 2011, the freight transport price index, whose variations were traditionally more moderate, rose by 3\% after falling for two years. On the other hand, over the last quarters, changes in freight transport price indices other than for road became more extreme again. Since 2000, the price index of freight transport by road rose by $1.9 \%$ per year on average, from $1.4 \%$ for international to around $2 \%$ for intercity and proximity freight transport by road. In the same period, the fluvial index showed slightly greater change, rising by $2.1 \%$ per year, varying from $2.0 \%$ for domestic transport to $2.4 \%$ for international transport. Air transport, followed by fluvial transport and, to a lesser extent, road transport, has seen considerable year-on-year variations in its freight indices. The high and low points of the air transport index observed over the last year have a $8 \%$ gap ( $11 \%$ in 2010 and $13 \%$ in 2008). The high volatility of fuel prices is the cause; for river transport, the relationship between demand and supply is a more important factor.

FREIGHT TRANSPORT PRICE
INDICES IN FRANCE



ANNUAL INCREASE IN 2011 OF THE ROAD HAULAGE PRICE INDEX FOR INTERCITY FREIGHT

FREIGHT TRANSPORT PRICE INDICES


in 2009 compared to the previous year before increasing once again in $2010(+13 \%)$ and 2011 (+ 14\%).
The price index for maritime freight is very volatile, in line with the changes in bulk prices. On annual average, after growing 31\% between 2006 and 2008, the index fell $44 \%$ in 2009 compared to the previous year, before increasing once again by $15 \%$ in 2010 and then dropping again sharply in 2011 (-13\%).
Available since 2000, the fluvial freight price index rose on average by $4 \%$ per year until 2008, more than $1 \%$ between 2009 and 2010 and $2.1 \%$ in 2011. Between 2000 and 2008, the increase was considerably lower in the domestic index (+3\% per year) than in the international index ( $+5 \%$ ). However, the international index fell in 2009 before returning to growth in 2010 and especially in 2011, so for the period 2000-2011, it rose by $2.3 \%$ whereas the domestic index grew by $2.0 \%$. To a lesser extent than with air transport, infra-annual variations are also found in fluvial transport, more often due to supply and demand. The road haulage price index has increased on average by $1,9 \%$ per year since 2000. This can be broken down as 1.4\% for international and 2.0\% for intercity. Compared with fluvial and air transport, infra-annual variations are of less importance even though, as shown by the structure of road haulage cost price of the Comité National Routier (CNR - National Road Commission) (see page 47), in December 2011 fuel accounted for $29 \%$ and $19 \%$ respectively of the total cost of long-distance and regional road haulage.

## Household motoring costs

For all households, the smaller the district in which the household is, the more the fuel purchases increase.
For households with cars, fuel purchases comprise a lower share of overall consumption for the $20 \%$ of better-off households (3\%), compared with over $4 \%$ for other households. The share of expenditure on repair and maintenance in household budgets is near 2\%, regardless of the income level. It stands at 1.9\% for higher-income households, $2.2 \%$ for households with "medium" incomes, and $2 \%$ for lower-income households.
In light of the tax component in the price of fuel and insurance, low-income households with cars pay more taxes, proportionally to their consumption, than the $20 \%$ of wealthier households.

## CAR BUDGET



MAINTENANCE, REPAIRS, SPARE PARTS AND TRANSPORT INSURANCE


## CAR PURCHASES



UEL COST FOR HOUSEHOLDS, INCLUDING THOSE WITHOUT CARS, BY RESIDENCE AREA


Source: INSEE, Family budget survey 2006.

FUEL AND OTHER USE-RELATED SERVICES (mainly tolls)

(right-hand s (right-hand scale)

5\%
SHARE OF FUEL
IN THE TOTAL
CONSUMPTION OF HOUSEHOLDS LIVING IN RURAL AREAS

The Family Budget surveys conducted every five years by the French National Institute for Statistics and Economic Studies (INSEE) reveal the proportion of large consumer items in the household budget and provide data on the various household categories: socio-professional group, age, income, residence area, etc.
There are two important differences for typical car items when compared to national figures. With respect to transport insurance costs, the full cost is factored into the surveys, while only the service (spending minus repayments) is recorded at the macroeconomic level. When it comes to spending on used vehicles, the full cost is reflected in the surveys, while at the macroeconomic level, this spending corresponds mainly with the margins made by professionals involved in a transaction, and does not include transactions between individuals.
Some charts show the breakdown of different car items as a percentage of total consumption, equivalent to individual consumption (excluding rent) based on income, broken down by $20 \%$ segments of the population: Q5 is the fifth quintile, i.e. $20 \%$
of households with the highest earners, ahead of Q4 and then the combination of Q1 to Q3. In 2005-2006, the vehicle budget for all households with cars amounted to just over $16 \%$ of their total consumption. New and used car purchases account for barely a half, ranging from $7 \%$ for the 60\% of households with lowest incomes to $8 \%$ for the fifth quintile. Nearly two thirds of households in Q1-Q3 buy used cars, whereas nearly two-thirds of Q5 households buy new cars.
While nearly $4 \%$ of total consumption is devoted to fuel, only the richest quintile spends much less on consumption for this item. The same goes for transport insurance. As these items are taxed most heavily, it looks as if car-owning Q1-Q3 households pay more taxes than households in the richest quintile for the use of their vehicles in proportion to their consumption.
By breaking down all households (car owners or not) into categories of residence location, fuel purchases appear to play a higher role the smaller the town.
This means that households in the Paris area spend $2 \%$ of their consumption on fuel whereas people in rural areas spend $5 \%$.

## Roud freight cost price

## According to the CNR (Comité National Routier), between 2002 and 2011, the cost price for long distance road freight rose by $33 \%$, an average of $3.2 \%$ a year. For this same period, cost price for regional transport rose by $\mathbf{2 9 \%}$, an average of $\mathbf{2 . 9 \%}$ per year. The share of professional diesel in the cost price

 of long-distance road freight rose by 7 percentage points between 2001 and 2007 to almost $28 \%$. Then, this share lost nearly 5 points to reach around $23 \%$ in 2008-2009 before bouncing back by more than three points to $26 \%$ in 2010 and by more than two points to $29 \%$ in 2011, thus exceeding its 2007 record. For the period 2001-2011, the cost of equipment ownership (road tractors and semi-trailers) dropped by almost 4 points from $14.7 \%$ to $11 \%$. At the same time, the share linked to infrastructures increased by 0.9 points to $5.8 \%$ in 2011.ROAD FREIGHT COST PRICE STRUCTURE: LONG DISTANCE


ROAD FREIGHT COST PRICE STRUCTURE IN DECEMBER 2011


## ROAD FREIGHT PRODUCTION COST



29\%
SHARE OF DIESEL IN THE CNR INDEX OF LONG-DISTANCE ROAD FREIGHT COSTS

The National Road Transport Committee (CNR) publishes, among others, two indexes showing changes in the cost of professional road transport: one for long distances and the other for regional transport.
Long distance transport covers national or international transportation by a maxi-code articulated truck and trailer where operating restrictions make it impossible or uncertain for the driver to return home each day.
Regional transport, with vehicles carrying a total load of between 3.5 and 19 metric tons, refers to transport within a region and its neighboring regions, where operating conditions enable the driver to return home each day.
Between December 2001 and 2007, professional diesel, together with substantial increases in oil prices, took an increasingly large role in the production cost of long-distance road freight, rising from $20 \%$ to nearly $28 \%$ of the total price. One year later, because of the drop in oil prices after the summer, its share fell to $22 \%$ before improving every year to reach 29\% in 2011.

From 2001-2011, infrastructure costs increased by 0.9 points to 5.8\%.
On the other hand, equipment ownership (road tractors and semi-trailers) and maintenance (upkeep and repairs) dropped by 3.7 and 1.5 percentage points respectively, more than the figure for driving staff (down 2.0 percentage points).
In the case of regional transport, fuel accounted for $19 \%$ of combined costs in December 2011; this lower percentage is one of the causes of the weaker growth of almost 4 points in the regional index between 2002 and 2011 when compared with the long-distance index. The share for equipment ownership rose by between $20 \%$ and $22 \%$ over the same period.

## Automotive price indices

In 2011, the new passenger car price index rose by 2.4\%, 0.3 percentage points beyond inflation.
Since 1995, the new car price index has decreased by $15 \%$ in real terms. This variation can also be seen across Europe. With the continuing increase of oil prices after falling during the second half of 2009, fuel prices rose sharply in 2011 (+14\%) and the index of real fuel prices reached a record level of 156, compared with 150 in 2008. The parts, accessories, repairs and maintenance price index continued to rise by more than $2 \%$ in 2011, reflecting among other things the higher cost of raw materials, essential technical capital expenditure, and better qualified labor.

YEAR-ON-YEAR AUTOMOTIVE PRICE CHANGES

|  | Consumer prices | New car prices | Prices of car parts, accessories, <br> repair and maintenance | Fuel prices |
| :--- | :--- | :--- | :--- | :--- |
| 2009 | $0.1 \%$ | $0.2 \%$ | $4.1 \%$ | $-17.1 \%$ |
| 2010 | $1.5 \%$ | $0.3 \%$ | $3.0 \%$ | $13.4 \%$ |
| 2011 | $2.1 \%$ | $2.4 \%$ | $2.3 \%$ | $14.3 \%$ |

Source: INSEE, CCFA calculations.
NEW PASSENGER CAR, FUEL, PARTS, ACCESSORIES, MAINTENANCE AND REPAIR PRICE INDICES, ADJUSTED FOR INFLATION



RESPECTIVE INCREASES IN THE PRICE INDICES OF NEW CARS AND ALL CONSUMER PRICES SINCE 2000

Parts, accessories, maintenance and repairs for passenger vehicles New cars Fuel
Source: INSEE, CCFA presentation

RETAIL PRICE OF DIESEL IN FRANCE
AND THAT FOR JANUARY 1999, INDEXED FOR CONSUMER PRICES


Sources: DGEMP, INSEE, CCFA calculations.

HARMONIZED PRICE INDICES
FOR THE EUROZONE (17 COUNTRIES)


The new car price index compares the prices of passenger cars with similar technical characteristics, so that price rises resulting from quality and equipment improvements can be factored out. Allowance is made for periodic rebates (except by mutual agreement) as well as the "bonus/malus" system. To calculate the actual change of real prices linked to the key components, these indices have been adjusted by the consumer price index in the first graph above. When price controls were lifted in 1985, the cost of a new passenger car rose in real terms. Subsequently, the successive cuts in VAT rates on new passenger cars-from 33.3\% to 18.6\% between 1987 and 1992-led to a reduction in new car prices in real terms.
Since then, car prices have continued to decline steadily in real terms due to the regular impact of competition and occasional impact of government support measures ("bonus/malus" system and scrap incentive scheme since 2008). Actual repair and maintenance costs have risen steadily since 1985, along with the increase in required technology investments and the
improved qualifications of mechanics. Between 1996 and 2000 these prices stabilized. Declining component costs were offset by increased labor costs. The index has been rising again since 2002. Since 2003, many factors linked to labor (cost of work, development of skills, etc.) and parts (improved reparability, raw material prices, increased quality of service, greater diversity of models requested by consumers) have led to an increase of the real price index. In 2011, the rate of growth slowed and the variations in the index approximated the variations in inflation.
In the Eurozone (13 countries), Eurostat calculates a new and used car price index; the data from the various countries are then harmonized. Since 1996, the evolution of this index compared with that of the general price index has shown intense pressure, of the general price index has shown intense pressure on prices, as in France, due to the hard competition. In 2011, the general price index rose $26 \%$ compared to 2000, whilst that of new and used car purchases only grew by 10\%.

## EUROPE-FRANCE

## Consumer spending on private vehicles

The financial and economic crisis has affected the purchasing power of households, which increased by $0.5 \%$ in 2011 after rising by $\mathbf{0 . 9 \%}$ in 2010. Considering population growth, it has even dropped slightly. Household consumption has even slightly risen (+ 0.3\%), at a slower rate than the more than $2 \%$ observed between 2001 and 2007. In this context, household car purchases rose by $3 \%$ due to the increased share of the mid ranges in total registrations and the drop in the share of the low ranges following the end of the schemes to support demand.
Household fuel purchases increased dramatically (+ 13\% to €42 billion), in line with the considerable price fluctuations, a new record following that of 2008 ( $€ 41$ billion). This expenditure accounts for amounts more than $10 \%$ higher than those for purchases of new and used cars, whereas in 1990 they were more than one quarter lower.

HOUSEHOLD CONSUMER SPENDING ON TRANSPORT
Amount and \% of total consumer spending for the year

|  | Unit |  | 1990 |  | 2000 | $2010{ }^{(1)}$ |  |  | $2011{ }^{(1)}$ | $\begin{array}{r} \text { Change } \\ 2011 / 2010 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| VEHICLE PURCHASES | € Billions | 31.9 | 4.4\% | 35.0 | 3.5\% | 40.2 | 2.8\% | 41.5 | 2.8\% | +3.0\% |
| - New and used cars |  | 29.6 | 4.1\% | 31.8 | 3.1\% | 36.2 | 2.5\% | 37.2 | 2.5\% | +2.9\% |
| of which new cars |  | 24.7 | 3.4\% | 23.6 | 2.3\% | 26.6 | 1.9\% | 27.2 | 1.8\% | +2.3\% |
| - Caravans, motorcycles, bicycles |  | 2.3 | 0.3\% | 3.2 | 0.3\% | 4.0 | 0.3\% | 4.2 | 0.3\% | +4.7\% |
| RUNNING COSTS | € Billions | 44.9 | 6.2\% | 66.5 | 6.6\% | 88.8 | 6.2\% | 94.9 | 6.4\% | +6.9\% |
| - Upkeep, repairs, spare parts and accessories |  | 19.3 | 2.6\% | 27.9 | 2.8\% | 40.7 | 2.8\% | 41.4 | 2.8\% | +1.8\% |
| Automotive equipment manufacturing |  | 9.3 | 1.3\% | 14.3 | 1.4\% | 22.7 | 1.6\% | 23.2 | 1.6\% | +2.1\% |
| Including automotive service |  | 8.1 | 1.1\% | 10.5 | 1.0\% | 14.2 | 1.0\% | 14.4 | 1.0\% | -61.1\% |
| - Fuel and lubricants |  | 21.2 | 2.9\% | 31.1 | 3.1\% | 37.1 | 2.6\% | 42.1 | 2.9\% | + 13.4\% |
| - Tolls, parking fees, rental, driving lessons |  | 4.4 | 0.6\% | 7.5 | 0.7\% | 11.0 | 0.8\% | 11.4 | 0.8\% | +3.6\% |
| INSURANCE | € Billions | 3.9 | 0.5\% | 4.1 | 0.4\% | 5.6 | 0.4\% | 8.2 | 0.6\% | +45.0\% |
| TOTAL CONSUMER SPENDING ON PASSENGER VEHICLES | € Billions | 80.7 | 11.1\% | 105.7 | 10.4\% | 134.7 | 9.4\% | 144.5 | 9.8\% | +7.3\% |
| Public transport | € Billions | 10.3 | 1.4\% | 15.2 | 1.5\% | 24.0 | 1.7\% | 25.4 | 1.7\% | +6.1\% |
| TOTAL CONSUMER SPENDING FOR THE YEAR | € Billions | 728 | 100\% | 1,013 | 100\% | 1,437 | 100\% | 1,472 | 100\% | +2.4\% |
| NUMBER OF HOUSEHOLDS (mainland France) | Thousands | 21,632 |  | 24,256 |  | 27,285 |  | 27,547 |  | +1.0\% |
| Spending on passenger vehicles per household | € | 3,729 |  | 4,356 |  | 4,935 |  | 5,343 |  | +3.2\% |
| Spending on passenger vehicles per vehicle-owning household | $€$ | 4,855 |  | 5,425 |  | 5,910 |  | 6,282 |  | +2.9\% |

(1) These are provisional data and can be readjusted for three years.

Source: INSEE - Household consumer spending, 2010 - base 2005.

PERCENTAGE OF HOUSEHOLD BUDGET
ALLOCATED TO OWNING A CAR, 1990 TO 2011


Vehicle purchases Fuel, lubricants

- Running costs (excluding fuel)


## TOTAL VEHICLE-RELATED EXPENDITURE


to car purchases was $2.8 \%$, which is equal to the lowest levels (2008 and 2010) observed since the start of the 1990s.
The budget percentage allocated to maintenance and repairs of private vehicles, which had increased during the 1990s, in line with the growth of car ownership and the increase of the average age of the cars in use, has been fluctuating between $2.8 \%$ and $2.9 \%$ since 2002.
Household spending on car insurance, which correspond to the service-namely spending minus reimbursements-rose to €8.2 billion.


## 9.8\%

PERCENTAGE OF TOTAL HOUSEHOLD SPENDING SPENT ON CARS IN 2011

## EUROPE-FRANCE

## Automohile financing

In 2011, 61\% of new cars purchased by consumers were bought on credit (2 points higher than in 2010).
After the end of the scrap incentive schemes, the level observed between 2003 and 2008 was regained.
As in previous years, car (or conventional) loans were the most common source of financing (49\%), ahead of personal loans (35\%) and lease-financing with a purchase option (16\%). Compared with 2007-the year before the financial crisis-car loans gained 4 points to the detriment of lease financing (- 3 points) and personal loans (- 1 point).
For new vehicles used by companies (both private cars and light commercial vehicles or heavy trucks), 2011 was marked by a continuation of the increase recorded in 2010; however, 2008 levels still have not been regained. Leasing with or without a purchasing option and long-term leases are increasingly being used by companies and professionals.

CONSUMER FINANCING METHODS FOR NEW CAR PURCHASES


TOTAL AMOUNTS OF NEW LOANS GRANTED
TO RESIDENTS OVER A 12-MONTH PERIOD


INTEREST ON LOANS,
EXCLUDING OVERDRAFTS


Buyers of new and used cars have the choice of paying cash or purchasing the vehicle on credit.
There are three types of financing on offer:

- car or conventional loans provided either by the finance subsidiaries of the manufacturers and importers, or by the subsidiaries of financial or banking groups, which are independent from the manufacturers;
- Lease financing, with a purchase option (LOA); the lessee has the use of the vehicle and pays rent over the term of the lease, which may be as long as 84 months, i.e. seven years. He can use his purchase option during the lease or at the end of the lease period.
- personal or bank loans

Data obtained from a variety of sources (industry associations, registration statistics, surveys) are used to estimate the percentage of new cars purchased with loans.
Between 2003 and 2007, consumer credit rose sharply in France: using data over twelve months, new consumer loans (exclud-
ing overdrafts) rose from €38 billion in January 2003 to over $€ 56$ billion at the start of 2008, an average annual increase of $8 \%$. Over the same period, home loans rose from $€ 57$ billion to $€ 145$ billion, an annual average of $20 \%$. Such growing debt has helped offset lower rises in purchasing power noted by INSEE for all households. After dropping by 13\% between January 2008 and July 2011, due to the financial and economic crisis, production of consumer loans fluctuated between €49 billion and $€ 50$ billion.
As regards home loans, low rates for nominal loans, which had led to many loan renegotiations, resulted in a new record production level of €177 billion in May 2011. The contraction observed since then has been almost as quick, with production falling to €115 billion in May 2012.

## Car and motorcycle sales and repairs

In France, all motor vehicles are sold and repaired through dealership networks,
totaling 15,000 outlets, including around 10,000 for French makes
In 2011, motor vehicle turnover generated revenue of €84 billion (4.9\% higher than in 2010). The fall in the passenger car market volume was more than made up for by the range effect, the increase in the light commercial vehicle market and the recovery of the heavy truck market.
Vehicle maintenance/repair, which rose on average by 4\% per year between 2002 and 2007, has since recorded average annual growth of less than $1 \%$.
According to INSEE results, vehicle turnover and repairs (categorized as J10) involved 77,035 companies on January 1, 2008, just over 6\% of which worked for a manufacturer (apart from franchisees). They employed $47 \%$ of employees in this sector. The four leading groups (10 leaders respectively) employed 8\% of the workforce (respectively 13\%) and produced $7 \%$ value added on factor costs (respectively 14\%).

LIGHT VEHICLE TURNOVER NETWORKS IN FRANCE ON JANUARY 1,2011

| MAKES | Primary dealership |
| :--- | ---: |
| Renault | 807 |
| Peugeot | 430 |
| Citroën | 435 |
| French makes | $\mathbf{1 , 6 7 2}$ |
| Ford | 312 |
| Opel | 280 |
| Fiat | 234 |
| Volkswagen | 373 |
| BMW | 177 |
| Mercedes-Benz | 159 |
| Japanese makes | 1,255 |
| South Korean makes | 471 |
| Other makes | 1,576 |
| TOTAL | 6,509 |

Sources: CNPA, CCFA.

STRUCTURE OF HEAVY TRUCK
NETWORKS BY MAKE

| MAKES | Distribution and service | Customer support only |
| :--- | ---: | ---: |
| Renault Trucks | 147 | 339 |
| Volvo Trucks | 12 | 118 |
| Mercedes-Benz | 82 | 74 |
| Iveco | 50 | 77 |
| Scania | 48 | 57 |
| DAF Trucks | 32 | 42 |
| MAN | 28 | 59 |
| TOTAL | 399 | 766 |

Sources: CNPA, Heavy truck trade and repair in France, March 2006, and CCFA.

REVENUE FROM VEHICLE TURNOVER AND REPAIRS

| Activity | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | Change 2011-2010 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Automotive turnover | 72.1 | 76.7 | 76.4 | 77.8 | 79.6 | 83.5 | $4.9 \%$ |
| Automotive maintenance and repairs | 25.1 | 26.2 | 26.6 | 25.7 | 26.5 | 26.8 | $1.0 \%$ |
| Retail turnover of automotive equipment | 7.2 | 7.5 | 7.7 | 7.8 | 8.2 | 8.3 |  |
| Motorcycle turnover and repairs | 2.2 | 2.2 | 2.2 | 2.1 | 2.1 | 2.1 | $1.5 \%$ |
| Retail fuel turnover | 15.7 | 15.9 | 18.2 | 13.2 | 14.8 | 16.7 | $2.1 \%$ |
| TOTAL | 122.3 | 128.5 | 131.2 | 126.5 | 131.2 | 137.4 | $12.5 \%$ |

Source: INSEE - National Accounts, base 2005 of national accounts: 2010 semi-definitive, 2011 provisional.

Vehicles require special care throughout their service life. This care includes continuous supervision whenever and wherever necessary with optimum servicing in order to maintain the vehicle's initial qualities.
Vehicle manufacturers and official dealers and repair specialists thus work closely to provide maintenance and repairs. They also cooperate to ensure warranty service, driver safety, environmental protection, spare parts availability and information about technical improvements.
To ensure a link between turnover and customer support, dealer networks are based on carefully selected distributors and repair specialists capable of meeting make and product requirements.


COMITÉ DES CONSTRUCTEURS FRANÇAIS D'AUTOMOBILES / ANALYSIS AND HIGHLIGHTS_51

## Production of the automotive industry and its economic impact

From 2000 to 2007, the production of the automotive industry ranged between $€ 71$ billion and $€ 77$ billion.
In 2008, it fell by 9\% before dropping by $27 \%$ because of the global financial and economic crisis and then rising by 19\% to $€ 58$ billion in 2010 .
In a very difficult climate for the automotive market, the value added (VA) of the automotive industry also recovered, reaching €9 billion in 2010 (or 16\% of total production). Its total purchases (or intermediate consumption) -up by 17\% represented five times its VA, at €49 billion, benefiting a number of economic sectors. The rate margin (ratio between Gross operating surplus and VA) was $14 \%$ in 2010, much lower than the average of the early 2000s (25\%).
A capital-intensive industry, the investment rate (GFCF to VA ratio) for the automotive sector was 28\% in 2009
(20\% overall and $18 \%$ for the industry excluding energy).

## ANALYSIS OF AUTOMOTIVE INDUSTRY PRODUCTION

|  | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 (1) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PURCHASES FROM OTHER INDUSTRIES | 75.4 | 80.6 | 79.9 | 78.8 | 81.4 | 81.3 |
| Electrical, electronic and IT equipment; machines \% | 19.8 | 19.9 | 18.7 | 18.1 | 18.3 | 18.6 |
| of which: Manufacture of IT, electronic and optical products \% | 4.8 | 4.8 | 4.0 | 3.8 | 3.8 | 4.0 |
| Manufacture of electrical equipment | 3.6 | 3.8 | 3.5 | 3.6 | 3.7 | 3.9 |
| Manufacture of machinery and equipment not included elsewhere \% | 11.4 | 11.2 | 11.2 | 10.7 | 10.8 | 10.7 |
| Other industries (including coking and refining) | 37.4 | 40.9 | 39.7 | 39.2 | 39.7 | 39.6 |
| of which: metallurgy and metalworking | 17.8 | 18.4 | 18.5 | 18.3 | 18.8 | 18.7 |
| Manufacture of rubber, plastic and mineral products \% | 9.4 | 11.0 | 10.4 | 10.2 | 10.1 | 10.2 |
| Other manufacturing industries (including repairs and installations) \% | 3.5 | 4.4 | 4.1 | 4.1 | 4.1 | 4.0 |
| Chemical industry | 2.2 | 2.4 | 2.3 | 2.2 | 2.3 | 2.3 |
| Manufacture of textiles, clothing industries, leather and shoes \% | 1.6 | 1.7 | 1.5 | 1.5 | 1.4 | 1.5 |
| Wood, paper and printing industries | 1.5 | 1.5 | 1.5 | 1.6 | 1.7 | 1.7 |
| Extraction, energy and water industries | 1.3 | 1.2 | 1.5 | 1.5 | 1.6 | 1.6 |
| of which: Electricity, gas, steam and air conditioning | 0.6 | 0.6 | 0.8 | 0.8 | 0.8 | 0.8 |
| Water, sanitation, waste management and depollution | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 | 0.7 |
| Construction | 0.5 | 0.6 | 0.5 | 0.5 | 0.6 | 0.6 |
| Motorcycle and car turnover and repairs | 0.6 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 |
| Transport and storage | 0.6 | 0.6 | 0.6 | 0.6 | 0.6 | 0.7 |
| Information and communication | 0.7 | 0.7 | 0.6 | 0.7 | 0.7 | 0.7 |
| Financial and insurance services | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 1.0 |
| Real estate activities | 0.2 | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 |
| Corporate services | 11.6 | 12.9 | 14.2 | 14.4 | 16.0 | 15.7 |
| of which: Legal, accounting, control and technical analysis, etc. \% | 1.4 | 1.8 | 1.7 | 1.8 | 1.8 | 1.9 |
| Research and development | 4.1 | 5.4 | 6.9 | 7.0 | 9.5 | 8.8 |
| Other specialized, scientific and technical activities | 2.7 | 2.7 | 2.5 | 2.6 | 2.4 | 2.4 |
| Administrative and support services | 3.3 | 3.1 | 3.1 | 3.1 | 2.2 | 2.6 |
| Other commercial sector industries | 1.9 | 1.6 | 1.8 | 1.8 | 1.7 | 1.8 |
| All commercial sector purchases | 16.4 | 18.0 | 19.4 | 19.5 | 21.1 | 21.0 |
| PURCHASES WITHIN THE INDUSTRY \% | 24.6 | 19.4 | 20.1 | 21.2 | 18.6 | 18.7 |
| Total production at base prices current € billions | 71.4 | 76.7 | 74.0 | 67.3 | 49.0 | 58.1 |
| As a \% of production at base prices \% | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| TOTAL PURCHASES ${ }^{(2)}$ current € billions | 58.0 | 64.7 | 63.7 | 57.9 | 41.9 | 48.9 |
| As a \% of production at base prices \% | 81.3 | 84.4 | 86.2 | 86.1 | 85.4 | 84.2 |
| Value added by the industry current € billions | 13.4 | 12.0 | 10.2 | 9.4 | 7.1 | 9.2 |
| As a \% of production at base prices \% | 18.7 | 15.6 | 13.8 | 13.9 | 14.6 | 15.8 |
| Operating Cash Flow (OCF) current € billions | - | - | 1.4 | 0.4 | -0.8 | 1.3 |
| As a \% of value added (margin rate) \% | - | - | 13.4 | 4.4 | -11.8 | 14.4 |
| Gross Fixed Capital Formation (GFCF) current € billions | - | - | - | - | - | - |
| As a \% of value added (investment rate), 2000 base \% | 31.4 | 24.6 | 26.7 | 30.8 | 28.4 | - |

(1) Accounts for 2010 are semi-definitive.
(2) Total purchases (intermediate consumption): value of goods and services transformed or consumed fully during the production process.

It does not include the depreciation of fixed production assets, which is recorded in uses of capital fixed.
Source: INSEE - National accounts (base 2005).
margin rate OF THE AUTOMOTIVE INDUSTRY IN 2010

Total purchases as a percentage of production reached $84 \%$ in 2010, slightly lower than in 2006 to 2008 and equivalent to 2005 figures.
Total industry purchases in 2010 were split 19\% within the industry and $81 \%$ from other industries. Intermediate goods accounted for $40 \%$ of purchases, including metallurgy and metalwork; the metalworking industry remained the leading supplier, accounting for $19 \%$ of total purchases. The tertiary
sector accounted for 21\% of purchases (18\% in 2005): the most requested services were research and development (9\%), administrative and support services (3\%), and other specialized scientific and technical services (2\%).
Purchases from manufacturers of machines and equipment (excluding electrical, electronic and IT products) accounted for $11 \%$ of total purchases in the automotive industry.

## EUROPE - FRANCE

## Automative OEMS and suppliers

## Automobile manufacturing acts as a structure for its suppliers and the French economy as a whole.

The development of French automotive manufacturing drives the sector of OEMs and other suppliers such as plastic converters, industrial rubber, the casting business, industrial metalworking services, and so on. According to Eurostat, while French automotive manufacturers are second in Europe in terms of turnover, the French OEM industry is third in Europe.
The FIEV estimates the workforces of automotive suppliers belonging to the CLIFA for the year 2011 at 247,000 jobs, with turnover of $€ 50$ billion. In 2007, before the crisis, their estimates were of 315,000 jobs and turnover of $€ 52$ billion.

TURNOVER OF SUPPLIERS TO THE AUTOMOTIVE INDUSTRY (2011)

| In € billions |  |
| :---: | :---: |
| FIEV |  |
| Fédération des industries des équipements pour véhicules (French Automotive Equipment Industries Association) | 18.7 |
| FIM |  |
| Fédération des industries mécaniques (Federation of Mechanical Industries) | 13.2 |
| SNCP |  |
| Syndicat national du caoutchouc et des polymères (National Union of Rubber and Polymer Workers) | 6.1 |
| GPA |  |
| Groupement plasturgie automobile (Automotive Plastic Converters Association) | $5^{(1)}$ |
| FIEEC |  |
| Fédération des industries électriques, électroniques et de communication (Federation of Electric, Electronic and Communication Industries) | 4.0 |
| Fondeurs de France | 2.4 |
| Glass industry | 0.2 |

(1) 2010 data.

Sources: FIEV, Organisations professionnelles.

WORKFORCE OF SUPPLIERS TO THE AUTOMOTIVE INDUSTRY IN 2011

(1) 2010 data.

Sources: FIEV, professional organizations.

## st

THE FRENCH AUTOMOTIVE INDUSTRY IS THE LARGEST CUSTOMER OF THE PLASTICS, INDUSTRIAL RUBBER AND INDUSTRIAL METALWORKING SERVICES SECTORS

A variety of participants of different sizes, businesses and ranks contribute to automotive manufacturing. Partnership solutions can also be very varied as shown by studies conducted by the Service des Etudes et des Statistiques Industrielles (Department for Industrial Studies and Statistics - SESSI) in 2006 on the automotive supplier chain and the current work by the Fédérations des Industries des équipements pour véhicules (French Automotive Equipment Industries Association - FIEV). The automotive industry comprises automotive manufacturing and suppliers.
Suppliers have two types of markets: the first type with a total worth of $€ 15.8$ billion in 2011, producing original equipment for assembly chains, and the second type dealing with replacement parts, with a total worth of around $€ 2.9$ billion.
In recent years, outsourcing has meant increasing reliance on suppliers, whose services represent a large and growing proportion of the total cost of vehicle manufacture (about three quarters according to the French Automotive Equipment Industries Association - FIEV).
The French automotive industry still relies on its French industrial base; the FIEV has estimated the turnover of suppliers to the automotive industry to have reached $€ 49.6$ billion. It accounts for a major share of the engineered plastics parts business, the industrial rubber markets, the casting business, and industrial metalworking services, which include cutting, stamping, industrial mechanics, machining, forging, drop forging, die forging, and metal coatings. According to the Groupement des Industries de la Sous-Traitance Mécanique (Association of Mechanical

Subcontracting Industries - GIST), the automotive industry represents more than $40 \%$ of its activity in terms of turnover. To show the total industrial weight of the automotive branch, we should add to these automotive suppliers represented by the Comité de Liaison des Fournisseurs de l'Automobile (Automotive Suppliers' Liaison Committee - CLIFA) the business represented, for example, by purchases the automotive industry makes in France from other branches such as steelworks, chemistry or even power qeneration (see page 54).


In the broadest sense, in 2011 the industry provided work for close to 2.3 million people, representing 9\% of France's employed working population. The automotive industry alone directly employed 224,000 people, representing more than $7 \%$ of all employment in the manufacturing and energy sector (including the extractive industries, food industries and industrial companies with fewer than 20 employees). The effects of the financial and economic crisis that started in 2008 were sorely felt in industrial branches and those associated with vehicle use, particularly for heavy trucks, and transport. A certain consolidation was observed in 2011.

JOBS DIRECTLY OR INDIRECTLY RELATED
TO THE AUTOMOTIVE INDUSTRY IN 2011


As the driving force behind industrial output in France, the automotive industry and its suppliers directly and indirectly created 604,000 jobs either in production or through its purchases from other sectors. It is worth remembering that today, employee figures for the automotive industry do not include temporary positions as they are now included in the purchase of new services. Also, following the change in category (see page 73), OEM employees include those working for car seat and electrical equipment manufacturers for engines and vehicles, who previously were counted in purchases from manufacturing an energy industries. According to figures published by the FIEV, employees for 2011 in the automotive industry stood at 247,000, including 85,000 for equipment (FIEV), 68,000 for mechanics (FIM), 33,000 for tires and rubber (SNCP) and 25,000 for plastics (GPA, figures 2009). Vehicle usage provided jobs for more than 653,000 people, particularly in the areas of vehicle-related services (turnover, repairs, automotive equipment retailing, etc.) and fuel and recycling (oil recovery, car breakers, etc.). These figures concern employees and also individual entrepreneurs (non-salaried employees). Finally, the road transport (passenger and freight) sector and its related infrastructure employed more than 1 million people. These include both outsourced and in-house transport operations. In a broader sense of freight transport and logistics (storage and related services), the French Transport Ministry's Statistics Department (SESP) carried out a multi-sector analysis that showed there were 1.5 million employees in this sector in 2004.
In the past, most jobs in the automotive industry (including automotive equipment) were located in the Greater Paris area. The industry has since become more decentralized, with only $12 \%$ of employees still based in the Paris region in 2007, according to data from surveys of companies (EAE) in the former SESSI. The other main automotive regions were Nord-Pas-de-Calais (13\%), Franche-Comté (10\%), Upper and Lower Normandy (10\%), Rhône-Alpes (10\%), and Alsace and Lorraine (8\% each).


Sources: CCFA, CNPA, SESSI, INSEE, SOeS, URF and USIRF

$-0=$

## Praduction

Each country's production figures are based on nationally reported data.
Double counting is eliminated in regional totals.

PASSENGER CARS

|  | 1980 | 1990 | $2000{ }^{(1)}$ | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EUROPE | 11,983,548 | 15,231,409 | 17,407,047 | 19,330,513 | 18,381,339 | 15,247,066 | 17,341,941 | 18,325,947 |
| WESTERN EUROPE | 10,401,320 | 13,061,853 | 14,778,879 | 14,216,262 | 12,849,218 | 11,037,669 | 12,138,971 | 12,450,756 |
| Germany | 3,520,934 | 4,660,657 | 5,131,918 | 5,709,139 | 5,532,030 | 4,964,523 | 5,552,409 | 5,871,918 |
| Belgium | 882,001 | 1,160,412 | 912,233 | 789,674 | 680,131 | 524,595 | 528,996 | 562,386 |
| Spain | 1,028,813 | 1,679,301 | 2,366,359 | 2,195,780 | 1,943,049 | 1,812,688 | 1,913,513 | 1,819,453 |
| France ${ }^{(2)}$ | 2,938,581 | 3,294,815 | 2,879,810 | 2,550,869 | 2,145,935 | 1,819,497 | 1,924,171 | 1,931,030 |
| Italy | 1,445,221 | 1,874,672 | 1,422,284 | 910,860 | 659,221 | 661,100 | 573,169 | 485,606 |
| Netherlands | 80,779 | 121,300 | 215,085 | 61,912 | 59,223 | 50,620 | 48,025 | 40,772 |
| Portugal | 61,000 | 60,221 | 178,509 | 134,047 | 132,242 | 101,680 | 114,563 | 141,779 |
| United Kingdom | 923,744 | 1,295,611 | 1,641,452 | 1,534,567 | 1,446,619 | 999,460 | 1,270,444 | 1,343,810 |
| Sweden | 235,320 | 335,853 | 259,959 | 316,850 | 252,287 | 128,738 | 177,084 | 188,969 |
| CENTRAL AND EASTERN EUROPE | 1,582,228 | 2,002,000 | 2,330,692 | 4,479,368 | 4,910,554 | 3,698,466 | 4,599,576 | 5,235,457 |
| TURKEY | 31,529 | 167,556 | 297,476 | 634,883 | 621,567 | 510,931 | 603,394 | 639,734 |
| NORTH AND SOUTH AMERICA | 8,663,060 | 8,450,862 | 10,022,089 | 9,325,594 | 9,202,759 | 6,954,032 | 8,228,067 | 8,766,088 |
| NAFTA | 7,526,658 | 7,747,823 | 8,371,806 | 6,475,498 | 6,189,535 | 3,960,731 | 5,084,330 | 5,613,696 |
| of which: Canada | 846,777 | 1,072,281 | 1,550,500 | 1,342,133 | 1,195,436 | 822,267 | 967,077 | 990,483 |
| USA | 6,376,825 | 6,077,449 | 5,542,217 | 3,924,268 | 3,776,641 | 2,195,588 | 2,731,105 | 2,966,133 |
| Mexico | 303,056 | 598,093 | 1,279,089 | 1,209,097 | 1,217,458 | 942,876 | 1,386,148 | 1,657,080 |
| SOUTH AMERICA | 1,136,402 | 703,039 | 1,650,283 | 2,850,096 | 3,013,224 | 2,993,301 | 3,143,737 | 3,152,392 |
| of which: Argentina | 218,516 | 81,107 | 238,921 | 350,735 | 399,236 | 380,067 | 508,401 | 577,233 |
| Brazil ${ }^{(3)}$ | 977,697 | 663,097 | 1,351,998 | 2,391,354 | 2,545,729 | 2,575,418 | 2,584,690 | 2,534,534 |
| ASIA-PACIFIC | 8,796,971 | 11,910,333 | 13,573,073 | 24,212,695 | 25,058,888 | 25,289,717 | 32,414,823 | 32,479,078 |
| of which: China | - | - | 605,000 | 6,381,116 | 6,737,745 | 10,383,831 | 13,897,083 | 14,485,326 |
| South Korea | 55,000 | 986,751 | 2,602,008 | 3,723,482 | 3,450,478 | 3,158,417 | 3,866,206 | 4,221,617 |
| India | 30,538 | 176,015 | 517,957 | 1,713,479 | 1,846,051 | 2,175,220 | 2,831,542 | 3,038,332 |
| Japan | 7,038,108 | 9,947,972 | 8,359,434 | 9,944,637 | 9,928,143 | 6,862,161 | 8,310,362 | 7,158,525 |
| AFRICA | 277,058 | 209,603 | 213,444 | 332,544 | 382,095 | 281,783 | 356,872 | 375,585 |
| of which: South Africa | 277,058 | 209,603 | 230,577 | 276,018 | 321,124 | 222,981 | 295,394 | 312,265 |
| TOTAL | 29,720,637 | 35,802,207 | 41,215,653 | 53,201,346 | 53,025,081 | 47,772,598 | 58,341,703 | 59,946,698 |

COMMERCIAL VEHICLES

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EUROPE | 2,563,596 | 2,688,509 | 2,783,468 | 3,522,065 | 3,396,455 | 1,808,776 | 2,549,317 | 2,864,260 |
| WESTERN EUROPE | 1,663,080 | 1,671,915 | 2,326,653 | 2,474,948 | 2,325,472 | 1,204,952 | 1,686,875 | 1,858,576 |
| Germany | 357,619 | 315,895 | 394,697 | 504,321 | 513,700 | 245,334 | 353,576 | 439,400 |
| Belgium | 47,029 | 91,784 | 121,061 | 44,729 | 44,367 | 12,759 | 26,306 | n/a |
| Spain | 152,846 | 374,049 | 666,515 | 693,923 | 598,595 | 357,390 | 474,387 | 534,229 |
| France ${ }^{(2)}$ | 439,852 | 474,178 | 468,551 | 464,985 | 423,043 | 228,196 | 305,250 | 363,859 |
| Italy | 166,635 | 246,178 | 316,031 | 373,452 | 364,553 | 182,139 | 265,017 | 304,742 |
| Netherlands ${ }^{(4)}$ | 32,102 | 29,832 | 52,234 | 76,656 | 73,271 | 26,131 | 46,081 | 32,379 |
| Portugal | 58,000 | 77,466 | 68,215 | 42,195 | 42,913 | 24,335 | 44,166 | 50,463 |
| United Kingdom | 389,170 | 270,133 | 172,442 | 215,686 | 202,896 | 90,679 | 123,019 | 120,189 |
| Sweden | 63,080 | 74,415 | 41,384 | 49,170 | 56,012 | 27,698 | 40,000 | n/a |
| CENTRAL AND EASTERN EUROPE | 900,516 | 975,000 | 323,203 | 582,587 | 545,440 | 245,150 | 371,279 | 456,287 |
| TURKEY | 19,352 | 41,594 | 133,471 | 464,530 | 525,543 | 358,674 | 491,163 | 549,397 |
| NORTH AND SOUTH AMERICA | 2,599,948 | 5,032,605 | 9,761,798 | 9,828,465 | 7,683,330 | 5,608,388 | 8,139,331 | 9,020,430 |
| NAFTA | 2,349,318 | 4,775,818 | 9,325,214 | 8,979,266 | 6,754,191 | 4,822,200 | 7,088,685 | 7,854,794 |
| of which: Canada | 527,522 | 850,566 | 1,411,136 | 1,236,657 | 886,805 | 668,215 | 1,101,112 | 1,144,410 |
| USA | 1,634,846 | 3,702,787 | 7,257,640 | 6,856,461 | 4,916,900 | 3,535,809 | 5,031,439 | 5,687,427 |
| Mexico | 186,950 | 222,465 | 656,438 | 886,148 | 950,486 | 618,176 | 956,134 | 1,022,957 |
| SOUTH AMERICA | 250,630 | 256,787 | 436,584 | 849,199 | 929,139 | 786,188 | 1,050,646 | 1,165,636 |
| of which: Argentina | 63,153 | 5,337 | 100,711 | 193,912 | 197,850 | 132,857 | 208,139 | 251,538 |
| Brazil ${ }^{(3)}$ | 187,477 | 251,450 | 329,519 | 585,796 | 670,247 | 607,505 | 797,038 | 871,616 |
| ASIA-PACIFIC | 4,344,363 | 4,492,406 | 4,497,938 | 6,502,163 | 6,448,515 | 6,470,438 | 8,515,432 | 8,095,124 |
| of which: China | - | - | 1,464,000 | 2,501,340 | 2,561,435 | 3,407,163 | 4,367,678 | 3,933,550 |
| South Korea | 65,012 | 334,879 | 512,990 | 362,826 | 376,204 | 354,509 | 405,535 | 435,477 |
| India | 83,379 | 186,640 | 283,403 | 540,250 | 486,277 | 466,330 | 725,531 | 888,185 |
| Japan | 4,004,776 | 3,538,824 | 1,781,362 | 1,651,690 | 1,647,501 | 1,071,896 | 1,318,558 | 1,240,129 |
| AFRICA | 127,698 | 125,174 | 115,305 | 212,022 | 203,918 | 131,668 | 158,204 | 181,052 |
| of which: South Africa | 127,698 | 125,174 | 126,787 | 258,472 | 241,841 | 150,942 | 176,655 | 220,280 |
| TOTAL | 9,675,970 | 12,399,000 | 17,158,509 | 20,064,715 | 17,732,218 | 14,019,270 | 19,362,284 | 20,160,866 |

(1) As of 2001, some passenger cars were reclassified as commercial vehicles.
(2) As of 1996, figures are based on the number of ehicles assembled in France
(2) As of 1996, figures are based on the number of vehicles assembled in France by French manufacturers.
(3) Since 2010, Brazilian production does not include CKD (complete knock-downs).

Sources: OICA, CCFA estimates for July 2012.

## Production

WORLD MOTOR VEHICLE PRODUCTION BY MANUFACTURER AND ECONOMIC AREA, 2010


ALL MANUFACTURERS
16\%
6\%
22\%
5\%
23\%
12\%
100\%

NEW PASSENGER CAR REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | $2008{ }^{(1)}$ | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 2,426,187 | 3,349,788 | 3,378,343 | 3,148,163 | 3,090,040 | 3,807,175 | 2,916,259 | 3,173,634 |
| Austria | 227,548 | 288,618 | 309,427 | 298,182 | 293,697 | 319,403 | 328,563 | 356,145 |
| Belgium | 399,240 | 473,506 | 515,204 | 524,795 | 535,947 | 476,194 | 547,340 | 572,211 |
| Denmark | 73,774 | 80,654 | 112,688 | 159,341 | 150,143 | 112,199 | 153,583 | 169,744 |
| Spain | 504,051 | 988,270 | 1,381,515 | 1,614,835 | 1,161,176 | 952,772 | 982,015 | 808,051 |
| Finland | 103,167 | 139,095 | 134,646 | 123,163 | 139,611 | 88,344 | 107,346 | 121,171 |
| France | 1,873,202 | 2,309,130 | 2,133,884 | 2,109,672 | 2,091,368 | 2,302,398 | 2,251,669 | 2,204,229 |
| Greece | 35,700 | 115,480 | 290,222 | 279,745 | 267,295 | 219,730 | 141,501 | 97,680 |
| Ireland | 93,563 | 82,584 | 230,989 | 186,335 | 151,603 | 57,455 | 88,445 | 89,927 |
| Italy | 1,717,432 | 2,307,055 | 2,415,600 | 2,492,774 | 2,161,673 | 2,159,436 | 1,961,578 | 1,749,085 |
| Luxembourg | 21,500 | 38,422 | 41,896 | 51,332 | 52,359 | 47,265 | 49,726 | 49,881 |
| Norway | 95,550 | 61,901 | 97,376 | 129,195 | 110,617 | 98,675 | 127,754 | 138,345 |
| Netherlands | 450,076 | 502,732 | 597,640 | 505,540 | 499,918 | 387,155 | 482,527 | 555,812 |
| Portugal | 58,357 | 210,924 | 257,834 | 201,816 | 213,389 | 161,013 | 223,464 | 153,404 |
| United Kingdom | 1,513,761 | 2,008,934 | 2,221,670 | 2,404,007 | 2,131,795 | 1,994,999 | 2,030,846 | 1,941,253 |
| Sweden | 192,588 | 229,941 | 290,529 | 306,799 | 253,982 | 213,408 | 289,684 | 304,984 |
| Switzerland | 279,764 | 329,899 | 316,519 | 284,688 | 288,557 | 266,049 | 292,453 | 316,846 |
| European Union 15 countries | 9,690,146 | 13,125,133 | 14,312,087 | 14,406,499 | 13,193,996 | 13,298,946 | 12,554,546 | 12,347,211 |
| Europe 17 countries | 10,065,460 | 13,516,933 | 14,725,982 | 14,820,382 | 13,593,170 | 13,663,670 | 12,974,753 | 12,802,402 |
| Central and Eastern Europe | 1,900,000 | 1,600,474 | 2,551,000 | 4,785,713 | 5,183,155 | 2,986,411 | 3,488,531 | 4,342,612 |
| Canada | 948,967 | 886,217 | 849,132 | 841,585 | 872,720 | 729,023 | 694,349 | 681,956 |
| USA | 8,760,937 | 9,300,678 | 8,846,625 | 7,618,413 | 6,813,369 | 5,400,890 | 5,635,433 | 6,089,421 |
| Mexico | 286,000 | 353,000 | 603,010 | 641,394 | 589,051 | 439,103 | 499,567 | 586,056 |
| Argentina | 215,177 | 77,306 | 224,950 | 422,230 | 452,539 | 373,231 | 522,591 | 673,853 |
| Brazil | 793,028 | 532,791 | 1,188,818 | 2,086,681 | 2,341,709 | 2,645,013 | 2,859,000 | 2,902,326 |
| South Korea | 45,972 | 626,126 | 1,057,620 | 1,040,372 | 1,020,457 | 1,234,618 | 1,308,326 | 1,316,320 |
| Japan | 2,854,185 | 5,102,659 | 4,259,771 | 4,325,508 | 4,184,266 | 3,905,310 | 4,203,181 | 3,509,036 |
| Turkey | 31,000 | 215,000 | 456,696 | 357,465 | 305,998 | 369,819 | 509,784 | 593,519 |
| WORLD | 28,500,000 | 34,825,967 | 38,689,767 | 49,515,309 | 49,876,618 | 49,761,464 | 55,933,978 | 58,074,277 |

Source: CCFA

## NEW COMMERCIAL VEHICLE REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | $2008{ }^{(1)}$ | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 175,687 | 203,389 | 314,804 | 334,116 | 334,999 | 242,178 | 282,157 | 334,820 |
| Austria | 21,821 | 29,211 | 36,457 | 41,509 | 42,303 | 31,026 | 34,001 | 40,510 |
| Belgium | 34,478 | 46,670 | 66,125 | 81,664 | 81,276 | 63,431 | 64,048 | 75,145 |
| Denmark | 19,469 | 23,031 | 38,108 | 66,867 | 41,465 | 19,585 | 19,980 | 28,775 |
| Spain ${ }^{(1)}$ | 105,934 | 249,185 | 335,684 | 324,463 | 201,367 | 121,450 | 132,104 | 123,353 |
| Finland | 17,699 | 32,154 | 18,128 | 20,944 | 21,632 | 12,451 | 14,218 | 18,177 |
| France | 323,291 | 446,983 | 477,204 | 519,492 | 523,432 | 416,183 | 457,215 | 482,823 |
| Greece | 53,500 | 30,075 | 25,015 | 27,130 | 25,570 | 17,388 | 12,341 | 7,002 |
| Ireland | 11,905 | 28,087 | 46,261 | 50,013 | 34,010 | 10,566 | 11,544 | 12,532 |
| Italy | 122,293 | 159,322 | 268,057 | 276,548 | 260,412 | 198,390 | 199,350 | 193,571 |
| Luxembourg | 1,300 | 2,961 | 4,642 | 5,315 | 6,046 | 4,197 | 4,267 | 5,134 |
| Norway | 15,135 | 23,035 | 35,618 | 53,008 | 42,630 | 28,762 | 34,600 | 41,968 |
| Netherlands | 47,926 | 68,791 | 114,354 | 97,275 | 104,139 | 64,204 | 59,777 | 71,948 |
| Portugal | 46,967 | 71,904 | 161,045 | 74,790 | 61,730 | 42,747 | 49,290 | 37,958 |
| United Kingdom | 274,143 | 293,473 | 301,523 | 395,179 | 353,463 | 227,543 | 262,730 | 308,230 |
| Sweden | 19,684 | 33,133 | 38,474 | 51,923 | 47,477 | 34,105 | 44,450 | 54,082 |
| Switzerland | 22,418 | 28,165 | 29,345 | 30,720 | 32,789 | 28,675 | 30,371 | 36,002 |
| European Union 15 countries | 1,276,097 | 1,718,369 | 2,245,881 | 2,367,228 | 2,139,321 | 1,505,444 | 1,647,472 | 1,794,060 |
| Europe 17 countries | 1,313,650 | 1,769,569 | 2,310,844 | 2,450,956 | 2,214,740 | 1,562,881 | 1,712,443 | 1,872,030 |
| Central and Eastern Europe | 850,000 | 874,072 | 579,060 | 1,015,478 | 1,028,392 | 584,642 | 734,587 | 919,209 |
| Canada | 335,827 | 416,041 | 736,951 | 848,760 | 800,802 | 753,209 | 889,039 | 938,265 |
| USA | 2,476,777 | 4,845,360 | 8,965,048 | 8,841,902 | 6,679,796 | 5,200,478 | 6,136,787 | 6,951,210 |
| Mexico | 166,000 | 198,000 | 302,944 | 510,290 | 486,712 | 337,279 | 347,314 | 349,037 |
| Argentina | 59,881 | 17,481 | 81,995 | 142,696 | 159,231 | 113,911 | 175,813 | 209,497 |
| Brazil | 187,233 | 180,000 | 302,288 | 376,047 | 478,641 | 496,227 | 656,064 | 730,922 |
| South Korea | 58,502 | 328,151 | 372,840 | 249,000 | 211,000 | 231,000 | 247,693 | 250,772 |
| Japan | 2,161,305 | 2,674,834 | 1,703,114 | 1,028,140 | 897,969 | 703,946 | 752,955 | 701,188 |
| Turkey | 19,000 | 43,015 | 199,825 | 276,741 | 220,546 | 206,050 | 283,388 | 317,348 |
| WORLD | 9,150,000 | 13,410,615 | 18,723,143 | 21,573,201 | 18,687,337 | 15,942,023 | 19,224,875 | 20,401,246 |

(1) Some light commercial vehicles have been reclassified as passenger cars.

Source: CCFA.

## EUROPE

Production

PASSENGER CAR PRODUCTION BY ENGINE TYPE, DISPLACEMENT AND COUNTRY

| Gasoline and others, except diesel and electric |  |  |  |  |  |  |  | Diesel |  |  |  |  |  | Electric |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TOTAL | $\begin{aligned} & \text { Up to } \\ & \text { 1,000 } \end{aligned}$ | $\begin{array}{r} 1,001 \text { to } \\ 1,500 \end{array}$ | $\begin{array}{r} 1,501 \text { to } \\ 2,000 \end{array}$ | $\begin{array}{r} 2,001 \text { to } \\ 2,500 \end{array}$ | $\begin{array}{r} \text { Over } \\ 2,501 \end{array}$ | $\begin{array}{r} \text { Not } \\ \text { specified } \end{array}$ | TOTAL | $\begin{aligned} & \text { Up to } \\ & 1,500 \end{aligned}$ | $\begin{array}{r} 1,501 \text { to } \\ 2,000 \end{array}$ | $\begin{array}{r} 2,001 \text { to } \\ 2,500 \end{array}$ | $\begin{array}{r} \text { Over } \\ 2,501 \end{array}$ | $\begin{array}{r} \text { Not } \\ \text { specified } \end{array}$ |  |
| GERMANY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 3,998,650 | 3,747 | 779,288 | 2,521,197 | 338,965 | 355,453 |  | 662,007 | 11,986 | 504,025 | 117,413 | 28,583 |  |  |
| 2009 | 2,737,233 | 28,776 | 866,375 | 1,150,466 | 135,907 | 555,709 |  | 2,227,276 | 109,165 | 1,649,484 | 210,401 | 258,226 |  | 14 |
| 2010 | 2,999,637 | 9,939 | 783,251 | 1,283,682 | 135,894 | 786,871 |  | 2,552,693 | 128,774 | 1,903,064 | 228,026 | 292,829 |  | 79 |
| BELGIUM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 1,003,028 |  | 207,398 | 727,812 | 65,542 | 2,276 |  | 157,384 | 2,764 | 126,394 | 28,226 |  |  |  |
| 2008 | 294,953 |  | 48,494 | 169,672 | 74,866 | 1,921 |  | 385,178 | 26,857 | 315,842 | 42,479 |  |  |  |
| 2009 | 220,564 |  | 58,936 | 101,983 | 35,207 | 24,438 |  | 304,031 | 15,550 | 228,875 | 59,606 |  |  |  |
| SPAIN |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 1,529,080 | 25,908 | 329,437 | 12,739 |  |  | 1,160,996 | 150,221 | 18,753 | 42,155 |  |  | 89,313 |  |
| 2009 | 1,029,520 | 12,271 | 721,966 | 278,243 | 3,846 | 637 | 12,557 | 803,479 | 387,191 | 381,132 | 18,468 | 9 | 16,679 |  |
| 2010 | 970,295 |  | 735,069 | 220,815 |  | 5,027 | 9,384 | 981,086 | 410,136 | 515,706 | 41,418 | 6,050 | 7,776 |  |
| FRANCE |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 2,490,808 | 259,104 | 1,315,307 | 853,195 | 21,266 | 41,936 |  | 804,007 | 50,851 | 547,002 | 206,154 |  |  |  |
| 2010 | 3,431,186 | 296,091 | 1,186,775 | 1,698,814 | 62,074 | 916 | 186,516 | 2,178,408 | 1,054,837 | 1,097,072 | 20,235 | 6,231 | 33 | 746 |
| 2011 | 3,381,714 | 266,755 | 1,052,715 | 1,841,649 | 82,733 | 387 | 137,475 | 2,213,668 | 1,019,287 | 1,136,103 | 22,986 | 3,997 | 31,295 | 9,218 |
| ITALY |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 1,756,118 | 685,385 | 644,895 | 402,929 | 38 | 20,614 | 2,257 | 118,427 | 25,299 | 75,891 | 17,169 |  | 68 | 127 |
| 2009 | 436,652 |  | 402,604 | 20,389 | 1,558 | 12,101 |  | 224,448 | 111,146 | 109,935 | 3,367 |  |  |  |
| 2010 | 332,268 |  | 300,198 | 16,578 | 1,096 | 14,396 |  | 240,901 | 129,262 | 109,729 | 1,910 |  |  |  |
| UNITED KINGDOM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1990 | 1,173,660 | 56,860 | 489,355 | 449,008 |  | 68,744 | 109,693 | 121,951 |  | 93,644 | 8,610 |  | 19,697 |  |
| 2010 | 799,917 |  | 206,879 | 474,292 | 5,016 | 113,692 | 38 | 474,153 | 154,146 | 135,797 | 99,571 | 80,820 | 3,819 |  |
| 2011 | 767,569 |  | 102,908 | 538,330 | 6,632 | 119,699 |  | 573,273 | 188,213 | 195,767 | 106,241 | 83,052 |  |  |

DIESEL PASSENGER CAR PRODUCTION BY MAKE AND COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| French manufacturers |  |  |  |  |  |  |  |  |
| Citroën | 33,996 | 213,010 | 453,604 | 628,713 | 585,347 | 542,860 | 586,769 | 576,670 |
| Peugeot | 133,332 | 334,469 | 593,349 | 680,576 | 556,254 | 484,583 | 622,644 | 632,660 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 167,328 | 547,479 | 1,046,953 | 1,309,289 | 1,141,601 | 1,027,443 | 1,209,413 | 1,209,330 |
| Renault | 69,335 | 256,528 | 601,495 | 902,957 | 754,033 | 716,955 | 812,306 | 795,363 |
| Dacia |  |  |  | 95,358 | 81,153 | 66,948 | 132,548 | 173,917 |
| Renault Samsung Motors |  |  |  | 5,197 | 41,272 | 12,280 | 24,141 | 35,058 |
| Renault-Dacia-Samsung |  |  |  | 1,003,512 | 876,458 | 796,183 | 968,995 | 1,004,338 |
| Total ${ }^{(2)}$ | 236,663 | 804,007 | 1,648,448 | 2,312,801 | 2,018,059 | 1,823,626 | 2,178,408 | 2,213,668 |
| TOTAL GASOLINE + DIESEL | 2,938,581 | 3,294,815 | 4,598,617 | 5,300,597 | 4,900,579 | 4,806,612 | 5,610,340 | 5,604,600 |
| Diesel share | 8.1\% | 24.4\% | 35.8\% | 43.6\% | 41.2\% | 37.9\% | 38.8\% | 39.5\% |
| Germany |  |  |  |  |  |  |  |  |
| Mercedes ${ }^{(2)}$ | 216,053 | 141,547 | 278,772 | 414,675 | 397,553 | 329,107 | 391,194 | n/a |
| Opel | 32,742 | 76,441 | 288,651 | 310,802 | 238,910 | 200,410 | 236,982 | n/a |
| Volkswagen-Audi-Seat | 211,199 | 325,767 | 847,652 | 1,278,671 | 1,238,822 | 985,365 | 1,102,852 | n/a |
| Ford | 5,344 | 90,117 | 179,130 | 342,580 | 348,715 | 317,161 | 347,553 | n/a |
| BMW | 33,520 | 28,135 | 194,794 | 483,359 | 416,432 | 386,557 | 464,065 | n/a |
| Total ${ }^{(2)}$ | 465,788 | 662,007 | 1,788,999 | 2,830,087 | 2,640,456 | 2,227,276 | 2,552,693 | n/a |
| TOTAL GASOLINE + DIESEL | 3,520,934 | 4,660,657 | 5,131,918 | 5,709,139 | 5,532,030 | 4,964,509 | 5,552,330 | 5,871,918 |
| Diesel share | 13.2\% | 14.2\% | 34.9\% | 49.6\% | 47.7\% | 44.9\% | 46.0\% | n/a |
| Italy |  |  |  |  |  |  |  |  |
| Alfa Romeo | 3,851 | 11,176 | 77,532 | 114,212 | 72,405 | 49,822 | 60,095 | n/a |
| Fiat | 76,513 | 87,985 | 223,889 | 328,545 | 207,314 | 142,357 | 150,786 | n/a |
| Lancia |  | 17,679 | 40,891 | 31,002 | 36,817 | 31,229 | 28,571 | n/a |
| Others | 0 | 297 | 0 | 5,089 | 4,763 | 1,040 | 1,449 | n/a |
| Total ${ }^{(2)}$ | 80,364 | 117,137 | 342,312 | 478,848 | 321,299 | 224,448 | 240,901 | n/a |
| TOTAL GASOLINE + DIESEL | 1,445,221 | 1,874,672 | 1,422,243 | 910,860 | 659,221 | 661,100 | 573,169 | 485,606 |
| Diesel share | 5.6\% | 6.2\% | 24.1\% | 52.6\% | 48.7\% | 34.0\% | 42.0\% | n/a |

[^7]LIGHT COMMERCIAL VEHICLE AND HEAVY TRUCK PRODUCTION BY WEIGHT,
MANUFACTURER AND COUNTRY IN 2010, EXCLUDING COACHES AND BUSES

| Group, manufacturer and country | GVWR ${ }^{(1)}$ from 3.5 t to 5 t inclusive | GVWR from <br> 5 t to 16 t exclusive | GVWR 16 t and over, road tractors all weights | GVWR 3.5 t and over | GVWR over 5 t |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Renault | 78,837 |  |  | 78,837 | - |
| Renault Trucks | 0 | 5,447 | 24,255 | 29,702 | 29,702 |
| Scania |  |  | 9,594 | 9,594 | 9,594 |
| Etalmobil | 0 | 0 |  | 0 | 0 |
| TOTAL FRANCE | 78,837 | 5,447 | 33,849 | 118,133 | 39,296 |
| Daimler | 113,873 | 21,548 | 57,095 | 192,516 | 78,643 |
| MAN |  |  | 29,891 | 29,891 | 29,891 |
| Iveco Magirus |  |  | 7,762 | 7,762 | 7,762 |
| Volkswagen | 30,333 |  |  | 30,333 | - |
| Multicar | 1,273 |  |  | 1,273 | - |
| TOTAL GERMANY | 145,479 | 21,548 | 94,748 | 261,775 | 116,296 |
| MAN - OAF - Steyr |  | 11,912 | 6,867 | 18,779 | 18,779 |
| TOTAL AUSTRIA |  | 11,912 | 6,867 | 18,779 | 18,779 |
| Volvo Trucks |  | 2,300 | 22,972 | 25,272 | 25,272 |
| Others |  |  | 66 | 66 | 66 |
| TOTAL BELGIUM |  | 2,300 | 23,038 | 25,338 | 25,338 |
| Iveco | 32,920 | 23,000 | 4,948 | 60,868 | 27,948 |
| TOTAL ITALY (INCLUDING OTHERS) | 32,955 | 23,000 | 4,948 | 60,903 | 27,948 |
| Ford | 2,569 |  |  | 2,569 | - |
| Leyland Trucks, Foden (DAF) |  | 4,981 | 4,309 | 9,290 | 9,290 |
| Dennis DSV |  |  | 826 | 826 | 826 |
| LDV | 0 |  |  | 0 | - |
| TOTAL UNITED KINGDOM | 2,569 | 4,981 | 5,135 | 12,685 | 10,116 |
| Volvo Trucks |  |  | 21,300 | 21,300 | 21,300 |
| Scania |  |  | 9,700 | 9,700 | 9,700 |
| TOTAL SWEDEN |  |  | 31,000 | 31,000 | 31,000 |
| DAF |  |  | 22,168 | 22,168 | 22,168 |
| Scania |  |  | 21,715 | 21,715 | 21,715 |
| Others |  |  | 881 | 881 | 881 |
| TOTAL NETHERLANDS |  |  | 44,764 | 44,764 | 44,764 |
| Iveco | 10,350 | 3,540 | 9,599 | 23,489 | 13,139 |
| TOTAL SPAIN | 10,350 | 3,540 | 9,599 | 23,489 | 13,139 |
| Commercial vehicles |  |  |  |  |  |
| Daimler (including FUSO) | 116,773 | 24,477 | 57,095 | 198,345 | 81,572 |
| Iveco | 43,270 | 26,540 | 22,309 | 92,119 | 48,849 |
| MAN | 0 | 11,912 | 36,758 | 48,670 | 48,670 |
| Volvo Trucks | 0 | 2,300 | 44,272 | 46,572 | 46,572 |
| Scania | 0 | 0 | 41,009 | 41,009 | 41,009 |
| DAF | 0 | 4,981 | 26,477 | 31,458 | 31,458 |
| Renault Trucks | 0 | 5,447 | 24,255 | 29,702 | 29,702 |
| Light commercial vehicles over 3.5 t |  |  |  |  |  |
| Renault | 78,837 | - | - | 78,837 | - |
| Volkswagen | 30,333 | - | - | 30,333 | - |
| Ford | 2,569 | - | - | 2,569 | - |
| Others | 3,198 | 1,311 | 2,053 | 6,562 | 3,364 |
| GENERAL TOTAL EU-15 | 274,980 | 76,968 | 254,228 | 606,176 | 331,196 |

[^8]EUROPE

## Registrations

NEW PASSENGER CAR REGISTRATIONS BY GROUP IN EUROPE
The special French Temporary Transit series was included
in new passenger car registrations as of 2004

|  | 1985 | 1990 | 2000 | $2007{ }^{(1)}$ | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 1,225 | 1,719 | 1,930 | 1,970 | 1,792 | 1,818 | 1,776 | 1,620 |
|  | 11.5\% | 12.7\% | 13.1\% | 13.3\% | 13.2\% | 13.3\% | 13.7\% | 12.7\% |
| Renault Group | 1,135 | 1,315 | 1,559 | 1,211 | 1,138 | 1,237 | 1,305 | 1,195 |
|  | 10.7\% | 9.7\% | 10.6\% | 8.2\% | 8.4\% | 9.1\% | 10.1\% | 9.3\% |
| Fiat Group (including Chrysler) | 1,488 | 1,890 | 1,575 | 1,309 | 1,210 | 1,252 | 1,035 | 916 |
|  | 14.0\% | 14.0\% | 10.7\% | 8.8\% | 8.9\% | 9.2\% | 8.0\% | 7.2\% |
| Ford Group | 1,266 | 1,540 | 1,248 | 1,219 | 1,147 | 1,229 | 1,063 | 1,033 |
|  | 11.9\% | 11.4\% | 8.5\% | 8.2\% | 8.4\% | 9.0\% | 8.2\% | 8.1\% |
| General Motors | 1,201 | 1,560 | 1,720 | 1,427 | 1,223 | 1,188 | 1,119 | 1,099 |
|  | 11.3\% | 11.5\% | 11.7\% | 9.6\% | 9.0\% | 8.7\% | 8.6\% | 8.6\% |
| Volkswagen Group | 1,553 | 2,120 | 2,755 | 2,881 | 2,761 | 2,854 | 2,721 | 2,938 |
|  | 14.6\% | 15.7\% | 18.7\% | 19.4\% | 20.3\% | 20.9\% | 21.0\% | 22.9\% |
| Daimler | 394 | 438 | 811 | 810 | 771 | 671 | 662 | 659 |
|  | 3.7\% | 3.2\% | 5.5\% | 5.5\% | 5.7\% | 4.9\% | 5.1\% | 5.1\% |
| BMW Group | 290 | 364 | 499 | 834 | 804 | 695 | 735 | 792 |
|  | 2.7\% | 2.7\% | 3.4\% | 5.6\% | 5.9\% | 5.1\% | 5.7\% | 6.2\% |
| Nissan | 306 | 395 | 392 | 290 | 314 | 349 | 384 | 436 |
|  | 2.9\% | 2.9\% | 2.7\% | 2.0\% | 2.3\% | 2.6\% | 3.0\% | 3.4\% |
| Toyota-Lexus-Daihatsu | 303 | 406 | 576 | 912 | 756 | 715 | 582 | 531 |
|  | 2.9\% | 3.0\% | 3.9\% | 6.2\% | 5.6\% | 5.2\% | 4.5\% | 4.2\% |
| Other Japanese makes | 534 | 789 | 701 | 905 | 806 | 769 | 651 | 563 |
|  | 5.0\% | 5.8\% | 4.8\% | 6.1\% | 5.9\% | 5.6\% | 5.0\% | 4.4\% |
| Hyundai-Kia | 7 | 18 | 303 | 488 | 422 | 520 | 539 | 604 |
|  | 0.1\% | 0.1\% | 2.1\% | 3.3\% | 3.1\% | 3.8\% | 4.2\% | 4.7\% |
| Volvo | 255 | 235 | 230 | 255 | 213 | 196 | 222 | 245 |
|  | 2.4\% | 1.7\% | 1.6\% | 1.7\% | 1.6\% | 1.4\% | 1.7\% | 1.9\% |
| Tata Group | 21 | 44 | 112 | 136 | 110 | 87 | 97 | 94 |
|  | 0.2\% | 0.3\% | 0.8\% | 0.9\% | 0.8\% | 0.6\% | 0.7\% | 0.7\% |
| Other makes (including MG-Rover, Saab) | 633 | 684 | 326 | 173 | 126 | 84 | 83 | 78 |
|  | 6.0\% | 5.1\% | 2.2\% | 1.2\% | 0.9\% | 0.6\% | 0.6\% | 0.6\% |
| TOTAL EUROPE (17 COUNTRIES) | 10,611 | 13,517 | 14,738 | 14,820 | 13,593 | 13,664 | 12,975 | 12,802 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Year-on-year change |  | 0.9\% | -2.1\% | 0.2\% | -8.3\% | 0.5\% | -5.0\% | -1.3\% |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS BY GROUP IN EUROPE

|  | 1985 | 1990 | 2000 | $2007{ }^{(1)}$ | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PSA Peugeot Citroën | 186 | 251 | 349 | 387 | 365 | 299 | 326 | 330 |
|  | 16.9\% | 16.5\% | 18.1\% | 18.7\% | 19.9\% | 22.5\% | 22.1\% | 20.9\% |
| Renault Group | 175 | 278 | 272 | 303 | 268 | 208 | 251 | 261 |
|  | 15.8\% | 18.3\% | 14.1\% | 14.6\% | 14.6\% | 15.6\% | 17.0\% | 16.5\% |
| Fiat Group | 115 | 163 | 275 | 303 | 280 | 200 | 214 | 225 |
|  | 10.4\% | 10.7\% | 14.2\% | 14.6\% | 15.3\% | 15.1\% | 14.5\% | 14.3\% |
| Ford Group | 123 | 195 | 180 | 258 | 219 | 151 | 161 | 176 |
|  | 11.1\% | 12.9\% | 9.3\% | 12.5\% | 11.9\% | 11.4\% | 10.9\% | 11.1\% |
| General Motors | 55 | 81 | 92 | 147 | 132 | 70 | 75 | 89 |
|  | 5.0\% | 5.3\% | 4.8\% | 7.1\% | 7.2\% | 5.3\% | 5.1\% | 5.6\% |
| Volkswagen Group | 113 | 134 | 202 | 223 | 200 | 136 | 170 | 200 |
|  | 10.2\% | 8.9\% | 10.5\% | 10.8\% | 10.9\% | 10.2\% | 11.5\% | 12.7\% |
| Daimler | 64 | 71 | 163 | 171 | 163 | 118 | 130 | 138 |
|  | 5.8\% | 4.7\% | 8.4\% | 8.2\% | 8.9\% | 8.9\% | 8.8\% | 8.8\% |
| Nissan | 61 | 105 | 100 | 89 | 62 | 41 | 41 | 51 |
|  | 5.5\% | 6.9\% | 5.2\% | 4.3\% | 3.4\% | 3.1\% | 2.8\% | 3.2\% |
| Toyota-Lexus-Daihatsu | 66 | 81 | 69 | 65 | 56 | 35 | 37 | 40 |
|  | 6.0\% | 5.3\% | 3.6\% | 3.2\% | 3.1\% | 2.7\% | 2.5\% | 2.5\% |
| Other Japanese makes | 67 | 72 | 117 | 70 | 46 | 34 | 39 | 35 |
|  | 6.1\% | 4.8\% | 6.0\% | 3.4\% | 2.5\% | 2.5\% | 2.6\% | 2.2\% |
| Hyundai-Kia | 1 | 0 | 44 | 13 | 9 | 5 | 5 | 5 |
|  | 0.1\% | 0.0\% | 2.3\% | 0.6\% | 0.5\% | 0.4\% | 0.4\% | 0.3\% |
| Other makes | 78 | 85 | 69 | 42 | 34 | 31 | 27 | 31 |
|  | 7.1\% | 5.6\% | 3.6\% | 2.0\% | 1.8\% | 2.3\% | 1.8\% | 1.9\% |
| TOTAL EUROPE (17 COUNTRIES) | 1,104 | 1,516 | 1,931 | 2,069 | 1,833 | 1,327 | 1,475 | 1,580 |
|  | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% | 100\% |
| Year-on-year change |  | -2.6\% | 5.6\% | 5.4\% | -11.4\% | -27.6\% | 11.1\% | 7.1\% |

(1) In 2006, 135,500 light commercial vehicles, none of which were French makes, were reclassified as passenger cars in Spain. Automobile manufacturers include the following makes

PSA Peugeot Citroen = Peugeot + Citroen + Talbot. Renault Group = Renault + Dacia / Fiat Group = Alfa Romeo + Fiat + Vveco + Lancia + Ferrari + Chrysler + Jeep + Dodge + others / Ford Group + Lamborghini + Bugatti / Daimler = Mercedes-Benz + Smart + others /BMW Group = BMW + Mini + Rolls-Royce / Other Japanese makes: Mazda, Mitsubishi, Subaru, Suzuki, etc. / Tata Group $=$ Jaguar + Land-Rover + Tata / The scope of the groups corresponds to their situation as of 01/01/2012.

## Registrations

NEW PASSENGER CAR REGISTRATIONS BY COUNTRY AND GROUP IN 2011
In thousands of units and

|  | Total | PSA Peugeot Citroën | Citroën | Peugeot | Renault Group | Fiat Group | Volkswagen Group | Ford Group | General Motors | BMWMini | Daimler | Japanese makes | South Korean makes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 3,174 | 150 | 67 | 83 | 160 | 100 | 1,139 | 231 | 285 | 298 | 315 | 300 | 129 |
|  | 100\% | 4.7\% | 2.1\% | 2.6\% | 5.1\% | 3.1\% | 35.9\% | 7.3\% | 9.0\% | 9.4\% | 9.9\% | 9.4\% | 4.1\% |
| Austria | 356 | 29 | 13 | 16 | 24 | 20 | 122 | 24 | 31 | 19 | 12 | 41 | 29 |
|  | 100\% | 8.3\% | 3.8\% | 4.5\% | 6.8\% | 5.6\% | 34.2\% | 6.6\% | 8.6\% | 5.2\% | 3.5\% | 11.4\% | 8.2\% |
| Belgium | 572 | 94 | 46 | 49 | 75 | 22 | 124 | 39 | 47 | 36 | 22 | 61 | 27 |
|  | 100\% | 16.5\% | 8.0\% | 8.5\% | 13.2\% | 3.8\% | 21.6\% | 6.8\% | 8.2\% | 6.3\% | 3.8\% | 10.6\% | 4.8\% |
| Denmark | 170 | 30 | 13 | 17 | 9 | 7 | 31 | 16 | 19 | 4 | 4 | 33 | 16 |
|  | 100\% | 17.6\% | 7.8\% | 9.8\% | 5.1\% | 4.3\% | 18.3\% | 9.3\% | 10.9\% | 2.2\% | 2.1\% | 19.4\% | 9.3\% |
| Spain | 808 | 123 | 59 | 64 | 79 | 25 | 199 | 65 | 76 | 37 | 26 | 110 | 51 |
|  | 100\% | 15.3\% | 7.3\% | 7.9\% | 9.8\% | 3.1\% | 24.7\% | 8.0\% | 9.4\% | 4.5\% | 3.2\% | 13.6\% | 6.3\% |
| Finland | 121 | 7 | 3 | 4 | 3 | 3 | 34 | 11 | 7 | 4 | 5 | 29 | 10 |
|  | 100\% | 6.1\% | 2.8\% | 3.2\% | 2.1\% | 2.4\% | 28.0\% | 8.7\% | 5.4\% | 3.4\% | 4.2\% | 23.9\% | 8.5\% |
| France | 2,204 | 693 | 323 | 370 | 545 | 81 | 278 | 115 | 118 | 68 | 50 | 182 | 49 |
|  | 100\% | 31.4\% | 14.7\% | 16.8\% | 24.7\% | 3.7\% | 12.6\% | 5.2\% | 5.3\% | 3.1\% | 2.3\% | 8.3\% | 2.2\% |
| Greece | 98 | 7 | 4 | 3 | 2 | 8 | 20 | 6 | 13 | 3 | 4 | 25 | 7 |
|  | 100\% | 7.2\% | 3.7\% | 3.5\% | 2.4\% | 8.2\% | 20.2\% | 6.6\% | 13.6\% | 3.0\% | 3.7\% | 26.0\% | 7.4\% |
| Ireland | 90 | 4 | 1 | 3 | 9 | 1 | 21 | 11 | 7 | 4 | 2 | 23 | 7 |
|  | 100\% | 4.5\% | 1.4\% | 3.1\% | 9.5\% | 1.2\% | 23.5\% | 11.7\% | 7.6\% | 4.3\% | 2.2\% | 25.9\% | 7.5\% |
| Italy | 1,749 | 160 | 82 | 78 | 109 | 516 | 230 | 147 | 149 | 72 | 75 | 185 | 65 |
|  | 100\% | 9.1\% | 4.7\% | 4.5\% | 6.2\% | 29.5\% | 13.1\% | 8.4\% | 8.5\% | 4.1\% | 4.3\% | 10.6\% | 3.7\% |
| Luxembourg | 50 | 6 | 3 | 3 | 5 | 2 | 14 | 3 | 2 | 5 | 3 | 3 | 3 |
|  | 100\% | 13.0\% | 6.0\% | 6.9\% | 9.2\% | 4.6\% | 29.0\% | 5.9\% | 4.5\% | 10.3\% | 6.5\% | 6.9\% | 5.3\% |
| Netherlands | 556 | 75 | 29 | 46 | 49 | 37 | 119 | 41 | 50 | 20 | 12 | 85 | 47 |
|  | 100\% | 13.6\% | 5.3\% | 8.3\% | 8.8\% | 6.7\% | 21.4\% | 7.4\% | 9.1\% | 3.6\% | 2.2\% | 15.3\% | 8.4\% |
| Portugal | 153 | 22 | 9 | 13 | 19 | 9 | 33 | 11 | 15 | 9 | 9 | 18 | 5 |
|  | 100\% | 14.3\% | 5.9\% | 8.4\% | 12.1\% | 6.1\% | 21.3\% | 6.9\% | 9.5\% | 5.9\% | 6.0\% | 11.8\% | 3.6\% |
| United Kingdom | 1,941 | 163 | 68 | 95 | 68 | 59 | 375 | 266 | 247 | 167 | 87 | 293 | 117 |
|  | 100\% | 8.4\% | 3.5\% | 4.9\% | 3.5\% | 3.0\% | 19.3\% | 13.7\% | 12.7\% | 8.6\% | 4.5\% | 15.1\% | 6.0\% |
| Sweden | 305 | 16 | 6 | 9 | 14 | 6 | 79 | 17 | 9 | 17 | 12 | 44 | 27 |
|  | 100\% | 5.1\% | 2.1\% | 3.0\% | 4.7\% | 2.0\% | 25.9\% | 5.6\% | 2.9\% | 5.7\% | 3.9\% | 14.3\% | 9.0\% |
| EUROPEAN UNION 15 COUNTRIES | 12,347 | 1,580 | 727 | 853 | 1,170 | 897 | 2,818 | 1,001 | 1,075 | 763 | 638 | 1,432 | 589 |
|  | 100\% | 12.8\% | 5.9\% | 6.9\% | 9.5\% | 7.3\% | 22.8\% | 8.1\% | 8.7\% | 6.2\% | 5.2\% | 11.6\% | 4.8\% |
| Norway | 138 | 11 | 4 | 7 | 1 | 1 | 36 | 13 | 5 | 7 | 5 | 39 | 8 |
|  | 100\% | 8.0\% | 2.6\% | 5.4\% | 0.6\% | 0.9\% | 25.9\% | 9.4\% | 3.4\% | 5.1\% | 3.4\% | 27.9\% | 5.9\% |
| Switzerland | 317 | 28 | 13 | 15 | 24 | 18 | 84 | 18 | 19 | 22 | 16 | 59 | 14 |
|  | 100\% | 8.9\% | 4.1\% | 4.8\% | 7.6\% | 5.5\% | 26.6\% | 5.8\% | 6.2\% | 6.9\% | 5.1\% | 18.7\% | 4.5\% |
| $\begin{aligned} & \hline \text { EUROPE } 17 \\ & \text { COUNTRIES } \\ & \hline \end{aligned}$ | 12,802 | 1,620 | 744 | 876 | 1,195 | 916 | 2,938 | 1,033 | 1,099 | 792 | 659 | 1,530 | 611 |
|  | 100\% | 12.7\% | 5.8\% | 6.8\% | 9.3\% | 7.2\% | 22.9\% | 8.1\% | 8.6\% | 6.2\% | 5.1\% | 12.0\% | 4.8\% |
| Bulgaria | 19 | 2 | 1 | 1 | 2 | 0 | 4 | 1 | 3 | 1 | 0 | 4 | 1 |
|  | 100\% | 9.6\% | 3.4\% | 6.2\% | 13.3\% | 1.5\% | 22.7\% | 7.5\% | 13.9\% | 3.7\% | 2.3\% | 19.1\% | 4.0\% |
| Estonia | 17 | 2 | 1 | 1 | 2 | 0 | 4 | 1 | 1 | 0 | 0 | 6 | 1 |
|  | 100\% | 10.8\% | 3.5\% | 7.4\% | 8.9\% | 1.6\% | 23.0\% | 4.9\% | 5.3\% | 1.6\% | 1.2\% | 32.9\% | 7.1\% |
| Hungary | 45 | 3 | 1 | 2 | 5 | 2 | 12 | 5 | 6 | 1 | 1 | 8 | 3 |
|  | 100\% | 6.3\% | 2.8\% | 3.5\% | 10.7\% | 3.3\% | 25.5\% | 11.0\% | 13.8\% | 2.5\% | 1.7\% | 16.7\% | 5.6\% |
| Latvia | 11 | 1 | 0 | 1 | 1 | 0 | 3 | 1 | 0 | 0 | 0 | 3 | 1 |
|  | 100\% | 9.5\% | 2.6\% | 6.9\% | 8.4\% | 1.6\% | 30.4\% | 5.3\% | 3.8\% | 3.1\% | 1.8\% | 26.1\% | 5.5\% |
| Lithuania | 13 | 2 | 0 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 0 | 4 | 1 |
|  | 100\% | 11.9\% | 1.7\% | 10.2\% | 4.4\% | 6.1\% | 23.5\% | 4.7\% | 6.2\% | 3.9\% | 1.2\% | 29.4\% | 5.9\% |
| Poland | 298 | 23 | 11 | 12 | 24 | 21 | 67 | 23 | 30 | 6 | 5 | 60 | 32 |
|  | 100\% | 7.6\% | 3.6\% | 4.0\% | 8.2\% | 6.9\% | 22.6\% | 7.7\% | 9.9\% | 2.0\% | 1.6\% | 20.1\% | 10.9\% |
| Czech Republic | 174 | 12 | 5 | 7 | 16 | 3 | 74 | 14 | 7 | 3 | 3 | 14 | 21 |
|  | 100\% | 7.1\% | 3.0\% | 4.2\% | 9.4\% | 1.6\% | 42.5\% | 8.2\% | 4.3\% | 1.9\% | 1.6\% | 7.8\% | 11.8\% |
| Romania | 95 | 4 | 1 | 2 | 36 | 2 | 21 | 6 | 8 | 2 | 2 | 9 | 5 |
|  | 100\% | 3.8\% | 1.2\% | 2.6\% | 37.6\% | 2.3\% | 22.5\% | 5.9\% | 8.3\% | 2.3\% | 1.6\% | 9.8\% | 4.8\% |
| Slovakia | 68 | 7 | 3 | 4 | 6 | 2 | 24 | 3 | 5 | 3 | 2 | 8 | 8 |
|  | 100\% | 10.0\% | 4.1\% | 5.9\% | 9.0\% | 2.8\% | 34.8\% | 4.1\% | 6.6\% | 4.0\% | 2.3\% | 12.3\% | 12.4\% |
| Slovenia | 60 | 8 | 4 | 4 | 10 | 3 | 14 | 4 | 7 | 2 | 1 | 5 | 5 |
|  | 100\% | 14.1\% | 7.0\% | 7.1\% | 17.4\% | 4.2\% | 23.9\% | 6.1\% | 12.1\% | 3.6\% | 1.2\% | 8.0\% | 8.9\% |
| 10 new EU member states | 800 | 63 | 27 | 36 | 103 | 33 | 226 | 57 | 68 | 19 | 13 | 119 | 77 |
|  | 100\% | 7.9\% | 3.4\% | 4.5\% | 12.9\% | 4.1\% | 28.3\% | 7.2\% | 8.4\% | 2.4\% | 1.7\% | 14.9\% | 9.6\% |
| EUROPE 27 COUNTRIES | 13,602 | 1,683 | 771 | 912 | 1,298 | 949 | 3,164 | 1,090 | 1,166 | 811 | 673 | 1,649 | 689 |
|  | 100\% | 12.4\% | 5.7\% | 6.7\% | 9.5\% | 7.0\% | 23.3\% | 8.0\% | 8.6\% | 6.0\% | 4.9\% | 12.1\% | 5.1\% |

EUROPE
Registrations

NEW DIESEL PASSENGER CAR REGISTRATIONS BY COUNTRY
In units and as a \% of total registrations

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 193,841 | 327,046 | 1,023,997 | 1,502,282 | 1,361,958 | 1,167,447 | 1,220,675 | 1,493,614 |
|  | 8.0\% | 9.8\% | 30.3\% | 47.7\% | 44.1\% | 30.7\% | 41.9\% | 47.1\% |
| Austria | 7,425 | 74,197 | 191,402 | 176,752 | 160,465 | 146,949 | 167,106 | 194,519 |
|  | 3.3\% | 25.7\% | 61.9\% | 59.3\% | 54.6\% | 46.0\% | 50.9\% | 54.6\% |
| Belgium | 54,897 | 154,804 | 290,301 | 404,297 | 422,681 | 358,400 | 415,728 | 431,059 |
|  | 13.8\% | 32.7\% | 56.3\% | 77.0\% | 78.9\% | 75.3\% | 76.0\% | 75.3\% |
| Denmark | 2,352 | 3,305 | 14,898 | 61,825 | 69,347 | 50,729 | 72,670 | 81,415 |
|  | 3.2\% | 4.1\% | 13.2\% | 38.8\% | 46.2\% | 45.2\% | 47.3\% | 48.0\% |
| Spain ${ }^{(1)}$ | - | 140,740 | 734,256 | 1,144,265 | 804,499 | 668,022 | 693,905 | 568,246 |
|  |  | 14.2\% | 53.1\% | 70.9\% | 69.3\% | 70.1\% | 70.7\% | 70.3\% |
| Finland | - | 7,215 | - | 34,780 | 69,291 | 40,852 | 44,574 | 50,905 |
|  |  | 5.2\% |  | 28.2\% | 49.6\% | 46.2\% | 41.5\% | 42.0\% |
| France | 186,050 | 762,054 | 1,046,485 | 1,563,061 | 1,620,980 | 1,628,495 | 1,593,173 | 1,596,155 |
|  | 9.9\% | 33.0\% | 49.0\% | 74.1\% | 77.5\% | 70.7\% | 70.8\% | 72.4\% |
| Greece | - | 60 | 2,006 | 8,116 | 9,590 | 7,237 | 5,661 | 9,722 |
|  |  | 0.1\% | 0.7\% | 2.9\% | 3.6\% | 3.3\% | 4.0\% | 10.0\% |
| Ireland | - | 12,413 | 23,259 | 50,328 | 50,741 | 29,953 | 55,016 | 62,911 |
|  |  | 15.0\% | 10.1\% | 27.0\% | 33.5\% | 52.1\% | 62.2\% | 70.0\% |
| Italy | 138,562 | 179,779 | 812,203 | 1,389,391 | 1,096,485 | 904,275 | 901,310 | 965,301 |
|  | 8.1\% | 7.8\% | 33.6\% | 55.7\% | 50.7\% | 41.9\% | 45.9\% | 55.2\% |
| Luxembourg | - | 8,206 | 21,110 | 39,753 | 40,314 | 34,480 | 37,403 | 38,194 |
|  |  | 21.4\% | 50.4\% | 77.4\% | 77.0\% | 73.0\% | 75.2\% | 76.6\% |
| Norway | - | 1,581 | 8,761 | 96,051 | 80,096 | 71,752 | 95,733 | 104,665 |
|  |  | 2.6\% | 9.0\% | 74.3\% | 72.4\% | 72.7\% | 74.9\% | 75.7\% |
| Netherlands | 30,450 | 54,738 | 134,426 | 142,770 | 125,377 | 77,674 | 98,477 | 156,508 |
|  | 6.8\% | 10.9\% | 22.5\% | 28.2\% | 25.1\% | 20.1\% | 20.4\% | 28.2\% |
| Portugal | - | 10,426 | 62,417 | 139,877 | 147,896 | 107,178 | 149,046 | 106,811 |
|  |  | 4.9\% | 24.2\% | 69.3\% | 69.3\% | 66.6\% | 66.7\% | 69.6\% |
| United Kingdom | 5,850 | 128,160 | 313,149 | 965,517 | 928,737 | 832,590 | 936,448 | 981,516 |
|  | 0.4\% | 6.4\% | 14.1\% | 40.2\% | 43.6\% | 41.7\% | 46.1\% | 50.6\% |
| Sweden | - | 1,335 | 18,325 | 106,382 | 91,874 | 87,518 | 147,802 | 187,605 |
|  |  | 0.6\% | 6.3\% | 34.7\% | 36.2\% | 41.0\% | 51.0\% | 61.5\% |
| Switzerland | - | 9,998 | 29,466 | 92,568 | 93,493 | 78,307 | 88,760 | 104,227 |
|  |  | 3.0\% | 9.3\% | 32.5\% | 32.4\% | 29.4\% | 30.4\% | 32.9\% |
| EUROPE 17 COUNTRIES ${ }^{(1)}$ | 619,427 | 1,866,021 | 4,726,461 | 7,918,015 | 7,173,824 | 6,291,858 | 6,723,487 | 7,133,373 |
| \% diesel in Europe | 7.1\% | 13.9\% | 32.1\% | 53.4\% | 52.8\% | 46.0\% | 51.8\% | 55.7\% |
| Year-on-year change |  | +0.7\% | +10.7\% | +4.4\% | -9.4\% | -12.3\% | +6.9\% | +6.1\% |

(1) See notes on page 61.

NEW LIGHT VEHICLE REGISTRATIONS
(PASSENGER CARS AND LIGHT VEHICLES) BY COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 2,527,580 | 3,475,172 | 3,590,633 | 3,376,019 | 3,320,059 | 3,981,805 | 3,118,705 | 3,412,932 |
| Austria | 243,021 | 310,157 | 336,670 | 330,703 | 326,633 | 345,132 | 356,693 | 388,822 |
| Belgium | 429,849 | 525,996 | 569,294 | 593,555 | 604,326 | 530,509 | 603,346 | 637,238 |
| Denmark | 89,485 | 100,303 | 145,780 | 219,047 | 184,582 | 128,060 | 170,431 | 194,625 |
| Spain | 592,093 | 1,218,091 | 1,680,761 | 1,891,243 | 1,328,219 | 1,060,263 | 1,098,785 | 912,749 |
| Finland | 115,741 | 166,602 | 149,702 | 140,778 | 156,913 | 97,898 | 118,896 | 136,336 |
| France | 2,151,089 | 2,702,925 | 2,548,850 | 2,571,134 | 2,551,641 | 2,676,384 | 2,669,281 | 2,633,483 |
| Greece | 80,824 | 144,960 | 313,230 | 304,262 | 290,091 | 234,647 | 152,436 | 104,139 |
| Ireland | 102,203 | 106,720 | 272,463 | 230,911 | 181,552 | 66,751 | 98,931 | 101,305 |
| Italy | 1,826,702 | 2,464,050 | 2,641,117 | 2,730,142 | 2,384,652 | 2,336,362 | 2,139,465 | 1,920,597 |
| Luxembourg | 22,514 | 40,285 | 44,979 | 54,874 | 56,447 | 50,368 | 53,017 | 53,547 |
| Norway | 106,945 | 82,483 | 129,003 | 175,835 | 146,716 | 123,196 | 158,176 | 175,375 |
| Netherlands | 483,574 | 555,812 | 694,210 | 586,575 | 584,881 | 438,710 | 532,390 | 614,782 |
| Portugal | 96,954 | 275,160 | 410,670 | 270,414 | 268,991 | 200,050 | 269,220 | 188,452 |
| United Kingdom | 1,725,803 | 2,256,662 | 2,466,833 | 2,752,187 | 2,431,300 | 2,189,726 | 2,262,385 | 2,208,176 |
| Sweden | 204,626 | 256,303 | 322,383 | 351,438 | 293,790 | 241,266 | 328,227 | 351,852 |
| Switzerland | 297,855 | 352,652 | 340,640 | 310,721 | 315,602 | 289,909 | 318,960 | 347,916 |
| European Union ${ }^{(1)}$ | 9,358,799 | 14,523,790 | 16,187,575 | 16,403,282 | 14,964,077 | 14,577,931 | 13,972,208 | 13,859,035 |
| EUROPE 17 COUNTRIES | 11,096,858 | 15,034,333 | 16,657,218 | 16,889,838 | 15,426,395 | 14,991,036 | 14,449,344 | 14,382,326 |

(1) European Union: nine countries in 1980; ten countries in 1985; twelve countries between 1990 and 1994; fifteen countries from 1995.

## Registrations

NEW LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 101,393 | 125,384 | 212,290 | 227,856 | 230,019 | 174,630 | 202,446 | 239,298 |
| Austria | 15,473 | 21,539 | 27,243 | 32,521 | 32,936 | 25,729 | 28,130 | 32,677 |
| Belgium | 30,609 | 52,490 | 54,090 | 68,760 | 68,379 | 54,315 | 56,006 | 65,027 |
| Denmark | 15,711 | 19,649 | 33,092 | 59,706 | 34,439 | 15,861 | 16,848 | 24,881 |
| Spain ${ }^{(1)}$ | 88,042 | 229,821 | 299,246 | 276,408 | 167,043 | 107,491 | 116,770 | 104,698 |
| Finland | 12,574 | 27,507 | 15,056 | 17,615 | 17,302 | 9,554 | 11,550 | 15,165 |
| France | 277,887 | 393,795 | 414,966 | 461,462 | 460,273 | 373,986 | 417,612 | 429,254 |
| Greece | 45,124 | 29,480 | 23,008 | 24,517 | 22,796 | 14,917 | 10,935 | 6,459 |
| Ireland | 8,640 | 24,136 | 41,474 | 44,576 | 29,949 | 9,296 | 10,486 | 11,378 |
| Italy | 109,270 | 156,995 | 225,517 | 237,368 | 222,979 | 176,926 | 177,887 | 171,512 |
| Luxembourg | 1,014 | 1,863 | 3,083 | 3,542 | 4,088 | 3,103 | 3,291 | 3,666 |
| Norway | 11,395 | 20,582 | 31,627 | 46,640 | 36,099 | 24,521 | 30,422 | 37,030 |
| Netherlands | 33,498 | 53,080 | 96,570 | 81,035 | 84,963 | 51,555 | 49,863 | 58,970 |
| Portugal | 38,597 | 64,236 | 152,836 | 68,598 | 55,602 | 39,037 | 45,756 | 35,048 |
| United Kingdom | 212,042 | 247,728 | 245,163 | 348,180 | 299,505 | 194,727 | 231,539 | 266,923 |
| Sweden | 12,038 | 26,362 | 31,854 | 44,639 | 39,808 | 27,858 | 38,543 | 46,868 |
| Switzerland | 18,091 | 22,753 | 24,121 | 26,033 | 27,045 | 23,860 | 26,507 | 31,070 |
| European Union ${ }^{(2)}$ | 790,064 | 1,398,657 | 1,875,488 | 1,996,783 | 1,770,081 | 1,278,985 | 1,417,662 | 1,511,824 |
| EUROPE $17{ }^{(1)}$ COUNTRIES | 1,031,398 | 1,517,400 | 1,931,236 | 2,069,456 | 1,833,225 | 1,327,366 | 1,474,591 | 1,579,924 |

(1) See notes on page 61.

## NEW HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS BY COUNTRY, EXCLUDING COACHES AND BUSES

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 59,061 | 73,770 | 96,830 | 101,320 | 99,907 | 62,518 | 75,014 | 90,902 |
| Austria | 5,642 | 7,222 | 8,508 | 8,289 | 8,506 | 4,691 | 5,138 | 7,257 |
| Belgium | 8,604 | 10,690 | 11,061 | 11,953 | 11,868 | 8,271 | 7,133 | 9,449 |
| Denmark | 3,179 | 3,539 | 4,597 | 6,798 | 6,563 | 3,175 | 2,682 | 3,560 |
| Spain | 23,208 | 30,432 | 33,700 | 44,384 | 31,226 | 11,675 | 13,215 | 15,790 |
| Finland | 4,497 | 4,218 | 3,072 | 3,081 | 4,018 | 2,572 | 2,368 | 2,794 |
| France | 41,846 | 50,028 | 57,918 | 52,539 | 57,504 | 35,533 | 34,221 | 47,363 |
| Greece | 1,178 | 497 | 1,633 | 2,071 | 2,344 | 1,578 | 1,081 | 459 |
| Ireland | 3,511 | 2,748 | 4,666 | 5,092 | 3,602 | 1,104 | 1,011 | 1,079 |
| Italy | - | 31,973 | 38,388 | 35,237 | 33,852 | 18,685 | 17,532 | 18,859 |
| Luxembourg | 690 | 1,136 | 1,451 | 1,609 | 1,742 | 898 | 803 | 1,274 |
| Norway | 3,056 | 2,106 | 3,564 | 5,650 | 5,729 | 3,429 | 3,126 | 3,933 |
| Netherlands | 13,346 | 14,804 | 16,835 | 15,099 | 18,023 | 11,692 | 9,390 | 12,551 |
| Portugal | 8,370 | 7,186 | 7,403 | 5,623 | 5,516 | 3,195 | 3,116 | 2,651 |
| United Kingdom | 57,489 | 45,794 | 51,864 | 43,111 | 49,558 | 28,539 | 27,988 | 37,925 |
| Sweden | 6,703 | 5,998 | 5,549 | 6,484 | 6,749 | 5,357 | 4,605 | 5,855 |
| Switzerland | 3,955 | 4,832 | 4,733 | 4,230 | 4,942 | 4,276 | 3,388 | 4,326 |
| European Union ${ }^{(2)}$ | 187,726 | 272,597 | 343,475 | 342,690 | 340,978 | 199,483 | 205,297 | 257,768 |
| EUROPE 17 COUNTRIES | 244,335 | 296,973 | 351,772 | 352,570 | 351,649 | 207,188 | 211,811 | 266,027 |

NEW COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS BY COUNTRY

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Germany | 6,058 | 4,235 | 5,684 | 4,940 | 5,073 | 5,030 | 4,697 | 4,620 |
| Austria | 676 | 450 | 706 | 699 | 861 | 606 | 733 | 576 |
| Belgium | 585 | 580 | 974 | 951 | 1,029 | 845 | 909 | 669 |
| Denmark | 579 | 311 | 419 | 363 | 463 | 549 | 450 | 334 |
| Spain | 1,511 | 2,376 | 2,738 | 3,671 | 3,098 | 2,284 | 2,119 | 2,865 |
| Finland | 625 | 429 | - | 248 | 312 | 325 | 300 | 218 |
| France | 3,558 | 3,160 | 4,320 | 5,491 | 5,655 | 6,664 | 5,382 | 6,206 |
| Greece | - | 625 | 374 | 542 | 430 | 893 | 325 | 84 |
| Ireland | - | 24 | 121 | 345 | 459 | 166 | 47 | 75 |
| Italy | - | 3,825 | 4,152 | 3,943 | 3,581 | 2,779 | 3,931 | 3,200 |
| Luxembourg | 53 | 57 | 108 | 164 | 216 | 196 | 173 | 194 |
| Norway | 684 | 380 | 427 | 718 | 802 | 812 | 1,052 | 1,005 |
| Netherlands | 1,082 | 1,069 | 949 | 1,141 | 1,153 | 957 | 524 | 427 |
| Portugal | - | 482 | 806 | 569 | 612 | 515 | 418 | 259 |
| United Kingdom | 5,792 | 3,324 | 4,496 | 3,888 | 4,400 | 4,277 | 3,203 | 3,382 |
| Sweden | 943 | 863 | 1,071 | 800 | 920 | 890 | 1,302 | 1,359 |
| Switzerland | 371 | 580 | 491 | 457 | 802 | 539 | 476 | 606 |
| European Union ${ }^{(2)}$ | 17,707 | 20,068 | 26,918 | 27,755 | 28,262 | 26,976 | 24,513 | 24,468 |
| EUROPE 17 COUNTRIES | 22,517 | 22,770 | 27,836 | 28,930 | 29,866 | 28,327 | 26,041 | 26,079 |

(2) European Union: nine countries in 1980; ten countries in 1985; twelve countries between 1990 and 1994; fifteen countries from 1995.

| NEW PASSENGER CAR REGISTRATIONS IN EUROPE |  |  |  |  |  |  |  | $\begin{gathered} \text { In units } \\ \hline 2011 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |  |
| Bulgaria |  |  | 32,481 | 41,042 | 43,758 | 21,478 | 15,646 | 18,631 |
| Estonia | 10,600 | 19,640 | 25,363 | 30,912 | 24,579 | 9,946 | 10,295 | 17,070 |
| Hungary | 133,233 | 198,982 | 187,676 | 171,661 | 153,278 | 60,189 | 43,476 | 45,094 |
| Latvia | 7,300 | 16,602 | 25,582 | 32,771 | 19,831 | 5,367 | 6,365 | 10,980 |
| Lithuania | 6,158 | 10,467 | 14,234 | 21,606 | 22,217 | 7,515 | 7,970 | 13,234 |
| Poland | 478,752 | 235,522 | 238,993 | 293,305 | 320,040 | 320,206 | 333,490 | 297,937 |
| Czech Republic | 148,592 | 151,699 | 156,686 | 174,456 | 182,554 | 167,708 | 169,580 | 173,595 |
| Romania |  |  | 256,364 | 315,621 | 270,995 | 130,195 | 106,333 | 94,619 |
| Slovakia | 55,090 | 57,125 | 59,084 | 59,700 | 70,040 | 74,717 | 64,033 | 68,254 |
| Slovenia | 67,665 | 59,324 | 59,578 | 68,719 | 71,575 | 57,967 | 61,142 | 60,193 |
| TOTAL NEW EU MEMBER ${ }^{(1)}$ STATES | 907,400 | 749,361 | 1,056,041 | 1,209,793 | 1,178,867 | 855,288 | 818,330 | 799,607 |
| Romania | 64,432 | 215,554 |  |  |  |  |  |  |

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS IN EUROPE

|  | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 9,959 | 10,697 | 11,478 | 4,275 | 3,211 | 2,979 |
| Estonia | 1,500 | 2,944 | 3,768 | 4,693 | 3,041 | 1,206 | 1,406 | 2,478 |
| Hungary | 26,686 | 20,479 | 21,604 | 21,920 | 21,559 | 10,619 | 9,337 | 11,564 |
| Latvia | 900 | 1,753 | 2,645 | 3,615 | 2,151 | 555 | 649 | 1,926 |
| Lithuania | 1,270 | 3,371 | 4,341 | 4,445 | 3,201 | 884 | 1,044 | 1,939 |
| Poland | 33,653 | 35,985 | 41,027 | 56,312 | 61,221 | 43,764 | 42,852 | 47,206 |
| Czech Republic | 14,786 | 16,024 | 16,229 | 19,722 | 20,648 | 13,258 | 11,318 | 13,149 |
| Romania |  |  | 32,702 | 36,431 | 40,876 | 15,397 | 10,404 | 11,791 |
| Slovakia | 5,812 | 14,428 | 19,518 | 23,618 | 26,907 | 15,722 | 6,953 | 5,717 |
| Slovenia | 6,274 | 6,897 | 6,080 | 6,860 | 7,331 | 4,452 | 4,744 | 5,791 |
| TOTAL NEW EU MEMBER STATES ${ }^{(1)}$ | 90,900 | 101,881 | 157,873 | 188,313 | 198,413 | 110,132 | 91,918 | 104,540 |
| Romania | 14,789 | 35,842 |  |  |  |  |  |  |

NEW LIGHT VEHICLE REGISTRATIONS
(PASSENGER CARS AND LIGHT COMMERCIAL VEHICLES) IN EUROPE

|  | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 42,440 | 51,739 | 55,236 | 25,753 | 18,857 | 21,610 |
| Estonia | 12,100 | 22,584 | 29,131 | 35,605 | 27,620 | 11,152 | 11,701 | 19,548 |
| Hungary | 159,919 | 219,461 | 209,280 | 193,581 | 174,837 | 70,808 | 52,813 | 56,658 |
| Latvia | 8,200 | 18,355 | 28,227 | 36,386 | 21,982 | 5,922 | 7,014 | 12,906 |
| Lithuania | 7,428 | 13,838 | 18,575 | 26,051 | 25,418 | 8,399 | 9,014 | 15,173 |
| Poland | 512,405 | 271,507 | 280,020 | 349,617 | 381,261 | 363,970 | 376,342 | 345,143 |
| Czech Republic | 163,378 | 167,723 | 172,915 | 194,178 | 203,202 | 180,966 | 180,898 | 186,744 |
| Romania |  |  | 289,066 | 352,052 | 311,871 | 145,592 | 116,737 | 106,410 |
| Slovakia | 60,902 | 71,553 | 78,602 | 83,318 | 96,947 | 90,439 | 70,986 | 73,971 |
| Slovenia | 73,939 | 66,221 | 65,658 | 75,579 | 78,906 | 62,419 | 65,886 | 65,984 |
| TOTAL NEW EU MEMBER STATES ${ }^{(1)}$ | 998,300 | 851,242 | 1,213,914 | 1,398,106 | 1,377,280 | 965,420 | 910,248 | 904,147 |
| Romania | 79,221 | 251,396 |  |  |  |  |  |  |

NEW HEAVY TRUCK, COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS IN EUROPE

|  | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bulgaria |  |  | 2,000 | 3,600 | 3,400 | 800 | 1,000 | 1,300 |
| Estonia | 400 | 927 | 1,623 | 1,875 | 1,380 | 337 | 502 | 798 |
| Hungary | 2,900 | 4,400 | 4,900 | 5,400 | 5,500 | 1,800 | 2,408 | 4,335 |
| Latvia | 1,000 | 1,284 | 2,216 | 3,304 | 2,103 | 322 | 520 | 1,406 |
| Lithuania | 1,000 | 2,297 | 3,169 | 5,039 | 3,467 | 519 | 1,355 | 2,756 |
| Poland | 7,464 | 11,079 | 14,988 | 22,661 | 19,971 | 8,172 | 11,611 | 16,800 |
| Czech Republic | 6,400 | 8,200 | 10,716 | 12,860 | 12,249 | 5,824 | 5,750 | 8,201 |
| Romania |  |  | 8,096 | 14,766 | 12,220 | 2,370 | 2,686 | 4,014 |
| Slovakia | 1,796 | 3,754 | 4,917 | 5,776 | 5,431 | 2,322 | 2,870 | 3,962 |
| Slovenia | 1,876 | 1,635 | 2,178 | 2,819 | 2,725 | 867 | 985 | 1,467 |
| TOTAL NEW EU MEMBER STATES ${ }^{(1)}$ | 22,800 | 33,500 | 54,900 | 78,100 | 68,400 | 23,300 | 29,700 | 45,000 |
| Romania | 3,113 | 5,019 |  |  |  |  |  |  |

[^9]
## EUROPE-FRANCE

## World production of French manufacturers

In 1998, French manufacturers began reporting their production as the number of vehicles assembled at the rollout location. The concept of KD and CKD units has been abandoned. Aggregate data for 1996 and detailed data for 1997 have been restated using the new definitions.

## WORLD VEHICLE PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 536,415 | 783,224 | 1,168,470 | 1,379,082 | 1,464,559 | 1,377,392 | 1,302,881 | 1,452,847 | 1,437,065 |
| Peugeot | 734,461 | 1,369,359 | 1,708,968 | 1,996,284 | 1,992,499 | 1,947,822 | 1,739,430 | 2,152,331 | 2,144,894 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 1,647,221 | 2,152,583 | 2,877,438 | 3,375,366 | 3,457,058 | 3,325,214 | 3,042,311 | 3,605,178 | 3,581,959 |
| Renault (including Trafic II) | 1,659,099 | 1,571,264 | 2,356,616 | 2,326,359 | 2,265,099 | 1,986,052 | 1,796,624 | 2,099,027 | 2,254,331 |
| Renault | 1,659,099 | 1,571,264 | 2,356,616 | 2,219,945 | 2,149,233 | 1,889,950 | 1,744,387 | 2,023,181 | 2,169,887 |
| Renault Trafic II |  |  |  | 106,414 | 115,866 | 96,102 | 52,237 | 75,846 | 84,444 |
| Dacia | - | - | 55,183 | 172,021 | 222,913 | 241,991 | 307,052 | 341,090 | 327,393 |
| Renault Samsung Motors | - | - | 14,517 | 118,438 | 181,028 | 189,308 | 192,333 | 276,169 | 243,365 |
| Renault-Dacia-Samsung ${ }^{(2)}$ | 1,659,099 | 1,571,264 | 2,426,316 | 2,616,818 | 2,669,040 | 2,417,351 | 2,296,009 | 2,716,286 | 2,825,089 |
| C.B.M. | 105 |  |  |  |  |  |  |  |  |
| Renault Trucks ${ }^{(3)}$ | 54,086 | 60,263 | 96,040 | 63,961 | 62,227 | 65,328 | 24,314 | 31,874 | 41,169 |
| of which Mack Trucks | - | 15,423 | 34,562 | - | - | - | - | - | - |
| Etalmobil (Sovam) | 113 | 75 | 44 | 27 | 21 | 7 | 9 | 0 | 0 |
| Unic | 17,809 |  |  |  |  |  |  |  |  |
| Heuliez ${ }^{(4)}$ | - | 231 | 391 | - | - | - | - | - | - |
| \|risbus-Renault ${ }^{(4)}$ | - | - | 2,547 | - | - | - | - | - | - |
| TOTAL | 3,378,433 | 3,784,416 | 5,402,776 | 6,056,172 | 6,188,346 | 5,807,900 | 5,362,643 | 6,353,338 | 6,448,217 |
| KD and CKD units | 616,466 | 287,512 |  |  |  |  |  |  |  |

WORLD COMMERCIAL VEHICLE PRODUCTION (ALL WEIGHTS,
INCLUDING COACHES, BUSES AND ROAD TRACTORS) BY MAKE

|  | 1980 | 1990 | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 49,034 | 93,259 | 192,238 | 205,376 | 213,549 | 236,830 | 138,864 | 180,462 | 193,224 |
| Peugeot | 127,428 | 81,439 | 186,917 | 187,300 | 218,956 | 247,693 | 140,941 | 210,252 | 227,231 |
| PSA Peugeot Citroën ${ }^{(1)}$ | 200,979 | 174,698 | 379,155 | 392,676 | 432,505 | 484,523 | 279,805 | 390,714 | 420,455 |
| Renault (including Trafic II) | 166,760 | 254,334 | 312,801 | 401,785 | 385,530 | 343,507 | 235,223 | 302,706 | 364,584 |
| Renault | 166,760 | 254,334 | 312,801 | 295,371 | 303,041 | 273,175 | 195,564 | 244,123 | 299,966 |
| Renault Trafic II |  |  |  | 106,414 | 82,489 | 70,332 | 39,659 | 58,583 | 64,618 |
| Dacia | - | - | 12,580 | 19,871 | 7,466 | 13,956 | 16,680 | 17,704 | 17,409 |
| Renault-Dacia-Samsung ${ }^{(2)}$ | 166,760 | 254,334 | 325,381 | 421,656 | 392,996 | 357,463 | 251,903 | 320,410 | 381,993 |
| C.B.M. | 105 |  |  |  |  |  |  |  |  |
| Renault Trucks ${ }^{(3)}$ | 54,086 | 60,263 | 96,040 | 63,961 | 62,227 | 65,328 | 24,314 | 31,874 | 41,169 |
| of which Mack Trucks | - | 15,423 | 34,562 | - | - | - | - | - | - |
| Etalmobil (Sovam) | 113 | 75 | 44 | 27 | 21 | 7 | 9 | 0 | 0 |
| Unic | 17,809 |  |  |  |  |  |  |  |  |
| Heuliez ${ }^{(4)}$ | - | 231 | 391 | - | - | - | - | - | - |
| Irisbus-Renault ${ }^{(4)}$ | - | - | 2,547 | - | - | - | - | - | - |
| TOTAL | 439,852 | 489,601 | 803,558 | 878,320 | 887,749 | 907,321 | 556,031 | 742,998 | 843,617 |
| KD and CKD units | 68,587 | 79,271 |  |  |  |  |  |  |  |

1) Including Talbot up to 1985
(2) Renault acquired Dacia in 1999 and Samsung Motors' assets in September 2000. The Renault Trafic II is manufactured by IBC-a General Motors subsidiary-in the United Kingdom and by Nissan in Spain. Since 2006, some Renault Trafic II vehicles have been classified as passenger cars.
(3) Between 1990 and 2000, Mack was integrated in Renault V.I. In 2001, the heavy trucks activity of Renault was combined with that of AB Volvo. Renault V.I. was renamed Renault Trucks.
(4) On January 1st, 1999, Renault V.I. (Renault Trucks) sold its coach and bus business to Irisbus, part of Iveco.

VEHICLE PRODUCTION IN FRANCE BY FRENCH AND FOREIGN AUTOMOBILE MANUFACTURERS
In units

|  | 1980 | 1990 | 2000 | 2005 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foreign manufacturers |  |  |  |  |  |  |  |  |  |
| Bugatti |  |  |  | 5 | 72 | 82 | 38 | 0 | 0 |
| Fiat | - | - | 10,377 | 8,304 | 4,504 | 2,688 | 1,717 | 888 | 0 |
| Heuliez-Opel |  |  |  | 37,390 | 11,770 | 8,840 | 3,218 | 0 | 0 |
| Lancia | - | - | 2,265 | 5,713 | 4,238 | 4,068 | 1,996 | 1,561 | 0 |
| Smart | - | - | 101,365 | 77,015 | 102,588 | 140,072 | 115,469 | 97,373 | 103,560 |
| Toyota | - | - | 0 | 180,643 | 262,313 | 232,406 | 207,456 | 158,512 | 149,153 |
| Passenger cars | - | - | 114,007 | 309,070 | 385,485 | 388,156 | 329,894 | 258,334 | 252,713 |
| Light commercial vehicles (Fiat) | - | - | 39,428 | 20,680 | 41,008 | 35,856 | 17,837 | 19,450 | 19,786 |
| Heavy trucks (Scania) | - | - | 10,710 | 9,391 | 12,002 | 12,629 | 4,724 | 9,594 | n/a |
| Irisbus-Heuliez | - | - | - | 291 | 458 | 404 | 407 | 451 | n/a |
| Irisbus | - | - | - | 2,869 | 3,321 | 3,117 | 2,875 | 2,473 | n/a |
| Evobus | - | - | 535 | 527 | 557 | 630 | 742 | 551 | n/a |
| Coaches and buses | - | - | 535 | 3,687 | 4,336 | 4,151 | 4,024 | 3,475 | n/a |
| TOTAL FOREIGN MAKES | - | - | 164,680 | 342,828 | 442,831 | 440,792 | 356,479 | 290,853 | 287,819 |
| French manufacturers |  |  |  |  |  |  |  |  |  |
| TOTAL FRENCH MAKES | - | - | 3,183,681 | 3,206,180 | 2,573,023 | 2,128,186 | 1,691,214 | 1,938,528 | 2,007,070 |
| Foreign and French manufacturers |  |  |  |  |  |  |  |  |  |
| OVERALL TOTAL | - | - | 3,348,361 | 3,549,008 | 3,015,854 | 2,568,978 | 2,047,693 | 2,229,381 | 2,294,889 |

Source: CCFA.

## World production of French manufacturers

## PRODUCTION OF PASSENGER CARS BY MAKE

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 536,366 | 689,965 | 976,232 | 1,251,010 | 1,140,562 | 1,164,017 | 1,272,385 | 1,243,841 |
| Peugeot | 607,033 | 1,287,920 | 1,522,051 | 1,773,543 | 1,700,129 | 1,598,489 | 1,942,079 | 1,917,663 |
| PSAPeugeot Citroën ${ }^{(1)}$ | 1,446,242 | 1,977,885 | 2,498,283 | 3,024,553 | 2,840,691 | 2,762,506 | 3,214,464 | 3,161,504 |
| Renault | 1,492,339 | 1,316,930 | 2,043,815 | 1,879,570 | 1,642,551 | 1,561,446 | 1,796,321 | 1,889,747 |
| Dacia | - | - | 42,603 | 215,447 | 228,035 | 290,372 | 323,386 | 309,984 |
| Renault Samsung Motors | - | - | 14,517 | 181,027 | 189,302 | 192,288 | 276,169 | 243,365 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | 1,492,339 | 1,316,930 | 2,100,935 | 2,276,044 | 2,059,888 | 2,044,106 | 2,395,876 | 2,443,096 |
| TOTAL | 2,938,581 | 3,294,815 | 4,599,218 | 5,300,597 | 4,900,579 | 4,806,612 | 5,610,340 | 5,604,600 |
| KD and CKD units | 467,879 | 208,241 | - | - | - | - | - | - |
| of which production in France | - | - | 2,765,803 | 2,165,384 | 1,757,779 | 1,489,603 | 1,665,797 | 1,678,317 |
| Citroën | - | - | 504,323 | 540,171 | 520,319 | 404,049 | 468,398 | 516,994 |
| Peugeot | - | - | 1,094,756 | 835,167 | 708,459 | 657,226 | 722,214 | 716,461 |
| PSAPeugeot Citroën ${ }^{(1)}$ | - | - | 1,599,079 | 1,375,338 | 1,228,778 | 1,061,275 | 1,190,612 | 1,233,455 |
| Renault | - | - | 1,166,724 | 790,046 | 529,001 | 428,328 | 475,185 | 444,862 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | - | - | 1,166,724 | 790,046 | 529,001 | 428,328 | 475,185 | 444,862 |

(1) See notes on page 66.

PASSENGER CAR PRODUCTION BY MODEL IN 2011

| Makes | Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: | :---: |
| PSAPeugeot Citroën |  | 3,161,504 | 1,233,455 | 1, 928049 |
| Citroën |  | 1,243,841 | 516,994 | 726847 |
|  | C-ZERO | 3,377 |  | 3,377 |
|  | C1 | 88,575 |  | 88,575 |
|  | C2 | 10,403 |  | 10,403 |
|  | C3 | 340,007 | 193,702 | 146,305 |
|  | DS3 | 77,169 | 77,169 |  |
|  | C4 | 396,073 | 134,620 | 261,453 |
|  | DS4 | 34,593 | 34,593 |  |
|  | ZX | 66,327 |  | 66,327 |
|  | XSARA | 8,325 |  | 8,325 |
|  | C5 | 100,457 | 65,726 | 34,731 |
|  | DS5 | 4,424 | 4,424 |  |
|  | C-CROSSER | 7,135 |  | 7,135 |
|  | C6 | 1,029 | 1,029 |  |
|  | C8 | 5,731 | 5,731 |  |
|  | NEMO | 14,770 |  | 14,770 |
|  | BERLINGO | 85,446 |  | 85,446 |
| Peugeot |  | 1,917,663 | 716,461 | 1,201,202 |
|  | ION | 3,257 |  | 3,257 |
|  | 107 | 91,048 |  | 91,048 |
|  | 206 | 439,290 | 92,939 | 346,351 |
|  | 207 | 278,269 | 88,725 | 189,544 |
|  | 307 | 67,174 |  | 67,174 |
|  | 208 | 685 | 578 | 107 |
|  | 308 | 198,045 | 198,045 |  |
|  | RCZ | 19,725 |  | 19,725 |
|  | 3008 | 139,827 | 139,827 |  |
|  | 5008 | 74,469 | 74,469 |  |
|  | 405 | 282,399 |  | 282,399 |
|  | 408 | 81,108 |  | 81,108 |
|  | 407 | 734 | 734 |  |
|  | 508 | 131,658 | 114,768 | 16,890 |
|  | 4007 | 6,957 |  | 6,957 |
|  | 807 | 6,376 | 6,376 |  |
|  | BIPPER | 16,544 |  | 16,544 |
|  | PARTNER | 80,098 |  | 80,098 |


| Makes Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: |
| Renault-Dacia-Samsung | 2,443,096 | 444,862 | 1,998,234 |
| Renault | 1,889,747 | 444,862 | 1,444,885 |
| TWINGO | 141,618 |  | 141,618 |
| CLIO | 473,511 | 136,382 | 337,129 |
| MODUS | 48,590 |  | 48,590 |
| LOGAN | 385,541 |  | 385,541 |
| SANDERO | 97,073 |  | 97,073 |
| MEGANE | 457,623 | 177,400 | 280,223 |
| LAGUNA | 50,232 | 50,232 |  |
| ESPACE | 14,674 | 14,674 |  |
| KANGOO | 83,631 | 64,147 | 19,484 |
| TRAFIC | 19,826 |  | 19,826 |
| MASTER | 2,027 | 2,027 |  |
| DUSTER | 22,019 |  | 22,019 |
| FLUENCE | 87,485 |  | 87,485 |
| OTHER | 5,897 |  | 5,897 |
| Dacia | 309,984 | 0 | 309,984 |
| LOGAN | 80,876 |  | 80,876 |
| SANDERO | 60,554 |  | 60,554 |
| DUSTER | 168,554 |  | 168,554 |
| Renault Samsung Motors | 243,365 | 0 | 243,365 |
| SM3/FLUENCE | 99,218 |  | 99,218 |
| LATITUDE | 64,032 |  | 64,032 |
| QM5 (KOLEOS) | 61,003 |  | 61,003 |
| SM7 | 8,488 |  | 8,488 |
| NEW SM7 | 10,624 |  | 10,624 |
| TOTAL | 5,604,600 | 1,678,317 | 3,926,283 |

## World production of French manufacturers

LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) PRODUCTION BY MAKE

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 49,034 | 93,259 | 192,238 | 213,549 | 236,830 | 138,864 | 180,462 | 193,224 |
| Peugeot | 127,428 | 81,439 | 186,917 | 218,956 | 247,693 | 140,941 | 210,252 | 227,231 |
| PSAPeugeot Citroën ${ }^{(1)}$ | 200,979 | 174,698 | 379,155 | 432,505 | 484,523 | 279,805 | 390,714 | 420,455 |
| Renault (including Trafic II ${ }^{(2)}$ ) | 166,760 | 254,334 | 312,801 | 385,530 | 343,507 | 235,223 | 302,706 | 364,584 |
| Renault | 166,760 | 254,334 | 312,801 | 303,041 | 273,175 | 195,564 | 244,123 | 299,966 |
| Renault Trafic II ${ }^{(2)}$ |  |  |  | 82,489 | 70,332 | 39,659 | 58,583 | 64,618 |
| Dacia | - | - | 12,580 | 7,466 | 13,956 | 16,680 | 17,704 | 17,409 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | 166,760 | 254,334 | 325,381 | 392,996 | 357,463 | 251,903 | 320,410 | 381,993 |
| Renault Trucks ${ }^{(1)}$ | 11,632 | 7,464 | 8,321 | 4,439 | 5,271 | 3,405 | 0 | 0 |
| Others | 86 | 71 | 42 | 17 | 3 | 5 | 0 | 0 |
| TOTAL | 379,457 | 436,567 | 712,899 | 829,957 | 847,260 | 535,118 | 711,124 | 802,448 |
| KD and CKD units | 68,587 | 79,271 | - | - | - | - | - | - |
| of which production in France | - | - | 370,538 | 352,246 | 313,275 | 181,010 | 243,029 | 292,112 |
| Citroën | - | - | 53,561 | 63,887 | 67,348 | 33,037 | 42,882 | 48,540 |
| Peugeot | - | - | 67,629 | 66,012 | 52,675 | 26,348 | 38,514 | 42,115 |
| PSA Peugeot Citroën ${ }^{(1)}$ | - | - | 121,190 | 129,899 | 120,023 | 59,385 | 81,396 | 90,655 |
| Renault | - | - | 240,985 | 217,891 | 187,978 | 118,215 | 161,633 | 201,457 |
| Renault-Dacia-Samsung ${ }^{(1)}$ | - | - | 240,985 | 217,891 | 187,978 | 118,215 | 161,633 | 201,457 |
| Renault Trucks ${ }^{(1)}$ | - | - | 8,321 | 4,439 | 5,271 | 3,405 | 0 | 0 |
| Others | - | - | 42 | 17 | 3 | 5 | 0 | 0 |

(1) See notes on page 66
(2) Since 2006, some Renault Trafic II vehicles have been classified as passenger cars.

LIGHT COMMERCIAL VEHICLE PRODUCTION BY MODEL, 2011

| Makes | Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: | :---: |
| PSAPeugeot Citroën |  | 420,455 | 90,655 | 329,800 |
| Citroën |  | 193,224 | 48,540 | 144,684 |
|  | C1 | 94 |  | 94 |
|  | C3 | 13,586 | 13,586 |  |
|  | C4 | 5,329 | 5,329 |  |
|  | NEMO | 18,636 |  | 18,636 |
|  | BERLINGO | 78,716 |  | 78,716 |
|  | JUMPY | 29,625 | 29,625 |  |
|  | JUMPER | 47,238 |  | 47,238 |
| Peugeot |  | 227,231 | 42,115 | 185,116 |
|  | 107 | 260 |  | 260 |
|  | 206 | 10,163 | 4,963 | 5,200 |
|  | 207 | 15,567 |  | 15,567 |
|  | 208 | 9 | 7 | 2 |
|  | 307 | 1 | 1 |  |
|  | 308 | 3,884 | 3,884 |  |
|  | BIPPER | 18,216 |  | 18,216 |
|  | PARTNER | 87,270 |  | 87,270 |
|  | EXPERT | 33,260 | 33,260 |  |
|  | BOXER | 58,601 |  | 58,601 |
| Renault-Dacia-Samsung |  | 381,993 | 201,457 | 180,536 |
| Renault |  | 364,584 | 201,457 | 163,127 |
|  | TWINGO | 5,164 |  | 5,164 |
|  | CLIO | 31,615 | 14,451 | 17,164 |
|  | MEGANE | 6 |  | 6 |
|  | FLUENCE | 2,089 |  | 2,089 |
|  | KANGOO | 105,631 | 82,530 | 23,101 |
|  | TRAFIC | 64,618 |  | 64,618 |
|  | MASTER | 117,342 | 104,464 | 12,878 |
|  | OTHERS | 38,119 | 12 | 38,107 |
| Dacia |  | 17,409 |  | 17,409 |
|  | LOGAN | 17,409 |  | 17,409 |
| TOTAL |  | 802,448 | 292,112 | 510,336 |

Source: CCFA.

## EUROPE - FRANCE

## World production of French manufacturers

| HEAVY TRUCK (OVER 5 METRI | PRO | N BY |  |  |  |  |  | In units |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| Renault Trucks ${ }^{(1)}$ | 39,475 | 50,493 | 87,719 | 57,788 | 60,057 | 20,909 | 31,874 | 41,169 |
| of which Mack Trucks | - | 15,423 | 34,562 | - | - | - |  |  |
| Others ${ }^{(2)}$ | 17,836 | 4 | 2 | 4 | 4 | 4 | 0 | 0 |
| TOTAL | 57,311 | 50,497 | 87,721 | 57,792 | 60,061 | 20,913 | 31,874 | 41,169 |
| of which production in France | - | - | 44,402 | 55,393 | 57,132 | 20,601 | 29,702 | 36,641 |
| Renault Trucks ${ }^{\text {(1) }}$ | - | - | 44,400 | 55,389 | 57,128 | 20,597 | 29,702 | 36,641 |
| Others ${ }^{(2)}$ | - | - | 2 | 4 | 4 | 4 | 0 | 0 |

(1) Mack was included in Renault V.I. between 1990 and 2000. In 2001, Renault and AB Volvo pooled their truck operations. Renault V.I. was renamed Renault Trucks.
(2) Including Unic up to 1984.

| COACH AND BUS (OVER 5 METRIC TONS) PRODUCTION BY MAKE |  |  |  |  |  |  |  | $\begin{aligned} & \text { In units } \\ & \hline 2011 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 |  |
| Renault Trucks ${ }^{(1)}$ | 2,979 | 2,306 | - | - | - | - | - | - |
| C.B.M. | 105 |  |  |  |  |  |  |  |
| Heuliez ${ }^{(2)}$ | - | 231 | 391 | - | - | - | - | - |
| Irisbus-Renault ${ }^{(2)}$ | - | - | 2,547 | - | - | - | - | - |
| TOTAL | 3,084 | 2,537 | 2,938 | - | - | - | - | - |
| of which production in France | - | - | 2,938 | - | - | - | - | - |
| Renault Trucks ${ }^{(1)}$ | - | - | - | - | - | - | - | - |
| Heuliez ${ }^{(2)}$ | - | - | 391 | - | - | - | - | - |
| Irisbus-Renault ${ }^{(2)}$ | - | - | 2,547 | - | - | - | - | - |

(1) From 1986 to 1990, the bus sub-frames supplied by Renault V.I. are included in Heuliez production.
(2) On January 1, 1999, Renault V.I. (Renault Trucks) sold its coach and bus business to Irisbus, part of Iveco.

HEAVY TRUCK (OVER 5 METRIC TONS) PRODUCTION, 2011
In units

|  | Models | World production | Production in France | Production outside France |
| :---: | :---: | :---: | :---: | :---: |
| Trucks |  |  |  |  |
| Mid range: 7 to 16 tons |  | 7,999 | 7,815 | 184 |
|  | Midlum | 7,999 | 7,815 | 184 |
| High range: over 16 metric tons |  | 10,352 | 8,889 | 1,463 |
|  | Premium | 3,858 | 3,602 | 256 |
|  | Magnum | 158 | 158 | - |
|  | Kerax | 3,778 | 3,355 | 423 |
|  | Lander | 2,558 | 1,774 | 784 |
| TOTAL RENAULT TRUCKS |  | 18,351 | 16,704 | 1,647 |
| Road tractors |  |  |  |  |
|  | Premium | 16,222 | 13,562 | 2,660 |
|  | Magnum | 3,644 | 3,644 | - |
|  | Kerax | 1,240 | 1,240 | - |
|  | Lander | 1,712 | 1,491 | 221 |
| TOTAL RENAULT TRUCKS ROAD TRACTORS |  | 22,818 | 19,937 | 2,881 |

Source: CCFA.

COMMERCIAL VEHICLE PRODUCTION (INCLUDING COACHES AND BUSES) BY WEIGHT AND ENGINE TYPE

|  |  | 1980 | 1990 | $2000{ }^{(1)}$ | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up to 3.5 t |  | 318,633 | 402,994 | 577,926 | 645,852 | 623,579 | 419,326 | 531,452 | 579,153 |
|  | G | 281,031 | 128,422 | 55,883 | 45,533 | 49,354 | 50,212 | 61,998 | 75,209 |
|  | D | 37,602 | 274,572 | 521,229 | 600,319 | 574,225 | 369,114 | 469,178 | 500,840 |
|  | EL |  |  | 814 | 0 | 0 | 0 | 276 | 3,104 |
| From 3.5 t to 5.1 t |  | 60,824 | 33,573 | 134,973 | 184,105 | 223,681 | 115,793 | 179,672 | 223,181 |
|  | G | 14,675 | 1,961 | 1,724 | 0 | 14 | 17 | 0 | 0 |
|  | D | 46,149 | 31,612 | 133,249 | 184,105 | 223,667 | 115,776 | 179,672 | 223,181 |
| From 5.1 t to 12 t | D | 25,538 | 6,377 | 13,593 | 7,659 | 5,724 | 3,174 | 2,453 | 3,134 |
| From 12 t to 16 t | D | 12,541 | 8,251 | 5,009 | 4,212 | 4,562 | 2,483 | 3,066 | 3,504 |
| From 16t to 20 t | D | 6,909 | 5,518 | 7,304 | 7,294 | 8,356 | 3,179 | 4,484 | 4,935 |
| Over 20 t | D | 3,054 | 3,650 | 6,255 | 10,678 | 10,690 | 3,437 | 5,543 | 6,892 |
| Road tractors | D | 9,269 | 11,278 | 20,998 | 27,949 | 30,729 | 8,639 | 16,328 | 22,818 |
| Coaches - Buses |  | 3,084 | 2,548 | 2,938 | - | - | - | - | - |
|  | D | 3,035 | 2,548 | 2,606 | - | - | - | - | - |
|  | G |  |  | 332 | - | - | - | - | - |
|  | EL | 49 |  |  | - | - | - | - | - |
| Total gasoline |  | 295,706 | 130,383 | 57,607 | 45,533 | 49,368 | 50,229 | 61,998 | 75,209 |
| Total diesel |  | 144,097 | 343,806 | 710,243 | 842,216 | 857,953 | 505,802 | 680,724 | 765,304 |
| Total electric |  | 49 | 0 | 814 | 0 | 0 | 0 | 276 | 3,104 |
| Total CNG or LPG |  |  |  | 332 | - | - | - | - | - |
| TOTAL ALL CATEGORIES |  | 439,852 | 474,189 | 768,996 | 887,749 | 907,321 | 556,031 | 742,998 | 843,617 |

G: Gasoline. D: Diesel. EL: Electric. G: CNG or LPG.
(1) World production of French manufacturers as of 1997.

LIGHT COMMERCIAL VEHICLE (UP TO 5 METRIC TONS) PRODUCTION BY TYPE

|  | 1980 | 1990 | $2000{ }^{(1)}$ | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Passenger car derivatives |  |  |  |  |  |  |  |  |
| Citroën | 26,904 | 22,942 | 29,449 | 26,689 | 26,314 | 13,139 | 14,972 | 19,009 |
| Peugeot | 69,411 | 55,208 | 41,451 | 34,075 | 30,979 | 22,864 | 33,403 | 29,884 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 103,229 | 78,150 | 70,900 | 60,764 | 57,293 | 36,003 | 48,375 | 48,893 |
| Renault ${ }^{(3)}$ | 30,420 | 56,245 | 60,320 | 69,515 | 69,804 | 68,996 | 67,844 | 88,296 |
| TOTAL | 133,649 | 134,395 | 131,220 | 130,279 | 127,097 | 104,999 | 116,219 | 137,189 |
| Small vans |  |  |  |  |  |  |  |  |
| Citroën | 45,573 | 67,257 | 100,832 | 91,874 | 112,254 | 80,729 | 98,042 | 97,352 |
| Peugeot | 27,002 | 18,537 | 70,443 | 87,932 | 113,638 | 73,525 | 97,608 | 105,486 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 90,178 | 85,794 | 171,275 | 179,806 | 225,892 | 154,254 | 195,650 | 202,838 |
| Renault | 126,779 | 129,335 | 147,670 | 120,457 | 108,734 | 74,476 | 97,142 | 105,631 |
| TOTAL | 216,957 | 215,129 | 318,945 | 300,263 | 334,626 | 228,730 | 292,792 | 308,469 |
| Large vans |  |  |  |  |  |  |  |  |
| Citroën | 23,813 | 32,209 | 61,957 | 94,986 | 98,262 | 44,996 | 67,448 | 76,863 |
| Peugeot | 33,031 | 47,623 | 75,023 | 96,949 | 103,076 | 44,552 | 79,241 | 91,861 |
| PSA Peugeot Citroën ${ }^{(2)}$ | 56,844 | 79,832 | 136,980 | 191,935 | 201,338 | 89,548 | 146,689 | 168,724 |
| Renault | 40,508 | 84,681 | 104,811 | 203,024 | 172,502 | 101,412 | 148,404 | 181,960 |
| Renault Trucks | - | - | 8,321 | 4,439 | 5,271 | 3,405 | 0 | 0 |
| Sovam-Etalmobil | 86 | 71 | 42 | 17 | 3 | 5 | 0 | 0 |
| TOTAL | 97,438 | 164,584 | 250,154 | 399,415 | 379,114 | 194,370 | 295,093 | 350,684 |
| 4WD |  |  |  |  |  |  |  |  |
| Peugeot |  | 1,730 |  |  |  |  |  |  |
| Pick-ups, small vans |  |  |  |  |  |  |  |  |
| Dacia | - | - | 12,580 |  | 6,423 | 7,019 | 7,020 | 6,106 |

(1) World production of French manufacturers as of 1997.
(2) Including Talbot up to 1985

Source: CCFA

## Deliveries hy French automohile manufacturers out of France

Since 1996, deliveries by French manufacturers include both assembled vehicles and KD/CKD units. Vehicles delivered to French Overseas Departments are no longer counted as deliveries. Dacia's deliveries are included in the scope of consolidation as of 2005, Renault Trafic's are included as of 2006, and Renault Samsung Motors as of 2007 (180,973 units). Also, some deliveries are sent to regions and not specific countries.

NEW PASSENGER CAR DELIVERIES BY DESTINATION

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe ${ }^{(1)}$ | 1,202,834 | 1,645,276 | 2,636,150 | 2,777,968 | 2,266,279 | 2,120,054 | 2,331,256 | 2,239,833 |
| of which: European Union ${ }^{(2)}$ | 946,760 | 1,479,316 | 2,261,904 | 2,420,691 | 1,906,629 | 1,879,124 | 1,893,455 | 1,711,698 |
| Germany | 202,939 | 277,424 | 337,743 | 306,231 | 287,149 | 453,617 | 299,072 | 296,411 |
| Austria | 35,775 | 36,175 | 41,510 | 43,406 | 43,189 | 47,424 | 50,767 | 53,685 |
| Belgium-Luxembourg | 105,966 | 144,896 | 172,806 | 165,486 | 168,273 | 158,251 | 182,241 | 169,058 |
| Denmark | 4,059 | 13,919 | 30,239 | 37,827 | 31,722 | 14,857 | 27,801 | 32,647 |
| Spain | 100,640 | 297,846 | 556,934 | 519,017 | 326,495 | 299,407 | 302,663 | 242,557 |
| Greece |  | 11,458 | 54,270 | 31,769 | 26,713 | 13,136 | 10,744 | 7,325 |
| Italy | 381,626 | 324,952 | 353,616 | 388,295 | 293,976 | 339,196 | 317,851 | 264,073 |
| Netherlands | 84,063 | 95,340 | 120,438 | 105,103 | 99,265 | 79,864 | 108,951 | 127,494 |
| Portugal | 14,729 | 59,459 | 68,375 | 57,473 | 55,084 | 39,309 | 58,750 | 40,936 |
| United Kingdom | 156,071 | 245,989 | 432,507 | 376,050 | 262,015 | 225,536 | 280,244 | 230,494 |
| Sweden | 13,060 | 18,001 | 31,473 | 38,209 | 18,121 | 9,556 | 16,691 | 16,495 |
| 10 new member states |  |  |  | 162,776 | 153,332 | 114,391 | 130,576 | 123,358 |
| 12 new member states |  |  |  | 321,102 | 266,698 | 161,382 | 176,330 | 164,337 |
| of which: CEEC/CIS ${ }^{(3)}$ | 23,619 | 31,569 | 164,814 | 195,460 | 224,787 | 100,240 | 206,868 | 280,527 |
| Hungary |  | 2,040 | 23,887 | 20,064 | 17,766 | 4,657 | 6,156 | 6,777 |
| Poland |  | 806 | 59,093 | 54,784 | 53,025 | 39,977 | 53,521 | 44,251 |
| Romania |  |  | 7,520 | 148,290 | 103,502 | 42,841 | 41,804 | 35,349 |
| Russia |  |  | 6,042 | 139,576 | 177,610 | 80,682 | 158,018 | 217,917 |
| of which: Switzerland | 51,821 | 43,832 | 45,654 | 40,352 | 38,812 | 38,840 | 50,740 | 50,150 |
| of which: Turkey |  | 13,069 | 148,264 | 108,890 | 87,572 | 96,204 | 168,456 | 184,505 |
| Africa | 133,213 | 45,675 | 69,865 | 145,483 | 151,256 | 151,611 | 171,484 | 201,174 |
| of which: South Africa | 22,439 | 0 | 13,913 | 11,686 | 5,637 | 7,804 | 14,711 | 15,291 |
| North Africa | 15,542 | 20,432 | 37,236 | 111,815 | 132,101 | 133,041 | 139,790 | 170,222 |
| Nigeria | 61,133 | 8,319 | 8,860 | 12,270 | 6,244 | 204 | 210 | 1,909 |
| North and South America | 145,204 | 29,360 | 230,270 | 471,245 | 483,777 | 391,503 | 559,780 | 634,508 |
| of which: Argentina | 11,899 | 516 | 97,605 | 121,282 | 122,942 | 93,781 | 149,746 | 189,560 |
| Brazil |  |  | 80,205 | 197,369 | 280,258 | 248,973 | 320,930 | 368,887 |
| Colombia | 11,885 | 9,112 | 16,659 | 5,819 | 2,807 | 3,510 | 6,329 | 7,146 |
| Mexico |  | 20 | 1,408 | 44,601 | 23,298 | 13,883 | 24,822 | 19,034 |
| Asia ${ }^{(1)}$ | 26,178 | 96,645 | 166,261 | 659,491 | 751,237 | 845,922 | 1,201,459 | 1,218,993 |
| of which: Japan | 883 | 14,264 | 15,976 | 11,785 | 9,910 | 5,098 | 12,346 | 12,001 |
| China |  | 3,960 | 54,334 | 211,457 | 180,179 | 278,739 | 392,569 | 435,130 |
| Iran | 12,836 | 29,852 | 45,722 | 199,701 | 358,694 | 365,277 | 516,121 | 538,004 |
| India |  |  |  | 16,934 | 17,592 | 3,892 | 4,488 | 12,100 |
| South Korea |  |  |  | 120,013 | 104,028 | 133,977 | 157,824 | 112,161 |
| Pacific | 6,290 | 5,761 | 9,984 | 20,320 | 15,591 | 8,100 | 14,079 | 13,830 |
| of which: Australia | 2,398 | 820 | 2,765 | 15,063 | 10,762 | 4,937 | 9,761 | 8,928 |
| TOTAL ALL CATEGORIES | 1,529,652 | 1,881,998 | 3,174,447 | 4,109,972 | 3,736,921 | 3,542,282 | 4,306,065 | 4,336,759 |
| KD and CKD units | 471,744 | 208,241 |  |  |  |  |  |  |

NEW COMMERCIAL VEHICLES BY DESTINATION

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Europe ${ }^{(1)}$ | 88,235 | 174,998 | 379,289 | 490,820 | 473,705 | 251,928 | 357,998 | 404,818 |
| of which: European Union ${ }^{(2)}$ | 74,382 | 156,268 | 312,421 | 448,562 | 411,784 | 224,591 | 312,293 | 344,414 |
| Germany | 17,490 | 23,581 | 50,081 | 60,927 | 59,809 | 38,001 | 46,406 | 52,459 |
| Austria | 2,185 | 3,702 | 4,697 | 6,830 | 7,956 | 5,498 | 6,797 | 7,431 |
| Belgium-Luxembourg | 11,455 | 18,383 | 22,857 | 30,963 | 34,012 | 24,811 | 29,330 | 30,768 |
| Spain | 71 | 44,110 | 57,516 | 63,691 | 40,419 | 17,026 | 28,263 | 29,001 |
| Italy | 26,207 | 19,923 | 35,910 | 45,457 | 41,408 | 34,731 | 39,690 | 38,409 |
| Netherlands | 8,234 | 7,995 | 23,087 | 19,729 | 20,926 | 11,097 | 13,848 | 17,061 |
| Portugal | 2,805 | 14,291 | 34,551 | 22,334 | 19,242 | 13,397 | 18,557 | 15,514 |
| United Kingdom | 8,390 | 21,127 | 55,647 | 69,972 | 62,972 | 35,411 | 60,997 | 61,885 |
| 10 new member states |  |  |  | 45,694 | 49,057 | 20,802 | 28,891 | 37,428 |
| 12 new member states |  |  |  | 64,926 | 75,366 | 22,934 | 33,784 | 44,067 |
| of which: CEEC/CIS ${ }^{(3)}$ | 361 | 2,781 | 25,100 | 13,392 | 20,370 | 4,042 | 16,121 | 24,544 |
| Poland | 301 | 97 | 5,624 | 19,019 | 21,606 | 10,546 | 14,258 | 17,529 |
| of which: Switzerland | 3,317 | 2,921 | 4,293 | 8,123 | 8,174 | 7,874 | 8,500 | 9,436 |
| Africa | 75,802 | 18,320 | 16,074 | 24,055 | 30,466 | 27,146 | 27,769 | 29,007 |
| of which: North Africa | 18,334 | 8,588 | 13,509 | 21,107 | 26,601 | 24,961 | 24,690 | 25,344 |
| North and South America | 5,875 | 5,453 | 36,682 | 59,664 | 68,808 | 55,553 | 85,810 | 112,910 |
| of which: USA | 1,999 | 2,000 | 1,099 |  |  |  |  |  |
| Asia ${ }^{(1)}$ | 6,930 | 11,302 | 8,260 | 7,481 | 7,356 | 3,804 | 5,632 | 6,302 |
| Pacific | 776 | 1,364 | 1,797 | 3,512 | 3,238 | 1,611 | 2,208 | 2,238 |
| TOTAL ALL CATEGORIES | 178,126 | 213,502 | 444,516 | 586,686 | 585,270 | 340,931 | 480,430 | 556,356 |
| KD and CKD units | 39,428 | 12,207 |  |  |  |  |  |  |

(1) As of 2004, deliveries to Cyprus are included in Europe, rather than Asia.
(2) European Union: 9 countries in 1980; 10 countries in 1985; 12 countries between 1990 and 1994; 15 countries between 1995 and 2003; 25 countries from 2004 to 2005 ; 27 countries since 2006. (3) Excluding the ten new countries that joined the European Union in 2004 and 2005, and the two that joined in 2006
Source: CCFA.

## Physical and financial data <br> for the automohile manufacturing industry

Physical and financial data are taken from surveys (known as the EAE reports, for Enquêtes Annuelles d'Entreprise or Annual Company Surveys) conducted every year in the automotive manufacturing industry. Since 2008, they have been replaced by the ESANE information system, combining both survey and administrative data. These surveys are one of the main sources of information for French industry. SESSI, formerly the statistics department of the Government Secretary for Industry now attached to INSEE, uses the surveys. These data reflect the businesses of French and foreign-owned companies with operations in France. Their core businesses may extend to other countries. Changes such as the creation, reorganization, acquisition or sale of companies can result in significant variations from one year to another. The introduction of a new economic nomenclature, taking into account administrative and survey data (particularly for comparison) and new statistical regulations (decision-makers, etc.) are the cause of a slight reduction in the sector's scope between 2007 and 2008.

|  | Units | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | $2011{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PHYSICAL DATA |  |  |  |  |  |  |  |  |  |
| Employees ${ }^{(2)}$ | Units | 320,922 | 216,848 | 190,830 | 173,621 |  |  |  |  |
| Employees on 31/12 (excluding temporary staff) |  |  |  |  |  | 148,898 | 144,717 | 137,527 | 140,000 |
| Production in France | Thousands |  |  | 3,348 | 3,016 | 2,569 | 2,048 | 2,229 | 2,295 |
| Production / employee |  |  |  | 17.5 | 17.4 | 17.3 | 14.1 | 16.2 | 16.4 |
| FINANCIAL DATA |  |  |  |  |  |  |  |  |  |
| Net turnover | € millions | 19,251 | 49,472 | 73,684 | 91,770 | 82,838 | 69,854 | 78,969 | 83,000 |
| Export turnover | € millions | 7,511 | 18,817 | 42,290 | 54,237 |  | 36,790 | 45,526 | 48,500 |
| Exports as a \% of total turnover | \% | 39.0\% | 38.0\% | 57.4\% | 59.1\% |  | 52.7\% | 57.6\% | 58\% |
| Value added (VA) before tax | € millions | 5,883 | 10,650 | 13,282 | 13,456 | 10,076 | 7,423 | 10,112 | 11,000 |
| Value added / turnover | \% | 30.6\% | 21.5\% | 18.0\% | 14.7\% | 12.2\% | 10.6\% | 12.8\% | 13.3\% |
| Value added / employee | € thousands | 18 | 49 | 70 | 78 | 68 | 51 | 74 | 79 |
| Social security costs | € millions | 1,452 | 1,860 | 2,153 | 2,597 | 2,271 | 2,015 | 2,302 |  |
| Social security costs / employee | € thousands | 4.5 | 8.6 | 11.3 | 15.0 | 15.3 | 13.9 | 16.7 |  |
| Wages and salaries | € millions | 3,254 | 4,271 | 5,093 | 6,511 | 5,972 | 5,808 | 5,696 |  |
| Wages and salaries / employee | € thousands | 10.1 | 19.7 | 26.7 | 37.5 | 40.1 | 40.1 | 41.4 |  |
| Personnel costs | € millions | 4,706 | 6,132 | 7,246 | 9,108 | 8,242 | 7,823 | 7,999 |  |
| Personnel costs / employee | € thousands | 14.7 | 28.3 | 38.0 | 52.5 | 55.4 | 54.1 | 58.2 |  |
| Personnel costs / VA | \% | 80.0\% | 57.6\% | 54.6\% | 67.7\% | 81.8\% | 105.4\% | 79.1\% |  |
| Operating cash flow | € millions | 928 | 3,855 | 5,201 | 3,374 | 886 | -1,174 | 1,340 |  |
| Operating cash flow / VA | \% | 15.8\% | 36.2\% | 39.2\% | 25.1\% | 8.8\% | -15.8\% | 13.3\% |  |
| Interest expense | € millions | 484 | 1,170 | 1,178 | 874 |  | 4,038 | 2,861 |  |
| Interest expense / VA | \% | 8.2\% | 11.0\% | 8.9\% | 6.5\% |  | 54.4\% | 28.3\% |  |
| Interest income | € millions | 207 | 1,095 | 2,508 | 1,851 |  | 3,444 | 2,191 |  |
| Interest income / VA | \% | 3.5\% | 10.3\% | 18.9\% | 13.8\% |  | 46.4\% | 21.7\% |  |
| Net interest income (expense) | € millions | -276 | -74 | 1,330 | 977 |  | -594 | -671 |  |
| Net interest income (expense) / VA | \% | -4.7\% | -0.7\% | 10.0\% | 7.3\% |  | -8.0\% | -6.6\% |  |
| Cash flow | € millions | 638 | 2,918 | 5,499 | 3,504 |  | -2,218 | S |  |
| Cash flow / VA | \% | 10.8\% | 27.4\% | 41.4\% | 26.0\% |  | -29.9\% | S |  |
| Net income (loss) | € millions | -26 | 969 | 2,851 | 160 | -3,702 | -4,900 | 293 |  |
| Net income (loss) | \% | -0.1\% | 2.0\% | 3.9\% | 0.2\% | -4.5\% | -7.0\% | 0.4\% |  |
| Capital expenditure | € millions | 1,018 | 3,139 | 3,807 | 2,545 |  |  |  |  |
| Gross fixed investments exclusive of contributions | € millions |  |  |  |  |  | 1,983 | 2,048 | 2,500 |
| Capital expenditure / turnover | \% | 5.3\% | 6.3\% | 5.2\% | 2.8\% |  | 2.8\% | 2.6\% | 3.0\% |
| Capital expenditure / VA | \% | 17.3\% | 29.5\% | 28.7\% | 18.9\% |  | 26.7\% | 20.3\% | 22.7\% |

[^10]
## EUROPE-FRANCE

## Physical and financial data for the automotive equipment manufacturing industry

Physical and financial data in the table below are taken from surveys (known as the EAE reports) conducted every year of French companies in the automotive equipment manufacturing industry and from 2008, from the new ESANE information system. In 1993, a new French business nomenclature (NAF1), standardized throughout the European Union, was put in place. A number of companies were reclassified in the metalworking, electrical equipment and car seating industries, resulting in a statistical break in data.
Since 2008, this nomenclature has become the NAF2, still standardized throughout the European Union.
OEM companies, electrical equipment manufacturers for engines and vehicles and car seat manufacturers are now included in this nomenclature.
Companies listed in the new "automotive equipment manufacturing" sector do not represent, therefore, all suppliers of the automotive industry. To these it should be added, among others, manufacturers of glass, tires, doors and locks and automotive springs, etc. In addition to these activities, the automotive manufacturing and automotive equipment manufacturing industries purchase from other sectors a number of intermediate products (metals, rubber, plastics, etc.), services (consulting, research, advertising, etc.) and capital goods.

|  | Units | 1980 | 1990 | 2000 | $2007{ }^{(1)}$ | 2008 | 2009 | 2010 | $2011{ }^{(2)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PHYSICAL DATA |  |  |  |  |  |  |  |  |  |
| No. of companies ( 20 employees until 2007) | Units | 320 | 320 | 243 | 192 | 653 | 565 | 639 |  |
| Employees ${ }^{(3)}$ | Units | 143,347 | 112,963 | 94,171 | 73,110 |  |  |  |  |
| Employees on 31/12 (excluding temporary st |  |  |  |  |  | 73,210 | 64,881 | 61,759 | 60,000 |
| FINANCIAL DATA |  |  |  |  |  |  |  |  |  |
| Net turnover | € millions | 5,637 | 14,452 | 17,766 | 18,149 | 20,464 | 14,898 | 16,056 | 17,000 |
| Export turnover | € millions | 1,301 | 4,018 | 7,512 | 8,676 |  | 7,056 | 7,866 |  |
| Exports as a \% of total turnover | \% | 23.1\% | 27.8\% | 42.3\% | 47.8\% |  | 47.4\% | 49.0\% |  |
| Percentage of production exported (source: FIEV) |  |  |  |  |  | 53\% | 54\% | 51\% | 53\% |
| Value added (VA) before tax | € millions | 2,251 | 4,530 | 4,643 | 4,276 | 4,403 | 3,479 | 3,885 |  |
| Value added / turnover before tax | \% | 39.9\% | 31.3\% | 26.1\% | 23.6\% | 21.5\% | 23.4\% | 24.2\% |  |
| Value added per employee before tax | € thousands | 16 | 40 | 49 | 58 | 60 | 54 | 63 |  |
| Social security costs | € millions | 503 | 867 | 902 | 880 | 1,046 | 939 | 937 |  |
| Social security costs / employee | $€$ thousands | 3.5 | 7.7 | 9.6 | 12.0 | 14.3 | 14.5 | 15.2 |  |
| Wages and salaries | € millions | 1,239 | 2,060 | 2,213 | 2,086 | 2,489 | 2,300 | 2,302 |  |
| Wages and salaries / employee | € thousands | 8.6 | 18.2 | 23.5 | 28.5 | 34.0 | 35.4 | 37.3 |  |
| Personnel costs | € millions | 1,742 | 2,926 | 3,115 | 2,967 | 3,535 | 3,239 | 3,239 |  |
| Personnel costs / employee | $€$ thousands | 12.2 | 25.9 | 33.1 | 40.6 | 48.3 | 49.9 | 52.4 |  |
| Personnel costs / VA | \% | 77.4\% | 64.6\% | 67.1\% | 69.4\% | 80.3\% | 93.1\% | 83.4\% |  |
| Operating cash flow | € millions | 418 | 1,337 | 1,206 | 1,014 | 541 | 7 | 412 |  |
| Operating cash flow / VA | \% | 18.6\% | 29.5\% | 26.0\% | 23.7\% | 12.3\% | 0.2\% | 10.6\% |  |
| Interest expense | € millions | 186 | 387 | 440 | 262 |  | 171 | 177 |  |
| Interest expense / VA | \% | 8.2\% | 8.5\% | 9.5\% | 6.1\% |  | 4.9\% | 4.6\% |  |
| Interest income | € millions | 36 | 213 | 337 | 268 |  | 226 | 217 |  |
| Interest income / VA | \% | 1.6\% | 4.7\% | 7.3\% | 6.3\% |  | 6.5\% | 5.6\% |  |
| Net interest income (expense) | € millions | -150 | -174 | -103 | 5 |  | 55 | 40 |  |
| Net interest income (expense) / VA | \% | -6.7\% | -3.8\% | -2.2\% | 0.1\% |  | 1.6\% | 1.0\% |  |
| Cash flow | € millions | 237 | 883 | 889 | 697 |  | -46 | 341 |  |
| Cash flow / VA | \% | 10.5\% | 19.5\% | 19.2\% | 16.3\% |  | -1.3\% | 8.8\% |  |
| Net income (loss) | € millions | 54 | 400 | -92 | 141 | -248 | -427 | -17 |  |
| Net income / turnover | \% | 1.0\% | 2.8\% | -0.5\% | 0.8\% | -1.2\% | -2.9\% | -0.1\% |  |
| Capital expenditure | € millions | 328 | 899 | 1,024 | 485 |  |  |  |  |
| Gross fixed investments exclusive of contributions | € millions |  |  |  |  |  | 1,117 | 413 |  |
| Capital expenditure / turnover | \% | 5.8\% | 6.2\% | 5.8\% | 2.7\% |  | 7.5\% | 2.6\% |  |
| Capital expenditure / VA | \% | 14.6\% | 19.8\% | 22.0\% | 11.3\% |  | 32.1\% | 10.6\% |  |

[^11]Véhicules (FIEV)
(3) Employees Average employee numbers, corrected by the balance of employees hired and rented on temporary basis.

## Registrations

NEW PASSENGER CAR REGISTRATIONS BY MAKE
The special French Temporary Transit series was included in the new passenger car registrations as of 2004.

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 270,983 | 266,822 | 261,508 | 281,480 | 295,431 | 346,437 | 328,146 | 323,076 |
| Peugeot ${ }^{(1)}$ | 414,335 | 498,481 | 397,547 | 373,303 | 364,523 | 391,944 | 400,663 | 369,761 |
| Dacia |  |  |  | 32,641 | 43,525 | 61,217 | 104,641 | 88,980 |
| Renault | 759,312 | 639,440 | 602,415 | 459,349 | 463,019 | 517,093 | 497,820 | 455,705 |
| Others France | 56 | 146 | 63 | 68 | 33 | 73 | 54 | 752 |
| TOTAL FRANCE ${ }^{(2)}$ | 1,444,686 | 1,404,889 | 1,261,533 | 1,146,841 | 1,166,531 | 1,316,764 | 1,331,324 | 1,238,274 |
| Alfa Romeo | 25,380 | 15,916 | 12,774 | 13,959 | 10,316 | 11,732 | 13,033 | 16,232 |
| Audi | 17,455 | 32,762 | 34,937 | 48,121 | 47,871 | 49,109 | 50,936 | 58,970 |
| BMW | 17,239 | 29,580 | 31,576 | 49,602 | 49,194 | 43,414 | 46,074 | 46,305 |
| Chevrolet |  |  |  | 8,971 | 9,156 | 21,074 | 21,247 | 23,708 |
| Chrysler | 16 | 4,084 | 4,827 | 4,014 | 2,485 | 1,085 | 880 | 184 |
| Daihatsu | - | 0 | 1,043 | 2,848 | 1,853 | 1,914 | 1,083 | 217 |
| Dodge |  |  |  | 2,867 | 2,564 | 1,358 | 857 | 147 |
| Fiat | 53,147 | 128,822 | 95,983 | 53,119 | 73,504 | 82,290 | 72,717 | 57,326 |
| Ford | 68,426 | 159,575 | 117,061 | 103,078 | 112,128 | 133,079 | 114,810 | 115,357 |
| Honda | 8,293 | 14,002 | 8,716 | 15,653 | 12,382 | 14,669 | 11,251 | 8,793 |
| Hyundai | - | 0 | 11,019 | 26,835 | 18,454 | 21,516 | 18,785 | 20,204 |
| Jaguar | 269 | 1,290 | 1,939 | 1,567 | 1,678 | 1,169 | 1,126 | 1,001 |
| Jeep | - | 3,824 | 3,001 | 4,894 | 2,278 | 1,183 | 1,177 | 2,637 |
| Kia | - | 0 | 2,631 | 15,476 | 15,750 | 21,164 | 24,056 | 27,961 |
| Lada | 13,069 | 15,758 | 1,867 | 622 | 176 | 98 | 346 | 405 |
| Lancia | 6,801 | 18,225 | 5,864 | 4,260 | 4,765 | 4,839 | 3,368 | 4,000 |
| Land Rover | 237 | 3,611 | 7,570 | 7,480 | 3,177 | 2,419 | 2,735 | 4,317 |
| Mazda | 13,021 | 18,563 | 6,366 | 14,529 | 13,473 | 13,096 | 10,232 | 6,509 |
| Mercedes | 14,430 | 28,605 | 43,389 | 61,755 | 51,584 | 50,927 | 45,612 | 43,545 |
| Mini | - | - | - | 16,041 | 19,015 | 17,777 | 18,007 | 21,702 |
| Mitsubishi | 2,788 | 4,298 | 5,575 | 5,463 | 2,571 | 2,131 | 3,514 | 4,386 |
| Nissan-Infiniti | 17,700 | 25,707 | 31,330 | 32,821 | 38,302 | 46,070 | 54,351 | 72,212 |
| Opel | 32,709 | 113,490 | 133,576 | 99,680 | 89,790 | 89,265 | 94,877 | 94,102 |
| Porsche | 1,060 | 1,297 | 825 | 2,879 | 1,645 | 2,112 | 2,073 | 2,734 |
| Rover | 20,690 | 41,147 | 13,474 | 13 | 0 | 0 | 0 | 0 |
| Saab | 179 | 2,459 | 3,265 | 3,369 | 3,174 | 1,585 | 574 | 377 |
| Santana | - | 1,746 | 4,231 | 183 | 144 | 99 | 27 | 3 |
| Seat | 306 | 48,052 | 40,562 | 37,996 | 34,774 | 38,364 | 30,645 | 33,268 |
| Skoda | 1,636 | 1,825 | 11,570 | 18,367 | 17,399 | 19,003 | 18,533 | 21,185 |
| Smart | - | - | 6,645 | 8,062 | 8,669 | 7,920 | 6,408 | 6,810 |
| Ssangyong | - | 0 | 19 | 3,878 | 595 | 472 | 451 | 560 |
| Subaru | - | 0 | 2,312 | 1,791 | 1,234 | 1,405 | 1,146 | 831 |
| Suzuki | - | 0 | 11,355 | 30,874 | 25,353 | 29,056 | 22,070 | 19,233 |
| Toyota-Lexus | 13,095 | 15,839 | 43,698 | 103,460 | 92,279 | 90,320 | 67,311 | 70,192 |
| Volkswagen | 75,727 | 155,971 | 152,868 | 142,634 | 144,506 | 150,392 | 146,538 | 163,584 |
| Volvo | 8,207 | 12,415 | 6,777 | 13,772 | 11,001 | 12,007 | 11,841 | 15,192 |
| TOTAL FOREIGN ${ }^{(2)}$ | 428,516 | 904,241 | 872,351 | 962,831 | 924,838 | 985,634 | 920,345 | 965,955 |
| TOTAL ALL CATEGORIES | 1,873,202 | 2,309,130 | 2,133,884 | 2,109,672 | 2,091,369 | 2,302,398 | 2,251,669 | 2,204,229 |
| of which Temporary Transit | - | - | - | 45,129 | 41,086 | 33,727 | 39,011 | 38,421 |
| TOTAL FRANCE (as a \%) | 77.1\% | 60.8\% | 59.1\% | 54.4\% | 55.8\% | 57.2\% | 59.1\% | 56.2\% |
| TOTAL FOREIGN (as a \%) | 22.9\% | 39.2\% | 40.9\% | 45.6\% | 44.2\% | 42.8\% | 40.9\% | 43.8\% |

(1) Including Talbot up to 1985.
(2) Including others.

USED PASSENGER CAR REGISTRATIONS

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| TOTAL ALL CATEGORIES | $4,441,423$ | $4,758,750$ | $5,082,122$ | $5,570,764$ | $5,393,045$ | $5,240,411$ | $5,386,007$ | $5,440,856$ |
| Used/new ratio | 2.4 | 2.1 | 2.4 | 2.6 | 2.6 | 2.3 | 2.4 |  |


| USED LIGHT COMMERCIAL VEHICLE REGISTRATIONS |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |  |  |
|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | In units |
| TOTAL ALL CATEGORIES | 644,925 | 651,033 | 768,538 | 781,720 | 766,764 | 806,398 | 799,058 |
| Used/new ratio | 1.6 | 1.6 | 1.7 | 1.7 | 2.1 | 1.9 | 1.9 |

EUROPE - FRANCE
Registrations

NEW DIESEL PASSENGER CAR REGISTRATIONS BY MAKE
The special French Temporary Transit series was included in the new passenger car registrations as of 2004.

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 24,158 | 111,881 | 138,628 | 217,725 | 239,593 | 256,454 | 243,841 | 238,010 |
| Peugeot ${ }^{(1)}$ | 65,199 | 189,322 | 206,153 | 276,877 | 278,689 | 295,599 | 307,518 | 228,634 |
| Dacia |  |  |  | 21,603 | 33,846 | 35,483 | 53,737 | 73,642 |
| Renault | 45,862 | 205,374 | 257,909 | 332,703 | 369,788 | 377,769 | 352,530 | 316,841 |
| TOTAL FRANCE ${ }^{(2)}$ | 135,219 | 506,577 | 602,711 | 848,908 | 921,916 | 965,305 | 957,626 | 917,127 |
| Alfa Romeo | - | 2,524 | 7,444 | 12,132 | 9,079 | 8,307 | 8,432 | 11,187 |
| Audi | 19,591 | 13,495 | 25,901 | 42,496 | 43,243 | 44,403 | 45,201 | 49,615 |
| BMW-Mini | - | 8,271 | 21,065 | 47,783 | 52,348 | 46,578 | 50,906 | 54,738 |
| Chrysler-Dodge-Jeep | - | - | 4,161 | 11,069 | 7,135 | 3,536 | 2,863 | 2,876 |
| Fiat-Lancia | 10,352 | 33,913 | 38,337 | 33,054 | 42,262 | 35,445 | 28,240 | 19,441 |
| Ford | 1,833 | 56,331 | 58,896 | 77,414 | 96,417 | 98,745 | 89,334 | 88,850 |
| Honda |  |  | 413 | 10,442 | 7,298 | 6,575 | 5,029 | 3,360 |
| Hyundai | - | - | 5,510 | 22,961 | 12,675 | 11,099 | 13,174 | 14,536 |
| Kia |  |  | 1,200 | 12,168 | 12,025 | 12,750 | 15,428 | 18,996 |
| Land Rover | - | 2,980 | 5,656 | 7,330 | 3,138 | 2,368 | 2,637 | 4,095 |
| Mazda | - | 5,200 | 3,204 | 9,480 | 8,615 | 8,519 | 6,768 | 4,671 |
| Mercedes | 10,635 | 15,676 | 30,007 | 55,140 | 46,859 | 46,125 | 41,460 | 39,645 |
| Mitsubishi | - | 1,623 | 3,227 | 4,730 | 2,053 | 1,370 | 3,102 | 4,249 |
| Nissan-Infiniti | 694 | 4,982 | 15,533 | 21,858 | 26,832 | 30,361 | 35,092 | 50,108 |
| Opel | 6,178 | 28,218 | 63,726 | 72,605 | 64,629 | 59,335 | 63,751 | 64,617 |
| Rover | - | 4,419 | 7,480 | 5 | 0 | 0 | 0 | 0 |
| Seat | - | 14,367 | 27,861 | 32,128 | 30,402 | 33,170 | 25,462 | 28,922 |
| Skoda | - | - | 7,741 | 15,146 | 15,548 | 15,362 | 14,781 | 16,531 |
| Suzuki | - | - | 3,165 | 17,544 | 14,240 | 13,282 | 9,263 | 9,044 |
| Toyota-Lexus | - | 3,594 | 12,282 | 64,843 | 55,623 | 43,266 | 35,744 | 38,576 |
| Volkswagen | - | 50,975 | 89,487 | 119,077 | 129,683 | 123,629 | 118,702 | 129,026 |
| Volvo | 1,198 | 4,097 | 4,786 | 12,717 | 10,590 | 11,799 | 11,614 | 14,937 |
| TOTAL FOREIGN ${ }^{(2)}$ | 50,815 | 255,477 | 443,774 | 714,153 | 699,064 | 663,190 | 635,547 | 679,028 |
| TOTAL ALL CATEGORIES | 186,034 | 762,054 | 1,046,485 | 1,563,061 | 1,620,980 | 1,628,495 | 1,593,173 | 1,596,155 |
| of which Temporary Transit | - | - | - | 37,622 | 36,542 | 30,759 | 34,432 | 33,788 |
| \% diesel | 9.9\% | 33.0\% | 49.0\% | 74.1\% | 77.5\% | 70.7\% | 70.8\% | 72.4\% |
| FRANCE TOTAL AS A \% | 72.7\% | 66.5\% | 57.6\% | 54.3\% | 56.9\% | 59.3\% | 60.1\% | 57.5\% |
| TOTAL FOREIGN AS A \% | 27.3\% | 33.5\% | 42.4\% | 45.7\% | 43.1\% | 40.7\% | 39.9\% | 42.5\% |

(1) Including Talbot up to 1985.
(2) Including others.

NEW LIGHT COMMERCIAL VEHICLE REGISTRATIONS (UP TO 5 METRIC TONS) BY MAKE

|  | 1980 | 1990 | 2000 | $2007{ }^{(3)}$ | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 53,245 | 80,958 | 77,048 | 71,901 | 78,593 | 66,833 | 70,838 | 75,876 |
| Peugeot ${ }^{(1)}$ | 58,986 | 60,813 | 74,950 | 81,050 | 82,256 | 66,436 | 72,228 | 72,071 |
| Dacia |  |  |  | 2 | 53 | 5,237 | 5,434 | 5,298 |
| Renault | 116,602 | 162,549 | 139,752 | 150,532 | 144,750 | 116,498 | 135,591 | 137,360 |
| Others France | 256 | 415 | 40 | 488 | 460 | 532 | 528 | 486 |
| TOTAL FRANCE | 229,089 | 304,735 | 291,790 | 303,973 | 306,112 | 255,536 | 284,619 | 291,091 |
| Fiat | 8,326 | 10,139 | 25,253 | 33,071 | 36,403 | 32,373 | 34,659 | 37,152 |
| Ford | 9,099 | 16,080 | 18,110 | 26,458 | 24,765 | 20,197 | 20,437 | 20,473 |
| Hyundai | - | - | 588 | 996 | 659 | 374 | 237 | 182 |
| Isuzu | - | - | 108 | 2,280 | 1,950 | 1,711 | 1,961 | 1,904 |
| Iveco | 2,941 | 11,543 | 16,534 | 18,828 | 17,845 | 10,505 | 11,610 | 12,954 |
| Land Rover | 645 | 2,718 | 1,857 | 1,218 | 1,211 | 1,078 | 1,550 | 1,489 |
| Mazda | 579 | 1,067 | 916 | 760 | 620 | 424 | 482 | 424 |
| Mercedes | 5,495 | 11,156 | 23,139 | 23,422 | 22,509 | 16,929 | 19,051 | 20,073 |
| Mitsubishi | - | - | 3,392 | 3,766 | 2,916 | 2,111 | 2,639 | 2,776 |
| Nissan | 861 | 5,063 | 5,197 | 10,050 | 8,449 | 6,498 | 7,307 | 9,616 |
| Opel | 664 | 2,408 | 7,561 | 12,646 | 11,606 | 6,772 | 7,195 | 7,560 |
| Toyota-Lexus | 7,112 | 6,099 | 1,771 | 6,204 | 7,019 | 4,348 | 4,013 | 4,115 |
| Volkswagen | 8,091 | 9,673 | 13,819 | 13,178 | 13,713 | 11,506 | 13,249 | 14,895 |
| TOTAL FOREIGN ${ }^{(2)}$ | 48,798 | 89,060 | 123,176 | 157,489 | 154,161 | 118,450 | 132,993 | 138,163 |
| TOTAL ALL CATEGORIES | 277,887 | 393,795 | 414,966 | 461,462 | 460,273 | 373,986 | 417,612 | 429,254 |
| FRANCE TOTAL AS A \% | 82.4\% | 77.4\% | 70.3\% | 65.9\% | 66.5\% | 68.3\% | 68.2\% | 67.8\% |
| TOTAL FOREIGN AS A \% | 17.6\% | 22.6\% | 29.7\% | 34.1\% | 33.5\% | 31.7\% | 31.8\% | 32.2\% |

(1) Including Talbot up to 1985.
(3) 2006 and more recent data are not comparable to data from prior years because some models were reclassified as "Other France" and "Foreign

## EUROPE-FRANCE

## Registrations

NEW PASSENGER CARS AND LIGHT COMMERCIAL VEHICLE REGISTRATIONS BY MAKE
The special French Temporary Transit series was included in the new passenger car registrations as of 2004.

|  | 1980 | 1990 | 2000 | $2007{ }^{(1)}$ | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Citroën | 324,228 | 347,780 | 338,556 | 353,381 | 374,024 | 413,270 | 398,984 | 398,952 |
| Peugeot | 473,321 | 559,294 | 472,497 | 454,353 | 446,779 | 458,380 | 472,891 | 441,832 |
| Dacia |  |  |  | 32,643 | 43,578 | 66,454 | 110,075 | 94,278 |
| Renault | 875,914 | 801,989 | 742,167 | 609,881 | 607,769 | 633,591 | 633,411 | 593,065 |
| TOTAL FRANCE | 1,673,775 | 1,709,624 | 1,553,323 | 1,450,814 | 1,472,643 | 1,572,300 | 1,615,943 | 1,529,365 |
| Fiat | 61,473 | 138,961 | 121,236 | 86,190 | 109,907 | 114,663 | 107,376 | 94,478 |
| Ford | 77,525 | 175,655 | 135,171 | 129,536 | 136,893 | 153,276 | 135,247 | 135,830 |
| Land Rover | 882 | 6,329 | 9,427 | 8,698 | 4,388 | 3,497 | 4,285 | 5,806 |
| Mercedes | 19,925 | 39,761 | 66,528 | 85,177 | 74,093 | 67,856 | 64,663 | 63,618 |
| Nissan-Infiniti | 18,561 | 30,770 | 36,527 | 42,871 | 46,751 | 52,568 | 61,658 | 81,828 |
| Opel | 33,373 | 115,898 | 141,137 | 112,326 | 101,396 | 96,037 | 102,072 | 101,662 |
| Rover | 20,812 | 41,343 | 13,564 | 13 | 0 | 0 | 0 | 0 |
| Seat | 306 | 51,999 | 42,230 | 38,432 | 35,150 | 38,813 | 31,080 | 33,966 |
| Toyota-Lexus | 20,207 | 21,938 | 45,469 | 109,664 | 99,298 | 94,668 | 71,324 | 74,307 |
| Volkswagen | 83,818 | 165,644 | 166,687 | 155,812 | 158,219 | 161,898 | 159,787 | 178,479 |
| TOTAL FOREIGN | 477,314 | 993,301 | 995,527 | 1,120,320 | 1,078,999 | 1,104,084 | 1,053,338 | 1,104,118 |
| TOTAL ALL CATEGORIES | 2,151,089 | 2,702,925 | 2,548,850 | 2,571,134 | 2,551,642 | 2,676,384 | 2,669,281 | 2,633,483 |
| FRANCE TOTAL AS A \% | 77.8\% | 63.3\% | 60.9\% | 56.4\% | 57.7\% | 58.7\% | 60.5\% | 58.1\% |
| TOTAL FOREIGN AS A \% | 22.2\% | 36.7\% | 39.1\% | 43.6\% | 42.3\% | 41.3\% | 39.5\% | 41.9\% |

(1) 2006 and more recent data are not comparable to data from prior years because some models were reclassified to "Other France" and "Foreign".

NEW HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault Trucks | 17,984 | 20,453 | 20,818 | 16,843 | 19,359 | 12,158 | 10,908 | 14,343 |
| TOTAL FRANCE | 18,312 | 20,738 | 20,992 | 16,971 | 19,472 | 12,295 | 10,964 | 14,399 |
| DAF | 1,881 | 3,460 | 4,365 | 5,995 | 6,579 | 3,752 | 4,464 | 6,240 |
| Iveco | 6,578 | 7,204 | 6,998 | 5,385 | 5,838 | 4,120 | 4,003 | 4,980 |
| MAN | 327 | 1,433 | 3,498 | 5,171 | 5,530 | 3,630 | 2,729 | 4,765 |
| Mercedes | 8,014 | 9,500 | 9,976 | 8,879 | 9,610 | 5,482 | 5,229 | 7,087 |
| Scania | 1,389 | 2,711 | 4,963 | 4,200 | 4,156 | 2,176 | 2,553 | 3,670 |
| Volvo | 3,724 | 4,647 | 6,739 | 5,522 | 5,739 | 3,615 | 3,938 | 5,825 |
| TOTAL FOREIGN | 23,534 | 29,290 | 36,924 | 35,568 | 38,032 | 23,238 | 23,257 | 32,964 |
| TOTAL ALL CATEGORIES | 41,846 | 50,028 | 57,916 | 52,539 | 57,504 | 35,533 | 34,221 | 47,363 |
| FRANCE TOTAL AS A \% | 43.8\% | 41.5\% | 36.2\% | 32.3\% | 33.9\% | 34.6\% | 32.0\% | 30.4\% |
| TOTAL FOREIGN AS A \% | 56.2\% | 58.5\% | 63.8\% | 67.7\% | 66.1\% | 65.4\% | 68.0\% | 69.6\% |

USED HEAVY TRUCK (OVER 5 METRIC TONS) REGISTRATIONS

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| TOTAL | - | - | 59,056 | 55,012 | 54,586 | 49,452 | 55,591 | 57,152 |
| Used/new ratio | - | - | 1.0 | 1.0 | 0.9 | 1.4 | 1.6 | 1.2 |

NEW COACH AND BUS (OVER 5 METRIC TONS) REGISTRATIONS BY MAKE

|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Renault | 2,126 | 1,692 | 1,633 | - | - | - | - | - |
| Others France | 107 | 255 | 367 | - | - | - | - | - |
| Kässbohrer-Setra | 479 | 392 | 261 | - | - | - | - | - |
| Mercedes | 554 | 245 | 602 | - | - | - | - | - |
| TOTAL ALL CATEGORIES | 3,558 | 3,160 | 4,320 | - | - | - | - | - |
|  |  |  |  |  |  |  |  |  |
| Irisbus Group ${ }^{(1)}$ | - | - | - | 2,861 | 2,914 | 3,092 | 2,412 | 2,843 |
| Evobus Group ${ }^{(2)}$ | - | - | - | 974 | 1,346 | 1,851 | 1,433 | 1,681 |
| Neoman Bus Group ${ }^{(3)}$ | - | - | - | 550 | 527 | 658 | 559 | 515 |
| Bova | - | - | - | 262 | 155 | 150 | 116 | 86 |
| Temsa | - | - | - | 343 | 284 | 384 | 309 | 272 |
| Van Hool | 57 | 250 | 230 | 151 | 157 | 117 | 169 | 175 |
| Others | - | - | - | 349 | 272 | 412 | 384 | 634 |
| GENERAL TOTAL | - | - | - | 5,491 | 5,655 | 6,664 | 5,382 | 6,206 |

[^12](2) Evobus: Kässbohrer and Mercedes
(3) Neoman Bus: MAN and Neoplan

EUROPE - FRANCE
Vehicle ownership

DENSITY
(INTERNATIONAL COMPARISONS)
Number of cars and commercial vehicles per 1,000 inhabitants on January $1^{\text {st }}$

|  | 1985 | 1995 | 2005 | 2010 |
| :---: | :---: | :---: | :---: | :---: |
| European Union 27 countries | - | - | 525 | 552 |
| European Union <br> 15 countries since 1995 | 380 | 473 | 577 | 587 |
| 12 new EU member states | - | - | 333 | 421 |
| Germany | 450 | 529 | 593 | 545 |
| Belgium | 363 | 463 | 531 | 562 |
| Spain | 276 | 430 | 569 | 610 |
| France | 446 | 520 | 596 | 599 |
| Italy | 412 | 541 | 656 | 688 |
| United Kingdom | 379 | 474 | 567 | 570 |
| Sweden | 400 | 445 | 507 | 525 |
| Poland | 117 | 229 | 378 | 509 |
| Turkey | 27 | 65 | 111 | 142 |
| Canada | 559 | 562 | 584 | 619 |
| USA | 708 | 759 | 819 | 814 |
| South Korea | 25 | 177 | 315 | 359 |
| Japan | 375 | 527 | 586 | 592 |
| Argentina | 173 | 167 | 182 | 222 |
| Brazil | 86 | 89 | 121 | 153 |
| China | 3 | 8 | 21 | 47 |
| India | 3 | 6 | 13 | 16 |

Source: CCFA.

TOTAL VEHICLES IN USE (JANUARY 1, 2012)

|  |  |  |
| :---: | :---: | :---: |
|  | All fuels | Diesel |
| PASSENGER CARS |  |  |
| Up to 5 HP | 13,628 | 7,464 |
| 6 to 10 HP | 16,375 | 10,673 |
| 11 HP and over | 1,547 | 728 |
| Total passenger cars | 31,550 | 18,865 |
| LIGHT COMMERCIAL VEHICLES (LCV) |  |  |
| Up to 2.5 t | 3,698 | 3,232 |
| From 2.5 t to 3.5 t | 2,169 | 2,147 |
| From 3.6 t to 5 t | 13 | 12 |
| TOTAL LCVs up to 5 t | 5,880 | 5,391 |
| Total passenger cars and light commercial vehicles | 37,430 | 24,256 |
| HEAVY TRUCKS OF MORE THAN 5 T |  |  |
| Trucks |  |  |
| 5 t to 12 t | 80 | 80 |
| 12 t to 16 t | 50 | 50 |
| 16 t to 20 t | 117 | 117 |
| 20 t and over | 98 | 98 |
| Total trucks | 345 | 345 |
| Road tractors | 206 | 206 |
| Total heavy trucks | 551 | 550 |
| Coaches and buses | 86 | 83 |
| Total commercial vehicles over 5 t | 637 | 633 |
| Total commercial vehicles all sizes | 6,517 | 6,025 |
| OVERALL TOTAL | 38,067 | 24,889 |

Source: CCFA estimates

## VEHICLE OWNERSHIP

|  | Unit | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | $2011{ }^{(1)}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households without a vehicle | \% | 29.2\% | 23.2\% | 19.7\% | 17.6\% | 17.3\% | 16.8\% | 16.5\% | 16.5\% |
| Households with a vehicle | \% | 70.8\% | 76.8\% | 80.3\% | 82.4\% | 82.7\% | 83.2\% | 83.5\% | 83.5\% |
| Households with one vehicle | \% | 54.3\% | 50.5\% | 50.7\% | 46.6\% | 46.9\% | 47.5\% | 47.6\% | 48.2\% |
| Households with two vehicles | \% | 14.8\% | 23.0\% | 25.4\% | 30.3\% | 30.5\% | 30.5\% | 30.7\% | 30.5\% |
| Households with three or more vehicles | \% | 1.7\% | 3.3\% | 4.2\% | 5.5\% | 5.3\% | 5.2\% | 5.2\% | 4.8\% |
| Average vehicle age | years |  | 5.90 | 7.25 | 8.2 | 8.1 | 8.0 | 8.0 | 8.1 |
| Average ownership period | years |  | 3.66 | 4.43 | 4.9 | 4.9 | 4.9 | 5.0 | 5.1 |
| Used passenger cars | \% |  | 50.0 | 56.1 | 61.9 | 61.9 | 59.6 | 58.9 | 57.8 |
| Total average kilometers | km | 12,200 | 13,041 | 13,560 | 12,198 | 12,015 | 11,793 | 11,755 | 11,515 |
| Total average gasoline | km | 11,600 | 11,651 | 10,780 | 8,832 | 8,658 | 8,176 | 8,108 | 7,897 |
| Total average diesel | km | 26,200 | 20,950 | 18,140 | 15,590 | 15,106 | 14,819 | 14,542 | 14,265 |
| DOMESTIC PASSENGER ROAD TRANSPORT |  |  |  |  |  |  |  |  |  |
| By passenger car | billion passenger-km | 482.3 | 617.3 | 754.4 | 812.0 | 800.0 | 802.9 | 810.8 | 812.7 |
| By coach - bus | billion passenger-km | 37.4 | 40.7 | 42.0 | 45.3 | 48.4 | 48.8 | 49.9 | 51.1 |
| TOTAL TRAFFIC | billion passenger-km | 588.0 | 743.3 | 892.2 | 965.8 | 962.6 | 964.8 | 974.0 | 981.2 |
| Road transport as a \% of total traffic | \% | 88.4 | 88.5 | 89.3 | 88.8 | 88.1 | 88.3 | 88.4 | 88.0 |
| ANNUAL TRAFFIC VARIATION |  |  |  |  |  |  |  |  |  |
| By passenger car | \% | - | +2.6 | +0.6 | +1.3 | -1.5 | +0.4 | +1.0 | +0.2 |
| By coach - bus | \% | - | +2.7 | +2.7 | +4.8 | +6.8 | +0.7 | +2.2 | +2.4 |

(1) Provisional data.
Sources: PARCAUTO TNS-SOFRES, calculations by IFSTTAR-ADEME, INSEE and SOeS.

TOTAL VEHICLES IN USE ON JANUARY $1^{\text {sT }}$

|  | 1980 | 1990 | 2000 | 2008 | 2009 | 2010 | 2011 | 2012 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PASSENGER CARS |  |  |  |  |  |  |  |  |
| Up to 5 HP | 5,090 | 8,312 | 10,572 | 12,323 | 12,537 | 12,946 | 13,351 | 13,628 |
| 6 HP to 10 HP | 11,460 | 13,385 | 15,723 | 16,864 | 16,789 | 16,583 | 16,422 | 16,375 |
| Over 10 HP | 1,890 | 1,313 | 1,186 | 1,513 | 1,523 | 1,521 | 1,528 | 1,547 |
| TOTAL PASSENGER CARS | 18,440 | 23,010 | 27,480 | 30,700 | 30,850 | 31,050 | 31,300 | 31,550 |
| of which diesel | 730 | 3,265 | 9,261 | 15,922 | 16,753 | 17,458 | 18,165 | 18,865 |
| COMMERCIAL VEHICLES |  |  |  |  |  |  |  |  |
| Up to 3.5 t | 1,985 | 4,125 | 4,974 | 5,680 | 5,720 | 5,750 | 5,809 | 5,867 |
| From 2.5 t to 3.5 t | 103 | 20 | 12 | 10 | 10 | 10 | 11 | 13 |
| From 5 t to 20 t | 250 | 334 | 287 | 259 | 253 | 250 | 246 | 247 |
| 20 t and over | 26 | 41 | 46 | 86 | 89 | 91 | 93 | 98 |
| Road tractors | 129 | 160 | 210 | 215 | 206 | 202 | 199 | 206 |
| TOTAL COMMERCIAL VEHICLES | 2,493 | 4,680 | 5,529 | 6,250 | 6,278 | 6,303 | 6,358 | 6,431 |
| of which diesel | 976 | 2,342 | 4,202 | 5,410 | 5,538 | 5,632 | 5,777 | 5,941 |
| COACHES AND BUSES | 57 | 68 | 80 | 83 | 84 | 85 | 86 | 86 |
| OVERALL TOTAL | 20,990 | 27,758 | 33,090 | 37,033 | 37,212 | 37,438 | 37,744 | 38,067 |
| of which diesel | 1,763 | 5,675 | 13,543 | 21,413 | 22,373 | 23,172 | 24,025 | 24,889 |

Source: CCFA estimates.

## Fuel and taxation, emissions and $\mathrm{CO}_{2}$

MOTOR FUEL CONSUMPTION, PRICES AND TAXES

|  | Units | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FUEL CONSUMPTION |  |  |  |  |  |  |  |  |  |
| Regular gasoline | millions of liters | 4,216 | 959 |  |  |  |  |  |  |
| Premium leaded - AVSR | millions of liters | 20,007 | 19,911 | 3,924 | 26 | 0 |  |  |  |
| Premium unleaded | millions of liters |  | 3,406 | 14,329 | 13,037 | 12,054 | 10,871 | 9,501 | 8,582 |
| Premium unleaded 95-E10 | millions of liters |  |  |  |  |  | 727 | 1,379 | 1,754 |
| Total gasoline | millions of liters | 24,223 | 24,276 | 18,253 | 13,063 | 12,054 | 11,598 | 10,880 | 10,337 |
| Diesel | millions of liters | 11,415 | 20,664 | 32,373 | 39,004 | 38,849 | 38,913 | 39,749 | 40,327 |
| TOTAL ROAD FUEL | millions of liters | 35,638 | 44,940 | 50,627 | 52,067 | 50,902 | 50,510 | 50,629 | 50,664 |

Source: CPDP.

|  | Units | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RETAIL PRICES OF FUEL (ANNUAL AVERAGE) |  |  |  |  |  |  |  |  |  |
| Regular gasoline | €/liter | 0.49 | 0.80 | - | - | - | - | - | - |
| Tax as a \% | \% | 57 | 73 | - | - | - | - | - | - |
| Premium leaded - AVSR | €/liter | 0.52 | 0.81 | 1.17 | - | - | - | - | - |
| Tax as a \% | \% | 57 | 74 | 71 | - | - | - | - | - |
| Premium unleaded 98 octane | €/liter | - | 0.79 | 1.11 | 1.31 | 1.39 | 1.24 | 1.38 | 1.54 |
| Tax as a \% | \% | - | 71 | 69 | 63 | 60 | 65 | 60 | 56 |
| Gasoline | €/liter | 0.52 | 0.81 | 1.12 | 1.28 | 1.36 | 1.21 | 1.35 | 1.51 |
| Tax as a \% | \% | 57 | 74 | 69 | 63 | 61 | 66 | 61 | 57 |
| Diesel | €/liter | 0.37 | 0.54 | 0.85 | 1.10 | 1.27 | 1.00 | 1.15 | 1.34 |
| Tax as a \% | \% | 46 | 61 | 62 | 55 | 50 | 59 | 54 | 49 |

Source: SOeS.

TOTAL AUTOMOBILE EMISSIONS IN MAINLAND FRANCE BETWEEN 1990 AND 2011

| Change |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| REGULATED POLLUTANTS | $\mathbf{1 9 9 0}$ | $\mathbf{1 9 9 5}$ | $\mathbf{2 0 0 0}$ | $\mathbf{2 0 0 5}$ | $\mathbf{2 0 0 8}$ | $\mathbf{2 0 0 9}$ | 2010 | $2011(1)$ | Change <br> 2011-1990 |  |
| $\mathrm{SO}_{2}$ |  | 143 | 117 | 23 | 4 | 4 | 1 | 1 | 1 | $-99 \%$ |

(1) 2010 estimates.

Source: CITEPA/Secten data: updated in April 2012

| $\mathrm{CO}_{2}$ EMISSIONS IN MAINLAND |  | ESS |  |  |  |  |  |  | s of me | ns of $\mathrm{CO}_{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1990 | 1995 | 2000 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | $2011{ }^{(1)}$ |
| Power production | 67 | 58 | 64 | 68 | 64 | 64 | 62 | 60 | 60 | 51 |
| Industry | 111 | 105 | 106 | 103 | 101 | 98 | 94 | 81 | 87 | 86 |
| Residential/Commercial | 85 | 87 | 89 | 96 | 90 | 84 | 90 | 89 | 90 | 74 |
| Transport | 118 | 127 | 135 | 136 | 135 | 133 | 127 | 125 | 127 | 126 |
| of which road | 111 | 120 | 127 | 129 | 128 | 127 | 120 | 119 | 121 | 120 |
| of which other transportation | 6.9 | 7.1 | 8.0 | 6.9 | 6.6 | 6.4 | 6.3 | 6.2 | 6.1 | 6.3 |
| Agriculture/silviculture | 9.4 | 9.8 | 10.1 | 10.4 | 10.2 | 9.7 | 10.6 | 9.9 | 9.5 | 8.4 |
| TOTAL NOT INCLUDING ${ }^{(2)}$ LULUCF | 390 | 386 | 403 | 413 | 401 | 390 | 383 | 365 | 372 | 346 |
| LULUCF ${ }^{(2)}$ | -24 | -33 | -32 | -48 | -52 | -52 | -52 | -44 | -40 | -40 |
| TOTAL WITH LULUCF ${ }^{(2)}$ | 366 | 353 | 371 | 365 | 349 | 338 | 332 | 320 | 332 | 305 |

(1) 2010 estimates.
(2) LULUCF Land Use, Land Use Change and Forestry

Source: CITEPA/ CORALIE/ Secten format, April 2012.

AVERAGE $\mathrm{CO}_{2}$ EMISSIONS OF NEW CARS IN FRANCE AND EUROPE
In grams of $\mathrm{CO}_{2}$ per km 2010

| Gasoline | 177 | 168 | 162 | 159 | 155 | 153 | 141 | 131 | 130 | 129 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diesel | 175 | 155 | 149 | 149 | 147 | 148 | 139 | 134 | 130 | 127 |
| TOTAL | 176 | 162 | 153 | 152 | 149 | 149 | 140 | 133 | 130 | 127 |
| European Union 15 countries |  |  |  |  |  |  |  |  |  |  |
| TOTAL | 186 | 171 | 162 | 161 | 161 | 159 | 154 | 146 | 141 | 136 |

Source: ADEME.

EUROPE - FRANCE

## Automative taxes and foreign trade

FRENCH AUTOMOTIVE FOREIGN TRADE IN VALUE
$\mathrm{h} €$ millions and \% year-on-year change

|  | New cars |  | New light commercia vehicles |  | New heavy trucks |  | Parts and engines |  | Automotive industry sector |  | Used vehicles |  | Automotive sector |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exports (FOB) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1986 | 7,286 |  | 701 |  | 658 |  | 6,560 |  | 15,204 |  | 129 |  | 15,333 |  |
| 1990 | 10,818 | 6\% | 846 | -6\% | 988 | 7\% | 9,919 | 10\% | 22,571 | 7\% | 490 | 67\% | 23,060 | 8\% |
| 1995 | 11,343 | -1\% | 769 | 9\% | 2,609 | 94\% | 11,357 | 2\% | 26,078 | 5\% | 441 | 32\% | 26,519 | 6\% |
| 2000 | 19,828 | 12\% | 2,146 | 32\% | 2,328 | 34\% | 18,213 | 11\% | 42,515 | 14\% | 1,125 | -6\% | 43,640 | 13\% |
| 2005 | 26,187 | -5\% | 2,630 | -8\% | 2,669 | -5\% | 19,543 | 1\% | 51,031 | -3\% | 1,571 | 0\% | 52,602 | -3\% |
| 2010 | 15,241 | 11\% | 1,684 | 20\% | 2,330 | 29\% | 20,361 | 22\% | 39,616 | 18\% | 1,051 | 8\% | 40,667 | 18\% |
| 2011 | 16,003 | 5\% | 2,066 | 23\% | 2,508 | 8\% | 21,865 | 7\% | 42,442 | 7\% | 1,021 | -3\% | 43,463 | 7\% |


| Imports (CIF) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1986 | 5,534 |  | 871 |  | 1,115 |  | 3,520 |  | 11,040 |  | 284 |  | 11,323 |  |
| 1990 | 9,813 | 7\% | 1,467 | 3\% | 1,564 | -9\% | 5,596 | 1\% | 18,439 | 3\% | 638 | 21\% | 19,077 | 3\% |
| 1995 | 10,838 | 4\% | 1,189 | 2\% | 2,903 | 75\% | 6,687 | 13\% | 21,616 | 12\% | 349 | 28\% | 21,965 | 13\% |
| 2000 | 16,961 | 14\% | 1,997 | 9\% | 2,695 | 26\% | 11,024 | 11\% | 32,678 | 14\% | 959 | -8\% | 33,637 | 13\% |
| 2005 | 20,671 | 4\% | 2,969 | 12\% | 3,285 | 6\% | 15,897 | 6\% | 42,822 | 5\% | 765 | 18\% | 43,587 | 6\% |
| 2010 | 22,380 | 7\% | 2,901 | 38\% | 2,440 | 6\% | 15,254 | 19\% | 42,975 | 13\% | 1,196 | -1\% | 44,171 | 13\% |
| 2011 | 24,638 | 10\% | 2,986 | 3\% | 3,048 | 25\% | 16,581 | 9\% | 47,252 | 10\% | 1,087 | -9\% | 48,339 | 9\% |


| Balance (exports-imports) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1986 | +1,752 | -170 | -457 | +3,040 | +4,165 | -155 | +4,010 |
| 1990 | +1,005 | -621 | -576 | +4,323 | +4,131 | -148 | +3,983 |
| 1995 | +505 | -420 | -293 | +4,670 | +4,462 | +92 | +4,554 |
| 2000 | +2,867 | +149 | -367 | +7,189 | +9,837 | +166 | +10,003 |
| 2005 | +5,517 | -338 | -616 | +3,646 | +8,208 | +807 | +9,015 |
| 2010 | -7,139 | -1,217 | -110 | +5,107 | -3,359 | -144 | -3,504 |
| 2011 | -8,634 | -921 | -540 | +5,284 | -4,810 | -66 | -4,876 |
| Coverage rate (exports/imports $\times 100$ ) |  |  |  |  |  |  |  |
| 1986 | 132 | 80 | 59 | 186 | 138 | 45 | 135 |
| 1990 | 110 | 58 | 63 | 177 | 122 | 77 | 121 |
| 1995 | 105 | 65 | 90 | 170 | 121 | 126 | 121 |
| 2000 | 117 | 107 | 86 | 165 | 130 | 117 | 130 |
| 2005 | 127 | 89 | 81 | 123 | 119 | 205 | 121 |
| 2010 | 68 | 58 | 95 | 133 | 92 | 88 | 92 |
| 2011 | 65 | 69 | 82 | 132 | 90 | 94 | 90 |

FOB (free-on-board): transaction value including freight and insurance up to the border of the exporting country.
CIF (cost, insurance, freight): transaction value including freight and insurance up to the border of the importing country.
Source: customs data processed by CCFA.

| AUTOMOTIVE TAXES AND DUT |  |  |  |  |  |  |  | In € millions |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1980 | 1990 | 2000 | 2007 | 2008 | 2009 | 2010 | 2011 |
| Tax on road-use oil products (including VAT) | 9,078 | 21,335 | 30,630 | 33,742 | 34,619 | 32,250 | 32,324 | 35,332 |
| Automotive insurance tax | 478 | 2,780 | 3,429 | 3,900 | 3,933 | 4,018 | 4,126 | 4,276 |
| Tax on vehicle registration certificates | 157 | 846 | 1,373 | 1,939 | 1,968 | 1,917 | 1,919 | 2,076 |
| Road tax | 866 | 1,901 | 539 | 0 | 0 | 0 | 0 | 0 |
| Tax on company cars | 199 | 345 | 644 | 1,140 | 1,086 | 1,098 | 992 | 928 |
| Tax based on number of axles | 59 | 75 | 223 | 216 | 226 | 172 | 168 | 170 |
| Fixed rate police and traffic fines, sentence fines | 154 | 317 | 720 | 1,163 | 1,435 | 1,201 | 1,255 | 1,572 |
| Driver's license tax | 88 | 86 | 4 | - | - | - | - | - |
| Regional development tax | 0 | 0 | 442 | 526 | 521 | 528 | 539 | 577 |
| Government royalty | - | 30 | 132 | 169 | 174 | 180 | 186 | 193 |
| TOTAL | 11,079 | 27,716 | 38,136 | 42,795 | 43,962 | 41,364 | 41,509 | 45,124 |
| VAT on spending to acquire and use vehicles | - | - | $15,300{ }^{(1)}$ | - | - | - | - | - |
| Freeway tolls (including VAT) | 610 | 2,592 | 5,330 | 8,838 | 9,078 | 9,305 | 9,700 | 10,106 |

[^13]
## Useful addresses

## FRENCH AUTOMOTIVE MANUFACTURERS

PSA Peugeot Citroën
Peugeot
75, avenue de la Grande-Armée - 75116 Paris
Tel.: 0140665511 - Fax: 0140665414
www.psa.fr - www.peugeot.com
Citroën
Immeuble Colisée III - 12, rue Fructidor
75835 Paris cedex 17
Tel.: 0158797979 - Fax: 0158797225
www.psa.fr - www.citroen.com

Renault
13-15, quai Le Gallo - 92153 Boulogne-Billancourt cedex
Tel.: 0176840404
Renault Communication
1967, rue du Vieux-Pont-de-Sèvres
92109 Boulogne-Billancourt cedex
Tel.: 0176843434
www.renault.com

Renault Trucks
99, route de Lyon - 69800 Saint-Priest
Tel.: 0472965111
Direction des Relations Extérieures
15, boulevard de l'Amiral-Bruix - 75016 Paris
Tel.: 0158441971 - Fax: 0158441975
www.renault-trucks.com

Alpine-Renault
Avenue de Bréauté - 76885 Dieppe cedex
Tel.: 0176863100 - Fax: 0176863401

## AUTOMOTIVE ORGANIZATIONS IN FRANCE

Association Française du Gaz Naturel pour Véhicules (AFGNV)
10, rue Saint-Florentin - 75001 Paris
Tel.: 0142979799 - Fax: 0142974060
www.afgnv.com
Chambre Syndicale Nationale des Carrossiers et Constructeurs de Semi-Remorques et Conteneurs (CARCOSERCO)
12, rue Léon-Jost - 75017 Paris
Tel.: 0144297114 - Fax: 0142676933
www.carcoserco.org
Chambre Syndicale Internationale de l'Automobile et du Motocycle (CSIAM) 5, square de l'Avenue-du-Bois
BP 2116-75771 Paris cedex 16
Tel.: 0153645030 - Fax: 0140679594
www.csiam-fr.org
Comité d'organisation des salons internationaux de l'Automobile, du Cycle, du Motocycle et des Sports (AMC Promotion)
39, avenue Franklin-Roosevelt - 75008 Paris
Tel.: 0156882240 - Fax: 0142565080
www.amcpromotion.com

Conseil National des Professions de l'Automobile (CNPA)
50, rue Rouget-de-l'Isle - 92158 Suresnes cedex
Tel.: 0140995500 - Fax: 0147284415
www.cnpa.fr

Fédération des Industries d'Equipements pour Véhicules (FIEV)
77-81, rue Jean-Jacques-Rousseau
92158 Suresnes cedex
Tel.: 0146250230 - Fax: 0146970080 www.fiev.fr

Groupement pour l'Amélioration des Liaisons dans l'Automobile (GALIA)
96, avenue du Général-Leclerc
92100 Boulogne-Billancourt
Tel: 0141316868 - Fax: 0141316860
www.galia.com
Plateforme de la Filière Automobile (PFA)
96, avenue du Général-Leclerc
92154 Boulogne-Billancourt cedex
Tel.: 0141316868 - Fax: 0141316860
www.pfa-auto.fr

Syndicat des Véhicules de Loisirs (UNIVDL)
3 , rue des Cordelières - 75013 Paris
Tel.: 0143378661 - Fax: 0145350739
www.univdl.fr

Union des Industries et Métiers de la Métallurgie (UIMM)
56, avenue de Wagram - 75017 Paris
Tel.: 0140542020 - Fax: 0147662274
www.uimm.fr
Union Routière de France (URF)
9, rue de Berri - 75008 Paris
Tel.:0144133717 - Fax: 0146250262
www.unionroutière.fr

Union Technique de l'Automobile, du Motocycle et du Cycle (UTAC)
BP 212-91311 Montlhéry cedex
Tel.: 0169801700 - Fax: 0169801717
www.utac.com

## INTERNATIONAL AUTOMOTIVE ORGANIZATIONS

Association des Constructeurs Européens d'automobiles (ACEA)
85, avenue des Nerviens - 1040 Bruxelles (Belgique)
Tel.: 003227325550 - Fax: 003227387310
www.acea.be

Organisation Internationale des Constructeurs d'Automobiles (OICA) 4 , rue de Berri - 75008 Paris
Tel.: 0143590013 - Fax: 0145638441
www.oica.net

## AUTOMOTIVE ASSOCIATIONS IN FRANCE

40 millions d'automobilistes
118, boulevard Haussmann - 75008 Paris
Tel.: 0144900024 - Fax: 0144909609
www.40millionsdautomobilistes.com

L'Automobile Club - French Driver's Association
Head office: 5, avenue de la Paix - 67000 Strasbourg
Paris office: 14, avenue de la Grande-Armée - 75017 Paris
Tel.: 0821741111
www.automobileclub.org
Fédération Française du Sport Automobile (FFSA)
32, avenue de New-York - 75781 Paris cedex 16
Tel.: 0144302400 - Fax: 0142241680
www.ffsa.org
La Prévention Routière
6, avenue Hoche - 75008 Paris
Tel.: 0144152700 - Fax: 0142279803
www.preventionroutiere.asso.fr
Société des Ingénieurs de l'Automobile (SIA)
79, rue Jean-Jacques Rousseau - 92158 Suresnes cedex
Tel.: 0141449370 - Fax: 0141449379
www.sia.fr

## EUROPE - FRANCE

## AUTOMOTIVE INDUSTRY RESEARCH

 ORGANIZATIONS IN FRANCEAssociation pour le développement du transport et de la mobilité électriques France (AVERE France)
14-16 rue de la Tour des Dames
75009 Paris
Tel.: 0153250060
www.avere-france.org
Fondation sécurité routière
www.fondationsecuriteroutiere.org
Groupe d'Etudes et de Recherches Permanent sur l'Industrie et les Salariés de l'Automobile (GERPISA)
École Normale Supérieure de Cachan
Bât. Desjardin
61, avenue du Président Wilson
94235 Cachan Cedex
Tel.: 0147402000
www.leblog.gerpisa.org

## IDforCAR

Technocampus EMC2 - ZI du Chaffault
44340 Bouguenais
Tel.: 0228443650 - Fax: 0299341061
www.id4car.org
Institut Français du Pétrole Energies nouvelles (IFPEN)
1 \& 4, avenue de Bois Préau
92852 Rueil Malmaison Cedex
Tel.: 0147526000 - Fax: 0147527000
www.ifpenergiesnouvelles.fr
Institut Français des Sciences et Technologies des Transports, de l'Aménagement et des Réseaux (IFSTTAR)
Département Économie et Sociologie des Transports (DEST)
2, rue de la Butte Verte
93166 Noisy-le-Grand Cedex
Tel.: 0145925500 - Fax: 0145925501
www.ifsttar.fr

IFSTTAR Head office
Siège de l'IFSTTAR
Boulevard Newton
Champs sur Marne
F77447 Marne la vallée Cedex 2
Lyon Urban Trucks\&Bus (LUTB)
c/o CCI de Lyon
Place de la Bourse
69289 Lyon Cedex 02
Tel.: 0472405700 - Fax: 0472405860
www.lutb.fr
MOV'EO CLUSTER
Technopôle du Madrillet
50, rue Ettore Bugatti
76800 Saint Etienne du Rouvray
Tel.: 0235657820 - Fax: 0235346497
www.pole-moveo.org
VÉHICULE DU FUTUR CLUSTER
Head office: Étupes
Centre d'affaires Technoland
15, rue Armand Japy
25461 Etupes Cedex
General Secretariat: Mulhouse
Technopole de Mulhouse
BP 2118 - 40, rue Marc Seguin
68060 Mulhouse Cedex
Tel.: 0389327644 - Fax: 0389327645
www.vehiculedufutur.com
Programme National de Recherche et d'Innovation dans les Transports terrestres (PREDIT)
Tour Voltaire
92055 La Défense Cedex
Tel.: 0140811417 - Fax: 0140811522
www.predit.prd.fr

In the context of its communication actions, CCFA regularly publishes leaflets on various automobile-related subjects: press surveys, trend charts, etc.

All these publications can be consulted on our website www.ccfa.fr

Tableau de bord automobile
1er trimestre 2012
$\qquad$

## THE FUTURE, NOW.

# 10am-8pm - LATE OPENING ON THURSDAY \& FRIDAY UNTIL 10 pm <br> Paris expo Porte de Versailles 

TICKETS AVAILABLE - SALE OUTLETS: AUCHAN, CARREFOUR, CORA, E.LECLERC, FNAC,
GALERIES LAFAYETTE, GÉANT, SYSTÈME U, VIRGIN MEGASTORE
www.mondial-automobile.com


[^0]:    Telephone: 33149525100 - Fax: 33147237473 - Website: www.ccfa.fr - Email: ccfa@ccfa.fr

[^1]:    

[^2]:    

[^3]:    (1) Since 2005, exports to North America mainly target the USA, Canada and Mexico.

[^4]:    The European market covers 17 countries (the 15 European Union countries before 2004 plus Switzerland and Norway). These countries have similar environments and comparable economic conditions. Since 1990, this market has included the former East Germany.
    Lower oil prices and the expansion of the European Union drove strong growth in the automotive market between 1986 and 1989. Then followed a period of high-level stability. Demand plummeted in 1993, leading to a $16 \%$ drop in registrations. It subsequently picked up to a steady pace, with registrations regularly exceeding 14 million units between 1998 and 2007, in a more or less favorable economic environment. For the last four months of 2008, the market reflected the recession. So over the whole of 2008, it dropped 8\% before a slight upturn in 2009 (+ 0.5\%) thanks to the success of the scrap incentive scheme in many countries. In 2010 and 2011, it dropped by $5 \%$ and $1 \%$, respectively, with the end of schemes designed to support demand in a complicated economic environment. However, the situation varied greatly between countries that had reached historic highs (Belgium, Austria) and others that had fallen off sharply from their pre-crisis levels (Spain, Greece, Ireland).

[^5]:    Although the EU-15 is dominated by replacement demand, this is not the case in new and future member states and neighboring countries, where the potential for first-time car ownership is significantly higher. Central and Eastern European Countries (CEEC) produced 3.4 million vehicles in 2011. Their activity has grown as much as in Western Europe, unlike in recent years, in order to respond to the upturn in local demand with contrasting variations ( $-2 \%$ for new passenger cars against $+14 \%$ and $+57 \%$ for light commercial vehicles and heavy trucks, respectively). In 2011, because of the crisis, this production was higher for the third consecutive year (previously it was equivalent) than the domestic demand of the area, this being the sum of new vehicle registrations plus imports of used vehicles.
    In 2011, new vehicle turnover rose by $1 \%$ to 994,000 units after falling by $6 \%$ during the previous year. However, these results are different according to the country, with Poland and Romania suffering from lower turnover. Overall, the level in these countries is considerably lower than observed in 2007.

[^6]:    (1) French overseas departments are included in the scope of French Customs as of 1996.

    Sources: customs data processed by CCFA.

[^7]:    (1) Including Talbot up to 1985.
    (2) Including others.

    Source: CCFA.

[^8]:    (1) GVWR: Gross Vehicle Weight Rating

    Source: CCFA

[^9]:    (1) New member states: eight countries in 2000; ten countries in 2006.

[^10]:    S = Data subject to statistical secrecy.
    (1) CCFA estimates.
    (2) Up until 2007, this is the employed workforce: Average employee numbers, corrected by the balance of employees hired and rented on temporary basis.

[^11]:    (1) In 2007, a part of the reduction can be explained by the reclassification of certain companies under other business nomenclatures.

[^12]:    (1) Irisbus Group: Irisbus, Irisbus-Heuliez, Irisbus-Renault, Karosa and Iveco.

[^13]:    (1) For 1998.

    Sources: Internal Revenue, CCFA, URF, Transport Satellite Account (SOeS),
    French National Transport Accounting Commission.

